

Towards A Fairer Aberdeen That Prospers For All 2017 – 2020

Proposed Aberdeen City Council Lead Officers for Priority Areas

Number	Priority	Lead officer(s)
1	For Aberdeen to become Scotland's 1 st "Real" Living Wage City	Director of Communities, Housing and Infrastructure Head of Communities and Housing
2	Ensuring that through Linking Opportunity and Needs our educational, skills and training provision is coordinated to meet the needs of people in the city to secure employment	Director of Communities, Housing and Infrastructure Head of Economic Development
3	To be a leading Local Authority in Providing Apprenticeship opportunities for developing our young workforce	Director of Communities, Housing and Infrastructure Head of Economic Development
4	To ensure that those people most affected by welfare reform changes are provided with the advice and support services they need	Director of Communities, Housing and Infrastructure Head of Communities and Housing
5	To prioritise the development of new flexible childcare services where working families are on the lowest incomes and will benefit the most	Director of Education and Children's Services Head of Inclusion
6	To ensure that no child in the city is prevented from benefitting from their full educational entitlement due to the "Cost of the School Day"	Director of Education and Children's Services Head of Inclusion
7	To close the educational attainment gap	Director of Education and Children's Services Head of Inclusion
8	To increase awareness and understanding of the causes of fuel poverty and develop responses that reduces fuel poverty and the risk of fuel poverty	Director of Communities, Housing and Infrastructure Head of Land and Property Assets
9	To increase awareness and understanding of the causes of food poverty/insecurity and develop	Director of Communities, Housing and Infrastructure Head of Communities and Housing

	responses that reduces food poverty and the risk of food insecurity	
10	To increase the supply of social and affordable housing	Director of Communities, Housing and Infrastructure Head of Communities and Housing Head of Land and Property Assets
11	To reduce Health Inequalities where they exist in the city	Director of Communities, Housing and Infrastructure Director of Education and Children's Services Head of Communities and Housing Head of Economic Development Head of Inclusion