



**Faculty of Public Health**  
Committee of the Faculty of Public Health in Scotland

## Conference Registration

**Heads up for  
Public Health**

*Inspiration,  
Integration  
& Innovation*

**ANNUAL PUBLIC HEALTH CONFERENCE**  
**Thursday 8 & Friday 9 November 2012**

**Crieff Hydro Hotel**  
**[www.fphscotconf.co.uk](http://www.fphscotconf.co.uk)**



## Conference Registration

# Heads up for Public Health

*Inspiration, Integration & Innovation*

Titles are always tricky to choose – they need a hook to catch the eye in a forest of options, yet coherent enough to encompass the range of interests to be attracted. This year's conference has chosen 'Heads up for Public Health: Inspiration, Integration and Innovation'.

The term 'Heads up' has become a popular phrase. It can mean 'get me up to speed on an issue' or in the world of communications to be alert for intense media interest. Also, some people felt the term implied 'holding your head high' or 'concentrate on what we are doing'. Like a good poetic line, it engenders a range of meanings that I hope inspires people to come to the Faculty Conference.

The Faculty Conference is a gathering of the community of public health in Scotland in its widest sense, (and hopefully supplemented by many others from beyond the border.) The conference provides the setting for the public health community to share work and experiences and in that way give or receive inspiration for our professional development over the coming year.

The theme of integration is particularly topical. Within Scottish public health, two reports will be published where current integrated arrangements around Boards will be challenged; the 'Health Protection Stocktake', set up by Scottish Government and the 'New Ways of Working' report produced by the Scottish Public Health Network. Their recommendations will no doubt stimulate reflection on the current arrangements of public health delivery across the now accepted public health domains.

Within the wider public sector, integration of health and social care is the major issue confronting the organisations that underpin delivery of public health services. At the time of the conference, implementation of health and social care integration will be in full swing and it will be timely to consider the implications for public health services in Scotland.

Public health functions in Scotland now look distinctly different from other parts of the UK as a consequence of their reorganisations. Public health services in Scotland have had a remarkably stable base within health boards both territorial and national. This stability is looked on enviously from elsewhere in the UK. However, while stability has its advantages, it can induce stasis. No system can stand still. The public health challenges from the health of the Scottish population remain daunting and there is a constant need to research and innovate new and effective ways of delivering public health interventions and programmes. An oft' used quote (taken from the Italian novel about political upheaval in the mid 19th century) *'if you want things to stay the same, then you must change'*\* has a resonance for the Scottish Public Health community. The conference thus offers an opportunity to have our heads up for innovation, alert to the changes of integration and hope we will be inspired to face the challenges of the coming year.

### Edward Coyle

Chair of Conference Steering Committee

\*Giuseppe di Lampedusa. The Leopard.

## Conference registration

### Closing date for registration Friday 26th October

The Conference provides the opportunity to those involved in protecting and improving health in Scotland to meet, learn, debate and address some of the key health challenges faced in Scotland. The Conference comprises of keynote speeches from leading opinion formers and decision makers and parallel sessions and poster displays. The format also provides an opportunity for fringe sessions and meetings of related groups.

## Conference organisation

This year's annual Scottish Public Health Conference is being organised by the Faculty of Public Health in partnership with the South of Scotland NHS Boards and comprises the following planning group members:

**Eddie Coyle**, NHS Fife (Chair)

**Emilia Crighton**, Faculty of Public Health

**Karen Tidy**, Faculty of Public Health

**Tim Patterson**, NHS Borders

**Sue Payne**, NHS Lothian

**Lucy Denvir**, NHS Dumfries & Galloway

**Julie Cavanagh**, NHS Tayside

**Phil Mackie**, ScotPHN

**Cheryl Goff**, SHSCEvents

**Richard Snowden**, SHSCEvents

**Liz Nightingale**, Faculty of Public Health

**Peter Donnelly**, University of St Andrews

**Thilo Kroll**, University of Dundee

**Harry Campbell**, University of Edinburgh

## Further information/queries

If you experience any difficulty in submitting abstracts or require further information please contact:

SHSCEvents

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Edinburgh EH4 2LF

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Email: [publichealth@shscevents.co.uk](mailto:publichealth@shscevents.co.uk)

## Sponsorship opportunities

If your organisation would be interested in exhibiting or supporting the conference please contact SHSCEvents for further details.

## Conference Registration

# Programme

### Day 1 Thursday 8 November 2012

**09:30 – 10:15** Registration and Coffee

**10:15 – 10:25** Welcome and Introduction

**10:25 – 10:45** Plenary 1: Ministerial Address

Michael Matheson, Minister for Public Health, Scottish Government

**10:45 – 11:30** Plenary 2: 'The Third Healthcare Revolution'

Muir Gray, Director, Better Value Healthcare Co-Director, NHS QIPP Programme, Rightcare Workstream

**11:30 – 12:00** Refreshments, Exhibitions & Poster Displays

**12:00 – 12:30** Plenary 3: 'Genetic research on diseases of public health importance: what has been achieved in the last 5 years?'

Harry Campbell, Professor of Genetic Epidemiology and Public Health, University

**12:30 – 13:30** Lunch/Exhibitions and Poster Displays

**AGM – Specialist Registrars  
Fringe Meeting – Scottish (Managed) Sustainable Health Network**

**13:30 – 15:00** Parallel Session A

**15:00 – 15:30** Refreshments/Exhibitions & Poster Display

**15:30 – 16:30** Parallel Session B

**16:30 – 17:00** Plenary 4: 'Diabetes: New Insights, New Responses'

Helen Colhoun, University of Dundee

**17.30** Conference Close

**17:15 – 18:15** AGM – Committee of the FPH in Scotland

**19:00 – 19:30** Conference Reception & Prize Giving

**19:30** Conference Dinner & Networking/Entertainment

### Day 2 Friday 9 November 2011

**08:30– 09:00** Registration and Coffee

**09:05 – 09:10** Welcome and Introduction

**09:10 – 09:45** Plenary 5: FPH Annual Lecture/DARE Lecture

Gerry Hassan, Writer, Commentator, Policy Analyst and Researcher

**09:45 – 10:15** Plenary 6: 'A Heads-up for Health Protection – looking forward while learning from the past'

Roland Salmon, Director, Communicable Disease Surveillance Centre, Public Health Wales

**10:15 – 10:45** Refreshments, Exhibition & Poster displays

**10:45 – 11:45** Plenary 7: Arts & Health/Designing for Health

**11:45 – 12:45** Parallel Session C

**12:45 – 13:45** Lunch, Exhibition & Poster Display

**13:45 – 14:15** Plenary 8: TITLE TBC

Blair Smith, University of Dundee

**14:15 – 15:00** Refreshments, Exhibition & Poster Display

**15:00 – 16:00** Parallel Session D

**16:00 – 16:30** Plenary 9: 'Violence – The Disease we Ignore'

John Carnochan, Head of Violence Reduction Unit (VRU), Strathclyde Police

**16:30 – 17:00** Chief Medical Officer's Keynote Address

Sir Harry Burns, Chief Medical Officer, Scottish Government

**17:00 – 17:15** Closing Remarks and Presentation of Prizes for the Best Posters

The organisers reserve the right to alter the programme as necessary without prior notification