

Aberdeen City & Aberdeenshire
Councils

Retail Capacity, Turnover and
Opportunity in Aberdeen
City/Aberdeenshire

Final Report
Volume 3B Appendices

June 2024

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June 2024



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Appendix D:

NEMS Aberdeen City & Aberdeenshire Household

Survey Questionnaire

Question Number	Question Text
Q01	Where do you undertake most of your household's main food and grocery shopping?
Q02	What would you say are your THREE most important reasons for shopping at (STORE MENTIONED AT Q01) for your main food and grocery shopping?
Q03	How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?
Q04	How do you normally travel to (STORE MENTIONED AT Q01)?
Q05	How long did your last journey to (STORE MENTIONED AT Q01) take?
Q06	Approximately how much did you spend on your last main food shopping trip to (STORE MENTIONED AT Q01)?
Q07	Where do you use second most often for your household's main food and grocery shopping?
Q08	In addition to your main food shop, do you do top-up shopping for food and grocery items?
Q09	Where do you do most of your household's small scale 'top-up' food shopping?
Q10	How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q09)?
Q11	Approximately how much did you spend on your last top-up trip to (STORE MENTIONED AT Q09)?
Q12	Where do you use second most often for your household's top-up food and grocery shopping?
Q13	How often do you use any of the following methods to purchase food and grocery items?
Q14A	On average how much does your household normally spend on food and grocery items each time you shop via the internet?
Q14B	On average how much does your household normally spend on food and grocery items each time you shop via the telephone?
Q14C	On average how much does your household normally spend on food and grocery items each time you shop via catalogue / mail order?
Q14D	On average how much does your household normally spend on food and grocery items each time you shop via mobile shops?
Q14E	On average how much does your household normally spend on food and grocery items each time you shop via farmers markets?
Q15	Where do you normally shop for clothing footwear and fashion goods?
Q16	What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q15) for clothing footwear and fashion goods?
Q17	How often do you shop for clothing footwear and fashion goods at (LOCATION MENTIONED AT Q15)?
Q18	Where do you use second most often for clothing footwear and fashion goods?
Q19	How often do you shop at (LOCATION MENTIONED AT Q18) for clothing footwear and fashion goods?
Q20	Where else do you undertake shopping for clothing footwear and fashion goods?
Q21	On average how much does your household spend on clothing footwear and fashion goods each month?
Q22	How often do you use any of the following methods to clothing footwear and fashion goods?
Q23A	On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the internet?
Q23B	On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the telephone?
Q23C	On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via catalogue / mail order?
Q23D	On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via mobile shops?

Q23E	On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via farmers markets?
Q24	Where do you normally shop for these other 'personal' goods ?
Q25	What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q24) for other 'personal' goods?
Q26	How often do you shop for other 'personal' goods at (LOCATION MENTIONED AT Q24)?
Q27	Where do you use second most often for other 'personal' goods?
Q28	How often do you shop at (LOCATION MENTIONED AT Q27) for other 'personal' goods?
Q29	Where else do you undertake shopping for other 'personal' goods?
Q30	On average how much does your household spend on other 'personal' goods each month?
Q31	How often do you use any of the following methods to purchase other 'personal' goods?
Q32A	On average how much does your household normally spend on 'personal goods' each time you shop via the internet?
Q32B	On average how much does your household normally spend on 'personal goods' each time you shop via the telephone?
Q32C	On average how much does your household normally spend on 'personal goods' each time you shop via catalogue / mail order?
Q32D	On average how much does your household normally spend on 'personal goods' each time you shop via mobile shops?
Q32E	On average how much does your household normally spend on 'personal goods' items each time you shop via farmers markets?
Q33	Where do you normally shop for these 'bulky' goods?
Q34	How often do you shop for 'bulky' goods at (LOCATION MENTIONED AT Q33)?
Q35	Where do you use second most often when shopping for 'bulky' goods?
Q36	How often do you shop at (LOCATION MENTIONED AT Q35) for these goods?
Q37	Where else do you undertake shopping for 'bulky' goods?
Q38	On average how much does your household spend on 'bulky' goods each month?
Q39	How often do you use any of the following to purchase 'bulky' goods?
Q40A	On average how much does your household normally spend on 'bulky' goods each time you shop via the internet?
Q40B	On average how much does your household normally spend on 'bulky' goods each time you shop via the telephone?
Q40C	On average how much does your household normally spend on 'bulky' goods each time you shop via catalogue / mail order?
Q40D	On average how much does your household normally spend on 'bulky' goods each time you shop via mobile shops?
Q40E	On average how much does your household normally spend on 'bulky' goods each time you shop via farmers markets?
CEN	INFO: The following centre questions are asked dependent on which postcode sector the respondent lives in, with the Aberdeen City Centre questions (Q67 & Q68) being asked to ALL respondents regardless of which sector they live in.
Q41	How often do you visit Banchory Town Centre for any reason?
Q42	How would you rate Banchory Town Centre on the following areas?
Q43	How often do you visit Banff Town Centre for any reason?
Q44	How would you rate Banff Town Centre on the following areas?
Q45	How often do you visit Ellon Town Centre for any reason?
Q46	How would you rate Ellon Town Centre on the following areas?
Q47	How often do you visit Fraserburgh Town Centre for any reason?

Q48	How would you rate Fraserburgh Town Centre on the following areas?
Q49	How often do you visit Huntly Town Centre for any reason?
Q50	How would you rate Huntly Town Centre on the following areas?
Q51	How often do you visit Inverurie Town Centre for any reason?
Q52	How would you rate Inverurie Town Centre on the following areas?
Q53	How often do you visit Peterhead Town Centre for any reason?
Q54	How would you rate Peterhead Town Centre on the following areas?
Q55	How often do you visit Portlethen Town Centre for any reason?
Q56	How would you rate Portlethen Town Centre on the following areas?
Q57	How often do you visit Stonehaven Town Centre for any reason?
Q58	How would you rate Stonehaven Town Centre on the following areas?
Q59	How often do you visit Turiff Town Centre for any reason?
Q60	How would you rate Turiff Town Centre on the following areas?
Q61	How often do you visit Westhill Town Centre for any reason?
Q62	How would you rate Westhill Town Centre on the following areas?
Q63	How often do you visit Torry Town Centre for any reason?
Q64	How would you rate Torry Town Centre on the following areas?
Q65	How often do you visit Rosemount Town Centre for any reason?
Q66	How would you rate Rosemount Town Centre on the following areas?
Q67	How often do you visit Aberdeen City Centre for any reason?
Q68	How would you rate Aberdeen City Centre on the following areas?
GEN	Gender of respondent.
AGE	Could I ask, how old are you?
PC	Postcode Sector:
QUOTA	Zone:

Appendix E:

NEMS Aberdeen City & Aberdeenshire Household

Survey Results

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3	Zone 2		Zone 4 and 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q01 Where do you undertake most of your household's main food and grocery shopping?														
Aldi, Basin View, Montrose, DD10 8DE	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	1.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	2.1%	52	0.0%	0	2.9%	2	6.1%	5	2.9%	2	2.5%	2	4.0%	2
Aldi, Kirk Street, Peterhead, AB42 1RY	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.0%	2
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Trinity Place, Elgin, IV30 1UL	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	1.6%	41	8.6%	6	4.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	3.7%	92	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	4.3%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	2.7%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen	4.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13										
AB12 4XP																								
Asda, Steven Road, Huntly, AB54 8SX	1.1%	28	0.0%	0	4.3%	3	22.0%	18	4.3%	3	2.5%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	4.0%	2	0.0%	0	18.8%	15	0.0%	0	2.9%	2	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Slattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.2%	6	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.5%	13	0.0%	0	18.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	10	0.0%	0	4.3%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Road, Fraserburgh, AB43 7ED															
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Marischal Street, Peterhead, AB42 1BS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	5.7%	4	1.2%	1	0.0%	0	0.0%	0	3.8%	2	0.0%
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	13	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	1.9%
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Ramsay Crescent, Aberdeen, AB10 7BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
8JW															
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.2%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.9%	23	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	27	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.7%	43	0.0%	0	4.3%	3	7.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Great Northern Road, Aberdeen, AB24 2BE (Near Carpet and Vinyl Centre & William Hill)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Sainsbury's Local, George Street, Aberdeen, AB25	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
1EP																								
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Clifton Road, Aberdeen, AB24 4HA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	4.2%	104	0.0%	0	11.4%	8	11.0%	9	7.1%	5	1.3%	1	2.0%	1	37.7%	20	0.0%	0	1.3%	1	0.0%	0	6.3%	5
Tesco Extra, Laurel Drive,	4.1%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.8%	3

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Danestone, Aberdeen, AB22 8HB															
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	4.1%	102	4.3%	3	12.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	21	0.0%	0	0.0%
Tesco Superstore, Castle Road, Ellon, AB41 9RY	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	1.3%
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	1.8%	45	0.0%	0	2.9%	2	34.1%	28	15.7%	11	5.0%	4	0.0%	0	0.0%
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	51	0.0%	0	0.0%	0	0.0%	0	47.1%	33	2.5%	2	16.0%	8	15.1%
Tesco Superstore, High Street, Buckie, AB56 4AB	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	3.6%	90	35.7%	25	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.3%	1	0.0%	0	0.0%
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	2.2%	55	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	3.0%	75	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.8%	7	20.0%	10	0.0%
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Western Road, Montrose, DD10 8LW	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	9.1%	229	18.6%	13	22.9%	16	4.9%	4	11.4%	8	16.3%	13	12.0%	6	11.3%
Asda, Derwent Avenue, Dundee, DD3 0SZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, King Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Aberdeen, AB24 5ST																								
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.5%	13	17.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Peterhead Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Poundland, Union Street, Aberdeen, AB11 6BG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerton of Pitarrow, Laurencekirk, AB30 1RT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2506		70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q02 What would you say are your THREE most important reasons for shopping at (STORE MENTIONED AT Q01) for your main food and grocery shopping? [MR]																								
Close to home	40.8%	1023	41.4%	29	25.7%	18	42.7%	35	31.4%	22	27.5%	22	30.0%	15	30.2%	16	50.0%	40	43.8%	35	21.4%	15	45.0%	36
Low prices / value for money	28.3%	709	34.3%	24	35.7%	25	25.6%	21	14.3%	10	25.0%	20	10.0%	5	20.8%	11	18.8%	15	40.0%	32	27.1%	19	26.3%	21
Range of food goods available	20.0%	501	34.3%	24	28.6%	20	19.5%	16	20.0%	14	31.3%	25	30.0%	15	20.8%	11	23.8%	19	25.0%	20	27.1%	19	12.5%	10
Quality of food goods available	10.8%	271	4.3%	3	5.7%	4	6.1%	5	2.9%	2	5.0%	4	0.0%	0	9.4%	5	8.8%	7	18.8%	15	14.3%	10	11.3%	9
Can get everything I need there	9.9%	249	2.9%	2	7.1%	5	18.3%	15	4.3%	3	5.0%	4	0.0%	0	7.5%	4	10.0%	8	12.5%	10	2.9%	2	8.8%	7
Familiar / know where everything is	7.8%	195	4.3%	3	2.9%	2	13.4%	11	2.9%	2	6.3%	5	0.0%	0	7.5%	4	3.8%	3	6.3%	5	2.9%	2	10.0%	8
Loyalty scheme / reward points	6.7%	168	0.0%	0	0.0%	0	11.0%	9	1.4%	1	3.8%	3	0.0%	0	3.8%	2	8.8%	7	5.0%	4	10.0%	7	7.5%	6
Online shopping is convenient	4.9%	123	10.0%	7	11.4%	8	2.4%	2	5.7%	4	15.0%	12	6.0%	3	9.4%	5	3.8%	3	2.5%	2	8.6%	6	2.5%	2
Good offers	4.2%	104	1.4%	1	1.4%	1	4.9%	4	0.0%	0	1.3%	1	0.0%	0	3.8%	2	3.8%	3	6.3%	5	4.3%	3	5.0%	4
Friendly / helpful staff	4.0%	99	1.4%	1	4.3%	3	2.4%	2	4.3%	3	5.0%	4	4.0%	2	0.0%	0	6.3%	5	2.5%	2	0.0%	0	2.5%	2
Habit / always used it	3.6%	89	0.0%	0	4.3%	3	7.3%	6	2.9%	2	1.3%	1	0.0%	0	3.8%	2	5.0%	4	2.5%	2	4.3%	3	2.5%	2
Large store	3.4%	84	4.3%	3	2.9%	2	7.3%	6	7.1%	5	6.3%	5	2.0%	1	5.7%	3	2.5%	2	3.8%	3	1.4%	1	7.5%	6
Parking provision is good / easy to park	3.3%	83	0.0%	0	2.9%	2	3.7%	3	1.4%	1	3.8%	3	2.0%	1	7.5%	4	7.5%	6	1.3%	1	4.3%	3	2.5%	2
Delivery service	3.2%	81	7.1%	5	8.6%	6	1.2%	1	1.4%	1	2.5%	2	4.0%	2	1.9%	1	6.3%	5	0.0%	0	5.7%	4	2.5%	2
Easy to get to by car	2.9%	73	1.4%	1	2.9%	2	8.5%	7	1.4%	1	1.3%	1	2.0%	1	0.0%	0	3.8%	3	3.8%	3	0.0%	0	3.8%	3
Close to work	2.8%	70	2.9%	2	2.9%	2	7.3%	6	2.9%	2	1.3%	1	4.0%	2	1.9%	1	0.0%	0	0.0%	0	5.7%	4	6.3%	5
Preference for retailer	2.2%	54	0.0%	0	1.4%	1	1.2%	1	1.4%	1	5.0%	4	6.0%	3	3.8%	2	1.3%	1	1.3%	1	1.4%	1	3.8%	3
Good layout / easy to get around	2.1%	52	0.0%	0	0.0%	0	4.9%	4	2.9%	2	0.0%	0	2.0%	1	3.8%	2	1.3%	1	1.3%	1	1.4%	1	1.3%	1
Close to other shops / services / facilities	2.0%	50	1.4%	1	5.7%	4	3.7%	3	1.4%	1	0.0%	0	4.0%	2	1.9%	1	1.3%	1	0.0%	0	1.4%	1	2.5%	2
Clean store	1.8%	46	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.0%	4	1.4%	1	1.3%	1
Staff discount / work there	1.4%	36	0.0%	0	1.4%	1	1.2%	1	4.3%	3	1.3%	1	2.0%	1	1.9%	1	2.5%	2	2.5%	2	0.0%	0	1.3%	1
Easy to get to by foot	1.4%	36	0.0%	0	0.0%	0	4.9%	4	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.3%	1
Range of non-food goods available	1.4%	35	1.4%	1	1.4%	1	1.2%	1	2.9%	2	2.5%	2	4.0%	2	0.0%	0	1.3%	1	5.0%	4	1.4%	1	0.0%	0
Small / quiet store	1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Pleasant shopping environment	1.2%	29	0.0%	0	1.4%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.5%	2	5.0%	4	1.4%	1	0.0%	0
Easy to get to by public transport	1.1%	28	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	2.0%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0
Quality of non-food goods available	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	7.5%	6	0.0%	0	1.3%	1
Close to family / friends	1.1%	27	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.3%	1
Has a petrol station	1.0%	24	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.9%	2	0.0%	0
Only one in the area	1.0%	24	4.3%	3	4.3%	3	1.2%	1	5.7%	4	3.8%	3	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Long opening hours	0.9%	23	0.0%	0	2.9%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.3%	1
Started online shopping due	0.6%	14	0.0%	0	2.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
to the pandemic and kept using it																								
Self-service checkouts	0.5%	12	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Parking is free	0.4%	10	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Has a cafe	0.4%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0
Get taken there	0.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local business	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disability access	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Safe shopping environment (from crime)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has local produce	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1
Scan as you shop facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Use store / location because it has good covid safety measures	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ethical policy	0.2%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover car park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking prices are low	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Good stock levels	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can buy in bulk	0.1%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap delivery	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can buy single items rather than family sized products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Online - save money on parking / petrol	0.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fast checkouts / well staffed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good click and collect service	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer sell by / use by dates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a recycling centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smaller range of goods	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parent and child parking provision is good	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	1.5%	37	0.0%	0	4.3%	3	0.0%	0	8.6%	6	2.5%	2	8.0%	4	1.9%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Base:	2506			70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Number of times per week]																								
Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?																								
7 times a week	1.0%	24	0.0%	0	0.0%	0	2.4%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.5%	2
5 - 6 times a week	2.0%	50	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0
3 - 4 times a week	4.4%	110	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.8%	3	0.0%	0	0.0%	0	3.8%	3	3.8%	3	1.4%	1	5.0%	4
Twice a week	10.9%	273	5.7%	4	5.7%	4	19.5%	16	12.9%	9	11.3%	9	2.0%	1	3.8%	2	11.3%	9	20.0%	16	5.7%	4	12.5%	10
Once a week	59.3%	1486	52.9%	37	51.4%	36	63.4%	52	62.9%	44	57.5%	46	50.0%	25	64.2%	34	63.8%	51	58.8%	47	47.1%	33	63.8%	51
Every two weeks	14.2%	355	15.7%	11	24.3%	17	11.0%	9	5.7%	4	16.3%	13	30.0%	15	24.5%	13	15.0%	12	6.3%	5	24.3%	17	8.8%	7
Every three weeks	1.7%	42	2.9%	2	4.3%	3	0.0%	0	1.4%	1	2.5%	2	2.0%	1	0.0%	0	1.3%	1	0.0%	0	2.9%	2	2.5%	2
Monthly	5.1%	129	20.0%	14	11.4%	8	3.7%	3	7.1%	5	6.3%	5	12.0%	6	5.7%	3	3.8%	3	6.3%	5	14.3%	10	3.8%	3
Once every two months	0.2%	5	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three-four times a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	29	0.0%	0	2.9%	2	0.0%	0	4.3%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.3%	3	1.3%	1
Mean:	1.25		0.79		0.82		1.26		1.27		1.20		0.74		0.87		1.15		1.46		0.84		1.32	
Base:	2506		70		70		82		70		80		50		53		80		80		70		80	
Q04 How do you normally travel to (STORE MENTIONED AT Q01)?																								
Not asked those who said 'Internet / delivery' at Q01																								
Car / van (as driver)	70.4%	1603	80.7%	46	74.1%	40	74.4%	58	71.0%	44	71.6%	48	81.8%	36	89.4%	42	81.6%	62	65.4%	51	76.7%	46	83.3%	65
Car / van (as passenger)	15.5%	353	12.3%	7	24.1%	13	11.5%	9	12.9%	8	13.4%	9	13.6%	6	10.6%	5	9.2%	7	20.5%	16	20.0%	12	11.5%	9
Bus, minibus or coach	4.4%	101	1.8%	1	0.0%	0	1.3%	1	3.2%	2	6.0%	4	2.3%	1	0.0%	0	2.6%	2	3.8%	3	3.3%	2	0.0%	0
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.5%	193	5.3%	3	1.9%	1	10.3%	8	11.3%	7	7.5%	5	2.3%	1	0.0%	0	6.6%	5	6.4%	5	0.0%	0	5.1%	4
Taxi	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Train	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E Scooter	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2277		57		54		78		62		67		44		47		76		78		60		78	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Time in minutes]																								
Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?																								
Not asked those who said 'Internet / delivery' at Q01																								
1 - 5 minutes	31.2%	710	26.3%	15	13.0%	7	33.3%	26	46.8%	29	26.9%	18	4.5%	2	8.5%	4	43.4%	33	51.3%	40	1.7%	1	37.2%	29
6 - 10 minutes	25.6%	584	5.3%	3	9.3%	5	17.9%	14	14.5%	9	9.0%	6	9.1%	4	6.4%	3	21.1%	16	19.2%	15	16.7%	10	21.8%	17
11 - 15 minutes	15.4%	350	8.8%	5	3.7%	2	12.8%	10	4.8%	3	10.4%	7	6.8%	3	14.9%	7	11.8%	9	12.8%	10	21.7%	13	16.7%	13
16 - 20 minutes	12.1%	275	14.0%	8	11.1%	6	26.9%	21	9.7%	6	13.4%	9	22.7%	10	36.2%	17	10.5%	8	6.4%	5	41.7%	25	11.5%	9
21 - 25 minutes	3.5%	79	8.8%	5	14.8%	8	1.3%	1	0.0%	0	9.0%	6	18.2%	8	17.0%	8	3.9%	3	2.6%	2	10.0%	6	5.1%	4
26 - 30 minutes	5.4%	124	12.3%	7	29.6%	16	3.8%	3	12.9%	8	11.9%	8	18.2%	8	14.9%	7	6.6%	5	2.6%	2	5.0%	3	6.4%	5
31 - 40 minutes	1.6%	37	12.3%	7	9.3%	5	1.3%	1	4.8%	3	6.0%	4	9.1%	4	2.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
41 - 50 minutes	0.8%	19	1.8%	1	3.7%	2	1.3%	1	3.2%	2	6.0%	4	4.5%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
51 - 60 minutes	1.3%	30	7.0%	4	3.7%	2	0.0%	0	1.6%	1	6.0%	4	2.3%	1	0.0%	0	0.0%	0	1.3%	1	1.7%	1	0.0%	0
Over an hour	0.4%	8	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	60	0.0%	0	1.9%	1	1.3%	1	1.6%	1	1.5%	1	2.3%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.3%	1
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	13.19		24.00		24.72		12.90		14.07		20.88		26.09		19.77		10.55		11.99		18.78		11.53	
Base:	2277		57		54		78		62		67		44		47		76		78		60		78	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q06 Approximately how much did you spend on your last main food shopping trip to (STORE MENTIONED AT Q01)?																								
1 - £5	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
6 - £10	0.6%	15	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
11 - £15	0.9%	23	0.0%	0	0.0%	0	2.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.3%	1	0.0%	0	1.3%	1
16 - £20	2.4%	60	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.8%	3	2.0%	1	0.0%	0	5.0%	4	2.5%	2	0.0%	0	1.3%	1
21 - £25	2.4%	61	2.9%	2	0.0%	0	3.7%	3	4.3%	3	3.8%	3	0.0%	0	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0
26 - £30	3.2%	81	1.4%	1	2.9%	2	2.4%	2	4.3%	3	6.3%	5	0.0%	0	1.9%	1	1.3%	1	3.8%	3	4.3%	3	5.0%	4
31 - £35	2.1%	52	1.4%	1	4.3%	3	0.0%	0	2.9%	2	3.8%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	6	4.3%	3	0.0%	0
36 - £40	5.3%	134	11.4%	8	7.1%	5	3.7%	3	8.6%	6	3.8%	3	8.0%	4	3.8%	2	3.8%	3	5.0%	4	5.7%	4	6.3%	5
41 - £45	2.8%	71	0.0%	0	1.4%	1	2.4%	2	2.9%	2	1.3%	1	2.0%	1	1.9%	1	1.3%	1	5.0%	4	5.7%	4	2.5%	2
46 - £50	7.3%	184	1.4%	1	11.4%	8	8.5%	7	10.0%	7	3.8%	3	8.0%	4	3.8%	2	6.3%	5	6.3%	5	8.6%	6	10.0%	8
51 - £60	10.4%	260	8.6%	6	4.3%	3	13.4%	11	10.0%	7	10.0%	8	8.0%	4	17.0%	9	10.0%	8	8.8%	7	14.3%	10	13.8%	11
61 - £70	8.3%	208	5.7%	4	5.7%	4	4.9%	4	10.0%	7	12.5%	10	10.0%	5	13.2%	7	6.3%	5	7.5%	6	11.4%	8	1.3%	1
71 - £80	7.8%	196	5.7%	4	8.6%	6	8.5%	7	8.6%	6	3.8%	3	10.0%	5	7.5%	4	7.5%	6	7.5%	6	7.1%	5	5.0%	4
81 - £90	4.5%	112	4.3%	3	2.9%	2	7.3%	6	0.0%	0	7.5%	6	8.0%	4	1.9%	1	3.8%	3	3.8%	3	2.9%	2	7.5%	6
91 - £100	11.4%	286	7.1%	5	12.9%	9	15.9%	13	8.6%	6	11.3%	9	6.0%	3	7.5%	4	13.8%	11	11.3%	9	10.0%	7	8.8%	7
101 - £110	1.5%	38	5.7%	4	2.9%	2	2.4%	2	0.0%	0	1.3%	1	4.0%	2	1.9%	1	2.5%	2	0.0%	0	1.4%	1	1.3%	1
111 - £120	4.1%	102	8.6%	6	5.7%	4	6.1%	5	1.4%	1	1.3%	1	6.0%	3	9.4%	5	1.3%	1	0.0%	0	4.3%	3	2.5%	2
121 - £130	1.8%	44	7.1%	5	1.4%	1	2.4%	2	2.9%	2	1.3%	1	0.0%	0	1.9%	1	3.8%	3	5.0%	4	1.4%	1	0.0%	0
131 - £140	1.2%	29	2.9%	2	4.3%	3	0.0%	0	4.3%	3	2.5%	2	0.0%	0	1.9%	1	0.0%	0	1.3%	1	1.4%	1	1.3%	1
141 - £150	3.0%	74	8.6%	6	5.7%	4	3.7%	3	1.4%	1	1.3%	1	6.0%	3	3.8%	2	6.3%	5	6.3%	5	2.9%	2	3.8%	3
151 - £175	1.4%	34	1.4%	1	2.9%	2	3.7%	3	2.9%	2	1.3%	1	6.0%	3	1.9%	1	1.3%	1	1.3%	1	1.4%	1	1.3%	1
176 - £200	3.0%	75	4.3%	3	5.7%	4	1.2%	1	4.3%	3	3.8%	3	6.0%	3	5.7%	3	3.8%	3	3.8%	3	2.9%	2	2.5%	2
201 - £225	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
226 - £250	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	1.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
251 - £275	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
276 - £300	0.3%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.3%	1
301+	0.3%	7	0.0%	0	1.4%	1	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
(Don't know)	8.1%	204	10.0%	7	7.1%	5	3.7%	3	7.1%	5	5.0%	4	10.0%	5	13.2%	7	5.0%	4	1.3%	1	4.3%	3	11.3%	9
(Refused)	5.1%	127	1.4%	1	0.0%	0	2.4%	2	1.4%	1	3.8%	3	0.0%	0	0.0%	0	12.5%	10	5.0%	4	0.0%	0	12.5%	10
Mean:	80.15		95.02		100.78		80.61		80.91		85.37		92.89		93.93		86.30		85.08		86.28		79.30	
Base:	2506		70		70		82		70		80		50		53		80		80		70		80	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3	Zone 2	Zone 4 and 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q07 Where do you use second most often for your household's main food and grocery shopping?													
Aldi, Basin View, Montrose, DD10 8DE	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.8%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	1.7%	43	0.0%	0	5.7%	4	8.5%	7	5.7%	4	2.5%	2	2.0%
Aldi, Kirk Street, Peterhead, AB42 1RY	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.0%	2	0.0%
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Westhill Drive, Westhill, AB32 6FY	1.2%	31	8.6%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.2%	30	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	2.2%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longside Road, Peterhead, AB42 2FY	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Steven Road, Huntly,	1.6%	41	0.0%	0	4.3%	3	30.5%	25	5.7%	4	7.5%	6	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13										
AB54 8SX																								
Asda, Watermill Road, Fraserburgh, AB43 7ED	1.1%	27	0.0%	0	0.0%	0	0.0%	0	4.3%	3	2.5%	2	8.0%	4	1.9%	1	20.0%	16	0.0%	0	0.0%	0	1.3%	1
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Insch, AB52 6JB	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Alyth, Blairgowrie, PH11 8AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	6	0.0%	0	7.1%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.0%	26	1.4%	1	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Road, Aberdeen, AB25 3SG														
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Iceland, Elgin Retail Park, Elgin, IV30 6RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Lidl, Brechin Road, Montrose, DD10 9BP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.8%	21	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.5%	2	6.0%	3	0.0%	0
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Urquhart Road, Aberdeen, AB24 5ND	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.6%	16	0.0%	0	1.4%	1	2.4%	2	1.4%	1	2.5%	2	0.0%	0	1.9%	1
Marks and Spencer (M&S), Union Square Shopping	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Centre, Aberdeen, AB11 5PF																								
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	34	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	28	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	1.3%	1	15.0%	12	14.3%	10	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	2.2%	56	0.0%	0	4.3%	3	11.0%	9	1.4%	1	1.3%	1	2.0%	1	13.2%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Castle Street, Banff, AB45 1DH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13		
Aberdeen, AB25 2YE																
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	1.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	2.4%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	2.2%	55	0.0%	0	12.9%	9	4.9%	4	7.1%	5	0.0%	0	6.0%	3	7.5%	2
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	2.5%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	1.4%	36	7.1%	5	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2.5%	2	0.0%	0	0.0%	0	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	5.0%	18
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.7%	18	0.0%	0	7.1%	5	9.8%	8	5.7%	4	1.3%	1	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	5.7%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.8%	45	20.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	6.0%	3	0.0%	0	10.0%	8	2.5%	2	7.1%	5	1.3%	1
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	2.9%	72	4.3%	3	5.7%	4	1.2%	1	0.0%	0	1.3%	1	0.0%	0	3.8%	2	0.0%	0	1.3%	1	2.9%	2	3.8%	3
Brown The Butchers, Main Street, Turriff, AB53 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.2%	6	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De-Glory, George Street, Aberdeen, AB25 3XL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumsleed Meats, Drumsleed, Laurencekirk, AB30 1SL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillies & Grant Artisan Butcher, High Street, Turriff, AB53 4DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Kimmies, Main Street, Alford, AB33 8QA	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Lidl, East Tullos Industrial Estate, Greenwell Road, Aberdeen, AB12 3ZR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Aberdeen City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ellon Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Local shops, Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Morrisons Daily, The Green, Berymuir Road, Portlethen, AB12 4UN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Afton Way, Dundee, DD4 8BR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Rice n Spice, King Street, Aberdeen, AB24 5AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Lanark Road West, Currie, EH14 5JX	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Troup John, Station Square, Aboyne, AB34 5HX	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West End Butcher, West Road, Peterhead, AB42 2AJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
(Don't know / varies)	2.2%	56	4.3%	3	0.0%	0	2.4%	2	0.0%	0	1.3%	1	1.3%	1	2.5%
(Nowhere else)	33.2%	831	28.6%	20	34.3%	24	17.1%	14	47.1%	33	40.0%	32	42.0%	21	26.4%
Base:		2506		70		70		82		70		80		53	

Q08 In addition to your main food shop, do you do top-up shopping for food and grocery items?

Yes	76.4%	1915	91.4%	64	78.6%	55	69.5%	57	71.4%	50	81.3%	65	82.0%	41	83.0%	44	65.0%	52	81.3%	65	82.9%	58	82.5%	66
No	23.6%	591	8.6%	6	21.4%	15	30.5%	25	28.6%	20	18.8%	15	18.0%	9	17.0%	9	35.0%	28	18.8%	15	17.1%	12	17.5%	14
Base:		2506		70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q09 Where do you do most of your household's small scale 'top-up' food shopping?																								
<i>Asked to those that said they do top-up food shopping at Q08</i>																								
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.4%	7	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.4%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	7	1.7%	1	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.3%	24	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.5%	1	1.7%	1	24.2%	16
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	13	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Asda, Steven Road, Huntly, AB54 8SX	0.4%	7	0.0%	0	0.0%	0	10.5%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	7	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bishopmill Service Station, Lossiemouth Road, Elgin, IV30 4LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Lusylaw Road, Banff, AB45 1EW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Montrose Street, Brechin, DD9 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Aberdeen, AB21 9QR														
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	16.9%	11	2.4%	1	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Co-Op Food, Burghmuir Drive, Inverurie, AB51 4GY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Cargill Centre Business Park, Aberdeen Road, Laurencekirk, AB30 1EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	1.0%	20	0.0%	0	0.0%	0	31.6%	18	0.0%	0	0.0%	0	4.5%	2
Co-Op Food, David Street, Stonehaven, AB39 2AL	1.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, East Church Street, Buckie, AB56 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.6%	11	17.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kinmundy Road, Peterhead, AB42 2AE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	7
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.5%	9	0.0%	0	0.0%	0	3.5%	2	14.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Blackburn, Aberdeen, AB21 0XN	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	2.3%	44	0.0%	0	70.9%	39	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	23	1.5%	1
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	7

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
7NY															
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Cowie Gardens, Crimond, Fraserburgh, AB43 8RE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, High Street, Turriff, AB53 4EJ	0.6%	12	0.0%	0	0.0%	0	0.0%	0	14.0%	7	0.0%	0	4.9%	2	6.8%
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.9%	18	0.0%	0	0.0%
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Clerk Street, Brechin, DD9 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Farmfoods, Summerhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW																								
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	3.4%	2	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0
Iceland, Elgin Retail Park,	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Elgin, IV30 6RP																
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.5%	1	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	9.6%	5
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, King Street, Old Aberdeen, Aberdeen, AB24 1SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5
Marks and Spencer (M&S), Aberdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
8JW															
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.3%	6	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	6	6.8%	3	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	12.3%
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.4%	27	0.0%	0	1.8%	1	3.5%	2	2.0%	1	0.0%	0	4.5%	2	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Garthdee Drive, Aberdeen, AB10 7HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Hayton Road, Bridge of Don, Aberdeen, AB24 2RN	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Nisa Local, Heathryfold Circle, Aberdeen, AB16 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Nisa Local, The Square, Stuartfield, Peterhead, AB42 5HN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Brickfield Road, Stonehaven, AB39 2WS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Castle Street, Banff, AB45 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%
Premier Stores, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Marchburn Drive, Aberdeen, AB16 7NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Montrose Street, Brechin, DD9 7EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Premier Stores, Station Road, Hatton, Peterhead, AB42 0HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Stocket Parade, Aberdeen, AB16 5QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Sunnybank Road, Aberdeen, AB24 3NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.2%	4	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Midmill Parade, Kintore, Inverurie, AB51 0UY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, A944, Bellabeg,	0.2%	3	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Spar, Strathdon, AB36 8UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Aberdeen Road, Huntly, AB54 6JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, High Street, Edzell, Brechin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%
Spar, Mid Stocket Road, Aberdeen, AB15 5JB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mid Street, Keith, AB55 5BL	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, St Machar Drive, Old Aberdeen, AB24 3SE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Spar, St Modans Place, Fraserburgh, AB43 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Spar, The Square, Tarves, Ellon, AB41 7GX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Clerk Street, Brechin, DD9 6AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Western Road, Aberdeen, AB10 6PA															
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	14	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Amhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	15	0.0%	0	0.0%	0	0.0%	0	2.0%	1	21.5%	14	0.0%	0	0.0%
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	10	0.0%	0	0.0%	0	15.8%	9	2.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	39	0.0%	0	0.0%	0	0.0%	0	48.0%	24	0.0%	0	14.6%	6	18.2%
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.5%	1	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.0%	20	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore,	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Wellington Road, Aberdeen, AB12 3DN																								
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	2.6%	50	1.6%	1	3.6%	2	0.0%	0	2.0%	1	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.5%	1	3.4%	2	1.5%	1
Aboyne Post Office, Station Square, Aboyne, AB34 5HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderson Butchers, West Church Street, Buckie, AB56 1BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bandit Bakery, Rose Street, Aberdeen, AB10 1UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bare, Bridge Street, Ellon, AB41 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles McHardy, High Street, Laurencekirk, AB30 1BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chattan Quality Meats, Chattan Place, Aberdeen, AB10 6RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Fife Street, Dufftown, AB55 4AL	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	2.0%	38	53.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Davidsons Butchers, New Park Farm, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Echt Stores, Main Road East, Westhill, AB32 6UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esson's of Huntly, Gordon Street, Huntly, AB54 8AN	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferryhill Stores, Brunswick Place, Aberdeen, AB11 7TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fettery Shoppe, The Square, Fettercairn, AB30 1YA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Gaitside Stores, Gaitside Drive, Aberdeen, AB10 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenkindie Post Office, A97, Glenkindie, AB33 8RE	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, Evan Street, Stonehaven, AB39 2EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.1%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5
Greens of Inverurie, North Street, Inverurie, AB51	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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4RJ														
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Portlethen, Rowanbank Coirt, Cookston Road, Portlethen, AB12 4NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Johnshaven Stores, New Road, Johnshaven, DD10 0HD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Clarke Street, Aberdeen, AB16 7XJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Duff Street, Macduff, AB44 1TL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Key Store, Kirk Brae, Cults, Aberdeen, AB15 9SQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Summerfield Terrace, Aberdeen, AB24 5JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdeen City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aboyne Village Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.1%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchenblae Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ballater Village Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boddam Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13		
Local shops, Castlegate Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Clunie Place, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Drumlithie Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fife Stret, Turriff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Invernettie Local Centre, Peterhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Inverurie Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Local shops, Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maud Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Local shops, Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Local shops, New Pitsligo Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, School Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Summerhill Shopping Centre, Summerhill Court, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tarland Village Centre	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Torry Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loco, Main Street, Cairnbulg, AB43 8YJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Londis, Claymore Crescent, Seaview Road, Boddam, AB42 3NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Longhaven Shop, A90, Longhaven, AB42 0NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Road, St Cyrus, Montrose, DD10 0BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midstocket Stores, Mid Stocket Road, Aberdeen, AB15 5LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Back Hilton Road, Aberdeen, AB25 3SX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Braehead Way, Bridge of Don, Aberdeen, AB22 8RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, Insch, AB52 6JE	0.1%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	8	0.0%	0
Morrisons Daily, Market Street, Maud, AB42 4NH	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Morrisons Daily, Queens Road, Aberdeen, AB15 8BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Green, Berrymuir Road, Portlethen, AB12 4UN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Square, Huntly, AB54 8BR	0.1%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paterson's, Main Street, Cruden Bay, Peterhead, AB42 0NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Presly & Co, Glaen House,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Market Square, Oldmeldrum, Inverurie, AB51 0AA														
Ross J G, Barclay Street, Stonehaven, AB39 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semichem, Allardice Street, Kincardineshire, Stonehaven, AB39 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semichem, Greenfern Place, Mastrick, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.2%	3	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	2.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Green Grocer, West High Street, Inverurie, AB51 3QR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Steeple Shop, Glenbervie Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wee Shoppie, Main Street, Gardenstown, Banff, AB45 3YP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Village Store, North Deeside Road, Kincardine O'Neil, AB34 5AA	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Websters Bakery, High Street, Fraserburgh, AB43 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0
(Don't know / varies)	3.9%	75	3.1%	2	3.6%	2	0.0%	0	2.0%	1	3.1%	2	2.4%	1
Base:		1915		64		55		57		50		65		41
												44		52
														65
														58
														66

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3	Zone 2	Zone 4 and 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13												
Meanscore: [Number of times per week]																								
Q10 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q09)?																								
Not asked to those that said 'Don't know / varies' at Q09																								
7 times a week	5.4%	100	4.8%	3	9.4%	5	3.5%	2	6.1%	3	9.5%	6	12.5%	5	4.7%	2	2.0%	1	6.6%	4	10.3%	6	8.1%	5
5 - 6 times a week	2.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.5%	1	0.0%	0	2.0%	1	1.6%	1	3.4%	2	3.2%	2
3 - 4 times a week	10.5%	194	17.7%	11	5.7%	3	7.0%	4	10.2%	5	9.5%	6	10.0%	4	16.3%	7	6.1%	3	14.8%	9	10.3%	6	4.8%	3
Twice a week	27.5%	506	35.5%	22	32.1%	17	31.6%	18	36.7%	18	42.9%	27	17.5%	7	25.6%	11	24.5%	12	36.1%	22	22.4%	13	27.4%	17
Once a week	34.4%	633	25.8%	16	32.1%	17	42.1%	24	40.8%	20	23.8%	15	40.0%	16	34.9%	15	38.8%	19	26.2%	16	29.3%	17	29.0%	18
Every two weeks	9.3%	172	9.7%	6	9.4%	5	14.0%	8	4.1%	2	6.3%	4	5.0%	2	7.0%	3	10.2%	5	6.6%	4	10.3%	6	9.7%	6
Every three weeks	1.3%	24	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.6%	1	1.7%	1	1.6%	1
Monthly	5.1%	94	1.6%	1	5.7%	3	1.8%	1	0.0%	0	4.8%	3	5.0%	2	0.0%	0	8.2%	4	4.9%	3	6.9%	4	4.8%	3
Once every two months	0.9%	17	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.6%	1
Three-four times a year	0.2%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	57	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	11.6%	5	4.1%	2	0.0%	0	3.4%	2	9.7%	6
Mean:	1.88		2.05		1.89		1.62		1.95		2.23		2.27		2.03		1.50		2.10		2.17		2.01	
Base:	1840		62		53		57		49		63		40		43		49		61		58		62	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																								
Q11 Approximately how much did you spend on your last top-up trip to (STORE MENTIONED AT Q09)?																								
Not asked to those that said 'Don't know / varies' at Q09																								
1 - £5	13.8%	253	1.6%	1	1.9%	1	10.5%	6	8.2%	4	15.9%	10	10.0%	4	9.3%	4	12.2%	6	9.8%	6	31.0%	18	19.4%	12
6 - £10	19.1%	351	17.7%	11	15.1%	8	21.1%	12	28.6%	14	14.3%	9	7.5%	3	27.9%	12	16.3%	8	23.0%	14	19.0%	11	19.4%	12
11 - £15	13.3%	244	9.7%	6	18.9%	10	17.5%	10	14.3%	7	14.3%	9	17.5%	7	14.0%	6	6.1%	3	14.8%	9	12.1%	7	9.7%	6
16 - £20	15.3%	282	22.6%	14	22.6%	12	15.8%	9	12.2%	6	17.5%	11	17.5%	7	11.6%	5	14.3%	7	11.5%	7	10.3%	6	24.2%	15
21 - £25	6.5%	120	6.5%	4	11.3%	6	7.0%	4	4.1%	2	4.8%	3	10.0%	4	4.7%	2	10.2%	5	9.8%	6	10.3%	6	6.5%	4
26 - £30	7.1%	131	12.9%	8	5.7%	3	5.3%	3	12.2%	6	3.2%	2	5.0%	2	11.6%	5	10.2%	5	11.5%	7	3.4%	2	0.0%	0
31 - £35	1.8%	34	0.0%	0	7.5%	4	1.8%	1	2.0%	1	3.2%	2	2.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
36 - £40	3.3%	60	6.5%	4	1.9%	1	3.5%	2	0.0%	0	6.3%	4	0.0%	0	7.0%	3	6.1%	3	3.3%	2	1.7%	1	1.6%	1
41 - £45	1.0%	18	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.0%	1	0.0%	0	1.7%	1	1.6%	1
46 - £50	2.5%	46	1.6%	1	1.9%	1	1.8%	1	0.0%	0	1.6%	1	2.5%	1	2.3%	1	6.1%	3	1.6%	1	0.0%	0	0.0%	0
51 - £60	1.5%	28	3.2%	2	1.9%	1	1.8%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0
61 - £70	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
71 - £80	0.5%	10	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.6%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.2%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
91 - £100	0.5%	10	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £175	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
176 - £200	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
226 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.4%	154	16.1%	10	7.5%	4	7.0%	4	18.4%	9	7.9%	5	17.5%	7	7.0%	3	8.2%	4	4.9%	3	8.6%	5	4.8%	3
(Refused)	4.2%	78	1.6%	1	0.0%	0	1.8%	1	0.0%	0	3.2%	2	2.5%	1	2.3%	1	6.1%	3	4.9%	3	0.0%	0	11.3%	7
Mean:	20.15		21.65		23.96		20.88		15.25		22.00		23.28		18.26		21.36		22.69		13.75		15.10	
Base:	1840		62		53		57		49		63		40		43		49		61		58		62	

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q12 Where do you use second most often for your household's top-up food and grocery shopping?																								
Aldi, Basin View, Montrose, DD10 8DE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.4%	2	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	9.8%	6	1.7%	1	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly,	0.5%	9	0.0%	0	3.8%	2	10.5%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
AB54 8SX														
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.3%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.5%	10	0.0%	0	0.0%	0	0.0%	0	16.3%	8	0.0%	0	2.5%	1
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.7%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	1	19.0%	12	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kinmundy Road, Peterhead, AB42 2AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	7.0%	3
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	4	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Co-Op Food, Redcloak Drive, Redcloak Way,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Stonehaven, AB39 2XJ														
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.3%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0	2.3%	1
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	0	0.0%	0	4.1%	2
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
2BD															
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	3.4%
Lidl, Brechin Road, Montrose, DD10 9BP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	0.8%	14	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Queenswell Road, Forfar, DD8 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.5%	1	0.0%	0	8.2%
Lidl, Station Road, Elgin, IV30 1QW	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.7%	1	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Gardner Drive, Kincorth, Aberdeen, AB12 5SD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Cuminestown, Turriff, AB53 5YJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.7%	13	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	6	1.7%	1	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.3%	6	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Holburn Street, Aberdeen, AB10 7FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Nisa Local, The Square,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Stuartfield, Peterhead, AB42 5HN														
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Great North Road, Woodside, Aberdeen, AB24 2EU (Near Farmfoods)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Longate, Peterhead, AB42 1JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Premier Stores, Main Street, Turriff, AB53 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Premier Stores, Mastrick Drive, Greenfern Place, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.3%	5	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Victoria Street, Dyce, Aberdeen, AB21 7AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Midmill Parade, Kintore, Inverurie,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7		Zone 8	Zone 9		Zone 10	Zone 11	Zone 12	Zone 13	
AB51 0UY																		
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Nicholas Centre, Aberdeen, AB10 1HW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Balmakeith Business Park, Forres Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Edzell, Brechin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, St Machar Drive, Old	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Aberdeen, AB24 3SE														
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	11	0.0%	0	1.9%	1	3.5%	2	0.0%	0	0.0%	0	2.5%	1
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.6%	11	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.5%	10	0.0%	0	0.0%	0	1.8%	1	0.0%	0	12.7%	8	2.5%	1
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	9	0.0%	0	0.0%	0	10.5%	6	2.0%	1	0.0%	0	2.3%	1
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	4.7%	2
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	6	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Superstore, Rousay	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13										
Drive, Aberdeen, AB15 6LT																								
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.3%	1	4.1%	2	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A & M Butchers, Justice Street, Aberdeen, AB11 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Brymer, St David Street, Brechin, DD9 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.3%	5	3.2%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duncan's, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gordon McWilliam, St Clement Street, Aberdeen, AB11 5FU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Graeme Barber, Donside Road, Alford, AB33 8QB	0.3%	6	0.0%	0	9.4%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%
Herds Butchers, Rosemount Place, Aberdeen, AB25 2YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J G Ross Bakers, Main Street, Alford, AB33 8WA	0.1%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Davidsons Butchers, Burn Lane, Inverurie, AB51 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kimmies, Main Street, Alford, AB33 8QA	0.1%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Aberdeen City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Alford Town Centre	0.2%	4	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ballater Village Centre	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Berryden Retail Park, Berryden Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Aberdeen															
Local shops, Braehead Shopping Centre, King's Inch Road, Glasgow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunecht Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ellon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Local shops, Inverurie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Longside Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Local shops, Maud Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%
Local shops, Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Local shops, North Deeside Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Peterhead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Rothienorman Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Turriff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%
Longleys Co Store, Deer Road West, Maud, Peterhead, AB42 4NG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.7%
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lumsden Garage, Main Street, Lumsden, Huntly, AB54 4JP	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
McIntosh Ian J, Mid Street, Fraserburgh, AB43 9JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
McLeish, Market Place, Inverurie, AB51 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Morning Noon & Night, Lusylaw Road, Banff, AB45 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Aquithie Road, Kemnay, AB51 5SS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, Inch, AB52 6JE	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N.G Menzies Butchers, Invercauld Road, Braemar, AB35 5YP	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polski Sklep Tradycja Deli, Great Northern Road, Woodside, Aberdeen, AB24 2BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Clunie Place, Aberdeen, AB16 5RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Hazlehead Crescent, Aberdeen, AB15 8EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kintore Street, Auchenblae, AB30 1XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presly & Co, Glaen House, Market Square, Oldmeldrum, Inverurie, AB51 0AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpsons Newsagents, Bank Street, Aberdeen, AB11 7TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Spar, Argyll Road, Aberdeen, AB21 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.3%	6	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Bruce of Broch, Broad Street, Fraserburgh, AB43 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
The Paper Girls, Charlestown Road, Aboyne, AB34 5HS	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Spotty Bag Shop, Old Market Place, Banff, AB45 1GE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Troup John, Station Square, Aboyne, AB34 5HX	0.2%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vegan Bay Baker, Broad Street, Peterhead, AB42 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.8%	52	0.0%	0	3.8%	2	1.8%	1	2.0%	1	1.6%	1	5.0%	2	0.0%	0	6.1%	3	0.0%	0	3.4%	2	0.0%
(Nowhere else)	48.5%	893	61.3%	38	50.9%	27	52.6%	30	55.1%	27	47.6%	30	52.5%	21	55.8%	24	51.0%	25	45.9%	28	53.4%	31	59.7%
Base:		1840		62		53		57		49		63		40		43		49		61		58	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q13 How often do you use any of the following methods to purchase food and grocery items? [PR]																								
Internet																								
Often	14.0%	351	20.0%	14	25.7%	18	15.9%	13	11.4%	8	17.5%	14	18.0%	9	13.2%	7	13.8%	11	7.5%	6	15.7%	11	3.8%	3
Occasionally	12.5%	313	10.0%	7	10.0%	7	6.1%	5	8.6%	6	20.0%	16	8.0%	4	11.3%	6	10.0%	8	8.8%	7	14.3%	10	10.0%	8
Never/hardly ever	73.5%	1842	70.0%	49	64.3%	45	78.0%	64	80.0%	56	62.5%	50	74.0%	37	75.5%	40	76.3%	61	83.8%	67	70.0%	49	86.3%	69
Mean:		0.41		0.50		0.61		0.38		0.31		0.55		0.44		0.38		0.38		0.24		0.46		0.18
Base:		2506		70		70		82		70		80		50		53		80		80		70		80
Telephone																								
Often	1.9%	47	1.4%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.9%	2	0.0%	0
Occasionally	2.4%	61	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.3%	1
Never/hardly ever	95.7%	2398	98.6%	69	100.0%	70	98.8%	81	94.3%	66	100.0%	80	98.0%	49	100.0%	53	98.8%	79	98.8%	79	95.7%	67	98.8%	79
Mean:		0.06		0.03		0.00		0.01		0.09		0.00		0.02		0.00		0.03		0.01		0.07		0.01
Base:		2506		70		70		82		70		80		50		53		80		80		70		80
Catalogue / mail order																								
Often	1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.3%	1
Occasionally	2.3%	58	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.3%	1
Never/hardly ever	96.2%	2411	100.0%	70	100.0%	70	100.0%	82	98.6%	69	100.0%	80	98.0%	49	100.0%	53	97.5%	78	98.8%	79	98.6%	69	97.5%	78
Mean:		0.05		0.00		0.00		0.00		0.01		0.00		0.02		0.00		0.04		0.03		0.01		0.04
Base:		2506		70		70		82		70		80		50		53		80		80		70		80
Mobile shops																								
Often	2.7%	67	0.0%	0	4.3%	3	0.0%	0	1.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
Occasionally	4.2%	104	2.9%	2	5.7%	4	1.2%	1	2.9%	2	2.5%	2	4.0%	2	5.7%	3	2.5%	2	3.8%	3	4.3%	3	2.5%	2
Never/hardly ever	93.2%	2335	97.1%	68	90.0%	63	98.8%	81	95.7%	67	97.5%	78	94.0%	47	94.3%	50	97.5%	78	95.0%	76	94.3%	66	97.5%	78
Mean:		0.09		0.03		0.14		0.01		0.06		0.03		0.08		0.06		0.03		0.06		0.07		0.03
Base:		2506		70		70		82		70		80		50		53		80		80		70		80
Farmers markets or similar																								
Often	3.5%	87	5.7%	4	1.4%	1	1.2%	1	2.9%	2	2.5%	2	0.0%	0	1.9%	1	1.3%	1	5.0%	4	0.0%	0	5.0%	4
Occasionally	13.6%	340	12.9%	9	14.3%	10	15.9%	13	21.4%	15	17.5%	14	20.0%	10	15.1%	8	6.3%	5	20.0%	16	11.4%	8	15.0%	12
Never/hardly ever	83.0%	2079	81.4%	57	84.3%	59	82.9%	68	75.7%	53	80.0%	64	80.0%	40	83.0%	44	92.5%	74	75.0%	60	88.6%	62	80.0%	64
Mean:		0.21		0.24		0.17		0.18		0.27		0.23		0.20		0.19		0.09		0.30		0.11		0.25
Base:		2506		70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q14AOn average how much does your household normally spend on food and grocery items each time you shop via the internet?																							
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q13																							
£1 - £5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	1.2%	8	4.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.3%	1	7.7%	1	4.8%	1	0.0%
£11 - £15	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%
£16 - £20	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%
£21 - £25	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£26 - £30	2.1%	14	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%
£31 - £35	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£36 - £40	2.7%	18	4.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%
£41 - £45	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%
£46 - £50	7.8%	52	4.8%	1	0.0%	0	11.1%	2	7.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	7.7%	1	4.8%	1	18.2%
£51 - £60	6.9%	46	4.8%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	7.7%	1	10.5%	2	7.7%	1	0.0%	0	0.0%
£61 - £70	7.1%	47	9.5%	2	4.0%	1	0.0%	0	14.3%	2	6.7%	2	7.7%	1	0.0%	0	0.0%	0	7.7%	1	4.8%	1	9.1%
£71 - £80	6.0%	40	0.0%	0	4.0%	1	5.6%	1	7.1%	1	3.3%	1	15.4%	2	0.0%	0	5.3%	1	7.7%	1	4.8%	1	0.0%
£81 - £90	5.1%	34	14.3%	3	0.0%	0	16.7%	3	7.1%	1	6.7%	2	7.7%	1	7.7%	1	10.5%	2	7.7%	1	0.0%	0	0.0%
£91 - £100	15.2%	101	23.8%	5	32.0%	8	27.8%	5	28.6%	4	16.7%	5	7.7%	1	7.7%	1	21.1%	4	0.0%	0	19.0%	4	18.2%
£101 - £110	1.1%	7	0.0%	0	4.0%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	3.9%	26	4.8%	1	20.0%	5	0.0%	0	7.1%	1	3.3%	1	7.7%	1	23.1%	3	0.0%	0	7.7%	1	4.8%	1	18.2%
£121 - £130	2.1%	14	14.3%	3	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	2	7.7%	1	0.0%	0	9.1%
£131 - £140	1.8%	12	0.0%	0	8.0%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	4.8%	1	0.0%
£141 - £150	3.9%	26	0.0%	0	8.0%	2	5.6%	1	0.0%	0	10.0%	3	0.0%	0	30.8%	4	5.3%	1	7.7%	1	9.5%	2	9.1%
£151 - £175	2.0%	13	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	15.4%	2	14.3%	3	0.0%
£176 - £200	3.8%	25	9.5%	2	0.0%	0	11.1%	2	0.0%	0	3.3%	1	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0	9.1%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	1.2%	8	0.0%	0	4.0%	1	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	9.1%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	15.7%	104	4.8%	1	12.0%	3	5.6%	1	14.3%	2	16.7%	5	30.8%	4	0.0%	0	5.3%	1	0.0%	0	14.3%	3	0.0%
(Refused)	3.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%
Mean:	91.60		98.55		114.77		98.47		97.08		120.32		88.89		131.54		85.31		87.00		112.22		120.91
Base:	664		21		25		18		14		30		13		13		19		13		21		11

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q14BOn average how much does your household normally spend on food and grocery items each time you shop via the telephone?																								
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q13																								
1 - £5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6 - £10	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11 - £15	2.8%	3	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16 - £20	7.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
21 - £25	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
26 - £30	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	33.3%	1	0.0%	0
31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - £40	2.8%	3	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - £50	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - £60	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
61 - £70	4.6%	5	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
81 - £90	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
176 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	52.8%	57	0.0%	0	0.0%	0	0.0%	0	75.0%	3	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	45.70	40.00		0.00		12.00		70.00		0.00		0.00		0.00		30.00		60.00		50.00		20.00		
Base:	108	1		0		1		4		0		1		0		1		1		3		1		

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q14COn average how much does your household normally spend on food and grocery items each time you shop via catalogue / mail order?																							
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q13																							
£1 - £5	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	3.2%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £15	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£16 - £20	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£21 - £25	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£26 - £30	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£36 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£46 - £50	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	55.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	2	0.0%	0	100.0%	1	0.0%
(Refused)	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	44.43		0.00		0.00		0.00		10.00		0.00		0.00		0.00		0.00		70.00		0.00		70.00
Base:	95		0		0		0		1		0		1		0		2		1		1		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q14DOn average how much does your household normally spend on food and grocery items each time you shop via mobile shops?																								
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q13																								
£1 - £5	3.5%	6	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	8.8%	15	50.0%	1	28.6%	2	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
£11 - £15	7.6%	13	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	66.7%	2	0.0%	0	25.0%	1	50.0%	2	0.0%	0
£16 - £20	8.8%	15	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	25.0%	1	25.0%	1	0.0%	0
£21 - £25	3.5%	6	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £30	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £35	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£36 - £40	4.7%	8	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0
£41 - £45	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	6.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	50.0%	1
£61 - £70	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.2%	2	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	36.8%	63	50.0%	1	14.3%	1	0.0%	0	0.0%	0	50.0%	1	33.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1
(Refused)	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	44.17		10.00		26.50		40.00		14.00		35.00		9.00		13.50		60.00		33.75		12.50		60.00	
Base:	171		2		7		1		3		2		3		3		2		4		4		2	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q14E On average how much does your household normally spend on food and grocery items each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q13																								
£1 - £5	4.2%	18	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	15.0%	3	0.0%	0	18.8%	3
£6 - £10	11.0%	47	15.4%	2	9.1%	1	7.1%	1	17.6%	3	12.5%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	50.0%	4	18.8%	3
£11 - £15	7.0%	30	0.0%	0	0.0%	0	7.1%	1	11.8%	2	12.5%	2	0.0%	0	33.3%	3	16.7%	1	15.0%	3	0.0%	0	6.3%	1
£16 - £20	15.9%	68	15.4%	2	27.3%	3	14.3%	2	17.6%	3	6.3%	1	10.0%	1	11.1%	1	16.7%	1	20.0%	4	37.5%	3	18.8%	3
£21 - £25	6.8%	29	7.7%	1	9.1%	1	7.1%	1	17.6%	3	6.3%	1	30.0%	3	11.1%	1	0.0%	0	10.0%	2	0.0%	0	0.0%	0
£26 - £30	8.7%	37	7.7%	1	9.1%	1	14.3%	2	11.8%	2	6.3%	1	20.0%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £35	3.5%	15	0.0%	0	0.0%	0	7.1%	1	5.9%	1	18.8%	3	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
£36 - £40	3.5%	15	0.0%	0	9.1%	1	0.0%	0	5.9%	1	0.0%	0	20.0%	2	11.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
£41 - £45	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	4.7%	20	0.0%	0	0.0%	0	21.4%	3	0.0%	0	0.0%	0	10.0%	1	0.0%	0	16.7%	1	10.0%	2	0.0%	0	6.3%	1
£51 - £60	1.4%	6	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
£61 - £70	1.4%	6	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.9%	4	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	26.9%	115	46.2%	6	36.4%	4	0.0%	0	11.8%	2	31.3%	5	10.0%	1	11.1%	1	16.7%	1	5.0%	1	12.5%	1	18.8%	3
(Refused)	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	16.7%	1	5.0%	1	0.0%	0	0.0%	0
Mean:	27.20		17.00		23.57		43.43		21.80		22.50		31.67		23.63		22.50		22.39		13.14		20.69	
Base:	427		13		11		14		17		16		10		9		6		20		8		16	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q15 Where do you normally shop for clothing footwear and fashion goods?																								
Aldi, Basin View, Montrose, DD10 8DE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.6%	15	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.8%	20	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.0%	4	4.3%	3	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.2%	4	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	1.4%	1	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	3.3%	83	0.0%	0	4.3%	3	1.2%	1	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	2.0%	50	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.9%	2	1.3%	1
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	16	0.0%	0	0.0%	0	1.2%	1	2.9%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13										
Drive, Aberdeen, AB15 6LT																								
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	6.3%	5	1.3%	1	1.4%	1	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	26.6%	667	21.4%	15	10.0%	7	19.5%	16	11.4%	8	16.3%	13	16.0%	8	17.0%	9	23.8%	19	23.8%	19	31.4%	22	26.3%	21
Alford Village Centre	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.4%	10	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.5%	12	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Elgin Town Centre	0.4%	9	1.4%	1	0.0%	0	3.7%	3	0.0%	0	5.0%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	6.3%	5
Fraserburgh Town Centre	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	12.0%	6	0.0%	0	11.3%	9	0.0%	0	1.4%	1	0.0%	0
Glasgow City Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.1%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.8%	69	0.0%	0	10.0%	7	4.9%	4	8.6%	6	0.0%	0	2.0%	1	17.0%	9	1.3%	1	0.0%	0	1.4%	1	2.5%	2
Keith Town Centre	0.1%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	16.3%	13	8.6%	6	1.3%	1
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	4.0%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.9%	48	1.4%	1	0.0%	0	1.2%	1	2.9%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	3.8%	3
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.2%	4	0.0%	0	0.0%	0	1.2%	1	1.4%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Kingsway West Retail Park, Cleington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	5	0.0%	0	0.0%	0	2.4%	2	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Garden Centre, Trinity Road, Trinity, Brechin, DD9 7PS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.8%	44	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Internet / delivery	38.7%	971	60.0%	42	57.1%	40	45.1%	37	45.7%	32	45.0%	36	42.0%	21	39.6%	35
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ballater Village Centre	0.1%	3	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea Power Station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Shopping Centre, Circus Road West, Nine Elms, London, SW11 8DD															
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Insch Village Centre	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newquay Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Stock Shop, Aberdeen Royal Infirmary, Foresterhill Road, Aberdeen, AB25 2ZB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.9%	72	1.4%	1	2.9%	2	1.2%	1	5.7%	4	3.8%	3	2.0%	1	5.7%
(Don't do this type of shopping)	3.5%	87	2.9%	2	2.9%	2	4.9%	4	10.0%	7	5.0%	4	6.0%	3	7.5%
Base:	2506		70		70		82		70		80		50		53
											80		80		70
															80

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q16 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q15) for clothing footwear and fashion goods? [MR]																								
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																								
Online / delivery shopping is convenient / quick / easier	21.8%	512	38.8%	26	37.9%	25	18.2%	14	32.2%	19	24.7%	18	39.1%	18	26.1%	12	15.6%	12	21.5%	17	16.4%	11	35.6%	26
Close to home	17.2%	403	13.4%	9	13.6%	9	14.3%	11	8.5%	5	17.8%	13	21.7%	10	23.9%	11	10.4%	8	25.3%	20	19.4%	13	13.7%	10
Shops - good range of clothes shops	16.4%	385	11.9%	8	12.1%	8	26.0%	20	1.7%	1	20.5%	15	13.0%	6	6.5%	3	22.1%	17	31.6%	25	25.4%	17	17.8%	13
Delivery service	11.5%	269	26.9%	18	18.2%	12	24.7%	19	10.2%	6	5.5%	4	6.5%	3	6.5%	3	22.1%	17	10.1%	8	6.0%	4	5.5%	4
Online / delivery shopping has low prices / good offers	8.4%	198	7.5%	5	7.6%	5	14.3%	11	8.5%	5	5.5%	4	2.2%	1	6.5%	3	9.1%	7	15.2%	12	6.0%	4	9.6%	7
Online - better range of products	8.1%	191	7.5%	5	15.2%	10	6.5%	5	13.6%	8	6.8%	5	2.2%	1	8.7%	4	1.3%	1	5.1%	4	14.9%	10	9.6%	7
You can get everything you need there	6.5%	153	13.4%	9	7.6%	5	18.2%	14	1.7%	1	8.2%	6	0.0%	0	8.7%	4	6.5%	5	6.3%	5	0.0%	0	8.2%	6
Shops - good range of affordable shops	6.3%	149	4.5%	3	6.1%	4	10.4%	8	3.4%	2	4.1%	3	4.3%	2	4.3%	2	9.1%	7	6.3%	5	3.0%	2	2.7%	2
Shops - good range of non-food shops generally	5.7%	134	3.0%	2	4.5%	3	5.2%	4	10.2%	6	4.1%	3	6.5%	3	6.5%	3	13.0%	10	7.6%	6	6.0%	4	4.1%	3
Easier to compare goods online	5.3%	125	1.5%	1	1.5%	1	9.1%	7	0.0%	0	4.1%	3	0.0%	0	4.3%	2	7.8%	6	10.1%	8	3.0%	2	2.7%	2
Shops - good range of quality shops	5.3%	124	0.0%	0	1.5%	1	9.1%	7	3.4%	2	2.7%	2	0.0%	0	0.0%	0	2.6%	2	2.5%	2	4.5%	3	5.5%	4
Good bus service	3.0%	70	1.5%	1	4.5%	3	2.6%	2	0.0%	0	1.4%	1	2.2%	1	0.0%	0	1.3%	1	3.8%	3	6.0%	4	4.1%	3
Parking - it's easy to find a space	2.6%	61	3.0%	2	4.5%	3	2.6%	2	3.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	4	1.5%	1	5.5%	4
Good cafés / restaurants	2.6%	60	0.0%	0	1.5%	1	3.9%	3	0.0%	0	1.4%	1	0.0%	0	2.2%	1	0.0%	0	3.8%	3	0.0%	0	1.4%	1
Familiar / know where everything is	2.5%	59	0.0%	0	0.0%	0	2.6%	2	3.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	4	3.0%	2	1.4%	1
Large shops / good range of food products / non-food products	2.4%	57	1.5%	1	3.0%	2	2.6%	2	1.7%	1	4.1%	3	2.2%	1	0.0%	0	2.6%	2	0.0%	0	1.5%	1	0.0%	0
Shops - good range of 'high street' retailers	2.3%	53	0.0%	0	1.5%	1	0.0%	0	1.7%	1	6.8%	5	0.0%	0	0.0%	0	1.3%	1	3.8%	3	7.5%	5	0.0%	0
Can see the products in person / try them on	2.2%	51	3.0%	2	1.5%	1	0.0%	0	3.4%	2	2.7%	2	0.0%	0	0.0%	0	1.3%	1	2.5%	2	1.5%	1	1.4%	1
Attractive environment / nice place	2.0%	47	0.0%	0	1.5%	1	1.3%	1	0.0%	0	1.4%	1	2.2%	1	2.2%	1	0.0%	0	2.5%	2	0.0%	0	1.4%	1
Shops - good range of supermarkets	1.6%	38	0.0%	0	3.0%	2	0.0%	0	3.4%	2	1.4%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0	1.5%	1	0.0%	0
Shops - good range of charity shops	1.3%	30	1.5%	1	1.5%	1	2.6%	2	1.7%	1	0.0%	0	2.2%	1	2.2%	1	1.3%	1	1.3%	1	0.0%	0	4.1%	3
Good for a day out	1.3%	30	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	1.3%	1	1.5%	1	0.0%	0
Like to support local businesses	1.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.5%	3	0.0%	0
Good layout / shops close	1.2%	29	1.5%	1	1.5%	1	3.9%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
together																								
Shops - good opening hours / open on Sundays	1.1%	26	0.0%	0	0.0%	0	5.2%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.5%	1	1.4%	1
Good market	1.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Good for financial services (e.g. banks / building societies)	1.1%	25	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.9%	21	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0	2.2%	1	0.0%	0	1.3%	1	1.5%	1	1.4%	1
Nice atmosphere / friendly people	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	1	1.3%	1	3.8%	3	0.0%	0	0.0%	0
Close to work / en route to work	0.8%	19	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.3%	1	1.5%	1	1.4%	1
Parking - it's free	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.5%	2	0.0%	0	0.0%	0
Close to friends / relatives	0.8%	18	3.0%	2	0.0%	0	1.3%	1	1.7%	1	1.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Online - save money on parking / no parking issues / travel	0.7%	16	1.5%	1	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.5%	1	1.4%	1
Easy to get there on foot	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Has undercover shopping	0.6%	13	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Good quality products	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Shops - good range of bakers / butchers / greengrocers	0.5%	11	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.4%	10	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.4%	10	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0
Good toilet facilities	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.5%	1	0.0%	0
Good pubs / bars	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	0.4%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Parking - it's cheap	0.4%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Good customer service / friendly staff	0.3%	7	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Online - better quality of products	0.3%	7	1.5%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Preference for retailer	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Clean streets / well maintained	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Work there / staff discount	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Habit / always go there	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can pay on finance over time / easy to pay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Good refund policy	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Online - can try them on at home	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - easy to return goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - habit since covid	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Good reputation / store has a good reputation	0.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Reward / loyalty scheme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Already in the area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - click and collect facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to other shops / services / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family owns shop	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to generally	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can see the reviews	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Friendly / helpful staff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
(Nothing)	3.7%	88	0.0%	0	0.0%	0	1.3%	1	5.1%	3	2.7%	2	10.9%	5	10.9%	5	3.9%	3	1.3%	1	4.5%	3	4.1%	3
(Don't know)	0.8%	18	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2347			67		66		77		59		73		46		46		77		79		67		73

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [Number of times per month]																							
Q17 How often do you shop for clothing footwear and fashion goods at (LOCATION MENTIONED AT Q15)?																							
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15																							
7 times a week	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	1.2%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 - 4 times a week	0.6%	14	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Twice a week	1.2%	27	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%
Once a week	3.8%	89	0.0%	0	3.0%	2	1.3%	1	5.1%	3	2.7%	2	0.0%	0	0.0%	0	3.9%	3	6.3%	5	1.5%	1	5.5%
Every two weeks	5.5%	128	3.0%	2	3.0%	2	7.8%	6	1.7%	1	1.4%	1	2.2%	1	4.3%	2	1.3%	1	5.1%	4	7.5%	5	8.2%
Every three weeks	1.4%	33	0.0%	0	1.5%	1	2.6%	2	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.7%
Monthly	20.3%	477	20.9%	14	18.2%	12	19.5%	15	11.9%	7	17.8%	13	10.9%	5	17.4%	8	22.1%	17	21.5%	17	13.4%	9	24.7%
Once every two months	14.8%	347	14.9%	10	13.6%	9	13.0%	10	13.6%	8	17.8%	13	15.2%	7	6.5%	3	19.5%	15	20.3%	16	10.4%	7	19.2%
Three-four times a year	19.3%	453	25.4%	17	27.3%	18	33.8%	26	22.0%	13	21.9%	16	13.0%	6	21.7%	10	19.5%	15	15.2%	12	20.9%	14	13.7%
Twice a year	15.9%	374	16.4%	11	13.6%	9	11.7%	9	16.9%	10	19.2%	14	34.8%	16	26.1%	12	15.6%	12	12.7%	10	20.9%	14	6.8%
Once a year	5.7%	134	7.5%	5	13.6%	9	3.9%	3	15.3%	9	6.8%	5	13.0%	6	8.7%	4	10.4%	8	1.3%	1	9.0%	6	8.2%
Less often	2.0%	47	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.7%	2	4.3%	2	4.3%	2	3.9%	3	2.5%	2	3.0%	2	2.7%
(Don't know / varies)	8.1%	189	10.4%	7	4.5%	3	3.9%	3	11.9%	7	8.2%	6	6.5%	3	10.9%	5	3.9%	3	6.3%	5	13.4%	9	8.2%
Mean:	1.28		0.65		0.73		0.85		0.64		0.58		0.38		0.48		0.63		1.36		0.59		0.90
Base:	2347		67		66		77		59		73		46		46		77		79		67		73

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q18 Where do you use second most often for clothing footwear and fashion goods?																								
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																								
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, North Esk Road, Montrose, DD10 9AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.4%	10	0.0%	0	3.0%	2	5.2%	4	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	8	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.2%	1	2.2%	1	6.5%	5	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S),	1.5%	36	1.5%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	1.4%	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
St Nicholas Street, Aberdeen, AB10 1BU														
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	1.1%	25	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	16	0.0%	0	0.0%	0	2.6%	2	3.4%	2	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.3%	6	0.0%	0	0.0%	0	3.9%	3	3.4%	2	0.0%	0	2.2%	1
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.2%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.2%	1
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Aberdeen City Centre	14.3%	335	23.9%	16	12.1%	8	18.2%	14	15.3%	9	19.2%	14	10.9%	5	15.2%	7	18.2%	14	15.2%	12	10.4%	7	16.4%	12
Banchory Town Centre	0.4%	10	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	15	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Edinburgh City Centre	1.3%	30	1.5%	1	4.5%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Elgin Town Centre	0.6%	14	0.0%	0	0.0%	0	5.2%	4	0.0%	0	9.6%	7	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Ellon Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Fraserburgh Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.2%	4	0.0%	0	1.5%	1	0.0%	0
Glasgow City Centre	0.7%	16	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.3%	7	0.0%	0	1.5%	1	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.7%	2
Inverurie Town Centre	3.3%	77	0.0%	0	16.7%	11	2.6%	2	3.4%	2	1.4%	1	6.5%	3	4.3%	2	0.0%	0	1.3%	1	0.0%	0	5.5%	4
Keith Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	4.3%	2	6.5%	5	13.9%	11	4.5%	3	2.7%	2
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	0.2%	4	0.0%	0	0.0%	0	1.3%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.4%	34	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.0%	2	1.4%	1
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.5%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	4	0.0%	0	0.0%	0	2.6%	2	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Garden Centre, Oldmeldrum Road, Inverurie, AB51 0TP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	19	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Internet / delivery	11.3%	265	6.0%	4	3.0%	2	10.4%	8	11.9%	7	6.8%	5	15.2%	7	10.9%	5	7.8%	6	20.3%	16	16.4%	11	6.8%	5
Aboyne Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.3%	7	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braemar Village Centre	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	8	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dumfries Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltrek Outdoor Clothing, Deeside Activity Park, Dess, Aboyne, AB34 5BP	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Castlepoint Shopping Centre, Yeomans Way, Bournemouth, BH8 9UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Newcastle upon Tyne City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Royal Aberdeen Golf Club, Links Road, Bridge of Don, Aberdeen, AB23 8AT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The House of Bruar, Pitagowan, Blair Atholl, Pitlochry, PH18 5TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torphins Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkie's, Bridge Street, Ballater, AB35 5QB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodside Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	62	3.0%	2	3.0%	2	3.9%	3	1.7%	1	1.4%	1	0.0%	0	2.2%	1	3.9%	3	2.5%	2	3.0%	2	8.2%	6
(Nowhere else)	44.4%	1042	47.8%	32	42.4%	28	35.1%	27	44.1%	26	42.5%	31	50.0%	23	37.0%	17	37.7%	29	35.4%	28	40.3%	27	43.8%	32
Base:		2347		67		66		77		59		73		46		46		77		79		67		73

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Number of times per month]																								
Q19 How often do you shop at (LOCATION MENTIONED AT Q18) for clothing footwear and fashion goods?																								
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18																								
7 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.2%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a week	2.7%	33	0.0%	0	0.0%	0	2.1%	1	3.1%	1	2.4%	1	0.0%	0	3.6%	1	0.0%	0	2.0%	1	0.0%	0	2.9%	1
Every two weeks	3.5%	44	0.0%	0	0.0%	0	0.0%	0	3.1%	1	4.9%	2	0.0%	0	3.6%	1	0.0%	0	4.1%	2	2.6%	1	2.9%	1
Every three weeks	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.9%	1		
Monthly	17.9%	223	9.1%	3	11.1%	4	10.6%	5	9.4%	3	12.2%	5	17.4%	4	0.0%	0	20.0%	9	34.7%	17	7.9%	3	20.0%	7
Once every two months	14.3%	178	15.2%	5	8.3%	3	17.0%	8	6.3%	2	19.5%	8	17.4%	4	17.9%	5	15.6%	7	24.5%	12	10.5%	4	17.1%	6
Three-four times a year	18.6%	231	36.4%	12	19.4%	7	25.5%	12	15.6%	5	19.5%	8	26.1%	6	17.9%	5	26.7%	12	12.2%	6	13.2%	5	14.3%	5
Twice a year	20.9%	260	24.2%	8	38.9%	14	21.3%	10	28.1%	9	22.0%	9	21.7%	5	17.9%	5	24.4%	11	10.2%	5	39.5%	15	20.0%	7
Once a year	10.1%	126	15.2%	5	11.1%	4	14.9%	7	18.8%	6	14.6%	6	13.0%	3	21.4%	6	2.2%	1	2.0%	1	13.2%	5	11.4%	4
Less often	3.0%	37	0.0%	0	2.8%	1	6.4%	3	0.0%	0	2.4%	1	0.0%	0	10.7%	3	6.7%	3	2.0%	1	2.6%	1	2.9%	1
(Don't know / varies)	6.1%	76	0.0%	0	8.3%	3	0.0%	0	15.6%	5	2.4%	1	4.3%	1	7.1%	2	4.4%	2	6.1%	3	7.9%	3	5.7%	2
Mean:	0.86		0.34		0.33		0.71		0.51		0.55		0.41		0.46		0.43		0.91		0.38		0.63	
Base:	1243		33		36		47		32		41		23		28		45		49		38		35	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q20 Where else do you undertake shopping for clothing footwear and fashion goods?																								
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18</i>																								
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.5%	6	3.0%	1	2.8%	1	0.0%	0	3.1%	1	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aberdeen City Centre	4.3%	54	3.0%	1	8.3%	3	4.3%	2	6.3%	2	2.4%	1	4.3%	1	0.0%	0	4.4%	2	12.2%	6	13.2%	5	0.0%
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Banchory Town Centre	0.2%	3	3.0%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banff Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brechin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dundee City Centre	0.2%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	2.4%	30	0.0%	0	2.8%	1	2.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%
Elgin Town Centre	0.3%	4	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Ellon Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.2%	1	2.0%	1	2.6%	1	0.0%
Glasgow City Centre	1.1%	14	3.0%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Huntly Town Centre	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.4%	5	3.0%	1	2.8%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	2.2%	27	0.0%	0	2.8%	1	10.6%	5	3.1%	1	4.9%	2	4.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	8.6%
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.3%	2	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Stonehaven Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	1	0.0%	0	2.6%	1	0.0%	0
Internet / delivery	5.3%	66	3.0%	1	0.0%	0	8.5%	4	6.3%	2	7.3%	3	4.3%	1	7.1%	2	13.3%	6	2.0%	1	7.9%	3	2.9%	1
Ayr Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.2%	3	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brodie Castle, Brodie, IV36 2TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Dess Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterculter Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Westfield Shopping Centre, Ariel Way, Shepherd's Bush, London, W12 7GF (Don't know / varies) (Nowhere else)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	2.4%	30	0.0%	0	5.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.1%	2	0.0%	0	2.9%
	68.7%	854	69.7%	23	61.1%	22	61.7%	29	68.8%	22	65.9%	27	56.5%	13	82.1%	23	73.3%	33	71.4%	35	63.2%	24	62.9%
Base:		1243		33		36		47		32		41		23		28		45		49		38	

Meanscore: [£]

Q21 On average how much does your household spend on clothing footwear and fashion goods each month?

Not asked to those who said 'Don't do this type of shopping' at Q15

£1 - £10	5.9%	143	5.9%	4	4.4%	3	6.4%	5	6.3%	4	2.6%	2	8.5%	4	6.1%	3	6.5%	5	6.3%	5	11.6%	8	2.6%
£11 - £20	9.7%	235	8.8%	6	10.3%	7	12.8%	10	12.7%	8	7.9%	6	6.4%	3	16.3%	8	5.2%	4	15.0%	12	2.9%	2	5.3%
£21 - £30	8.1%	197	10.3%	7	2.9%	2	14.1%	11	6.3%	4	9.2%	7	10.6%	5	2.0%	1	11.7%	9	6.3%	5	10.1%	7	3.9%
£31 - £40	4.3%	103	4.4%	3	4.4%	3	6.4%	5	3.2%	2	2.6%	2	2.1%	1	4.1%	2	1.3%	1	6.3%	5	5.8%	4	1.3%
£41 - £50	8.9%	215	13.2%	9	4.4%	3	16.7%	13	9.5%	6	5.3%	4	6.4%	3	6.1%	3	14.3%	11	8.8%	7	7.2%	5	11.8%
£51 - £60	2.0%	48	2.9%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.1%	1	2.0%	1	2.6%	2	3.8%	3	1.4%	1	1.3%
£61 - £70	1.2%	28	1.5%	1	0.0%	0	1.3%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0	3.9%	3	1.3%	1	0.0%	0	1.3%
£71 - £80	2.0%	49	2.9%	2	5.9%	4	2.6%	2	0.0%	0	1.3%	1	0.0%	0	4.1%	2	1.3%	1	2.5%	2	4.3%	3	3.9%
£81 - £90	0.4%	10	0.0%	0	0.0%	0	1.3%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
£91 - £100	6.4%	155	4.4%	3	5.9%	4	10.3%	8	4.8%	3	7.9%	6	0.0%	0	0.0%	0	3.9%	3	7.5%	6	8.7%	6	11.8%
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
£121 - £130	0.5%	12	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.6%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.5%	37	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.3%	1	8.8%	7	4.3%	3	2.6%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	1.9%	46	0.0%	0	2.9%	2	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.9%	3	1.3%	1	2.9%	2	2.6%
£201 - £220	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
£241 - £260	0.4%	10	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	0.3%	8	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
£301+	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
(Don't know)	39.3%	950	42.6%	29	55.9%	38	20.5%	16	52.4%	33	53.9%	41	61.7%	29	57.1%	28	27.3%	21	22.5%	18	39.1%	27	32.9%
(Refused)	5.7%	139	1.5%	1	0.0%	0	2.6%	2	0.0%	0	5.3%	4	0.0%	0	2.0%	1	15.6%	12	5.0%	4	0.0%	0	13.2%
Mean:		63.29		43.68		62.47		59.05		39.77		52.39		34.72		30.90		56.80		72.19		64.33	
Base:		2419		68		68		78		63		76		47		49		77		80		69	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q22 How often do you use any of the following methods to clothing footwear and fashion goods? [PR]																								
Not asked to those who said 'Don't do this type of shopping' at Q15																								
Internet																								
Often	24.5%	593	22.1%	15	14.7%	10	25.6%	20	14.3%	9	18.4%	14	6.4%	3	22.4%	11	27.3%	21	32.5%	26	14.5%	10	25.0%	19
Occasionally	41.1%	993	45.6%	31	45.6%	31	46.2%	36	55.6%	35	47.4%	36	61.7%	29	46.9%	23	45.5%	35	41.3%	33	49.3%	34	42.1%	32
Never/hardly ever	34.4%	833	32.4%	22	39.7%	27	28.2%	22	30.2%	19	34.2%	26	31.9%	15	30.6%	15	27.3%	21	26.3%	21	36.2%	25	32.9%	25
Mean:	0.90		0.90		0.75		0.97		0.84		0.84		0.74		0.92		1.00		1.06		0.78		0.92	
Base:	2419		68		68		78		63		76		47		49		77		80		69		76	
Telephone																								
Often	2.1%	50	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Occasionally	2.7%	66	0.0%	0	1.5%	1	2.6%	2	0.0%	0	1.3%	1	4.3%	2	8.2%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Never/hardly ever	95.2%	2303	98.5%	67	98.5%	67	97.4%	76	100.0%	63	98.7%	75	95.7%	45	91.8%	45	100.0%	77	98.8%	79	100.0%	69	98.7%	75
Mean:	0.07		0.03		0.01		0.03		0.00		0.01		0.04		0.08		0.00		0.01		0.00		0.03	
Base:	2419		68		68		78		63		76		47		49		77		80		69		76	
Catalogue / mail order																								
Often	3.2%	78	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.6%	2
Occasionally	8.5%	206	8.8%	6	20.6%	14	5.1%	4	6.3%	4	10.5%	8	6.4%	3	10.2%	5	3.9%	3	2.5%	2	14.5%	10	6.6%	5
Never/hardly ever	88.3%	2135	89.7%	61	79.4%	54	94.9%	74	92.1%	58	89.5%	68	91.5%	43	89.8%	44	96.1%	74	97.5%	78	84.1%	58	90.8%	69
Mean:	0.15		0.12		0.21		0.05		0.10		0.11		0.11		0.10		0.04		0.03		0.17		0.12	
Base:	2419		68		68		78		63		76		47		49		77		80		69		76	
Mobile shops																								
Often	2.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.3%	1
Occasionally	2.2%	53	0.0%	0	2.9%	2	3.8%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
Never/hardly ever	95.3%	2305	100.0%	68	97.1%	66	96.2%	75	100.0%	63	98.7%	75	100.0%	47	100.0%	49	97.4%	75	98.8%	79	100.0%	69	97.4%	74
Mean:	0.07		0.00		0.03		0.04		0.00		0.01		0.00		0.00		0.05		0.01		0.00		0.04	
Base:	2419		68		68		78		63		76		47		49		77		80		69		76	
Farmers markets or similar																								
Often	1.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Occasionally	2.3%	55	0.0%	0	1.5%	1	1.3%	1	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	6	0.0%	0	1.3%	1
Never/hardly ever	95.8%	2318	100.0%	68	98.5%	67	98.7%	77	98.4%	62	98.7%	75	100.0%	47	100.0%	49	100.0%	77	91.3%	73	100.0%	69	98.7%	75
Mean:	0.06		0.00		0.01		0.01		0.02		0.01		0.00		0.00		0.00		0.10		0.00		0.01	
Base:	2419		68		68		78		63		76		47		49		77		80		69		76	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q23AOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the internet?																								
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q22																								
£1 - £10	1.1%	17	0.0%	0	2.4%	1	1.8%	1	4.5%	2	0.0%	0	6.3%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
£11 - £20	3.9%	62	4.3%	2	2.4%	1	3.6%	2	0.0%	0	4.0%	2	6.3%	2	5.9%	2	7.1%	4	3.4%	2	2.3%	1	5.9%	3
£21 - £30	7.4%	117	6.5%	3	4.9%	2	16.1%	9	9.1%	4	6.0%	3	6.3%	2	8.8%	3	5.4%	3	8.5%	5	6.8%	3	5.9%	3
£31 - £40	6.9%	110	8.7%	4	4.9%	2	5.4%	3	0.0%	0	12.0%	6	9.4%	3	2.9%	1	3.6%	2	5.1%	3	9.1%	4	2.0%	1
£41 - £50	14.4%	228	15.2%	7	14.6%	6	16.1%	9	15.9%	7	20.0%	10	18.8%	6	20.6%	7	14.3%	8	23.7%	14	20.5%	9	15.7%	8
£51 - £60	5.5%	87	8.7%	4	0.0%	0	7.1%	4	9.1%	4	4.0%	2	3.1%	1	5.9%	2	0.0%	0	5.1%	3	4.5%	2	3.9%	2
£61 - £70	2.7%	43	0.0%	0	4.9%	2	1.8%	1	4.5%	2	2.0%	1	0.0%	0	5.9%	2	3.6%	2	5.1%	3	0.0%	0	3.9%	2
£71 - £80	4.2%	67	8.7%	4	7.3%	3	1.8%	1	4.5%	2	4.0%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0	6.8%	3	11.8%	6
£81 - £90	0.6%	10	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.0%	1
£91 - £100	11.7%	185	13.0%	6	12.2%	5	19.6%	11	11.4%	5	4.0%	2	12.5%	4	8.8%	3	14.3%	8	11.9%	7	18.2%	8	11.8%	6
£101 - £110	0.1%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.6%	10	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.3%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.0%	32	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.0%	1	0.0%	0	0.0%	0	5.4%	3	11.9%	7	4.5%	2	0.0%	0
£151 - £160	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	2.4%	38	4.3%	2	0.0%	0	7.1%	4	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0	3.4%	2	4.5%	2	3.9%	2
£201 - £220	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.6%	10	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
£261 - £280	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.9%	14	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.2%	19	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	26.9%	426	23.9%	11	31.7%	13	10.7%	6	38.6%	17	36.0%	18	18.8%	6	38.2%	13	25.0%	14	16.9%	10	22.7%	10	21.6%	11
(Refused)	5.7%	90	2.2%	1	2.4%	1	3.6%	2	0.0%	0	6.0%	3	3.1%	1	2.9%	1	12.5%	7	3.4%	2	0.0%	0	11.8%	6
Mean:	79.84		82.65		86.37		80.48		60.44		53.28		71.24		51.40		82.14		80.11		75.15		69.97	
Base:	1586		46		41		56		44		50		32		34		56		59		44		51	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q23BOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the telephone?																								
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q22																								
£1 - £10	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	2.6%	3	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	6.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	25.0%	1	0.0%	0	100.0%	1	0.0%	0	100.0%	1
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.7%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	60.3%	70	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	50.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	8.6%	10	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	85.14		15.00		150.00		0.00		0.00		300.00		50.00		62.50		0.00		50.00		0.00		50.00	
Base:	116		1		1		2		0		1		2		4		0		1		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q23COn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via catalogue / mail order?																							
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q22																							
1 - £10	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
11 - £20	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%
21 - £30	11.3%	32	14.3%	1	14.3%	2	25.0%	1	0.0%	0	12.5%	1	50.0%	2	20.0%	1	0.0%	0	0.0%	0	18.2%	2	0.0%
31 - £40	7.0%	20	14.3%	1	14.3%	2	0.0%	0	40.0%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	18.2%	2	0.0%
41 - £50	13.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	27.3%	3	28.6%	2	0.0%
51 - £60	3.5%	10	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%
61 - £70	3.2%	9	0.0%	0	7.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
71 - £80	2.1%	6	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
81 - £90	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	6.0%	17	0.0%	0	14.3%	2	0.0%	0	0.0%	0	37.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%
121 - £130	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
161 - £170	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
191 - £200	1.8%	5	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
201 - £220	0.4%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
241 - £260	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
261 - £280	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
281 - £300	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	40.1%	114	42.9%	3	42.9%	6	25.0%	1	40.0%	2	25.0%	2	50.0%	2	40.0%	2	66.7%	2	50.0%	1	18.2%	2	42.9%
(Refused)	2.8%	8	0.0%	0	0.0%	0	25.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	70.49		85.00		78.13		42.50		50.00		76.00		26.50		46.67		68.00		120.00		38.56		92.00
Base:	284		7		14		4		5		8		4		5		3		2		11		7

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q23DOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via mobile shops?																							
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q22																							
£1 - £10	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	7.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%
£21 - £30	7.9%	9	0.0%	0	50.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	100.0%	1	0.0%	0	50.0%
£31 - £40	3.5%	4	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%
£61 - £70	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	50.9%	58	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Refused)	5.3%	6	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	68.40		0.00		30.00		35.00		0.00		20.00		0.00		0.00		25.00		25.00		0.00		45.00
Base:	114		0		2		3		0		1		0		0		2		1		0		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q23E On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q22																								
£1 - £10	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	8.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	100.0%	1
£21 - £30	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.9%	3	0.0%	0	0.0%	0
£31 - £40	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	6.9%	7	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
£51 - £60	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	0.0%	0
(Refused)	4.0%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	50.43		0.00		50.00		0.00		50.00		15.00		0.00		0.00		0.00		31.00		0.00		20.00	
Base:	101		0		1		1		1		1		0		0		0		7		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q24 Where do you normally shop for these other 'personal' goods ?																								
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.1%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.0%	24	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.4%	11	0.0%	0	0.0%	0	11.0%	9	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
6UF															
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
5PF															
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.2%	6	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	1.3%	33	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	7	0.0%
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	13	0.0%	0	1.4%	1	12.2%	10	2.9%	2	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.6%	14	7.1%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	11.3%
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aberdeen City Centre	13.2%	330	8.6%	6	4.3%	3	2.4%	2	4.3%	3	6.3%	5	8.0%	4	5.7%
Alford Village Centre	0.2%	5	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banchory Town Centre	1.0%	26	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.5%	6	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Brechin Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckie Town Centre	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dundee City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.3%	7	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Elgin Town Centre	0.4%	10	0.0%	0	0.0%	0	4.9%	4	0.0%	0	6.3%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ellon Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%
Forfar Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.0%	2	0.0%	0	7.5%	6	0.0%	0	1.4%	1	0.0%
Glasgow City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huntly Town Centre	0.2%	4	0.0%	0	0.0%	0	2.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	2.5%	62	0.0%	0	12.9%	9	6.1%	5	4.3%	3	1.3%	1	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0	3.8%
Mintlaw Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Montrose Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perth City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	26.3%	21	11.4%	8	0.0%
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehaven Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turiff Town Centre	1.1%	28	0.0%	0	0.0%	0	0.0%	0	22.9%	16	1.3%	1	10.0%	5	9.4%	5	0.0%	0	0.0%	0	0.0%	0	1.3%
Westhill Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	2.8%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	3.8%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	19	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Kingsway West Retail Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Cleington Road, Dundee, DD3 8RX															
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirktown Garden Centre, Broomhill Road, Kirktown of Fetteresso, Stonehaven, AB39 3UP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1.2%	29	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	31.6%	791	42.9%	30	31.4%	22	37.8%	31	31.4%	22	43.8%	35	42.0%	21	34.0%
Aboyne Village Centre	0.2%	4	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Ballater Village Centre	0.4%	9	8.6%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13										
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-Op Food (Scotmid), Scattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Crimond Medical Centre, A90, Crimond, AB43 8QJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0		
Cults Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dyce Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Insch Village Centre	0.1%	2	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kemnay Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Longside Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Newtonhill Road, Newtonhill, AB39 3PX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
The Blue Door Charity Shop, North Deeside Road, Bielside, Aberdeen, AB15 9DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodside Village Centre (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4.4%	110	1.4%	1	5.7%	4	1.2%	1	1.4%	1	5.0%	4	2.0%	1	0.0%	0	5.0%	4	5.0%	4	2.9%	2	3.8%	3	
(Don't do this type of shopping)	19.8%	496	17.1%	12	22.9%	16	8.5%	7	24.3%	17	21.3%	17	18.0%	9	24.5%	13	25.0%	20	10.0%	8	31.4%	22	20.0%	16
Base:	2506		70	70	82	70	80	50	53	80	80	70	80											

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q25 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q24) for other 'personal' goods? [MR]																								
Online / delivery shopping is convenient / quick / easier	24.0%	456	26.3%	15	36.0%	18	21.6%	16	28.8%	15	42.4%	25	45.0%	18	37.5%	15	25.0%	14	16.2%	11	34.8%	16	39.3%	24
Close to home	22.3%	423	22.8%	13	16.0%	8	24.3%	18	28.8%	15	15.3%	9	17.5%	7	27.5%	11	35.7%	20	29.4%	20	17.4%	8	13.1%	8
Delivery service	13.9%	264	17.5%	10	16.0%	8	13.5%	10	7.7%	4	15.3%	9	5.0%	2	15.0%	6	19.6%	11	10.3%	7	21.7%	10	18.0%	11
Shops - good range of non-food shops generally	12.8%	243	12.3%	7	16.0%	8	9.5%	7	11.5%	6	11.9%	7	17.5%	7	2.5%	1	12.5%	7	25.0%	17	8.7%	4	9.8%	6
Online / delivery shopping has low prices / good offers	10.2%	193	8.8%	5	6.0%	3	16.2%	12	7.7%	4	8.5%	5	5.0%	2	7.5%	3	17.9%	10	13.2%	9	6.5%	3	19.7%	12
Shops - good range of affordable shops	8.1%	154	8.8%	5	8.0%	4	8.1%	6	3.8%	2	3.4%	2	0.0%	0	5.0%	2	16.1%	9	11.8%	8	4.3%	2	4.9%	3
You can get everything you need there	7.4%	141	12.3%	7	10.0%	5	17.6%	13	5.8%	3	11.9%	7	0.0%	0	12.5%	5	3.6%	2	5.9%	4	6.5%	3	6.6%	4
Online - better range of products	5.3%	101	3.5%	2	6.0%	3	2.7%	2	1.9%	1	10.2%	6	5.0%	2	2.5%	1	3.6%	2	4.4%	3	8.7%	4	3.3%	2
Easier to compare goods online	5.3%	100	3.5%	2	4.0%	2	6.8%	5	3.8%	2	1.7%	1	2.5%	1	2.5%	1	8.9%	5	2.9%	2	4.3%	2	6.6%	4
Shops - good range of quality shops	3.4%	65	1.8%	1	2.0%	1	2.7%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	4	2.9%	2	0.0%	0	3.3%	2
Parking - it's easy to find a space	2.9%	56	0.0%	0	2.0%	1	4.1%	3	1.9%	1	1.7%	1	0.0%	0	0.0%	0	3.6%	2	4.4%	3	0.0%	0	4.9%	3
Large shops / good range of food products / non-food products	2.6%	50	3.5%	2	2.0%	1	4.1%	3	1.9%	1	3.4%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	1
Familiar / know where everything is	2.5%	48	0.0%	0	0.0%	0	12.2%	9	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.8%	1	8.8%	6	0.0%	0	1.6%	1
Like to support local businesses	2.5%	47	5.3%	3	8.0%	4	2.7%	2	1.9%	1	1.7%	1	2.5%	1	2.5%	1	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Shops - good range of 'high street' retailers	2.3%	44	0.0%	0	2.0%	1	4.1%	3	0.0%	0	8.5%	5	0.0%	0	0.0%	0	1.8%	1	7.4%	5	0.0%	0	1.6%	1
Attractive environment / nice place	2.1%	39	0.0%	0	0.0%	0	4.1%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	5.9%	4	2.2%	1	1.6%	1
Good cafés / restaurants	2.1%	39	0.0%	0	0.0%	0	4.1%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.6%	1
Good bus service	1.8%	35	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	2.2%	1	3.3%	2
Can see the products in person / try them on	1.8%	34	3.5%	2	2.0%	1	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1
Shops - good opening hours / open on Sundays	1.5%	29	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.9%	2	0.0%	0	1.6%	1
Shops - good range of independent shops	1.5%	28	0.0%	0	4.0%	2	2.7%	2	0.0%	0	5.1%	3	0.0%	0	2.5%	1	0.0%	0	1.5%	1	0.0%	0	1.6%	1
Good layout / shops close together	1.5%	28	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Parking - it's free	1.4%	27	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1
Shops - good range of charity shops	1.4%	27	0.0%	0	4.0%	2	0.0%	0	3.8%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.3%	2	1.6%	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Shops - good range of supermarkets	1.2%	23	1.8%	1	6.0%	3	2.7%	2	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	1.2%	23	0.0%	0	0.0%	0	2.7%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Good for a day out	1.2%	22	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	2	2.2%	1	0.0%	0
Good market	1.1%	20	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Close to work / en route to work	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	2	2.2%	1	1.6%	1
Nice atmosphere / friendly people	0.8%	15	0.0%	0	2.0%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.7%	14	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.6%	12	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Good quality products	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Online - save money on parking / no parking issues / travel	0.5%	9	3.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.5%	9	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Already in the area	0.5%	9	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Reward / loyalty scheme	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.4%	8	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Clean streets / well maintained	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	0.4%	7	1.8%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1
Preference for retailer	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Open / green spaces	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.2%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work there / staff discount	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1
Good toilet facilities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Good customer service / friendly staff	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	1
Traditional / quaint	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - easy to return goods	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free delivery	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - better quality of products	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - click and collect facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On route to somewhere else	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a recycling scheme in store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good ethical policy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good reputation / store has a good reputation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can see the reviews	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can pay on finance over time / easy to pay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to college	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - good disabled parking provision	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy / collect my prescription	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping is trustworthy	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - downloadable content	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can take items back easily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
(Nothing)	2.6%	50	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	2	5.0%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0
(Don't know)	0.8%	16	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.7%	1	2.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Base:	1900			57		50		74		52		59		40		40		56		68		46		61

Aberdeen Household Survey for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [Number of times per month]																								
Q26 How often do you shop for other 'personal' goods at (LOCATION MENTIONED AT Q24)?																								
7 times a week	0.5%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
5 - 6 times a week	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
3 - 4 times a week	0.5%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Twice a week	2.6%	49	0.0%	0	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	7.5%	3	0.0%	0	5.9%	4	2.2%	1	3.3%	2
Once a week	10.4%	197	15.8%	9	12.0%	6	8.1%	6	5.8%	3	8.5%	5	5.0%	2	7.5%	3	12.5%	7	10.3%	7	13.0%	6	9.8%	6
Every two weeks	7.6%	144	3.5%	2	14.0%	7	8.1%	6	5.8%	3	3.4%	2	5.0%	2	12.5%	5	10.7%	6	2.9%	2	8.7%	4	3.3%	2
Every three weeks	2.4%	45	0.0%	0	2.0%	1	1.4%	1	1.9%	1	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	6.6%	4
Monthly	20.2%	383	17.5%	10	20.0%	10	28.4%	21	19.2%	10	15.3%	9	17.5%	7	10.0%	4	17.9%	10	32.4%	22	19.6%	9	23.0%	14
Once every two months	12.9%	245	17.5%	10	12.0%	6	10.8%	8	13.5%	7	15.3%	9	12.5%	5	7.5%	3	8.9%	5	22.1%	15	10.9%	5	11.5%	7
Three-four times a year	13.8%	263	19.3%	11	10.0%	5	23.0%	17	11.5%	6	20.3%	12	15.0%	6	15.0%	6	16.1%	9	5.9%	4	8.7%	4	8.2%	5
Twice a year	10.7%	204	14.0%	8	14.0%	7	8.1%	6	9.6%	5	11.9%	7	15.0%	6	10.0%	4	10.7%	6	7.4%	5	19.6%	9	8.2%	5
Once a year	6.3%	120	0.0%	0	6.0%	3	2.7%	2	13.5%	7	6.8%	4	20.0%	8	7.5%	3	5.4%	3	5.9%	4	2.2%	1	8.2%	5
Less often	1.7%	33	0.0%	0	2.0%	1	1.4%	1	1.9%	1	3.4%	2	5.0%	2	5.0%	2	7.1%	4	0.0%	0	2.2%	1	3.3%	2
(Don't know / varies)	9.3%	177	12.3%	7	4.0%	2	6.8%	5	15.4%	8	11.9%	7	5.0%	2	17.5%	7	8.9%	5	4.4%	3	8.7%	4	11.5%	7
Mean:	1.75		1.20		1.91		1.20		1.01		1.39		0.67		1.65		1.15		2.12		2.30		2.11	
Base:	1900		57		50		74		52		59		40		40		56		68		46		61	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q27 Where do you use second most often for other 'personal' goods?																								
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.2%	4	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.2%	1	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.7%	13	0.0%	0	6.0%	3	9.5%	7	1.9%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF																								
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.5%	1	2.2%	1	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.5%	1	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Aberdeen, AB25 2ZN														
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Balmakeith Business Park, Forres Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	13	0.0%	0	0.0%	0	8.1%	6	1.9%	1	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.2%	4	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Aberdeen City Centre	7.5%	143	14.0%	8	12.0%	6	5.4%	4	7.7%	4	15.3%	9	2.5%	1	0.0%	0	10.7%	6	5.9%	4	2.2%	1	6.6%	4
Alford Village Centre	0.4%	8	0.0%	0	14.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.8%	15	5.3%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	5.8%	3	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.4%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Edinburgh City Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Elgin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1
Forfar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	8.9%	5	1.5%	1	4.3%	2	0.0%	0
Glasgow City Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Huntly Town Centre	0.2%	3	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.3%	44	0.0%	0	4.0%	2	6.8%	5	1.9%	1	1.7%	1	2.5%	1	7.5%	3	0.0%	0	0.0%	0	2.2%	1	11.5%	7
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	5.9%	4	4.3%	2	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Stonehaven Town Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	5.8%	3	1.7%	1	10.0%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.2%	1	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.4%	26	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	2.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	16	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.2%	1	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park,	0.4%	8	0.0%	0	2.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Oldmeldrum Road, Inverurie, AB51 0GZ															
Kingsway West Retail Park, Cleington Road, Dundee, DD3 8RX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Christies Garden Centre High Strret, Fochabers, IV32 7PF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Parkhill Garden Centre, Parkhill, Dyce, Aberdeen, AB21 7AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%
Internet / delivery	6.9%	132	5.3%	3	4.0%	2	2.7%	1	1.7%	1	0.0%	0	5.0%	2	1.8%
Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Aboyne Village Centre	0.5%	10	12.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%
Ballater Village Centre	0.2%	3	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blairgowrie Town Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brechin Castle Garden Centre, A935, Haughmuir,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Brechin, DD9 6RL														
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dornoch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Dumfries Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunes Golf Centre, Philorth Links, Fraserburgh, AB43 8TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glendoick Garden Centre, off A90, Glendoick, PH2 7NS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Inshes Retail Park, Sir Walter Scott Drive, Inverness, IV2 3TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsoy Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarland Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
The House of Bruar, Pitagowan, Blair Atholl, Pitlochry, PH18 5TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Torphins Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	3.3%	63	3.5%	2	2.0%	1	6.8%	5	3.8%	2	1.7%	1	0.0%	0	0.0%	0	3.6%	2	2.9%	2	2.2%	1	3.3%
(Nowhere else)	55.3%	1050	45.6%	26	44.0%	22	43.2%	32	63.5%	33	54.2%	32	75.0%	30	65.0%	26	53.6%	30	44.1%	30	58.7%	27	59.0%
Base:		1900		57		50		74		52		59		40		40		56		68		46	
Meanscore: [Number of times per month]																							
Q28 How often do you shop at (LOCATION MENTIONED AT Q27) for other 'personal' goods?																							
7 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 - 4 times a week	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	0.8%	6	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	5.3%	42	0.0%	0	7.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3	8.3%	3	11.1%	2	0.0%
Every two weeks	8.0%	63	6.9%	2	14.8%	4	8.1%	3	5.9%	1	3.8%	1	0.0%	0	0.0%	0	4.2%	1	5.6%	2	11.1%	2	13.0%
Every three weeks	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Monthly	19.7%	155	20.7%	6	18.5%	5	29.7%	11	11.8%	2	7.7%	2	0.0%	0	14.3%	2	29.2%	7	16.7%	6	5.6%	1	39.1%
Once every two months	14.9%	117	17.2%	5	14.8%	4	18.9%	7	17.6%	3	7.7%	2	30.0%	3	21.4%	3	16.7%	4	27.8%	10	11.1%	2	13.0%
Three-four times a year	14.7%	116	24.1%	7	18.5%	5	13.5%	5	17.6%	3	19.2%	5	0.0%	0	28.6%	4	20.8%	5	8.3%	3	16.7%	3	13.0%
Twice a year	17.5%	138	20.7%	6	18.5%	5	16.2%	6	35.3%	6	23.1%	6	30.0%	3	21.4%	3	8.3%	2	13.9%	5	27.8%	5	17.4%
Once a year	6.7%	53	0.0%	0	3.7%	1	5.4%	2	5.9%	1	19.2%	5	20.0%	2	7.1%	1	8.3%	2	2.8%	1	5.6%	1	0.0%
Less often	2.3%	18	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	7.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%
(Don't know / varies)	6.5%	51	3.4%	1	3.7%	1	0.0%	0	5.9%	1	11.5%	3	0.0%	0	0.0%	0	0.0%	0	13.9%	5	11.1%	2	4.3%
Mean:		1.28		0.57		0.98		1.06		0.48		1.63		0.25		0.39		1.05		0.94		1.00	
Base:		787		29		27		37		17		26		10		14		24		36		18	

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q29 Where else do you undertake shopping for other 'personal' goods?																								
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Court, Portlethen, Aberdeen, AB12 4XP														
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	3	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Aberdeen City Centre	3.9%	31	3.4%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	10.0%	1
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.9%	7	3.4%	1	3.7%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Dundee City Centre	0.6%	5	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Edinburgh City Centre	0.5%	4	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elgin Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Ellon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%
Glasgow City Centre	0.4%	3	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huntly Town Centre	0.3%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Inverurie Town Centre	2.0%	16	0.0%	0	3.7%	1	2.7%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perth City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	5.6%	2	5.6%	1	0.0%
Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stirling City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turiff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Westhill Town Centre	0.3%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.1%	9	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.5%	4	3.4%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	6	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.4%	3	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Wellington Circle, Altens, Aberdeen, AB12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
3QW															
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Simpsons Garden Centre, North Street, Mintlaw, Peterhead, AB42 5HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	3.2%	25	0.0%	0	3.7%	1	5.4%	2	5.9%	1	3.8%	1	0.0%	0	0.0%
Aberdeen International Airport, Dyce, Aberdeen, AB21 7DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aboyne Village Centre	0.3%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ballater Village Centre	0.4%	3	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlisle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%
Central London / West End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Co-Op Food, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mastrick Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newtonhill Pharmacy, Skateraw Road, Newtonhill, AB39 3PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stella's Voice, The Barn-Charity Superstore, Faith Acres, Inverugie, Peterhead, AB42 3DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Blue Door Charity Shop, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Torphins Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	3.8%	30	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.8%	1	0.0%	0	4.2%
(Nowhere else)	68.7%	541	62.1%	18	51.9%	14	67.6%	25	82.4%	14	76.9%	20	80.0%	8	78.6%
Base:		787		29		27		37		17		26		10	
														14	
														24	
														36	
														18	
														23	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q30 On average how much does your household spend on other 'personal' goods each month?																								
£1 - £10	10.5%	212	8.6%	5	13.0%	7	21.3%	16	7.5%	4	7.9%	5	19.5%	8	10.0%	4	11.7%	7	11.1%	8	27.1%	13	1.6%	1
£11 - £20	12.4%	250	5.2%	3	13.0%	7	24.0%	18	13.2%	7	11.1%	7	14.6%	6	17.5%	7	18.3%	11	8.3%	6	10.4%	5	7.8%	5
£21 - £30	8.4%	169	10.3%	6	11.1%	6	12.0%	9	3.8%	2	1.6%	1	4.9%	2	10.0%	4	3.3%	2	11.1%	8	6.3%	3	4.7%	3
£31 - £40	3.7%	75	3.4%	2	0.0%	0	1.3%	1	3.8%	2	6.3%	4	7.3%	3	7.5%	3	1.7%	1	5.6%	4	2.1%	1	4.7%	3
£41 - £50	8.9%	179	15.5%	9	3.7%	2	8.0%	6	9.4%	5	6.3%	4	0.0%	0	2.5%	1	6.7%	4	8.3%	6	14.6%	7	15.6%	10
£51 - £60	1.2%	24	1.7%	1	1.9%	1	1.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.6%	1
£61 - £70	0.5%	10	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
£71 - £80	1.3%	27	1.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	6.3%	4
£81 - £90	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	4.5%	91	3.4%	2	3.7%	2	5.3%	4	1.9%	1	1.6%	1	2.4%	1	2.5%	1	5.0%	3	9.7%	7	4.2%	2	1.6%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.6%	1
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
£141 - £150	0.5%	10	0.0%	0	1.9%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.1%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.1%	22	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.6%	1
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	1	0.0%	0
£301+	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.3%	790	46.6%	27	48.1%	26	21.3%	16	52.8%	28	58.7%	37	46.3%	19	45.0%	18	36.7%	22	29.2%	21	31.3%	15	42.2%	27
(Refused)	6.0%	121	1.7%	1	0.0%	0	2.7%	2	1.9%	1	6.3%	4	2.4%	1	2.5%	1	11.7%	7	6.9%	5	0.0%	0	10.9%	7
Mean:	45.36		39.90		43.46		29.67		38.25		27.77		30.48		46.62		36.71		56.74		41.97		53.10	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	

Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]

Q31 How often do you use any of the following methods to purchase other 'personal' goods? [PR]

Internet																								
Often	24.6%	494	17.2%	10	22.2%	12	20.0%	15	9.4%	5	23.8%	15	12.2%	5	30.0%	12	18.3%	11	25.0%	18	25.0%	12	31.3%	20
Occasionally	38.3%	769	53.4%	31	40.7%	22	36.0%	27	39.6%	21	39.7%	25	46.3%	19	35.0%	14	46.7%	28	43.1%	31	52.1%	25	39.1%	25
Never/hardly ever	37.2%	747	29.3%	17	37.0%	20	44.0%	33	50.9%	27	36.5%	23	41.5%	17	35.0%	14	35.0%	21	31.9%	23	22.9%	11	29.7%	19
Mean:	0.87		0.88		0.85		0.76		0.58		0.87		0.71		0.95		0.83		0.93		1.02		1.02	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Telephone																								
Often	1.8%	37	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Occasionally	2.5%	51	0.0%	0	0.0%	0	1.3%	1	1.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Never/hardly ever	95.6%	1922	98.3%	57	100.0%	54	98.7%	74	98.1%	52	98.4%	62	100.0%	41	100.0%	40	100.0%	60	98.6%	71	100.0%	48	98.4%	63
Mean:	0.06		0.03		0.00		0.01		0.02		0.02		0.00		0.00		0.00		0.01		0.00		0.03	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	
Catalogue / mail order																								
Often	2.0%	41	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Occasionally	4.4%	89	3.4%	2	1.9%	1	1.3%	1	5.7%	3	4.8%	3	2.4%	1	2.5%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Never/hardly ever	93.5%	1880	94.8%	55	98.1%	53	98.7%	74	94.3%	50	95.2%	60	97.6%	40	97.5%	39	100.0%	60	97.2%	70	100.0%	48	96.9%	62
Mean:	0.09		0.07		0.02		0.01		0.06		0.05		0.02		0.03		0.00		0.03		0.00		0.06	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	
Mobile shops																								
Often	2.1%	42	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0
Occasionally	1.8%	37	0.0%	0	0.0%	0	1.3%	1	1.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Never/hardly ever	96.1%	1931	100.0%	58	98.1%	53	98.7%	74	98.1%	52	98.4%	62	100.0%	41	100.0%	40	98.3%	59	98.6%	71	100.0%	48	98.4%	63
Mean:	0.06		0.00		0.04		0.01		0.02		0.02		0.00		0.00		0.03		0.03		0.00		0.02	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	
Farmers markets or similar																								
Often	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Occasionally	3.0%	61	0.0%	0	1.9%	1	0.0%	0	3.8%	2	1.6%	1	0.0%	0	2.5%	1	0.0%	0	5.6%	4	0.0%	0	3.1%	2
Never/hardly ever	95.6%	1922	100.0%	58	98.1%	53	100.0%	75	96.2%	51	98.4%	62	100.0%	41	97.5%	39	100.0%	60	93.1%	67	100.0%	48	96.9%	62
Mean:	0.06		0.00		0.02		0.00		0.04		0.02		0.00		0.03		0.00		0.08		0.00		0.03	
Base:	2010		58		54		75		53		63		41		40		60		72		48		64	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q32A On average how much does your household normally spend on 'personal goods' each time you shop via the internet?																								
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q31																								
£1 - £10	7.4%	94	4.9%	2	5.9%	2	19.0%	8	0.0%	0	15.0%	6	8.3%	2	3.8%	1	10.3%	4	6.1%	3	10.8%	4	4.4%	2
£11 - £20	13.4%	169	7.3%	3	17.6%	6	11.9%	5	15.4%	4	15.0%	6	25.0%	6	23.1%	6	15.4%	6	10.2%	5	21.6%	8	2.2%	1
£21 - £30	9.2%	116	2.4%	1	5.9%	2	19.0%	8	7.7%	2	2.5%	1	8.3%	2	11.5%	3	5.1%	2	8.2%	4	5.4%	2	13.3%	6
£31 - £40	4.5%	57	4.9%	2	0.0%	0	2.4%	1	3.8%	1	5.0%	2	4.2%	1	3.8%	1	2.6%	1	8.2%	4	2.7%	1	4.4%	2
£41 - £50	9.9%	125	9.8%	4	8.8%	3	9.5%	4	11.5%	3	5.0%	2	16.7%	4	3.8%	1	7.7%	3	8.2%	4	24.3%	9	15.6%	7
£51 - £60	2.2%	28	2.4%	1	2.9%	1	2.4%	1	3.8%	1	2.5%	1	0.0%	0	0.0%	0	5.1%	2	4.1%	2	2.7%	1	0.0%	0
£61 - £70	0.9%	11	4.9%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	2.8%	35	7.3%	3	2.9%	1	4.8%	2	7.7%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	4.4%	2
£81 - £90	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.1%	65	0.0%	0	5.9%	2	4.8%	2	7.7%	2	0.0%	0	0.0%	0	3.8%	1	5.1%	2	8.2%	4	5.4%	2	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.6%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	2.7%	1	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.4%	18	0.0%	0	2.9%	1	2.4%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	2.6%	1	0.0%	0	2.7%	1	6.7%	3
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	35.5%	448	53.7%	22	44.1%	15	19.0%	8	42.3%	11	45.0%	18	16.7%	4	42.3%	11	38.5%	15	36.7%	18	18.9%	7	40.0%	18
(Refused)	4.4%	56	2.4%	1	0.0%	0	2.4%	1	0.0%	0	2.5%	1	4.2%	1	3.8%	1	7.7%	3	0.0%	0	0.0%	0	6.7%	3
Mean:	53.34		43.83		57.74		41.64		48.47		32.29		73.05		57.50		44.14		52.61		50.17		63.54	
Base:	1263		41		34		42		26		40		24		26		39		49		37		45	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q32B On average how much does your household normally spend on 'personal goods' each time you shop via the telephone?																								
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q31																								
£1 - £10	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	62.5%	55	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1
(Refused)	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	107.77		0.00		0.00		0.00		0.00		50.00		0.00		0.00		0.00		0.00		0.00		0.00	0.00
Base:	88		1		0		1		1		1		0		0		0		1		0		1	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q32COn average how much does your household normally spend on 'personal goods' each time you shop via catalogue / mail order?																								
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q31																								
£1 - £10	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	8.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	9.2%	12	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	3.8%	5	33.3%	1	0.0%	0	0.0%	0	33.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	9.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0
£61 - £70	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.8%	5	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	48.5%	63	33.3%	1	100.0%	1	100.0%	1	33.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	100.0%	2
(Refused)	5.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	51.90	67.50		0.00		0.00		32.50		42.50		50.00		55.00		0.00		60.00		0.00		0.00		0.00
Base:	130	3		1		1		3		3		1		1		0		2		0		2		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q32DOn average how much does your household normally spend on 'personal goods' each time you shop via mobile shops?																								
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q31																								
£1 - £10	8.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	8.9%	7	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.4%	43	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
(Refused)	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Mean:	43.18		0.00		0.00		25.00		0.00		20.00		0.00		0.00		10.00		0.00		0.00		0.00	
Base:	79		0		1		1		1		1		0		0		1		1		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q32E On average how much does your household normally spend on 'personal goods' items each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q31																								
1 - £10	9.1%	8	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
11 - £20	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - £30	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - £40	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
41 - £50	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - £60	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61 - £70	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.5%	48	0.0%	0	100.0%	1	0.0%	0	50.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	60.0%	3	0.0%	0	100.0%	2
(Refused)	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	44.47		0.00		0.00		0.00		10.00		0.00		0.00		50.00		0.00		22.50		0.00		0.00	
Base:	88		0		1		0		2		1		0		1		0		5		0		2	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q33 Where do you normally shop for these 'bulky' goods?																								
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.8%	45	1.4%	1	5.7%	4	4.9%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
AB32 6RL														
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aberdeen City Centre	5.7%	143	14.3%	10	4.3%	3	3.7%	3	1.4%	1	1.3%	1	0.0%	0
Alford Village Centre	0.2%	6	0.0%	0	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmedie Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	1.2%	31	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.8%	3	2.0%	1
Brechin Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.3%	7	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.2%	6	0.0%	0	0.0%	0	4.9%	4	0.0%	0	1.3%	1	0.0%	0
Ellon Town Centre	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Forfar Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	1.6%	41	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.3%	1	6.0%	3
Glasgow City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	3.1%	77	1.4%	1	4.3%	3	2.4%	2	4.3%	3	1.3%	1	2.0%	1
Keith Town Centre	0.8%	20	0.0%	0	0.0%	0	7.3%	6	7.1%	5	8.8%	7	0.0%	0
Macduff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0
Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Montrose Town Centre	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Peterhead Town Centre	2.1%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	1.1%	28	0.0%	0	1.4%	1	0.0%	0	8.6%	6	3.8%	3	10.0%	5
Westhill Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	7.2%	181	2.9%	2	2.9%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	5.0%	4	2.9%	2	3.8%	3
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.9%	47	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	4.7%	119	4.3%	3	12.9%	9	15.9%	13	8.6%	6	2.5%	2	24.0%	12	22.6%	12	2.5%	2	3.8%	3	7.1%	5	7.5%	6
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	2.6%	66	0.0%	0	4.3%	3	0.0%	0	1.4%	1	3.8%	3	0.0%	0	5.7%	3	1.3%	1	0.0%	0	1.4%	1	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.6%	15	0.0%	0	0.0%	0	3.7%	3	5.7%	4	8.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	4.4%	109	5.7%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.9%	2	0.0%	0
B&Q, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5			Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	1.5%	37	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.6%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Blackness Industrial Centre, Blackness Road, Altens Industrial Estate, Aberdeen, AB12 3LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Abroad	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	25.3%	635	35.7%	25	22.9%	16	36.6%	30	31.4%	22	27.5%	22	32.0%	16	24.5%	13	32.5%	26	27.5%	22	21.4%	15	23.8%
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	1.3%	33	1.4%	1	2.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	1.4%	1	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge of Dee Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buick Furniture, Charleton Road, Montrose, DD10 9EB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CAS Duncan, Hardgate, Aberdeen, AB10 6AA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Drumoak Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glencraft Luxury Mattresses, Whitemyres Avenue, Aberdeen, AB16 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
GPH Home & Garden, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Great Western Road Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hilton Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holburn Street Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Instant Neighbour, St Machar Drive, Aberdeen, AB24 3YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Magpie, Tillybrake Industrial Estate, Tillybrake Road, Banchory, AB31 5UN	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
O'Neills Kitchen Supplies, South Street, Glasgow, G14 0SY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sainsbury & Sons, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
The Garrett Furniture and Carpets, Bath Street, Macduff, AB44 1SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
West Kitchen Studio, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know / varies)	5.5%	138	4.3%	3	4.3%	3	3.7%	3	2.9%	2	3.8%	3	6.0%	3	5.7%	3	7.5%	6	1.3%	1	8.6%	6	7.5%	
(Don't do this type of shopping)	16.0%	402	20.0%	14	17.1%	12	11.0%	9	14.3%	10	17.5%	14	14.0%	7	7.5%	4	12.5%	10	3.8%	3	11.4%	8	22.5%	
Base:	2506		70		70		82		70		80		50		53		80		80		70		80	
Meanscore: [Number of times per month]																								
Q34 How often do you shop for 'bulky' goods at (LOCATION MENTIONED AT Q33)?																								
7 times a week	0.1%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
5 - 6 times a week	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
3 - 4 times a week	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Twice a week	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Once a week	0.5%	10	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Every two weeks	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0	1.8%	
Every three weeks	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Monthly	1.8%	36	0.0%	0	5.5%	3	1.4%	1	0.0%	0	3.2%	2	0.0%	0	2.2%	1	1.6%	1	1.3%	1	1.8%	1	1.8%	
Once every two months	2.0%	40	1.9%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1	3.9%	3	1.8%	1	1.8%	
Three-four times a year	4.1%	80	0.0%	0	5.5%	3	7.1%	5	1.7%	1	3.2%	2	0.0%	0	2.2%	1	3.1%	2	15.8%	12	7.1%	4	3.6%	
Twice a year	8.7%	172	1.9%	1	10.9%	6	2.9%	2	3.4%	2	17.5%	11	5.0%	2	10.9%	5	6.3%	4	11.8%	9	1.8%	1	5.4%	
Once a year	19.6%	386	22.6%	12	7.3%	4	15.7%	11	19.0%	11	19.0%	12	27.5%	11	17.4%	8	18.8%	12	22.4%	17	25.0%	14	17.9%	
Less often	51.4%	1011	64.2%	34	56.4%	31	67.1%	47	63.8%	37	36.5%	23	67.5%	27	47.8%	22	67.2%	43	32.9%	25	37.5%	21	57.1%	
(Don't know / varies)	9.5%	187	9.4%	5	10.9%	6	2.9%	2	12.1%	7	20.6%	13	0.0%	0	15.2%	7	1.6%	1	10.5%	8	25.0%	14	10.7%	
Mean:	0.42		0.11		0.83		0.14		0.11		0.17		0.11		0.20		0.13		0.21		0.15		0.18	
Base:	1966		53		55		70		58		63		40		46		64		76		56		56	

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13									
Q35 Where do you use second most often when shopping for 'bulky' goods?																								
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.6%	31	3.8%	2	5.5%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aberdeen City Centre	2.7%	54	0.0%	0	3.6%	2	1.4%	1	1.7%	1	0.0%	0	0.0%	3	1.6%
Alford Village Centre	0.3%	5	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banchory Town Centre	0.7%	14	3.8%	2	3.6%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Banff Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	2.5%	1	0.0%
Dundee City Centre	0.1%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elgin Town Centre	0.3%	5	0.0%	0	0.0%	0	2.9%	2	0.0%	0	4.8%	3	0.0%	0	0.0%
Ellon Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forfar Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	1.9%	38	1.9%	1	1.8%	1	2.9%	2	1.7%	1	0.0%	0	5.0%	2	4.3%
Keith Town Centre	0.2%	4	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.6%	1	2.5%	1	0.0%
Macduff Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	3	0.0%	0	0.0%
Mintlaw Village Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Montrose Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Peterhead Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	4.7%
Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stirling City Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehaven Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turiff Town Centre	0.9%	18	0.0%	0	1.8%	1	1.4%	1	3.4%	2	6.3%	4	2.5%	1	6.5%
Westhill Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	9	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	2.5%	49	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	2.5%	1	2.2%
Bridge of Don Retail Park,	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%

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	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Denmore Road, Bridge of Don, Aberdeen, AB23 8JW																								
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	2.6%	52	1.9%	1	7.3%	4	12.9%	9	17.2%	10	1.6%	1	7.5%	3	15.2%	7	0.0%	0	0.0%	0	1.8%	1	7.1%	4
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	1.7%	33	1.9%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.6%	1	1.3%	1	3.6%	2	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.8%	35	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.5%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.9%	17	1.9%	1	1.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.1%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Lodge Garden Centre, A9105, Turriff, AB53 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Internet / delivery	8.8%	173	9.4%	5	7.3%	4	8.6%	6	6.9%	4	9.5%	6	7.5%	3	0.0%
Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Aboyne Village Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.9%	18	1.9%	1	5.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Ballater Village Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Spurryhilllock Industrial Estate, Broomhill Road, Stonehaven, AB39 2NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Costkea Way, Loanhead, EH20 9BY	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Murcar Industrial Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silver Bank Forest & Garden, North Deeside Road, Banchor, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sterling Home, Denmore	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Road, Bridge of Don, Aberdeen, AB23 8JW																								
(Don't know / varies)	3.5%	69	1.9%	1	10.9%	6	5.7%	4	1.7%	1	7.9%	5	2.5%	1	2.2%	1	1.6%	1	2.6%	2	0.0%	0	3.6%	2
(Nowhere else)	56.8%	1117	60.4%	32	36.4%	20	50.0%	35	58.6%	34	49.2%	31	60.0%	24	45.7%	21	71.9%	46	64.5%	49	67.9%	38	46.4%	26
Base:	1966		53		55		70		58		63		40		46		64		76		56		56	
Meanscore: [Number of times per month]																								
Q36 How often do you shop at (LOCATION MENTIONED AT Q35) for these goods?																								
7 times a week	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.6%	5	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Every two weeks	0.9%	7	5.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every three weeks	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monthly	3.2%	25	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	8.0%	2	0.0%	0	3.6%	1
Once every two months	2.3%	18	0.0%	0	3.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	5.6%	1	0.0%	0
Three-four times a year	4.6%	36	0.0%	0	6.9%	2	3.2%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	2	5.6%	1	3.6%	1
Twice a year	9.2%	72	0.0%	0	3.4%	1	6.5%	2	4.3%	1	14.8%	4	6.7%	1	12.5%	3	0.0%	0	20.0%	5	11.1%	2	3.6%	1
Once a year	18.5%	144	10.0%	2	6.9%	2	19.4%	6	21.7%	5	22.2%	6	20.0%	3	33.3%	8	17.6%	3	12.0%	3	5.6%	1	10.7%	3
Less often	51.2%	399	70.0%	14	65.5%	19	67.7%	21	52.2%	12	40.7%	11	60.0%	9	41.7%	10	76.5%	13	48.0%	12	50.0%	9	60.7%	17
(Don't know / varies)	7.9%	62	15.0%	3	3.4%	1	0.0%	0	17.4%	4	14.8%	4	13.3%	2	8.3%	2	5.9%	1	0.0%	0	22.2%	4	14.3%	4
Mean:	0.47		0.21		0.26		0.24		0.13		0.13		0.11		0.15		0.10		0.22		0.16		0.31	
Base:	780		20		29		31		23		27		15		24		17		25		18		28	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q37 Where else do you undertake shopping for 'bulky' goods?																								
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.8%	6	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	3.6%	1
Banchory Town Centre	0.8%	6	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	5.6%	1	0.0%	0
Glasgow City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Huntly Town Centre	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	1.0%	8	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Stirling City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.8%	6	0.0%	0	6.9%	2	0.0%	0	4.3%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.0%	8	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Arnhall Business	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2	Zone 4 and 5		Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Park, The Crescent, Prospect Road, Westhill, AB32 6FN														
Screwfix, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.3%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.3%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	3.8%	30	0.0%	0	0.0%	0	3.2%	1	4.3%	1	11.1%	3	0.0%	0
Aboyne Village Centre	0.1%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.8%	6	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Holburn Street Local Centre, Aberdeen	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Edinburgh Table Company, Level Crossing Road, Selkirk, TD7 5EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.6%	28	0.0%	0	3.4%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0
(Nowhere else)	73.5%	573	85.0%	17	75.9%	22	83.9%	26	82.6%	19	63.0%	17	86.7%	13
Base:		780		20		29		31		23		27		15
														24
														17
														25
														18
														28

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q38 On average how much does your household spend on 'bulky' goods each month?																								
£1 - £10	7.8%	164	1.8%	1	3.4%	2	8.2%	6	10.0%	6	7.6%	5	25.6%	11	4.1%	2	4.3%	3	6.5%	5	9.7%	6	6.5%	4
£11 - £20	8.1%	170	7.1%	4	1.7%	1	8.2%	6	6.7%	4	6.1%	4	4.7%	2	10.2%	5	8.6%	6	9.1%	7	11.3%	7	4.8%	3
£21 - £30	8.6%	180	14.3%	8	8.6%	5	17.8%	13	11.7%	7	6.1%	4	9.3%	4	10.2%	5	5.7%	4	9.1%	7	9.7%	6	3.2%	2
£31 - £40	3.2%	67	1.8%	1	1.7%	1	5.5%	4	3.3%	2	1.5%	1	2.3%	1	2.0%	1	1.4%	1	5.2%	4	0.0%	0	4.8%	3
£41 - £50	7.3%	153	12.5%	7	6.9%	4	6.8%	5	3.3%	2	0.0%	0	0.0%	0	4.1%	2	12.9%	9	14.3%	11	4.8%	3	6.5%	4
£51 - £60	1.0%	20	3.6%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.6%	2	0.0%	0	0.0%	0
£61 - £70	1.4%	29	1.8%	1	1.7%	1	1.4%	1	1.7%	1	0.0%	0	0.0%	0	2.0%	1	2.9%	2	3.9%	3	1.6%	1	0.0%	0
£71 - £80	1.2%	26	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	6.5%	4
£81 - £90	2.8%	59	7.1%	4	3.4%	2	6.8%	5	0.0%	0	1.5%	1	2.3%	1	0.0%	0	1.4%	1	1.3%	1	1.6%	1	4.8%	3
£91 - £100	1.6%	33	3.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	6.5%	5	1.6%	1	1.6%	1
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.3%	7	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£131 - £140	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	1.1%	23	1.8%	1	3.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1
£171 - £180	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	5	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.1%	24	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0
(Don't know)	45.8%	964	41.1%	23	63.8%	37	38.4%	28	58.3%	35	71.2%	47	55.8%	24	65.3%	32	37.1%	26	33.8%	26	56.5%	35	40.3%	25
(Refused)	7.3%	153	0.0%	0	0.0%	0	4.1%	3	1.7%	1	4.5%	3	0.0%	0	2.0%	1	18.6%	13	5.2%	4	0.0%	0	16.1%	10
Mean:	57.99		58.18		77.86		37.07		26.54		32.81		16.53		26.81		43.77		48.57		42.85		57.00	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q39 How often do you use any of the following to purchase 'bulky' goods? [PR]																								
Internet																								
Often	8.6%	181	3.6%	2	6.9%	4	4.1%	3	1.7%	1	6.1%	4	0.0%	0	4.1%	2	7.1%	5	18.2%	14	6.5%	4	6.5%	4
Occasionally	37.5%	789	51.8%	29	37.9%	22	42.5%	31	40.0%	24	28.8%	19	44.2%	19	26.5%	13	45.7%	32	20.8%	16	35.5%	22	33.9%	21
Never/hardly ever	53.9%	1134	44.6%	25	55.2%	32	53.4%	39	58.3%	35	65.2%	43	55.8%	24	69.4%	34	47.1%	33	61.0%	47	58.1%	36	59.7%	37
Mean:	0.55		0.59		0.52		0.51		0.43		0.41		0.44		0.35		0.60		0.57		0.48		0.47	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Telephone																								
Often	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Occasionally	2.5%	53	0.0%	0	0.0%	0	0.0%	0	5.0%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.6%	
Never/hardly ever	96.3%	2026	100.0%	56	100.0%	58	100.0%	73	95.0%	57	97.0%	64	100.0%	43	100.0%	49	100.0%	70	98.7%	76	100.0%	62	98.4%	
Mean:	0.05		0.00		0.00		0.00		0.05		0.03		0.00		0.00		0.00		0.01		0.00		0.02	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	
Catalogue / mail order																								
Often	1.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Occasionally	3.4%	72	1.8%	1	0.0%	0	0.0%	0	5.0%	3	3.0%	2	0.0%	0	0.0%	0	1.4%	1	1.3%	1	1.6%	1	1.6%	
Never/hardly ever	95.0%	1999	98.2%	55	100.0%	58	100.0%	73	95.0%	57	97.0%	64	100.0%	43	100.0%	49	98.6%	69	98.7%	76	98.4%	61	98.4%	
Mean:	0.07		0.02		0.00		0.00		0.05		0.03		0.00		0.00		0.01		0.01		0.02		0.02	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	
Mobile shops																								
Often	1.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	
Occasionally	1.6%	34	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	
Never/hardly ever	96.7%	2034	100.0%	56	100.0%	58	98.6%	72	100.0%	60	98.5%	65	100.0%	43	100.0%	49	98.6%	69	98.7%	76	100.0%	62	100.0%	
Mean:	0.05		0.00		0.00		0.01		0.00		0.02		0.00		0.00		0.03		0.01		0.00		0.00	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	
Farmers markets or similar																								
Often	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Occasionally	1.9%	40	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	
Never/hardly ever	97.0%	2040	100.0%	56	100.0%	58	100.0%	73	98.3%	59	100.0%	66	100.0%	43	100.0%	49	100.0%	70	98.7%	76	100.0%	62	100.0%	
Mean:	0.04		0.00		0.00		0.00		0.02		0.00		0.00		0.00		0.00		0.01		0.00		0.00	
Base:	2104		56		58		73		60		66		43		49		70		77		62		62	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q40AOn average how much does your household normally spend on 'bulky' goods each time you shop via the internet?																								
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q39																								
£1 - £10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	0.8%	8	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	1.0%	10	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
£31 - £40	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
£41 - £50	1.6%	16	0.0%	0	3.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	4.0%	1
£51 - £60	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
£61 - £70	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	4.0%	1
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	55	0.0%	0	0.0%	0	8.8%	3	8.0%	2	4.3%	1	5.3%	1	6.7%	1	2.7%	1	6.7%	2	7.7%	2	4.0%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.3%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.4%	23	6.5%	2	0.0%	0	5.9%	2	4.0%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.6%	6	3.2%	1	3.8%	1	2.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	7.2%	70	0.0%	0	7.7%	2	8.8%	3	4.0%	1	13.0%	3	5.3%	1	0.0%	0	8.1%	3	16.7%	5	3.8%	1	12.0%	3
£201 - £220	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
£241 - £260	3.2%	31	0.0%	0	3.8%	1	5.9%	2	4.0%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	7.7%	2	8.0%	2
£261 - £280	0.4%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	7.9%	77	19.4%	6	11.5%	3	11.8%	4	12.0%	3	0.0%	0	0.0%	0	13.3%	2	2.7%	1	20.0%	6	3.8%	1	4.0%	1
£301+	22.8%	221	22.6%	7	15.4%	4	35.3%	12	16.0%	4	4.3%	1	36.8%	7	6.7%	1	27.0%	10	10.0%	3	42.3%	11	16.0%	4
(Don't know)	36.3%	352	38.7%	12	50.0%	13	8.8%	3	48.0%	12	65.2%	15	42.1%	8	60.0%	9	27.0%	10	43.3%	13	30.8%	8	24.0%	6
(Refused)	5.3%	51	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	1	21.6%	8	0.0%	0	0.0%	0	12.0%	3
Mean:	371.76		311.05		279.23		358.97		301.54		193.75		435.36		302.00		403.42		285.29		536.67		295.94	
Base:	970		31		26		34		25		23		19		15		37		30		26		25	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q40B On average how much does your household normally spend on 'bulky' goods each time you shop via the telephone?																								
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q39																								
1 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11 - £20	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - £30	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - £50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
191 - £200	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
221 - £240	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
281 - £300	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	6.4%	5	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	62.8%	49	0.0%	0	0.0%	0	0.0%	0	66.7%	2	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Mean:	179.42		0.00		0.00		0.00		400.00		300.00		0.00		0.00		0.00		0.00		0.00		80.00	
Base:	78		0		0		0		3		2		0		0		0		1		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q40COn average how much does your household normally spend on 'bulky' goods each time you shop via catalogue / mail order?																							
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q39																							
£1 - £10	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£21 - £30	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	1.9%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%
(Don't know)	62.9%	66	100.0%	1	0.0%	0	0.0%	0	66.7%	2	50.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%
(Refused)	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	195.29		0.00		0.00		0.00		300.00		100.00		0.00		0.00		0.00		0.00		1400.0		100.00
Base:	105		1		0		0		3		2		0		0		1		1		1		1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Meanscore: [£]																							
Q40DOn average how much does your household normally spend on 'bulky' goods each time you shop via mobile shops?																							
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q39																							
£1 - £10	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%
£21 - £30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£31 - £40	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	11.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	1.4%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%
(Refused)	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	73.44		0.00		0.00		200.00		0.00		50.00		0.00		0.00		20.00		0.00		0.00		0.00
Base:	70		0		0		1		0		1		0		0		1		1		0		0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Meanscore: [£]																								
Q40E On average how much does your household normally spend on 'bulky' goods each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q39																								
£1 - £10	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£11 - £20	10.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£21 - £30	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£41 - £50	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£61 - £70	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£71 - £80	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£91 - £100	9.4%	6	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£191 - £200	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£241 - £260	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
£301+	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Don't know)	56.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(Refused)	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Mean:	82.58		0.00		0.00		0.00		100.00		0.00		0.00		0.00		0.00		100.00		0.00		0.00	
Base:	64		0		0		0		1		0		0		0		0		1		0		0	
GEN Gender of respondent.																								
Male	33.8%	847	32.9%	23	32.9%	23	39.0%	32	24.3%	17	27.5%	22	18.0%	9	34.0%	18	33.8%	27	40.0%	32	20.0%	14	38.8%	31
Female	66.2%	1659	67.1%	47	67.1%	47	61.0%	50	75.7%	53	72.5%	58	82.0%	41	66.0%	35	66.3%	53	60.0%	48	80.0%	56	61.3%	49
Base:	2506		70		70		82		70		80		50		53		80		80		70		80	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
AGE Could I ask, how old are you?																								
18 – 24 years	5.0%	126	1.4%	1	1.4%	1	9.8%	8	2.9%	2	2.5%	2	2.0%	1	0.0%	0	6.3%	5	7.5%	6	2.9%	2	8.8%	7
25 – 34 years	9.9%	247	2.9%	2	4.3%	3	17.1%	14	7.1%	5	6.3%	5	2.0%	1	0.0%	0	7.5%	6	21.3%	17	4.3%	3	10.0%	8
35 – 44 years	13.7%	344	2.9%	2	2.9%	2	23.2%	19	8.6%	6	13.8%	11	4.0%	2	7.5%	4	21.3%	17	27.5%	22	14.3%	10	7.5%	6
45 – 54 years	7.8%	195	5.7%	4	8.6%	6	6.1%	5	11.4%	8	8.8%	7	6.0%	3	7.5%	4	7.5%	6	7.5%	6	4.3%	3	8.8%	7
55 – 64 years	15.0%	376	15.7%	11	18.6%	13	14.6%	12	22.9%	16	15.0%	12	30.0%	15	30.2%	16	11.3%	9	11.3%	9	11.4%	8	8.8%	7
65+ years	48.6%	1218	71.4%	50	64.3%	45	29.3%	24	47.1%	33	53.8%	43	56.0%	28	54.7%	29	46.3%	37	25.0%	20	62.9%	44	56.3%	45
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2506		70		70		82		70		80		50		53		80		80		70		80	

Aberdeen Household Survey
for Hargest Planning

		Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
PC	Postcode Sector:																							
	AB10 1	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB10 6	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB10 7	2.1%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB11 5	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB11 6	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB11 7	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB11 8	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB11 9	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB12 3	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB12 4	2.3%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB12 5	1.7%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB13 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB14 0	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 5	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 6	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 7	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 8	2.3%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB15 9	1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB16 5	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB16 6	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB16 7	1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB21 0	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB21 7	2.8%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB21 9	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB22 8	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB23 8	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB24 1	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB24 2	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB24 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB24 4	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB24 5	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB25 1	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB25 2	1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB25 3	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB30 1	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB31 4	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB31 5	1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB31 6	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB32 6	3.1%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB32 7	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB33 8	2.6%	65	0.0%	0	92.9%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB34 4	0.5%	13	18.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB34 5	1.6%	39	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	AB35 5	0.7%	18	25.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
AB36 8	0.2%	5	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB39 2	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB39 3	2.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 6	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 7	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	30.0%	24
AB41 8	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	18.8%	15
AB41 9	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	51.3%	41
AB42 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	11	0.0%	0	0.0%	0	0
AB42 1	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.8%	27	0.0%	0	0.0%	0
AB42 2	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.8%	27	0.0%	0	0.0%	0
AB42 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	15	0.0%	0	0.0%	0	0
AB42 4	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	27	0.0%	0	0
AB42 5	1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.4%	43	0.0%	0	0
AB43 6	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20.0%	16	0.0%	0	0.0%	0	0.0%	0
AB43 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17.5%	14	0.0%	0	0.0%	0	0.0%	0
AB43 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	23.8%	19	0.0%	0	0.0%	0	0.0%	0
AB43 9	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	38.8%	31	0.0%	0	0.0%	0	0.0%	0
AB44 1	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	25.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB45 1	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	22.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB45 2	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	31.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB45 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	18.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB51 0	2.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB51 3	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB51 4	1.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB51 5	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB51 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB51 8	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	43.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB52 6	1.2%	31	0.0%	0	0.0%	37.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB53 4	2.2%	54	0.0%	0	0.0%	0	0.0%	77.1%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB53 5	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	46.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB53 6	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	54.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB53 8	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB54 4	0.6%	14	0.0%	0	0.0%	17.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB54 6	0.2%	5	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB54 7	0.6%	16	0.0%	0	0.0%	0	0.0%	22.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB54 8	1.1%	27	0.0%	0	0.0%	32.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AB55 5	0.2%	6	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
AB56 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DD10 0	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
DD9 7	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Base:	2506		70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 1 and 3		Zone 2		Zone 4 and 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
QUOTA Zone:																								
Zone 1 and 3	2.8%	70	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.8%	70	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 and 5	3.3%	82	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	2.8%	70	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	2.1%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0
Zone 11	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0
Zone 12	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0
Zone 13	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80
Zone 14	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20 W and 20 E	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 23	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 24 N	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 24S	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 25	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 26	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 27	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 28	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 29S	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 29N	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 30	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 31	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 32	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2506			70		70		82		70		80		50		53		80		80		70		80

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Q01 Where do you undertake most of your household's main food and grocery shopping?																								
Aldi, Basin View, Montrose, DD10 8DE	1.1%	28	0.0%	0	22.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	10.0%	8	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	26	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	1.4%	35	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	2.1%	52	0.0%	0	20.0%	16	18.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	16.3%	13	3.8%	3	0.0%	0	0.0%	0
Aldi, Trinity Place, Elgin, IV30 1UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	1.6%	41	0.0%	0	2.5%	2	0.0%	0	4.3%	3	19.8%	16	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.6%	40	21.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.6%	41	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	2.9%	2	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	3.7%	92	7.1%	5	10.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	71.4%	50
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	4.3%	108	5.7%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	2	6.3%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	2.7%	68	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.0%	29	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen	4.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	22.5%	18	33.8%	27	8.8%	7	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
AB12 4XP													
Asda, Steven Road, Huntly, AB54 8SX	1.1%	28	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Road, Fraserburgh, AB43 7ED													
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Marischal Street, Peterhead, AB42 1BS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	2.5%	2	2.5%	2	1.4%	1	0.0%	0	0.0%
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	1.0%	26	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Londis, Ramsay Crescent, Aberdeen, AB10 7BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	0.4%	11	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
8JW																								
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.2%	6	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.9%	23	0.0%	0	1.3%	1	0.0%	0	1.4%	1	9.9%	8	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	27	0.0%	0	0.0%	0	0.0%	0	17.1%	12	0.0%	0	10.0%	8	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.7%	43	1.4%	1	3.8%	3	23.8%	19	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.4%	35	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Great Northern Road, Aberdeen, AB24 2BE (Near Carpet and Vinyl Centre & William Hill)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
1EP													
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Clifton Road, Aberdeen, AB24 4HA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.2%	6	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	4.2%	104	2.9%	2	8.8%	7	47.5%	38	5.7%	4	0.0%	0	0.0%
Tesco Extra, Laurel Drive,	4.1%	103	7.1%	5	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Danestone, Aberdeen, AB22 8HB																								
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	4.1%	102	0.0%	0	0.0%	0	0.0%	0	7.1%	5	60.5%	49	12.5%	10	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	2.8%	69	27.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	1.8%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Buckie, AB56 4AB	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	3.6%	90	0.0%	0	0.0%	0	0.0%	0	31.4%	22	1.2%	1	35.0%	28	15.0%	12	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	2.2%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	3.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	32.5%	26	0.0%	0	0.0%	0
Internet / delivery	9.1%	229	4.3%	3	13.8%	11	5.0%	4	18.6%	13	2.5%	2	10.0%	8	13.8%	11	13.8%	11	11.3%	9	4.3%	3	7.1%	5
Asda, Derwent Avenue, Dundee, DD3 0SZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, King Street,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N												
Aberdeen, AB24 5ST																									
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.5%	13	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Peterhead Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Stonehaven Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poundland, Union Street, Aberdeen, AB11 6BG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	18	2.5%	2	0.0%	0	0.0%	0	0.0%	0	
Westerton of Pitarrow, Laurencekirk, AB30 1RT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	
Base:	2506		70		80		80		70		81		80		80		80		80		80		69		70

Aberdeen Household Survey
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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Q02 What would you say are your THREE most important reasons for shopping at (STORE MENTIONED AT Q01) for your main food and grocery shopping? [MR]																								
Close to home	40.8%	1023	28.6%	20	20.0%	16	45.0%	36	34.3%	24	58.0%	47	42.5%	34	47.5%	38	28.8%	23	37.5%	30	49.3%	34	71.4%	50
Low prices / value for money	28.3%	709	32.9%	23	30.0%	24	32.5%	26	15.7%	11	22.2%	18	28.8%	23	27.5%	22	43.8%	35	28.8%	23	39.1%	27	21.4%	15
Range of food goods available	20.0%	501	11.4%	8	13.8%	11	21.3%	17	22.9%	16	14.8%	12	22.5%	18	18.8%	15	25.0%	20	28.8%	23	15.9%	11	8.6%	6
Quality of food goods available	10.8%	271	12.9%	9	10.0%	8	13.8%	11	8.6%	6	12.3%	10	10.0%	8	12.5%	10	6.3%	5	7.5%	6	13.0%	9	7.1%	5
Can get everything I need there	9.9%	249	10.0%	7	21.3%	17	11.3%	9	1.4%	1	3.7%	3	6.3%	5	10.0%	8	12.5%	10	3.8%	3	0.0%	0	2.9%	2
Familiar / know where everything is	7.8%	195	11.4%	8	3.8%	3	8.8%	7	2.9%	2	7.4%	6	3.8%	3	7.5%	6	6.3%	5	5.0%	4	14.5%	10	7.1%	5
Loyalty scheme / reward points	6.7%	168	7.1%	5	6.3%	5	7.5%	6	7.1%	5	2.5%	2	6.3%	5	6.3%	5	6.3%	5	1.3%	1	7.2%	5	5.7%	4
Online shopping is convenient	4.9%	123	2.9%	2	1.3%	1	2.5%	2	17.1%	12	1.2%	1	6.3%	5	3.8%	3	7.5%	6	6.3%	5	0.0%	0	4.3%	3
Good offers	4.2%	104	1.4%	1	12.5%	10	0.0%	0	0.0%	0	2.5%	2	3.8%	3	3.8%	3	8.8%	7	1.3%	1	0.0%	0	1.4%	1
Friendly / helpful staff	4.0%	99	4.3%	3	3.8%	3	2.5%	2	1.4%	1	8.6%	7	7.5%	6	5.0%	4	3.8%	3	1.3%	1	5.8%	4	4.3%	3
Habit / always used it	3.6%	89	4.3%	3	1.3%	1	5.0%	4	5.7%	4	0.0%	0	5.0%	4	0.0%	0	3.8%	3	6.3%	5	2.9%	2	1.4%	1
Large store	3.4%	84	4.3%	3	0.0%	0	1.3%	1	1.4%	1	0.0%	0	5.0%	4	2.5%	2	2.5%	2	7.5%	6	2.9%	2	0.0%	0
Parking provision is good / easy to park	3.3%	83	2.9%	2	7.5%	6	6.3%	5	5.7%	4	2.5%	2	7.5%	6	2.5%	2	0.0%	0	2.5%	2	2.9%	2	0.0%	0
Delivery service	3.2%	81	1.4%	1	3.8%	3	1.3%	1	4.3%	3	1.2%	1	3.8%	3	5.0%	4	5.0%	4	2.5%	2	4.3%	3	2.9%	2
Easy to get to by car	2.9%	73	5.7%	4	1.3%	1	3.8%	3	1.4%	1	0.0%	0	8.8%	7	1.3%	1	1.3%	1	3.8%	3	4.3%	3	1.4%	1
Close to work	2.8%	70	4.3%	3	6.3%	5	5.0%	4	2.9%	2	1.2%	1	1.3%	1	1.3%	1	0.0%	0	2.5%	2	1.4%	1	0.0%	0
Preference for retailer	2.2%	54	0.0%	0	3.8%	3	7.5%	6	5.7%	4	0.0%	0	3.8%	3	3.8%	3	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Good layout / easy to get around	2.1%	52	0.0%	0	3.8%	3	1.3%	1	4.3%	3	1.2%	1	1.3%	1	1.3%	1	0.0%	0	3.8%	3	2.9%	2	0.0%	0
Close to other shops / services / facilities	2.0%	50	1.4%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0	1.3%	1	2.5%	2	3.8%	3	7.5%	6	1.4%	1	0.0%	0
Clean store	1.8%	46	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	5.0%	4	1.3%	1	0.0%	0	3.8%	3	0.0%	0	1.4%	1
Staff discount / work there	1.4%	36	1.4%	1	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.4%	1	4.3%	3
Easy to get to by foot	1.4%	36	0.0%	0	2.5%	2	0.0%	0	0.0%	0	1.2%	1	2.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Range of non-food goods available	1.4%	35	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0
Small / quiet store	1.3%	32	0.0%	0	1.3%	1	2.5%	2	2.9%	2	0.0%	0	1.3%	1	3.8%	3	0.0%	0	0.0%	0	13.0%	9	0.0%	0
Pleasant shopping environment	1.2%	29	0.0%	0	2.5%	2	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by public transport	1.1%	28	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	5.0%	4	1.4%	1	0.0%	0
Quality of non-food goods available	1.1%	28	0.0%	0	5.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Close to family / friends	1.1%	27	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Has a petrol station	1.0%	24	1.4%	1	3.8%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Only one in the area	1.0%	24	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	2.5%	2	1.3%	1	0.0%	0	0.0%	0
Long opening hours	0.9%	23	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.2%	1	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Started online shopping due	0.6%	14	0.0%	0	2.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
to the pandemic and kept using it																							
Self-service checkouts	0.5%	12	1.4%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking is free	0.4%	10	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a cafe	0.4%	9	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%
Get taken there	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Like to support local business	0.3%	7	0.0%	0	2.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good disability access	0.3%	7	0.0%	0	2.5%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Safe shopping environment (from crime)	0.2%	6	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has local produce	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scan as you shop facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Use online shopping due to the pandemic / because it's covid safe	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Use store / location because it has good covid safety measures	0.2%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ethical policy	0.2%	5	0.0%	0	2.5%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Undercover car park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking prices are low	0.2%	4	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good stock levels	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Can buy in bulk	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Cheap delivery	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Can buy single items rather than family sized products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Online - save money on parking / petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Fast checkouts / well staffed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good for a day out	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good click and collect service	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Longer sell by / use by dates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a recycling centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smaller range of goods	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parent and child parking provision is good	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	1.5%	37	1.4%	1	0.0%	0	0.0%	0	1.4%	1	3.7%	3	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.4%	1	2.9%
(Don't know)	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Base:		2506		70		80		80		70		81		80		80		80		80		69	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Number of times per week]																								
Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?																								
7 times a week	1.0%	24	1.4%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2
5 - 6 times a week	2.0%	50	0.0%	0	40.0%	32	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0
3 - 4 times a week	4.4%	110	5.7%	4	2.5%	2	2.5%	2	4.3%	3	11.1%	9	7.5%	6	5.0%	4	2.5%	2	2.5%	2	2.9%	2	4.3%	3
Twice a week	10.9%	273	5.7%	4	11.3%	9	5.0%	4	4.3%	3	11.1%	9	8.8%	7	5.0%	4	5.0%	4	2.5%	2	10.1%	7	11.4%	8
Once a week	59.3%	1486	68.6%	48	36.3%	29	70.0%	56	61.4%	43	64.2%	52	58.8%	47	75.0%	60	73.8%	59	60.0%	48	69.6%	48	65.7%	46
Every two weeks	14.2%	355	15.7%	11	3.8%	3	11.3%	9	20.0%	14	6.2%	5	20.0%	16	13.8%	11	15.0%	12	22.5%	18	11.6%	8	10.0%	7
Every three weeks	1.7%	42	0.0%	0	1.3%	1	6.3%	5	1.4%	1	2.5%	2	2.5%	2	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Monthly	5.1%	129	2.9%	2	1.3%	1	5.0%	4	7.1%	5	2.5%	2	1.3%	1	0.0%	0	1.3%	1	7.5%	6	4.3%	3	0.0%	0
Once every two months	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three-four times a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	2.5%	2	0.0%	0	5.7%	4
Mean:	1.25		1.19		3.16		0.98		1.05		1.32		1.14		1.18		1.02		0.97		1.15		1.36	
Base:	2506		70		80		80		70		81		80		80		80		80		69		70	
Q04 How do you normally travel to (STORE MENTIONED AT Q01)?																								
Not asked those who said 'Internet / delivery' at Q01																								
Car / van (as driver)	70.4%	1603	82.1%	55	56.5%	39	75.0%	57	77.2%	44	82.3%	65	76.4%	55	82.6%	57	71.0%	49	70.4%	50	83.3%	55	63.1%	41
Car / van (as passenger)	15.5%	353	13.4%	9	34.8%	24	15.8%	12	17.5%	10	6.3%	5	18.1%	13	17.4%	12	14.5%	10	22.5%	16	10.6%	7	16.9%	11
Bus, minibus or coach	4.4%	101	3.0%	2	0.0%	0	2.6%	2	5.3%	3	2.5%	2	0.0%	0	0.0%	0	7.2%	5	5.6%	4	3.0%	2	4.6%	3
Motorcycle, scooter or moped	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.5%	193	1.5%	1	2.9%	2	3.9%	3	0.0%	0	8.9%	7	2.8%	2	0.0%	0	5.8%	4	1.4%	1	3.0%	2	15.4%	10
Taxi	0.5%	12	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E Scooter	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2277		67		69		76		57		79		72		69		69		71		66		65	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Time in minutes]																								
Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?																								
Not asked those who said 'Internet / delivery' at Q01																								
1 - 5 minutes	31.2%	710	6.0%	4	5.8%	4	46.1%	35	12.3%	7	63.3%	50	23.6%	17	34.8%	24	11.6%	8	9.9%	7	30.3%	20	61.5%	40
6 - 10 minutes	25.6%	584	31.3%	21	21.7%	15	28.9%	22	22.8%	13	27.8%	22	26.4%	19	20.3%	14	21.7%	15	8.5%	6	50.0%	33	21.5%	14
11 - 15 minutes	15.4%	350	38.8%	26	20.3%	14	14.5%	11	24.6%	14	5.1%	4	27.8%	20	17.4%	12	39.1%	27	12.7%	9	12.1%	8	3.1%	2
16 - 20 minutes	12.1%	275	19.4%	13	7.2%	5	5.3%	4	19.3%	11	1.3%	1	13.9%	10	20.3%	14	17.4%	12	22.5%	16	6.1%	4	7.7%	5
21 - 25 minutes	3.5%	79	1.5%	1	0.0%	0	0.0%	0	5.3%	3	2.5%	2	2.8%	2	4.3%	3	2.9%	2	7.0%	5	0.0%	0	1.5%	1
26 - 30 minutes	5.4%	124	1.5%	1	1.4%	1	1.3%	1	10.5%	6	0.0%	0	1.4%	1	1.4%	1	4.3%	3	22.5%	16	0.0%	0	3.1%	2
31 - 40 minutes	1.6%	37	0.0%	0	1.4%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0
41 - 50 minutes	0.8%	19	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
51 - 60 minutes	1.3%	30	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Over an hour	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	60	1.5%	1	40.6%	28	2.6%	2	1.8%	1	0.0%	0	2.8%	2	1.4%	1	2.9%	2	4.2%	3	0.0%	0	1.5%	1
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Mean:	13.19		13.42		14.22		9.00		16.21		6.72		12.37		11.40		14.06		22.56		8.97		8.03	
Base:	2277		67		69		76		57		79		72		69		69		71		66		65	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																							
Q06 Approximately how much did you spend on your last main food shopping trip to (STORE MENTIONED AT Q01)?																							
£1 - £5	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	0.6%	15	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £15	0.9%	23	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%
£16 - £20	2.4%	60	1.4%	1	1.3%	1	3.8%	3	1.4%	1	2.5%	2	1.3%	1	1.3%	1	1.3%	1	3.8%	3	1.4%	1	4.3%
£21 - £25	2.4%	61	0.0%	0	2.5%	2	0.0%	0	0.0%	0	3.7%	3	1.3%	1	1.3%	1	3.8%	3	0.0%	0	2.9%	2	1.4%
£26 - £30	3.2%	81	0.0%	0	2.5%	2	1.3%	1	2.9%	2	2.5%	2	2.5%	2	1.3%	1	1.3%	1	6.3%	5	1.4%	1	4.3%
£31 - £35	2.1%	52	2.9%	2	1.3%	1	3.8%	3	1.4%	1	2.5%	2	1.3%	1	1.3%	1	1.3%	1	2.5%	2	2.9%	2	1.4%
£36 - £40	5.3%	134	2.9%	2	6.3%	5	3.8%	3	8.6%	6	8.6%	7	2.5%	2	3.8%	3	2.5%	2	5.0%	4	2.9%	2	8.6%
£41 - £45	2.8%	71	1.4%	1	1.3%	1	1.3%	1	2.9%	2	0.0%	0	3.8%	3	2.5%	2	2.5%	2	0.0%	0	0.0%	0	7.1%
£46 - £50	7.3%	184	14.3%	10	3.8%	3	8.8%	7	2.9%	2	1.2%	1	7.5%	6	10.0%	8	8.8%	7	11.3%	9	8.7%	6	5.7%
£51 - £60	10.4%	260	8.6%	6	5.0%	4	18.8%	15	15.7%	11	13.6%	11	11.3%	9	10.0%	8	7.5%	6	10.0%	8	17.4%	12	14.3%
£61 - £70	8.3%	208	7.1%	5	5.0%	4	8.8%	7	4.3%	3	9.9%	8	8.8%	7	3.8%	3	8.8%	7	8.8%	7	5.8%	4	14.3%
£71 - £80	7.8%	196	5.7%	4	3.8%	3	13.8%	11	2.9%	2	9.9%	8	6.3%	5	8.8%	7	11.3%	9	6.3%	5	11.6%	8	8.6%
£81 - £90	4.5%	112	2.9%	2	0.0%	0	2.5%	2	8.6%	6	4.9%	4	0.0%	0	5.0%	4	12.5%	10	1.3%	1	4.3%	3	4.3%
£91 - £100	11.4%	286	15.7%	11	8.8%	7	8.8%	7	12.9%	9	11.1%	9	20.0%	16	17.5%	14	16.3%	13	13.8%	11	15.9%	11	10.0%
£101 - £110	1.5%	38	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	2.5%	2	2.5%	2	0.0%	0	2.5%	2	1.4%	1	1.4%
£111 - £120	4.1%	102	4.3%	3	1.3%	1	5.0%	4	2.9%	2	9.9%	8	2.5%	2	5.0%	4	5.0%	4	7.5%	6	1.4%	1	1.4%
£121 - £130	1.8%	44	4.3%	3	1.3%	1	1.3%	1	1.4%	1	1.2%	1	1.3%	1	1.3%	1	0.0%	0	2.5%	2	1.4%	1	1.4%
£131 - £140	1.2%	29	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0	1.3%	1	1.3%	1	2.5%	2	0.0%	0	2.9%	2	0.0%
£141 - £150	3.0%	74	2.9%	2	0.0%	0	1.3%	1	5.7%	4	3.7%	3	3.8%	3	3.8%	3	0.0%	0	0.0%	0	2.9%	2	1.4%
£151 - £175	1.4%	34	1.4%	1	0.0%	0	0.0%	0	7.1%	5	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
£176 - £200	3.0%	75	5.7%	4	0.0%	0	0.0%	0	5.7%	4	3.7%	3	3.8%	3	0.0%	0	3.8%	3	3.8%	3	0.0%	0	1.4%
£201 - £225	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%
£251 - £275	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.3%	7	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	8.1%	204	4.3%	3	47.5%	38	6.3%	5	7.1%	5	8.6%	7	2.5%	2	12.5%	10	8.8%	7	10.0%	8	8.7%	6	7.1%
(Refused)	5.1%	127	14.3%	10	6.3%	5	5.0%	4	1.4%	1	0.0%	0	13.8%	11	2.5%	2	1.3%	1	3.8%	3	2.9%	2	1.4%
Mean:	80.15		87.14		67.32		74.20		95.94		79.53		86.19		88.49		79.11		78.61		76.33		66.86
Base:	2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Q07 Where do you use second most often for your household's main food and grocery shopping?																								
Aldi, Basin View, Montrose, DD10 8DE	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	11	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	24	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.8%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.8%	21	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	1.7%	43	0.0%	0	3.8%	3	7.5%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	10	6.3%	5	1.3%	1	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	1.2%	31	0.0%	0	0.0%	0	0.0%	0	2.9%	2	11.1%	9	5.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.1%	27	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.5%	38	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.8%	4	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.2%	30	2.9%	2	5.0%	4	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	2.2%	55	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.2%	1	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.0%	24	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	12.5%	10	11.3%	9	0.0%	0	0.0%	0
Asda, Steven Road, Huntly,	1.6%	41	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
AB54 8SX													
Asda, Watermill Road, Fraserburgh, AB43 7ED	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Commerce Street, Insch, AB52 6JB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Market Square, Alyth, Blairgowrie, PH11 8AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.0%	26	0.0%	0	0.0%	0	0.0%	0	2.9%	2	6.2%	5	1.3%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	2.9%	2
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N	
Road, Aberdeen, AB25 3SG														
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Elgin Retail Park, Elgin, IV30 6RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N									
Lidl, Brechin Road, Montrose, DD10 9BP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	0.0%	0	0.0%	0				
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1		
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	3.8%	3	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.9%	22	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	8
Lidl, King Street, Aberdeen, AB24 1XZ	0.6%	16	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	9	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Urquhart Road, Aberdeen, AB24 5ND	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.4%	9	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.7%	18	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	1.4%	1
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.6%	16	0.0%	0	1.3%	1	6.3%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Centre, Aberdeen, AB11 5PF																								
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	34	0.0%	0	0.0%	0	0.0%	0	2.9%	2	17.3%	14	3.8%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	28	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	13.8%	11	6.3%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	2.2%	56	1.4%	1	7.5%	6	26.3%	21	4.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.1%	27	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	5	1.4%	1
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Castle Street, Banff, AB45 1DH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Aberdeen, AB25 2YE	1.2%	29	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	2.4%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	7.5%	6	6.3%	5	6.3%	5	0.0%	0	1.4%	1	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	2.2%	55	2.9%	2	8.8%	7	18.8%	15	4.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	2.5%	62	5.7%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	15.9%	11	10.0%	7
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.4%	36	0.0%	0	1.3%	1	0.0%	0	5.7%	4	14.8%	12	2.5%	2	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	1.5%	37	12.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN																								

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.8%	45	0.0%	0	0.0%	0	0.0%	0	18.6%	13	0.0%	0	17.5%	14	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9	0.0%	0	0.0%	0
Internet / delivery	2.9%	72	1.4%	1	30.0%	24	1.3%	1	1.4%	1	1.2%	1	1.3%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	1.4%	1
Brown The Butchers, Main Street, Turriff, AB53 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De-Glory, George Street, Aberdeen, AB25 3XL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumsleed Meats, Drumsleed, Laurencekirk, AB30 1SL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillies & Grant Artisan Butcher, High Street, Turriff, AB53 4DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.1%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimmies, Main Street, Alford, AB33 8QA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Lidl, East Tullos Industrial Estate, Greenwell Road, Aberdeen, AB12 3ZR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdeen City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ellon Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Green, Berymuir Road, Portlethen, AB12 4UN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Afton Way, Dundee, DD4 8BR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice n Spice, King Street, Aberdeen, AB24 5AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lanark Road West, Currie, EH14 5JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	11	5.0%	4	0.0%	0	0.0%	0	0.0%	0
Troup John, Station Square, Aboyne, AB34 5HX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End Butcher, West Road, Peterhead, AB42 2AJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.2%	56	0.0%	0	6.3%	5	1.3%	1	1.4%	1	1.2%	1	0.0%	0	1.3%	1	3.8%	3	3.8%	3	1.4%	1	2.9%	2
(Nowhere else)	33.2%	831	37.1%	26	23.8%	19	27.5%	22	42.9%	30	34.6%	28	32.5%	26	36.3%	29	50.0%	40	25.0%	20	27.5%	19	45.7%	32
Base:		2506		70		80		80		70		81		80		80		80		80		69		70

Q08 In addition to your main food shop, do you do top-up shopping for food and grocery items?

Yes	76.4%	1915	72.9%	51	51.3%	41	68.8%	55	80.0%	56	71.6%	58	87.5%	70	88.8%	71	87.5%	70	77.5%	62	85.5%	59	70.0%	49
No	23.6%	591	27.1%	19	48.8%	39	31.3%	25	20.0%	14	28.4%	23	12.5%	10	11.3%	9	12.5%	10	22.5%	18	14.5%	10	30.0%	21
Base:		2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Q09 Where do you do most of your household's small scale 'top-up' food shopping?													
<i>Asked to those that said they do top-up food shopping at Q08</i>													
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.4%	7	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0	0.0%
Aldi, Kirk Street, Peterhead, AB42 1RY	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	16	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%
Aldi, Westhill Drive, Westhill, AB32 6FY	1.4%	27	0.0%	0	0.0%	0	0.0%	0	1.8%	1	36.2%	21	0.0%
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.3%	24	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.9%	36	2.0%	1	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	22	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Longside Road, Peterhead, AB42 2FY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.9%	37	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	4.3%

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Asda, Steven Road, Huntly, AB54 8SX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bishopmill Service Station, Lossiemouth Road, Elgin, IV30 4LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.8%	16	0.0%	0	0.0%	0	0.0%	0	26.8%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	12	1.7%	1	0.0%	0
Co-Op Food (Scotmid), Lusylaw Road, Banff, AB45 1EW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Montrose Street, Brechin, DD9 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Aberdeen, AB21 9QR													
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Burghmuir Drive, Inverurie, AB51 4GY	0.3%	5	0.0%	0	0.0%	0	9.1%	5	0.0%	0	0.0%	0	0.0%
Co-Op Food, Cargill Centre Business Park, Aberdeen Road, Laurencekirk, AB30 1EY	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.4%	8	3.9%	2	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Commerce Street, Inch, AB52 6JB	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, David Street, Stonehaven, AB39 2AL	1.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	37.1%
Co-Op Food, East Church Street, Buckie, AB56 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Co-Op Food, Kinmundy Road, Peterhead, AB42 2AE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.1%
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Blackburn, Aberdeen, AB21 0XN	0.3%	5	0.0%	0	9.8%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	11.4%	8	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	2.3%	44	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.4%	8	0.0%	0	19.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.2%	3	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	11.4%	8	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.6%	12	17.6%	9	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	10	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.6%	12	0.0%	0	0.0%	0	9.1%	5	12.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41	0.7%	14	13.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
7NY																								
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cowie Gardens, Crimond, Fraserburgh, AB43 8RE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.2%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Clerk Street, Brechin, DD9 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Summerhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW												
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	12	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.4%	1
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Elgin Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Elgin, IV30 6RP												
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	2.4%	1	3.6%	2	1.8%	1	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Londis, King Street, Old Aberdeen, Aberdeen, AB24 1SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Aberdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	9	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	1.0%	19	13.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
8JW													
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.3%	6	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	27	0.0%	0	0.0%	0	0.0%	0	1.8%	1	29.3%	17	1.4%
Morrisons Daily, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	11.4%
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.4%	27	0.0%	0	0.0%	0	36.4%	20	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.9%	18	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Garthdee Drive, Aberdeen, AB10 7HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Hayton Road, Bridge of Don, Aberdeen, AB24 2RN	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Nisa Local, Heathryfold Circle, Aberdeen, AB16 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Stuartfield, Peterhead, AB42 5HN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Brickfield Road, Stonehaven, AB39 2WS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Castle Street, Banff, AB45 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Marchburn Drive, Aberdeen, AB16 7NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Montrose Street, Brechin, DD9 7EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Premier Stores, Station Road, Hatton, Peterhead, AB42 0HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Stocket Parade, Aberdeen, AB16 5QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Sunnybank Road, Aberdeen, AB24 3NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Midmill Parade, Kintore, Inverurie, AB51 0UY	0.3%	6	0.0%	0	12.2%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, A944, Bellabeg,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Strathdon, AB36 8UL													
Spar, Aberdeen Road, Huntly, AB54 6JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, High Street, Edzell, Brechin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mid Stocket Road, Aberdeen, AB15 5JB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Mid Street, Keith, AB55 5BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0	0.0%
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, St Machar Drive, Old Aberdeen, AB24 3SE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, St Modans Place, Fraserburgh, AB43 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, The Square, Tarves, Ellon, AB41 7GX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Clerk Street, Brechin, DD9 6AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Western Road, Aberdeen, AB10 6PA																								
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	11
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	14	0.0%	0	7.3%	3	14.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.2%	23	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.8%	1	10.3%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	1
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.5%	10	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.0%	20	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	12.9%	9	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore,	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Wellington Road, Aberdeen, AB12 3DN													
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	2.6%	50	2.0%	1	12.2%	5	0.0%	0	5.4%	3	0.0%	0	0.0%
Aboyne Post Office, Station Square, Aboyne, AB34 5HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%
Anderson Butchers, West Church Street, Buckie, AB56 1BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bandit Bakery, Rose Street, Aberdeen, AB10 1UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bare, Bridge Street, Ellon, AB41 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Charles McHardy, High Street, Laurencekirk, AB30 1BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chattan Quality Meats, Chattan Place, Aberdeen, AB10 6RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Fife Street, Dufftown, AB55 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	7.1%

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	2.0%	38	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Davidsons Butchers, New Park Farm, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Echt Stores, Main Road East, Westhill, AB32 6UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esson's of Huntly, Gordon Street, Huntly, AB54 8AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferryhill Stores, Brunswick Place, Aberdeen, AB11 7TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fettery Shoppe, The Square, Fettercairn, AB30 1YA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaitside Stores, Gaitside Drive, Aberdeen, AB10 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenkindie Post Office, A97, Glenkindie, AB33 8RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, Evan Street, Stonehaven, AB39 2EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Inverurie, North Street, Inverurie, AB51	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
4RJ													
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greens of Portlethen, Rowanbank Coirt, Cookston Road, Portlethen, AB12 4NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Johnshaven Stores, New Road, Johnshaven, DD10 0HD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%
Key Store, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Key Store, Clarke Street, Aberdeen, AB16 7XJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Key Store, Duff Street, Macduff, AB44 1TL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Key Store, Kirk Brae, Cults, Aberdeen, AB15 9SQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Key Store, Summerfield Terrace, Aberdeen, AB24 5JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Aberdeen City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Alford Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Auchenblae Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Local shops, Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Local shops, Boddam Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Local shops, Castlegate Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Clunie Place, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Drumlithie Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Local shops, Fife Stret, Turriff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Invernettie Local Centre, Peterhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Inverurie Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maud Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, New Pitsligo Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, School Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Summerhill Shopping Centre, Summerhill Court, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tarland Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Torry Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loco, Main Street, Cairnbulg, AB43 8YJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Claymore Crescent, Seaview Road, Boddam, AB42 3NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longhaven Shop, A90, Longhaven, AB42 0NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McColl's, Main Road, St Cyrus, Montrose, DD10 0BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%
Midstocket Stores, Mid Stocket Road, Aberdeen, AB15 5LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Back Hilton Road, Aberdeen, AB25 3SX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Braehead Way, Bridge of Don, Aberdeen, AB22 8RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, High Street, Insch, AB52 6JE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Market Street, Maud, AB42 4NH	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Queens Road, Aberdeen, AB15 8BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, The Green, Berrymuir Road, Portlethen, AB12 4UN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, The Square, Huntly, AB54 8BR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paterson's, Main Street, Cruden Bay, Peterhead, AB42 0NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Presly & Co, Glaen House,	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Market Square, Oldmeldrum, Inverurie, AB51 0AA																								
Ross J G, Barclay Street, Stonehaven, AB39 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Semichem, Allardice Street, Kincardinschire, Stonehaven, AB39 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Semichem, Greenfern Place, Mastrick, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	2.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Green Grocer, West High Street, Inverurie, AB51 3QR	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Steeple Shop, Glenbervie Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wee Shoppie, Main Street, Gardenstown, Banff, AB45 3YP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Store, North Deeside Road, Kincardine O'Neil, AB34 5AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Websters Bakery, High Street, Fraserburgh, AB43 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.9%	75	3.9%	2	0.0%	0	3.6%	2	5.4%	3	5.2%	3	1.4%	1	4.2%	3	2.9%	2	1.6%	1	1.7%	1	0.0%	0
Base:		1915		51		41		55		56		58		70		71		70		62		59		49

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N												
Meanscore: [Number of times per week]																								
Q10 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q09)?																								
Not asked to those that said 'Don't know / varies' at Q09																								
7 times a week	5.4%	100	0.0%	0	7.3%	3	1.9%	1	7.5%	4	0.0%	0	5.8%	4	7.4%	5	4.4%	3	3.3%	2	1.7%	1	12.2%	6
5 - 6 times a week	2.1%	38	0.0%	0	9.8%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.5%	1	3.3%	2	3.4%	2	0.0%	0
3 - 4 times a week	10.5%	194	8.2%	4	7.3%	3	9.4%	5	7.5%	4	9.1%	5	13.0%	9	13.2%	9	10.3%	7	13.1%	8	6.9%	4	6.1%	3
Twice a week	27.5%	506	32.7%	16	22.0%	9	22.6%	12	30.2%	16	29.1%	16	27.5%	19	30.9%	21	36.8%	25	14.8%	9	24.1%	14	28.6%	14
Once a week	34.4%	633	40.8%	20	26.8%	11	39.6%	21	43.4%	23	38.2%	21	31.9%	22	29.4%	20	27.9%	19	36.1%	22	41.4%	24	44.9%	22
Every two weeks	9.3%	172	6.1%	3	14.6%	6	11.3%	6	7.5%	4	18.2%	10	4.3%	3	5.9%	4	8.8%	6	9.8%	6	19.0%	11	4.1%	2
Every three weeks	1.3%	24	0.0%	0	2.4%	1	1.9%	1	0.0%	0	1.8%	1	2.9%	2	1.5%	1	0.0%	0	4.9%	3	0.0%	0	0.0%	0
Monthly	5.1%	94	10.2%	5	4.9%	2	7.5%	4	3.8%	2	3.6%	2	5.8%	4	2.9%	2	4.4%	3	4.9%	3	1.7%	1	2.0%	1
Once every two months	0.9%	17	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Three-four times a year	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	57	2.0%	1	2.4%	1	3.8%	2	0.0%	0	0.0%	0	7.2%	5	2.9%	2	4.4%	3	9.8%	6	1.7%	1	2.0%	1
Mean:	1.88		1.44		2.16		1.56		1.88		1.39		1.92		2.24		1.91		1.78		1.58		2.16	
Base:	1840		49		41		53		53		55		69		68		68		61		58		49	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q11 Approximately how much did you spend on your last top-up trip to (STORE MENTIONED AT Q09)? Not asked to those that said 'Don't know / varies' at Q09																								
£1 - £5	13.8%	253	12.2%	6	12.2%	5	9.4%	5	20.8%	11	14.5%	8	15.9%	11	11.8%	8	23.5%	16	19.7%	12	13.8%	8	16.3%	8
£6 - £10	19.1%	351	12.2%	6	26.8%	11	32.1%	17	17.0%	9	20.0%	11	23.2%	16	17.6%	12	19.1%	13	11.5%	7	20.7%	12	18.4%	9
£11 - £15	13.3%	244	12.2%	6	12.2%	5	3.8%	2	18.9%	10	9.1%	5	10.1%	7	20.6%	14	8.8%	6	11.5%	7	10.3%	6	16.3%	8
£16 - £20	15.3%	282	10.2%	5	9.8%	4	24.5%	13	13.2%	7	12.7%	7	7.2%	5	7.4%	5	13.2%	9	11.5%	7	19.0%	11	14.3%	7
£21 - £25	6.5%	120	10.2%	5	4.9%	2	3.8%	2	7.5%	4	12.7%	7	5.8%	4	2.9%	2	8.8%	6	6.6%	4	5.2%	3	0.0%	0
£26 - £30	7.1%	131	8.2%	4	4.9%	2	5.7%	3	7.5%	4	9.1%	5	5.8%	4	8.8%	6	10.3%	7	9.8%	6	6.9%	4	6.1%	3
£31 - £35	1.8%	34	6.1%	3	2.4%	1	5.7%	3	0.0%	0	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	2.0%	1
£36 - £40	3.3%	60	2.0%	1	2.4%	1	3.8%	2	0.0%	0	3.6%	2	5.8%	4	1.5%	1	2.9%	2	4.9%	3	1.7%	1	4.1%	2
£41 - £45	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.5%	1	0.0%	0	0.0%	0	1.7%	1	2.0%	1
£46 - £50	2.5%	46	4.1%	2	0.0%	0	0.0%	0	1.9%	1	10.9%	6	4.3%	3	4.4%	3	2.9%	2	1.6%	1	1.7%	1	4.1%	2
£51 - £60	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.4%	3	0.0%	0	3.3%	2	3.4%	2	4.1%	2
£61 - £70	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.5%	10	2.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
£101 - £110	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.4%	154	8.2%	4	14.6%	6	5.7%	3	9.4%	5	5.5%	3	4.3%	3	11.8%	8	8.8%	6	13.1%	8	8.6%	5	10.2%	5
(Refused)	4.2%	78	12.2%	6	9.8%	4	5.7%	3	0.0%	0	0.0%	0	10.1%	7	1.5%	1	0.0%	0	4.9%	3	5.2%	3	2.0%	1
Mean:	20.15		20.72		14.48		16.60		17.67		20.71		20.27		23.36		18.31		19.96		18.10		19.09	
Base:	1840		49		41		53		53		55		69		68		68		61		58		49	

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N							
Q12 Where do you use second most often for your household's top-up food and grocery shopping?																				
Aldi, Basin View, Montrose, DD10 8DE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.3%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.3%	6	0.0%	0	0.0%	0	7.5%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	7	1.5%	1	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.8%	14	0.0%	0	0.0%	0	0.0%	0	1.9%	1	10.9%	6	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.5%	9	10.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.7%	12	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.4%	2
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.6%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	1.5%	1	3.3%	2	0.0%	0
Asda, Steven Road, Huntly,	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
AB54 8SX													
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.3%	6	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	1.4%
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.4%
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.2%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.6%	1	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kinnundy Road, Peterhead, AB42 2AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	1.6%	1	0.0%	0	0.0%	0
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.2%	3	0.0%	0	4.9%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Stonehaven, AB39 2XJ													
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.2%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.2%	4	2.0%	1	2.4%	1	1.9%	1	1.9%	1	0.0%	0	0.0%
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Trinity Road, Brechtin, DD9 6BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, High Street, Turriff, AB53 4EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.5%
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.3%	6	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
2BD																								
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.6%	4	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	2.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4
Lidl, King Street, Aberdeen, AB24 1XZ	0.8%	14	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Elgin, IV30 1QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.8%	15	8.2%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6	0.0%	0
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.0%	1
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.4%	7	2.0%	1	2.4%	1	1.9%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.2%	22	0.0%	0	2.4%	1	0.0%	0	3.8%	2	21.8%	12	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Gardner Drive, Kincorth, Aberdeen, AB12 5SD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Cuminestown, Turriff, AB53 5YJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.7%	13	0.0%	0	0.0%	0	0.0%	0	9.4%	5	0.0%	0	7.2%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.3%	6	0.0%	0	0.0%	0	5.7%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Holburn Street, Aberdeen, AB10 7FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Stuartfield, Peterhead, AB42 5HN																								
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Great North Road, Woodside, Aberdeen, AB24 2EU (Near Farmfoods)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Longate, Peterhead, AB42 1JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Main Street, Turriff, AB53 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Mastrick Drive, Greenfern Place, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Victoria Street, Dyce, Aberdeen, AB21 7AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Midmill Parade, Kintore, Inverurie,	0.1%	2	0.0%	0	2.4%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
AB51 0UY																							
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.2%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, St Nicholas Centre, Aberdeen, AB10 1HW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Balmakeith Business Park, Forres Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, High Street, Edzell, Brechtin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, St Machar Drive, Old	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Aberdeen, AB24 3SE													
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.2%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.5%	10	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	11	0.0%	0	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.9%	16	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.6%	11	2.0%	1	0.0%	0	0.0%	0	1.9%	1	10.9%	6	0.0%
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.4%	8	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	9	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.9%
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Rousay	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Drive, Aberdeen, AB15 6LT																								
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0
A & M Butchers, Justice Street, Aberdeen, AB11 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bruce Brymer, St David Street, Brechin, DD9 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.3%	5	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Duncan's, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gordon McWilliam, St Clement Street, Aberdeen, AB11 5FU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herds Butchers, Rosemount Place, Aberdeen, AB25 2YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J G Ross Bakers, Main Street, Alford, AB33 8WA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Davidsons Butchers, Burn Lane, Inverurie, AB51 4UZ	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimmies, Main Street, Alford, AB33 8QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdeen City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Berryden Retail Park, Berryden Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Aberdeen																								
Local shops, Braehead Shopping Centre, King's Inch Road, Glasgow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Local shops, Dunecht Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ellon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Inverurie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Longside Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maud Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, North Deeside Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Peterhead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rothienorman Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Turriff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longleys Co Store, Deer Road West, Maud, Peterhead, AB42 4NG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lumsden Garage, Main Street, Lumsden, Huntly, AB54 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McIntosh Ian J, Mid Street, Fraserburgh, AB43 9JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McLeish, Market Place, Inverurie, AB51 3PY	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Morning Noon & Night, Lusylaw Road, Banff, AB45 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Aquithie Road, Kemnay, AB51 5SS	0.2%	3	0.0%	0	0.0%	0	3.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, Inch, AB52 6JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N.G Menzies Butchers, Invercauld Road, Braemar, AB35 5YP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polski Sklep Tradycja Deli, Great Northern Road, Woodside, Aberdeen, AB24 2BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Clunie Place, Aberdeen, AB16 5RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Hazlehead Crescent, Aberdeen, AB15 8EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kintore Street, Auchenblae, AB30 1XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Premier Stores, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presly & Co, Glaen House, Market Square, Oldmeldrum, Inverurie, AB51 0AA	0.1%	2	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpsons Newsagents, Bank Street, Aberdeen, AB11 7TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Spar, Argyll Road, Aberdeen, AB21 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
The Bruce of Broch, Broad Street, Fraserburgh, AB43 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Paper Girls, Charlestown Road, Aboyne, AB34 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Spotty Bag Shop, Old Market Place, Banff, AB45 1GE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Troup John, Station Square, Aboyne, AB34 5HX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vegan Bay Baker, Broad Street, Peterhead, AB42 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	52	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.5%	3	0.0%	0	2.9%	2	8.8%	6	3.3%	2	0.0%	0	2.0%	1
(Nowhere else)	48.5%	893	42.9%	21	63.4%	26	49.1%	26	49.1%	26	36.4%	20	39.1%	27	52.9%	36	61.8%	42	54.1%	33	37.9%	22	51.0%	25
Base:	1840			49		41		53		53		55		69		68		68		61		58		49

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q13 How often do you use any of the following methods to purchase food and grocery items? [PR]																								
Internet																								
Often	14.0%	351	5.7%	4	43.8%	35	7.5%	6	20.0%	14	4.9%	4	10.0%	8	10.0%	8	16.3%	13	13.8%	11	5.8%	4	8.6%	6
Occasionally	12.5%	313	14.3%	10	18.8%	15	6.3%	5	10.0%	7	7.4%	6	16.3%	13	10.0%	8	13.8%	11	10.0%	8	8.7%	6	4.3%	3
Never/hardly ever	73.5%	1842	80.0%	56	37.5%	30	86.3%	69	70.0%	49	87.7%	71	73.8%	59	80.0%	64	70.0%	56	76.3%	61	85.5%	59	87.1%	61
Mean:		0.41		0.26		1.06		0.21		0.50		0.17		0.36		0.30		0.46		0.38		0.20		0.21
Base:		2506		70		80		80		70		81		80		80		80		80		69		70
Telephone																								
Often	1.9%	47	0.0%	0	23.8%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Occasionally	2.4%	61	1.4%	1	23.8%	19	1.3%	1	1.4%	1	0.0%	0	1.3%	1	2.5%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Never/hardly ever	95.7%	2398	98.6%	69	52.5%	42	98.8%	79	98.6%	69	100.0%	81	97.5%	78	96.3%	77	98.8%	79	98.8%	79	100.0%	69	100.0%	70
Mean:		0.06		0.01		0.71		0.01		0.01		0.00		0.04		0.05		0.01		0.03		0.00		0.00
Base:		2506		70		80		80		70		81		80		80		80		80		69		70
Catalogue / mail order																								
Often	1.5%	37	0.0%	0	23.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.3%	58	1.4%	1	22.5%	18	0.0%	0	1.4%	1	1.2%	1	1.3%	1	1.3%	1	1.3%	1	1.3%	1	1.4%	1	1.4%	1
Never/hardly ever	96.2%	2411	98.6%	69	53.8%	43	100.0%	80	98.6%	69	98.8%	80	98.8%	79	96.3%	77	98.8%	79	98.8%	79	98.6%	68	98.6%	69
Mean:		0.05		0.01		0.70		0.00		0.01		0.01		0.01		0.06		0.01		0.01		0.01		0.01
Base:		2506		70		80		80		70		81		80		80		80		80		69		70
Mobile shops																								
Often	2.7%	67	1.4%	1	27.5%	22	1.3%	1	4.3%	3	0.0%	0	0.0%	0	1.3%	1	3.8%	3	1.3%	1	0.0%	0	0.0%	0
Occasionally	4.2%	104	2.9%	2	22.5%	18	1.3%	1	1.4%	1	1.2%	1	7.5%	6	3.8%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Never/hardly ever	93.2%	2335	95.7%	67	50.0%	40	97.5%	78	94.3%	66	98.8%	80	92.5%	74	95.0%	76	96.3%	77	98.8%	79	100.0%	69	98.6%	69
Mean:		0.09		0.06		0.78		0.04		0.10		0.01		0.08		0.06		0.08		0.03		0.00		0.01
Base:		2506		70		80		80		70		81		80		80		80		80		69		70
Farmers markets or similar																								
Often	3.5%	87	1.4%	1	23.8%	19	3.8%	3	8.6%	6	2.5%	2	1.3%	1	2.5%	2	0.0%	0	2.5%	2	0.0%	0	1.4%	1
Occasionally	13.6%	340	21.4%	15	28.8%	23	10.0%	8	20.0%	14	9.9%	8	17.5%	14	17.5%	14	11.3%	9	12.5%	10	5.8%	4	7.1%	5
Never/hardly ever	83.0%	2079	77.1%	54	47.5%	38	86.3%	69	71.4%	50	87.7%	71	81.3%	65	80.0%	64	88.8%	71	85.0%	68	94.2%	65	91.4%	64
Mean:		0.21		0.24		0.76		0.18		0.37		0.15		0.20		0.23		0.11		0.18		0.06		0.10
Base:		2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																									
Q14AOn average how much does your household normally spend on food and grocery items each time you shop via the internet?																									
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q13																									
£1 - £5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	1.2%	8	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £15	0.9%	6	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£16 - £20	2.1%	14	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	4.8%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%
£21 - £25	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	10.0%	1	11.1%	1	11.1%
£26 - £30	2.1%	14	7.1%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
£31 - £35	0.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£36 - £40	2.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £45	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£46 - £50	7.8%	52	7.1%	1	4.0%	2	0.0%	0	14.3%	3	10.0%	1	4.8%	1	6.3%	1	8.3%	2	5.3%	1	0.0%	0	0.0%	0	0.0%
£51 - £60	6.9%	46	7.1%	1	4.0%	2	27.3%	3	19.0%	4	10.0%	1	9.5%	2	6.3%	1	8.3%	2	15.8%	3	20.0%	2	11.1%	1	11.1%
£61 - £70	7.1%	47	7.1%	1	2.0%	1	0.0%	0	4.8%	1	20.0%	2	4.8%	1	6.3%	1	4.2%	1	5.3%	1	0.0%	0	11.1%	1	11.1%
£71 - £80	6.0%	40	14.3%	2	2.0%	1	27.3%	3	9.5%	2	0.0%	0	9.5%	2	6.3%	1	8.3%	2	5.3%	1	10.0%	1	0.0%	0	0.0%
£81 - £90	5.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	25.0%	6	5.3%	1	10.0%	1	11.1%	1	11.1%
£91 - £100	15.2%	101	28.6%	4	4.0%	2	9.1%	1	9.5%	2	20.0%	2	14.3%	3	6.3%	1	16.7%	4	21.1%	4	30.0%	3	33.3%	3	33.3%
£101 - £110	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	3.9%	26	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
£121 - £130	2.1%	14	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	3	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%
£131 - £140	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	3.9%	26	0.0%	0	0.0%	0	0.0%	0	4.8%	1	20.0%	2	4.8%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £175	2.0%	13	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£176 - £200	3.8%	25	7.1%	1	0.0%	0	0.0%	0	9.5%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	15.7%	104	0.0%	0	74.0%	37	18.2%	2	9.5%	2	0.0%	0	9.5%	2	25.0%	4	12.5%	3	0.0%	0	10.0%	1	11.1%	1	11.1%
(Refused)	3.8%	25	0.0%	0	8.0%	4	9.1%	1	0.0%	0	0.0%	0	4.8%	1	12.5%	2	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%
Mean:	91.60		88.07		66.11		64.88		98.16		80.10		105.00		88.50		83.57		97.94		81.11		69.88		69.88
Base:	664		14		50		11		21		10		21		16		24		19		10		9		9

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																							
Q14BOn average how much does your household normally spend on food and grocery items each time you shop via the telephone?																							
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q13																							
1 - £5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
6 - £10	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%
11 - £15	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
16 - £20	7.4%	8	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
21 - £25	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
26 - £30	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
36 - £40	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
46 - £50	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
51 - £60	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
61 - £70	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%
71 - £80	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
81 - £90	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
176 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	52.8%	57	0.0%	0	94.7%	36	0.0%	0	100.0%	1	0.0%	0	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
(Refused)	4.6%	5	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	45.70		20.00		0.00		20.00		0.00		0.00		53.00		14.00		6.00		70.00		0.00		0.00
Base:	108		1		38		1		1		0		2		3		1		1		0		0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q14COn average how much does your household normally spend on food and grocery items each time you shop via catalogue / mail order?												
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q13												
£1 - £5	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £30	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£36 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
£51 - £60	5.3%	5	0.0%	0	5.4%	2	0.0%	0	0.0%	0	100.0%	1
£61 - £70	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	2.1%	2	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	55.8%	53	0.0%	0	89.2%	33	0.0%	0	100.0%	1	0.0%	0
(Refused)	5.3%	5	100.0%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Mean:	44.43		0.00		55.00		0.00		100.00		0.00	
Base:	95		1		37		0		1		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q14DOn average how much does your household normally spend on food and grocery items each time you shop via mobile shops?																								
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q13																								
1 - £5	3.5%	6	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	100.0%	1
6 - £10	8.8%	15	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
11 - £15	7.6%	13	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	16.7%	1	25.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0
16 - £20	8.8%	15	66.7%	2	0.0%	0	0.0%	0	25.0%	1	100.0%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - £25	3.5%	6	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
26 - £30	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
31 - £35	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - £40	4.7%	8	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - £45	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - £50	6.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - £60	2.9%	5	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61 - £70	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	0.6%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
176 - £200	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £225	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
276 - £300	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	36.8%	63	33.3%	1	87.5%	35	0.0%	0	0.0%	0	0.0%	0	16.7%	1	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.9%	5	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	44.17		20.00		40.00		44.00		19.25		20.00		20.20		25.00		15.00		7.00		0.00		2.00	
Base:	171		3		40		2		4		1		6		4		3		1		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q14E On average how much does your household normally spend on food and grocery items each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q13																								
1 - £5	4.2%	18	18.8%	3	0.0%	0	0.0%	0	0.0%	0	10.0%	1	13.3%	2	0.0%	0	22.2%	2	8.3%	1	0.0%	0	0.0%	0
6 - £10	11.0%	47	0.0%	0	2.4%	1	36.4%	4	15.0%	3	10.0%	1	13.3%	2	12.5%	2	22.2%	2	0.0%	0	25.0%	1	33.3%	2
11 - £15	7.0%	30	6.3%	1	0.0%	0	0.0%	0	10.0%	2	10.0%	1	0.0%	0	12.5%	2	11.1%	1	0.0%	0	0.0%	0	16.7%	1
16 - £20	15.9%	68	31.3%	5	0.0%	0	36.4%	4	25.0%	5	0.0%	0	13.3%	2	12.5%	2	22.2%	2	16.7%	2	25.0%	1	16.7%	1
21 - £25	6.8%	29	12.5%	2	0.0%	0	18.2%	2	0.0%	0	10.0%	1	20.0%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
26 - £30	8.7%	37	6.3%	1	2.4%	1	9.1%	1	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	3	25.0%	1	16.7%	1
31 - £35	3.5%	15	12.5%	2	0.0%	0	0.0%	0	5.0%	1	20.0%	2	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - £40	3.5%	15	6.3%	1	0.0%	0	0.0%	0	5.0%	1	20.0%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
41 - £45	0.7%	3	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46 - £50	4.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	12.5%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0
51 - £60	1.4%	6	0.0%	0	2.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61 - £70	1.4%	6	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
226 - £250	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	26.9%	115	0.0%	0	85.7%	36	0.0%	0	10.0%	2	20.0%	2	13.3%	2	31.3%	5	11.1%	1	25.0%	3	25.0%	1	16.7%	1
(Refused)	2.6%	11	6.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	27.20		20.80		41.20		17.55		30.39		25.25		23.83		26.60		14.75		34.44		19.33		17.00	
Base:	427		16		42		11		20		10		15		16		9		12		4		6	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Q15 Where do you normally shop for clothing footwear and fashion goods?																									
Aldi, Basin View, Montrose, DD10 8DE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.6%	15	2.9%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	6	
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Longside Road, Peterhead, AB42 2FY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	6.3%	5	0.0%	0	0.0%	0	0.0%	0	
Asda, Steven Road, Huntly, AB54 8SX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	3.3%	83	1.4%	1	1.3%	1	5.0%	4	0.0%	0	0.0%	0	6.3%	5	5.0%	4	1.3%	1	0.0%	0	8.7%	6	10.0%	7
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	2.0%	50	2.9%	2	1.3%	1	2.5%	2	4.3%	3	0.0%	0	2.5%	2	5.0%	4	5.0%	4	0.0%	0	4.3%	3	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	16	1.4%	1	1.3%	1	8.8%	7	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Drive, Aberdeen, AB15 6LT													
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Aberdeen City Centre	26.6%	667	45.7%	32	16.3%	13	20.0%	16	17.1%	12	32.1%	26	21.3%
Alford Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banchory Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	2.5%
Banff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dundee City Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%
Edinburgh City Centre	0.5%	12	0.0%	0	0.0%	0	1.3%	1	2.9%	2	0.0%	0	1.3%
Elgin Town Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ellon Town Centre	0.4%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glasgow City Centre	0.2%	6	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%
Huntly Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.2%	6	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	2.8%	69	2.9%	2	5.0%	4	15.0%	12	4.3%	3	2.5%	2	3.8%
Keith Town Centre	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Montrose Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehaven Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%
Turiff Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westhill Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.9%	48	1.4%	1	0.0%	0	0.0%	0	2.9%	2	2.5%	2	0.0%
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Kingsway West Retail Park, Cleington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.8%	3	7.5%	6	10.0%	8	5.0%	4	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Garden Centre, Trinity Road, Trinity, Brechin, DD9 7PS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Abroad	1.8%	44	0.0%	0	37.5%	30	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	38.7%	971	32.9%	23	27.5%	22	35.0%	28	51.4%	36	54.3%	44	35.0%	28	38.8%	31	30.0%	24	46.3%	37	26.1%	18	38.6%	27
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Battersea Power Station	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N												
Shopping Centre, Circus Road West, Nine Elms, London, SW11 8DD																								
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0								
Insch Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Newquay Town Centre	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
The Stock Shop, Aberdeen Royal Infirmary, Foresterhill Road, Aberdeen, AB25 2ZB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
(Don't know / varies)	2.9%	72	2.9%	2	6.3%	5	2.5%	2	1.4%	1	1.2%	1	2.5%	2	1.3%	1	3.8%	3	3.8%	3	2.9%	2	2.9%	2
(Don't do this type of shopping)	3.5%	87	0.0%	0	1.3%	1	1.3%	1	2.9%	2	2.5%	2	3.8%	3	2.5%	2	3.8%	3	2.5%	2	0.0%	0	2.9%	2
Base:	2506		70		80		80		70		81		80		80		80		80		69		70	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Q16 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q15) for clothing footwear and fashion goods? [MR]																								
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																								
Online / delivery shopping is convenient / quick / easier	21.8%	512	20.6%	14	21.6%	16	14.3%	11	31.3%	21	28.2%	22	18.7%	14	14.3%	11	21.6%	16	20.0%	15	6.0%	4	27.3%	18
Close to home	17.2%	403	17.6%	12	12.2%	9	26.0%	20	9.0%	6	6.4%	5	16.0%	12	20.8%	16	16.2%	12	17.3%	13	25.4%	17	13.6%	9
Shops - good range of clothes shops	16.4%	385	19.1%	13	9.5%	7	20.8%	16	25.4%	17	5.1%	4	13.3%	10	6.5%	5	21.6%	16	14.7%	11	13.4%	9	19.7%	13
Delivery service	11.5%	269	2.9%	2	8.1%	6	15.6%	12	4.5%	3	15.4%	12	9.3%	7	15.6%	12	6.8%	5	21.3%	16	11.9%	8	3.0%	2
Online / delivery shopping has low prices / good offers	8.4%	198	4.4%	3	12.2%	9	9.1%	7	4.5%	3	2.6%	2	2.7%	2	3.9%	3	5.4%	4	9.3%	7	6.0%	4	3.0%	2
Online - better range of products	8.1%	191	13.2%	9	4.1%	3	2.6%	2	20.9%	14	12.8%	10	10.7%	8	5.2%	4	9.5%	7	8.0%	6	4.5%	3	4.5%	3
You can get everything you need there	6.5%	153	4.4%	3	6.8%	5	11.7%	9	1.5%	1	9.0%	7	5.3%	4	9.1%	7	1.4%	1	9.3%	7	13.4%	9	1.5%	1
Shops - good range of affordable shops	6.3%	149	1.5%	1	5.4%	4	9.1%	7	4.5%	3	1.3%	1	13.3%	10	6.5%	5	9.5%	7	0.0%	0	3.0%	2	4.5%	3
Shops - good range of non-food shops generally	5.7%	134	11.8%	8	0.0%	0	5.2%	4	3.0%	2	6.4%	5	9.3%	7	13.0%	10	14.9%	11	2.7%	2	6.0%	4	4.5%	3
Easier to compare goods online	5.3%	125	1.5%	1	4.1%	3	3.9%	3	0.0%	0	2.6%	2	5.3%	4	6.5%	5	2.7%	2	9.3%	7	1.5%	1	3.0%	2
Shops - good range of quality shops	5.3%	124	2.9%	2	5.4%	4	5.2%	4	4.5%	3	0.0%	0	8.0%	6	1.3%	1	2.7%	2	5.3%	4	9.0%	6	4.5%	3
Good bus service	3.0%	70	2.9%	2	0.0%	0	1.3%	1	1.5%	1	1.3%	1	4.0%	3	0.0%	0	4.1%	3	2.7%	2	1.5%	1	10.6%	7
Parking - it's easy to find a space	2.6%	61	4.4%	3	1.4%	1	1.3%	1	3.0%	2	0.0%	0	5.3%	4	3.9%	3	1.4%	1	2.7%	2	4.5%	3	0.0%	0
Good cafés / restaurants	2.6%	60	0.0%	0	12.2%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.6%	2	6.8%	5	1.3%	1	1.5%	1	1.5%	1
Familiar / know where everything is	2.5%	59	0.0%	0	0.0%	0	6.5%	5	3.0%	2	0.0%	0	0.0%	0	5.2%	4	5.4%	4	8.0%	6	1.5%	1	0.0%	0
Large shops / good range of food products / non-food products	2.4%	57	0.0%	0	0.0%	0	7.8%	6	1.5%	1	1.3%	1	4.0%	3	1.3%	1	2.7%	2	1.3%	1	4.5%	3	6.1%	4
Shops - good range of 'high street' retailers	2.3%	53	0.0%	0	0.0%	0	2.6%	2	3.0%	2	0.0%	0	1.3%	1	1.3%	1	6.8%	5	0.0%	0	0.0%	0	1.5%	1
Can see the products in person / try them on	2.2%	51	1.5%	1	0.0%	0	0.0%	0	1.5%	1	5.1%	4	1.3%	1	1.3%	1	4.1%	3	0.0%	0	6.0%	4	3.0%	2
Attractive environment / nice place	2.0%	47	0.0%	0	2.7%	2	1.3%	1	0.0%	0	0.0%	0	2.7%	2	2.6%	2	4.1%	3	1.3%	1	0.0%	0	0.0%	0
Shops - good range of supermarkets	1.6%	38	2.9%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1	1.3%	1	2.6%	2	1.4%	1	4.0%	3	1.5%	1	0.0%	0
Shops - good range of charity shops	1.3%	30	0.0%	0	1.4%	1	0.0%	0	4.5%	3	0.0%	0	1.3%	1	1.3%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Good for a day out	1.3%	30	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	1.5%	1	1.5%	1
Like to support local businesses	1.2%	29	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.5%	1
Good layout / shops close	1.2%	29	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	2.7%	2	1.3%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
together																								
Shops - good opening hours / open on Sundays	1.1%	26	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.5%	1	1.5%	1
Good market	1.1%	26	0.0%	0	4.1%	3	0.0%	0	1.5%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	1.1%	25	0.0%	0	13.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	22	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.9%	21	0.0%	0	1.4%	1	0.0%	0	3.0%	2	0.0%	0	4.0%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.9%	21	0.0%	0	2.7%	2	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.3%	1	2.7%	2	1.3%	1	0.0%	0	0.0%	0
Close to work / en route to work	0.8%	19	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	0.8%	19	1.5%	1	2.7%	2	1.3%	1	1.5%	1	1.3%	1	0.0%	0	1.3%	1	1.4%	1	0.0%	0	1.5%	1	0.0%	0
Close to friends / relatives	0.8%	18	1.5%	1	1.4%	1	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	1.4%	1	5.3%	4	0.0%	0	0.0%	0
Online - save money on parking / no parking issues / travel	0.7%	16	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.3%	1	1.5%	1	1.5%	1
Easy to get there on foot	0.6%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.6%	13	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality products	0.5%	12	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.5%	11	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good train service	0.4%	10	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Quiet / not too busy	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.4%	10	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	0.4%	10	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.7%	2	1.3%	1	0.0%	0	0.0%	0
Shops - good range of independent shops	0.4%	9	1.5%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Parking - it's cheap	0.4%	9	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good customer service / friendly staff	0.3%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - better quality of products	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.3%	7	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Clean streets / well maintained	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Work there / staff discount	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1
Habit / always go there	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Good disabled access	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces	0.1%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can pay on finance over time / easy to pay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good refund policy	0.1%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Online - can try them on at home	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Online - easy to return goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Online - habit since covid	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good reputation / store has a good reputation	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reward / loyalty scheme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Already in the area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Online - click and collect facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to other shops / services / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family owns shop	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to generally	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Online - can see the reviews	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	3.7%	88	4.4%	3	1.4%	1	3.9%	3	0.0%	0	14.1%	11	1.3%	1	3.9%	3	4.1%	3	4.0%	3	7.5%	5	7.6%	5
(Don't know)	0.8%	18	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Base:	2347		68		74		77		67		78		75		77		74		75		67		66	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Number of times per month]																								
Q17 How often do you shop for clothing footwear and fashion goods at (LOCATION MENTIONED AT Q15)?																								
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15																								
7 times a week	0.3%	7	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	1.2%	28	0.0%	0	31.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.6%	14	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.2%	27	1.5%	1	1.4%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.5%	1
Once a week	3.8%	89	1.5%	1	5.4%	4	3.9%	3	1.5%	1	1.3%	1	4.0%	3	2.6%	2	8.1%	6	1.3%	1	1.5%	1	6.1%	4
Every two weeks	5.5%	128	4.4%	3	8.1%	6	0.0%	0	4.5%	3	3.8%	3	6.7%	5	3.9%	3	8.1%	6	4.0%	3	4.5%	3	6.1%	4
Every three weeks	1.4%	33	2.9%	2	1.4%	1	0.0%	0	1.5%	1	2.6%	2	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.5%	1
Monthly	20.3%	477	23.5%	16	10.8%	8	15.6%	12	13.4%	9	28.2%	22	28.0%	21	20.8%	16	16.2%	12	20.0%	15	19.4%	13	16.7%	11
Once every two months	14.8%	347	19.1%	13	8.1%	6	11.7%	9	11.9%	8	19.2%	15	16.0%	12	9.1%	7	14.9%	11	14.7%	11	16.4%	11	12.1%	8
Three-four times a year	19.3%	453	14.7%	10	12.2%	9	20.8%	16	22.4%	15	19.2%	15	21.3%	16	28.6%	22	16.2%	12	20.0%	15	22.4%	15	12.1%	8
Twice a year	15.9%	374	16.2%	11	6.8%	5	28.6%	22	25.4%	17	7.7%	6	9.3%	7	22.1%	17	20.3%	15	21.3%	16	23.9%	16	27.3%	18
Once a year	5.7%	134	4.4%	3	1.4%	1	5.2%	4	7.5%	5	3.8%	3	6.7%	5	7.8%	6	5.4%	4	6.7%	5	3.0%	2	3.0%	2
Less often	2.0%	47	5.9%	4	0.0%	0	1.3%	1	1.5%	1	3.8%	3	1.3%	1	0.0%	0	2.7%	2	1.3%	1	4.5%	3	1.5%	1
(Don't know / varies)	8.1%	189	5.9%	4	5.4%	4	11.7%	9	10.4%	7	9.0%	7	6.7%	5	0.0%	0	5.4%	4	10.7%	8	4.5%	3	12.1%	8
Mean:	1.28		0.77		9.77		0.68		0.55		0.79		0.80		1.24		1.00		0.58		0.57		0.94	
Base:	2347		68		74		77		67		78		75		77		74		75		67		66	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Q18 Where do you use second most often for clothing footwear and fashion goods?																								
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																								
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.3%	8	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	26	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	4.0%	3	0.0%	0	0.0%	0
Asda, North Esk Road, Montrose, DD10 9AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.4%	10	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	1.5%	1	1.4%	1	1.3%	1	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S),	1.5%	36	0.0%	0	0.0%	0	1.3%	1	6.0%	4	0.0%	0	2.7%	2	1.3%	1	1.4%	1	0.0%	0	6.0%	4	1.5%	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
St Nicholas Street, Aberdeen, AB10 1BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	1.1%	25	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	3.0%	2
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	16	0.0%	0	1.4%	1	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	4.5%	3
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN																								

Aberdeen Household Survey
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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Aberdeen City Centre	14.3%	335	11.8%	8	8.1%	6	10.4%	8	10.4%	7	11.5%	9	14.7%	11	19.5%	15	10.8%	8	20.0%	15	10.4%	7	7.6%	5
Banchory Town Centre	0.4%	10	1.5%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Banff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.7%	5	0.0%	0	0.0%	0
Edinburgh City Centre	1.3%	30	1.5%	1	0.0%	0	1.3%	1	1.5%	1	2.6%	2	2.7%	2	1.3%	1	0.0%	0	2.7%	2	1.5%	1	3.0%	2
Elgin Town Centre	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.2%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.7%	16	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	2.6%	2	1.4%	1	0.0%	0	3.0%	2	0.0%	0
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Inverness City Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	3.3%	77	13.2%	9	6.8%	5	9.1%	7	3.0%	2	2.6%	2	5.3%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Keith Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Macduff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.3%	1	0.0%	0	0.0%	0
Turiff Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.4%	34	1.5%	1	0.0%	0	3.9%	3	0.0%	0	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Kingsway West Retail Park, Cleington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.5%	12	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.9%	22	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Inverurie Garden Centre, Oldmeldrum Road, Inverurie, AB51 0TP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Abroad	0.8%	19	0.0%	0	5.4%	4	0.0%	0	0.0%	0	1.3%	1
Internet / delivery	11.3%	265	17.6%	12	13.5%	10	11.7%	9	11.9%	8	14.1%	11
Aboyne Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.3%	7	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Braemar Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Dumfries Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltrek Outdoor Clothing, Deeside Activity Park, Dess, Aboyne, AB34 5BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Castlepoint Shopping Centre, Yeomans Way, Bournemouth, BH8 9UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Royal Aberdeen Golf Club, Links Road, Bridge of Don, Aberdeen, AB23 8AT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The House of Bruar, Pitgowan, Blair Atholl, Pitlochry, PH18 5TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Torphins Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkie's, Bridge Street, Ballater, AB35 5QB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodside Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	62	4.4%	3	2.7%	2	1.3%	1	1.5%	1	0.0%	0	0.0%	0	2.6%	2	1.4%	1	2.7%	2	1.5%	1	4.5%	3
(Nowhere else)	44.4%	1042	36.8%	25	51.4%	38	48.1%	37	52.2%	35	51.3%	40	48.0%	36	44.2%	34	51.4%	38	44.0%	33	43.3%	29	51.5%	34
Base:		2347		68		74		77		67		78		75		77		74		75		67		66

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [Number of times per month]																							
Q19 How often do you shop at (LOCATION MENTIONED AT Q18) for clothing footwear and fashion goods?																							
Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18																							
7 times a week	0.2%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.5%	6	0.0%	0	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 - 4 times a week	0.2%	3	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	0.8%	10	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%
Once a week	2.7%	33	2.5%	1	5.9%	2	0.0%	0	3.2%	1	0.0%	0	7.7%	3	0.0%	0	2.9%	1	0.0%	0	2.7%	1	0.0%
Every two weeks	3.5%	44	2.5%	1	11.8%	4	0.0%	0	6.5%	2	7.9%	3	2.6%	1	4.9%	2	5.7%	2	0.0%	0	2.7%	1	0.0%
Every three weeks	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%
Monthly	17.9%	223	15.0%	6	11.8%	4	10.3%	4	12.9%	4	21.1%	8	15.4%	6	14.6%	6	22.9%	8	20.0%	8	21.6%	8	10.3%
Once every two months	14.3%	178	20.0%	8	17.6%	6	10.3%	4	3.2%	1	13.2%	5	7.7%	3	14.6%	6	14.3%	5	15.0%	6	10.8%	4	10.3%
Three-four times a year	18.6%	231	20.0%	8	8.8%	3	20.5%	8	19.4%	6	18.4%	7	17.9%	7	24.4%	10	14.3%	5	22.5%	9	21.6%	8	20.7%
Twice a year	20.9%	260	22.5%	9	11.8%	4	23.1%	9	32.3%	10	21.1%	8	33.3%	13	22.0%	9	25.7%	9	17.5%	7	24.3%	9	37.9%
Once a year	10.1%	126	5.0%	2	2.9%	1	23.1%	9	9.7%	3	13.2%	5	10.3%	4	9.8%	4	0.0%	0	7.5%	3	16.2%	6	10.3%
Less often	3.0%	37	7.5%	3	0.0%	0	2.6%	1	6.5%	2	5.3%	2	2.6%	1	2.4%	1	2.9%	1	7.5%	3	0.0%	0	3.4%
(Don't know / varies)	6.1%	76	5.0%	2	5.9%	2	10.3%	4	6.5%	2	0.0%	0	2.6%	1	4.9%	2	0.0%	0	10.0%	4	0.0%	0	6.9%
Mean:	0.86		0.54		5.78		0.32		0.58		0.55		0.70		0.67		0.97		0.44		0.56		0.33
Base:	1243		40		34		39		31		38		39		41		35		40		37		29

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N									
Q20 Where else do you undertake shopping for clothing footwear and fashion goods?																						
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18</i>																						
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.5%	1	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	6.9%	2
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.5%	6	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Aberdeen City Centre	4.3%	54	0.0%	0	2.9%	1	5.1%	2	9.7%	3	2.6%	1	2.6%	1	0.0%	0	2.9%	1	2.5%	1	0.0%	0	0.0%	0
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Dundee City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Edinburgh City Centre	2.4%	30	2.5%	1	0.0%	0	10.3%	4	3.2%	1	2.6%	1	0.0%	0	7.3%	3	5.7%	2	2.5%	1	2.7%	1	0.0%	0
Elgin Town Centre	0.3%	4	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Fraserburgh Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	1.1%	14	0.0%	0	0.0%	0	7.7%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Huntly Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.2%	27	2.5%	1	5.9%	2	5.1%	2	6.5%	2	5.3%	2	2.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.6%	7	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Stonehaven Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.9%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	2.7%	1	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.6%	8	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	5.3%	66	2.5%	1	2.9%	1	5.1%	2	3.2%	1	2.6%	1	5.1%	2	2.4%	1	20.0%	7	2.5%	1	0.0%	0	3.4%	1
Ayr Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brodie Castle, Brodie, IV36 2TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dess Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Newcastle upon Tyne City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterculter Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Westfield Shopping Centre, Ariel Way, Shepherd's Bush, London, W12 7GF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	30	2.5%	1	2.9%	1	0.0%	0	0.0%	0	5.3%	2	2.6%	1	2.4%	1	0.0%	0	2.5%	1	0.0%	0	3.4%	1
(Nowhere else)	68.7%	854	75.0%	30	85.3%	29	56.4%	22	54.8%	17	71.1%	27	74.4%	29	61.0%	25	60.0%	21	77.5%	31	86.5%	32	65.5%	19
Base:	1243		40		34		39		31		38		39		41		35		40		37		29	

Meanscore: [£]

Q21 On average how much does your household spend on clothing footwear and fashion goods each month?

Not asked to those who said 'Don't do this type of shopping' at Q15

£1 - £10	5.9%	143	4.3%	3	2.5%	2	10.1%	8	13.2%	9	8.9%	7	2.6%	2	6.4%	5	5.2%	4	6.4%	5	5.8%	4	11.8%	8
£11 - £20	9.7%	235	5.7%	4	6.3%	5	10.1%	8	14.7%	10	8.9%	7	11.7%	9	9.0%	7	10.4%	8	14.1%	11	21.7%	15	14.7%	10
£21 - £30	8.1%	197	4.3%	3	8.9%	7	8.9%	7	5.9%	4	11.4%	9	3.9%	3	6.4%	5	7.8%	6	10.3%	8	10.1%	7	8.8%	6
£31 - £40	4.3%	103	4.3%	3	1.3%	1	2.5%	2	4.4%	3	2.5%	2	2.6%	2	1.3%	1	6.5%	5	2.6%	2	7.2%	5	1.5%	1
£41 - £50	8.9%	215	7.1%	5	3.8%	3	12.7%	10	11.8%	8	5.1%	4	6.5%	5	6.4%	5	6.5%	5	1.3%	1	5.8%	4	8.8%	6
£51 - £60	2.0%	48	5.7%	4	2.5%	2	1.3%	1	2.9%	2	3.8%	3	2.6%	2	3.8%	3	2.6%	2	2.6%	2	0.0%	0	1.5%	1
£61 - £70	1.2%	28	1.4%	1	2.5%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.3%	1	5.2%	4	0.0%	0	0.0%	0	1.5%	1
£71 - £80	2.0%	49	2.9%	2	3.8%	3	2.5%	2	0.0%	0	0.0%	0	3.9%	3	1.3%	1	1.3%	1	2.6%	2	2.9%	2	1.5%	1
£81 - £90	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
£91 - £100	6.4%	155	7.1%	5	3.8%	3	7.6%	6	4.4%	3	8.9%	7	7.8%	6	9.0%	7	2.6%	2	3.8%	3	2.9%	2	1.5%	1
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.5%	37	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.8%	3	0.0%	0	2.6%	2	0.0%	0	1.3%	1	1.4%	1	1.5%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.9%	46	0.0%	0	0.0%	0	1.3%	1	2.9%	2	3.8%	3	1.3%	1	0.0%	0	1.3%	1	1.3%	1	1.4%	1	0.0%	0
£201 - £220	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.4%	10	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.3%	8	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.9%	21	1.4%	1	2.5%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
(Don't know)	39.3%	950	38.6%	27	53.2%	42	31.6%	25	35.3%	24	38.0%	30	39.0%	30	46.2%	36	44.2%	34	47.4%	37	36.2%	25	45.6%	31
(Refused)	5.7%	139	15.7%	11	7.6%	6	8.9%	7	1.5%	1	0.0%	0	14.3%	11	3.8%	3	2.6%	2	5.1%	4	2.9%	2	1.5%	1
Mean:	63.29		67.75		74.97		55.21		56.33		61.86		58.08		60.33		59.93		50.30		40.60		32.61	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q22 How often do you use any of the following methods to clothing footwear and fashion goods? [PR]																								
Not asked to those who said 'Don't do this type of shopping' at Q15																								
Internet																								
Often	24.5%	593	18.6%	13	50.6%	40	20.3%	16	25.0%	17	27.8%	22	19.5%	15	20.5%	16	9.1%	7	21.8%	17	13.0%	9	19.1%	13
Occasionally	41.1%	993	51.4%	36	29.1%	23	40.5%	32	42.6%	29	46.8%	37	33.8%	26	50.0%	39	46.8%	36	33.3%	26	42.0%	29	38.2%	26
Never/hardly ever	34.4%	833	30.0%	21	20.3%	16	39.2%	31	32.4%	22	25.3%	20	46.8%	36	29.5%	23	44.2%	34	44.9%	35	44.9%	31	42.6%	29
Mean:	0.90		0.89		1.30		0.81		0.93		1.03		0.73		0.91		0.65		0.77		0.68		0.76	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	
Telephone																								
Often	2.1%	50	0.0%	0	35.4%	28	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.7%	66	1.4%	1	11.4%	9	3.8%	3	1.5%	1	1.3%	1	2.6%	2	3.8%	3	0.0%	0	0.0%	0	1.4%	1	4.4%	3
Never/hardly ever	95.2%	2303	98.6%	69	53.2%	42	96.2%	76	97.1%	66	98.7%	78	97.4%	75	96.2%	75	100.0%	77	100.0%	78	98.6%	68	95.6%	65
Mean:	0.07		0.01		0.82		0.04		0.04		0.01		0.03		0.04		0.00		0.00		0.01		0.04	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	
Catalogue / mail order																								
Often	3.2%	78	0.0%	0	36.7%	29	1.3%	1	0.0%	0	1.3%	1	2.6%	2	1.3%	1	0.0%	0	2.6%	2	0.0%	0	2.9%	2
Occasionally	8.5%	206	7.1%	5	15.2%	12	2.5%	2	16.2%	11	7.6%	6	13.0%	10	5.1%	4	15.6%	12	5.1%	4	5.8%	4	5.9%	4
Never/hardly ever	88.3%	2135	92.9%	65	48.1%	38	96.2%	76	83.8%	57	91.1%	72	84.4%	65	93.6%	73	84.4%	65	92.3%	72	94.2%	65	91.2%	62
Mean:	0.15		0.07		0.89		0.05		0.16		0.10		0.18		0.08		0.16		0.10		0.06		0.12	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	
Mobile shops																								
Often	2.5%	61	0.0%	0	36.7%	29	1.3%	1	1.5%	1	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.2%	53	1.4%	1	10.1%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Never/hardly ever	95.3%	2305	98.6%	69	53.2%	42	98.7%	78	98.5%	67	100.0%	79	98.7%	76	94.9%	74	98.7%	76	100.0%	78	100.0%	69	100.0%	68
Mean:	0.07		0.01		0.84		0.03		0.03		0.00		0.01		0.10		0.01		0.00		0.00		0.00	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	
Farmers markets or similar																								
Often	1.9%	46	0.0%	0	40.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.3%	55	0.0%	0	5.1%	4	1.3%	1	1.5%	1	0.0%	0	0.0%	0	2.6%	2	1.3%	1	0.0%	0	4.3%	3	0.0%	0
Never/hardly ever	95.8%	2318	100.0%	70	54.4%	43	98.7%	78	98.5%	67	100.0%	79	100.0%	77	96.2%	75	97.4%	75	100.0%	78	95.7%	66	100.0%	68
Mean:	0.06		0.00		0.86		0.01		0.01		0.00		0.00		0.05		0.04		0.00		0.04		0.00	
Base:	2419		70		79		79		68		79		77		78		77		78		69		68	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																									
Q23AOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the internet?																									
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q22																									
£1 - £10	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	3.9%	62	6.1%	3	3.2%	2	8.3%	4	4.3%	2	1.7%	1	2.4%	1	3.6%	2	2.3%	1	4.7%	2	2.6%	1	0.0%	0	0.0%
£21 - £30	7.4%	117	8.2%	4	3.2%	2	8.3%	4	10.9%	5	3.4%	2	7.3%	3	5.5%	3	9.3%	4	4.7%	2	7.9%	3	5.1%	2	2.0%
£31 - £40	6.9%	110	2.0%	1	3.2%	2	8.3%	4	8.7%	4	5.1%	3	4.9%	2	5.5%	3	2.3%	1	14.0%	6	15.8%	6	7.7%	3	3.0%
£41 - £50	14.4%	228	14.3%	7	1.6%	1	22.9%	11	6.5%	3	11.9%	7	9.8%	4	9.1%	5	14.0%	6	11.6%	5	18.4%	7	17.9%	7	7.0%
£51 - £60	5.5%	87	6.1%	3	1.6%	1	4.2%	2	10.9%	5	1.7%	1	9.8%	4	7.3%	4	7.0%	3	9.3%	4	0.0%	0	5.1%	2	2.0%
£61 - £70	2.7%	43	6.1%	3	3.2%	2	0.0%	0	4.3%	2	1.7%	1	2.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	2	2.0%
£71 - £80	4.2%	67	2.0%	1	1.6%	1	0.0%	0	2.2%	1	6.8%	4	2.4%	1	7.3%	4	4.7%	2	7.0%	3	10.5%	4	2.6%	1	1.0%
£81 - £90	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	4.9%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%
£91 - £100	11.7%	185	8.2%	4	6.3%	4	6.3%	3	15.2%	7	13.6%	8	22.0%	9	12.7%	7	16.3%	7	4.7%	2	10.5%	4	10.3%	4	4.0%
£101 - £110	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.6%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.6%	10	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.0%
£131 - £140	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
£141 - £150	2.0%	32	0.0%	0	0.0%	0	2.1%	1	2.2%	1	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.0%
£151 - £160	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.0%
£161 - £170	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	2.4%	38	4.1%	2	1.6%	1	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.6%	2	4.7%	2	2.3%	1	2.6%	1	0.0%	0	0.0%
£201 - £220	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%
£221 - £240	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	0.6%	10	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
£261 - £280	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	0.9%	14	0.0%	0	0.0%	0	6.3%	3	2.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%
£301+	1.2%	19	0.0%	0	1.6%	1	0.0%	0	2.2%	1	3.4%	2	0.0%	0	1.8%	1	2.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%
(Don't know)	26.9%	426	22.4%	11	66.7%	42	18.8%	9	28.3%	13	27.1%	16	26.8%	11	32.7%	18	27.9%	12	27.9%	12	26.3%	10	38.5%	15	15.0%
(Refused)	5.7%	90	16.3%	8	6.3%	4	14.6%	7	0.0%	0	0.0%	0	7.3%	3	5.5%	3	2.3%	1	4.7%	2	0.0%	0	0.0%	0	0.0%
Mean:	79.84		72.73		85.53		73.44		83.64		119.37		68.07		83.88		86.73		85.31		67.68		70.33		70.33
Base:	1586		49		63		48		46		59		41		55		43		43		38		39		39

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																							
Q23BOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the telephone?																							
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q22																							
£1 - £10	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£21 - £30	2.6%	3	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
£31 - £40	2.6%	3	100.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	6.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
£71 - £80	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	1.7%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	60.3%	70	0.0%	0	97.3%	36	66.7%	2	0.0%	0	0.0%	0	100.0%	2	100.0%	3	0.0%	0	0.0%	0	0.0%	0	33.3%
(Refused)	8.6%	10	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	85.14		35.00		0.00		35.00		165.00		50.00		0.00		0.00		0.00		0.00		100.00		50.00
Base:	116		1		37		3		2		1		2		3		0		0		1		3

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q23COn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via catalogue / mail order?												
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q22												
£1 - £10	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
£21 - £30	11.3%	32	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0
£31 - £40	7.0%	20	20.0%	1	2.4%	1	0.0%	0	18.2%	2	0.0%	0
£41 - £50	13.4%	38	20.0%	1	2.4%	1	33.3%	1	9.1%	1	28.6%	2
£51 - £60	3.5%	10	20.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
£61 - £70	3.2%	9	0.0%	0	2.4%	1	0.0%	0	9.1%	1	0.0%	0
£71 - £80	2.1%	6	0.0%	0	2.4%	1	0.0%	0	9.1%	1	0.0%	0
£81 - £90	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
£91 - £100	6.0%	17	0.0%	0	0.0%	0	0.0%	0	18.2%	2	14.3%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.4%	4	20.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
£201 - £220	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
£301+	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	40.1%	114	0.0%	0	87.8%	36	66.7%	2	9.1%	1	42.9%	3
(Refused)	2.8%	8	20.0%	1	2.4%	1	0.0%	0	0.0%	0	16.7%	2
Mean:	70.49	74.50	58.75	50.00	84.00	52.50	75.00	50.00	81.88	50.00	31.67	60.00
Base:	284	5	41	3	11	7	12	5	12	6	4	6

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q23DOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via mobile shops?												
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q22												
£1 - £10	1.8%	2	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	7.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	7.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	6.1%	7	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
£51 - £60	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	50.9%	58	0.0%	0	94.6%	35	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.3%	6	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Mean:	68.40	10.00	0.00	50.00	40.00	0.00	20.00	62.50	80.00	0.00	0.00	0.00
Base:	114	1	37	1	1	0	1	4	1	0	0	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q23E On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q22																								
£1 - £10	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	8.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
£21 - £30	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	50.0%	1	0.0%	0	33.3%	1	0.0%	0
£31 - £40	5.0%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
£41 - £50	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.5%	55	0.0%	0	94.4%	34	100.0%	1	0.0%	0	0.0%	0	0.0%	0	66.7%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0
(Refused)	4.0%	4	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	50.43		0.00		0.00		0.00		40.00		0.00		0.00		30.00		32.50		0.00		22.50		0.00	
Base:	101		0		36		1		1		0		0		3		2		0		3		0	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Q24 Where do you normally shop for these other 'personal' goods ?												
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.0%	24	5.7%	4	2.5%	2	0.0%	0	1.2%	1	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.9%	23	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4
Asda, Steven Road, Huntly, AB54 8SX	0.4%	11	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32	0.5%	12	0.0%	0	0.0%	0	0.0%	0	3.7%	3	2.5%	2

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
6UF																								
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11	0.2%	5	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
5PF																								
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.2%	6	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	1.3%	33	2.9%	2	3.8%	3	17.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	3	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	13.2%	330	15.7%	11	10.0%	8	7.5%	6	15.7%	11	14.8%	12	7.5%	6	15.0%	12	18.8%	15	8.8%	7	18.8%	13	24.3%	17
Alford Village Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	1.0%	26	0.0%	0	0.0%	0	0.0%	0	12.9%	9	0.0%	0	11.3%	9	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N	
Brechin Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckie Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%	2
Edinburgh City Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Elgin Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Fraserburgh Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.5%	62	2.9%	2	8.8%	7	15.0%	12	5.7%	4	2.5%	2	1.3%	1
Mintlaw Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	8
Perth City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	6.3%	5
Turiff Town Centre	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	2.8%	71	1.4%	1	5.0%	4	1.3%	1	0.0%	0	2.5%	2	10.1%	7
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	19	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.3%	3
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	14	1.4%	1	1.3%	1	1.3%	1	0.0%	0	1.3%	1	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Cleington Road, Dundee, DD3 8RX													
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.3%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	1.3%
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	1.4%	1	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirktown Garden Centre, Broomhill Road, Kirktown of Fetteresso, Stonehaven, AB39 3UP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	1.2%	29	0.0%	0	20.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	31.6%	791	34.3%	24	17.5%	14	28.8%	23	40.0%	28	46.9%	38	27.5%
Aboyne Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ballater Village Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crimond Medical Centre, A90, Crimond, AB43 8QJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cults Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kellockbank Garden Centre, A96, Culsalmund, Insch, AB52 6SN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemnay Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longside Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, AB39 3PX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blue Door Charity Shop, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodside Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	110	5.7%	4	2.5%	2	3.8%	3	5.7%	4	3.7%	3	2.5%	2	6.3%	5	3.8%	3	7.5%	6	2.9%	2	2.9%	2
(Don't do this type of shopping)	19.8%	496	12.9%	9	25.0%	20	18.8%	15	17.1%	12	16.0%	13	22.5%	18	15.0%	12	22.5%	18	18.8%	15	15.9%	11	27.1%	19
Base:	2506		70		80		80		70		81		80		80		80		80		69		70	

Aberdeen Household Survey for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Q25 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q24) for other 'personal' goods? [MR]																								
Online / delivery shopping is convenient / quick / easier	24.0%	456	29.8%	17	8.6%	5	21.0%	13	35.2%	19	27.7%	18	25.0%	15	20.6%	13	23.7%	14	22.0%	13	8.9%	5	12.2%	6
Close to home	22.3%	423	24.6%	14	24.1%	14	40.3%	25	16.7%	9	10.8%	7	30.0%	18	17.5%	11	20.3%	12	22.0%	13	37.5%	21	32.7%	16
Delivery service	13.9%	264	14.0%	8	6.9%	4	6.5%	4	11.1%	6	20.0%	13	11.7%	7	22.2%	14	8.5%	5	15.3%	9	19.6%	11	4.1%	2
Shops - good range of non-food shops generally	12.8%	243	1.8%	1	5.2%	3	16.1%	10	22.2%	12	12.3%	8	8.3%	5	6.3%	4	23.7%	14	18.6%	11	17.9%	10	18.4%	9
Online / delivery shopping has low prices / good offers	10.2%	193	10.5%	6	8.6%	5	9.7%	6	7.4%	4	3.1%	2	8.3%	5	9.5%	6	13.6%	8	10.2%	6	5.4%	3	2.0%	1
Shops - good range of affordable shops	8.1%	154	5.3%	3	10.3%	6	9.7%	6	3.7%	2	3.1%	2	10.0%	6	3.2%	2	8.5%	5	6.8%	4	10.7%	6	4.1%	2
You can get everything you need there	7.4%	141	5.3%	3	10.3%	6	11.3%	7	1.9%	1	9.2%	6	6.7%	4	11.1%	7	1.7%	1	5.1%	3	7.1%	4	4.1%	2
Online - better range of products	5.3%	101	8.8%	5	1.7%	1	3.2%	2	16.7%	9	9.2%	6	5.0%	3	9.5%	6	5.1%	3	3.4%	2	1.8%	1	6.1%	3
Easier to compare goods online	5.3%	100	0.0%	0	3.4%	2	6.5%	4	1.9%	1	1.5%	1	6.7%	4	4.8%	3	3.4%	2	3.4%	2	1.8%	1	0.0%	0
Shops - good range of quality shops	3.4%	65	1.8%	1	6.9%	4	8.1%	5	0.0%	0	0.0%	0	6.7%	4	0.0%	0	1.7%	1	1.7%	1	1.8%	1	4.1%	2
Parking - it's easy to find a space	2.9%	56	1.8%	1	1.7%	1	4.8%	3	3.7%	2	1.5%	1	11.7%	7	3.2%	2	0.0%	0	3.4%	2	5.4%	3	0.0%	0
Large shops / good range of food products / non-food products	2.6%	50	5.3%	3	3.4%	2	1.6%	1	0.0%	0	3.1%	2	10.0%	6	1.6%	1	6.8%	4	3.4%	2	0.0%	0	4.1%	2
Familiar / know where everything is	2.5%	48	1.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	3.4%	2	0.0%	0	2.0%	1
Like to support local businesses	2.5%	47	0.0%	0	1.7%	1	3.2%	2	7.4%	4	0.0%	0	1.7%	1	3.2%	2	5.1%	3	3.4%	2	0.0%	0	2.0%	1
Shops - good range of 'high street' retailers	2.3%	44	7.0%	4	1.7%	1	0.0%	0	0.0%	0	3.1%	2	3.3%	2	3.2%	2	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Attractive environment / nice place	2.1%	39	1.8%	1	1.7%	1	1.6%	1	0.0%	0	1.5%	1	1.7%	1	0.0%	0	6.8%	4	1.7%	1	0.0%	0	2.0%	1
Good cafés / restaurants	2.1%	39	0.0%	0	8.6%	5	0.0%	0	1.9%	1	0.0%	0	3.3%	2	1.6%	1	5.1%	3	0.0%	0	0.0%	0	2.0%	1
Good bus service	1.8%	35	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.4%	2	0.0%	0	3.6%	2	10.2%	5
Can see the products in person / try them on	1.8%	34	0.0%	0	1.7%	1	3.2%	2	0.0%	0	4.6%	3	1.7%	1	3.2%	2	0.0%	0	0.0%	0	1.8%	1	2.0%	1
Shops - good opening hours / open on Sundays	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	1.5%	28	3.5%	2	0.0%	0	1.6%	1	1.9%	1	1.5%	1	1.7%	1	4.8%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	1.5%	28	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.7%	1	1.7%	1	1.8%	1	2.0%	1
Parking - it's free	1.4%	27	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.4%	2	0.0%	0	3.6%	2	0.0%	0
Shops - good range of charity shops	1.4%	27	0.0%	0	0.0%	0	1.6%	1	1.9%	1	1.5%	1	0.0%	0	0.0%	0	1.7%	1	3.4%	2	1.8%	1	2.0%	1

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Shops - good range of supermarkets	1.2%	23	3.5%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.7%	1	1.8%	1	0.0%	0
Easy to get there on foot	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.0%	1
Good for a day out	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0
Good market	1.1%	20	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	18	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.9%	17	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.7%	14	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.7%	1	1.7%	1	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.7%	13	1.8%	1	3.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.6%	12	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Good quality products	0.6%	11	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	4.1%	2
Online - save money on parking / no parking issues / travel	0.5%	9	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.5%	9	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Already in the area	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Reward / loyalty scheme	0.5%	9	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.0%	1
Shops - good range of bakers / butchers / greengrocers	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Quiet / not too busy	0.4%	8	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Has undercover shopping	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.7%	1	0.0%	0	0.0%	0	2.0%	1
Good seating areas	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.3%	5	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Open / green spaces	0.2%	4	0.0%	0	3.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Good pubs / bars	0.2%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work there / staff discount	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Good customer service / friendly staff	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.2%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Online - easy to return goods	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free delivery	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Online - better quality of products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - click and collect facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
On route to somewhere else	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Diverse / multi-cultural	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a recycling scheme in store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good ethical policy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good reputation / store has a good reputation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can see the reviews	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can pay on finance over time / easy to pay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to college	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Parking - good disabled parking provision	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy / collect my prescription	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online shopping is trustworthy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - downloadable content	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can take items back easily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	2.6%	50	1.8%	1	3.4%	2	0.0%	0	1.9%	1	4.6%	3	1.7%	1	4.8%	3	5.1%	3	1.7%	1	5.4%	3	4.1%	2
(Don't know)	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	1.7%	1	0.0%	0	0.0%	0
Base:	1900			57		58		62		54		65		60		63		59		59		56		49

Aberdeen Household Survey for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [Number of times per month]																								
Q26 How often do you shop for other 'personal' goods at (LOCATION MENTIONED AT Q24)?																								
7 times a week	0.5%	9	1.8%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	1.1%	21	0.0%	0	25.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.5%	10	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Twice a week	2.6%	49	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	6.7%	4	7.9%	5	3.4%	2	0.0%	0	1.8%	1	2.0%	1
Once a week	10.4%	197	7.0%	4	3.4%	2	14.5%	9	13.0%	7	13.8%	9	13.3%	8	11.1%	7	18.6%	11	10.2%	6	10.7%	6	14.3%	7
Every two weeks	7.6%	144	12.3%	7	10.3%	6	6.5%	4	7.4%	4	4.6%	3	8.3%	5	11.1%	7	6.8%	4	6.8%	4	16.1%	9	6.1%	3
Every three weeks	2.4%	45	1.8%	1	3.4%	2	0.0%	0	0.0%	0	4.6%	3	6.7%	4	1.6%	1	3.4%	2	0.0%	0	0.0%	0	2.0%	1
Monthly	20.2%	383	15.8%	9	19.0%	11	17.7%	11	16.7%	9	15.4%	10	25.0%	15	17.5%	11	23.7%	14	23.7%	14	16.1%	9	18.4%	9
Once every two months	12.9%	245	8.8%	5	5.2%	3	14.5%	9	3.7%	2	20.0%	13	8.3%	5	12.7%	8	13.6%	8	11.9%	7	10.7%	6	16.3%	8
Three-four times a year	13.8%	263	15.8%	9	5.2%	3	11.3%	7	11.1%	6	18.5%	12	15.0%	9	11.1%	7	6.8%	4	20.3%	12	19.6%	11	12.2%	6
Twice a year	10.7%	204	5.3%	3	1.7%	1	4.8%	3	22.2%	12	7.7%	5	3.3%	2	12.7%	8	6.8%	4	16.9%	10	16.1%	9	10.2%	5
Once a year	6.3%	120	12.3%	7	6.9%	4	12.9%	8	5.6%	3	6.2%	4	6.7%	4	3.2%	2	0.0%	0	1.7%	1	5.4%	3	8.2%	4
Less often	1.7%	33	5.3%	3	0.0%	0	1.6%	1	1.9%	1	3.1%	2	0.0%	0	0.0%	0	5.1%	3	0.0%	0	1.8%	1	2.0%	1
(Don't know / varies)	9.3%	177	14.0%	8	13.8%	8	16.1%	10	14.8%	8	6.2%	4	6.7%	4	6.3%	4	10.2%	6	8.5%	5	1.8%	1	8.2%	4
Mean:	1.75		1.53		8.73		1.21		1.45		1.11		1.79		2.58		1.98		1.02		1.23		1.32	
Base:	1900		57		58		62		54		65		60		63		59		59		56		49	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Q27 Where do you use second most often for other 'personal' goods?													
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.2%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Westhill Drive, Westhill, AB32 6FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.6%	11	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Asda, Longside Road, Peterhead, AB42 2FY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.3%
Asda, Steven Road, Huntly, AB54 8SX	0.7%	13	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Costco, Arnhall Business	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF																								
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	5	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Aberdeen, AB25 2ZN																								
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Balmakeith Business Park, Forres Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	13	0.0%	0	0.0%	0	4.8%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.1%	20	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	8.2%	4
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Aberdeen City Centre	7.5%	143	5.3%	3	8.6%	5	3.2%	2	11.1%	6	15.4%	10	8.3%	5	7.9%	5	5.1%	3	5.1%	3	8.9%	5	6.1%	3
Alford Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	3.7%	2	1.5%	1	6.7%	4	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Dundee City Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0
Edinburgh City Centre	0.7%	13	1.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Elgin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.2%	4	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.7%	1	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Huntly Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.3%	44	10.5%	6	0.0%	0	9.7%	6	7.4%	4	1.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	6.1%	3
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Peterhead Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.8%	3	11.9%	7	1.7%	1	0.0%	0	0.0%	0
Turiff Town Centre	0.5%	10	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.4%	26	1.8%	1	0.0%	0	4.8%	3	1.9%	1	3.1%	2	1.7%	1	1.6%	1	1.7%	1	0.0%	0	1.8%	1	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	16	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	2.0%	1
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Inverurie Retail Park,	0.4%	8	1.8%	1	0.0%	0	6.5%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Oldmeldrum Road, Inverurie, AB51 0GZ																								
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christies Garden Centre High Strret, Fochabers, IV32 7PF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkhill Garden Centre, Parkhill, Dyce, Aberdeen, AB21 7AT	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Abroad	0.7%	14	0.0%	0	6.9%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	6.9%	132	0.0%	0	24.1%	14	6.5%	4	7.4%	4	7.7%	5	5.0%	3	3.2%	2	18.6%	11	6.8%	4	5.4%	3	10.2%	5
Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aboyne Village Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Brechin, DD9 6RL													
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Dornoch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dumfries Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Dunes Golf Centre, Philorth Links, Fraserburgh, AB43 8TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glendoick Garden Centre, off A90, Glendoick, PH2 7NS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%
Insch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inshes Retail Park, Sir Walter Scott Drive, Inverness, IV2 3TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewisham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Newcastle upon Tyne City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portsoy Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Andrews Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%
Tarland Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
The House of Bruar, Pitagowan, Blair Atholl, Pitlochry, PH18 5TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Torphins Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	63	1.8%	1	5.2%	3	1.6%	1	1.9%	1	0.0%	0	3.3%	2	4.8%	3	5.1%	3	3.4%	2	1.8%	1	2.0%	1
(Nowhere else)	55.3%	1050	59.6%	34	50.0%	29	46.8%	29	48.1%	26	56.9%	37	48.3%	29	54.0%	34	50.8%	30	62.7%	37	44.6%	25	65.3%	32
Base:		1900		57		58		62		54		65		60		63		59		59		56		49
Meanscore: [Number of times per month]																								
Q28 How often do you shop at (LOCATION MENTIONED AT Q27) for other 'personal' goods?																								
7 times a week	0.5%	4	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.5%	4	0.0%	0	7.7%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.9%	7	0.0%	0	11.5%	3	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.8%	6	4.5%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	5.3%	42	0.0%	0	0.0%	0	3.1%	1	7.4%	2	10.7%	3	10.3%	3	11.5%	3	3.8%	1	0.0%	0	3.3%	1	12.5%	2
Every two weeks	8.0%	63	4.5%	1	3.8%	1	15.6%	5	11.1%	3	3.6%	1	13.8%	4	11.5%	3	15.4%	4	5.0%	1	13.3%	4	0.0%	0
Every three weeks	1.7%	13	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Monthly	19.7%	155	18.2%	4	23.1%	6	12.5%	4	14.8%	4	14.3%	4	17.2%	5	19.2%	5	30.8%	8	35.0%	7	13.3%	4	18.8%	3
Once every two months	14.9%	117	9.1%	2	3.8%	1	18.8%	6	7.4%	2	17.9%	5	6.9%	2	7.7%	2	15.4%	4	10.0%	2	13.3%	4	18.8%	3
Three-four times a year	14.7%	116	18.2%	4	15.4%	4	18.8%	6	3.7%	1	14.3%	4	17.2%	5	19.2%	5	7.7%	2	15.0%	3	10.0%	3	12.5%	2
Twice a year	17.5%	138	27.3%	6	11.5%	3	12.5%	4	18.5%	5	17.9%	5	10.3%	3	19.2%	5	11.5%	3	15.0%	3	33.3%	10	18.8%	3
Once a year	6.7%	53	4.5%	1	7.7%	2	3.1%	1	14.8%	4	7.1%	2	10.3%	3	3.8%	1	3.8%	1	0.0%	0	3.3%	1	12.5%	2
Less often	2.3%	18	4.5%	1	0.0%	0	0.0%	0	3.7%	1	10.7%	3	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies)	6.5%	51	4.5%	1	7.7%	2	12.5%	4	11.1%	3	3.6%	1	10.3%	3	7.7%	2	0.0%	0	20.0%	4	6.7%	2	6.3%	1
Mean:		1.28		0.90		6.35		1.63		1.78		0.86		1.14		1.11		1.00		0.72		0.75		0.93
Base:		787		22		26		32		27		28		29		26		26		20		30		16

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Q29 Where else do you undertake shopping for other 'personal' goods?																								
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	3	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Court, Portlethen, Aberdeen, AB12 4XP																								
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	3.9%	31	4.5%	1	0.0%	0	9.4%	3	11.1%	3	3.6%	1	3.4%	1	3.8%	1	3.8%	1	5.0%	1	6.7%	2	0.0%	0
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Banchory Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	3.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	3.3%	1	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N									
Edinburgh City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.4%	3	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.0%	16	4.5%	1	3.8%	1	0.0%	0	7.4%	2	10.7%	3	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Perth City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.1%	9	4.5%	1	3.8%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.4%	3	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	7.7%	2	5.0%	1	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
3QW																								
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpsons Garden Centre, North Street, Mintlaw, Peterhead, AB42 5HH	0.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	3.2%	25	4.5%	1	3.8%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	7.7%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Aberdeen International Airport, Dyce, Aberdeen, AB21 7DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aboyne Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mastrick Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtonhill Pharmacy, Skateraw Road, Newtonhill, AB39 3PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stella's Voice, The Barn-Charity Superstore, Faith Acres, Inverugie, Peterhead, AB42 3DQ	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blue Door Charity Shop, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torphins Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	7.7%	2	11.5%	3	0.0%	0	0.0%	0	6.3%	1
(Nowhere else)	68.7%	541	68.2%	15	84.6%	22	75.0%	24	51.9%	14	67.9%	19	62.1%	18	57.7%	15	57.7%	15	65.0%	13	86.7%	26	93.8%	15
Base:		787		22		26		32		27		28		29		26		26		20		30		16

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q30 On average how much does your household spend on other 'personal' goods each month?																								
£1 - £10	10.5%	212	8.2%	5	8.3%	5	9.2%	6	22.4%	13	4.4%	3	4.8%	3	11.8%	8	11.3%	7	9.2%	6	13.8%	8	15.7%	8
£11 - £20	12.4%	250	11.5%	7	8.3%	5	16.9%	11	10.3%	6	16.2%	11	3.2%	2	17.6%	12	22.6%	14	7.7%	5	19.0%	11	13.7%	7
£21 - £30	8.4%	169	13.1%	8	5.0%	3	6.2%	4	6.9%	4	8.8%	6	11.3%	7	2.9%	2	16.1%	10	4.6%	3	3.4%	2	3.9%	2
£31 - £40	3.7%	75	3.3%	2	0.0%	0	7.7%	5	5.2%	3	1.5%	1	6.5%	4	4.4%	3	4.8%	3	3.1%	2	5.2%	3	3.9%	2
£41 - £50	8.9%	179	6.6%	4	11.7%	7	4.6%	3	13.8%	8	14.7%	10	9.7%	6	11.8%	8	8.1%	5	9.2%	6	8.6%	5	5.9%	3
£51 - £60	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	1.5%	1	0.0%	0	1.5%	1	1.7%	1	0.0%	0
£61 - £70	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0
£71 - £80	1.3%	27	1.6%	1	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1
£81 - £90	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	4.5%	91	1.6%	1	3.3%	2	4.6%	3	3.4%	2	7.4%	5	3.2%	2	4.4%	3	4.8%	3	1.5%	1	3.4%	2	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.1%	22	1.6%	1	0.0%	0	3.1%	2	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	2.0%	1
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.3%	790	41.0%	25	50.0%	30	40.0%	26	31.0%	18	42.6%	29	41.9%	26	38.2%	26	27.4%	17	50.8%	33	37.9%	22	51.0%	26
(Refused)	6.0%	121	11.5%	7	10.0%	6	7.7%	5	3.4%	2	0.0%	0	9.7%	6	4.4%	3	3.2%	2	7.7%	5	3.4%	2	2.0%	1
Mean:	45.36		36.31		45.13		41.15		43.29		45.23		90.03		34.87		30.84		48.04		33.26		30.63	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																								
Q31 How often do you use any of the following methods to purchase other 'personal' goods? [PR]																								
Internet																								
Often	24.6%	494	21.3%	13	41.7%	25	20.0%	13	29.3%	17	30.9%	21	17.7%	11	39.7%	27	33.9%	21	21.5%	14	20.7%	12	9.8%	5
Occasionally	38.3%	769	45.9%	28	36.7%	22	40.0%	26	48.3%	28	38.2%	26	40.3%	25	39.7%	27	29.0%	18	32.3%	21	27.6%	16	33.3%	17
Never/hardly ever	37.2%	747	32.8%	20	21.7%	13	40.0%	26	22.4%	13	30.9%	21	41.9%	26	20.6%	14	37.1%	23	46.2%	30	51.7%	30	56.9%	29
Mean:	0.87		0.89		1.20		0.80		1.07		1.00		0.76		1.19		0.97		0.75		0.69		0.53	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Telephone																								
Often	1.8%	37	0.0%	0	23.3%	14	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.5%	51	1.6%	1	18.3%	11	3.1%	2	0.0%	0	1.5%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	2.0%	1
Never/hardly ever	95.6%	1922	98.4%	60	58.3%	35	96.9%	63	100.0%	58	98.5%	67	98.4%	61	97.1%	66	98.4%	61	100.0%	65	100.0%	58	98.0%	50
Mean:	0.06		0.02		0.65		0.03		0.00		0.01		0.03		0.04		0.02		0.00		0.00		0.02	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	
Catalogue / mail order																								
Often	2.0%	41	0.0%	0	26.7%	16	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	4.4%	89	0.0%	0	8.3%	5	3.1%	2	1.7%	1	5.9%	4	6.5%	4	4.4%	3	9.7%	6	3.1%	2	5.2%	3	5.9%	3
Never/hardly ever	93.5%	1880	100.0%	61	65.0%	39	96.9%	63	98.3%	57	94.1%	64	91.9%	57	92.6%	63	90.3%	56	96.9%	63	94.8%	55	94.1%	48
Mean:	0.09		0.00		0.62		0.03		0.02		0.06		0.10		0.10		0.10		0.03		0.05		0.06	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	
Mobile shops																								
Often	2.1%	42	0.0%	0	25.0%	15	0.0%	0	1.7%	1	0.0%	0	0.0%	0	4.4%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Occasionally	1.8%	37	0.0%	0	13.3%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never/hardly ever	96.1%	1931	100.0%	61	61.7%	37	98.5%	64	98.3%	57	100.0%	68	100.0%	62	94.1%	64	98.4%	61	100.0%	65	100.0%	58	100.0%	51
Mean:	0.06		0.00		0.63		0.02		0.03		0.00		0.00		0.10		0.03		0.00		0.00		0.00	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	
Farmers markets or similar																								
Often	1.3%	27	0.0%	0	26.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	3.0%	61	1.6%	1	10.0%	6	1.5%	1	1.7%	1	0.0%	0	0.0%	0	1.5%	1	3.2%	2	1.5%	1	5.2%	3	0.0%	0
Never/hardly ever	95.6%	1922	98.4%	60	63.3%	38	98.5%	64	98.3%	57	100.0%	68	100.0%	62	95.6%	65	96.8%	60	98.5%	64	94.8%	55	100.0%	51
Mean:	0.06		0.02		0.63		0.02		0.02		0.00		0.00		0.07		0.03		0.02		0.05		0.00	
Base:	2010		61		60		65		58		68		62		68		62		65		58		51	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																								
Q32AOn average how much does your household normally spend on 'personal goods' each time you shop via the internet?																								
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q31																								
£1 - £10	7.4%	94	4.9%	2	12.8%	6	5.1%	2	6.7%	3	2.1%	1	5.6%	2	7.4%	4	15.4%	6	5.7%	2	7.1%	2	9.1%	2
£11 - £20	13.4%	169	17.1%	7	12.8%	6	17.9%	7	20.0%	9	8.5%	4	13.9%	5	13.0%	7	12.8%	5	11.4%	4	21.4%	6	22.7%	5
£21 - £30	9.2%	116	9.8%	4	6.4%	3	2.6%	1	17.8%	8	14.9%	7	11.1%	4	5.6%	3	17.9%	7	2.9%	1	7.1%	2	0.0%	0
£31 - £40	4.5%	57	7.3%	3	0.0%	0	2.6%	1	2.2%	1	2.1%	1	5.6%	2	5.6%	3	7.7%	3	5.7%	2	3.6%	1	13.6%	3
£41 - £50	9.9%	125	0.0%	0	2.1%	1	10.3%	4	11.1%	5	10.6%	5	16.7%	6	11.1%	6	2.6%	1	17.1%	6	14.3%	4	18.2%	4
£51 - £60	2.2%	28	2.4%	1	2.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1	2.6%	1	5.7%	2	0.0%	0	4.5%	1
£61 - £70	0.9%	11	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	2.8%	35	4.9%	2	2.1%	1	0.0%	0	2.2%	1	0.0%	0	2.8%	1	3.7%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.1%	65	4.9%	2	4.3%	2	5.1%	2	4.4%	2	12.8%	6	2.8%	1	1.9%	1	10.3%	4	0.0%	0	10.7%	3	4.5%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.4%	18	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.7%	9	2.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
(Don't know)	35.5%	448	36.6%	15	48.9%	23	43.6%	17	26.7%	12	40.4%	19	30.6%	11	40.7%	22	25.6%	10	42.9%	15	28.6%	8	27.3%	6
(Refused)	4.4%	56	7.3%	3	8.5%	4	10.3%	4	2.2%	1	0.0%	0	8.3%	3	3.7%	2	2.6%	1	8.6%	3	0.0%	0	0.0%	0
Mean:	53.34		60.22		31.60		67.61		44.22		58.04		40.68		49.97		37.57		36.24		66.75		35.63	
Base:	1263		41		47		39		45		47		36		54		39		35		28		22	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q32BOn average how much does your household normally spend on 'personal goods' each time you shop via the telephone? <i>Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q31</i>												
£1 - £10	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.2%	9	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
£21 - £30	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	5	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	62.5%	55	100.0%	1	96.0%	24	50.0%	1	0.0%	0	0.0%	0
(Refused)	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	107.77		0.00		100.00		20.00		0.00		50.00	
Base:	88		1		25		2		0		1	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																								
Q32COn average how much does your household normally spend on 'personal goods' each time you shop via catalogue / mail order?																								
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q31																								
£1 - £10	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	8.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	50.0%	3	0.0%	0	33.3%	1	0.0%	0
£21 - £30	9.2%	12	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	0.0%	0	66.7%	2	0.0%	0
£31 - £40	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	9.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2	0.0%	0	16.7%	1	50.0%	1	0.0%	0	0.0%	0
£51 - £60	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	48.5%	63	0.0%	0	90.5%	19	50.0%	1	100.0%	1	50.0%	2	0.0%	0	60.0%	3	16.7%	1	50.0%	1	0.0%	0	66.7%	2
(Refused)	5.4%	7	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	51.90		0.00		0.00		30.00		0.00		92.50		42.50		35.00		27.00		50.00		25.00		100.00	
Base:	130		0		21		2		1		4		5		5		6		2		3		2	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q32DOn average how much does your household normally spend on 'personal goods' each time you shop via mobile shops?												
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q31												
£1 - £10	8.9%	7	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
£11 - £20	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	8.9%	7	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
£31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.4%	43	0.0%	0	95.7%	22	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.5%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Mean:	43.18		0.00		0.00		10.00		30.00		0.00	
Base:	79		0		23		1		1		0	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																							
Q32E On average how much does your household normally spend on 'personal goods' items each time you shop via farmers markets?																							
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q31																							
£1 - £10	9.1%	8	100.0%	1	4.5%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	50.0%	1	0.0%	0	33.3%	1	0.0%
£21 - £30	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	66.7%	2	0.0%
£31 - £40	5.7%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	54.5%	48	0.0%	0	90.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	0.0%	0	100.0%	1	0.0%	0	0.0%
(Refused)	4.5%	4	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	44.47		10.00		10.00		10.00		40.00		0.00		0.00		20.00		20.00		0.00		25.00		0.00
Base:	88		1		22		1		1		0		0		3		2		1		3		0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Q33 Where do you normally shop for these 'bulky' goods?																									
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, Steven Road, Huntly, AB54 8SX	0.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B&M, Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.8%	45	1.4%	1	0.0%	0	2.5%	2	0.0%	0	9.9%	8	3.8%	3	0.0%	0	2.5%	2	0.0%	0	2.9%	2	1.4%	1	
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
AB32 6RL																								
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	5.7%	143	4.3%	3	6.3%	5	2.5%	2	5.7%	4	7.4%	6	2.5%	2	8.8%	7	5.0%	4	3.8%	3	7.2%	5	12.9%	9
Alford Village Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmedie Village Centre	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	1.2%	31	0.0%	0	0.0%	0	0.0%	0	15.7%	11	0.0%	0	8.8%	7	5.0%	4	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0
Dundee City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Edinburgh City Centre	0.3%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.8%	20	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1
Forfar Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Fraserburgh Town Centre	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	3.1%	77	7.1%	5	5.0%	4	17.5%	14	5.7%	4	7.4%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	8.7%	6	1.4%	1
Keith Town Centre	0.8%	20	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	16	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	2.1%	53	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	1.1%	28	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Westhill Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.4%	9	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	7.2%	181	8.6%	6	6.3%	5	2.5%	2	0.0%	0	8.6%	7	3.8%	3	0.0%	0	3.8%	3	0.0%	0	20.3%	14	21.4%	15
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.9%	47	8.6%	6	3.8%	3	0.0%	0	1.4%	1	3.7%	3	1.3%	1	2.5%	2	6.3%	5	0.0%	0	0.0%	0	8.6%	6
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	4.7%	119	7.1%	5	10.0%	8	23.8%	19	5.7%	4	3.7%	3	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	2.6%	66	5.7%	4	1.3%	1	2.5%	2	1.4%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0	2.9%	2	5.7%	4
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	5.0%	4	1.3%	1	0.0%	0	1.4%	1
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	4.4%	109	0.0%	0	0.0%	0	0.0%	0	2.9%	2	4.9%	4	12.5%	10	23.8%	19	17.5%	14	1.3%	1	0.0%	0	0.0%	0
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	1.5%	37	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.5%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.3%	8	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.6%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Blackness Industrial Centre, Blackness Road, Altens Industrial Estate, Aberdeen, AB12 3LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Abroad	1.0%	24	0.0%	0	18.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	25.3%	635	20.0%	14	15.0%	12	15.0%	12	30.0%	21	32.1%	26	26.3%	21	31.3%	25	23.8%	19	22.5%	18	27.5%	19	15.7%	11
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	1.3%	33	2.9%	2	1.3%	1	2.5%	2	4.3%	3	1.2%	1	5.0%	4	1.3%	1	2.5%	2	0.0%	0	1.4%	1	2.9%	2
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Dee Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buick Furniture, Charleton Road, Montrose, DD10 9EB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
CAS Duncan, Hardgate, Aberdeen, AB10 6AA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drumoak Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glencraft Luxury Mattresses, Whitemyres Avenue, Aberdeen, AB16 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GPH Home & Garden, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Road Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilton Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holburn Street Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Instant Neighbour, St Machar Drive, Aberdeen, AB24 3YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Magpie, Tillybrake Industrial Estate, Tillybrake Road, Banchory, AB31 5UN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O'Neills Kitchen Supplies, South Street, Glasgow, G14 0SY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury & Sons, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Garrett Furniture and Carpets, Bath Street, Macduff, AB44 1SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Kitchen Studio, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.5%	138	5.7%	4	3.8%	3	5.0%	4	5.7%	4	2.5%	2	3.8%	3	3.8%	3	2.5%	2	8.8%	7	2.9%	2	7.1%	5
(Don't do this type of shopping)	16.0%	402	15.7%	11	26.3%	21	16.3%	13	10.0%	7	8.6%	7	12.5%	10	12.5%	10	15.0%	12	22.5%	18	21.7%	15	11.4%	8
Base:		2506		70		80		80		70		81		80		80		80		80		69		70

Meanscore: [Number of times per month]

Q34 How often do you shop for 'bulky' goods at (LOCATION MENTIONED AT Q33)?

7 times a week	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.7%	14	0.0%	0	21.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.2%	3	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.5%	10	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.0%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Every two weeks	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every three weeks	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monthly	1.8%	36	0.0%	0	1.8%	1	0.0%	0	3.4%	2	1.4%	1	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Once every two months	2.0%	40	1.8%	1	3.6%	2	0.0%	0	1.7%	1	2.8%	2	4.5%	3	1.5%	1	0.0%	0	1.8%	1	0.0%	0	1.8%	1
Three-four times a year	4.1%	80	0.0%	0	8.9%	5	0.0%	0	5.1%	3	0.0%	0	3.0%	2	3.0%	2	6.1%	4	0.0%	0	0.0%	0	3.5%	2
Twice a year	8.7%	172	0.0%	0	5.4%	3	17.5%	11	10.2%	6	11.1%	8	7.5%	5	11.9%	8	10.6%	7	5.5%	3	9.6%	5	7.0%	4
Once a year	19.6%	386	29.1%	16	14.3%	8	17.5%	11	27.1%	16	20.8%	15	16.4%	11	22.4%	15	19.7%	13	16.4%	9	17.3%	9	14.0%	8
Less often	51.4%	1011	61.8%	34	33.9%	19	41.3%	26	47.5%	28	54.2%	39	64.2%	43	46.3%	31	45.5%	30	72.7%	40	69.2%	36	70.2%	40
(Don't know / varies)	9.5%	187	7.3%	4	5.4%	3	23.8%	15	5.1%	3	8.3%	6	1.5%	1	10.4%	7	16.7%	11	3.6%	2	3.8%	2	1.8%	1
Mean:		0.42		0.11		5.71		0.12		0.16		0.16		0.20		0.27		0.20		0.11		0.11		0.14
Base:		1966		55		56		63		59		72		67		67		66		55		52		57

Aberdeen Household Survey
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	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Q35 Where do you use second most often when shopping for 'bulky' goods?													
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.6%	31	1.8%	1	3.6%	2	0.0%	0	3.4%	2	5.6%	4	0.0%
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0		
Aberdeen City Centre	2.7%	54	5.5%	3	3.6%	2	3.2%	2	3.4%	2	0.0%	0	9.0%	6	4.5%	3	3.0%	2	1.8%	1	0.0%	0	0.0%	0
Alford Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	3.0%	2	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.9%	1	0.0%	0
Elgin Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	6	1.8%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	1.9%	38	0.0%	0	8.9%	5	11.1%	7	1.7%	1	6.9%	5	1.5%	1	1.5%	1	1.5%	1	0.0%	0	1.9%	1	1.8%	1
Keith Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.3%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	4.5%	3	1.8%	1	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	0.9%	18	1.8%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.8%	1
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	2.5%	49	3.6%	2	1.8%	1	0.0%	0	5.1%	3	2.8%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	4	1.8%	1
Bridge of Don Retail Park,	1.3%	26	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.0%	2	0.0%	0	3.6%	2	3.8%	2	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Denmore Road, Bridge of Don, Aberdeen, AB23 8JW																								
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	2.6%	52	0.0%	0	1.8%	1	9.5%	6	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	1.7%	33	0.0%	0	0.0%	0	6.3%	4	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.5%	3	1.8%	1	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.8%	35	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	6.0%	4	4.5%	3	1.5%	1	1.8%	1	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.9%	17	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.8%	2	1.5%	1	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	3.2%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.7%	14	1.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Lodge Garden Centre, A9105, Turriff, AB53 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	5	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	8.8%	173	9.1%	5	16.1%	9	6.3%	4	3.4%	2	12.5%	9	10.4%	7	3.0%	2	15.2%	10	9.1%	5	5.8%	3	8.8%	5
Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.9%	18	3.6%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	1.5%	1	1.5%	1	0.0%	0	1.9%	1	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.3%	6	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Howdens, Spurryhilllock Industrial Estate, Broomhill Road, Stonehaven, AB39 2NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murcar Industrial Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silver Bank Forest & Garden, North Deeside Road, Banchor, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore	0.3%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Road, Bridge of Don, Aberdeen, AB23 8JW (Don't know / varies)	3.5%	69	1.8%	1	5.4%	3	3.2%	2	3.4%	2	0.0%	0	3.0%	2	3.0%	2	4.5%	3	5.5%	3	3.8%	2	3.5%	2
(Nowhere else)	56.8%	1117	60.0%	33	46.4%	26	44.4%	28	57.6%	34	55.6%	40	52.2%	35	59.7%	40	53.0%	35	65.5%	36	59.6%	31	77.2%	44
Base:	1966		55		56		63		59		72		67		67		66		55		52		57	

Meanscore: [Number of times per month]

Q36 How often do you shop at (LOCATION MENTIONED AT Q35) for these goods?

7 times a week	0.4%	3	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.5%	4	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.6%	5	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every two weeks	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every three weeks	0.4%	3	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monthly	3.2%	25	0.0%	0	0.0%	0	0.0%	0	8.7%	2	3.1%	1	0.0%	0	8.0%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Once every two months	2.3%	18	4.8%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Three-four times a year	4.6%	36	4.8%	1	0.0%	0	0.0%	0	4.3%	1	6.3%	2	6.7%	2	0.0%	0	14.3%	4	0.0%	0	5.3%	1	0.0%	0
Twice a year	9.2%	72	4.8%	1	7.4%	2	9.1%	3	13.0%	3	6.3%	2	3.3%	1	20.0%	5	10.7%	3	0.0%	0	0.0%	0	18.2%	2
Once a year	18.5%	144	33.3%	7	18.5%	5	15.2%	5	26.1%	6	21.9%	7	6.7%	2	4.0%	1	28.6%	8	25.0%	4	31.6%	6	36.4%	4
Less often	51.2%	399	47.6%	10	40.7%	11	51.5%	17	47.8%	11	53.1%	17	80.0%	24	48.0%	12	28.6%	8	75.0%	12	63.2%	12	36.4%	4
(Don't know / varies)	7.9%	62	4.8%	1	3.7%	1	21.2%	7	0.0%	0	9.4%	3	0.0%	0	8.0%	2	10.7%	3	0.0%	0	0.0%	0	9.1%	1
Mean:	0.47		0.14		5.82		0.13		0.20		0.15		0.25		0.32		0.20		0.10		0.11		0.12	
Base:	780		21		27		33		23		32		30		25		28		16		19		11	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N											
Q37 Where else do you undertake shopping for 'bulky' goods?																								
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.8%	6	0.0%	0	0.0%	0	3.0%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	1.7%	13	4.8%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.3%	2	4.8%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	2	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	1.0%	8	4.8%	1	0.0%	0	3.0%	1	4.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.0%	8	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.2%	9	4.8%	1	0.0%	0	3.0%	1	0.0%	0	3.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.8%	6	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.8%	6	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.8%	6	0.0%	0	0.0%	0	0.0%	0	8.7%	2	3.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.4%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Arnhall Business	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Park, The Crescent, Prospect Road, Westhill, AB32 6FN																								
Screwfix, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	3.8%	30	0.0%	0	7.4%	2	6.1%	2	8.7%	2	3.1%	1	0.0%	0	4.0%	1	3.6%	1	6.3%	1	5.3%	1	0.0%	0
Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.8%	6	0.0%	0	0.0%	0	3.0%	1	4.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holburn Street Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Edinburgh Table Company, Level Crossing Road, Selkirk, TD7 5EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.6%	28	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	8.0%	2	10.7%	3	6.3%	1	0.0%	0	9.1%	1
(Nowhere else)	73.5%	573	61.9%	13	88.9%	24	72.7%	24	65.2%	15	78.1%	25	66.7%	20	76.0%	19	71.4%	20	87.5%	14	89.5%	17	72.7%	8
Base:		780		21		27		33		23		32		30		25		28		16		19		11

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Meanscore: [£]																								
Q38 On average how much does your household spend on 'bulky' goods each month?																								
£1 - £10	7.8%	164	8.5%	5	3.4%	2	6.0%	4	19.0%	12	6.8%	5	5.7%	4	2.9%	2	14.7%	10	3.2%	2	3.7%	2	29.0%	18
£11 - £20	8.1%	170	15.3%	9	5.1%	3	13.4%	9	11.1%	7	12.2%	9	4.3%	3	15.7%	11	2.9%	2	9.7%	6	5.6%	3	4.8%	3
£21 - £30	8.6%	180	5.1%	3	5.1%	3	10.4%	7	3.2%	2	9.5%	7	8.6%	6	10.0%	7	13.2%	9	8.1%	5	14.8%	8	0.0%	0
£31 - £40	3.2%	67	3.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.9%	2	2.9%	2	1.5%	1	4.8%	3	7.4%	4	6.5%	4
£41 - £50	7.3%	153	3.4%	2	6.8%	4	4.5%	3	9.5%	6	4.1%	3	7.1%	5	11.4%	8	8.8%	6	8.1%	5	7.4%	4	1.6%	1
£51 - £60	1.0%	20	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.7%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
£61 - £70	1.4%	29	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	5.6%	3	0.0%	0
£71 - £80	1.2%	26	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	1.6%	1	1.9%	1	1.6%	1
£81 - £90	2.8%	59	5.1%	3	0.0%	0	1.5%	1	3.2%	2	6.8%	5	1.4%	1	7.1%	5	2.9%	2	3.2%	2	1.9%	1	3.2%	2
£91 - £100	1.6%	33	0.0%	0	3.4%	2	1.5%	1	4.8%	3	0.0%	0	1.4%	1	2.9%	2	1.5%	1	0.0%	0	3.7%	2	0.0%	0
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
£131 - £140	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	1.1%	23	1.7%	1	1.7%	1	1.5%	1	0.0%	0	4.1%	3	2.9%	2	0.0%	0	1.5%	1	3.2%	2	1.9%	1	0.0%	0
£171 - £180	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.3%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
£301+	1.1%	24	3.4%	2	1.7%	1	1.5%	1	1.6%	1	1.4%	1	1.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
(Don't know)	45.8%	964	33.9%	20	47.5%	28	40.3%	27	44.4%	28	45.9%	34	44.3%	31	40.0%	28	50.0%	34	45.2%	28	38.9%	21	46.8%	29
(Refused)	7.3%	153	18.6%	11	23.7%	14	11.9%	8	1.6%	1	0.0%	0	12.9%	9	2.9%	2	1.5%	1	9.7%	6	5.6%	3	0.0%	0
Mean:	57.99		62.07		68.59		72.25		54.62		62.90		64.53		42.25		38.64		66.86		53.33		32.70	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	

Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]

Q39 How often do you use any of the following to purchase 'bulky' goods? [PR]

Internet																								
Often	8.6%	181	0.0%	0	28.8%	17	0.0%	0	4.8%	3	2.7%	2	5.7%	4	7.1%	5	2.9%	2	4.8%	3	3.7%	2	1.6%	1
Occasionally	37.5%	789	47.5%	28	35.6%	21	40.3%	27	52.4%	33	55.4%	41	28.6%	20	40.0%	28	45.6%	31	29.0%	18	38.9%	21	25.8%	16
Never/hardly ever	53.9%	1134	52.5%	31	35.6%	21	59.7%	40	42.9%	27	41.9%	31	65.7%	46	52.9%	37	51.5%	35	66.1%	41	57.4%	31	72.6%	45
Mean:	0.55		0.47		0.93		0.40		0.62		0.61		0.40		0.54		0.51		0.39		0.46		0.29	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
Telephone																								
Often	1.2%	25	0.0%	0	23.7%	14	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	2.5%	53	0.0%	0	13.6%	8	3.0%	2	1.6%	1	0.0%	0	1.4%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Never/hardly ever	96.3%	2026	100.0%	59	62.7%	37	95.5%	64	98.4%	62	100.0%	74	98.6%	69	95.7%	67	100.0%	68	100.0%	62	100.0%	54	95.2%	59
Mean:	0.05		0.00		0.61		0.06		0.02		0.00		0.01		0.04		0.00		0.00		0.00		0.05	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	
Catalogue / mail order																								
Often	1.6%	33	0.0%	0	20.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	3.4%	72	1.7%	1	15.3%	9	1.5%	1	1.6%	1	1.4%	1	1.4%	1	4.3%	3	2.9%	2	1.6%	1	0.0%	0	3.2%	2
Never/hardly ever	95.0%	1999	98.3%	58	64.4%	38	98.5%	66	98.4%	62	98.6%	73	98.6%	69	94.3%	66	97.1%	66	98.4%	61	100.0%	54	96.8%	60
Mean:	0.07		0.02		0.56		0.01		0.02		0.01		0.01		0.07		0.03		0.02		0.00		0.03	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	
Mobile shops																								
Often	1.7%	36	0.0%	0	20.3%	12	0.0%	0	1.6%	1	0.0%	0	0.0%	0	4.3%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Occasionally	1.6%	34	0.0%	0	15.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Never/hardly ever	96.7%	2034	100.0%	59	64.4%	38	100.0%	67	98.4%	62	100.0%	74	100.0%	70	94.3%	66	98.5%	67	98.4%	61	100.0%	54	100.0%	62
Mean:	0.05		0.00		0.56		0.00		0.03		0.00		0.00		0.10		0.01		0.03		0.00		0.00	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	
Farmers markets or similar																								
Often	1.1%	24	1.7%	1	16.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Occasionally	1.9%	40	0.0%	0	18.6%	11	1.5%	1	3.2%	2	0.0%	0	0.0%	0	2.9%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Never/hardly ever	97.0%	2040	98.3%	58	64.4%	38	98.5%	66	96.8%	61	100.0%	74	100.0%	70	95.7%	67	98.5%	67	100.0%	62	100.0%	54	100.0%	62
Mean:	0.04		0.03		0.53		0.01		0.03		0.00		0.00		0.06		0.01		0.00		0.00		0.00	
Base:	2104		59		59		67		63		74		70		70		68		62		54		62	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q40AOn average how much does your household normally spend on 'bulky' goods each time you shop via the internet?												
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q39												
£1 - £10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.3%	1
£21 - £30	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
£41 - £50	1.6%	16	3.6%	1	0.0%	0	0.0%	0	5.6%	2	2.3%	1
£51 - £60	0.8%	8	0.0%	0	2.6%	1	0.0%	0	8.3%	3	0.0%	0
£61 - £70	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
£71 - £80	0.5%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	55	7.1%	2	2.6%	1	3.7%	1	8.3%	3	4.7%	2
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.2%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.4%	23	3.6%	1	2.6%	1	0.0%	0	0.0%	0	2.3%	1
£151 - £160	0.3%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	7.2%	70	3.6%	1	2.6%	1	7.4%	2	2.8%	1	9.3%	4
£201 - £220	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
£221 - £240	0.2%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
£241 - £260	3.2%	31	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
£261 - £280	0.4%	4	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.0%	1
£281 - £300	7.9%	77	3.6%	1	5.3%	2	11.1%	3	8.3%	3	16.3%	7
£301+	22.8%	221	46.4%	13	10.5%	4	14.8%	4	30.6%	11	30.2%	13
(Don't know)	36.3%	352	17.9%	5	60.5%	23	33.3%	9	27.8%	10	30.2%	13
(Refused)	5.3%	51	10.7%	3	5.3%	2	18.5%	5	0.0%	0	0.0%	0
Mean:	371.76	575.00	312.69	349.23	532.69	491.67	249.21	500.90	389.61	324.90	457.50	464.09
Base:	970	28	38	27	36	43	24	33	33	21	23	17

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q40BOn average how much does your household normally spend on 'bulky' goods each time you shop via the telephone?												
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q39												
£1 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.3%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.3%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.3%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	6.4%	5	0.0%	0	0.0%	33.3%	1	0.0%	0	0.0%	0	33.3%
(Don't know)	62.8%	49	0.0%	0	86.4%	19	66.7%	2	100.0%	1	0.0%	0
(Refused)	6.4%	5	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0
Mean:	179.42		0.00		150.00		400.00		0.00		0.00	233.33
Base:	78		0		22		3		1		0	3

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q40COn average how much does your household normally spend on 'bulky' goods each time you shop via catalogue / mail order?																								
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q39																								
£1 - £10	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	2.9%	3	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	50.0%	1
£51 - £60	1.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	8.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	62.9%	66	0.0%	0	90.5%	19	100.0%	1	0.0%	0	100.0%	1	100.0%	1	75.0%	3	50.0%	1	100.0%	1	0.0%	0	0.0%	0
(Refused)	3.8%	4	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	195.29		30.00		0.00		0.00		60.00		0.00		0.00		100.00		50.00		0.00		0.00		75.00	
Base:	105		1		21		1		1		1		1		4		2		1		0		2	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20 W and 20 E	Zone 21	Zone 22	Zone 23	Zone 24 N
Meanscore: [£]												
Q40DOn average how much does your household normally spend on 'bulky' goods each time you shop via mobile shops?												
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q39												
£1 - £10	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.0%	7	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
£21 - £30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	11.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	55.7%	39	0.0%	0	90.5%	19	0.0%	0	0.0%	0	50.0%	2
(Refused)	5.7%	4	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0
Mean:	73.44		0.00		0.00		0.00		0.00		29.00	10.00
Base:	70		0		21		0		1		0	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N		
Meanscore: [£]																								
Q40E On average how much does your household normally spend on 'bulky' goods each time you shop via farmers markets?																								
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q39																								
£1 - £10	7.8%	5	0.0%	0	0.0%	0	100.0%	1	50.0%	1	0.0%	0	0.0%	0	33.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.9%	7	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	9.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	56.3%	36	0.0%	0	95.2%	20	0.0%	0	50.0%	1	0.0%	0	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.1%	2	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	82.58		20.00		0.00		10.00		5.00		0.00		0.00		5.00		6.00		0.00		0.00		0.00	
Base:	64		1		21		1		2		0		0		3		1		0		0		0	
GEN Gender of respondent.																								
Male	33.8%	847	34.3%	24	70.0%	56	25.0%	20	30.0%	21	34.6%	28	28.8%	23	41.3%	33	28.8%	23	31.3%	25	27.5%	19	28.6%	20
Female	66.2%	1659	65.7%	46	30.0%	24	75.0%	60	70.0%	49	65.4%	53	71.3%	57	58.8%	47	71.3%	57	68.8%	55	72.5%	50	71.4%	50
Base:	2506		70		80		80		70		81		80		80		80		80		69		70	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
AGE Could I ask, how old are you?																								
18 – 24 years	5.0%	126	1.4%	1	2.5%	2	3.8%	3	2.9%	2	1.2%	1	2.5%	2	3.8%	3	3.8%	3	2.5%	2	1.4%	1	2.9%	2
25 – 34 years	9.9%	247	1.4%	1	51.3%	41	3.8%	3	4.3%	3	2.5%	2	5.0%	4	3.8%	3	7.5%	6	3.8%	3	1.4%	1	4.3%	3
35 – 44 years	13.7%	344	11.4%	8	12.5%	10	12.5%	10	7.1%	5	12.3%	10	6.3%	5	6.3%	5	15.0%	12	10.0%	8	11.6%	8	5.7%	4
45 – 54 years	7.8%	195	12.9%	9	6.3%	5	6.3%	5	11.4%	8	17.3%	14	6.3%	5	7.5%	6	6.3%	5	7.5%	6	4.3%	3	4.3%	3
55 – 64 years	15.0%	376	24.3%	17	2.5%	2	21.3%	17	17.1%	12	19.8%	16	16.3%	13	16.3%	13	15.0%	12	15.0%	12	24.6%	17	15.7%	11
65+ years	48.6%	1218	48.6%	34	25.0%	20	52.5%	42	57.1%	40	46.9%	38	63.8%	51	62.5%	50	52.5%	42	61.3%	49	56.5%	39	67.1%	47
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

		Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
PC Postcode Sector:																								
AB10 1		0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB10 6		1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB10 7		2.1%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB11 5		0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB11 6		0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB11 7		0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB11 8		0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB11 9		0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB12 3		2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB12 4		2.3%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB12 5		1.7%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB13 0		0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB14 0		1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 4		0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 5		0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 6		0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 7		0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 8		2.3%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB15 9		1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB16 5		1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB16 6		1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB16 7		1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB21 0		0.5%	13	0.0%	0	13.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
AB21 7		2.8%	71	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	95.7%
AB21 9		2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB22 8		3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB23 8		4.0%	100	44.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%	0	0.0%
AB24 1		0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB24 2		1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB24 3		0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB24 4		1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB24 5		0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB25 1		1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB25 2		1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB25 3		0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB30 1		1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	36	0.0%	0	0.0%	0	0.0%
AB31 4		2.0%	51	0.0%	0	0.0%	0	0.0%	0	72.9%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB31 5		1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.8%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB31 6		0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
AB32 6		3.1%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	92.6%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB32 7		0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB33 8		2.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB34 4		0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB34 5		1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB35 5		0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
AB36 8	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB39 2	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%
AB39 3	2.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	83.8%	67	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 6	1.6%	39	55.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 7	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 8	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 9	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 1	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 2	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 4	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 5	1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 6	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 9	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB44 1	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 1	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 2	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 0	2.6%	65	0.0%	0	81.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 3	0.8%	21	0.0%	0	0.0%	0	26.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 4	1.3%	33	0.0%	0	0.0%	0	41.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 5	1.0%	26	0.0%	0	0.0%	0	32.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	27.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 8	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB52 6	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 4	2.2%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 5	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 6	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 8	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 6	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 7	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 8	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB55 5	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
AB56 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DD10 0	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	27	0.0%	0	0.0%	0	0.0%
DD9 7	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	17	0.0%	0	0.0%	0	0.0%
Base:	2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20 W and 20 E		Zone 21		Zone 22		Zone 23		Zone 24 N	
QUOTA Zone:																							
Zone 1 and 3	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4 and 5	3.3%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8	2.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	2.1%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	2.8%	70	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	3.2%	80	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	3.2%	80	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17	2.8%	70	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 19	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 20 W and 20 E	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 21	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%
Zone 22	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%
Zone 23	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69	0.0%
Zone 24 N	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 24S	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 25	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 26	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 27	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 28	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 29S	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 29N	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 30	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 31	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 32	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	2506		70		80		80		70		81		80		80		80		80		69		70

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Q01 Where do you undertake most of your household's main food and grocery shopping?												
Aldi, Basin View, Montrose, DD10 8DE	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	26	2.9%	2	4.9%	4	4.0%	4	5.0%	4	1.0%	1
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.5%	38	2.9%	2	0.0%	0	8.0%	8	5.0%	4	19.0%	19
Aldi, Countesswells Road, Aberdeen, AB15 8RF	1.4%	35	0.0%	0	1.2%	1	1.0%	1	1.3%	1	2.0%	2
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	2.1%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Trinity Place, Elgin, IV30 1UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	1.6%	41	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.6%	41	1.4%	1	2.5%	2	14.0%	14	3.8%	3	3.0%	3
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	3.7%	92	28.6%	20	0.0%	0	0.0%	0	1.3%	1	2.0%	2
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	4.3%	108	0.0%	0	0.0%	0	1.0%	1	5.0%	4	9.0%	9
Asda, Longside Road, Peterhead, AB42 2FY	1.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	2.7%	68	5.7%	4	30.9%	25	3.0%	3	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen	4.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
AB12 4XP												
Asda, Steven Road, Huntly, AB54 8SX	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Slattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%
Costcutter, High Street, Turriff, AB53 4EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Watermill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Road, Fraserburgh, AB43 7ED																						
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	1.0%	24	0.0%	0	0.0%	0	6.0%	6	15.0%	12	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.6%	16	14.3%	10	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	1.0%	26	0.0%	0	2.5%	2	10.0%	10	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.0%	4	1.0%	1	5.0%	5	0.0%	0	1.4%	1	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	6.3%	5
Londis, Ramsay Crescent, Aberdeen, AB10 7BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	12	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	0.4%	11	0.0%	0	2.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
8JW																						
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.2%	6	0.0%	0	0.0%	0	1.0%	1	2.5%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	7	0.0%	0	1.2%	1	1.0%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.9%	23	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	2	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Cumminestown, Turriff, AB53 5YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.7%	43	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.4%	35	0.0%	0	3.7%	3	18.0%	18	6.3%	5	2.0%	2	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.3%	1
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Great Northern Road, Aberdeen, AB24 2BE (Near Carpet and Vinyl Centre & William Hill)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
1EP												
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	2.0%	51	0.0%	0	1.2%	1	8.0%	8	26.3%	21	8.0%	8
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	2.8%	69	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Spar, Clifton Road, Aberdeen, AB24 4HA	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.2%	6	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	4.2%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive,	4.1%	103	20.0%	14	38.3%	31	9.0%	9	3.8%	3	10.0%	10

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Danestone, Aberdeen, AB22 8HB																						
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	4.1%	102	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	20.0%	20	0.0%	0	1.4%	1	1.3%	1
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	1.8%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Buckie, AB56 4AB	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	3.6%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	2.2%	55	1.4%	1	2.5%	2	0.0%	0	2.5%	2	26.0%	26	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	3.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	12.5%	10
Tesco Superstore, Western Road, Montrose, DD10 8LW	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Internet / delivery	9.1%	229	8.6%	6	3.7%	3	3.0%	3	6.3%	5	9.0%	9	15.0%	15	4.0%	4	11.0%	11	7.1%	5	5.0%	4
Asda, Derwent Avenue, Dundee, DD3 0SZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, King Street,	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Aberdeen, AB24 5ST																						
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Local shops, Peterhead Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Union Street, Aberdeen, AB11 6BG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Westerton of Pitarrow, Laurencekirk, AB30 1RT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Aberdeen Household Survey for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Q02 What would you say are your THREE most important reasons for shopping at (STORE MENTIONED AT Q01) for your main food and grocery shopping? [MR]																						
Close to home	40.8%	1023	37.1%	26	56.8%	46	33.0%	33	47.5%	38	47.0%	47	47.0%	47	53.0%	53	32.0%	32	42.9%	30	45.0%	36
Low prices / value for money	28.3%	709	24.3%	17	23.5%	19	32.0%	32	26.3%	21	28.0%	28	30.0%	30	29.0%	29	32.0%	32	22.9%	16	43.8%	35
Range of food goods available	20.0%	501	11.4%	8	13.6%	11	21.0%	21	18.8%	15	15.0%	15	16.0%	16	20.0%	20	11.0%	11	18.6%	13	26.3%	21
Quality of food goods available	10.8%	271	14.3%	10	16.0%	13	14.0%	14	16.3%	13	12.0%	12	15.0%	15	16.0%	16	11.0%	11	8.6%	6	12.5%	10
Can get everything I need there	9.9%	249	4.3%	3	9.9%	8	22.0%	22	18.8%	15	8.0%	8	15.0%	15	10.0%	10	30.0%	30	7.1%	5	10.0%	8
Familiar / know where everything is	7.8%	195	15.7%	11	3.7%	3	14.0%	14	13.8%	11	8.0%	8	13.0%	13	7.0%	7	10.0%	10	2.9%	2	15.0%	12
Loyalty scheme / reward points	6.7%	168	10.0%	7	11.1%	9	5.0%	5	11.3%	9	9.0%	9	8.0%	8	8.0%	8	17.0%	17	4.3%	3	7.5%	6
Online shopping is convenient	4.9%	123	7.1%	5	1.2%	1	1.0%	1	2.5%	2	5.0%	5	5.0%	5	1.0%	1	4.0%	4	2.9%	2	3.8%	3
Good offers	4.2%	104	0.0%	0	2.5%	2	9.0%	9	10.0%	8	5.0%	5	4.0%	4	6.0%	6	14.0%	14	2.9%	2	2.5%	2
Friendly / helpful staff	4.0%	99	2.9%	2	3.7%	3	8.0%	8	3.8%	3	4.0%	4	2.0%	2	5.0%	5	3.0%	3	2.9%	2	7.5%	6
Habit / always used it	3.6%	89	0.0%	0	2.5%	2	5.0%	5	5.0%	4	4.0%	4	2.0%	2	4.0%	4	5.0%	5	15.7%	11	0.0%	0
Large store	3.4%	84	1.4%	1	4.9%	4	1.0%	1	1.3%	1	2.0%	2	4.0%	4	3.0%	3	7.0%	7	2.9%	2	1.3%	1
Parking provision is good / easy to park	3.3%	83	0.0%	0	1.2%	1	3.0%	3	3.8%	3	3.0%	3	4.0%	4	6.0%	6	0.0%	0	1.4%	1	6.3%	5
Delivery service	3.2%	81	1.4%	1	0.0%	0	1.0%	1	0.0%	0	7.0%	7	7.0%	7	3.0%	3	4.0%	4	1.4%	1	1.3%	1
Easy to get to by car	2.9%	73	1.4%	1	6.2%	5	3.0%	3	2.5%	2	0.0%	0	2.0%	2	6.0%	6	3.0%	3	2.9%	2	2.5%	2
Close to work	2.8%	70	0.0%	0	0.0%	0	5.0%	5	3.8%	3	5.0%	5	2.0%	2	1.0%	1	6.0%	6	1.4%	1	2.5%	2
Preference for retailer	2.2%	54	2.9%	2	1.2%	1	0.0%	0	0.0%	0	2.0%	2	3.0%	3	1.0%	1	5.0%	5	0.0%	0	1.3%	1
Good layout / easy to get around	2.1%	52	1.4%	1	3.7%	3	4.0%	4	3.8%	3	1.0%	1	1.0%	1	2.0%	2	5.0%	5	4.3%	3	1.3%	1
Close to other shops / services / facilities	2.0%	50	0.0%	0	3.7%	3	3.0%	3	6.3%	5	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.4%	1	3.8%	3
Clean store	1.8%	46	0.0%	0	1.2%	1	5.0%	5	7.5%	6	0.0%	0	3.0%	3	2.0%	2	7.0%	7	0.0%	0	2.5%	2
Staff discount / work there	1.4%	36	2.9%	2	0.0%	0	2.0%	2	1.3%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	5.7%	4	1.3%	1
Easy to get to by foot	1.4%	36	1.4%	1	2.5%	2	4.0%	4	0.0%	0	1.0%	1	4.0%	4	2.0%	2	3.0%	3	1.4%	1	0.0%	0
Range of non-food goods available	1.4%	35	0.0%	0	1.2%	1	3.0%	3	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	1.4%	1	0.0%	0
Small / quiet store	1.3%	32	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	1	1.0%	1	2.0%	2	2.0%	2	1.4%	1	2.5%	2
Pleasant shopping environment	1.2%	29	0.0%	0	2.5%	2	4.0%	4	1.3%	1	1.0%	1	0.0%	0	3.0%	3	1.0%	1	1.4%	1	1.3%	1
Easy to get to by public transport	1.1%	28	1.4%	1	1.2%	1	2.0%	2	1.3%	1	2.0%	2	0.0%	0	1.0%	1	3.0%	3	1.4%	1	2.5%	2
Quality of non-food goods available	1.1%	28	1.4%	1	2.5%	2	1.0%	1	1.3%	1	0.0%	0	0.0%	0	2.0%	2	4.0%	4	0.0%	0	0.0%	0
Close to family / friends	1.1%	27	0.0%	0	0.0%	0	2.0%	2	3.8%	3	0.0%	0	2.0%	2	3.0%	3	2.0%	2	0.0%	0	2.5%	2
Has a petrol station	1.0%	24	4.3%	3	1.2%	1	0.0%	0	1.3%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	3	2.9%	2	1.3%	1
Only one in the area	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours	0.9%	23	0.0%	0	1.2%	1	0.0%	0	2.5%	2	0.0%	0	1.0%	1	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Started online shopping due	0.6%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
to the pandemic and kept using it																						
Self-service checkouts	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Parking is free	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Has a cafe	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Get taken there	0.3%	7	0.0%	0	1.2%	1	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Like to support local business	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good disability access	0.3%	7	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Safe shopping environment (from crime)	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Has local produce	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1
Scan as you shop facilities	0.2%	5	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use store / location because it has good covid safety measures	0.2%	5	1.4%	1	1.2%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ethical policy	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercover car park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Parking prices are low	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Can buy in bulk	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap delivery	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can buy single items rather than family sized products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - save money on parking / petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fast checkouts / well staffed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Good for a day out	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good click and collect service	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer sell by / use by dates	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a recycling centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Smaller range of goods	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parent and child parking provision is good	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	1.5%	37	0.0%	0	1.2%	1	1.0%	1	0.0%	0	3.0%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.3%	1
(Don't know)	0.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [Number of times per week]																						
Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?																						
7 times a week	1.0%	24	0.0%	0	1.2%	1	2.0%	2	0.0%	0	3.0%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.3%	1
5 - 6 times a week	2.0%	50	0.0%	0	1.2%	1	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	1.4%	1	0.0%	0
3 - 4 times a week	4.4%	110	4.3%	3	2.5%	2	9.0%	9	5.0%	4	8.0%	8	8.0%	8	5.0%	5	6.0%	6	10.0%	7	3.8%	3
Twice a week	10.9%	273	14.3%	10	11.1%	9	14.0%	14	17.5%	14	7.0%	7	16.0%	16	15.0%	15	22.0%	22	10.0%	7	17.5%	14
Once a week	59.3%	1486	55.7%	39	67.9%	55	53.0%	53	52.5%	42	62.0%	62	60.0%	60	58.0%	58	39.0%	39	60.0%	42	55.0%	44
Every two weeks	14.2%	355	17.1%	12	7.4%	6	16.0%	16	13.8%	11	12.0%	12	10.0%	10	16.0%	16	14.0%	14	10.0%	7	17.5%	14
Every three weeks	1.7%	42	1.4%	1	1.2%	1	0.0%	0	1.3%	1	2.0%	2	2.0%	2	2.0%	2	6.0%	6	0.0%	0	0.0%	0
Monthly	5.1%	129	5.7%	4	4.9%	4	5.0%	5	5.0%	4	5.0%	5	3.0%	3	2.0%	2	6.0%	6	5.7%	4	2.5%	2
Once every two months	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Three-four times a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	29	1.4%	1	2.5%	2	0.0%	0	2.5%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.4%	1	2.5%	2
Mean:	1.25		1.12		1.23		1.42		1.24		1.34		1.34		1.23		1.51		1.32		1.24	
Base:	2506		70		81		100		80		100		100		100		100		70		80	
Q04 How do you normally travel to (STORE MENTIONED AT Q01)?																						
Not asked those who said 'Internet / delivery' at Q01																						
Car / van (as driver)	70.4%	1603	76.6%	49	75.6%	59	37.1%	36	40.0%	30	49.5%	45	69.4%	59	77.1%	74	49.4%	44	76.9%	50	68.4%	52
Car / van (as passenger)	15.5%	353	15.6%	10	10.3%	8	17.5%	17	12.0%	9	27.5%	25	11.8%	10	9.4%	9	11.2%	10	15.4%	10	19.7%	15
Bus, minibus or coach	4.4%	101	1.6%	1	3.8%	3	15.5%	15	8.0%	6	8.8%	8	4.7%	4	5.2%	5	15.7%	14	1.5%	1	6.6%	5
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Walk	8.5%	193	4.7%	3	9.0%	7	26.8%	26	40.0%	30	13.2%	12	12.9%	11	6.3%	6	21.3%	19	6.2%	4	5.3%	4
Taxi	0.5%	12	0.0%	0	1.3%	1	2.1%	2	0.0%	0	0.0%	0	1.2%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Train	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Bicycle	0.1%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E Scooter	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	2277		64		78		97		75		91		85		96		89		65		76	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [Time in minutes]																						
Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?																						
Not asked those who said 'Internet / delivery' at Q01																						
1 - 5 minutes	31.2%	710	26.6%	17	51.3%	40	27.8%	27	34.7%	26	35.2%	32	41.2%	35	33.3%	32	24.7%	22	56.9%	37	28.9%	22
6 - 10 minutes	25.6%	584	50.0%	32	26.9%	21	37.1%	36	37.3%	28	33.0%	30	35.3%	30	33.3%	32	33.7%	30	21.5%	14	46.1%	35
11 - 15 minutes	15.4%	350	10.9%	7	9.0%	7	15.5%	15	14.7%	11	14.3%	13	16.5%	14	22.9%	22	14.6%	13	16.9%	11	10.5%	8
16 - 20 minutes	12.1%	275	6.3%	4	7.7%	6	12.4%	12	8.0%	6	5.5%	5	3.5%	3	6.3%	6	9.0%	8	1.5%	1	6.6%	5
21 - 25 minutes	3.5%	79	1.6%	1	2.6%	2	1.0%	1	1.3%	1	1.1%	1	1.2%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0
26 - 30 minutes	5.4%	124	0.0%	0	2.6%	2	2.1%	2	0.0%	0	6.6%	6	1.2%	1	0.0%	0	9.0%	8	0.0%	0	1.3%	1
31 - 40 minutes	1.6%	37	1.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0
41 - 50 minutes	0.8%	19	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
51 - 60 minutes	1.3%	30	0.0%	0	0.0%	0	3.1%	3	0.0%	0	2.2%	2	1.2%	1	1.0%	1	2.2%	2	0.0%	0	3.9%	3
Over an hour	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.5%	1	0.0%	0
(Don't know / varies)	2.6%	60	3.1%	2	0.0%	0	0.0%	0	2.7%	2	2.2%	2	0.0%	0	0.0%	0	2.2%	2	1.5%	1	2.6%	2
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	13.19			9.87		9.04		12.16		9.53		11.61		9.33		11.04		14.59		8.88		11.34
Base:	2277			64		78		97		75		91		85		96		89		65		76

Aberdeen Household Survey
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	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32											
Meanscore: [£]																						
Q06 Approximately how much did you spend on your last main food shopping trip to (STORE MENTIONED AT Q01)?																						
£1 - £5	0.2%	6	0.0%	0	0.0%	0	1.0%	1	1.3%	1	1.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.6%	15	1.4%	1	0.0%	0	2.0%	2	1.3%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.3%	1
£11 - £15	0.9%	23	0.0%	0	0.0%	0	5.0%	5	2.5%	2	2.0%	2	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0
£16 - £20	2.4%	60	4.3%	3	1.2%	1	4.0%	4	2.5%	2	5.0%	5	1.0%	1	3.0%	3	6.0%	6	2.9%	2	3.8%	3
£21 - £25	2.4%	61	5.7%	4	6.2%	5	10.0%	10	7.5%	6	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.4%	1	2.5%	2
£26 - £30	3.2%	81	4.3%	3	2.5%	2	8.0%	8	8.8%	7	4.0%	4	4.0%	4	1.0%	1	2.0%	2	1.4%	1	5.0%	4
£31 - £35	2.1%	52	4.3%	3	3.7%	3	3.0%	3	3.8%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.8%	3
£36 - £40	5.3%	134	5.7%	4	4.9%	4	5.0%	5	5.0%	4	3.0%	3	4.0%	4	4.0%	4	7.0%	7	8.6%	6	5.0%	4
£41 - £45	2.8%	71	1.4%	1	0.0%	0	5.0%	5	3.8%	3	5.0%	5	3.0%	3	7.0%	7	1.0%	1	5.7%	4	7.5%	6
£46 - £50	7.3%	184	5.7%	4	9.9%	8	9.0%	9	10.0%	8	12.0%	12	5.0%	5	7.0%	7	5.0%	5	4.3%	3	5.0%	4
£51 - £60	10.4%	260	10.0%	7	4.9%	4	7.0%	7	15.0%	12	6.0%	6	11.0%	11	9.0%	9	8.0%	8	5.7%	4	10.0%	8
£61 - £70	8.3%	208	5.7%	4	9.9%	8	1.0%	1	5.0%	4	12.0%	12	10.0%	10	12.0%	12	8.0%	8	17.1%	12	13.8%	11
£71 - £80	7.8%	196	10.0%	7	11.1%	9	8.0%	8	6.3%	5	10.0%	10	8.0%	8	8.0%	8	7.0%	7	7.1%	5	6.3%	5
£81 - £90	4.5%	112	8.6%	6	7.4%	6	5.0%	5	3.8%	3	9.0%	9	3.0%	3	3.0%	3	1.0%	1	5.7%	4	1.3%	1
£91 - £100	11.4%	286	10.0%	7	4.9%	4	8.0%	8	6.3%	5	12.0%	12	11.0%	11	8.0%	8	18.0%	18	10.0%	7	10.0%	8
£101 - £110	1.5%	38	0.0%	0	1.2%	1	3.0%	3	1.3%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	2.9%	2	0.0%	0
£111 - £120	4.1%	102	2.9%	2	2.5%	2	3.0%	3	2.5%	2	1.0%	1	6.0%	6	4.0%	4	9.0%	9	5.7%	4	2.5%	2
£121 - £130	1.8%	44	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.0%	1	4.3%	3	2.5%	2
£131 - £140	1.2%	29	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.4%	1	0.0%	0
£141 - £150	3.0%	74	1.4%	1	4.9%	4	0.0%	0	1.3%	1	3.0%	3	2.0%	2	1.0%	1	5.0%	5	0.0%	0	3.8%	3
£151 - £175	1.4%	34	1.4%	1	1.2%	1	0.0%	0	1.3%	1	1.0%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
£176 - £200	3.0%	75	2.9%	2	1.2%	1	1.0%	1	2.5%	2	4.0%	4	3.0%	3	3.0%	3	2.0%	2	5.7%	4	2.5%	2
£201 - £225	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
£226 - £250	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
£251 - £275	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.3%	7	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(Don't know)	8.1%	204	2.9%	2	9.9%	8	9.0%	9	6.3%	5	3.0%	3	5.0%	5	6.0%	6	6.0%	6	5.7%	4	8.8%	7
(Refused)	5.1%	127	11.4%	8	9.9%	8	2.0%	2	1.3%	1	0.0%	0	14.0%	14	17.0%	17	2.0%	2	1.4%	1	3.8%	3
Mean:	80.15		69.17		77.08		57.88		61.24		73.33		81.05		75.14		80.96		83.58		75.43	
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Aberdeen Household Survey
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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Q07 Where do you use second most often for your household's main food and grocery shopping?																						
Aldi, Basin View, Montrose, DD10 8DE	0.5%	13	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.0%	24	1.4%	1	4.9%	4	3.0%	3	2.5%	2	1.0%	1	2.0%	2	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.8%	19	2.9%	2	0.0%	0	3.0%	3	0.0%	0	8.0%	8	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.8%	21	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.0%	10	2.0%	2	2.0%	2	0.0%	0	1.3%	1
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	6.3%	5
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	1.7%	43	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	18.6%	13	5.0%	4
Aldi, Westhill Drive, Westhill, AB32 6FY	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.5%	38	0.0%	0	3.7%	3	11.0%	11	5.0%	4	5.0%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.2%	30	15.7%	11	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	2.2%	55	0.0%	0	1.2%	1	3.0%	3	2.5%	2	5.0%	5	9.0%	9	7.0%	7	9.0%	9	1.4%	1	11.3%	9
Asda, Longside Road, Peterhead, AB42 2FY	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.0%	24	0.0%	0	14.8%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	11.4%	8	3.8%	3
Asda, Steven Road, Huntly,	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
AB54 8SX												
Asda, Watermill Road, Fraserburgh, AB43 7ED	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Insch, AB52 6JB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Alyth, Blairgowrie, PH11 8AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.0%	26	1.4%	1	2.5%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.4%	1	1.3%
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, High Street, Turriff, AB53 4EJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	3	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Berryden Retail Park, Berryden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Road, Aberdeen, AB25 3SG												
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	2	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	1.2%	1	3.0%	3	0.0%	0	1.0%	1
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Elgin Retail Park, Elgin, IV30 6RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	5	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Lidl, Brechin Road, Montrose, DD10 9BP	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.8%	20	0.0%	0	0.0%	0	2.0%	2	7.5%	6	5.0%	5	1.0%	1	0.0%	0	4.0%	4	0.0%	0	1.3%
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.9%	22	14.3%	10	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	0.6%	16	0.0%	0	2.5%	2	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.5%	12	1.4%	1	0.0%	0	1.0%	1	1.3%	1	3.0%	3	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Elgin, IV30 1QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	5.0%	5	1.4%	1	3.8%
Londis, Urquhart Road, Aberdeen, AB24 5ND	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.4%	9	1.4%	1	2.5%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.7%	18	0.0%	0	1.2%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.5%	12	0.0%	0	2.5%	2	0.0%	0	3.8%	3	1.0%	1	1.0%	1	3.0%	3	0.0%	0	1.4%	1	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	1	3.0%	3	1.0%	1	3.0%	3	2.9%	2	3.8%

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Centre, Aberdeen, AB11 5PF												
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	34	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	2.2%	56	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	1.1%	27	1.4%	1	3.7%	3	5.0%	5	2.5%	2	1.0%	1
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Castle Street, Banff, AB45 1DH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Local, Rosemount Place,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Aberdeen, AB25 2YE																						
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	1.2%	29	0.0%	0	0.0%	0	6.0%	6	12.5%	10	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	2.4%	59	1.4%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	19.0%	19	7.0%	7	4.0%	4	1.4%	1	6.3%	5
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.1%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.2%	4	0.0%	0	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	2.2%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	2.5%	62	17.1%	12	13.6%	11	4.0%	4	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.8%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	1.0%	26	0.0%	0	0.0%	0	0.0%	0	2.5%	2	6.0%	6	0.0%	0	16.0%	16	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	8.8%	7
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	2.9%	72	1.4%	1	0.0%	0	1.0%	1	3.8%	3	4.0%	4	3.0%	3	2.0%	2	4.0%	4	1.4%	1	3.8%	3
Brown The Butchers, Main Street, Turriff, AB53 4AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
De-Glory, George Street, Aberdeen, AB25 3XL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Drumsleed Meats, Drumsleed, Laurencekirk, AB30 1SL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gillies & Grant Artisan Butcher, High Street, Turriff, AB53 4DS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimmies, Main Street, Alford, AB33 8QA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Lidl, East Tullos Industrial Estate, Greenwell Road, Aberdeen, AB12 3ZR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Local shops, Aberdeen City Centre	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ellon Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Green, Berrymuir Road, Portlethen, AB12 4UN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons Superstore, Afton Way, Dundee, DD4 8BR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rice n Spice, King Street, Aberdeen, AB24 5AE	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Lanark Road West, Currie, EH14 5JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1
Troup John, Station Square, Aboyne, AB34 5HX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West End Butcher, West Road, Peterhead, AB42 2AJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.2%	56	4.3%	3	4.9%	4	2.0%	2	2.5%	2	3.0%	3	2.0%	2	3.0%	3	2.0%	2	1.4%	1	3.8%	3
(Nowhere else)	33.2%	831	30.0%	21	34.6%	28	33.0%	33	32.5%	26	32.0%	32	32.0%	32	27.0%	27	29.0%	29	48.6%	34	27.5%	22
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Q08 In addition to your main food shop, do you do top-up shopping for food and grocery items?

Yes	76.4%	1915	74.3%	52	69.1%	56	76.0%	76	78.8%	63	76.0%	76	77.0%	77	72.0%	72	74.0%	74	75.7%	53	71.3%	57
No	23.6%	591	25.7%	18	30.9%	25	24.0%	24	21.3%	17	24.0%	24	23.0%	23	28.0%	28	26.0%	26	24.3%	17	28.8%	23
Base:		2506		70		81		100		80		100		100		100		100		70		80

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q09 Where do you do most of your household's small scale 'top-up' food shopping?																						
<i>Asked to those that said they do top-up food shopping at Q08</i>																						
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	10	0.0%	0	3.6%	2	2.6%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	1.3%	25	1.9%	1	1.8%	1	1.3%	1	0.0%	0	21.1%	16	0.0%	0	1.4%	1	4.1%	3	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.6%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	1.9%	1	12.3%	7
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	8	5.3%	3
Aldi, Westhill Drive, Westhill, AB32 6FY	1.4%	27	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	1.8%	1	2.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.9%	36	7.7%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	1.9%	1	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	22	0.0%	0	1.8%	1	0.0%	0	1.6%	1	1.3%	1	13.0%	10	2.8%	2	4.1%	3	0.0%	0	5.3%	3
Asda, Longside Road, Peterhead, AB42 2FY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	1.9%	37	0.0%	0	32.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.3%	15	1.8%	1

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Asda, Steven Road, Huntly, AB54 8SX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bishopmill Service Station, Lossiemouth Road, Elgin, IV30 4LF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Crown Street, Aberdeen, AB11 6HP	0.3%	5	0.0%	0	0.0%	0	1.3%	1	1.6%	1	1.3%	1
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.2%	4	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Lusylaw Road, Banff, AB45 1EW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), Montrose Street, Brechin, DD9 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.3%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Co-Op Food (Scotmid), Sclattie Park, Bucksburn,	0.3%	5	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Aberdeen, AB21 9QR												
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Burghmuir Drive, Inverurie, AB51 4GY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Cargill Centre Business Park, Aberdeen Road, Laurencekirk, AB30 1EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	1.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, East Church Street, Buckie, AB56 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.9%	17	1.9%	1	0.0%	0	0.0%	0	0.0%	0	20.8%	15
Co-Op Food, Kinmundy Road, Peterhead, AB42 2AE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	1

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Blackburn, Aberdeen, AB21 0XN	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mar Road, Braemar, Ballater, AB35 5YL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	2.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way, Stonehaven, AB39 2XJ	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.3%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.9%	3
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.8%	16	0.0%	0	8.9%	5	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.4%	8	15.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
7NY												
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Costcutter, Balvenie Street, Dufftown, Keith, AB55 4AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cowie Gardens, Crimond, Fraserburgh, AB43 8RE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Methlick, Ellon, AB41 7DT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Clerk Street, Brechin, DD9 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Farmfoods, Great Northern Road, Aberdeen, AB24 2BE (Near Premier Store)	0.2%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Farmfoods, High Street, Fraserburgh, AB43 9ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Summerhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW																						
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.2%	4	0.0%	0	0.0%	0	1.3%	1	1.6%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	12	0.0%	0	3.6%	2	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Broad Street, Fraserburgh, AB43 9AE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Elgin Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Elgin, IV30 6RP																					
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.2%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0	0.0%
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Brechin Road, Montrose, DD10 9BP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Commerce Street, Brechin, DD9 7BD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.6%	12	0.0%	0	0.0%	0	5.3%	4	7.9%	5	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0	0.0%
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	13	17.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, King Street, Aberdeen, AB24 1XZ	0.5%	10	0.0%	0	3.6%	2	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	3.5%
Londis, King Street, Old Aberdeen, Aberdeen, AB24 1SD	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Aberdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	2	0.0%	0	1.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	9	11.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23	1.0%	19	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
8JW																					
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	13	1.9%	1	0.0%	0	2.6%	2	4.8%	3	3.9%	3	1.3%	1	0.0%	0	2.7%	2	1.9%	1	0.0%
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.4%	27	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	1	6.9%	5	0.0%	0	0.0%	0	0.0%
Morrisons Daily, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	1.4%	27	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.9%	18	1.9%	1	1.8%	1	7.9%	6	7.9%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	1.8%
Nisa Local, Garthdee Drive, Aberdeen, AB10 7HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Hayton Road, Bridge of Don, Aberdeen, AB24 2RN	0.3%	5	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Nisa Local, Heathryfold Circle, Aberdeen, AB16 7DY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, High Street, Strichen, Fraserburgh, AB43 6SR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	4	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Stuartfield, Peterhead, AB42 5HN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Brickfield Road, Stonehaven, AB39 2WS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Castle Street, Banff, AB45 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.2%	4	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loch Street, Whitehills, Banff, AB45 2LT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.8%	1
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Marchburn Drive, Aberdeen, AB16 7NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Montrose Street, Brechin, DD9 7EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Premier Stores, Station Road, Hatton, Peterhead, AB42 0HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Stocket Parade, Aberdeen, AB16 5QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Sunnybank Road, Aberdeen, AB24 3NH	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%
Sainsbury's Local, Guild Street, Aberdeen, AB11 6NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%
Sainsbury's Local, Midmill Parade, Kintore, Inverurie, AB51 0UY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.9%	1	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	0.0%	0	0.0%	0	3.9%	3	7.9%	5	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	14	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	2.8%	2	2.7%	2	5.7%	3	0.0%
Spar, A944, Bellabeg,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Spar, Strathdon, AB36 8UL	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Huntly, AB54 6JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, High Street, Edzell, Brechin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Macduff Road, Gardenstown, Banff, AB45 3YJ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Mid Stocket Road, Aberdeen, AB15 5JB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0
Spar, Mid Street, Keith, AB55 5BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	
Spar, St Machar Drive, Old Aberdeen, AB24 3SE	0.2%	4	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, St Modans Place, Fraserburgh, AB43 9NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, The Square, Tarves, Ellon, AB41 7GX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.3%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.4%	7	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0
Tesco Express, Clerk Street, Brechin, DD9 6AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.4%	7	0.0%	0	0.0%	0	7.9%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tesco Express, Great	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	1.4%	1	2.7%	2	0.0%	0	0

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Western Road, Aberdeen, AB10 6PA																						
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.8%	1
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.0%	0	4.1%	3	0.0%	0	1.8%	1
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.2%	23	5.8%	3	19.6%	11	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.5%	2
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	2.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Superstore, High Street, Buckie, AB56 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.6%	12	0.0%	0	1.8%	1	0.0%	0	1.6%	1	2.6%	2	0.0%	0	11.1%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore,	0.6%	12	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	1.9%	1	7.0%	4

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Wellington Road, Aberdeen, AB12 3DN																						
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	2.6%	50	3.8%	2	0.0%	0	5.3%	4	3.2%	2	2.6%	2	6.5%	5	0.0%	0	5.4%	4	3.8%	2	3.5%	2
Aboyne Post Office, Station Square, Aboyne, AB34 5HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anderson Butchers, West Church Street, Buckie, AB56 1BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bandit Bakery, Rose Street, Aberdeen, AB10 1UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Bare, Bridge Street, Ellon, AB41 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles McHardy, High Street, Laurencekirk, AB30 1BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chattan Quality Meats, Chattan Place, Aberdeen, AB10 6RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	10
Co-Op Food, Fife Street, Dufftown, AB55 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	1.8%	1
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	2.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.4%	7	0.0%	0	0.0%	0	0.0%	0	7.9%	5	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Davidsons Butchers, New Park Farm, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Echt Stores, Main Road East, Westhill, AB32 6UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Fresh Fish Shop, Market Street, Ellon, AB41 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esson's of Huntly, Gordon Street, Huntly, AB54 8AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferryhill Stores, Brunswick Place, Aberdeen, AB11 7TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Fettery Shoppe, The Square, Fettercairn, AB30 1YA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaitside Stores, Gaitside Drive, Aberdeen, AB10 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenkindie Post Office, A97, Glenkindie, AB33 8RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, Evan Street, Stonehaven, AB39 2EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Inverurie, North Street, Inverurie, AB51	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
4RJ												
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Portlethen, Rowanbank Coirt, Cookston Road, Portlethen, AB12 4NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Johnshaven Stores, New Road, Johnshaven, DD10 0HD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Key Store, Clarke Street, Aberdeen, AB16 7XJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Key Store, Duff Street, Macduff, AB44 1TL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Kirk Brae, Cults, Aberdeen, AB15 9SQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5
Key Store, Summerfield Terrace, Aberdeen, AB24 5JD	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdeen City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local shops, Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchenblae Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boddam Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Local shops, Castlegate Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0
Local shops, Clunie Place, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Drumlithie Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fife Stret, Turriff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Invernettie Local Centre, Peterhead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Inverurie Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maud Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, New Pitsligo Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, School Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Summerhill Shopping Centre, Summerhill Court, Aberdeen	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tarland Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Torry Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Loco, Main Street, Cairnbulg, AB43 8YJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Claymore Crescent, Seaview Road, Boddam, AB42 3NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longhaven Shop, A90, Longhaven, AB42 0NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Road, St Cyrus, Montrose, DD10 0BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midstocket Stores, Mid Stocket Road, Aberdeen, AB15 5LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Back Hilton Road, Aberdeen, AB25 3SX	0.1%	2	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Braehead Way, Bridge of Don, Aberdeen, AB22 8RR	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.2%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Morrisons Daily, High Street, Insch, AB52 6JE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Market Street, Maud, AB42 4NH	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Queens Road, Aberdeen, AB15 8BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Green, Berrymuir Road, Portlethen, AB12 4UN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Square, Huntly, AB54 8BR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paterson's, Main Street, Cruden Bay, Peterhead, AB42 0NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presly & Co, Glaen House,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Market Square, Oldmeldrum, Inverurie, AB51 0AA																						
Ross J G, Barclay Street, Stonehaven, AB39 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semichem, Allardice Street, Kincardinshire, Stonehaven, AB39 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semichem, Greenfern Place, Mastrick, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.2%	3	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	2.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Green Grocer, West High Street, Inverurie, AB51 3QR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Steeple Shop, Glenbervie Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wee Shoppie, Main Street, Gardenstown, Banff, AB45 3YP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Store, North Deeside Road, Kincardine O'Neil, AB34 5AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Websters Bakery, High Street, Fraserburgh, AB43 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.9%	75	1.9%	1	3.6%	2	2.6%	2	3.2%	2	14.5%	11	3.9%	3	6.9%	5	6.8%	5	5.7%	3	5.3%	3
Base:	1915			52		56		76		63		76		77		72		74		53		57

Aberdeen Household Survey for Hargest Planning

Total Zone 24S Zone 25 Zone 26 Zone 27 Zone 28 Zone 29S Zone 29N Zone 30 Zone 31 Zone 32

Meanscore: [Number of times per week]

Q10 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q09)?

Not asked to those that said 'Don't know / varies' at Q09

7 times a week	5.4%	100	7.8%	4	3.7%	2	5.4%	4	3.3%	2	1.5%	1	5.4%	4	6.0%	4	1.4%	1	6.0%	3	7.4%	4
5 - 6 times a week	2.1%	38	2.0%	1	1.9%	1	2.7%	2	3.3%	2	0.0%	0	4.1%	3	4.5%	3	1.4%	1	4.0%	2	3.7%	2
3 - 4 times a week	10.5%	194	11.8%	6	3.7%	2	12.2%	9	13.1%	8	10.8%	7	14.9%	11	11.9%	8	15.9%	11	14.0%	7	5.6%	3
Twice a week	27.5%	506	27.5%	14	20.4%	11	28.4%	21	23.0%	14	27.7%	18	21.6%	16	19.4%	13	31.9%	22	16.0%	8	25.9%	14
Once a week	34.4%	633	27.5%	14	48.1%	26	28.4%	21	32.8%	20	47.7%	31	27.0%	20	29.9%	20	42.0%	29	34.0%	17	31.5%	17
Every two weeks	9.3%	172	3.9%	2	7.4%	4	10.8%	8	11.5%	7	6.2%	4	16.2%	12	11.9%	8	1.4%	1	16.0%	8	11.1%	6
Every three weeks	1.3%	24	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.7%	2	1.5%	1	1.4%	1	2.0%	1	1.9%	1
Monthly	5.1%	94	9.8%	5	7.4%	4	8.1%	6	3.3%	2	3.1%	2	8.1%	6	7.5%	5	4.3%	3	4.0%	2	11.1%	6
Once every two months	0.9%	17	7.8%	4	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Three-four times a year	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.1%	57	2.0%	1	3.7%	2	4.1%	3	4.9%	3	3.1%	2	0.0%	0	3.0%	2	0.0%	0	4.0%	2	1.9%	1
Mean:	1.88		1.99		1.50		1.96		1.82		1.60		1.94		1.92		1.82		1.97		1.88	
Base:	1840		51		54		74		61		65		74		67		69		50		54	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q11 Approximately how much did you spend on your last top-up trip to (STORE MENTIONED AT Q09)?																						
Not asked to those that said 'Don't know / varies' at Q09																						
£1 - £5	13.8%	253	5.9%	3	7.4%	4	14.9%	11	16.4%	10	15.4%	10	16.2%	12	11.9%	8	13.0%	9	22.0%	11	9.3%	5
£6 - £10	19.1%	351	29.4%	15	5.6%	3	16.2%	12	21.3%	13	20.0%	13	16.2%	12	16.4%	11	21.7%	15	20.0%	10	18.5%	10
£11 - £15	13.3%	244	13.7%	7	18.5%	10	17.6%	13	11.5%	7	18.5%	12	4.1%	3	14.9%	10	20.3%	14	12.0%	6	11.1%	6
£16 - £20	15.3%	282	23.5%	12	9.3%	5	10.8%	8	19.7%	12	23.1%	15	21.6%	16	17.9%	12	7.2%	5	12.0%	6	22.2%	12
£21 - £25	6.5%	120	2.0%	1	5.6%	3	6.8%	5	9.8%	6	7.7%	5	4.1%	3	1.5%	1	5.8%	4	6.0%	3	7.4%	4
£26 - £30	7.1%	131	3.9%	2	13.0%	7	5.4%	4	4.9%	3	6.2%	4	5.4%	4	10.4%	7	7.2%	5	2.0%	1	5.6%	3
£31 - £35	1.8%	34	0.0%	0	3.7%	2	5.4%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	3.7%	2
£36 - £40	3.3%	60	2.0%	1	9.3%	5	5.4%	4	1.6%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	10.0%	5	3.7%	2
£41 - £45	1.0%	18	2.0%	1	0.0%	0	0.0%	0	3.3%	2	3.1%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	1.9%	1
£46 - £50	2.5%	46	0.0%	0	1.9%	1	5.4%	4	0.0%	0	3.1%	2	1.4%	1	3.0%	2	4.3%	3	2.0%	1	1.9%	1
£51 - £60	1.5%	28	0.0%	0	3.7%	2	1.4%	1	1.6%	1	1.5%	1	1.4%	1	1.5%	1	1.4%	1	0.0%	0	1.9%	1
£61 - £70	0.3%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.5%	10	3.9%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
£81 - £90	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.5%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.4%	1	4.0%	2	1.9%	1
£101 - £110	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.2%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
£151 - £175	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.4%	154	3.9%	2	16.7%	9	6.8%	5	6.6%	4	1.5%	1	10.8%	8	3.0%	2	4.3%	3	8.0%	4	5.6%	3
(Refused)	4.2%	78	5.9%	3	5.6%	3	1.4%	1	0.0%	0	0.0%	0	12.2%	9	16.4%	11	2.9%	2	2.0%	1	1.9%	1
Mean:	20.15		21.89		23.71		21.63		21.00		17.14		21.84		20.70		20.30		19.82		27.18	
Base:	1840		51		54		74		61		65		74		67		69		50		54	

Aberdeen Household Survey
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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Q12 Where do you use second most often for your household's top-up food and grocery shopping?												
Aldi, Basin View, Montrose, DD10 8DE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	2.7%	2	3.3%	2	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.3%	6	2.0%	1	0.0%	0	0.0%	0	1.6%	1	4.6%	3
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Westhill Drive, Westhill, AB32 6FY	0.8%	14	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.7%	12	0.0%	0	0.0%	0	4.1%	3	3.3%	2	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda, Longside Road, Peterhead, AB42 2FY	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.6%	11	0.0%	0	7.4%	4	0.0%	0	0.0%	0	1.5%	1
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly,	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
AB54 8SX																					
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Co-Op Food (Scotmid), College Bounds, Fraserburgh, AB43 9QS	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Craigour Road, Torphins, Banchory, AB31 4HE	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Duff Street, Macduff, AB44 1PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), High Street, Laurencekirk, AB30 1BJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.1%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), King Street, Inverbervie, Montrose, DD10 0RA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Co-Op Food (Scotmid), North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Sclattie Park, Bucksburn, Aberdeen, AB21 9QR	0.3%	5	9.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Tillybrake Road, Banchory, AB31 5UN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Aberdeen Road, Laurencekirk, AB30 1AG	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Albert Street, Fraserburgh, AB43 9JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Balmellie Street, Turriff, AB53 4DU	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Co-Op Food, Bridge Street, Strichen, Fraserburgh, AB43 6SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Colpy Road, Oldmeldrum, Inverurie, AB51 0BZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Commerce Street, Inch, AB52 6JB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, David Street, Stonehaven, AB39 2AL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Esslemont Circle, Ellon, AB41 9UF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Golf Road, Ballater, AB35 5RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kingswells Avenue, Kingswells, Aberdeen, AB15 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-Op Food, Kinmundy Road, Peterhead, AB42 2AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Kirkton Road, Stonehaven, AB39 2NQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Lewis Road South, Aberdeen, AB16 6TU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Op Food, Main Street, Aberchirder, AB54 7TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Main Street, Fyvie, Turriff, AB53 8PB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Market Square, Stonehaven, AB39 2BE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Peterculter, Aberdeen, AB14 0UL	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-Op Food, Northern Road, Kintore, Inverurie, AB51 0WL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Off Station Road, Mintlaw, Peterhead, AB42 5EE	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Oldmeldrum Road, Newmachar, Aberdeen, AB21 0PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Redcloak Drive, Redcloak Way,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Stonehaven, AB39 2XJ																						
Co-Op Food, Rosehill Drive, Aberdeen, AB24 4JS	0.2%	3	0.0%	0	0.0%	0	1.4%	1	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rowan Drive, Balmedie, Aberdeen, AB23 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Seafield Street, Portsoy, Banff, AB45 2QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Station Road, Kemnay, Inverurie, AB51 5RB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Stoneywood Road, Bucksburn, Aberdeen, AB21 9JS	0.2%	3	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Tarves Road, Pitmedden, Ellon, AB41 7NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Trinity Road, Brechin, DD9 6BL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Gordon Street, Huntly, AB54 8AN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Turriff, AB53 4EJ	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, New Deer, Turriff, AB53 6TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Newburgh, Ellon, AB41 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Victoria Street, Dyce, Aberdeen, AB21 7BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barclay Street, Cameron Street, Stonehaven, AB39 2BJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, George Street, Aberdeen, AB25 1HU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Great Northern Road, Aberdeen, AB24 2BT (Near Esso Petrol Station)	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Farmfoods, Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Prince Street, Peterhead, AB42 1PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Summerhill Shopping Centre, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.6%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Great Northern Road, Aberdeen, AB24	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
2BD																						
Iceland, Holburn Street, Aberdeen, AB10 7GX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Iceland, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.0%	1	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Inverurie Road, Bucksburn, AB21 9LZ	0.7%	12	13.7%	7	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.8%	14	0.0%	0	3.7%	2	4.1%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.0%	1	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Harbour Road, Fraserburgh, AB43 9TA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Elgin, IV30 1QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wellington Road, Aberdeen, AB12 3AX	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5
Londis, South Street, Mintlaw, Peterhead, AB42 5EL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Beech Manor, Bucksburn, Aberdeen, AB21 9AZ	0.5%	10	7.8%	4	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.8%	15	0.0%	0	3.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Elphinstone Road, Port Elphinstone, Inverurie, AB51 3RN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Marks and Spencer (M&S), North Deeside Road, Peterculter, AB14 0QL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.7%	12	0.0%	0	1.9%	1	0.0%	0	3.3%	2	1.5%	1	4.1%	3	0.0%	0	2.9%	2	0.0%	0	1.9%	1
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.8%	14	0.0%	0	0.0%	0	1.4%	1	3.3%	2	0.0%	0	2.7%	2	0.0%	0	1.4%	1	2.0%	1	1.9%	1
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	1.2%	22	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	4.5%	3	0.0%	0	0.0%	0	1.9%	1
Morrisons Daily, Gardner Drive, Kincorth, Aberdeen, AB12 5SD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.9%	1
Morrisons Daily, Main Street, Cuminstown, Turriff, AB53 5YJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Provost Davidson Drive, Ellon, AB41 9BQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	0.0%	0	1.9%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Holburn Street, Aberdeen, AB10 7FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Nisa Local, Sclattie Park, Bucksburn, Aberdeen, AB21 9QL	0.2%	3	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square, Mintlaw, Peterhead, AB42 5EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, The Square,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Stuartfield, Peterhead, AB42 5HN																					
Nisa Local, Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Great North Road, Woodside, Aberdeen, AB24 2EU (Near Farmfoods)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Premier Stores, Kepplehills Road, Bucksburn, Aberdeen, AB21 9DH	0.1%	2	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Loirston Road, Cove Bay, Aberdeen, AB12 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Premier Stores, Longate, Peterhead, AB42 1JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Main Street, Longside, Peterhead, AB42 4XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Main Street, Turriff, AB53 4AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Mastrick Drive, Greenfern Place, Aberdeen, AB16 6JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Station Road, Drumlithie, Stonehaven, AB39 3YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, The Square, Tarland, Aboyne, AB34 4YL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Stores, Victoria Street, Dyce, Aberdeen, AB21 7AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Charleston Road North, Cove Bay, Aberdeen, AB12 3SZ	0.2%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Sainsbury's Local, George Street, Aberdeen, AB25 1EP	0.1%	2	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.9%	2	0.0%	0	1.9%
Sainsbury's Local, Midmill Parade, Kintore, Inverurie,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
AB51 0UY																						
Sainsbury's Local, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rosemount Place, Aberdeen, AB25 2YE	0.2%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, St Nicholas Centre, Aberdeen, AB10 1HW	0.2%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Local, Union Street, Aberdeen, AB10 1TS	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wisely Place, Craigiebuckler, Aberdeen, AB15 8NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Balmakeith Business Park, Forbes Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.7%	13	0.0%	0	0.0%	0	1.4%	1	6.6%	4	6.2%	4	0.0%	0	0.0%	0	1.4%	1	2.0%	1	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	3.0%	2	1.4%	1	6.0%	3	1.9%	1
Spar, Ashgrove Road, Kittybrewster, Aberdeen, AB25 3AD	0.1%	2	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Byron Square, Northfield, Aberdeen, AB16 7LL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Clifton Road, Aberdeen, AB24 4HA	0.1%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Drummer's Corner, Peterhead, AB42 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Greenfern Road, Mastrick, Aberdeen, AB16 5PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Edzell, Brechin, DD9 7TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, North Deeside Road, Peterculter, AB14 0UQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Provost Watt Drive, Kincorth, Aberdeen, AB12 5BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Spar, St Machar Drive, Old	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Aberdeen, AB24 3SE																						
Spar, Victoria Road, Torry, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express (Esso), King Street, Aberdeen, AB24 3DF	0.1%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Northern Road, Aberdeen, AB24 2AX	0.2%	4	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Holburn Street, Aberdeen, AB10 6BL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 5BJ (Near Miller & Carter)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.0%	1	0.0%	0
Tesco Express, Union Street, Aberdeen, AB11 6DB (Next to St. James Church)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Tesco Express, Victoria Street, Dyce, Aberdeen, AB21 0ET	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.9%	16	2.0%	1	9.3%	5	0.0%	0	0.0%	0	3.1%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Carmelite Street, Banff, AB45 1AF	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Moss Street, Keith, AB55 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay	0.3%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Drive, Aberdeen, AB15 6LT																						
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	7.4%	4
Internet / delivery	0.5%	10	2.0%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.0%	1	3.7%	2
A & M Butchers, Justice Street, Aberdeen, AB11 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Best One, Victoria Road, Aberdeen, AB11 9DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Bruce Brymer, St David Street, Brechin, DD9 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles McHardy Butchers, Market Square, Stonehaven, AB39 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheyne's Of Banff, Boyndie Street West, Banff, AB45 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Countesswells Road, Aberdeen, AB15 7YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Earn's Heugh Road, Cove Bay, Aberdeen, AB12 3FL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.7%	2
Co-Op Food, Fountainhall Road, Aberdeen, AB15 4DX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-Op Food, Great Western Road, Aberdeen, AB10 6NN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hill Of Banchory South, Banchory, AB31 5BQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Hillside Court, Portlethen, AB12 4NN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Co-Op Food, Mounthooly Way, Aberdeen, AB24 3ER	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Old Mart Road, Aboyne, AB34 5GR	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Rosemount Place, Aberdeen, AB25 2YB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Co-Op Food, Union Street, Aberdeen, AB10 1QS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duncan's, Scotstown Road, Bridge of Don, Aberdeen, AB22 8HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food For Thought, The Brae, New Deer, Turriff, AB53 6TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gordon McWilliam, St Clement Street, Aberdeen, AB11 5FU	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Graeme Barber, Donside Road, Alford, AB33 8QB	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Banchory, High Street, Banchory, AB31 5TJ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Ellon, The Square, Ellon, AB41 9JB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Peterhead, Clerkhill Road, Peterhead, AB42 2XE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herds Butchers, Rosemount Place, Aberdeen, AB25 2YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
J & G Dossett Butchers, The Square, Kintore, AB51 0US	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J G Ross Bakers, Main Street, Alford, AB33 8WA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Davidsons Butchers, Burn Lane, Inverurie, AB51 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Stewart Quality Butcher, High Street, Banff, AB45 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimmies, Main Street, Alford, AB33 8QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberdeen City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Local shops, Alford Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Banchory Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Berryden Retail Park, Berryden Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Aberdeen																					
Local shops, Braehead Shopping Centre, King's Inch Road, Glasgow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunecht Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ellon Town Centre	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatton Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Inverurie Town Centre	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Local shops, Longside Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Maud Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, North Deeside Road, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Peterhead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Local shops, Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Rothienorman Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Turriff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longleys Co Store, Deer Road West, Maud, Peterhead, AB42 4NG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lumphanan Stores, Station Square, Lumphanan, AB31 4TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lumsden Garage, Main Street, Lumsden, Huntly, AB54 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McIntosh Ian J, Mid Street, Fraserburgh, AB43 9JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
McLeish, Market Place, Inverurie, AB51 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Morning Noon & Night, Lusylaw Road, Banff, AB45 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Aquithie Road, Kemnay, AB51 5SS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Bervie Brow, Altens, Aberdeen, AB12 3NH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Morrisons Daily, Clerkhill Road, Clerkhill, Peterhead, AB42 2XF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Hayton Road, Tillydrone, Aberdeen, AB24 2UY	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, Inch, AB52 6JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, High Street, New Pitsligo, AB43 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Main Street, Rothienorman, AB51 8UD	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N.G Menzies Butchers, Invercauld Road, Braemar, AB35 5YP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polski Sklep Tradycja Deli, Great Northern Road, Woodside, Aberdeen, AB24 2BA	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Clunie Place, Aberdeen, AB16 5RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Hazlehead Crescent, Aberdeen, AB15 8EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Kintore Street, Auchenblae, AB30 1XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Stores, Summerhill Court, Aberdeen, AB15 6TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Presly & Co, Glaen House, Market Square, Oldmeldrum, Inverurie, AB51 0AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simpsons Newsagents, Bank Street, Aberdeen, AB11 7TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Spar, Argyll Road, Aberdeen, AB21 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Straik Road, Elrick, Westhill, AB32 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spice of Asia, John Street, Aberdeen, AB25 1LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Strachan's of Royal Deeside, Main Street, Aboyne, AB34 5HT	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, North Deeside Road, Cults, Aberdeen, AB15 9SX	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	2.0%	1	0.0%
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Newtonhill Road, Newtonhill, Stonehaven, AB39 3PX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
The Bruce of Broch, Broad Street, Fraserburgh, AB43 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Paper Girls, Charlestown Road, Aboyne, AB34 5HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Spotty Bag Shop, Old Market Place, Banff, AB45 1GE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Troup John, Station Square, Aboyne, AB34 5HX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vegan Bay Baker, Broad Street, Peterhead, AB42 1BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whytes of New Pitsligo, High Street, New Pitsligo, AB43 6NL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.8%	52	0.0%	0	1.9%	1	6.8%	5	4.9%	3	6.2%	4	1.4%	1	3.0%	2	5.8%	4	2.0%	1	7.4%
(Nowhere else)	48.5%	893	43.1%	22	51.9%	28	50.0%	37	34.4%	21	49.2%	32	43.2%	32	44.8%	30	40.6%	28	46.0%	23	33.3%
Base:		1840		51		54		74		61		65		74		67		69		50	

Aberdeen Household Survey for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]																						
Q13 How often do you use any of the following methods to purchase food and grocery items? [PR]																						
Internet																						
Often	14.0%	351	11.4%	8	8.6%	7	16.0%	16	12.5%	10	12.0%	12	21.0%	21	13.0%	13	22.0%	22	11.4%	8	8.8%	7
Occasionally	12.5%	313	5.7%	4	14.8%	12	22.0%	22	25.0%	20	14.0%	14	13.0%	13	12.0%	12	26.0%	26	5.7%	4	12.5%	10
Never/hardly ever	73.5%	1842	82.9%	58	76.5%	62	62.0%	62	62.5%	50	74.0%	74	66.0%	66	75.0%	75	52.0%	52	82.9%	58	78.8%	63
Mean:	0.41		0.29		0.32		0.54		0.50		0.38		0.55		0.38		0.70		0.29		0.30	
Base:	2506		70		81		100		80		100		100		100		100		70		80	
Telephone																						
Often	1.9%	47	0.0%	0	1.2%	1	4.0%	4	1.3%	1	1.0%	1	5.0%	5	3.0%	3	3.0%	3	1.4%	1	0.0%	0
Occasionally	2.4%	61	0.0%	0	1.2%	1	5.0%	5	3.8%	3	1.0%	1	4.0%	4	1.0%	1	11.0%	11	0.0%	0	2.5%	2
Never/hardly ever	95.7%	2398	100.0%	70	97.5%	79	91.0%	91	95.0%	76	98.0%	98	91.0%	91	96.0%	96	86.0%	86	98.6%	69	97.5%	78
Mean:	0.06		0.00		0.04		0.13		0.06		0.03		0.14		0.07		0.17		0.03		0.03	
Base:	2506		70		81		100		80		100		100		100		100		70		80	
Catalogue / mail order																						
Often	1.5%	37	0.0%	0	1.2%	1	1.0%	1	0.0%	0	2.0%	2	2.0%	2	4.0%	4	2.0%	2	1.4%	1	0.0%	0
Occasionally	2.3%	58	0.0%	0	1.2%	1	5.0%	5	5.0%	4	1.0%	1	2.0%	2	1.0%	1	11.0%	11	0.0%	0	1.3%	1
Never/hardly ever	96.2%	2411	100.0%	70	97.5%	79	94.0%	94	95.0%	76	97.0%	97	96.0%	96	95.0%	95	87.0%	87	98.6%	69	98.8%	79
Mean:	0.05		0.00		0.04		0.07		0.05		0.05		0.06		0.09		0.15		0.03		0.01	
Base:	2506		70		81		100		80		100		100		100		100		70		80	
Mobile shops																						
Often	2.7%	67	0.0%	0	1.2%	1	6.0%	6	5.0%	4	1.0%	1	5.0%	5	2.0%	2	7.0%	7	1.4%	1	1.3%	1
Occasionally	4.2%	104	1.4%	1	3.7%	3	6.0%	6	10.0%	8	3.0%	3	5.0%	5	2.0%	2	14.0%	14	1.4%	1	2.5%	2
Never/hardly ever	93.2%	2335	98.6%	69	95.1%	77	88.0%	88	85.0%	68	96.0%	96	90.0%	90	96.0%	96	79.0%	79	97.1%	68	96.3%	77
Mean:	0.09		0.01		0.06		0.18		0.20		0.05		0.15		0.06		0.28		0.04		0.05	
Base:	2506		70		81		100		80		100		100		100		100		70		80	
Farmers markets or similar																						
Often	3.5%	87	1.4%	1	1.2%	1	4.0%	4	5.0%	4	0.0%	0	6.0%	6	3.0%	3	8.0%	8	2.9%	2	1.3%	1
Occasionally	13.6%	340	7.1%	5	12.3%	10	12.0%	12	20.0%	16	3.0%	3	10.0%	10	8.0%	8	23.0%	23	5.7%	4	6.3%	5
Never/hardly ever	83.0%	2079	91.4%	64	86.4%	70	84.0%	84	75.0%	60	97.0%	97	84.0%	84	89.0%	89	69.0%	69	91.4%	64	92.5%	74
Mean:	0.21		0.10		0.15		0.20		0.30		0.03		0.22		0.14		0.39		0.11		0.09	
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q14AOn average how much does your household normally spend on food and grocery items each time you shop via the internet?																					
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q13																					
1 - £5	0.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
6 - £10	1.2%	8	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
11 - £15	0.9%	6	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
16 - £20	2.1%	14	0.0%	0	0.0%	0	7.9%	3	3.3%	1	3.8%	1	2.9%	1	4.0%	1	2.1%	1	0.0%	0	0.0%
21 - £25	0.9%	6	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
26 - £30	2.1%	14	8.3%	1	0.0%	0	2.6%	1	6.7%	2	3.8%	1	0.0%	0	0.0%	0	4.2%	2	8.3%	1	0.0%
31 - £35	0.6%	4	0.0%	0	0.0%	0	2.6%	1	3.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
36 - £40	2.7%	18	0.0%	0	5.3%	1	5.3%	2	13.3%	4	3.8%	1	0.0%	0	0.0%	0	4.2%	2	8.3%	1	5.9%
41 - £45	1.2%	8	0.0%	0	0.0%	0	2.6%	1	3.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%
46 - £50	7.8%	52	8.3%	1	15.8%	3	10.5%	4	10.0%	3	15.4%	4	5.9%	2	12.0%	3	12.5%	6	8.3%	1	23.5%
51 - £60	6.9%	46	8.3%	1	5.3%	1	5.3%	2	10.0%	3	7.7%	2	2.9%	1	16.0%	4	4.2%	2	0.0%	0	5.9%
61 - £70	7.1%	47	16.7%	2	10.5%	2	5.3%	2	10.0%	3	11.5%	3	11.8%	4	4.0%	1	10.4%	5	8.3%	1	17.6%
71 - £80	6.0%	40	8.3%	1	0.0%	0	2.6%	1	3.3%	1	7.7%	2	11.8%	4	8.0%	2	6.3%	3	16.7%	2	0.0%
81 - £90	5.1%	34	8.3%	1	10.5%	2	2.6%	1	3.3%	1	3.8%	1	2.9%	1	8.0%	2	0.0%	0	0.0%	0	0.0%
91 - £100	15.2%	101	8.3%	1	21.1%	4	7.9%	3	6.7%	2	11.5%	3	14.7%	5	12.0%	3	12.5%	6	16.7%	2	23.5%
101 - £110	1.1%	7	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%
111 - £120	3.9%	26	0.0%	0	0.0%	0	2.6%	1	0.0%	0	3.8%	1	2.9%	1	12.0%	3	2.1%	1	0.0%	0	0.0%
121 - £130	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%
131 - £140	1.8%	12	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	8.3%	4	0.0%	0	0.0%
141 - £150	3.9%	26	8.3%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.0%	1	2.1%	1	0.0%	0	5.9%
151 - £175	2.0%	13	8.3%	1	5.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
176 - £200	3.8%	25	0.0%	0	0.0%	0	2.6%	1	0.0%	0	7.7%	2	8.8%	3	4.0%	1	6.3%	3	0.0%	0	0.0%
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
226 - £250	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
276 - £300	0.6%	4	8.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.2%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	15.7%	104	0.0%	0	10.5%	2	21.1%	8	6.7%	2	15.4%	4	11.8%	4	4.0%	1	14.6%	7	16.7%	2	11.8%
(Refused)	3.8%	25	8.3%	1	5.3%	1	0.0%	0	6.7%	2	0.0%	0	2.9%	1	12.0%	3	4.2%	2	0.0%	0	0.0%
Mean:	91.60		105.45		88.44		84.73		54.77		78.45		102.14		85.48		85.18		63.50		79.33
Base:	664		12		19		38		30		26		34		25		48		12		17

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q14BOn average how much does your household normally spend on food and grocery items each time you shop via the telephone?																					
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q13																					
£1 - £5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	4.6%	5	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%
£11 - £15	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£16 - £20	7.4%	8	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	7.1%	1	0.0%	0	0.0%
£21 - £25	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%
£26 - £30	5.6%	6	0.0%	0	0.0%	0	0.0%	0	50.0%	2	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%
£31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£36 - £40	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£46 - £50	3.7%	4	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	100.0%	1	0.0%
£51 - £60	1.9%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	25.0%	1	7.1%	1	0.0%	0	0.0%
£71 - £80	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%
£91 - £100	0.9%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£176 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	52.8%	57	0.0%	0	100.0%	2	22.2%	2	0.0%	0	0.0%	0	22.2%	2	25.0%	1	42.9%	6	0.0%	0	50.0%
(Refused)	4.6%	5	0.0%	0	0.0%	0	0.0%	0	25.0%	1	50.0%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%
Mean:	45.70		0.00		0.00		37.71		20.67		25.00		73.57		40.33		42.43		50.00		150.00
Base:	108		0		2		9		4		2		9		4		14		1		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q14COn average how much does your household normally spend on food and grocery items each time you shop via catalogue / mail order?																					
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q13																					
1 - £5	3.2%	3	0.0%	0	0.0%	0	16.7%	1	25.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
6 - £10	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%
11 - £15	2.1%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
16 - £20	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	7.7%	1	0.0%	0	0.0%
21 - £25	3.2%	3	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%
26 - £30	6.3%	6	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2	100.0%	1	0.0%
31 - £35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
36 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
41 - £45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
46 - £50	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%
51 - £60	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%
61 - £70	6.3%	6	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	7.7%	1	0.0%	0	0.0%
71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	55.8%	53	0.0%	0	100.0%	2	16.7%	1	50.0%	2	0.0%	0	50.0%	2	40.0%	2	30.8%	4	0.0%	0	0.0%
(Refused)	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%
Mean:	44.43		0.00		0.00		31.60		9.00		7.50		42.50		37.50		42.22		30.00		150.00
Base:	95		0		2		6		4		3		4		5		13		1		1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q14DOn average how much does your household normally spend on food and grocery items each time you shop via mobile shops?																					
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q13																					
1 - £5	3.5%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
6 - £10	8.8%	15	0.0%	0	0.0%	0	25.0%	3	8.3%	1	0.0%	0	10.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
11 - £15	7.6%	13	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
16 - £20	8.8%	15	0.0%	0	25.0%	1	16.7%	2	8.3%	1	0.0%	0	10.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
21 - £25	3.5%	6	0.0%	0	0.0%	0	0.0%	0	16.7%	2	25.0%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%
26 - £30	2.9%	5	0.0%	0	25.0%	1	0.0%	0	0.0%	0	25.0%	1	10.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%
31 - £35	2.3%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%
36 - £40	4.7%	8	0.0%	0	0.0%	0	0.0%	0	16.7%	2	25.0%	1	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%
41 - £45	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	25.0%	1	4.8%	1	0.0%	0	0.0%
46 - £50	6.4%	11	0.0%	0	0.0%	0	25.0%	3	25.0%	3	25.0%	1	0.0%	0	0.0%	0	14.3%	3	0.0%	0	0.0%
51 - £60	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%
61 - £70	1.8%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
71 - £80	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
176 - £200	0.6%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
201 - £225	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
276 - £300	0.6%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	1.2%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%
(Don't know)	36.8%	63	0.0%	0	25.0%	1	8.3%	1	8.3%	1	0.0%	0	30.0%	3	50.0%	2	28.6%	6	100.0%	2	66.7%
(Refused)	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
Mean:	44.17		15.00		183.33		71.18		31.82		36.25		64.17		37.00		63.71		0.00		150.00
Base:	171		1		4		12		12		4		10		4		21		2		3

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q14E On average how much does your household normally spend on food and grocery items each time you shop via farmers markets?																					
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q13																					
£1 - £5	4.2%	18	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£6 - £10	11.0%	47	33.3%	2	18.2%	2	6.3%	1	5.0%	1	0.0%	0	18.8%	3	9.1%	1	3.2%	1	0.0%	0	0.0%
£11 - £15	7.0%	30	16.7%	1	0.0%	0	18.8%	3	10.0%	2	0.0%	0	6.3%	1	0.0%	0	3.2%	1	0.0%	0	16.7%
£16 - £20	15.9%	68	0.0%	0	9.1%	1	12.5%	2	20.0%	4	33.3%	1	12.5%	2	27.3%	3	16.1%	5	16.7%	1	16.7%
£21 - £25	6.8%	29	0.0%	0	9.1%	1	0.0%	0	5.0%	1	0.0%	0	12.5%	2	9.1%	1	6.5%	2	0.0%	0	0.0%
£26 - £30	8.7%	37	16.7%	1	27.3%	3	12.5%	2	15.0%	3	0.0%	0	6.3%	1	27.3%	3	3.2%	1	16.7%	1	0.0%
£31 - £35	3.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%
£36 - £40	3.5%	15	0.0%	0	0.0%	0	12.5%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	1	3.2%	1	0.0%	0	0.0%
£41 - £45	0.7%	3	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£46 - £50	4.7%	20	0.0%	0	0.0%	0	6.3%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	12.9%	4	16.7%	1	0.0%
£51 - £60	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%
£61 - £70	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	9.1%	1	3.2%	1	0.0%	0	0.0%
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	0.9%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	16.7%
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£226 - £250	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	26.9%	115	16.7%	1	27.3%	3	25.0%	4	25.0%	5	66.7%	2	25.0%	4	9.1%	1	38.7%	12	33.3%	2	50.0%
(Refused)	2.6%	11	16.7%	1	9.1%	1	0.0%	0	5.0%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	27.20		15.75		21.57		27.33		31.43		20.00		43.18		28.60		38.42		38.75		61.67
Base:	427		6		11		16		20		3		16		11		31		6		6

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q15 Where do you normally shop for clothing footwear and fashion goods?																						
Aldi, Basin View, Montrose, DD10 8DE	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	12	0.0%	0	0.0%	0	2.0%	2	2.5%	2	1.0%	1	0.0%	0	1.0%	1	3.0%	3	1.4%	1	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.6%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.8%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	7.0%	7	1.0%	1	2.0%	2	0.0%	0	3.8%	3
Asda, Longside Road, Peterhead, AB42 2FY	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.3%	3	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.3%	1
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Lidl, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, East Cathcart Street, Buckie, AB56 1PJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	3.3%	83	5.7%	4	6.2%	5	7.0%	7	3.8%	3	6.0%	6	12.0%	12	3.0%	3	1.0%	1	2.9%	2	3.8%	3
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	2.0%	50	4.3%	3	1.2%	1	3.0%	3	3.8%	3	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.9%	2	2.5%	2
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.4%	10	1.4%	1	0.0%	0	2.0%	2	2.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	5.7%	4	0.0%	0	6.0%	6	0.0%	0	3.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Drive, Aberdeen, AB15 6LT																					
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aberdeen City Centre	26.6%	667	32.9%	23	37.0%	30	20.0%	20	40.0%	32	35.0%	35	29.0%	29	30.0%	30	39.0%	39	27.1%	19	35.0%
Alford Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Banchory Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Banff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dundee City Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.4%	1	0.0%
Elgin Town Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ellon Town Centre	0.4%	9	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glasgow City Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Huntly Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	2.8%	69	2.9%	2	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.3%
Keith Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Montrose Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%
Stonehaven Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%
Turiff Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westhill Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	7	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.9%	48	5.7%	4	3.7%	3	5.0%	5	5.0%	4	7.0%	7	1.0%	1	2.0%	2	0.0%	0	1.4%	1	1.3%
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.7%	17	1.4%	1	2.5%	2	5.0%	5	1.3%	1	2.0%	2	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	10.0%	7	5.0%	4
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Garden Centre, Trinity Road, Trinity, Brechin, DD9 7PS	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.8%	44	0.0%	0	0.0%	0	1.0%	1	2.5%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.9%	2	0.0%	0
Internet / delivery	38.7%	971	30.0%	21	38.3%	31	33.0%	33	26.3%	21	35.0%	35	33.0%	33	43.0%	43	31.0%	31	31.4%	22	31.3%	25
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnardo's, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8UR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battersea Power Station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32	
Shopping Centre, Circus Road West, Nine Elms, London, SW11 8DD												
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newquay Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stock Shop, Aberdeen Royal Infirmary, Foresterhill Road, Aberdeen, AB25 2ZB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	72	2.9%	2	1.2%	1	2.0%	2	3.8%	3	0.0%	0
(Don't do this type of shopping)	3.5%	87	4.3%	3	6.2%	5	5.0%	5	2.5%	2	5.0%	5
Base:	2506	70	81	100	80	100	100	100	70	80		

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q16 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q15) for clothing footwear and fashion goods? [MR]																						
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																						
Online / delivery shopping is convenient / quick / easier	21.8%	512	21.5%	14	20.0%	15	19.4%	18	14.7%	11	17.9%	17	18.1%	17	23.2%	22	13.2%	12	17.2%	11	20.8%	15
Close to home	17.2%	403	21.5%	14	24.0%	18	14.0%	13	26.7%	20	27.4%	26	13.8%	13	12.6%	12	17.6%	16	12.5%	8	18.1%	13
Shops - good range of clothes shops	16.4%	385	13.8%	9	16.0%	12	15.1%	14	21.3%	16	8.4%	8	8.5%	8	21.1%	20	18.7%	17	28.1%	18	12.5%	9
Delivery service	11.5%	269	7.7%	5	10.7%	8	11.8%	11	9.3%	7	9.5%	9	7.4%	7	21.1%	20	9.9%	9	6.3%	4	8.3%	6
Online / delivery shopping has low prices / good offers	8.4%	198	1.5%	1	12.0%	9	12.9%	12	17.3%	13	13.7%	13	7.4%	7	11.6%	11	11.0%	10	4.7%	3	12.5%	9
Online - better range of products	8.1%	191	3.1%	2	10.7%	8	4.3%	4	5.3%	4	5.3%	5	8.5%	8	13.7%	13	5.5%	5	10.9%	7	8.3%	6
You can get everything you need there	6.5%	153	7.7%	5	10.7%	8	7.5%	7	5.3%	4	3.2%	3	5.3%	5	5.3%	5	3.3%	3	0.0%	0	5.6%	4
Shops - good range of affordable shops	6.3%	149	4.6%	3	4.0%	3	16.1%	15	6.7%	5	7.4%	7	9.6%	9	8.4%	8	7.7%	7	6.3%	4	6.9%	5
Shops - good range of non-food shops generally	5.7%	134	1.5%	1	0.0%	0	3.2%	3	1.3%	1	5.3%	5	8.5%	8	1.1%	1	4.4%	4	4.7%	3	6.9%	5
Easier to compare goods online	5.3%	125	1.5%	1	5.3%	4	9.7%	9	12.0%	9	8.4%	8	3.2%	3	6.3%	6	11.0%	10	7.8%	5	11.1%	8
Shops - good range of quality shops	5.3%	124	6.2%	4	6.7%	5	6.5%	6	2.7%	2	9.5%	9	12.8%	12	6.3%	6	13.2%	12	4.7%	3	9.7%	7
Good bus service	3.0%	70	4.6%	3	1.3%	1	1.1%	1	2.7%	2	6.3%	6	3.2%	3	1.1%	1	6.6%	6	3.1%	2	6.9%	5
Parking - it's easy to find a space	2.6%	61	4.6%	3	1.3%	1	2.2%	2	0.0%	0	1.1%	1	2.1%	2	6.3%	6	1.1%	1	4.7%	3	2.8%	2
Good cafés / restaurants	2.6%	60	1.5%	1	2.7%	2	4.3%	4	4.0%	3	1.1%	1	5.3%	5	4.2%	4	11.0%	10	0.0%	0	0.0%	0
Familiar / know where everything is	2.5%	59	4.6%	3	4.0%	3	1.1%	1	1.3%	1	2.1%	2	9.6%	9	3.2%	3	1.1%	1	0.0%	0	2.8%	2
Large shops / good range of food products / non-food products	2.4%	57	3.1%	2	2.7%	2	2.2%	2	1.3%	1	3.2%	3	2.1%	2	3.2%	3	2.2%	2	4.7%	3	2.8%	2
Shops - good range of 'high street' retailers	2.3%	53	0.0%	0	2.7%	2	6.5%	6	2.7%	2	2.1%	2	5.3%	5	2.1%	2	5.5%	5	1.6%	1	0.0%	0
Can see the products in person / try them on	2.2%	51	1.5%	1	5.3%	4	1.1%	1	2.7%	2	0.0%	0	2.1%	2	2.1%	2	1.1%	1	7.8%	5	5.6%	4
Attractive environment / nice place	2.0%	47	0.0%	0	0.0%	0	6.5%	6	6.7%	5	2.1%	2	4.3%	4	4.2%	4	7.7%	7	0.0%	0	0.0%	0
Shops - good range of supermarkets	1.6%	38	0.0%	0	2.7%	2	4.3%	4	1.3%	1	3.2%	3	2.1%	2	4.2%	4	1.1%	1	1.6%	1	0.0%	0
Shops - good range of charity shops	1.3%	30	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.1%	1	2.1%	2	4.4%	4	1.6%	1	0.0%	0
Good for a day out	1.3%	30	0.0%	0	0.0%	0	3.2%	3	2.7%	2	1.1%	1	0.0%	0	3.2%	3	3.3%	3	1.6%	1	1.4%	1
Like to support local businesses	1.2%	29	0.0%	0	1.3%	1	1.1%	1	4.0%	3	1.1%	1	2.1%	2	1.1%	1	6.6%	6	3.1%	2	1.4%	1
Good layout / shops close	1.2%	29	0.0%	0	0.0%	0	4.3%	4	4.0%	3	1.1%	1	1.1%	1	0.0%	0	4.4%	4	0.0%	0	1.4%	1

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
together																						
Shops - good opening hours / open on Sundays	1.1%	26	0.0%	0	2.7%	2	3.2%	3	2.7%	2	0.0%	0	0.0%	0	1.1%	1	4.4%	4	0.0%	0	0.0%	0
Good market	1.1%	26	0.0%	0	0.0%	0	5.4%	5	5.3%	4	0.0%	0	2.1%	2	0.0%	0	6.6%	6	4.7%	3	0.0%	0
Good for financial services (e.g. banks / building societies)	1.1%	25	3.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.4%	4	3.1%	2	1.4%	1
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	22	0.0%	0	1.3%	1	4.3%	4	1.3%	1	2.1%	2	2.1%	2	1.1%	1	5.5%	5	1.6%	1	0.0%	0
Easy to get there by car	0.9%	21	1.5%	1	1.3%	1	1.1%	1	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Nice atmosphere / friendly people	0.9%	21	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.1%	1	2.2%	2	1.6%	1	0.0%	0
Close to work / en route to work	0.8%	19	3.1%	2	1.3%	1	1.1%	1	0.0%	0	1.1%	1	2.1%	2	1.1%	1	3.3%	3	0.0%	0	0.0%	0
Parking - it's free	0.8%	19	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	2.8%	2
Close to friends / relatives	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Online - save money on parking / no parking issues / travel	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1
Easy to get there on foot	0.6%	15	0.0%	0	0.0%	0	1.1%	1	6.7%	5	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0
Has undercover shopping	0.6%	13	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0
Good quality products	0.5%	12	3.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.1%	1	0.0%	0	1.4%	1
Shops - good range of bakers / butchers / greengrocers	0.5%	11	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Good train service	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Quiet / not too busy	0.4%	10	0.0%	0	0.0%	0	1.1%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good toilet facilities	0.4%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Good pubs / bars	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.2%	3	0.0%	0	1.1%	1	3.1%	2	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	9	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0
Shops - good range of independent shops	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0
Parking - it's cheap	0.4%	9	1.5%	1	1.3%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good customer service / friendly staff	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - better quality of products	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.3%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Preference for retailer	0.3%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0
Clean streets / well maintained	0.2%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good offers	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Work there / staff discount	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Habit / always go there	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Good disabled access	0.1%	3	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Diverse / multi-cultural	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.6%	1	0.0%	0
Open / green spaces	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1
Online - can pay on finance over time / easy to pay	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good refund policy	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can try them on at home	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - easy to return goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Online - habit since covid	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good reputation / store has a good reputation	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Get taken there	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reward / loyalty scheme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Already in the area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for browsing / window shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - click and collect facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to other shops / services / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family owns shop	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to generally	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good stock levels	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - can see the reviews	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / helpful staff	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to school	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	3.7%	88	1.5%	1	2.7%	2	1.1%	1	9.3%	7	5.3%	5	3.2%	3	0.0%	0	1.1%	1	0.0%	0	5.6%	4
(Don't know)	0.8%	18	4.6%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.7%	3	1.4%	1
Base:	2347		65		75		93		75		95		94		95		91		64		72	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32

Meanscore: [Number of times per month]

Q17 How often do you shop for clothing footwear and fashion goods at (LOCATION MENTIONED AT Q15)?

Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15

7 times a week	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.4%	1
5 - 6 times a week	1.2%	28	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.6%	1	0.0%	0
3 - 4 times a week	0.6%	14	0.0%	0	1.3%	1	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	1	3.3%	3	0.0%	0	1.4%	1
Twice a week	1.2%	27	1.5%	1	1.3%	1	4.3%	4	5.3%	4	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	2.8%	2
Once a week	3.8%	89	1.5%	1	5.3%	4	3.2%	3	4.0%	3	5.3%	5	8.5%	8	3.2%	3	8.8%	8	4.7%	3	4.2%	3
Every two weeks	5.5%	128	10.8%	7	8.0%	6	9.7%	9	1.3%	1	6.3%	6	4.3%	4	8.4%	8	9.9%	9	4.7%	3	6.9%	5
Every three weeks	1.4%	33	0.0%	0	1.3%	1	4.3%	4	1.3%	1	0.0%	0	0.0%	0	1.1%	1	3.3%	3	3.1%	2	2.8%	2
Monthly	20.3%	477	18.5%	12	20.0%	15	22.6%	21	21.3%	16	16.8%	16	29.8%	28	24.2%	23	25.3%	23	17.2%	11	30.6%	22
Once every two months	14.8%	347	16.9%	11	10.7%	8	9.7%	9	29.3%	22	24.2%	23	19.1%	18	12.6%	12	9.9%	9	7.8%	5	9.7%	7
Three-four times a year	19.3%	453	21.5%	14	18.7%	14	20.4%	19	9.3%	7	14.7%	14	21.3%	20	14.7%	14	19.8%	18	20.3%	13	13.9%	10
Twice a year	15.9%	374	16.9%	11	13.3%	10	9.7%	9	14.7%	11	14.7%	14	7.4%	7	16.8%	16	9.9%	9	18.8%	12	4.2%	3
Once a year	5.7%	134	4.6%	3	8.0%	6	2.2%	2	1.3%	1	2.1%	2	5.3%	5	5.3%	5	0.0%	0	6.3%	4	5.6%	4
Less often	2.0%	47	1.5%	1	1.3%	1	1.1%	1	4.0%	3	2.1%	2	1.1%	1	2.1%	2	1.1%	1	3.1%	2	0.0%	0
(Don't know / varies)	8.1%	189	6.2%	4	10.7%	8	10.8%	10	6.7%	5	12.6%	12	2.1%	2	9.5%	9	4.4%	4	10.9%	7	16.7%	12
Mean:	1.28		0.82		1.15		1.64		1.33		0.90		1.23		1.03		2.58		1.25		1.87	
Base:	2347		65		75		93		75		95		94		95		91		64		72	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q18 Where do you use second most often for clothing footwear and fashion goods?																						
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15</i>																						
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.6%	15	1.5%	1	0.0%	0	3.2%	3	1.3%	1	4.2%	4	0.0%	0	1.1%	1	2.2%	2	0.0%	0	1.4%	1
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.3%	8	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	1.1%	26	0.0%	0	1.3%	1	0.0%	0	1.3%	1	3.2%	3	6.4%	6	2.1%	2	2.2%	2	0.0%	0	6.9%	5
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.2%	4	3.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1
Asda, North Esk Road, Montrose, DD10 9AY	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S),	1.5%	36	1.5%	1	1.3%	1	0.0%	0	1.3%	1	2.1%	2	2.1%	2	2.1%	2	2.2%	2	3.1%	2	1.4%	1

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
St Nicholas Street, Aberdeen, AB10 1BU																					
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	1.1%	25	0.0%	0	0.0%	0	4.3%	4	1.3%	1	1.1%	1	3.2%	3	3.2%	3	2.2%	2	1.6%	1	0.0%
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	2	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.6%	1	0.0%
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	16	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.9%	21	6.2%	4	4.0%	3	2.2%	2	0.0%	0	2.1%	2	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	2	3.2%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	14.3%	335	9.2%	6	17.3%	13	15.1%	14	16.0%	12	13.7%	13	18.1%	17	12.6%	12	11.0%	10	9.4%	6	20.8%	15
Banchory Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Banff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	15	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	2.2%	2	1.6%	1	1.4%	1
Edinburgh City Centre	1.3%	30	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.7%	16	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.1%	1	0.0%	0	1.1%	1	3.1%	2	0.0%	0
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverberrie Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	3.3%	77	7.7%	5	6.7%	5	0.0%	0	0.0%	0	1.1%	1	3.2%	3	4.2%	4	0.0%	0	1.6%	1	0.0%	0
Keith Town Centre	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Turiff Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.4%	34	3.1%	2	0.0%	0	3.2%	3	6.7%	5	4.2%	4	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.5%	12	3.1%	2	1.3%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	9.4%	6	2.8%	2
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macduff Industrial Estate, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Inverurie Garden Centre, Oldmeldrum Road, Inverurie, AB51 0TP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	19	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.1%	1	3.3%	3	0.0%	0	0.0%	0
Internet / delivery	11.3%	265	10.8%	7	2.7%	2	15.1%	14	6.7%	5	10.5%	10	10.6%	10	8.4%	8	19.8%	18	18.8%	12	11.1%	8
Aboyne Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braemar Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Dumfries Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilltrek Outdoor Clothing, Deeside Activity Park, Dess, Aboyne, AB34 5BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Leeds City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lewisham District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Louth Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Castlepoint Shopping Centre, Yeomans Way, Bournemouth, BH8 9UL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Queen Street, Peterhead, AB42 1HG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Aberdeen Golf Club, Links Road, Bridge of Don, Aberdeen, AB23 8AT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The House of Bruar, Pitgowan, Blair Atholl, Pitlochry, PH18 5TW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torphins Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilkie's, Bridge Street, Ballater, AB35 5QB	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodside Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	62	1.5%	1	4.0%	3	2.2%	2	6.7%	5	3.2%	3	1.1%	1	4.2%	4	2.2%	2	1.6%	1	1.4%	1
(Nowhere else)	44.4%	1042	43.1%	28	56.0%	42	45.2%	42	45.3%	34	42.1%	40	34.0%	32	49.5%	47	41.8%	38	43.8%	28	44.4%	32
Base:		2347		65		75		93		75		95		94		95		91		64		72

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32

Meanscore: [Number of times per month]

Q19 How often do you shop at (LOCATION MENTIONED AT Q18) for clothing footwear and fashion goods?

Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18

7 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
5 - 6 times a week	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.8%	10	0.0%	0	3.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.9%	3	2.9%	1	0.0%	0	0.0%	0
Once a week	2.7%	33	0.0%	0	6.7%	2	2.0%	1	16.7%	6	3.8%	2	3.3%	2	2.3%	1	2.0%	1	2.9%	1	5.1%	2
Every two weeks	3.5%	44	2.8%	1	6.7%	2	8.2%	4	2.8%	1	5.8%	3	3.3%	2	2.3%	1	5.9%	3	5.7%	2	2.6%	1
Every three weeks	1.1%	14	0.0%	0	0.0%	0	2.0%	1	5.6%	2	1.9%	1	1.6%	1	2.3%	1	5.9%	3	0.0%	0	0.0%	0
Monthly	17.9%	223	13.9%	5	16.7%	5	30.6%	15	11.1%	4	17.3%	9	29.5%	18	29.5%	13	29.4%	15	17.1%	6	20.5%	8
Once every two months	14.3%	178	30.6%	11	6.7%	2	16.3%	8	22.2%	8	9.6%	5	14.8%	9	13.6%	6	11.8%	6	2.9%	1	17.9%	7
Three-four times a year	18.6%	231	13.9%	5	13.3%	4	12.2%	6	13.9%	5	21.2%	11	16.4%	10	25.0%	11	17.6%	9	17.1%	6	10.3%	4
Twice a year	20.9%	260	27.8%	10	26.7%	8	14.3%	7	5.6%	2	19.2%	10	9.8%	6	13.6%	6	5.9%	3	20.0%	7	12.8%	5
Once a year	10.1%	126	11.1%	4	10.0%	3	4.1%	2	5.6%	2	9.6%	5	11.5%	7	9.1%	4	5.9%	3	14.3%	5	7.7%	3
Less often	3.0%	37	0.0%	0	0.0%	0	4.1%	2	5.6%	2	0.0%	0	3.3%	2	0.0%	0	2.0%	1	2.9%	1	0.0%	0
(Don't know / varies)	6.1%	76	0.0%	0	10.0%	3	6.1%	3	11.1%	4	11.5%	6	4.9%	3	2.3%	1	3.9%	2	14.3%	5	20.5%	8
Mean:	0.86		0.46		1.08		0.78		1.22		0.71		0.84		0.66		1.95		0.88		1.68	
Base:	1243		36		30		49		36		52		61		44		51		35		39	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32										
Q20 Where else do you undertake shopping for clothing footwear and fashion goods?																						
<i>Not asked to those who said 'Don't know / varies' or 'Don't do this type of shopping' at Q15 or 'Don't know / varies' or 'Nowhere else' at Q18</i>																						
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Marischal Street, Peterhead, AB42 1BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN	0.2%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.4%	5	0.0%	0	0.0%	0	2.0%	1	2.8%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill, AB32 6RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	4	2.8%	1	0.0%	0	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	6.6%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.6%	7	5.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Western Road, Montrose, DD10 8LW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	4.3%	54	5.6%	2	0.0%	0	4.1%	2	2.8%	1	5.8%	3	4.9%	3	2.3%	1	2.0%	1	14.3%	5	7.7%	3
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	2.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	4.9%	3	6.8%	3	5.9%	3	2.9%	1	0.0%	0
Elgin Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	4	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	1.1%	14	0.0%	0	6.7%	2	0.0%	0	2.8%	1	0.0%	0	3.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Huntly Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Inverurie Town Centre	2.2%	27	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.6%	7	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Stonehaven Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.9%	11	0.0%	0	3.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.4%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.6%	8	0.0%	0	0.0%	0	2.0%	1	2.8%	1	0.0%	0	1.6%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	11	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	2.9%	1	0.0%	0
Internet / delivery	5.3%	66	8.3%	3	6.7%	2	10.2%	5	8.3%	3	3.8%	2	3.3%	2	2.3%	1	9.8%	5	0.0%	0	2.6%	1
Ayr Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brodie Castle, Brodie, IV36 2TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dess Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0
Peterculter Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Blackfriars' Road, Elgin, IV30 1TY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Westfield Shopping Centre, Ariel Way, Shepherd's Bush, London, W12 7GF (Don't know / varies) (Nowhere else)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
	2.4%	30	2.8%	1	3.3%	1	0.0%	0	11.1%	4	1.9%	1	0.0%	0	6.8%	3	3.9%	2	2.9%	1	5.1%	2
	68.7%	854	66.7%	24	73.3%	22	73.5%	36	61.1%	22	76.9%	40	63.9%	39	70.5%	31	56.9%	29	71.4%	25	79.5%	31
Base:	1243		36		30		49		36		52		61		44		51		35		39	

Meanscore: [£]

Q21 On average how much does your household spend on clothing footwear and fashion goods each month?

Not asked to those who said 'Don't do this type of shopping' at Q15

£1 - £10	5.9%	143	6.0%	4	1.3%	1	8.4%	8	6.4%	5	5.3%	5	0.0%	0	5.2%	5	2.1%	2	14.9%	10	1.3%	1
£11 - £20	9.7%	235	6.0%	4	9.2%	7	10.5%	10	15.4%	12	7.4%	7	8.2%	8	6.2%	6	3.1%	3	9.0%	6	10.4%	8
£21 - £30	8.1%	197	6.0%	4	5.3%	4	5.3%	5	9.0%	7	10.5%	10	15.5%	15	9.3%	9	3.1%	3	6.0%	4	13.0%	10
£31 - £40	4.3%	103	6.0%	4	3.9%	3	5.3%	5	7.7%	6	6.3%	6	1.0%	1	8.2%	8	6.2%	6	4.5%	3	6.5%	5
£41 - £50	8.9%	215	7.5%	5	5.3%	4	14.7%	14	7.7%	6	12.6%	12	11.3%	11	9.3%	9	15.5%	15	4.5%	3	9.1%	7
£51 - £60	2.0%	48	1.5%	1	3.9%	3	1.1%	1	1.3%	1	0.0%	0	1.0%	1	1.0%	1	3.1%	3	1.5%	1	2.6%	2
£61 - £70	1.2%	28	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.1%	2	1.0%	1	1.5%	1	1.3%	1
£71 - £80	2.0%	49	1.5%	1	1.3%	1	1.1%	1	2.6%	2	2.1%	2	1.0%	1	2.1%	2	0.0%	0	0.0%	0	2.6%	2
£81 - £90	0.4%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
£91 - £100	6.4%	155	10.4%	7	10.5%	8	4.2%	4	3.8%	3	9.5%	9	5.2%	5	7.2%	7	10.3%	10	7.5%	5	5.2%	4
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£111 - £120	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
£121 - £130	0.5%	12	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	2.1%	2	1.5%	1	1.3%	1
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.5%	37	0.0%	0	1.3%	1	3.2%	3	1.3%	1	2.1%	2	2.1%	2	0.0%	0	1.0%	1	1.5%	1	1.3%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.9%	46	1.5%	1	2.6%	2	1.1%	1	2.6%	2	0.0%	0	2.1%	2	2.1%	2	10.3%	10	4.5%	3	1.3%	1
£201 - £220	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.4%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.3%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
£301+	0.9%	21	0.0%	0	1.3%	1	3.2%	3	0.0%	0	1.1%	1	5.2%	5	0.0%	0	4.1%	4	0.0%	0	0.0%	0
(Don't know)	39.3%	950	38.8%	26	42.1%	32	36.8%	35	34.6%	27	41.1%	39	32.0%	31	26.8%	26	33.0%	32	37.3%	25	40.3%	31
(Refused)	5.7%	139	14.9%	10	10.5%	8	2.1%	2	3.8%	3	0.0%	0	11.3%	11	17.5%	17	2.1%	2	1.5%	1	3.9%	3
Mean:	63.29		53.71		77.83		84.64		51.42		63.89		101.18		56.98		115.75		65.17		50.81	
Base:	2419		67		76		95		78		95		97		97		97		67		77	

Aberdeen Household Survey for Hargest Planning

Total Zone 24S Zone 25 Zone 26 Zone 27 Zone 28 Zone 29S Zone 29N Zone 30 Zone 31 Zone 32

Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]

Q22 How often do you use any of the following methods to clothing footwear and fashion goods? [PR]

Not asked to those who said 'Don't do this type of shopping' at Q15

Internet

Often	24.5%	593	11.9%	8	31.6%	24	35.8%	34	23.1%	18	20.0%	19	33.0%	32	25.8%	25	49.5%	48	25.4%	17	32.5%	25
Occasionally	41.1%	993	37.3%	25	34.2%	26	33.7%	32	38.5%	30	37.9%	36	30.9%	30	43.3%	42	28.9%	28	47.8%	32	23.4%	18
Never/hardly ever	34.4%	833	50.7%	34	34.2%	26	30.5%	29	38.5%	30	42.1%	40	36.1%	35	30.9%	30	21.6%	21	26.9%	18	44.2%	34
Mean:		0.90		0.61		0.97		1.05		0.85		0.78		0.97		0.95		1.28		0.99		0.88
Base:		2419		67		76		95		78		95		97		97		97		67		77

Telephone

Often	2.1%	50	0.0%	0	1.3%	1	1.1%	1	1.3%	1	0.0%	0	6.2%	6	2.1%	2	5.2%	5	3.0%	2	1.3%	1
Occasionally	2.7%	66	1.5%	1	5.3%	4	3.2%	3	5.1%	4	3.2%	3	4.1%	4	4.1%	4	6.2%	6	0.0%	0	2.6%	2
Never/hardly ever	95.2%	2303	98.5%	66	93.4%	71	95.8%	91	93.6%	73	96.8%	92	89.7%	87	93.8%	91	88.7%	86	97.0%	65	96.1%	74
Mean:		0.07		0.01		0.08		0.05		0.08		0.03		0.16		0.08		0.16		0.06		0.05
Base:		2419		67		76		95		78		95		97		97		97		67		77

Catalogue / mail order

Often	3.2%	78	1.5%	1	5.3%	4	4.2%	4	5.1%	4	2.1%	2	7.2%	7	3.1%	3	5.2%	5	1.5%	1	3.9%	3
Occasionally	8.5%	206	3.0%	2	2.6%	2	12.6%	12	10.3%	8	13.7%	13	6.2%	6	6.2%	6	9.3%	9	9.0%	6	5.2%	4
Never/hardly ever	88.3%	2135	95.5%	64	92.1%	70	83.2%	79	84.6%	66	84.2%	80	86.6%	84	90.7%	88	85.6%	83	89.6%	60	90.9%	70
Mean:		0.15		0.06		0.13		0.21		0.21		0.18		0.21		0.12		0.20		0.12		0.13
Base:		2419		67		76		95		78		95		97		97		97		67		77

Mobile shops

Often	2.5%	61	0.0%	0	1.3%	1	3.2%	3	5.1%	4	0.0%	0	2.1%	2	2.1%	2	9.3%	9	1.5%	1	1.3%	1
Occasionally	2.2%	53	0.0%	0	1.3%	1	4.2%	4	7.7%	6	4.2%	4	5.2%	5	2.1%	2	6.2%	6	4.5%	3	3.9%	3
Never/hardly ever	95.3%	2305	100.0%	67	97.4%	74	92.6%	88	87.2%	68	95.8%	91	92.8%	90	95.9%	93	84.5%	82	94.0%	63	94.8%	73
Mean:		0.07		0.00		0.04		0.11		0.18		0.04		0.09		0.06		0.25		0.07		0.06
Base:		2419		67		76		95		78		95		97		97		97		67		77

Farmers markets or similar

Often	1.9%	46	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0	2.1%	2	2.1%	2	4.1%	4	1.5%	1	0.0%	0
Occasionally	2.3%	55	3.0%	2	0.0%	0	7.4%	7	9.0%	7	3.2%	3	3.1%	3	2.1%	2	6.2%	6	1.5%	1	1.3%	1
Never/hardly ever	95.8%	2318	97.0%	65	98.7%	75	92.6%	88	89.7%	70	96.8%	92	94.8%	92	95.9%	93	89.7%	87	97.0%	65	98.7%	76
Mean:		0.06		0.03		0.03		0.07		0.12		0.03		0.07		0.06		0.14		0.04		0.01
Base:		2419		67		76		95		78		95		97		97		97		67		77

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q23AOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the internet?																						
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q22																						
£1 - £10	1.1%	17	0.0%	0	0.0%	0	3.0%	2	4.2%	2	0.0%	0	0.0%	0	1.5%	1	2.6%	2	0.0%	0	0.0%	0
£11 - £20	3.9%	62	3.0%	1	8.0%	4	7.6%	5	4.2%	2	3.6%	2	1.6%	1	3.0%	2	3.9%	3	2.0%	1	2.3%	1
£21 - £30	7.4%	117	15.2%	5	10.0%	5	4.5%	3	10.4%	5	10.9%	6	9.7%	6	3.0%	2	2.6%	2	6.1%	3	14.0%	6
£31 - £40	6.9%	110	6.1%	2	4.0%	2	4.5%	3	8.3%	4	12.7%	7	8.1%	5	7.5%	5	3.9%	3	16.3%	8	16.3%	7
£41 - £50	14.4%	228	12.1%	4	18.0%	9	12.1%	8	14.6%	7	10.9%	6	14.5%	9	14.9%	10	15.8%	12	8.2%	4	11.6%	5
£51 - £60	5.5%	87	0.0%	0	8.0%	4	10.6%	7	10.4%	5	3.6%	2	4.8%	3	4.5%	3	7.9%	6	4.1%	2	4.7%	2
£61 - £70	2.7%	43	9.1%	3	4.0%	2	3.0%	2	0.0%	0	0.0%	0	1.6%	1	3.0%	2	2.6%	2	8.2%	4	0.0%	0
£71 - £80	4.2%	67	3.0%	1	6.0%	3	3.0%	2	4.2%	2	5.5%	3	1.6%	1	0.0%	0	3.9%	3	6.1%	3	11.6%	5
£81 - £90	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
£91 - £100	11.7%	185	15.2%	5	2.0%	1	12.1%	8	10.4%	5	14.5%	8	9.7%	6	14.9%	10	14.5%	11	10.2%	5	4.7%	2
£101 - £110	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.6%	9	0.0%	0	2.0%	1	1.5%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
£121 - £130	0.6%	10	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
£131 - £140	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.0%	32	0.0%	0	2.0%	1	3.0%	2	2.1%	1	1.8%	1	3.2%	2	3.0%	2	2.6%	2	0.0%	0	2.3%	1
£151 - £160	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
£161 - £170	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	2.4%	38	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.8%	1	3.2%	2	6.0%	4	3.9%	3	2.0%	1	0.0%	0
£201 - £220	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.6%	10	0.0%	0	2.0%	1	0.0%	0	2.1%	1	0.0%	0	1.6%	1	1.5%	1	1.3%	1	2.0%	1	0.0%	0
£261 - £280	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.9%	14	0.0%	0	0.0%	0	3.0%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
£301+	1.2%	19	6.1%	2	0.0%	0	1.5%	1	2.1%	1	0.0%	0	6.5%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0
(Don't know)	26.9%	426	18.2%	6	24.0%	12	28.8%	19	22.9%	11	29.1%	16	21.0%	13	16.4%	11	19.7%	15	24.5%	12	30.2%	13
(Refused)	5.7%	90	12.1%	4	8.0%	4	0.0%	0	0.0%	0	0.0%	0	12.9%	8	19.4%	13	6.6%	5	6.1%	3	2.3%	1
Mean:	79.84		92.17		64.82		83.51		75.35		76.49		113.46		83.98		96.77		70.35		53.28	
Base:	1586		33		50		66		48		55		62		67		76		49		43	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q23BOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via the telephone?																						
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q22																						
1 - £10	3.4%	4	0.0%	0	0.0%	0	0.0%	0	20.0%	1	33.3%	1	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0
11 - £20	2.6%	3	0.0%	0	0.0%	0	25.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21 - £30	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31 - £40	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
41 - £50	6.9%	8	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0
51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
61 - £70	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	2.6%	3	0.0%	0	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	3.4%	4	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.9%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
281 - £300	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	60.3%	70	100.0%	1	60.0%	3	50.0%	2	0.0%	0	33.3%	1	40.0%	4	16.7%	1	63.6%	7	100.0%	2	66.7%	2
(Refused)	8.6%	10	0.0%	0	20.0%	1	0.0%	0	20.0%	1	0.0%	0	20.0%	2	33.3%	2	9.1%	1	0.0%	0	0.0%	0
Mean:	85.14		0.00		50.00		47.50		66.25		45.00		180.75		17.33		83.33		0.00		150.00	
Base:	116		1		5		4		5		3		10		6		11		2		3	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q23COn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via catalogue / mail order?																					
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q22																					
1 - £10	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%
11 - £20	3.2%	9	0.0%	0	0.0%	0	12.5%	2	25.0%	3	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
21 - £30	11.3%	32	66.7%	2	16.7%	1	12.5%	2	0.0%	0	13.3%	2	23.1%	3	11.1%	1	7.1%	1	14.3%	1	42.9%
31 - £40	7.0%	20	0.0%	0	0.0%	0	6.3%	1	8.3%	1	13.3%	2	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%
41 - £50	13.4%	38	0.0%	0	33.3%	2	12.5%	2	16.7%	2	26.7%	4	7.7%	1	11.1%	1	14.3%	2	28.6%	2	14.3%
51 - £60	3.5%	10	0.0%	0	0.0%	0	6.3%	1	16.7%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%
61 - £70	3.2%	9	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%
71 - £80	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%
81 - £90	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	6.0%	17	0.0%	0	0.0%	0	12.5%	2	0.0%	0	6.7%	1	7.7%	1	0.0%	0	7.1%	1	0.0%	0	14.3%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
121 - £130	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	14.3%
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
161 - £170	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
191 - £200	1.8%	5	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	14.3%
201 - £220	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
241 - £260	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
261 - £280	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
281 - £300	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.7%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	40.1%	114	33.3%	1	33.3%	2	25.0%	4	25.0%	3	33.3%	5	38.5%	5	11.1%	1	57.1%	8	28.6%	2	0.0%
(Refused)	2.8%	8	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%
Mean:	70.49		27.50		50.00		115.83		37.50		70.30		112.50		45.00		83.00		70.00		82.14
Base:	284		3		6		16		12		15		13		9		14		7		7

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q23DOn average how much does your household normally spend on clothing footwear and fashion goods each time you shop via mobile shops?																						
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q22																						
£1 - £10	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
£11 - £20	7.9%	9	0.0%	0	50.0%	1	0.0%	0	0.0%	0	25.0%	1	14.3%	1	25.0%	1	13.3%	2	0.0%	0	0.0%	0
£21 - £30	7.9%	9	0.0%	0	0.0%	0	28.6%	2	10.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	3.5%	4	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
£41 - £50	6.1%	7	0.0%	0	0.0%	0	0.0%	0	30.0%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	50.0%	2	0.0%	0
£51 - £60	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0
£61 - £70	1.8%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.5%	4	0.0%	0	0.0%	0	14.3%	1	20.0%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.9%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.8%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	50.9%	58	0.0%	0	50.0%	1	28.6%	2	10.0%	1	50.0%	2	42.9%	3	50.0%	2	40.0%	6	25.0%	1	50.0%	2
(Refused)	5.3%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	25.0%	1	0.0%	0
Mean:	68.40		0.00		20.00		98.00		80.00		60.00		148.75		15.00		64.38		50.00		150.00	
Base:	114		0		2		7		10		4		7		4		15		4		4	

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q23E On average how much does your household normally spend on clothing footwear and fashion goods each time you shop via farmers markets?																					
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q22																					
1 - £10	4.0%	4	0.0%	0	0.0%	0	14.3%	1	12.5%	1	0.0%	0	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%
11 - £20	8.9%	9	0.0%	0	0.0%	0	14.3%	1	12.5%	1	0.0%	0	20.0%	1	0.0%	0	20.0%	2	0.0%	0	0.0%
21 - £30	6.9%	7	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
31 - £40	5.0%	5	0.0%	0	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%
41 - £50	6.9%	7	0.0%	0	0.0%	0	28.6%	2	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%
51 - £60	2.0%	2	0.0%	0	0.0%	0	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
61 - £70	2.0%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
91 - £100	2.0%	2	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
121 - £130	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
141 - £150	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
191 - £200	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
241 - £260	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	54.5%	55	0.0%	0	100.0%	1	0.0%	0	12.5%	1	33.3%	1	60.0%	3	25.0%	1	60.0%	6	100.0%	2	0.0%
(Refused)	4.0%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	50.43		65.00		0.00		46.43		45.67		120.00		132.50		18.33		52.25		0.00		150.00
Base:	101		2		1		7		8		3		5		4		10		2		1

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q24 Where do you normally shop for these other 'personal' goods ?																						
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ythan Terrace, Ellon, AB41 9BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.8%	20	0.0%	0	4.9%	4	7.0%	7	1.3%	1	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	1.0%	24	4.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.9%	23	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	6.0%	6	1.0%	1	4.0%	4	1.4%	1	5.0%	4
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.4%	10	1.4%	1	4.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	7	2.5%	2
Asda, Steven Road, Huntly, AB54 8SX	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	3	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
6UF												
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1RG												
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Commerce Street, Brechin, DD9 7BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0
Lidl, King Street, Aberdeen, AB24 1XZ	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	11	1.4%	1	1.2%	1	3.0%	3	0.0%	0	0.0%	0
Marks and Spencer (M&S), Station Square, Inverurie, AB51 4UZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0

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5PF																						
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.2%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Hume Street, Arbroath, DD11 1LL	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.2%	4	0.0%	0	0.0%	0	1.0%	1	1.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	7	0.0%	0	0.0%	0	2.0%	2	1.3%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.4%	10	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2	1.0%	1	0.0%	0	1.3%	1
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	1.3%	33	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.8%	19	5.7%	4	6.2%	5	2.0%	2	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Steet, Turriff, AB53 4EN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wellington Road, Aberdeen, AB12 3DN	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Aberdeen City Centre	13.2%	330	11.4%	8	13.6%	11	20.0%	20	27.5%	22	17.0%	17	16.0%	16	16.0%	16	22.0%	22	10.0%	7	20.0%	16
Alford Village Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Banchory Town Centre	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Brechin Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckie Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dundee City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh City Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%
Elgin Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ellon Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Forfar Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fraserburgh Town Centre	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glasgow City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Huntly Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverbervie Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverness City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Town Centre	2.5%	62	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Mintlaw Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Montrose Town Centre	0.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perth City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterhead Town Centre	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Portlethen Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stonehaven Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Turiff Town Centre	1.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westhill Town Centre	0.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	2.8%	71	5.7%	4	14.8%	12	3.0%	3	2.5%	2	6.0%	6	3.0%	3	3.0%	3	4.0%	4	2.9%	2	7.5%
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	19	0.0%	0	1.2%	1	2.0%	2	1.3%	1	5.0%	5	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.6%	14	2.9%	2	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.3%
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingsway West Retail Park,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Cleington Road, Dundee, DD3 8RX																						
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.3%	8	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.5%	2
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.2%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kirktown Garden Centre, Broomhill Road, Kirktown of Fetteresso, Stonehaven, AB39 3UP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Abroad	1.2%	29	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Internet / delivery	31.6%	791	22.9%	16	24.7%	20	20.0%	20	26.3%	21	30.0%	30	36.0%	36	29.0%	29	29.0%	29	32.9%	23	30.0%	24
Aboyne Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Brechin Castle Garden Centre, A935, Haughmuir, Brechin, DD9 6RL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food (Scotmid), Sc lattie Park, Bucksburn, Aberdeen, AB21 9QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op Food, Bridge Road, Banff, AB45 1HE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crimond Medical Centre, A90, Crimond, AB43 8QJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cults Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Dyce Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Insch Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kemnay Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longside Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somebody Cares Megastore, Hazledene Road, Aberdeen, AB15 8QU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Newtonhill Road, Newtonhill, AB39 3PX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Blue Door Charity Shop, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodside Village Centre	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	4.4%	110	4.3%	3	3.7%	3	6.0%	6	7.5%	6	3.0%	3	5.0%	5	5.0%	5	7.0%	7	8.6%	6	6.3%
(Don't do this type of shopping)	19.8%	496	31.4%	22	18.5%	15	18.0%	18	17.5%	14	25.0%	25	21.0%	21	17.0%	17	11.0%	11	22.9%	16	22.5%
Base:		2506		70		81		100		80		100		100		100		100		70	

Aberdeen Household Survey for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Q25 What would you say are your THREE most important reasons for shopping at (LOCATION MENTIONED AT Q24) for other 'personal' goods? [MR]																						
Online / delivery shopping is convenient / quick / easier	24.0%	456	20.0%	9	19.0%	12	13.2%	10	13.3%	8	19.4%	14	24.3%	18	20.5%	16	18.3%	15	25.0%	12	29.8%	17
Close to home	22.3%	423	26.7%	12	25.4%	16	13.2%	10	21.7%	13	23.6%	17	14.9%	11	19.2%	15	15.9%	13	18.8%	9	17.5%	10
Delivery service	13.9%	264	11.1%	5	7.9%	5	9.2%	7	20.0%	12	20.8%	15	10.8%	8	20.5%	16	13.4%	11	6.3%	3	19.3%	11
Shops - good range of non-food shops generally	12.8%	243	4.4%	2	19.0%	12	7.9%	6	8.3%	5	12.5%	9	14.9%	11	16.7%	13	9.8%	8	10.4%	5	14.0%	8
Online / delivery shopping has low prices / good offers	10.2%	193	4.4%	2	9.5%	6	7.9%	6	16.7%	10	9.7%	7	10.8%	8	14.1%	11	12.2%	10	10.4%	5	14.0%	8
Shops - good range of affordable shops	8.1%	154	8.9%	4	6.3%	4	17.1%	13	6.7%	4	9.7%	7	8.1%	6	16.7%	13	9.8%	8	10.4%	5	5.3%	3
You can get everything you need there	7.4%	141	13.3%	6	4.8%	3	10.5%	8	5.0%	3	8.3%	6	9.5%	7	6.4%	5	3.7%	3	0.0%	0	5.3%	3
Online - better range of products	5.3%	101	2.2%	1	6.3%	4	3.9%	3	6.7%	4	5.6%	4	6.8%	5	0.0%	0	4.9%	4	8.3%	4	5.3%	3
Easier to compare goods online	5.3%	100	0.0%	0	6.3%	4	5.3%	4	16.7%	10	4.2%	3	2.7%	2	9.0%	7	14.6%	12	4.2%	2	15.8%	9
Shops - good range of quality shops	3.4%	65	8.9%	4	3.2%	2	6.6%	5	0.0%	0	6.9%	5	2.7%	2	5.1%	4	8.5%	7	0.0%	0	7.0%	4
Parking - it's easy to find a space	2.9%	56	2.2%	1	7.9%	5	2.6%	2	1.7%	1	2.8%	2	1.4%	1	6.4%	5	2.4%	2	2.1%	1	0.0%	0
Large shops / good range of food products / non-food products	2.6%	50	2.2%	1	3.2%	2	3.9%	3	0.0%	0	0.0%	0	1.4%	1	3.8%	3	2.4%	2	6.3%	3	1.8%	1
Familiar / know where everything is	2.5%	48	0.0%	0	1.6%	1	2.6%	2	3.3%	2	2.8%	2	4.1%	3	2.6%	2	7.3%	6	2.1%	1	1.8%	1
Like to support local businesses	2.5%	47	4.4%	2	0.0%	0	0.0%	0	3.3%	2	1.4%	1	4.1%	3	1.3%	1	6.1%	5	4.2%	2	0.0%	0
Shops - good range of 'high street' retailers	2.3%	44	0.0%	0	4.8%	3	3.9%	3	5.0%	3	1.4%	1	1.4%	1	1.3%	1	1.2%	1	0.0%	0	3.5%	2
Attractive environment / nice place	2.1%	39	2.2%	1	1.6%	1	9.2%	7	0.0%	0	2.8%	2	1.4%	1	1.3%	1	4.9%	4	0.0%	0	0.0%	0
Good cafés / restaurants	2.1%	39	2.2%	1	0.0%	0	2.6%	2	3.3%	2	1.4%	1	2.7%	2	3.8%	3	7.3%	6	0.0%	0	1.8%	1
Good bus service	1.8%	35	0.0%	0	3.2%	2	1.3%	1	0.0%	0	5.6%	4	4.1%	3	2.6%	2	2.4%	2	0.0%	0	3.5%	2
Can see the products in person / try them on	1.8%	34	0.0%	0	4.8%	3	1.3%	1	1.7%	1	0.0%	0	2.7%	2	3.8%	3	3.7%	3	4.2%	2	1.8%	1
Shops - good opening hours / open on Sundays	1.5%	29	0.0%	0	3.2%	2	9.2%	7	1.7%	1	1.4%	1	6.8%	5	0.0%	0	3.7%	3	2.1%	1	0.0%	0
Shops - good range of independent shops	1.5%	28	0.0%	0	1.6%	1	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Good layout / shops close together	1.5%	28	0.0%	0	1.6%	1	6.6%	5	3.3%	2	1.4%	1	2.7%	2	0.0%	0	4.9%	4	0.0%	0	3.5%	2
Parking - it's free	1.4%	27	0.0%	0	4.8%	3	1.3%	1	5.0%	3	1.4%	1	0.0%	0	2.6%	2	1.2%	1	0.0%	0	1.8%	1
Shops - good range of charity shops	1.4%	27	0.0%	0	0.0%	0	3.9%	3	3.3%	2	0.0%	0	2.7%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Shops - good range of supermarkets	1.2%	23	0.0%	0	0.0%	0	2.6%	2	1.7%	1	1.4%	1	1.4%	1	1.3%	1	0.0%	0	2.1%	1	0.0%	0
Easy to get there on foot	1.2%	23	0.0%	0	0.0%	0	1.3%	1	6.7%	4	0.0%	0	1.4%	1	1.3%	1	6.1%	5	2.1%	1	0.0%	0
Good for a day out	1.2%	22	0.0%	0	0.0%	0	5.3%	4	3.3%	2	1.4%	1	0.0%	0	3.8%	3	2.4%	2	0.0%	0	1.8%	1
Good market	1.1%	20	0.0%	0	0.0%	0	5.3%	4	5.0%	3	0.0%	0	2.7%	2	0.0%	0	7.3%	6	2.1%	1	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.9%	18	0.0%	0	0.0%	0	3.9%	3	3.3%	2	0.0%	0	1.4%	1	1.3%	1	6.1%	5	0.0%	0	0.0%	0
Close to work / en route to work	0.9%	17	4.4%	2	1.6%	1	1.3%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.1%	1	1.8%	1
Nice atmosphere / friendly people	0.8%	15	2.2%	1	0.0%	0	3.9%	3	3.3%	2	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.7%	14	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	3	2.1%	1	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.7%	13	0.0%	0	1.6%	1	1.3%	1	1.7%	1	1.4%	1	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.7%	13	2.2%	1	0.0%	0	2.6%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.1%	1	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.6%	12	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.7%	2	1.3%	1	1.2%	1	2.1%	1	0.0%	0
Good quality products	0.6%	11	2.2%	1	1.6%	1	0.0%	0	3.3%	2	0.0%	0	1.4%	1	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.5%	9	2.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online - save money on parking / no parking issues / travel	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.5%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Already in the area	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Reward / loyalty scheme	0.5%	9	2.2%	1	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.5%	9	0.0%	0	0.0%	0	1.3%	1	3.3%	2	0.0%	0	2.7%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Quiet / not too busy	0.4%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	0.4%	7	0.0%	0	1.6%	1	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Close to friends / relatives	0.4%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.4%	7	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.4%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	2.1%	1	1.8%	1
Good disabled access	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Open / green spaces	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0
Work there / staff discount	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Good toilet facilities	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Good customer service / friendly staff	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Traditional / quaint	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Good offers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Online - easy to return goods	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%
Free delivery	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Online - better quality of products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good for browsing / window shopping	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Online - click and collect facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
On route to somewhere else	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Diverse / multi-cultural	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Pedestrianised areas	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%
Get taken there	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good stock levels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a recycling scheme in store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good ethical policy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Free public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a petrol station	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Good reputation / store has a good reputation	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Online - can see the reviews	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Online - can pay on finance over time / easy to pay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Close to college	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - good disabled parking provision	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Has a pharmacy / collect my prescription	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Online shopping is trustworthy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Online - downloadable content	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Can take items back easily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	2.6%	50	6.7%	3	1.6%	1	5.3%	4	5.0%	3	4.2%	3	1.4%	1	5.1%	4	1.2%	1	0.0%	0	5.3%
(Don't know)	0.8%	16	0.0%	0	3.2%	2	1.3%	1	0.0%	0	1.4%	1	1.4%	1	0.0%	0	1.2%	1	4.2%	2	1.8%
Base:	1900			45		63		76		60		72		74		78		82		48	

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32											
Meanscore: [Number of times per month]																						
Q26 How often do you shop for other 'personal' goods at (LOCATION MENTIONED AT Q24)?																						
7 times a week	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
5 - 6 times a week	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.5%	10	0.0%	0	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Twice a week	2.6%	49	0.0%	0	3.2%	2	6.6%	5	5.0%	3	2.8%	2	5.4%	4	1.3%	1	1.2%	1	2.1%	1	5.3%	3
Once a week	10.4%	197	6.7%	3	4.8%	3	13.2%	10	10.0%	6	11.1%	8	6.8%	5	9.0%	7	14.6%	12	6.3%	3	7.0%	4
Every two weeks	7.6%	144	8.9%	4	7.9%	5	6.6%	5	10.0%	6	4.2%	3	9.5%	7	2.6%	2	8.5%	7	6.3%	3	8.8%	5
Every three weeks	2.4%	45	0.0%	0	4.8%	3	2.6%	2	0.0%	0	4.2%	3	2.7%	2	3.8%	3	7.3%	6	2.1%	1	3.5%	2
Monthly	20.2%	383	20.0%	9	20.6%	13	23.7%	18	16.7%	10	20.8%	15	21.6%	16	23.1%	18	19.5%	16	20.8%	10	17.5%	10
Once every two months	12.9%	245	15.6%	7	14.3%	9	17.1%	13	18.3%	11	16.7%	12	10.8%	8	11.5%	9	12.2%	10	8.3%	4	14.0%	8
Three-four times a year	13.8%	263	17.8%	8	11.1%	7	10.5%	8	15.0%	9	11.1%	8	12.2%	9	15.4%	12	17.1%	14	14.6%	7	17.5%	10
Twice a year	10.7%	204	11.1%	5	11.1%	7	7.9%	6	11.7%	7	8.3%	6	20.3%	15	17.9%	14	4.9%	4	14.6%	7	5.3%	3
Once a year	6.3%	120	15.6%	7	6.3%	4	2.6%	2	1.7%	1	11.1%	8	2.7%	2	6.4%	5	7.3%	6	8.3%	4	1.8%	1
Less often	1.7%	33	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.6%	2	1.2%	1	2.1%	1	0.0%	0
(Don't know / varies)	9.3%	177	4.4%	2	15.9%	10	7.9%	6	8.3%	5	9.7%	7	8.1%	6	5.1%	4	3.7%	3	12.5%	6	15.8%	9
Mean:	1.75		0.85		1.19		1.93		1.71		1.28		1.39		1.29		1.88		1.36		2.63	
Base:	1900		45		63		76		60		72		74		78		82		48		57	

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q27 Where do you use second most often for other 'personal' goods?																						
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.8%	1
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Westhill Drive, Westhill, AB32 6FY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	6	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.2%	4	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.4%	4	1.3%	1	0.0%	0	0.0%	0	5.3%	3
Asda, Longside Road, Peterhead, AB42 2FY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Middleton Park, Jesmond Drive, Bridge of Don, Aberdeen, AB22 8WQ	0.3%	6	0.0%	0	4.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watermill Road, Fraserburgh, AB43 7ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.2%	2	1.8%	1
Costco, Amhall Business	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF												
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Home Bargains, Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend Court, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Home Bargains, Watermill Road, Fraserburgh, AB43 7ED	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Berryden Retail Park, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Great Northern Road, Aberdeen, AB24 2BD	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Inverurie Retail Park, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Abderdeen Royal Infirmary, Foresterhill,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Aberdeen Household Survey
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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Aberdeen, AB25 2ZN Marks and Spencer (M&S), Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen, AB10 1BU Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.4%	7	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Aberdeen, AB11 5PF Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Inverurie, AB51 4JP Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nairn, IV12 5QF Sainsbury's Superstore, Balmakeith Business Park, Forres Road, Nairn, IV12 5QF	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen, AB25 3SA Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	3	0.0%	0	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen, AB10 7AY Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Inverurie, AB51 4SR Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen, AB22 8HB Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	1.1%	20	4.4%	2	4.8%	3	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Westhill, AB32 6UF Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0
Ellon, AB41 9RY Tesco Superstore, Castle Road, Ellon, AB41 9RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly, AB54 8TS Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory, AB31 5QA Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen, AB15 6LT Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Fraserburgh, AB43 9TE Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Aberdeen City Centre	7.5%	143	2.2%	1	1.6%	1	5.3%	4	13.3%	8	6.9%	5	10.8%	8	7.7%	6	7.3%	6	6.3%	3	7.0%	4
Alford Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.8%	15	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1
Edinburgh City Centre	0.7%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.2%	1	0.0%	0	1.8%	1
Elgin Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.4%	8	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0
Huntly Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Stonehaven Town Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Turiff Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.4%	26	2.2%	1	3.2%	2	1.3%	1	3.3%	2	1.4%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0	3.5%	2
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.8%	16	6.7%	3	3.2%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	2.2%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	1.8%	1
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee, DD1 3JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park,	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.2%	3	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.3%	4	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.7%	2	0.0%	0	1.2%	1	2.1%	1	3.5%	2
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Christies Garden Centre High Strret, Fochabers, IV32 7PF	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkhill Garden Centre, Parkhill, Dyce, Aberdeen, AB21 7AT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
The Mains of Drum Garden Centre, Drumoak, Banchory, AB31 5AN	0.7%	14	0.0%	0	0.0%	0	1.3%	1	1.7%	1	0.0%	0	2.7%	2	0.0%	0	2.4%	2	4.2%	2	0.0%	0
Abroad	6.9%	132	2.2%	1	9.5%	6	9.2%	7	8.3%	5	6.9%	5	9.5%	7	3.8%	3	8.5%	7	6.3%	3	3.5%	2
Internet / delivery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberchirder Village Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aboyne Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Castle Garden Centre, A935, Haughmuir,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Brechin, DD9 6RL												
Bridge of Don Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Central London / West End	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, Mart Road, Alford, AB33 8BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dornoch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dumfries Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunes Golf Centre, Philorth Links, Fraserburgh, AB43 8TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7LW	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Glendoick Garden Centre, off A90, Glendoick, PH2 7NS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insch Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inshes Retail Park, Sir Walter Scott Drive, Inverness, IV2 3TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kellockbank Garden Centre, A96, Culsalmond, Insch, AB52 6SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswells Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Leeds City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle upon Tyne City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsoy Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tarland Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Great Western Road, Aberdeen, AB10 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
The House of Bruar, Pitagowan, Blair Atholl, Pitlochry, PH18 5TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torphins Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	63	4.4%	2	6.3%	4	2.6%	2	10.0%	6	4.2%	3	1.4%	1	5.1%	4	3.7%	3	4.2%	2	0.0%	0
(Nowhere else)	55.3%	1050	64.4%	29	54.0%	34	61.8%	47	50.0%	30	66.7%	48	54.1%	40	61.5%	48	61.0%	50	50.0%	24	59.6%	34
Base:		1900		45		63		76		60		72		74		78		82		48		57

Meanscore: [Number of times per month]

Q28 How often do you shop at (LOCATION MENTIONED AT Q27) for other 'personal' goods?

7 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
5 - 6 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
3 - 4 times a week	0.9%	7	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Twice a week	0.8%	6	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.4%	1	0.0%	0	0.0%	0
Once a week	5.3%	42	7.1%	1	12.0%	3	11.1%	3	8.3%	2	4.8%	1	3.0%	1	0.0%	0	6.9%	2	0.0%	0	4.3%	1
Every two weeks	8.0%	63	0.0%	0	4.0%	1	11.1%	3	8.3%	2	0.0%	0	6.1%	2	11.5%	3	3.4%	1	9.1%	2	13.0%	3
Every three weeks	1.7%	13	7.1%	1	0.0%	0	3.7%	1	4.2%	1	0.0%	0	3.0%	1	3.8%	1	10.3%	3	0.0%	0	0.0%	0
Monthly	19.7%	155	28.6%	4	8.0%	2	33.3%	9	12.5%	3	19.0%	4	30.3%	10	34.6%	9	10.3%	3	13.6%	3	13.0%	3
Once every two months	14.9%	117	21.4%	3	20.0%	5	7.4%	2	20.8%	5	9.5%	2	18.2%	6	3.8%	1	27.6%	8	9.1%	2	17.4%	4
Three-four times a year	14.7%	116	7.1%	1	16.0%	4	7.4%	2	16.7%	4	9.5%	2	12.1%	4	11.5%	3	17.2%	5	22.7%	5	17.4%	4
Twice a year	17.5%	138	21.4%	3	16.0%	4	14.8%	4	16.7%	4	28.6%	6	15.2%	5	15.4%	4	0.0%	0	18.2%	4	13.0%	3
Once a year	6.7%	53	7.1%	1	8.0%	2	3.7%	1	4.2%	1	19.0%	4	6.1%	2	3.8%	1	10.3%	3	13.6%	3	4.3%	1
Less often	2.3%	18	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	1	3.4%	1	0.0%	0	4.3%	1
(Don't know / varies)	6.5%	51	0.0%	0	12.0%	3	0.0%	0	8.3%	2	9.5%	2	0.0%	0	7.7%	2	3.4%	1	9.1%	2	8.7%	2
Mean:		1.28		0.84		0.95		1.96		0.95		0.59		1.18		1.11		1.89		1.23		2.14
Base:		787		14		25		27		24		21		33		26		29		22		23

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q29 Where else do you undertake shopping for other 'personal' goods?																						
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.4%	1	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Aldi, Harlaw Road, Loco Works Road, Inverurie, AB51 4FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kirk Street, Peterhead, AB42 1RY	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.1%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Portlethen Retail Park, Muirend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Court, Portlethen, Aberdeen, AB12 4XP																						
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Lang Stracht, Aberdeen, AB15 6HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Blackhall Road, Inverurie, AB51 4JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.3%	1
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.3%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.5%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Deveron Way, Huntly, AB54 8TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Hill of Banchory East, Banchory, AB31 5QA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	3.9%	31	14.3%	2	4.0%	1	0.0%	0	4.2%	1	0.0%	0	3.0%	1	0.0%	0	3.4%	1	4.5%	1	4.3%	1
Arbroath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Edinburgh City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Elgin Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Huntly Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	2.0%	16	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Stirling City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Turiff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	1.1%	9	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.4%	3	0.0%	0	4.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastfield Retail Park, Eastfield Way, Inverness, IV2 7GD	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
3QW																						
Foxlane Garden Centre, B9119, Westhill, AB32 6SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Simpsons Garden Centre, North Street, Mintlaw, Peterhead, AB42 5HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.4%	1	0.0%	0	0.0%	0
Internet / delivery	3.2%	25	7.1%	1	4.0%	1	7.4%	2	4.2%	1	0.0%	0	3.0%	1	0.0%	0	6.9%	2	0.0%	0	8.7%	2
Aberdeen International Airport, Dyce, Aberdeen, AB21 7DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aboyne Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballater Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carlisle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op Food, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Kemnay Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mastrick Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, North Deeside Road, Banchory, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtonhill Pharmacy, Skateraw Road, Newtonhill, AB39 3PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stella's Voice, The Barn-Charity Superstore, Faith Acres, Inverugie, Peterhead, AB42 3DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Blue Door Charity Shop, North Deeside Road, Bieldside, Aberdeen, AB15 9DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Torphins Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.8%	30	7.1%	1	8.0%	2	14.8%	4	8.3%	2	0.0%	0	0.0%	0	7.7%	2	10.3%	3	4.5%	1	4.3%	1
(Nowhere else)	68.7%	541	50.0%	7	72.0%	18	59.3%	16	66.7%	16	85.7%	18	75.8%	25	57.7%	15	69.0%	20	68.2%	15	43.5%	10
Base:		787		14		25		27		24		21		33		26		29		22		23

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q30 On average how much does your household spend on other 'personal' goods each month?																						
£1 - £10	10.5%	212	8.3%	4	4.5%	3	13.4%	11	6.1%	4	10.7%	8	8.9%	7	9.6%	8	6.7%	6	14.8%	8	4.8%	3
£11 - £20	12.4%	250	10.4%	5	10.6%	7	14.6%	12	16.7%	11	8.0%	6	11.4%	9	9.6%	8	6.7%	6	11.1%	6	11.3%	7
£21 - £30	8.4%	169	6.3%	3	4.5%	3	13.4%	11	9.1%	6	14.7%	11	8.9%	7	12.0%	10	6.7%	6	11.1%	6	14.5%	9
£31 - £40	3.7%	75	2.1%	1	7.6%	5	2.4%	2	1.5%	1	8.0%	6	2.5%	2	0.0%	0	3.4%	3	0.0%	0	4.8%	3
£41 - £50	8.9%	179	6.3%	3	7.6%	5	8.5%	7	7.6%	5	9.3%	7	7.6%	6	10.8%	9	11.2%	10	5.6%	3	8.1%	5
£51 - £60	1.2%	24	0.0%	0	1.5%	1	0.0%	0	6.1%	4	2.7%	2	1.3%	1	2.4%	2	2.2%	2	1.9%	1	0.0%	0
£61 - £70	0.5%	10	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	1.9%	1	0.0%	0
£71 - £80	1.3%	27	0.0%	0	1.5%	1	1.2%	1	1.5%	1	1.3%	1	3.8%	3	1.2%	1	2.2%	2	1.9%	1	3.2%	2
£81 - £90	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
£91 - £100	4.5%	91	8.3%	4	4.5%	3	4.9%	4	1.5%	1	0.0%	0	6.3%	5	7.2%	6	14.6%	13	3.7%	2	6.5%	4
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	1	0.0%	0
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.5%	10	0.0%	0	0.0%	0	1.2%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.1%	22	2.1%	1	1.5%	1	0.0%	0	3.0%	2	0.0%	0	3.8%	3	1.2%	1	1.1%	1	1.9%	1	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	4.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
£301+	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	1	0.0%	0
(Don't know)	39.3%	790	33.3%	16	45.5%	30	36.6%	30	42.4%	28	42.7%	32	30.4%	24	28.9%	24	31.5%	28	37.0%	20	38.7%	24
(Refused)	6.0%	121	18.8%	9	10.6%	7	2.4%	2	0.0%	0	1.3%	1	12.7%	10	16.9%	14	3.4%	3	5.6%	3	6.5%	4
Mean:	45.36		64.78		45.03		34.44		55.00		35.55		55.33		42.96		72.10		71.19		43.12	
Base:	2010		48		66		82		66		75		79		83		89		54		62	

Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]

Q31 How often do you use any of the following methods to purchase other 'personal' goods? [PR]

Internet																						
Often	24.6%	494	18.8%	9	18.2%	12	26.8%	22	28.8%	19	20.0%	15	30.4%	24	21.7%	18	36.0%	32	24.1%	13	25.8%	16
Occasionally	38.3%	769	31.3%	15	45.5%	30	34.1%	28	36.4%	24	37.3%	28	35.4%	28	28.9%	24	30.3%	27	42.6%	23	32.3%	20
Never/hardly ever	37.2%	747	50.0%	24	36.4%	24	39.0%	32	34.8%	23	42.7%	32	34.2%	27	49.4%	41	33.7%	30	33.3%	18	41.9%	26
Mean:	0.87		0.69		0.82		0.88		0.94		0.77		0.96		0.72		1.02		0.91		0.84	
Base:	2010		48		66		82		66		75		79		83		89		54		62	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Telephone																						
Often	1.8%	37	0.0%	0	3.0%	2	6.1%	5	1.5%	1	1.3%	1	2.5%	2	1.2%	1	5.6%	5	3.7%	2	0.0%	0
Occasionally	2.5%	51	0.0%	0	1.5%	1	4.9%	4	7.6%	5	4.0%	3	5.1%	4	2.4%	2	7.9%	7	1.9%	1	3.2%	2
Never/hardly ever	95.6%	1922	100.0%	48	95.5%	63	89.0%	73	90.9%	60	94.7%	71	92.4%	73	96.4%	80	86.5%	77	94.4%	51	96.8%	60
Mean:	0.06		0.00		0.08		0.17		0.11		0.07		0.10		0.05		0.19		0.09		0.03	
Base:	2010		48		66		82		66		75		79		83		89		54		62	
Catalogue / mail order																						
Often	2.0%	41	0.0%	0	4.5%	3	1.2%	1	4.5%	3	0.0%	0	2.5%	2	3.6%	3	5.6%	5	1.9%	1	1.6%	1
Occasionally	4.4%	89	4.2%	2	3.0%	2	12.2%	10	6.1%	4	6.7%	5	3.8%	3	4.8%	4	9.0%	8	3.7%	2	3.2%	2
Never/hardly ever	93.5%	1880	95.8%	46	92.4%	61	86.6%	71	89.4%	59	93.3%	70	93.7%	74	91.6%	76	85.4%	76	94.4%	51	95.2%	59
Mean:	0.09		0.04		0.12		0.15		0.15		0.07		0.09		0.12		0.20		0.07		0.06	
Base:	2010		48		66		82		66		75		79		83		89		54		62	
Mobile shops																						
Often	2.1%	42	0.0%	0	1.5%	1	3.7%	3	6.1%	4	0.0%	0	5.1%	4	0.0%	0	5.6%	5	3.7%	2	0.0%	0
Occasionally	1.8%	37	0.0%	0	1.5%	1	4.9%	4	3.0%	2	2.7%	2	2.5%	2	4.8%	4	5.6%	5	0.0%	0	4.8%	3
Never/hardly ever	96.1%	1931	100.0%	48	97.0%	64	91.5%	75	90.9%	60	97.3%	73	92.4%	73	95.2%	79	88.8%	79	96.3%	52	95.2%	59
Mean:	0.06		0.00		0.05		0.12		0.15		0.03		0.13		0.05		0.17		0.07		0.05	
Base:	2010		48		66		82		66		75		79		83		89		54		62	
Farmers markets or similar																						
Often	1.3%	27	0.0%	0	1.5%	1	1.2%	1	3.0%	2	0.0%	0	1.3%	1	1.2%	1	2.2%	2	0.0%	0	0.0%	0
Occasionally	3.0%	61	2.1%	1	1.5%	1	9.8%	8	3.0%	2	1.3%	1	5.1%	4	3.6%	3	13.5%	12	1.9%	1	1.6%	1
Never/hardly ever	95.6%	1922	97.9%	47	97.0%	64	89.0%	73	93.9%	62	98.7%	74	93.7%	74	95.2%	79	84.3%	75	98.1%	53	98.4%	61
Mean:	0.06		0.02		0.05		0.12		0.09		0.01		0.08		0.06		0.18		0.02		0.02	
Base:	2010		48		66		82		66		75		79		83		89		54		62	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																						
Q32A On average how much does your household normally spend on 'personal goods' each time you shop via the internet?																						
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q31																						
£1 - £10	7.4%	94	4.2%	1	4.8%	2	6.0%	3	9.3%	4	4.7%	2	3.8%	2	14.3%	6	5.1%	3	8.3%	3	5.6%	2
£11 - £20	13.4%	169	12.5%	3	14.3%	6	4.0%	2	18.6%	8	4.7%	2	15.4%	8	11.9%	5	5.1%	3	11.1%	4	19.4%	7
£21 - £30	9.2%	116	16.7%	4	11.9%	5	20.0%	10	9.3%	4	11.6%	5	5.8%	3	11.9%	5	3.4%	2	5.6%	2	8.3%	3
£31 - £40	4.5%	57	8.3%	2	4.8%	2	2.0%	1	4.7%	2	11.6%	5	5.8%	3	0.0%	0	1.7%	1	8.3%	3	5.6%	2
£41 - £50	9.9%	125	4.2%	1	7.1%	3	6.0%	3	9.3%	4	9.3%	4	11.5%	6	16.7%	7	5.1%	3	5.6%	2	16.7%	6
£51 - £60	2.2%	28	0.0%	0	2.4%	1	0.0%	0	2.3%	1	2.3%	1	0.0%	0	4.8%	2	8.5%	5	0.0%	0	0.0%	0
£61 - £70	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	2.8%	1	0.0%	0
£71 - £80	2.8%	35	4.2%	1	2.4%	1	4.0%	2	4.7%	2	2.3%	1	1.9%	1	2.4%	1	3.4%	2	2.8%	1	2.8%	1
£81 - £90	0.2%	3	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.1%	65	4.2%	1	2.4%	1	12.0%	6	0.0%	0	0.0%	0	7.7%	4	4.8%	2	13.6%	8	8.3%	3	2.8%	1
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
£121 - £130	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
£141 - £150	0.6%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.8%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.4%	18	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.4%	1	3.4%	2	2.8%	1	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.5%	6	0.0%	0	4.8%	2	2.0%	1	0.0%	0	2.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
£301+	0.7%	9	4.2%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
(Don't know)	35.5%	448	33.3%	8	33.3%	14	36.0%	18	34.9%	15	46.5%	20	28.8%	15	19.0%	8	32.2%	19	38.9%	14	33.3%	12
(Refused)	4.4%	56	8.3%	2	7.1%	3	4.0%	2	4.7%	2	0.0%	0	13.5%	7	11.9%	5	3.4%	2	2.8%	1	0.0%	0
Mean:	53.34		69.71		63.20		56.80		41.58		80.26		61.47		42.14		79.34		67.33		46.58	
Base:	1263		24		42		50		43		43		52		42		59		36		36	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q32BOn average how much does your household normally spend on 'personal goods' each time you shop via the telephone?																					
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q31																					
£1 - £10	2.3%	2	0.0%	0	0.0%	0	11.1%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	10.2%	9	0.0%	0	0.0%	0	33.3%	3	16.7%	1	0.0%	0	33.3%	2	33.3%	1	0.0%	0	33.3%	1	0.0%
£21 - £30	1.1%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£31 - £40	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%
£41 - £50	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%
£91 - £100	5.7%	5	0.0%	0	0.0%	0	11.1%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	2.3%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	1.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%
(Don't know)	62.5%	55	0.0%	0	66.7%	2	22.2%	2	33.3%	2	75.0%	3	50.0%	3	0.0%	0	58.3%	7	66.7%	2	50.0%
(Refused)	3.4%	3	0.0%	0	33.3%	1	0.0%	0	16.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	107.77		0.00		0.00		87.14		18.67		100.00		17.50		36.33		157.60		20.00		150.00
Base:	88		0		3		9		6		4		6		3		12		3		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q32COn average how much does your household normally spend on 'personal goods' each time you shop via catalogue / mail order?																						
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q31																						
£1 - £10	2.3%	3	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
£11 - £20	8.5%	11	0.0%	0	0.0%	0	18.2%	2	42.9%	3	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
£21 - £30	9.2%	12	50.0%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	20.0%	1	28.6%	2	7.7%	1	0.0%	0	0.0%	0
£31 - £40	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
£41 - £50	9.2%	12	0.0%	0	60.0%	3	9.1%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0
£51 - £60	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	15.4%	2	0.0%	0	0.0%	0
£61 - £70	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	3.8%	5	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	33.3%	1	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	48.5%	63	50.0%	1	40.0%	2	36.4%	4	28.6%	2	100.0%	5	40.0%	2	14.3%	1	53.8%	7	0.0%	0	33.3%	1
(Refused)	5.4%	7	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	20.0%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Mean:	51.90		25.00		50.00		60.00		18.00		0.00		139.00		42.50		49.40		76.67		95.00	
Base:	130		2		5		11		7		5		5		7		13		3		3	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q32DOn average how much does your household normally spend on 'personal goods' each time you shop via mobile shops?																						
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q31																						
1 - £10	8.9%	7	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	16.7%	1	25.0%	1	10.0%	1	0.0%	0	0.0%	0
11 - £20	10.1%	8	0.0%	0	0.0%	0	28.6%	2	16.7%	1	0.0%	0	16.7%	1	25.0%	1	0.0%	0	50.0%	1	0.0%	0
21 - £30	8.9%	7	0.0%	0	50.0%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	10.0%	1	0.0%	0	33.3%	1
31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	16.7%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - £50	2.5%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
51 - £60	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	50.0%	1	0.0%	0
61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
71 - £80	1.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
91 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
101 - £110	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
141 - £150	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	33.3%	1
151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
241 - £260	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	54.4%	43	0.0%	0	50.0%	1	42.9%	3	33.3%	2	50.0%	1	33.3%	2	0.0%	0	60.0%	6	0.0%	0	33.3%	1
(Refused)	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	43.18		0.00		25.00		37.50		28.50		40.00		96.25		27.50		57.75		40.00		87.50	
Base:	79		0		2		7		6		2		6		4		10		2		3	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q32E On average how much does your household normally spend on 'personal goods' items each time you shop via farmers markets?																						
Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q31																						
£1 - £10	9.1%	8	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0
£11 - £20	6.8%	6	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
£21 - £30	8.0%	7	0.0%	0	0.0%	0	11.1%	1	25.0%	1	100.0%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
£31 - £40	5.7%	5	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	7.1%	1	0.0%	0	0.0%	0
£41 - £50	4.5%	4	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	7.1%	1	0.0%	0	0.0%	0
£51 - £60	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
£61 - £70	1.1%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	2.3%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
(Don't know)	54.5%	48	100.0%	1	50.0%	1	22.2%	2	50.0%	2	0.0%	0	40.0%	2	0.0%	0	57.1%	8	100.0%	1	0.0%	0
(Refused)	4.5%	4	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	44.47		0.00		0.00		36.86		47.50		30.00		100.00		41.25		82.17		0.00		150.00	
Base:	88		1		2		9		4		1		5		4		14		1		1	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q33 Where do you normally shop for these 'bulky' goods?																						
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Cornhill Shopping Arcade, Cornhill Drive, Aberdeen, AB16 5UT	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	5	0.0%	0	0.0%	0	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Asda, Dyce Shopping Centre, Riverview Drive, Dyce, Aberdeen, AB21 7NG	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Muirend Road, Portlethen, Aberdeen AB12 4XP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Steven Road, Huntly, AB54 8SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.8%	45	1.4%	1	1.2%	1	0.0%	0	1.3%	1	3.0%	3	1.0%	1	5.0%	5	2.0%	2	1.4%	1	0.0%	0
Home Bargains, Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	2	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Westhill Shopping Centre, Old Skene Road, Westhill,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
AB32 6RL																						
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.2%	5	0.0%	0	0.0%	0	3.0%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Laurel Drive, Danestone, Aberdeen, AB22 8HB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rousay Drive, Aberdeen, AB15 6LT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Harbour Road, Fraserburgh, AB43 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	5.7%	143	5.7%	4	2.5%	2	7.0%	7	8.8%	7	3.0%	3	7.0%	7	11.0%	11	6.0%	6	7.1%	5	6.3%	5
Alford Village Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmedie Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Banff Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brechin Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.8%	20	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntly Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	3.1%	77	7.1%	5	6.2%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	2	1.3%	1
Keith Town Centre	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	2.1%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1
Stonehaven Town Centre	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turiff Town Centre	1.1%	28	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Aberdeen Household Survey
for Hargest Planning**

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Affinity Sterling Mills Outlet Shopping, The Devon Way, Tillicoultry, FK13 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.4%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.3%	1
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	7.2%	181	18.6%	13	22.2%	18	20.0%	20	20.0%	16	27.0%	27	0.0%	0	10.0%	10	3.0%	3	1.4%	1	3.8%	3
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.9%	47	5.7%	4	3.7%	3	3.0%	3	1.3%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	3.8%	3
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	4.7%	119	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.3%	1
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	2.6%	66	5.7%	4	2.5%	2	6.0%	6	3.8%	3	8.0%	8	2.0%	2	5.0%	5	4.0%	4	2.9%	2	1.3%	1
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lochside Retail Park, Brechin Road, Montrose, DD10 9BP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.6%	14	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.9%	2	1.3%	1
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	4.4%	109	2.9%	2	0.0%	0	0.0%	0	1.3%	1	2.0%	2	15.0%	15	1.0%	1	7.0%	7	8.6%	6	25.0%	20
Westway Retail Park, Dundee Road, Arbroath, DD11 2NQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Edgar Road, Elgin, IV30 6YQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
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	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	1.5%	37	2.9%	2	1.2%	1	0.0%	0	2.5%	2	4.0%	4	3.0%	3	1.0%	1	3.0%	3	8.6%	6	6.3%	5
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.3%	8	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.3%	7	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.6%	15	0.0%	0	0.0%	0	3.0%	3	2.5%	2	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.9%	2	0.0%	0
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Toolstation, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Blackness Industrial Centre, Blackness Road, Altens Industrial Estate, Aberdeen, AB12 3LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beechwood Services Garden Centre, off A90, Upper Powburn Fordoun, Laurencekirk, AB30 1NJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Abroad	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	6	1.4%	1	0.0%	0
Internet / delivery	25.3%	635	17.1%	12	29.6%	24	15.0%	15	20.0%	16	21.0%	21	26.0%	26	29.0%	29	27.0%	27	34.3%	24	21.3%	17
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	1.3%	33	2.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Dee Local Centre, Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Buick Furniture, Charleton Road, Montrose, DD10 9EB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CAS Duncan, Hardgate, Aberdeen, AB10 6AA	0.2%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Drumoak Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.5%	2
Glencraft Luxury Mattresses, Whitemyres Avenue, Aberdeen, AB16 6HQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GPH Home & Garden, Broomiesburn Road, Ellon, AB41 9RD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Western Road Local Centre, Aberdeen	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hazlehead Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilton Local Centre, Aberdeen	0.0%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holburn Street Local Centre, Aberdeen	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Instant Neighbour, St Machar Drive, Aberdeen, AB24 3YJ	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Magpie, Tillybrake Industrial Estate, Tillybrake Road, Banchory, AB31 5UN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
O'Neills Kitchen Supplies, South Street, Glasgow, G14 0SY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raemoir Garden Centre, Raemoir Road, Banchory, AB31 4EJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury & Sons, Holburn Street, Aberdeen, AB10 6DA	0.2%	4	1.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.2%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
The Garrett Furniture and Carpets, Bath Street, Macduff, AB44 1SA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Kitchen Studio, Old Gamrie Road, Macduff, AB44 1GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.5%	138	2.9%	2	7.4%	6	6.0%	6	8.8%	7	2.0%	2	11.0%	11	7.0%	7	10.0%	10	5.7%	4	6.3%	5
(Don't do this type of shopping)	16.0%	402	20.0%	14	14.8%	12	20.0%	20	18.8%	15	21.0%	21	19.0%	19	18.0%	18	19.0%	19	15.7%	11	15.0%	12
Base:		2506		70		81		100		80		100		100		100		100		70		80

Meanscore: [Number of times per month]

Q34 How often do you shop for 'bulky' goods at (LOCATION MENTIONED AT Q33)?

7 times a week	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
5 - 6 times a week	0.7%	14	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
3 - 4 times a week	0.2%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Every two weeks	0.7%	13	0.0%	0	0.0%	0	5.4%	4	1.7%	1	0.0%	0	1.4%	1	1.3%	1	2.8%	2	0.0%	0	1.6%	1
Every three weeks	0.5%	10	0.0%	0	0.0%	0	1.4%	1	1.7%	1	1.3%	1	2.9%	2	0.0%	0	4.2%	3	1.8%	1	0.0%	0
Monthly	1.8%	36	3.7%	2	0.0%	0	6.8%	5	3.4%	2	1.3%	1	1.4%	1	0.0%	0	7.0%	5	3.6%	2	0.0%	0
Once every two months	2.0%	40	1.9%	1	4.8%	3	1.4%	1	1.7%	1	0.0%	0	5.7%	4	0.0%	0	9.9%	7	1.8%	1	0.0%	0
Three-four times a year	4.1%	80	1.9%	1	0.0%	0	6.8%	5	8.6%	5	6.5%	5	4.3%	3	5.3%	4	2.8%	2	3.6%	2	4.8%	3
Twice a year	8.7%	172	3.7%	2	11.1%	7	8.1%	6	13.8%	8	6.5%	5	11.4%	8	9.3%	7	12.7%	9	12.7%	7	11.1%	7
Once a year	19.6%	386	13.0%	7	19.0%	12	17.6%	13	19.0%	11	15.6%	12	27.1%	19	20.0%	15	21.1%	15	27.3%	15	22.2%	14
Less often	51.4%	1011	74.1%	40	57.1%	36	41.9%	31	24.1%	14	45.5%	35	42.9%	30	62.7%	47	25.4%	18	40.0%	22	47.6%	30
(Don't know / varies)	9.5%	187	1.9%	1	7.9%	5	8.1%	6	24.1%	14	22.1%	17	2.9%	2	1.3%	1	7.0%	5	9.1%	5	11.1%	7
Mean:		0.42		0.15		0.13		0.85		0.44		0.29		0.22		0.15		0.91		0.19		0.66
Base:		1966		54		63		74		58		77		70		75		71		55		63

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q35 Where do you use second most often when shopping for 'bulky' goods?																						
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Countesswells Road, Aberdeen, AB15 8RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Asda, Garthdee Road, Bridge of Dee, Aberdeen, AB10 7QA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.1%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Costco, Amhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	1.6%	31	3.7%	2	0.0%	0	0.0%	0	1.7%	1	1.3%	1	4.3%	3	1.3%	1	0.0%	0	0.0%	0	3.2%	2
Home Bargains, Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Beach Boulevard Retail Park, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Brechin Road, Montrose, DD10 9BP	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Westhill Shopping Centre, Westhill Drive, Westhill, AB32 6RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), St Nicholas Street, Aberdeen, AB10 1BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	6	5.6%	3	1.6%	1	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Harlaw Road, Inverurie, AB51 4SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Arnhall Business Park, Endeavour Drive, Westhill, AB32 6UF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen City Centre	2.7%	54	0.0%	0	4.8%	3	2.7%	2	3.4%	2	2.6%	2	4.3%	3	4.0%	3	4.2%	3	1.8%	1	0.0%	0
Alford Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banchory Town Centre	0.7%	14	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banff Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Elgin Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ellon Town Centre	0.3%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fraserburgh Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverbervie Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Town Centre	1.9%	38	3.7%	2	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.6%	1
Keith Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macduff Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rosemount Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Stonehaven Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Turiff Town Centre	0.9%	18	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhill Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	2.5%	49	7.4%	4	6.3%	4	5.4%	4	6.9%	4	5.2%	4	1.4%	1	4.0%	3	1.4%	1	3.6%	2	0.0%	0
Bridge of Don Retail Park,	1.3%	26	3.7%	2	3.2%	2	0.0%	0	6.9%	4	0.0%	0	0.0%	0	1.3%	1	2.8%	2	1.8%	1	1.6%	1

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	Total		Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32
Denmore Road, Bridge of Don, Aberdeen, AB23 8JW												
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	2.6%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee, DD3 8RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	1.7%	33	1.9%	1	1.6%	1	5.4%	4	3.4%	2	6.5%	5
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.8%	35	1.9%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0
B&Q, Buchan Way, Peterhead, AB42 3GT	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.9%	17	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1
B&Q, Murcar Industrial Estate, Bridge of Don, Aberdeen, AB23 8JW	0.5%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.9%	3
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.7%	14	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.6%	2
Screwfix, Arnhall Business Park, The Crescent, Prospect Road, Westhill, AB32 6FN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Broomiesburn Road, Ellon, AB41 9RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Burn O'Bennie Road, Banchory, AB31 5ZU	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Screwfix, Wellington Trade Park, Girdleness Road, Aberdeen, AB11 8DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
White Lodge Garden Centre, A9105, Turriff, AB53 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Internet / delivery	8.8%	173	9.3%	5	4.8%	3	14.9%	11	10.3%	6	10.4%	8	5.7%	4	6.7%	5	11.3%	8	12.7%	7	7.9%
Aberchirder Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.9%	18	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.3%	1	0.0%	0	0.0%	0	0.0%
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ballater Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cults Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Duncan's of Banchory, North Deeside Road, Banchory, AB31 5YR	0.3%	6	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%
Gillies, Holburn Street, Aberdeen, AB10 6DA	0.1%	2	1.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Denmore Industrial Estate, Woodside Road, Bridge of Don, Aberdeen, AB23 8EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Howdens, Spurryhilllock Industrial Estate, Broomhill Road, Stonehaven, AB39 2NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Costkea Way, Loanhead, EH20 9BY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	2	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Murcar Industrial Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silver Bank Forest & Garden, North Deeside Road, Banchory, AB31 5YR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sterling Home, Denmore	0.3%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Road, Bridge of Don, Aberdeen, AB23 8JW (Don't know / varies)	3.5%	69	1.9%	1	3.2%	2	4.1%	3	3.4%	2	3.9%	3	5.7%	4	4.0%	3	1.4%	1	0.0%	0	6.3%	4
(Nowhere else)	56.8%	1117	51.9%	28	61.9%	39	58.1%	43	46.6%	27	58.4%	45	52.9%	37	64.0%	48	60.6%	43	61.8%	34	55.6%	35
Base:	1966		54		63		74		58		77		70		75		71		55		63	

Meanscore: [Number of times per month]

Q36 How often do you shop at (LOCATION MENTIONED AT Q35) for these goods?

7 times a week	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
5 - 6 times a week	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	0.3%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Once a week	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every two weeks	0.9%	7	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Every three weeks	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monthly	3.2%	25	4.0%	1	0.0%	0	7.1%	2	0.0%	0	6.9%	2	6.9%	2	0.0%	0	11.1%	3	4.8%	1	8.3%	2
Once every two months	2.3%	18	12.0%	3	4.5%	1	0.0%	0	3.4%	1	0.0%	0	3.4%	1	4.2%	1	7.4%	2	0.0%	0	0.0%	0
Three-four times a year	4.6%	36	4.0%	1	4.5%	1	17.9%	5	17.2%	5	0.0%	0	3.4%	1	4.2%	1	3.7%	1	0.0%	0	4.2%	1
Twice a year	9.2%	72	12.0%	3	0.0%	0	21.4%	6	10.3%	3	13.8%	4	10.3%	3	8.3%	2	7.4%	2	19.0%	4	12.5%	3
Once a year	18.5%	144	16.0%	4	31.8%	7	3.6%	1	13.8%	4	24.1%	7	17.2%	5	12.5%	3	29.6%	8	14.3%	3	20.8%	5
Less often	51.2%	399	52.0%	13	59.1%	13	32.1%	9	24.1%	7	44.8%	13	55.2%	16	66.7%	16	25.9%	7	52.4%	11	37.5%	9
(Don't know / varies)	7.9%	62	0.0%	0	0.0%	0	10.7%	3	27.6%	8	3.4%	1	0.0%	0	4.2%	1	3.7%	1	9.5%	2	12.5%	3
Mean:	0.47		0.20		0.13		0.63		0.37		0.26		0.26		0.13		0.70		0.17		1.54	
Base:	780		25		22		28		29		29		29		24		27		21		24	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Q37 Where else do you undertake shopping for 'bulky' goods?																							
Aldi, Basin View, Montrose, DD10 8DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	
Aldi, Hareness Road, Altens Farm Road, Nigg, Aberdeen, AB12 3LB	0.1%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Longside Road, Peterhead, AB42 2FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Arnhall Business Park, Endeavour Drive, Westhill, Aberdeen, AB32 6UF	0.8%	6	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	
Lidl, Commerce Street, Brechin, DD9 7BD	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Hutcheon Street, Aberdeen, AB25 3TB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer (M&S), Union Square Shopping Centre, Aberdeen, AB11 5PF	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons Superstore, King Street, Aberdeen, AB24 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Berryden Road, Aberdeen, AB25 3SA	0.3%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's Superstore, Garthdee Road, Aberdeen, AB10 7AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	
Aberdeen City Centre	1.7%	13	0.0%	0	4.5%	1	0.0%	0	3.4%	1	3.4%	1	3.4%	1	4.2%	1	0.0%	0	0.0%	0	4.2%	1	
Banchory Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Banff Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ellon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fraserburgh Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Glasgow City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Huntly Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Inverbervie Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Inverness City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Inverurie Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Macduff Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mintlaw Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Montrose Town Centre	0.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldmeldrum Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peterhead Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balmoor Retail Park, Windmill Road, Peterhead, AB42 1RG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beach Boulevard Retail Park, Links Road, Aberdeen, AB11 5EJ	0.5%	4	4.0%	1	0.0%	0	0.0%	0	3.4%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berryden Retail Park, Berryden Road, Aberdeen, AB25 3SG	1.0%	8	12.0%	3	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Bridge of Don Retail Park, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	1.2%	9	4.0%	1	9.1%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elgin Retail Park, Edgar Road, Elgin, IV30 6RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Kittybrewster Retail Park, Aberdeen, AB24 3LJ	0.8%	6	4.0%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portlethen Retail Park, Muirend Road, Portlethen, Aberdeen, AB12 4XP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	4.2%	1
Springfield Retail Park, Edgar Road, Elgin, IV30 6WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stannifer Retail Park, Garthdee Road, Aberdeen, AB10 7AY	1.0%	8	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.8%	1	8.3%	2
B&Q, Buchan Way, Peterhead, AB42 3GT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Garthdee Road, Garthdee, Aberdeen, AB10 7AY	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Inverurie Retail Park, Oldmeldrum Road, Inverurie, AB51 0GZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Wellington Circle, Altens, Aberdeen, AB12 3QW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Screwfix, Arnhall Business	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Park, The Crescent, Prospect Road, Westhill, AB32 6FN																						
Screwfix, Barratt Trading Estate, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Blackhall Industrial Estate, Burghmuir Way, Inverurie, AB51 4FT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, The Crescent, Prospect Road, Westhill, AB32 6FN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Lang Stracht, Aberdeen, AB15 6AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Internet / delivery	3.8%	30	0.0%	0	0.0%	0	7.1%	2	0.0%	0	10.3%	3	0.0%	0	0.0%	0	11.1%	3	4.8%	1	4.2%	1
Aboyne Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andersons of Inverurie, Highclere Business Park, Inverurie, AB51 5QW	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Argos, South Harbour Road, Fraserburgh, AB43 9TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holburn Street Local Centre, Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Costkea Way, Loanhead, EH20 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
IKEA, Kings Inch Drive, Glasgow, G51 4FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Sterling Home, Denmore Road, Bridge of Don, Aberdeen, AB23 8JW	0.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Edinburgh Table Company, Level Crossing Road, Selkirk, TD7 5EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.6%	28	4.0%	1	4.5%	1	7.1%	2	10.3%	3	3.4%	1	0.0%	0	4.2%	1	0.0%	0	4.8%	1	16.7%	4
(Nowhere else)	73.5%	573	60.0%	15	63.6%	14	67.9%	19	65.5%	19	65.5%	19	79.3%	23	75.0%	18	70.4%	19	76.2%	16	54.2%	13
Base:		780		25		22		28		29		29		29		24		27		21		24

**Aberdeen Household Survey
for Hargest Planning**

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q38 On average how much does your household spend on 'bulky' goods each month?																						
£1 - £10	7.8%	164	0.0%	0	10.1%	7	8.8%	7	3.1%	2	3.8%	3	8.6%	7	0.0%	0	8.6%	7	18.6%	11	4.4%	3
£11 - £20	8.1%	170	8.9%	5	2.9%	2	10.0%	8	7.7%	5	11.4%	9	9.9%	8	7.3%	6	6.2%	5	6.8%	4	5.9%	4
£21 - £30	8.6%	180	3.6%	2	4.3%	3	15.0%	12	7.7%	5	13.9%	11	8.6%	7	4.9%	4	6.2%	5	6.8%	4	7.4%	5
£31 - £40	3.2%	67	3.6%	2	4.3%	3	1.3%	1	1.5%	1	2.5%	2	2.5%	2	6.1%	5	2.5%	2	3.4%	2	11.8%	8
£41 - £50	7.3%	153	3.6%	2	5.8%	4	5.0%	4	10.8%	7	5.1%	4	7.4%	6	12.2%	10	13.6%	11	11.9%	7	5.9%	4
£51 - £60	1.0%	20	1.8%	1	0.0%	0	2.5%	2	0.0%	0	2.5%	2	1.2%	1	1.2%	1	1.2%	1	0.0%	0	0.0%	0
£61 - £70	1.4%	29	1.8%	1	2.9%	2	0.0%	0	3.1%	2	0.0%	0	1.2%	1	1.2%	1	2.5%	2	0.0%	0	1.5%	1
£71 - £80	1.2%	26	1.8%	1	2.9%	2	1.3%	1	0.0%	0	2.5%	2	0.0%	0	1.2%	1	2.5%	2	0.0%	0	2.9%	2
£81 - £90	2.8%	59	0.0%	0	1.4%	1	1.3%	1	3.1%	2	2.5%	2	0.0%	0	3.7%	3	2.5%	2	6.8%	4	1.5%	1
£91 - £100	1.6%	33	1.8%	1	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.2%	1	2.4%	2	2.5%	2	0.0%	0	1.5%	1
£101 - £110	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	5	0.0%	0	0.0%	0	2.5%	2	1.5%	1	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
£121 - £130	0.3%	7	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	1.1%	23	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.3%	6	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
£201 - £220	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
£301+	1.1%	24	3.6%	2	1.4%	1	1.3%	1	3.1%	2	0.0%	0	3.7%	3	1.2%	1	0.0%	0	0.0%	0	4.4%	3
(Don't know)	45.8%	964	50.0%	28	46.4%	32	45.0%	36	50.8%	33	51.9%	41	35.8%	29	36.6%	30	43.2%	35	37.3%	22	47.1%	32
(Refused)	7.3%	153	17.9%	10	11.6%	8	2.5%	2	4.6%	3	0.0%	0	17.3%	14	18.3%	15	3.7%	3	6.8%	4	5.9%	4
Mean:	57.99		136.22		77.45		59.02		70.24		45.29		80.84		66.54		54.56		35.76		151.63	
Base:	2104		56		69		80		65		79		81		82		81		59		68	

Meanscore: [Often = 2, Occasionally = 1, Never/hardly ever = 0]

Q39 How often do you use any of the following to purchase 'bulky' goods? [PR]

Internet																						
Often	8.6%	181	5.4%	3	10.1%	7	17.5%	14	18.5%	12	7.6%	6	14.8%	12	12.2%	10	29.6%	24	6.8%	4	10.3%	7
Occasionally	37.5%	789	23.2%	13	30.4%	21	33.8%	27	40.0%	26	41.8%	33	33.3%	27	32.9%	27	37.0%	30	50.8%	30	33.8%	23
Never/hardly ever	53.9%	1134	71.4%	40	59.4%	41	48.8%	39	41.5%	27	50.6%	40	51.9%	42	54.9%	45	33.3%	27	42.4%	25	55.9%	38
Mean:	0.55		0.34		0.51		0.69		0.77		0.57		0.63		0.57		0.96		0.64		0.54	
Base:	2104		56		69		80		65		79		81		82		81		59		68	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Telephone																						
Often	1.2%	25	0.0%	0	1.4%	1	3.8%	3	1.5%	1	0.0%	0	2.5%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Occasionally	2.5%	53	0.0%	0	1.4%	1	6.3%	5	4.6%	3	5.1%	4	2.5%	2	3.7%	3	7.4%	6	3.4%	2	2.9%	2
Never/hardly ever	96.3%	2026	100.0%	56	97.1%	67	90.0%	72	93.8%	61	94.9%	75	95.1%	77	96.3%	79	88.9%	72	96.6%	57	97.1%	66
Mean:	0.05		0.00		0.04		0.14		0.08		0.05		0.07		0.04		0.15		0.03		0.03	
Base:	2104		56		69		80		65		79		81		82		81		59		68	
Catalogue / mail order																						
Often	1.6%	33	0.0%	0	4.3%	3	2.5%	2	4.6%	3	2.5%	2	3.7%	3	3.7%	3	3.7%	3	0.0%	0	1.5%	1
Occasionally	3.4%	72	1.8%	1	1.4%	1	10.0%	8	7.7%	5	7.6%	6	1.2%	1	2.4%	2	11.1%	9	5.1%	3	5.9%	4
Never/hardly ever	95.0%	1999	98.2%	55	94.2%	65	87.5%	70	87.7%	57	89.9%	71	95.1%	77	93.9%	77	85.2%	69	94.9%	56	92.6%	63
Mean:	0.07		0.02		0.10		0.15		0.17		0.13		0.09		0.10		0.19		0.05		0.09	
Base:	2104		56		69		80		65		79		81		82		81		59		68	
Mobile shops																						
Often	1.7%	36	0.0%	0	1.4%	1	3.8%	3	4.6%	3	2.5%	2	1.2%	1	0.0%	0	7.4%	6	1.7%	1	1.5%	1
Occasionally	1.6%	34	0.0%	0	0.0%	0	3.8%	3	6.2%	4	1.3%	1	2.5%	2	3.7%	3	6.2%	5	1.7%	1	1.5%	1
Never/hardly ever	96.7%	2034	100.0%	56	98.6%	68	92.5%	74	89.2%	58	96.2%	76	96.3%	78	96.3%	79	86.4%	70	96.6%	57	97.1%	66
Mean:	0.05		0.00		0.03		0.11		0.15		0.06		0.05		0.04		0.21		0.05		0.04	
Base:	2104		56		69		80		65		79		81		82		81		59		68	
Farmers markets or similar																						
Often	1.1%	24	0.0%	0	1.4%	1	1.3%	1	3.1%	2	0.0%	0	1.2%	1	3.7%	3	2.5%	2	3.4%	2	0.0%	0
Occasionally	1.9%	40	0.0%	0	0.0%	0	7.5%	6	7.7%	5	0.0%	0	4.9%	4	0.0%	0	6.2%	5	0.0%	0	1.5%	1
Never/hardly ever	97.0%	2040	100.0%	56	98.6%	68	91.3%	73	89.2%	58	100.0%	79	93.8%	76	96.3%	79	91.4%	74	96.6%	57	98.5%	67
Mean:	0.04		0.00		0.03		0.10		0.14		0.00		0.07		0.07		0.11		0.07		0.01	
Base:	2104		56		69		80		65		79		81		82		81		59		68	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q40AOn average how much does your household normally spend on 'bulky' goods each time you shop via the internet?																					
Asked to those who said they shop via the internet 'Often' or 'Occasionally' at Q39																					
£1 - £10	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	0.8%	8	0.0%	0	3.6%	1	2.4%	1	0.0%	0	0.0%	0	5.1%	2	2.7%	1	0.0%	0	0.0%	0	0.0%
£21 - £30	1.0%	10	0.0%	0	0.0%	0	4.9%	2	0.0%	0	2.6%	1	2.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%
£31 - £40	0.8%	8	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£41 - £50	1.6%	16	0.0%	0	0.0%	0	0.0%	0	5.3%	2	2.6%	1	2.6%	1	0.0%	0	1.9%	1	2.9%	1	0.0%
£51 - £60	0.8%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
£61 - £70	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	3.3%
£71 - £80	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	5.7%	55	6.3%	1	10.7%	3	7.3%	3	2.6%	1	0.0%	0	7.7%	3	2.7%	1	11.1%	6	8.8%	3	10.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£121 - £130	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%
£131 - £140	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%
£141 - £150	2.4%	23	12.5%	2	0.0%	0	2.4%	1	7.9%	3	2.6%	1	2.6%	1	5.4%	2	0.0%	0	0.0%	0	0.0%
£151 - £160	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%
£161 - £170	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	7.2%	70	18.8%	3	3.6%	1	12.2%	5	2.6%	1	10.3%	4	5.1%	2	0.0%	0	11.1%	6	11.8%	4	0.0%
£201 - £220	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£241 - £260	3.2%	31	0.0%	0	7.1%	2	4.9%	2	0.0%	0	7.7%	3	2.6%	1	2.7%	1	5.6%	3	8.8%	3	3.3%
£261 - £280	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
£281 - £300	7.9%	77	6.3%	1	7.1%	2	17.1%	7	2.6%	1	0.0%	0	12.8%	5	8.1%	3	0.0%	0	5.9%	2	10.0%
£301+	22.8%	221	18.8%	3	14.3%	4	9.8%	4	18.4%	7	17.9%	7	28.2%	11	32.4%	12	20.4%	11	32.4%	11	13.3%
(Don't know)	36.3%	352	25.0%	4	39.3%	11	29.3%	12	47.4%	18	46.2%	18	23.1%	9	27.0%	10	40.7%	22	20.6%	7	56.7%
(Refused)	5.3%	51	12.5%	2	14.3%	4	2.4%	1	2.6%	1	0.0%	0	7.7%	3	13.5%	5	3.7%	2	2.9%	1	0.0%
Mean:	371.76		280.00		336.15		230.54		260.42		333.19		439.63		379.77		295.60		352.50		295.77
Base:	970		16		28		41		38		39		39		37		54		34		30

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
Meanscore: [£]																					
Q40B On average how much does your household normally spend on 'bulky' goods each time you shop via the telephone?																					
Asked to those who said they shop via telephone 'Often' or 'Occasionally' at Q39																					
£1 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£11 - £20	2.6%	2	0.0%	0	0.0%	0	12.5%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£21 - £30	3.8%	3	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	25.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%
£31 - £40	3.8%	3	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	33.3%	1	11.1%	1	0.0%	0	0.0%
£41 - £50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£71 - £80	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£91 - £100	5.1%	4	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	25.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£111 - £120	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£141 - £150	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£191 - £200	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£221 - £240	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£281 - £300	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
£301+	6.4%	5	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	62.8%	49	0.0%	0	100.0%	2	37.5%	3	25.0%	1	100.0%	4	50.0%	2	0.0%	0	66.7%	6	100.0%	2	100.0%
(Refused)	6.4%	5	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	179.42		0.00		0.00		268.60		25.50		0.00		61.50		56.67		129.67		0.00		0.00
Base:	78		0		2		8		4		4		4		3		9		2		2

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q40COn average how much does your household normally spend on 'bulky' goods each time you shop via catalogue / mail order?																						
Asked to those who said they shop via catalogue / mail order 'Often' or 'Occasionally' at Q39																						
£1 - £10	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	8.3%	1	0.0%	0	0.0%	0
£11 - £20	1.9%	2	0.0%	0	0.0%	0	10.0%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £30	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £60	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	8.6%	9	0.0%	0	0.0%	0	20.0%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	2.9%	3	0.0%	0	0.0%	0	10.0%	1	25.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.9%	2	0.0%	0	0.0%	0	10.0%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	2.9%	3	0.0%	0	25.0%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	1.9%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	3.8%	4	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	33.3%	1	33.3%	1	0.0%	0
(Don't know)	62.9%	66	100.0%	1	50.0%	2	30.0%	3	37.5%	3	75.0%	6	50.0%	2	40.0%	2	66.7%	8	33.3%	1	100.0%	5
(Refused)	3.8%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Mean:	195.29		0.00		275.00		245.57		128.75		94.50		36.50		95.00		216.00		350.00		0.00	
Base:	105		1		4		10		8		8		4		5		12		3		5	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32		
Meanscore: [£]																						
Q40DOn average how much does your household normally spend on 'bulky' goods each time you shop via mobile shops?																						
Asked to those who said they shop via mobile shops 'Often' or 'Occasionally' at Q39																						
£1 - £10	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.0%	7	0.0%	0	0.0%	0	16.7%	1	28.6%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
£21 - £30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	1.4%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	11.4%	8	0.0%	0	0.0%	0	16.7%	1	14.3%	1	33.3%	1	33.3%	1	0.0%	0	9.1%	1	50.0%	1	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.4%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	5.7%	4	0.0%	0	0.0%	0	50.0%	3	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
(Don't know)	55.7%	39	0.0%	0	100.0%	1	0.0%	0	28.6%	2	33.3%	1	33.3%	1	0.0%	0	72.7%	8	50.0%	1	100.0%	2
(Refused)	5.7%	4	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
Mean:	73.44		0.00		0.00		66.17		41.00		75.00		150.00		15.00		178.00		50.00		0.00	
Base:	70		0		1		6		7		3		3		3		11		2		2	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S	Zone 25	Zone 26	Zone 27	Zone 28	Zone 29S	Zone 29N	Zone 30	Zone 31	Zone 32

Meanscore: [£]

Q40E On average how much does your household normally spend on 'bulky' goods each time you shop via farmers markets?

Asked to those who said they shop via farmers markets or similar 'Often' or 'Occasionally' at Q39

£1 - £10	7.8%	5	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £20	10.9%	7	0.0%	0	0.0%	0	42.9%	3	14.3%	1	0.0%	0	20.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0
£21 - £30	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£31 - £40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£41 - £50	3.1%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
£51 - £60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - £70	1.6%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £80	1.6%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	9.4%	6	0.0%	0	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1	14.3%	1	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	1.6%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	1.6%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	56.3%	36	0.0%	0	100.0%	1	0.0%	0	14.3%	1	0.0%	0	40.0%	2	33.3%	1	71.4%	5	100.0%	2	100.0%	1
(Refused)	3.1%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	82.58		0.00		0.00		141.14		70.60		0.00		98.33		57.50		75.00		0.00		0.00	
Base:	64		0		1		7		7		0		5		3		7		2		1	

GEN Gender of respondent.

Male	33.8%	847	40.0%	28	32.1%	26	32.0%	32	38.8%	31	33.0%	33	34.0%	34	41.0%	41	36.0%	36	34.3%	24	27.5%	22
Female	66.2%	1659	60.0%	42	67.9%	55	68.0%	68	61.3%	49	67.0%	67	66.0%	66	59.0%	59	64.0%	64	65.7%	46	72.5%	58
Base:	2506		70		81		100		80		100		100		100		100		70		80	

Aberdeen Household Survey
for Hargest Planning

	Total		Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
AGE Could I ask, how old are you?																						
18 – 24 years	5.0%	126	2.9%	2	6.2%	5	10.0%	10	8.8%	7	10.0%	10	6.0%	6	7.0%	7	12.0%	12	8.6%	6	5.0%	4
25 – 34 years	9.9%	247	5.7%	4	8.6%	7	18.0%	18	17.5%	14	8.0%	8	6.0%	6	9.0%	9	30.0%	30	11.4%	8	11.3%	9
35 – 44 years	13.7%	344	8.6%	6	13.6%	11	32.0%	32	16.3%	13	21.0%	21	18.0%	18	8.0%	8	29.0%	29	11.4%	8	15.0%	12
45 – 54 years	7.8%	195	4.3%	3	8.6%	7	7.0%	7	7.5%	6	8.0%	8	6.0%	6	8.0%	8	13.0%	13	7.1%	5	5.0%	4
55 – 64 years	15.0%	376	12.9%	9	11.1%	9	6.0%	6	13.8%	11	9.0%	9	15.0%	15	11.0%	11	5.0%	5	24.3%	17	17.5%	14
65+ years	48.6%	1218	65.7%	46	51.9%	42	27.0%	27	36.3%	29	44.0%	44	49.0%	49	57.0%	57	11.0%	11	37.1%	26	46.3%	37
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2506		70		81		100		80		100		100		100		100		70		80

Aberdeen Household Survey
for Hargest Planning

		Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
PC	Postcode Sector:																					
	AB10 1	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12	0.0%	0	0.0%	0	
	AB10 6	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	31	0.0%	0	0.0%	0	
	AB10 7	2.1%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.0%	52	0.0%	0	0.0%	0	0.0%	0	
	AB11 5	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	
	AB11 6	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	
	AB11 7	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	
	AB11 8	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	
	AB11 9	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	
	AB12 3	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	60.0%	48	
	AB12 4	2.3%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	81.4%	57	0.0%	0	
	AB12 5	1.7%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	10	40.0%	32	
	AB13 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB14 0	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB15 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	
	AB15 5	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	
	AB15 6	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	
	AB15 7	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0	
	AB15 8	2.3%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.0%	55	0.0%	0	0.0%	0	
	AB15 9	1.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	37	0.0%	0	0.0%	0	0.0%	0	
	AB16 5	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB16 6	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB16 7	1.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB21 0	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB21 7	2.8%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB21 9	2.8%	70	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB22 8	3.2%	81	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB23 8	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB24 1	0.7%	17	0.0%	0	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB24 2	1.0%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB24 3	0.6%	14	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB24 4	1.0%	24	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB24 5	0.8%	20	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB25 1	1.0%	26	0.0%	0	0.0%	0	0.0%	0	32.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB25 2	1.3%	32	0.0%	0	0.0%	0	0.0%	0	40.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB25 3	0.9%	22	0.0%	0	0.0%	0	0.0%	0	27.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB30 1	1.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB31 4	2.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB31 5	1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB31 6	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB32 6	3.1%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
	AB32 7	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB33 8	2.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB34 4	0.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB34 5	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
	AB35 5	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
AB36 8	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB39 2	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB39 3	2.7%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 6	1.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 7	1.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 8	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB41 9	1.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 0	0.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 1	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 2	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 4	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB42 5	1.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 6	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB43 9	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB44 1	0.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 1	0.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 2	1.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB45 3	0.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 0	2.6%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 3	0.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 4	1.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 5	1.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB51 8	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB52 6	1.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 4	2.2%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 5	0.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 6	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB53 8	1.2%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 6	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 7	0.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB54 8	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB55 5	0.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
AB56 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DD10 0	1.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DD9 7	0.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		2506		70		81		100		80		100		100		100		70		80	

Aberdeen Household Survey
for Hargest Planning

	Total	Zone 24S		Zone 25		Zone 26		Zone 27		Zone 28		Zone 29S		Zone 29N		Zone 30		Zone 31		Zone 32	
QUOTA Zone:																					
Zone 1 and 3	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4 and 5	3.3%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8	2.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	2.1%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18	3.2%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 19	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 20 W and 20 E	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 21	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 22	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 23	2.8%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 24 N	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 24S	2.8%	70	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 25	3.2%	81	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 26	4.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 27	3.2%	80	0.0%	0	0.0%	0	0.0%	0	100.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 28	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 29S	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 29N	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%
Zone 30	4.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%
Zone 31	2.8%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%
Zone 32	3.2%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Base:		2506		70		81		100		80		100		100		100		100		70	