



C.R.E.ativE

Results of the Youth Transnational Seminar

The agenda of the C.R.E.ativE Youth Transnational Seminar (held on 16-19th April 2013 in Podenzano (PC) – Italy) has been planned following a methodological approach based on peer discussion and mutual exchange among youngsters and organizations' representatives/ policy makers/ experts.

Each seminar's day has been structured in two part: the first one with presentation made by representatives of each country (IT,ES,PL,SE,TR,UK) through projection of video or slides; the second part with working group with the aim to discuss about the themes chosen. Here it is the summary of the main activities during the seminar:

1) **First Day - 16th April 2013.**

- ◆ Presentation made by policy makers and youngsters about the local meetings results (held during the First project phase of planning and preparation) through projection of videos and slides.
- ◆ Individuation of three working group composed of youngsters and experts discussing on the following case studies concerning the theme **“Creativity addressing social voluntary”**:
 - **case study 1**: creative tools to sensitize the citizenship;
 - **case study 2**: project making path for creative activities addressing the voluntary sector;
 - **case study 3**: role of local authorities in the involvement of youngsters in the voluntary sector.

The experts involved in this session were representatives of 3 associations for the local volunteering:

- ➔ ASSOFA - association supporting disabled people;
- ➔ CSV PIACENZA - offering free services to all the voluntary association of the Piacenza area;
- ➔ OLTRE IL MURO offering support to imprisoned people in jail and their families, especially children.



The **recommendations** emerged at the end of this session concerning youngsters participation in decision-making process and creativity in volunteering sector are the following:

- 1) Meaningful encouragement of youngsters participation in decision-making process through local authorities youth councils. The local authorities need to change their point of view, believe the importance of youth voluntary work and participation for development and trust in the skills and knowledge of young people.
- 2) Local authorities participation in youth projects must be fostered in order to see the potential of youngsters.
- 3) Local authorities need to make volunteer opportunities accessible, visible and attractive to youngsters.
- 4) Local authorities should use websites, social media tools and other visual channels to make youngsters aware of volunteering opportunities and the benefits of volunteering.
- 5) Local authorities should strengthen their network at national and transnational level and provide volunteering opportunities to young people in other provinces or other countries. For example, they can be a part of exchanging program or they can cooperate with other countries in youth projects.
- 6) There should be the development of networking opportunities between local bodies, organizations and private sector .
- 7) Local authorities should establish a volunteer youth center providing training programs with qualified staff.
- 8) School based voluntary learning should be improved and “Community service” activities should be shared.

2) **Second Day - 17th April 2013**

- ◆ Presentation made by policy makers and youngsters about the theme of the entrepreneurial activity showing videos produced by each country concerning this field.
- ◆ Individuation of 4 working groups composed of young people, representatives/ policy makers/ experts in order to discuss about four case studies concerning the theme “**Entrepreneurial creativity**”:
 - **Case Study 1:** Self entrepreneurship and self-employment: new professions that create businesses.
 - **Case Study 2:** Corporate Culture 2.0: What is corporate culture? How to combine it in your own business? And above all: how to change the paradigm of historical culture of enterprise in the age of Web 2.0?
 - **Case Study 3:** The importance of networking to innovate and compete: the creation of innovation poles and clusters.
 - **Case Study 4:** Facilities, services, funding and knowledge tools for business: what's the role of the local authorities?

Each country has presented a business idea:

- SPAIN: Hairdresser;
- SCOTLAND: Cupcakes production;
- TURKEY: Online food services;
- SWEDEN: Event management;
- POLAND: Florists;
- ITALY: Information and Communication Technologies (ICT) .

Among them, the Event Management business idea has been developed analyzing together how starting it, potential problems to be solved, strength and weakness points.

The **recommendations** emerged on Entrepreneurial Creativity are the following:

1. Need for the creation of youth centers with qualified staff and training programs;
2. Need to organize workshops on entrepreneurial creativity for young people;
3. Need to organize entrepreneurship courses in the curriculum of the secondary schools more useful for youngsters;
4. Organization of competitions for entrepreneurial ideas/ projects of the youngsters awarded and supported by local authorities.
5. Organization of meetings or seminars by local authorities to bring youngsters together with successful entrepreneurs.
6. Micro-credits for youngsters. Local authorities should cooperate with banks and provide youngsters to find money with which they can found their own business.

3) **Third Day 18th April 2013.**

- ◆ Presentation made by representatives/ policy makers/ experts of each participant organization about the actual situation in terms of policies concerning youngsters and the project themes;
- ◆ Informal youth teaching session: youngsters from the different countries have illustrated to representatives/ policy makers/ experts proposals for recommendations and policy making concerning the project main themes as emerged during the working group and reported at the end of the first and second day summary.

4) **Fourth Day - 19th April 2013**

- ◆ Distribution of the seminar evaluation questionnaires. The feedbacks received confirmed what emerged during the seminar and the importance to share experiences and dialogue with other country;
- ◆ Explanation of Youth in Action program made by Mrs Serena Angioli - Italian Youth Agency, public member of European network



- ◆ Debate between Mrs Serena Angioli, representatives and youngsters of each country about opportunity given by Youth in Action Program and Europa 2020 programs concerning youth.
- ◆ Sharing of experiences of each country and asking questions with Mrs Serena Angioli.

At the end of the seminar, all the participants, youngsters and adults, agreed upon sharing the project's achievements, the use of the Virtual Forum and the opportunities that can be still undertaken, involving both youngsters and policy makers/experts in youth policies who haven't take part to the seminar.

They agreed upon achieving that aim organizing local follow-up seminars in order to reinforce and widen the network created and extending it among cities which are deeply involved in the structured dialogue with youth associations and interested in the analysis and the sharing of topics related to young people's policies.