

ABERDEEN CITY COUNCIL

COMMITTEE	Finance, Policy & Resources
DATE	1st December 2017
REPORT TITLE	Year of Young People Cultural Award Programme
REPORT NUMBER	ECS/17/071
DIRECTOR	Gayle Gorman
REPORT AUTHOR	Fiona Clark

1. PURPOSE OF REPORT:-

- 1.1 The purpose of this report is to seek approval from Committee to commit £100,000 for a Year of Young People funding Award Programme for the financial year 2018/19 for groups and organisations to apply for funding for the delivery of youth led cultural projects and events in Aberdeen to celebrate the Year of Young People in 2018.

2. RECOMMENDATION(S)

- 2.1 It is recommended that the Committee:
- a) Approve a sum of £100,000 from contingencies or reserves for a Year of Young People Cultural Award Programme for the financial year 2018/19.

3. BACKGROUND/MAIN ISSUES / OTHER HEADINGS AS APPROPRIATE

- 3.1 At their meeting of 16th November Education & Children's Services Committee reviewed an updated Business Plan for 2017 - 2020 and various other documents submitted by Aberdeen International Youth Festival (AIYF). This followed the request made by Council at their meeting on 21st June 2017 to submit a detailed and comprehensive business plan including steps and detailed time line for transitioning to a SCIO.
- 3.2 At the above meeting committee agreed the following:

- (i) to note that the Committee was not supportive of funding being allocated to Aberdeen International Youth Festival as part of the financial year 18/19 budget setting process;
- (ii) to note that the Committee was supportive of funding of £100,000 from contingencies or reserves being approved by the Finance, Policy and Resources Committee at its meeting to be held on 1 December 2017 for a Year of Young People funding Award Programme for the financial year 18/19 for groups and organisations to apply for funding for the delivery of youth led cultural projects and events in Aberdeen to celebrate the Year of Young People;
- (iii) subject to the funding being approved by the Finance, Policy and Resources Committee on 1 December 2017:
 - 1. to instruct the Head of Education and Inclusion, following consultation with the Head of Finance, to set up a Year of Young People funding Award Programme for the financial year 18/19 for groups and organisations to apply for funding for the delivery of youth led cultural projects and events in Aberdeen to celebrate the Year of Young People;
 - 2. delegate authority to the Head of Education and Inclusion, following consultation with the Convener and Vice Convener of the Education and Children's Services Committee, to set the criteria for the awarding of funding from the Award Programme;
 - 3. delegate authority to the Head of Education and Inclusion to review and allocate the awards accordingly;
- (iv) subject to approval of recommendation (ii), to refer the approved recommendations in the report together with appropriate background detail by way of a report to the Finance, Policy and Resources Committee at its meeting be held on 1 December for consideration of funding allocation for the Award Programme, with the recommendation that (1) a sum of £100,000 from contingencies or reserves be allocated to the Award Programme for a one year period; and (2) the Head of Finance be delegated the power to account for this funding as appropriate; and
- (v) to instruct the Head of Finance and Head of Education and Inclusion to report to the Finance, Policy and Resources Committee on 1 December 2017 as part of the report approved at (iv) above detailing all of the in-kind support and non-core funding provided to Aberdeen International Youth Festival.

3.3 Information detailing the total support both financial and in kind given to Aberdeen International Festival is contained in the Appendix to this report . (see Appendix 1)

4. FINANCIAL IMPLICATIONS

4.1 The establishment of a Year of Young People Award Programme will be for 2018/19 only in recognition of the Year of Young People 2018.

5. LEGAL IMPLICATIONS

- 5.1 Legal Services will be required to help scope and agree the conditions of grant awards from the funding award programme for the Year of Young People.

6. MANAGEMENT OF RISK

- 6.1 The following risks and mitigations have been identified:
- 6.2 **Financial** – this report considers the risk attached to funding given to External Cultural organisations and the need to ensure value for the City Council's investment. – medium.
- 6.3 **Employee**- none – N/A.
- 6.4 **Customer/citizen** – with the focus on young people it is important that young people are fully involved in the development of funding bids, programming of events and activities and involved in the award process – medium.
- 6.5 **Environmental** - none – N/A
- 6.6 **Technological** – none – N/A.
- 6.7 **Legal** – conditions of grant for funding programme for the Year of Young People to be drafted as per agreed criteria. -low
- 6.8 **Reputational** – through the 365 Events programme, an in addition with the City Cultural Strategy, the Council has established a framework for the City of Aberdeen, through which to deliver high quality, ambitious and sustainable cultural offer. The Year of Young People Award funding programme will give young people in the city the opportunity to be directly involved in shaping the programme of events and activities throughout 2018 – medium

7. IMPACT SECTION

Economy

- 7.1 Cultural events and activities as part of a celebration of Year of Young People have the potential to attract local and visiting families whether in the city centre or across the city in the wider communities. There is also the potential for opportunities for artists and creatives to work in the city helping to retain talent. .

People

- 7.2 The aim is to offer opportunities which will have a positive impact on our young people, offering them opportunities to engage with, and participate in cultural and creative activities. The current work on the development of a tool

kit to evaluate impacts will assist in evaluating projects and activities to inform future work and assist the Council and grant recipients to understand the impacts of their work

Place

- 7.3 The Year of Young People Award programme has the potential for community cohesion and resilience. Young people will be encouraged to engage with the international visitors on collaboration, enabling relationships to be developed.

Technology

- 7.4 In particular the use of social media to engage local people in the planning and delivery of events and activities, and to provide opportunity to engage in collective sharing of their experiences, will be actively encouraged.

8. BACKGROUND PAPERS

Council Report – 16th November 2017: Aberdeen International Youth Festival updated Business plan 2017-2020. – ECS/17/055

9. APPENDICES (if applicable)

Appendix 1 – Funding and support granted to AIYF

10. REPORT AUTHOR DETAILS

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