

HAAN at Aberdeen Art Gallery 2020

Friday 27 – Sunday 29 November (TBC)



HAAN Design Pop-Up features a diverse collection of artistic enterprises showcasing the work of local and national designers and makers. A local word for 'hand', HAAN celebrates and showcases the best crafted and handmade products in the north east. Since 2017 HAAN has showcased over 150 creative practitioners by providing them with high quality events to sell their products e.g. jewellery, ceramics, textiles, illustration, apparel, homeware and lifestyle products.

Each year HAAN delivers a high-quality Christmas Design Pop-Up/Market. This yearly event has become a highlight in the cities festive calendar, as well as being highly profitable for the creative practitioners involved. This pop-up event allows residents and visitors to the city, discover the wide range of top-quality creative products from Aberdeen and beyond. In the past highly skilled designers and makers have been presented in our city's civic spaces – Marischal College Quad and last year we took over the newly refurbished Aberdeen Art Gallery & Museums which elevated the event by providing a stunning backdrop for HAAN and also a unique selling platform for the creative businesses.

We want to continue this partnership with AAGM in 2020, to once again profile our local designers and makers in this stunning venue, allowing a range of creative businesses, who have desperately been affected by the pandemic, get their products back out there in the public domain and not just for sale online.

Face to face selling is crucial to their success and we want to ensure that cultural organisations are there to support them.



