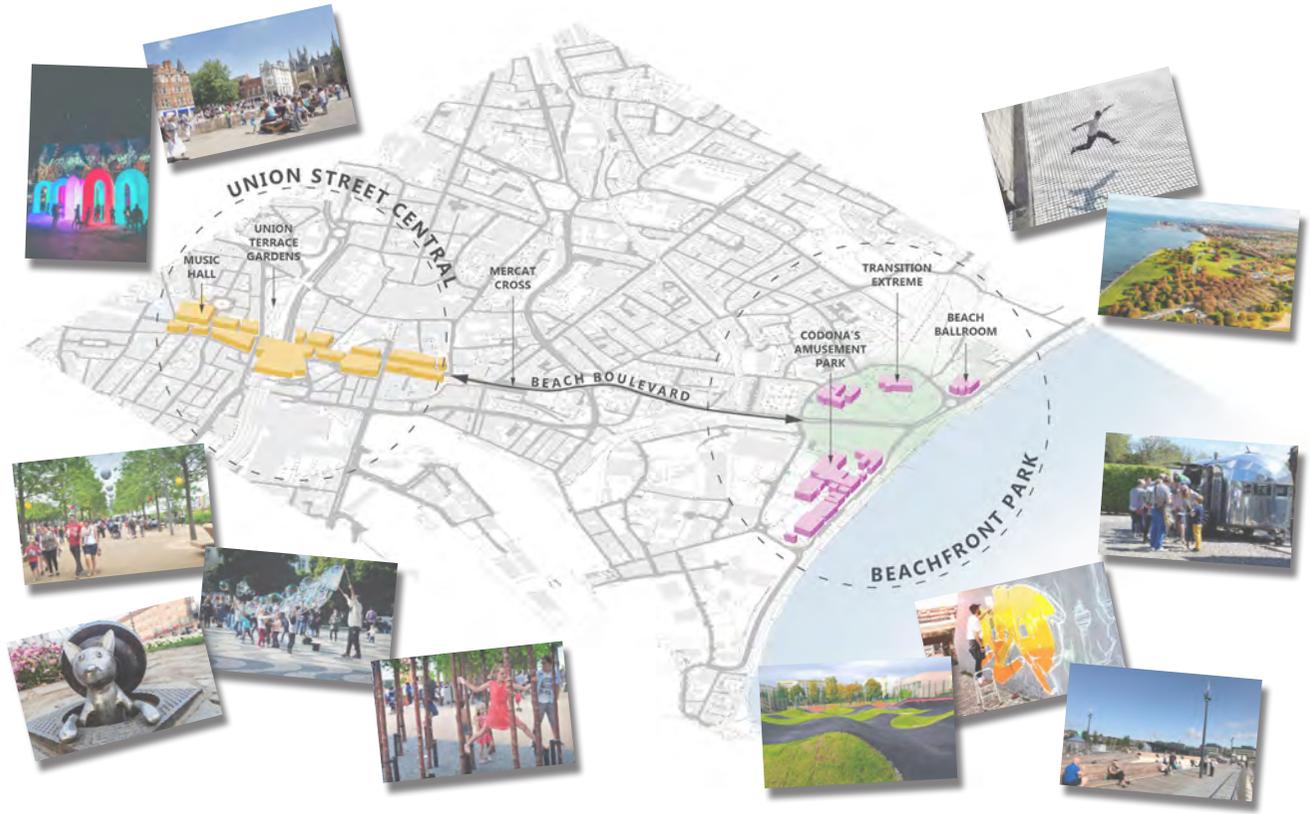


# MY ABERDEEN ~ *Wish you were here!*



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Project number  
10586

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## Revision

P1  
P2  
P3

## Date

14 October 2021  
27 October 2021  
01 November 2021

## Author

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Soo Darcy

# Children and Young People Engagement Summary and Methodology

In order to engage with a broad range of children and young people, two separate engagement activities were undertaken targeting different age groups, to ask them about their ideas for the City.

The overall themes from all of the youth engagement suggest an affinity for green spaces, areas to sit, walk and play, a safe and clean City and plenty of colour to enliven the streets.

## Young People

The first activity targeted young people aged 12-25. A pack was developed that could be distributed in person to high schools or youth groups, as well as a supporting online survey. A printed leaflet (see right, designed to be folded into quarters) contained information about both the City and the beach. Participants could either write and draw on two postcards contained in the pack, one for each location, or scan a QR code to complete their feedback online. The team received 119 postcards and 79 online surveys, totalling 198 responses.

There are slight differences in priorities between the online and postcard methodologies, with the online survey responses tending to focus on places to sit, parks and greenery, and safety. The postcard results favoured places for children to play, shops, and street art / colourful spaces.

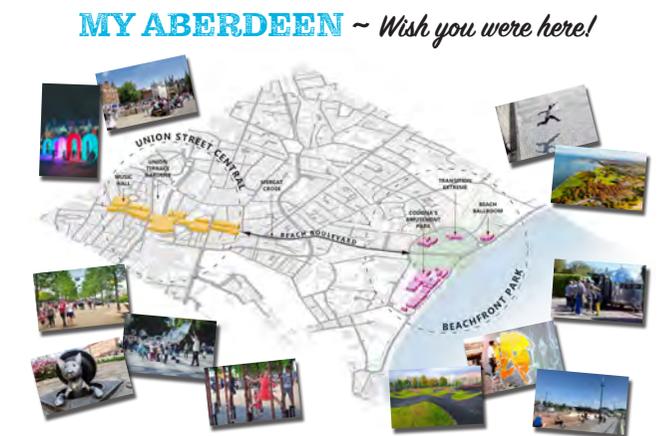
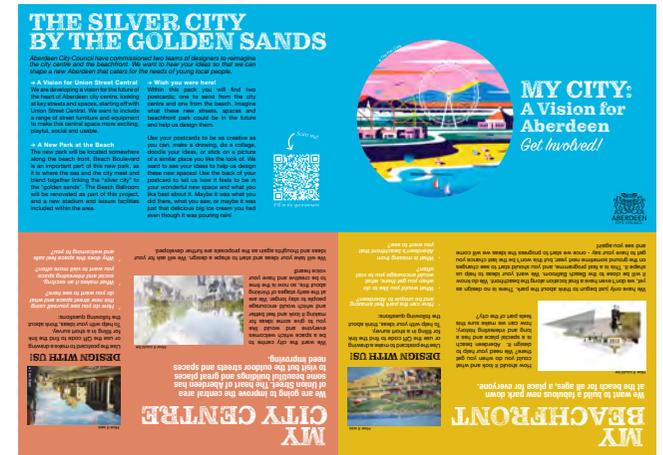
Although the exercise was not directly targeted to capture different age groups, responses suggest that the postcards tended to be completed by participants at the younger end of the age range while the online feedback often came from older participants.

The results on the following page show the combined responses from the postcards and online survey. As there were a higher number of postcard responses than online responses, seating has fallen down the list overall so it is useful to consider the results of both methodologies. Separate charts for each can be found in the appendix, as well as the postcards and artwork completed by participants.

## Primary Schools

The second activity comprised a series of interactive group sessions with Primary 6 pupils across the City, between 30 September and 7 October 2021. Six schools participated in the City discussions. These sessions were facilitated by a specialist, however the design team joined the sessions to hear the children's feedback and witness their enthusiasm in collaborating to shape the vision for Union Street.

A summary of the key themes is contained in this section. Artwork generated during the sessions can be found in the appendix.



Young People engagement leaflet

# Young People

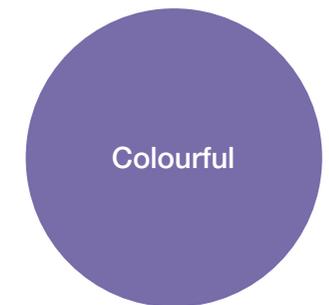
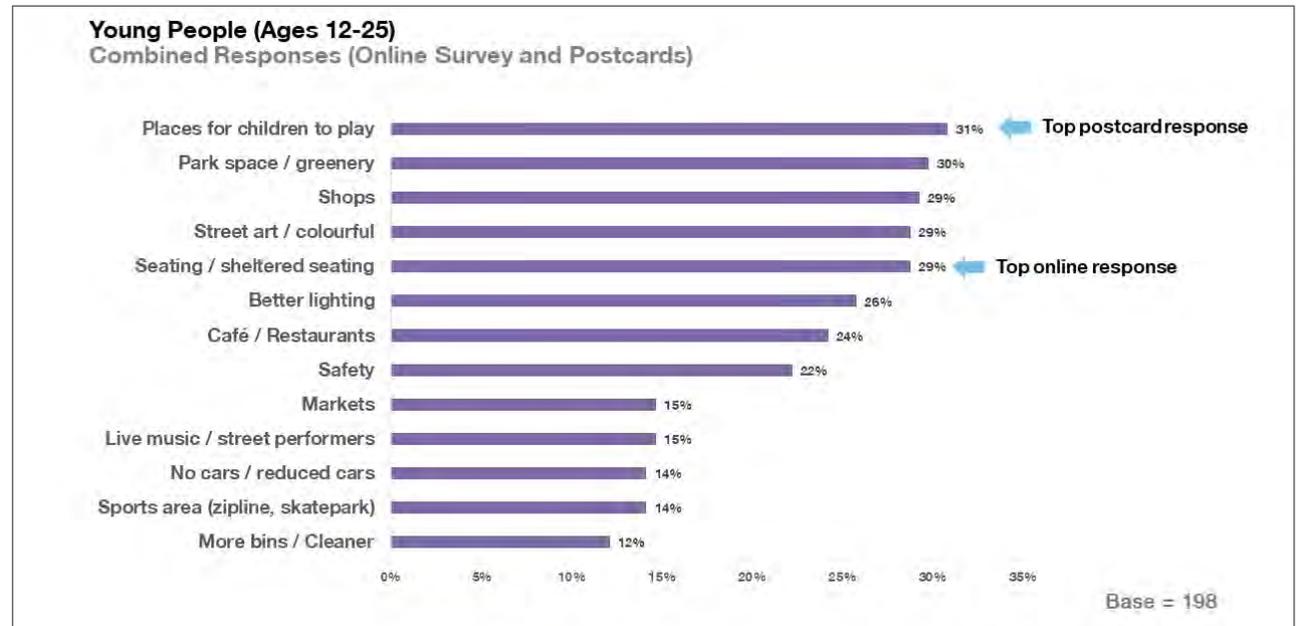
As noted in the summary, responses to the online survey suggest this methodology was completed by older participants compared to the postcards. The online group prioritised seating, park space / greenery and safety, whilst those completing the postcards would like to see places for children to play, shops, and street art / colourful spaces.

“Seating areas and plants would make it more exciting and allow people to sit and chat.”

“A good walking space to run around and walk on. There could be outdoor sitting swings with comfy pillows and decking.”

“I think it would be cool to make more outdoor places for kids because at the moment it is just shops and restaurants and quite boring for kids.”

“I would like to see a fancy walkway and a lot of nature, maybe a nature walk.”



# Primary 6 Pupils

The consultation sessions with primary schools (P6) aimed to create an environment that supports children to think about play and aspects of their city, how they feel about it and how they would like it to be. The workshops were delivered by creative practitioners Jack Stancliffe, Yvette Bathgate and Kirsty Russell, supported by ACC's Projects Assistant Rhys Irvine.

LDA Design was invited, as representative of the design team, to join the class via video call at the end of each workshop, a moment for the children to feedback their findings and ask any questions they may have.

The sessions were structured as follows:

- Starting with a fiction, an alternative reality to incite an emotional response to Union Street
- Mapping out the areas on the floor and getting familiar with the spaces
- Exercise our play muscles with some playful tasks
- Stop to reflect on how good the class are at playing and what might stop them from playing
- Critical questioning based on our senses, problem solving, why have we chosen these ideas?
- Gathering data via a tour of the space
- Video call report back to the Design Team

The children felt that the creation of a child-friendly, safe and sustainable environment was a key consideration for the designs moving forward. The discussions were generally pedestrian and people focussed with very little consideration given to vehicles. Enlivenment and activation of the spaces was considered to be of paramount importance; it was felt it could be delivered by increasing opportunities for play and colour within the streets.



Despite the varied range of ideas and proposals, there was a communality of themes that were brought up and appeared fairly consistently throughout the sessions – below is a list of the highlights:

- More colour in the street (everything is too grey), also lights for when it's dark (nights, winter)
- More trees, plants and flowers
- More biodiversity (birds, bees, butterflies)
- Animal friendly
- More spaces for art
- Incorporate positive / inspirational quotes and messages
- More spaces to play
- More space to walk
- More places to seat (for all but also for elderly and people with mobility issues)
- More interactive (both in terms of technology and people's involvement)
- Cleaner
- Safer and healthier (including a ban for smoking and alcohol)

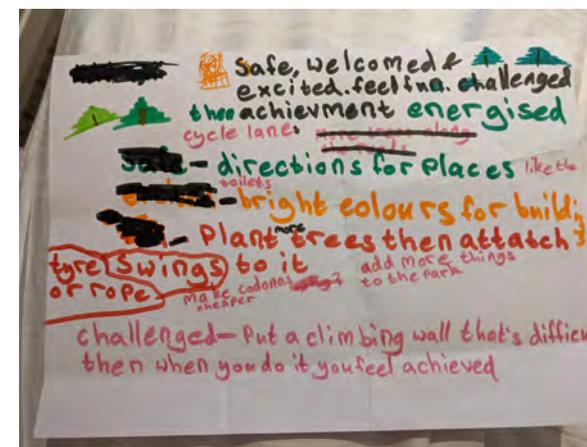
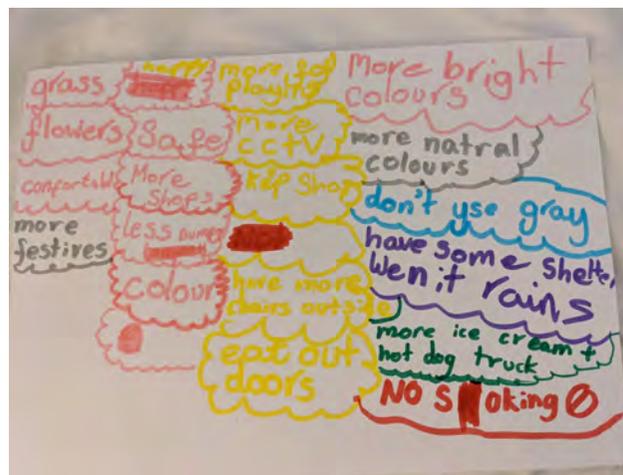
Other proposals include:

- Covered spaces to use with any weather
- More activities (festivals, music, fundraising)
- Water fountains
- Colourful lighting

The children also demonstrated great attention to topics very close to their hearts, such as:

- Sustainable energies, more green space, eco-friendly, good for the environment
- Care for less fortunate people (homeless, access for mobility impaired people)
- Different generations and cultures to be able to enjoy the space (more inclusion versus loneliness and isolation)
- Communality of space (City belonging to everyone)

The inputs from the children were greatly appreciated by the Design Team, who found them exciting and inspirational – lots of material that provides us a good feel for how children would like the space to feel.



# Business Engagement Summary and Methodology

Businesses in the City were consulted to understand more about their priorities, challenges and day to day activities. This took the form of both face to face consultation and an online survey, which could be accessed by scanning the QR code on a flyer (see right). This section summarises the key themes emerging from the face to face consultation, as well as supporting charts and narrative from the online survey.

The online survey received a total of 57 responses. Please note that not every question was mandatory, therefore some were answered by fewer than 57 people. The number of businesses responding to a question is shown in the 'Base' below each chart.

The consultant team arranged to meet a number of key business stakeholders in Aberdeen on Friday 1 and Saturday 2 October to gain feedback on the Spaces for People temporary interventions and to obtain further information with respect to a number of key topics. Nine businesses were consulted, out of 22 invited to participate.

It should be noted that many of the observations and comments received as part of the 1-1 business consultation exercise were made in respect to the temporary changes within the city which have being implemented to allow for the 'Spaces for People' initiatives to be deployed.

Businesses were generally mindful of the fact that interventions forming part of any permanent improvements to the city centre public realm would be duly considered within the wider strategic transport assessments currently being progressed.

With respect to the Spaces for People interventions, consultees generally felt that these had been good for the City, particularly during the pandemic. Particular concerns were however raised with respect to the rerouting of buses within the City as it was felt that this made it much more difficult for people to access the city centre.

In relation to the temporary pedestrianisation of Union Street Central, it was generally felt that ensuring appropriate access for people by bus and taxi and providing for blue badge parking requires to be fully incorporated into any future permanent proposals for the space.



**Aberdeen City Council**

**City Centre Streetscape Improvements  
Business Survey**

**ABERDEEN  
CITY COUNCIL**

If you run a business in Aberdeen City Centre, we want to hear your views

Aberdeen City Council has commissioned designers to reimagine the city centre. We are developing a vision for the future of the heart of Aberdeen, looking at these key streets and spaces within the city centre: Union Street, the West End (Rose St, Thistle St and Chapel St), Castlegate and Aberdeen Market, as well as streets from Belmont Street down to Upperkirkgate.

It is important that we understand the needs of local businesses and listen to your views. This survey will tell us about your requirements in terms of access, travel and waste collection, as well as your ideas for Aberdeen. The questions should take no more than 10 minutes to answer.

Thank you for taking the time to complete the survey, your feedback is greatly appreciated.

How do I fill in the survey?

It's really simple to give us your feedback using our online survey. Just type this address into your browser:

[bit.ly/3u5TATF](https://bit.ly/3u5TATF)

Or point your smartphone at the QR code:



The survey will close at midnight on Friday 15 October.

If you need a paper copy or wish to speak to a member of the team, please contact [CCMP@aberdeencity.gov.uk](mailto:CCMP@aberdeencity.gov.uk)

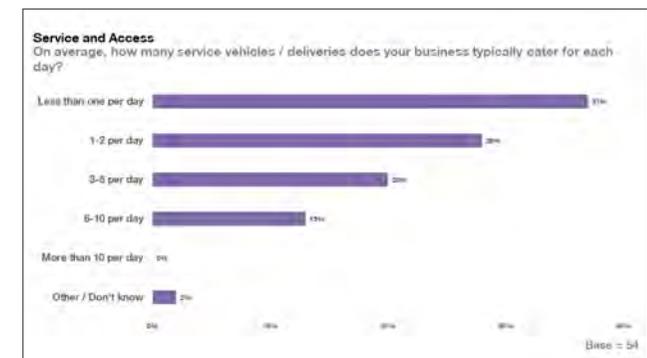
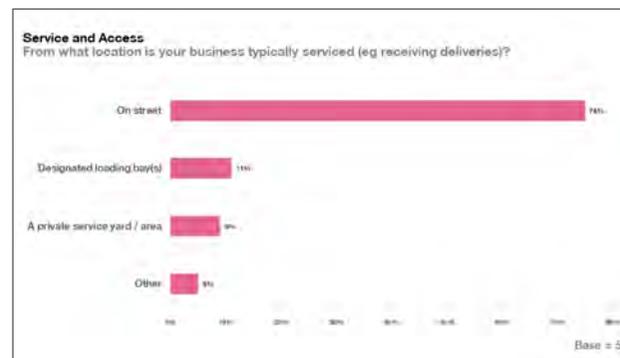
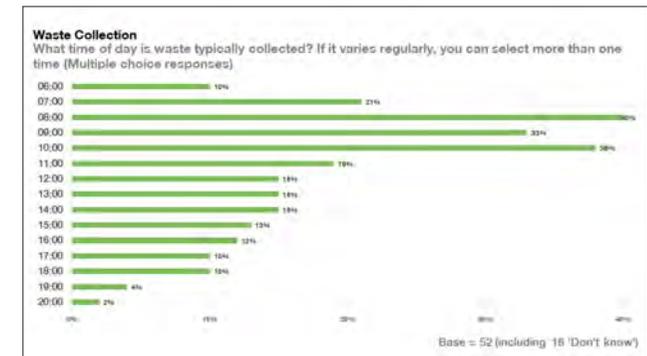
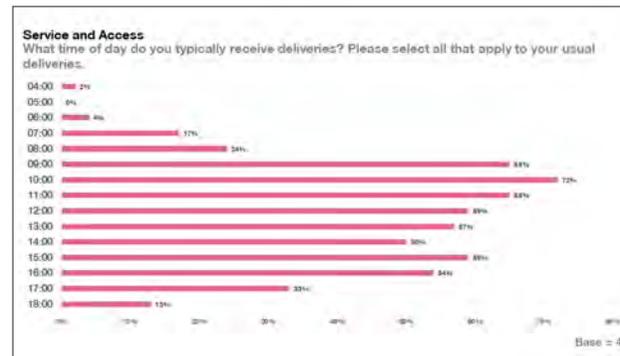
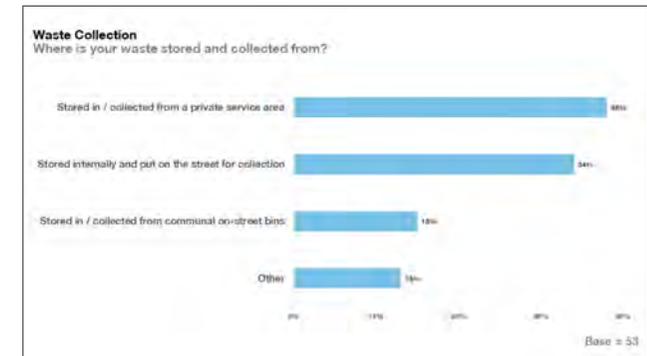
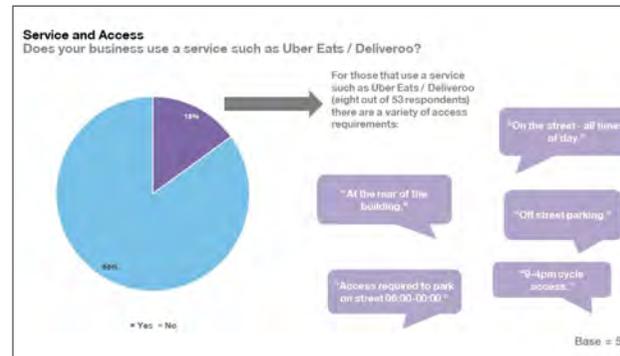
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# Access and Servicing

Three quarters of businesses that responded to the online survey are serviced from the street. Around half cater for between one and five vehicles per day, and they typical waiting time is less than ten minutes. Both deliveries and waste collection occur throughout the day from 06:00 to 18:00, although waste collection sees a peak in the early morning. The face to face interviews revealed the following key themes:

- ‘Deliveroo’ generally a major issue within the city, and creates conflicts with pedestrians and vehicles
- Small independent retailers require access at different times – difficult to operate within windows
- Taxi ranks are good and should be retained as they provide passive surveillance / self-policing of areas
- ‘Emergency’ business access should be considered for repairs (eg coffee machine breaks), particularly within pedestrian areas
- Blue badge access and access for the frail and impaired requires to be fully considered and accommodated within any proposals
- Bins are an issue, unsightly. Requirement for multiple collections needs to be fully considered (eg food waste / recycling / general waste)

Further analysis of the access and servicing results can be found in the appendices.



# Cycling and Transport Approach

Face to face consultation generated the following feedback in relation to cycling and transport:

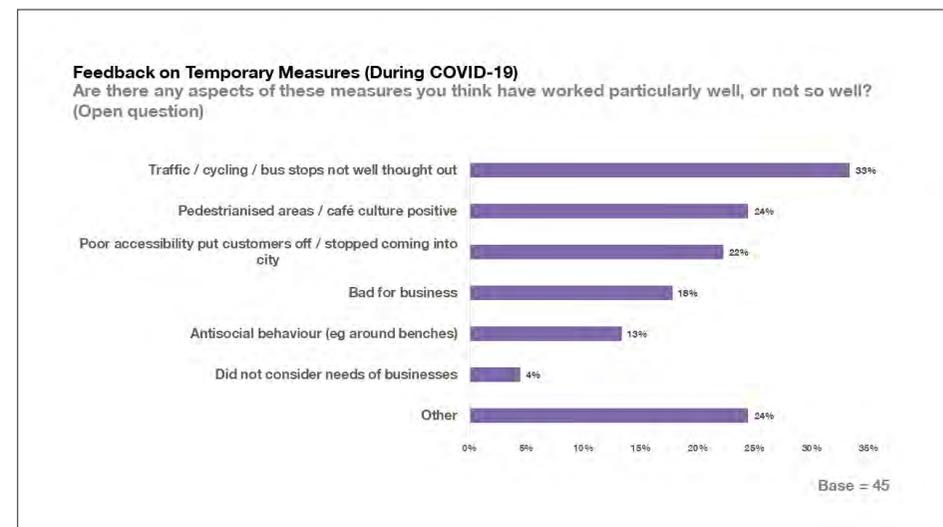
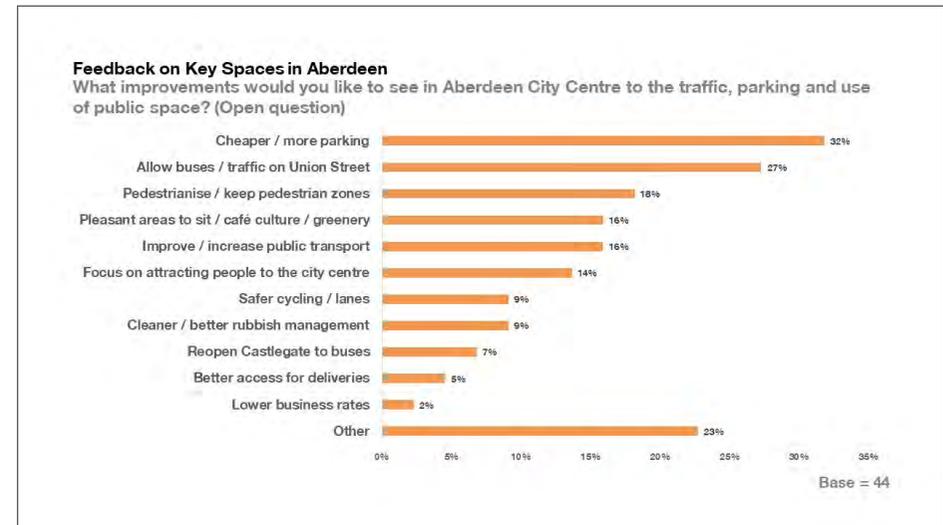
- The lack of designated cycle routes was creating conflict with other street users
- Electric bikes, scooters and cyclist generally need to abide by the rules, as they are posing a major issue across the city and particularly within pedestrian areas

## Management and Enforcement

- It was generally felt that it is 'currently a free for all' and restrictions are not being adhered to or enforced
- 'Temporary' nature of traffic signs and restriction measures has contributed to this

The online survey invited open-ended responses in relation to traffic, parking and public spaces and temporary measures put in place during COVID restrictions.

Across these two questions it was observed that parking needs to be improved and / or more affordable, as public transport is not currently felt to provide sufficient accessibility. Respondents commented that customers are being put off the City centre as accessibility (in relation to parking, bus stops and confusing traffic flow) is poor and costs of travel are high.



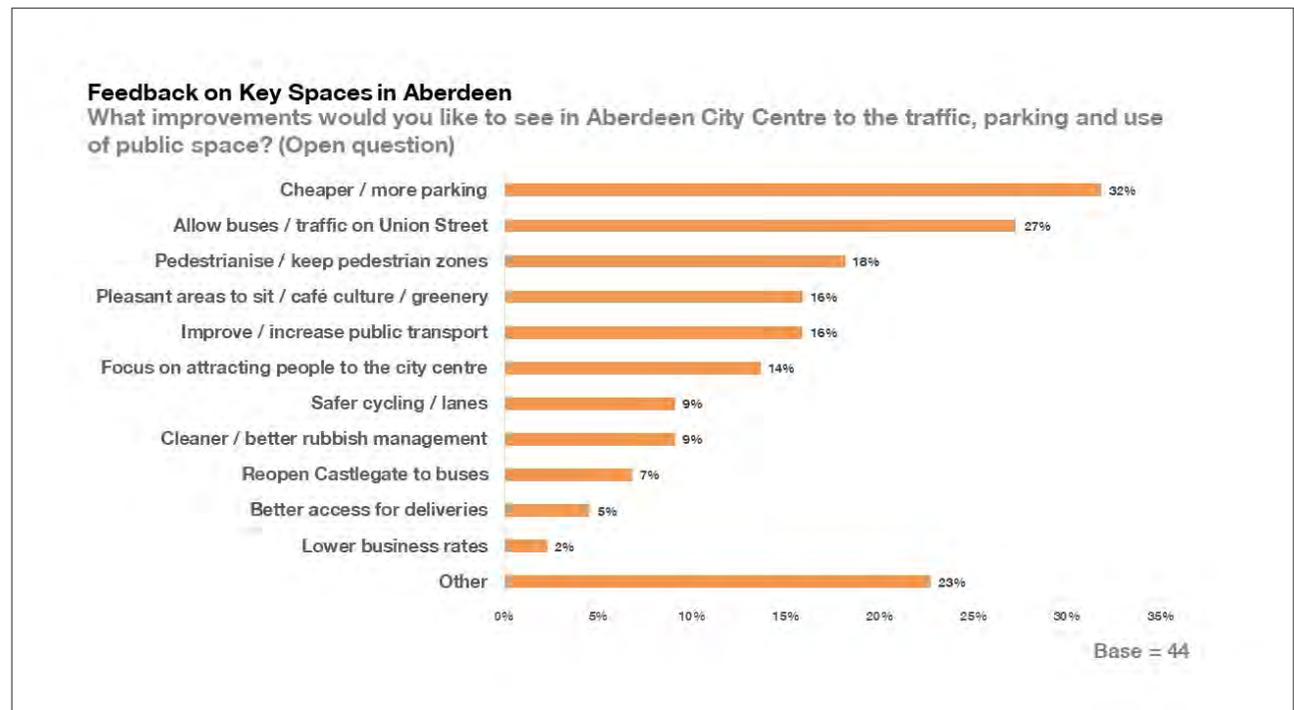
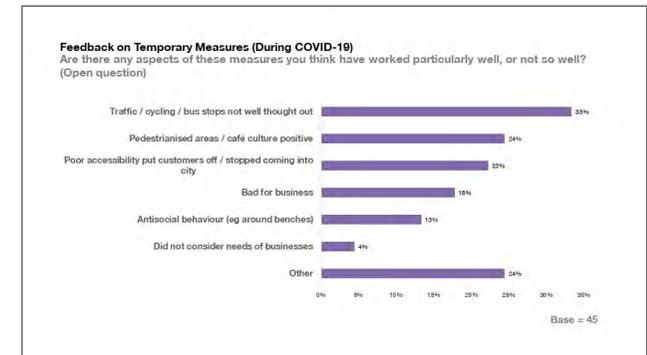
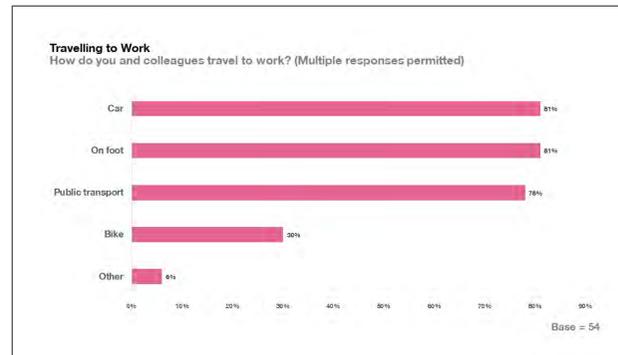
# Buses

Over three quarters of businesses that responded to the online survey stated that staff use public transport to travel to work.

There was a strong feeling that lack of bus access significantly hinders the ability of customers to come into the City. Face to face consultation agreed:

- Access by bus is key to the success of the City
- Consider continuing bus access / service within the central section of Union Street
- The temporary rerouting of buses has made car access impossible in places within the City
- The temporary rerouting of buses within the City has negatively impacted areas of the City, particularly around Market Street. Bus idling and pollution is a concern
- Strategic review of all bus routes is required
- Bus companies currently hold the City to ransom

“[The temporary measures are] not [working] well for our business, a good percentage of our customers are elderly making it impossible to visit us without local access/ disabled badge parking and bus stops too far away.”



# Cafe Culture and Other Observations

## Cafe Culture

- Café culture needs to be ‘considered in the round’: some businesses had concerns that it was being pursued at the detriment of other retailers
- There were concerns around the over commercialisation of public space
- Aberdeen’s climate and weather should be factored into any proposals
- Any permanent interventions need to be carefully considered to ensure there is an overall consistency whilst allowing for a degree of individuality for operators

## Other Observations

Whilst the Spaces for People initiative has been good, the City needs a clear events and activation strategy to sit alongside any permanent improvements to the city centre generally. There should be more reasons for people to come visit and spend time within the City. The Nuart festival has been great, but a broader calendar of events needs to be developed as to make the most of what Aberdeen has to offer.

A full strategic transportation review requires to be undertaken across the City as this is key to the future success of Aberdeen. It should be ambitious in its intentions and fully assess all the opportunities available.

This should sit alongside a broader rolling ‘25 Year City Plan’ that could be refreshed on an annual basis as to survive the ‘political cycles’ within Aberdeen.

Concerns raised about long-term impact of additional external dining space on business rates.

There is a perception that café culture ends at 15:00, and is primarily a daytime focus.



Nuart Festival Images

# General Public Engagement Overview

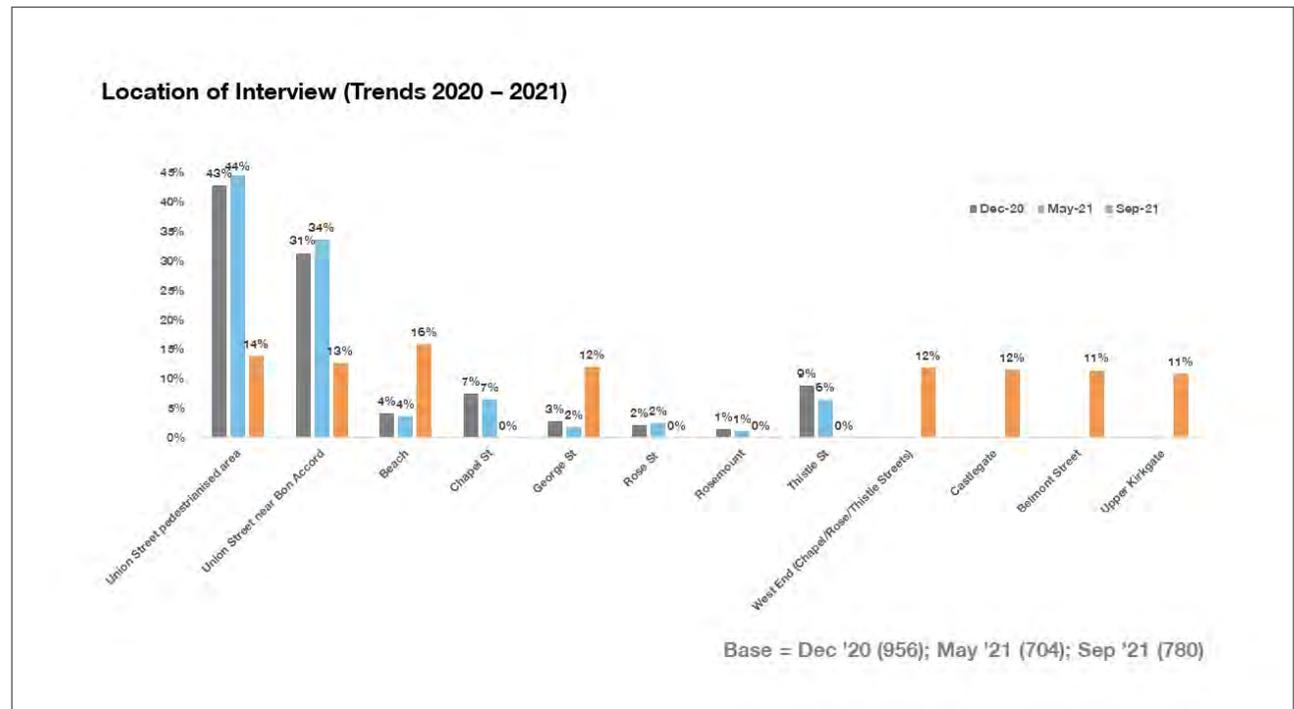
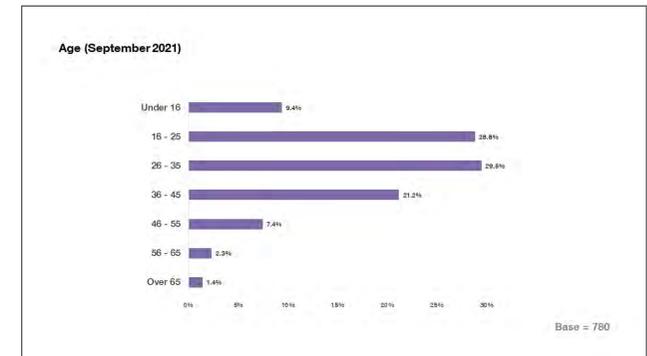
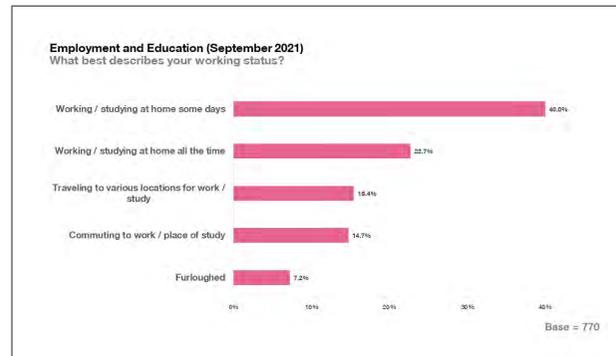
Interviews were conducted with the general public (on-street surveys) in September 2021 by a specialist fieldwork agency. A total of 780 interviews were conducted.

This survey was the third of three waves (the first carried out in December 2020 and May 2021), tracking public perceptions of the Spaces for People measures and their travel habits during the COVID-19 pandemic. The survey site list changed for September 2021 compared with the first two surveys. Rosemount was dropped due to the removal of its Spaces for People interventions and Chapel, Thistle and Rose Streets consolidated into one site. This allowed Castlegate, Belmont Street and Upper Kirkgate to be added instead (see 'Location of Interview - Trends' chart on this page).

Due to the change in locations, this report displays only the results of the most recent survey as they are most applicable to the study and there are fewer comparable trends over time.

Overall the findings show broad support for the interventions but some have worked better than others. People feel safer cycling and walking in the city centre but are finding parking a struggle to access high street businesses.

Please see the appendix for the full demographic breakdown of respondents.



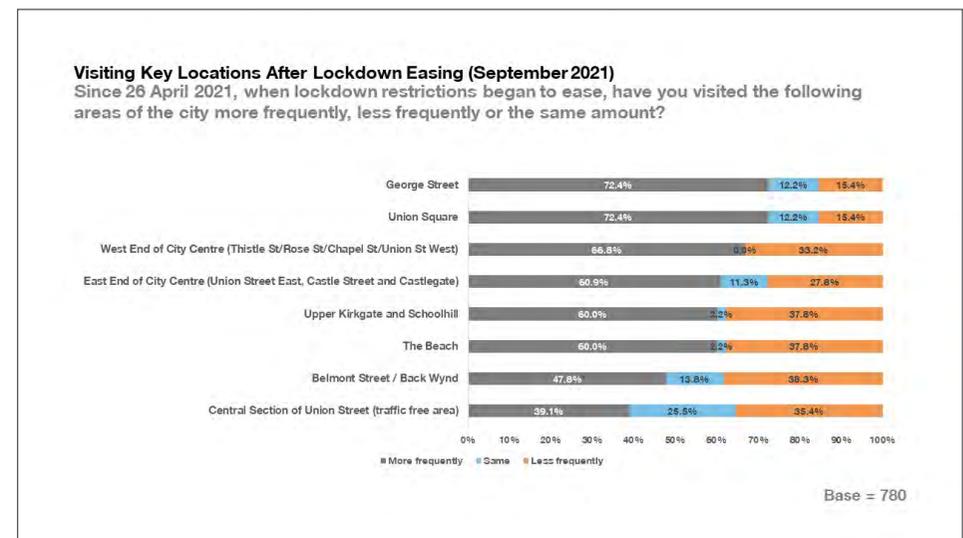
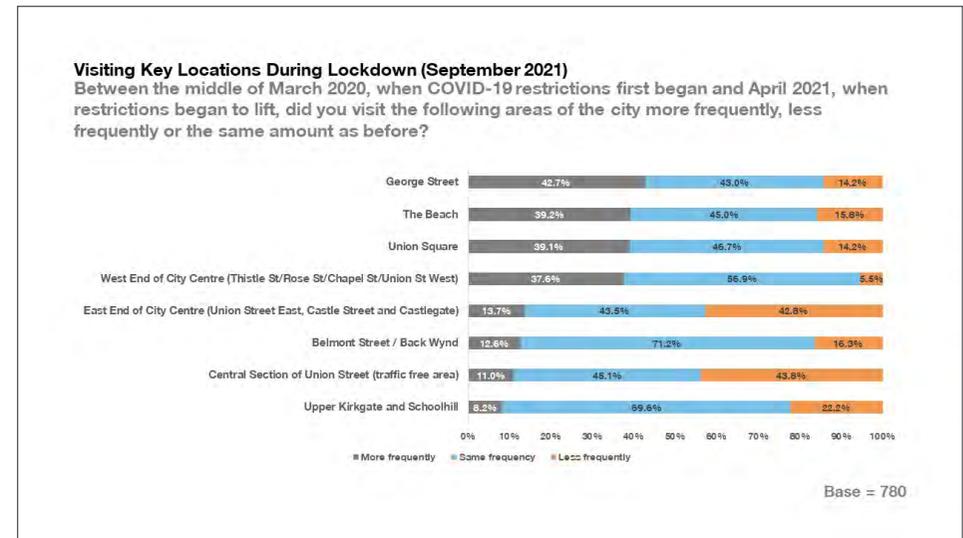
# Visiting Key Locations During and After Lockdown

Between March 2020 and April 2021, when COVID-19 restrictions were at their greatest, there were four areas that attracted more frequent visits. Approximately one in four people said they visited George Street (43%), the beach (39%), Union Square (39%) or the West End of the City Centre (38%) more frequently during this time. No more than 16% said they visited less frequently.

Conversely, visits to the East End of the City Centre and the central section of Union Street decreased, with over four in ten saying they visited less frequently. Overall, visits to Belmont Street / Back Wynd and Upper Kirkgate and Schoolhill remained relatively stable, with around 70% of respondents visiting with the same frequency.

Since restrictions started to ease in April 2021, visits to almost all areas have increased in frequency, with the exception of the central section of Union Street. Whilst some respondents visited more frequently, this was balanced by a similar number who have decreased their visits.

It is worth noting a general trend across the locations, which is that the increase in visits has tended to come from a decrease in those 'staying the same'. In several areas, those visiting less frequently has actually increased since restrictions began to ease.

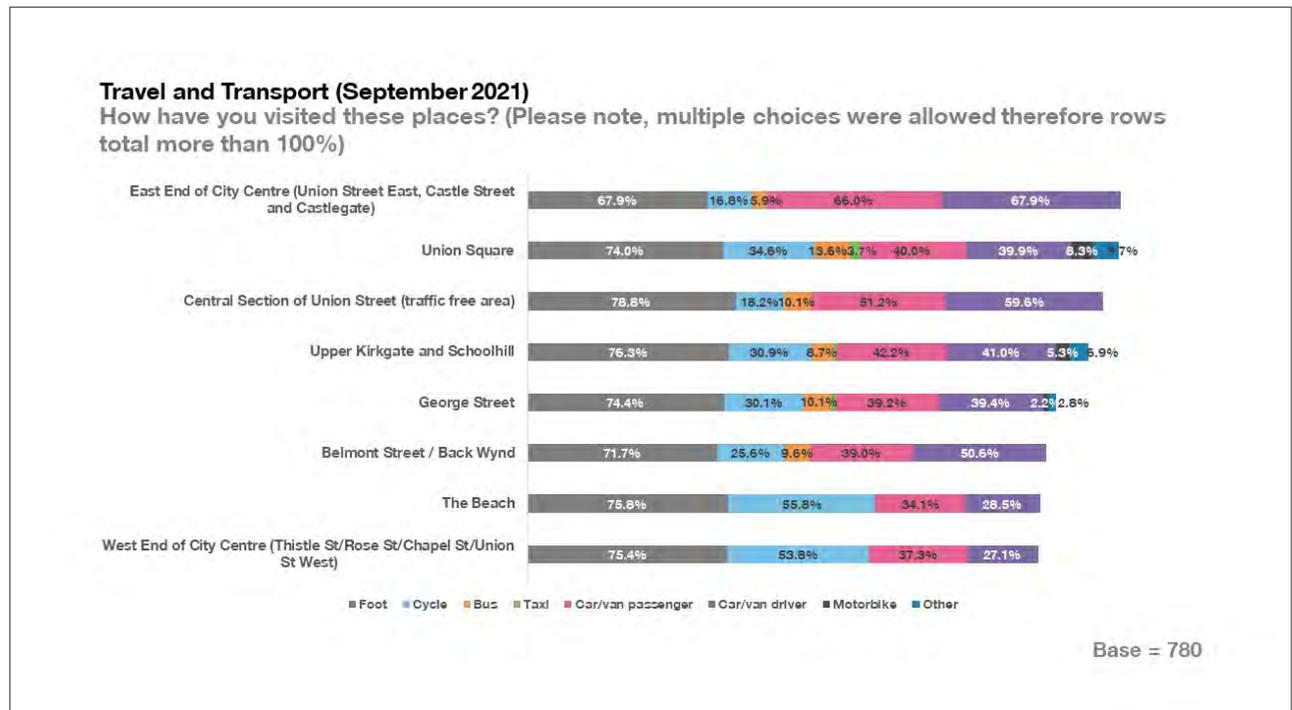
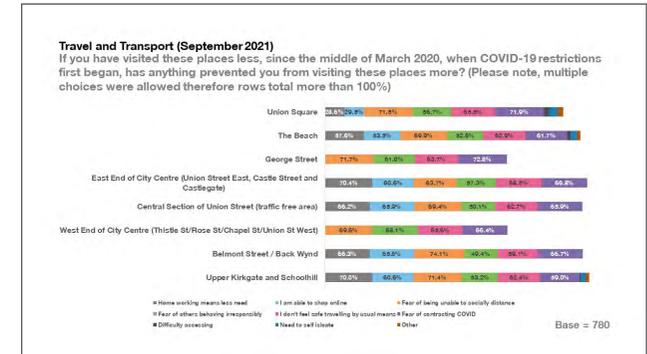
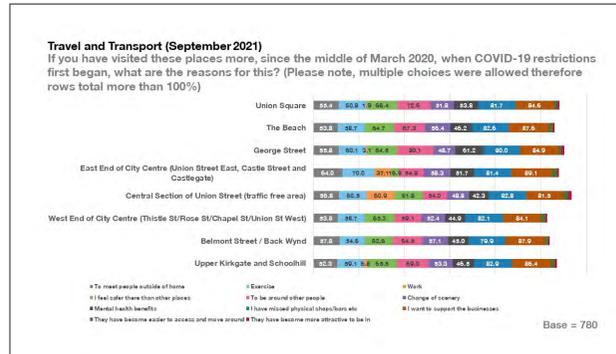


# Travel and Transport

In all locations, key reasons for visiting less frequently were cited as fear of being unable to socially distance, fear of others behaving irresponsibly, feeling unsafe travelling by the usual means, and a general fear of contracting COVID-19.

Where people have travelled more, the key drivers across all locations were to meet people outside of the home, to exercise, feeling safe compared to other places, being around other people, having a change of scenery, mental health benefits, a desire to go back to shops, bars and other businesses, and a desire to support those businesses as they recover from the pandemic.

Travelling on foot to these locations is consistently popular, with around seven in ten people using this mode of transport across all areas. Although there is some variation across locations, the other most popular forms of transport include cycling, driving a car / van and being a passenger in a car / van.

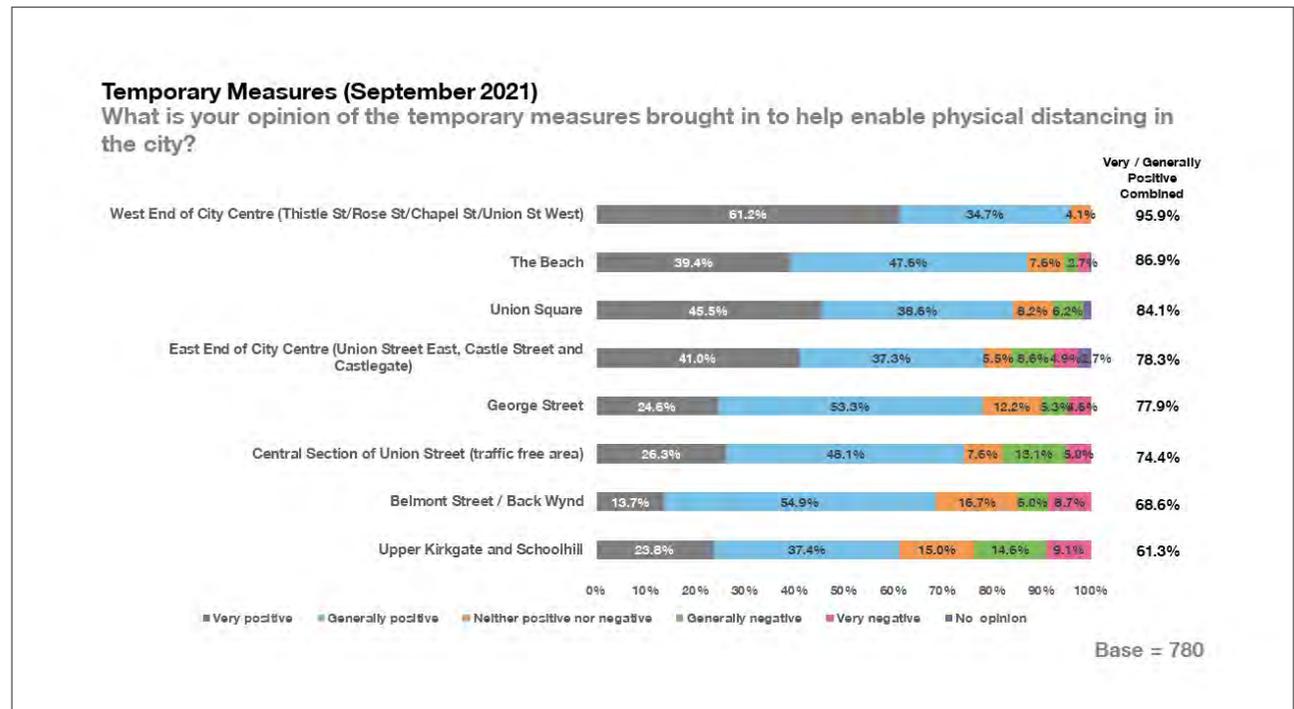
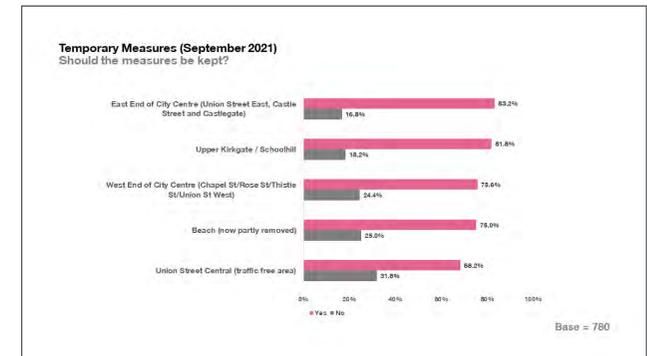
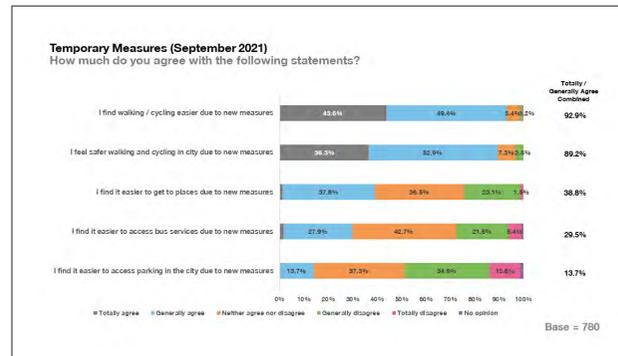


# Temporary Measures

Overall the temporary measures were received positively, with over 60% of respondents viewing them as 'very' or 'generally positive in every location. Those in the west end of the City Centre, the beach, Union Square and the east end of the City Centre scored particularly well, with a relatively higher proportion of people rating them 'very positive'. Belmont Street / Back Wynd and Upper Kirkgate and Schoolhill received the most 'very negative' scores at nine percent each.

Around nine in 10 respondents 'totally' or 'generally agree' that they find walking / cycling easier due to the new measures (93%) and that they feel safer walking or cycling in the City (89%). There was less positivity around accessibility of places and bus services, with similar proportions disagreeing as agreeing with these statements. When asked whether parking in the City has become easier due to the measures, 48% disagreed compared to only 14% who agreed.

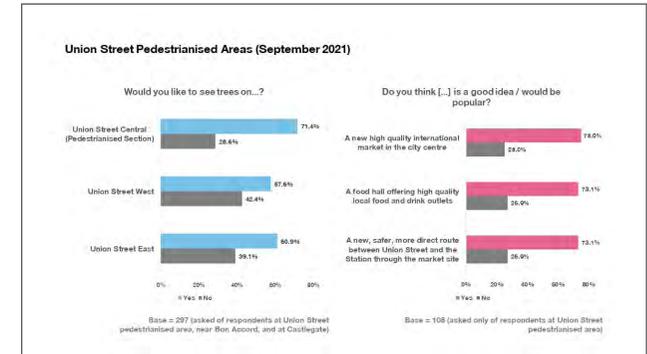
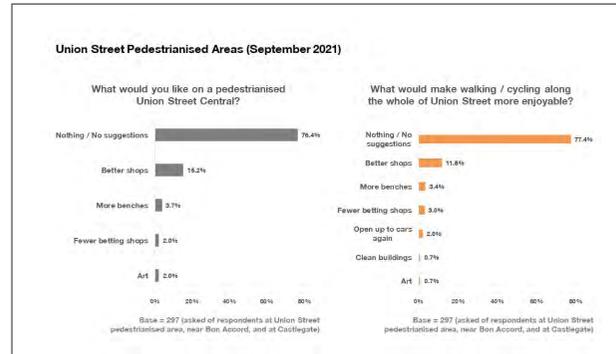
Although there was some variation in the strength of support, at least two thirds of respondents thought that the measures should be retained in all five locations tested.



# Intervention Areas

## Union Street Pedestrian Areas

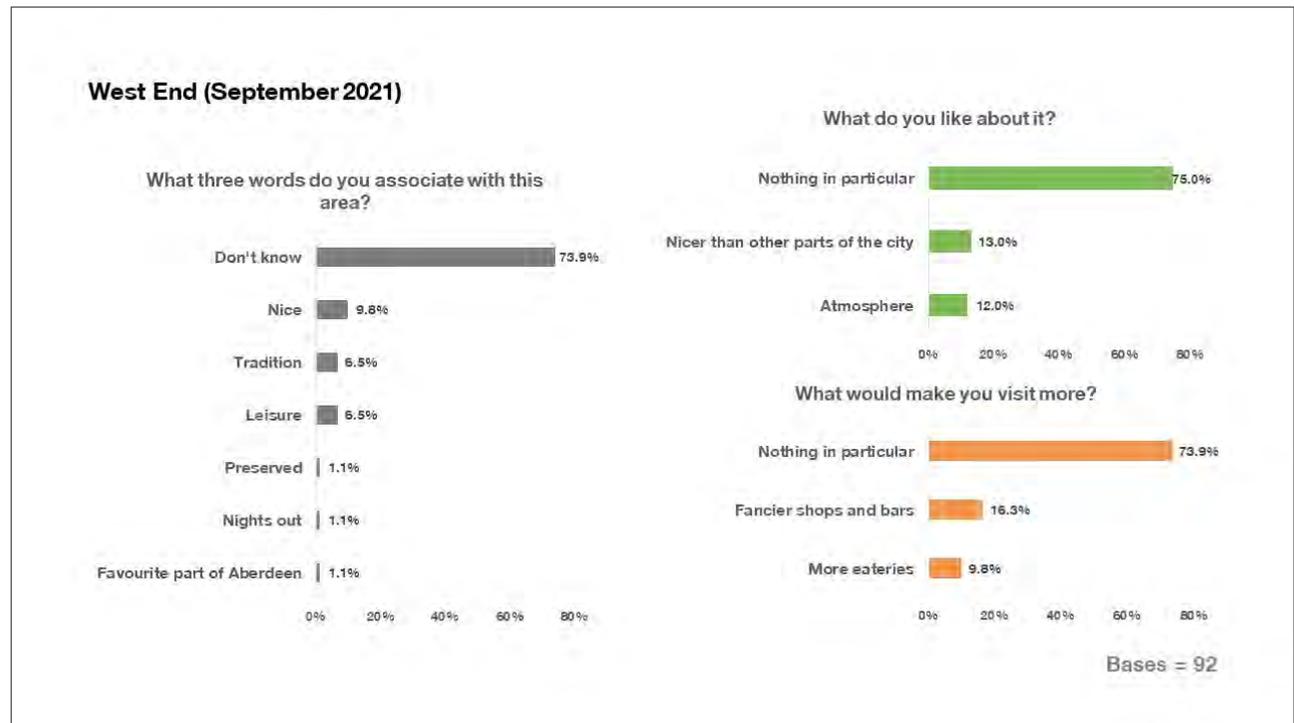
There were few suggestions for improvements to Union Street, although better shops was suggested. When potential improvements were suggested to respondents they were positively received overall, with support for trees on Union Street Central, East and West, as well as for a market, a food hall and a more direct route between Union Street and the Station.



## West End

Although many respondents did not offer a word they associate with the West End (potentially due to a desire to shorten the survey / concerns around speaking to people after COVID-9 restrictions), the words 'nice', 'tradition' and 'leisure' were suggested.

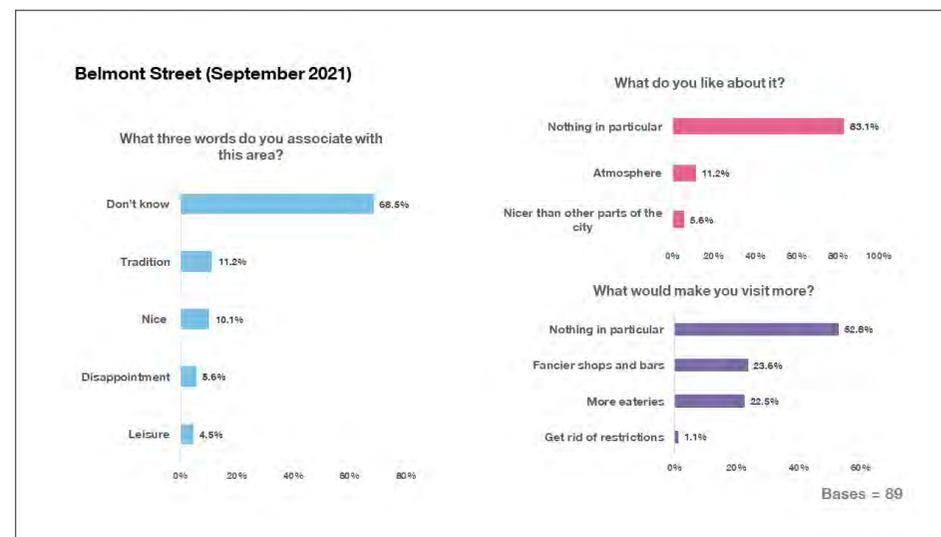
Some respondents feel this is a nicer area than other parts of the City and enjoy the atmosphere. In order to encourage more visitors, suggestions were fancier bars and more places to eat.



## Belmont Street

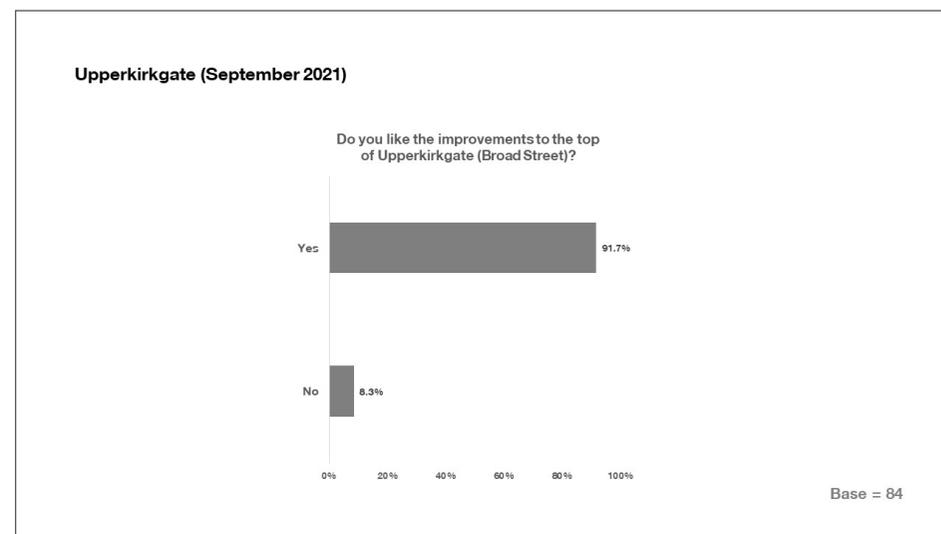
Opinions of Belmont Street were similar to those on the West End, with a small number of respondents suggesting more eateries and nice bars. The atmosphere is a positive trait of this area.

When asked which words they associate with Belmont Street, again responses were limited but suggestions included 'tradition', 'nice' and 'leisure'. A small number of people also said 'disappointment'.



## Upperkirkgate

Whilst the temporary measures were not particularly well received among the entire respondent cohort, the majority of those interviewed around Upperkirkgate like the improvements to the top of Upperkirkgate (Broad Street).



# Appendices

# Appendix 1

## Young People Engagement Analysis

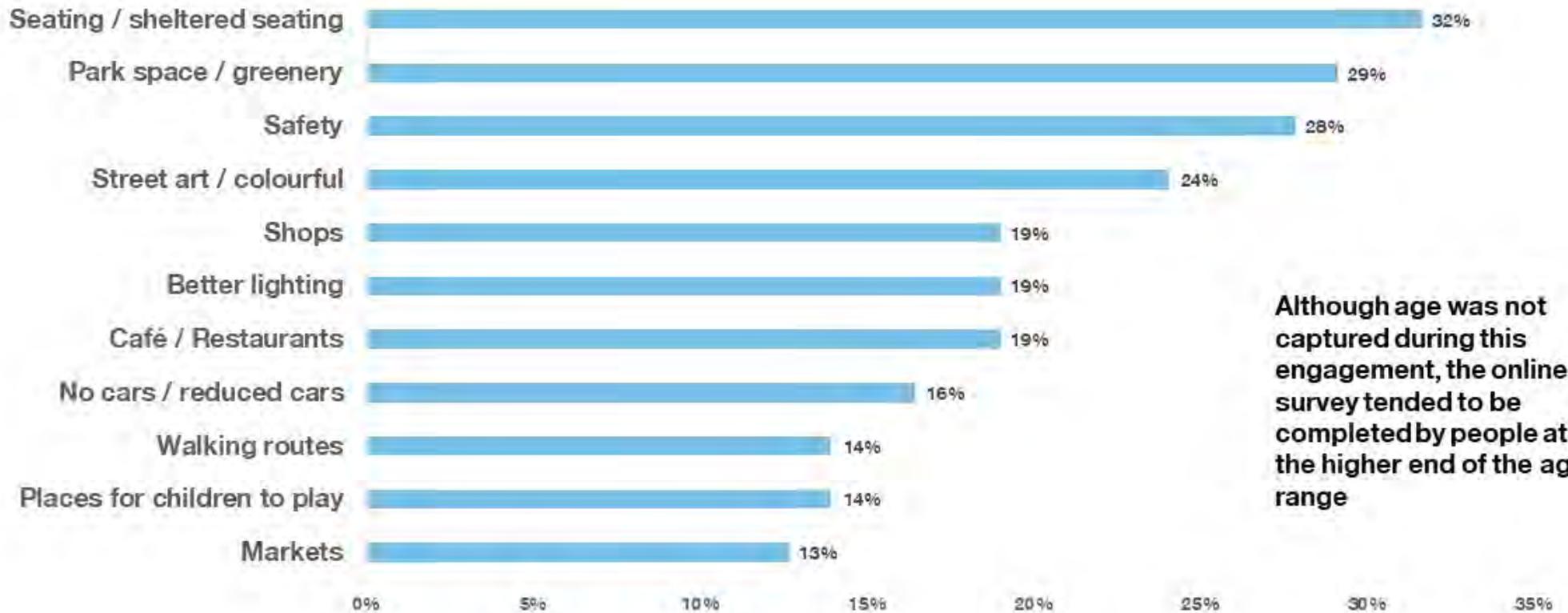
The online survey link was shared with the following groups:

- Youth Tenants Association ACC
- Denis Law Legacy Trust/Streetsport
- Aberdeen Football Community Trust
- CLD Team ACC
- Youth Work Team ACC
- Befriend a Child
- Foyer
- Includem
- Police Scotland
- City Warden team ACC
- Kings community church
- Aberdeen inspired
- Big Noise
- Sport Aberdeen
- SHMU
- ACVO
- Aberdeen Youth Council
- ACE Voices
- Transition Extreme
- Fersands and Fountain
- Mailing list Management Committees of community centre and learning centre associations

For young people aged 12-25, a pack was developed that could be distributed in person to high schools or youth groups, as well as a supporting online survey. A printed leaflet contained information about both the City and the beach. Participants could either write and draw on two postcards contained in the pack, one for each location, or scan a QR code to complete their feedback online.

The team received 119 postcards and 79 online surveys, totalling 198 responses.

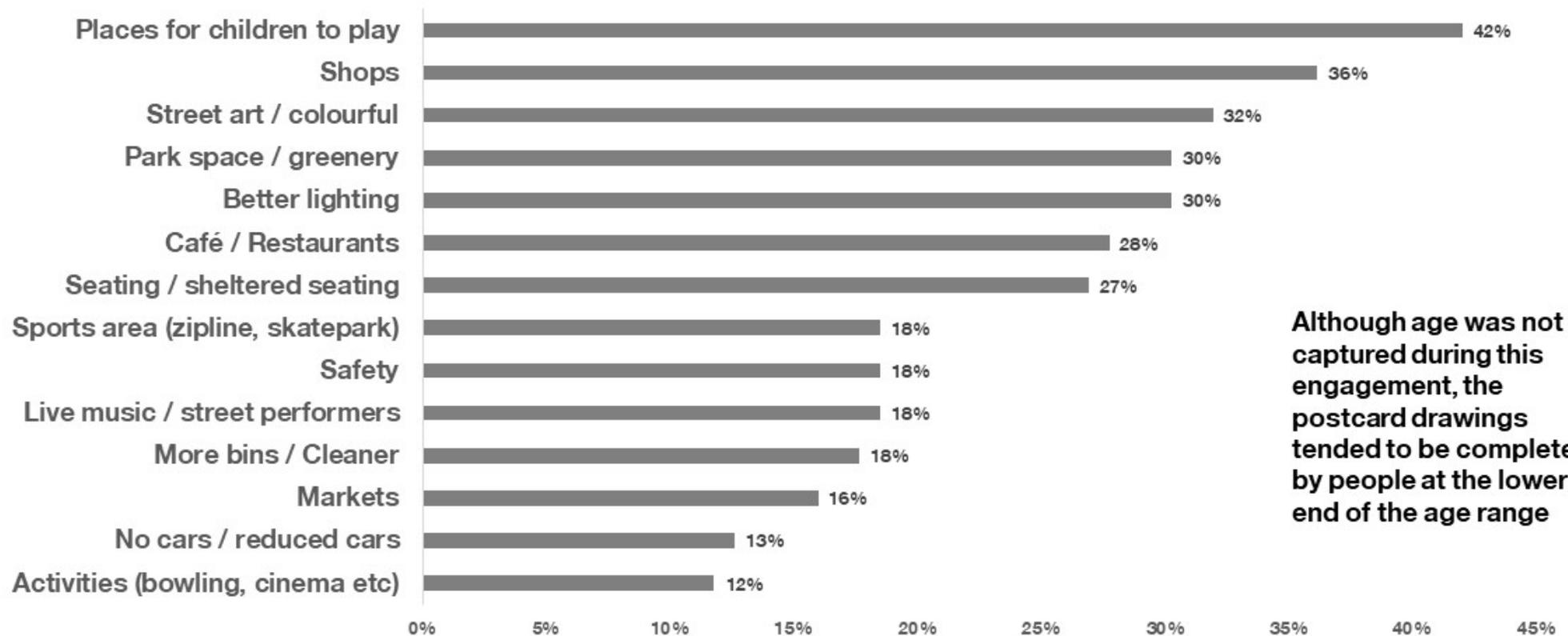
## Young People (Ages 12-25) Online Survey



Although age was not captured during this engagement, the online survey tended to be completed by people at the higher end of the age range

Base = 79

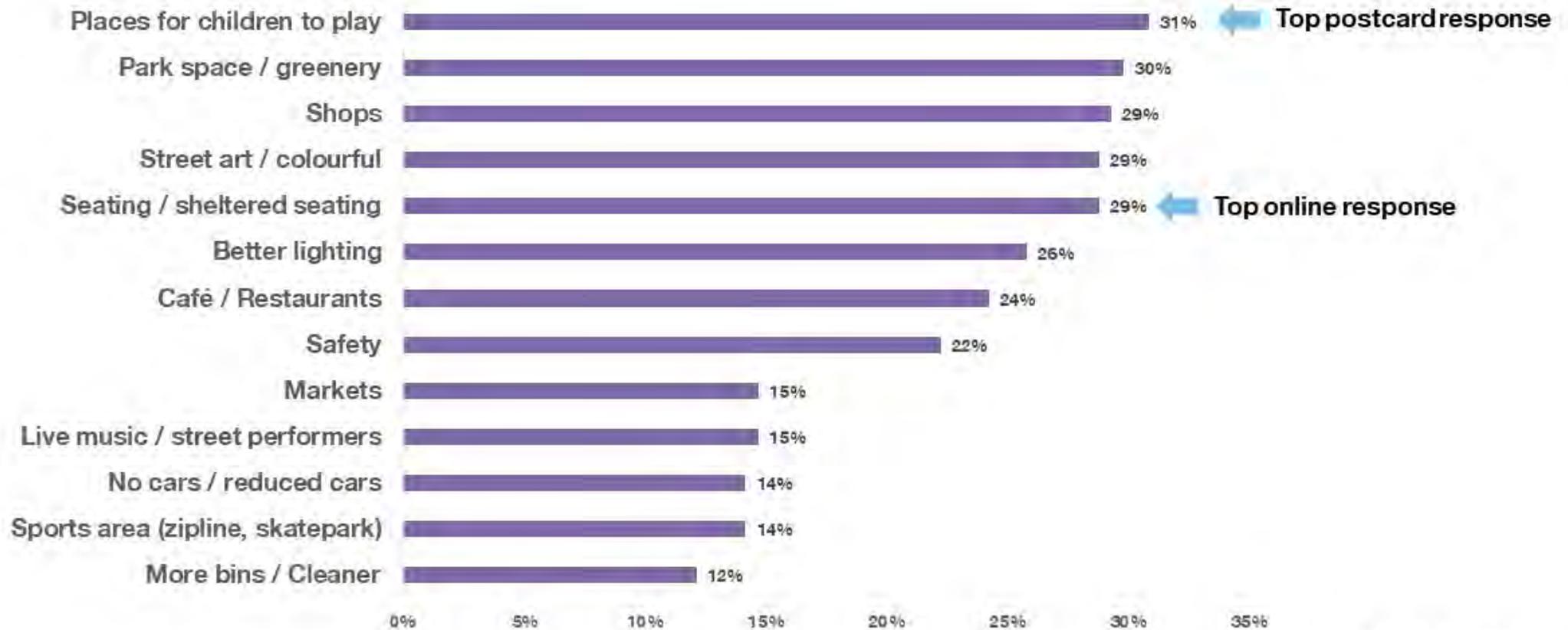
## Young People (Ages 12-25) Postcards



Although age was not captured during this engagement, the postcard drawings tended to be completed by people at the lower end of the age range

Base = 119

## Young People (Ages 12-25) Combined Responses (Online Survey and Postcards)



Base = 198

## Quotes – Young People

“I would like to see a fancy walkway and a lot of nature, maybe a nature walk.”

“Add a little park with a few trees and a small fountain. This is because it would help the environment plus a nice place to be in.”

“I would use this street space to either have a path with nature in the middle like grass and trees, and the grass really doesn't get cut to make it more natural. I think that would be quite nice having a strip in the middle with two paths either side.”

“Seating areas and plants would make it more exciting and allow people to sit and chat.”

“I could see my self using this new street space for meeting up with friends and I want to see places that we could sit down and chat.”

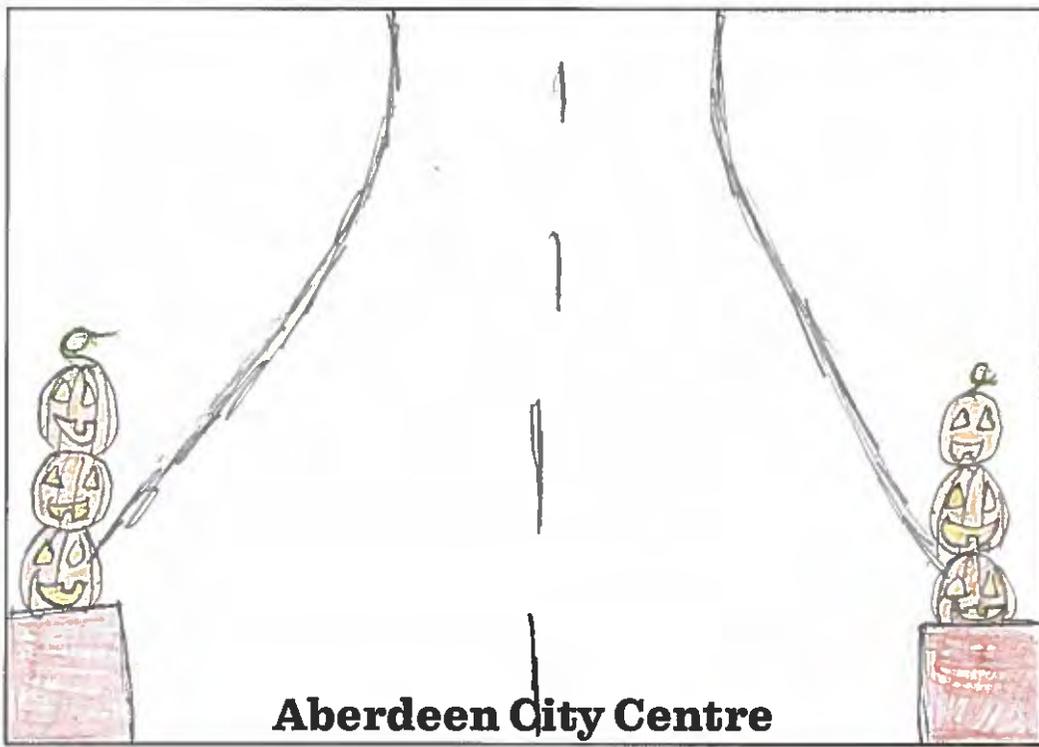
“A good walking space to run around and walk on. There could be outdoor sitting swings with comfy pillows and decking.”

“I think it would be cool to make more outdoor places for kids because at the moment it is just shops and restaurants and quite boring for kids.”

# Appendix 2

## Young People Post Cards

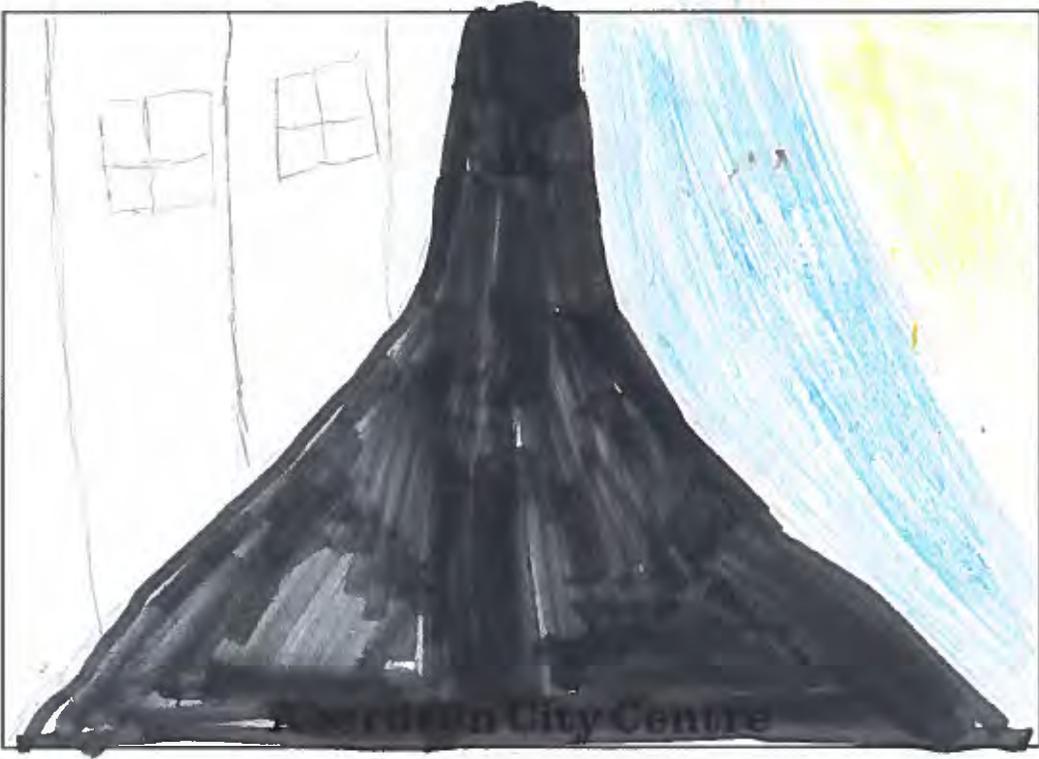
This section shows all postcards completed by young people during the engagement sessions in response to questions about the City.



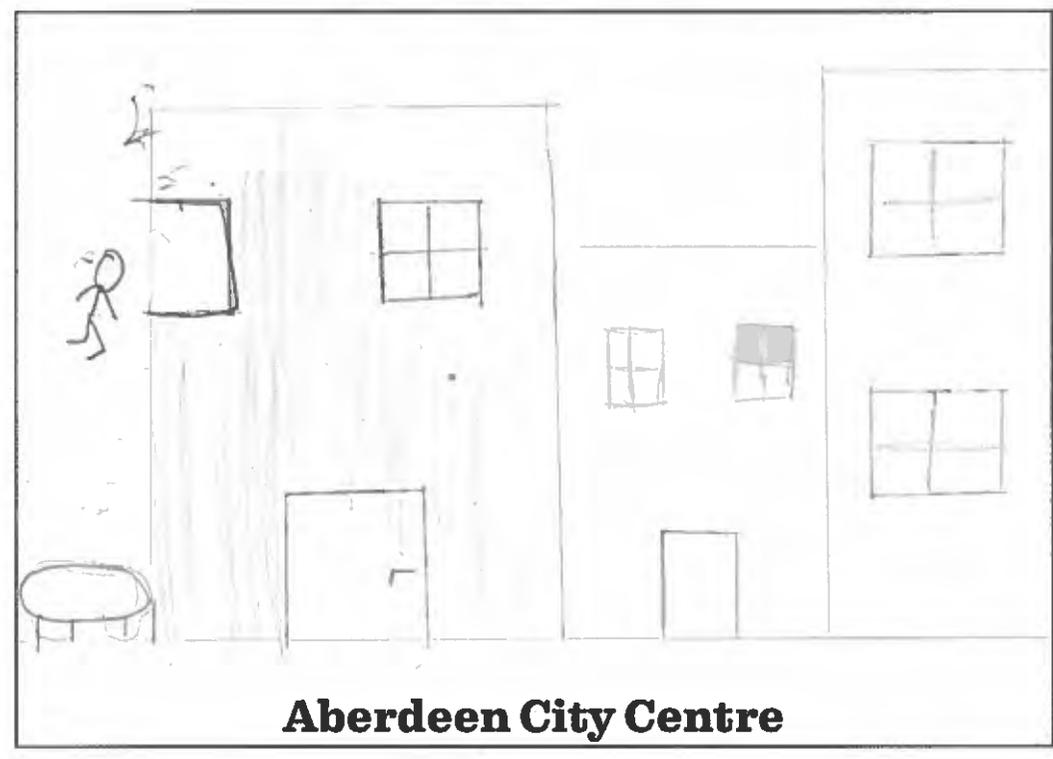
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCard



Five horizontal lines for an address.

PostCard

I think we should add an Aberdeen Biadg in bright lights sparks & lights



Five horizontal lines for an address.

PostCard

I would like the beach to see the shops



Dear Aberdeen city council

PostCard



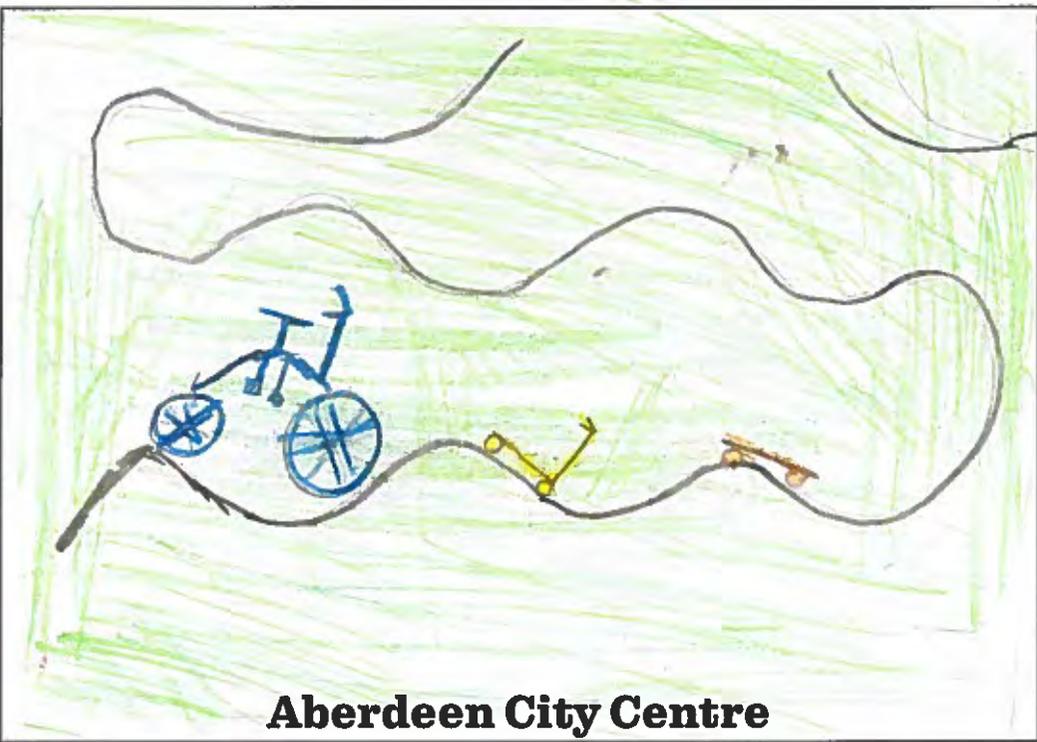
Five horizontal lines for an address.



**Aberdeen City Centre**

I want Union Street to be more lively, I don't want the cars to come back in my opinion. We need to make the buildings better looking. I think that's it for Union Street. For the beach I would like it if there was more fun stuff such as an inside football pitches. Maybe add some slides at the beach boulevard. Maybe add something to the park beside Codonas.

**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCARD



Five horizontal lines for writing an address.

PostCARD



Five horizontal lines for writing an address.

PostCARD

It's a wavy road  
for bikes, scooters -  
ect. I think  
it would be  
really fun  




Five horizontal lines for writing an address.

PostCARD



Five horizontal lines for writing an address.



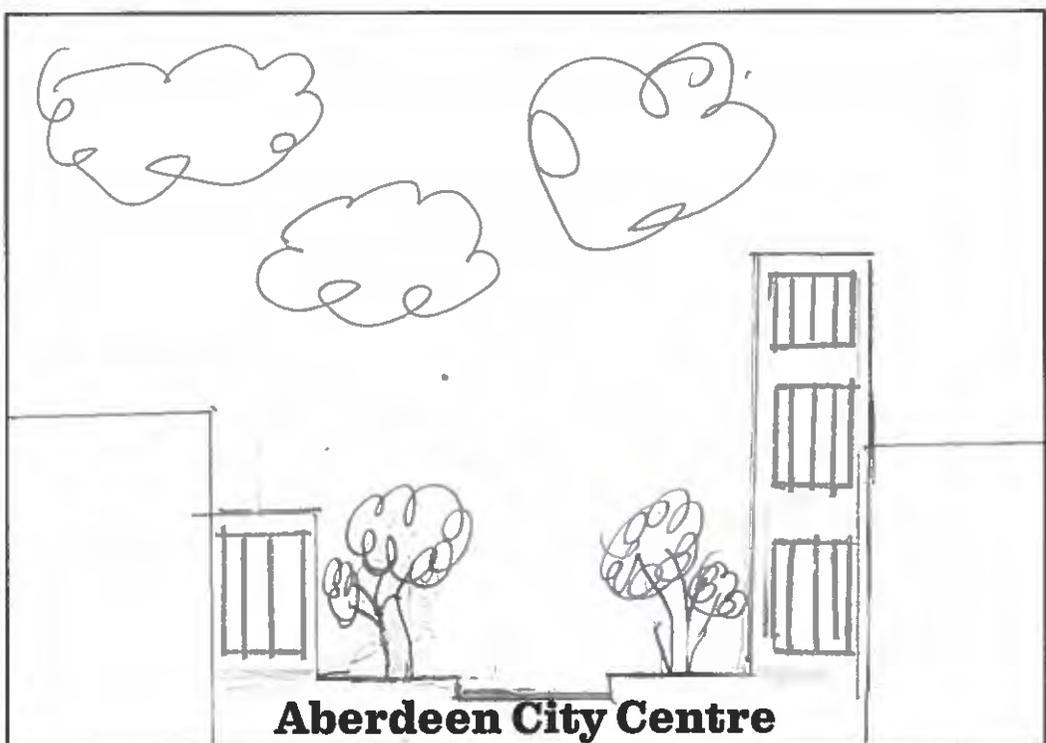
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



this tram system would  
be good so




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POSTCARD

side note - I imagine  
it like to kyo

I think give more colour  
more fun. Like adding  
coloured light and bill-  
boards. Or adding easter eggs,  
like a cat in sewage or  
a man in the wall  
so we get to see every  
corner & explore. also please  
fix the broken fire house or  
put something there.



There should also  
be more space horizonll  
like using a low bu-  
ing putting grass on it &  
stairs then restaurants  
so theres a outside  
eating bit

POSTCARD

in town away  
from the night  
clubs there should  
be a movie screen  
with chairs outside  
where all families  
should get to  
watch a movie  
outside and they  
can sit in there




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POSTCARD



I think you  
should have  
many things  
like the  
dolphin but  
use them they

Hand-drawn sketches illustrating various facilities: a cafe with a menu board, a soft play area with colorful blocks, and an activity centre with a table and chairs.

- New affordable shops
- Arcades for under 16 years
- Arcades for over 16 years.
- Colourful buildings

Activity centre for all ages.

**Aberdeen City Centre**

Hand-drawn sketch of a row of shops: Skateboard shop, Football shop, and Diner Store. Below the shops is a large park area with a big pathway and a road.

new shops

Skateboard shop Football shop Diner Store

big pathway  
A road

**Aberdeen City Centre**

Hand-drawn sketch of a building facade with a grid pattern and a small structure to the right.

**Aberdeen City Centre**

Hand-drawn sketch of playground equipment: swings, a swing set with a slide, and a basket swing.

swings

a swing  
Hop on to

basket swing

**Aberdeen City Centre**

In Unionstreet, I would love to see new soft play areas for under 12 years, Arcades for under 16 years and Arcades for over 16 years. More affordable shops that people can buy new clothes, shoes, and every day items. Buildings colourful and happy looking to enjoy going there.




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Post(Ar)

Add more shops for teens and no road




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Post(Ar)




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Post(Ar)



this is what I want the park to look like but it will have alot of room to do more stuff

# ANIME CAFE

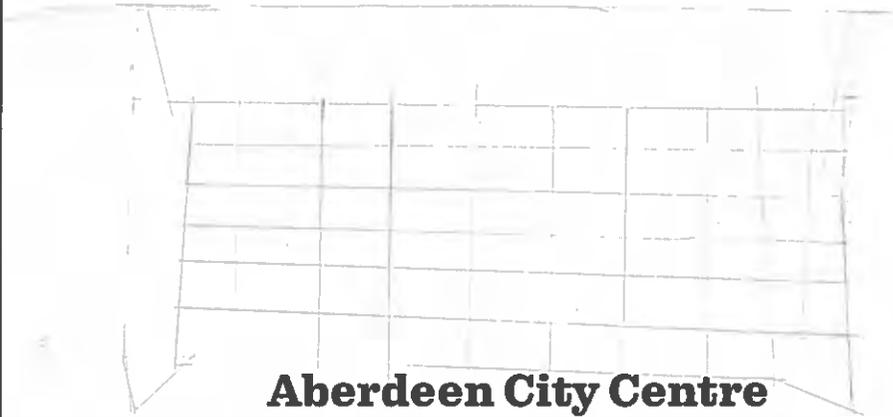
Cafe could  
be inspired by  
Demon Slayer  
or  
Attack on Titan

**Aberdeen City Centre**

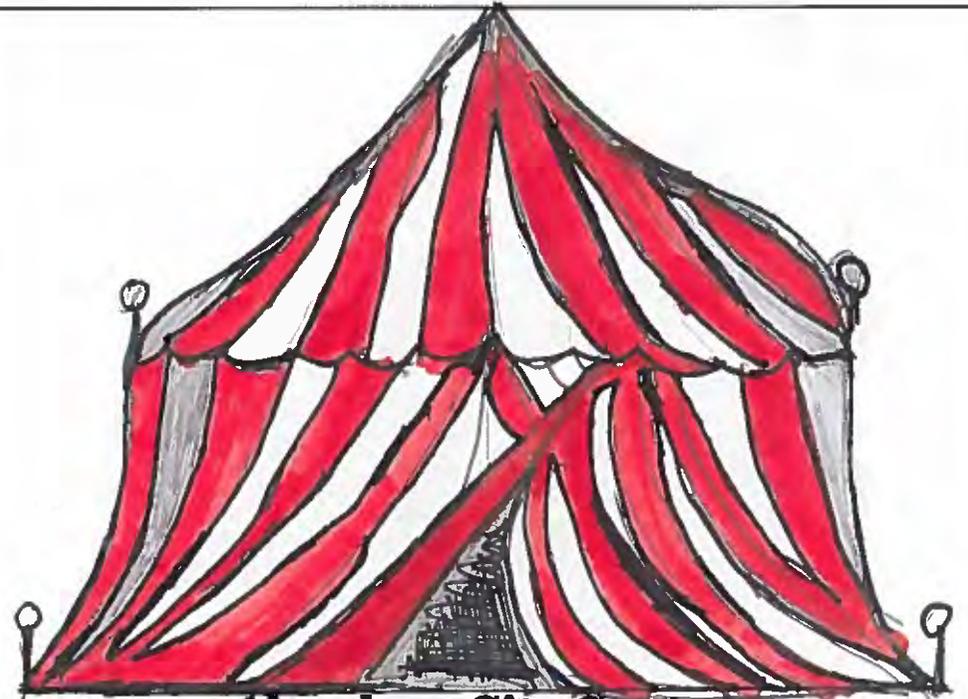
More Shops  
American candyshop  
Flannels

**Aberdeen City Centre**

Swimming  
lessons



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCARD

An Anime cafe to give the anime community something!

The cafe could also have anime merch for sale!>



Horizontal lines for writing an address.

PostCARD



Horizontal lines for writing an address.

PostCARD



Horizontal lines for writing an address.

PostCARD



Horizontal lines for writing an address.

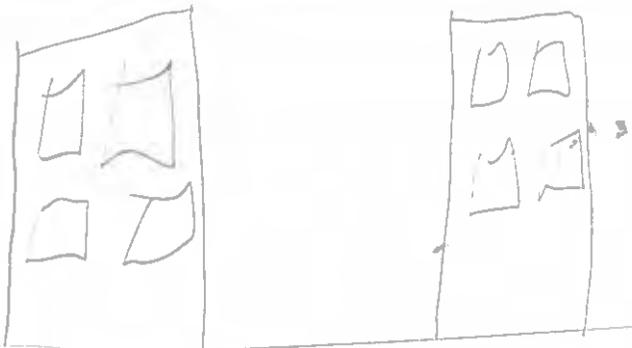
A New Pixar Shop



**Aberdeen City Centre**



**Aberdeen City Centre**



no  
cars



**Aberdeen City Centre**

I think they need more fun places like soft play. I think that's what it's called. you know the cage thing that you climb and there's slides and all that. there needs to be more McDonalds and Pizzas shops cause the lines are huge. Maybe there could be more parks and y creating areas.

**Aberdeen City Centre**

PostCARD



I want a  
knew Pixar  
shop because  
in the old  
disney shop  
they did int have  
wllke toys

PostCARD



A Universal  
shop like  
universal  
from movies  
and for  
teddys or toys  
pillow blankets  
and costumes

PostCARD



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PostCARD



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More places to see  
More shops

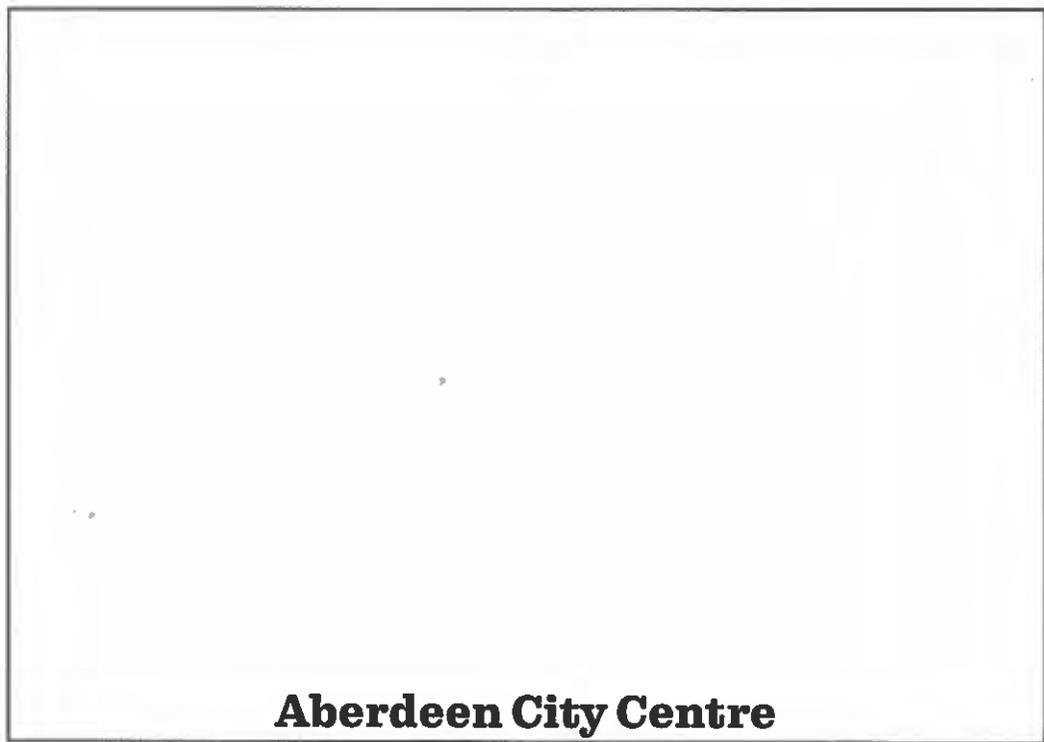
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCARD



Horizontal lines for address

PostCARD



Horizontal lines for address

PostCARD



Horizontal lines for address

PostCARD

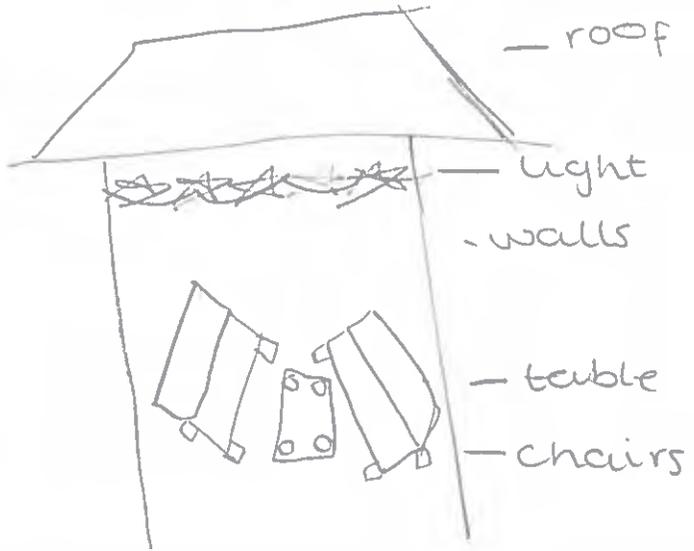
Paintball center Where  
you can go paintballing

open the ~~see~~ shopping center  
next to Aldi in Cornhill



Horizontal lines for address

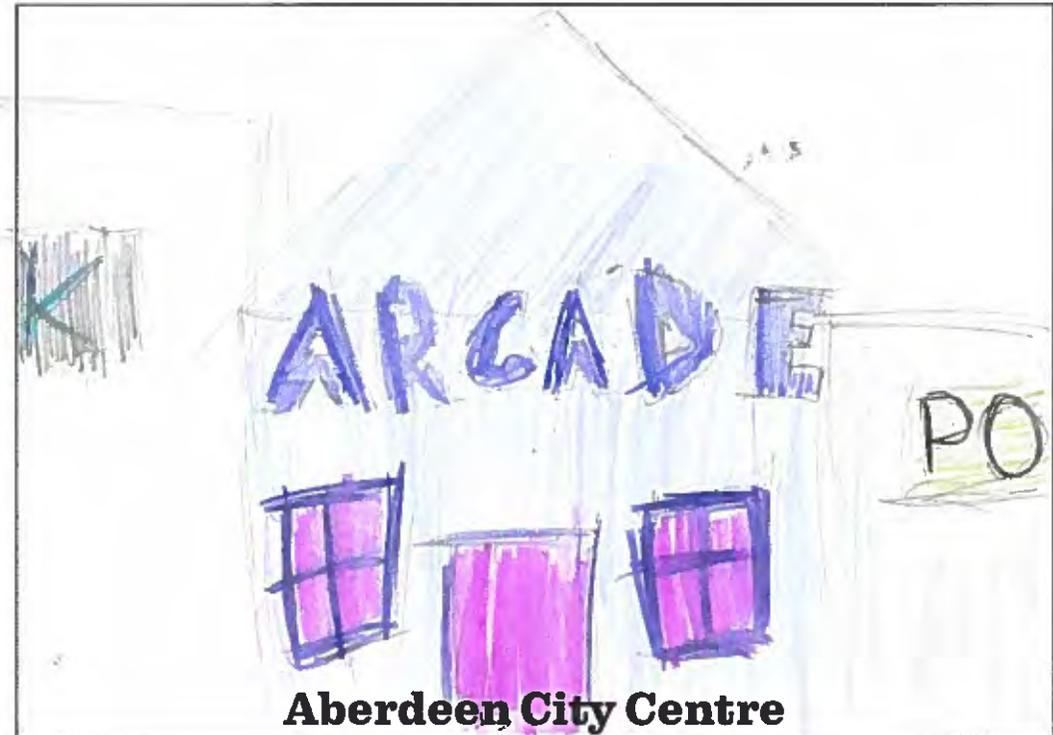
cosy little hut



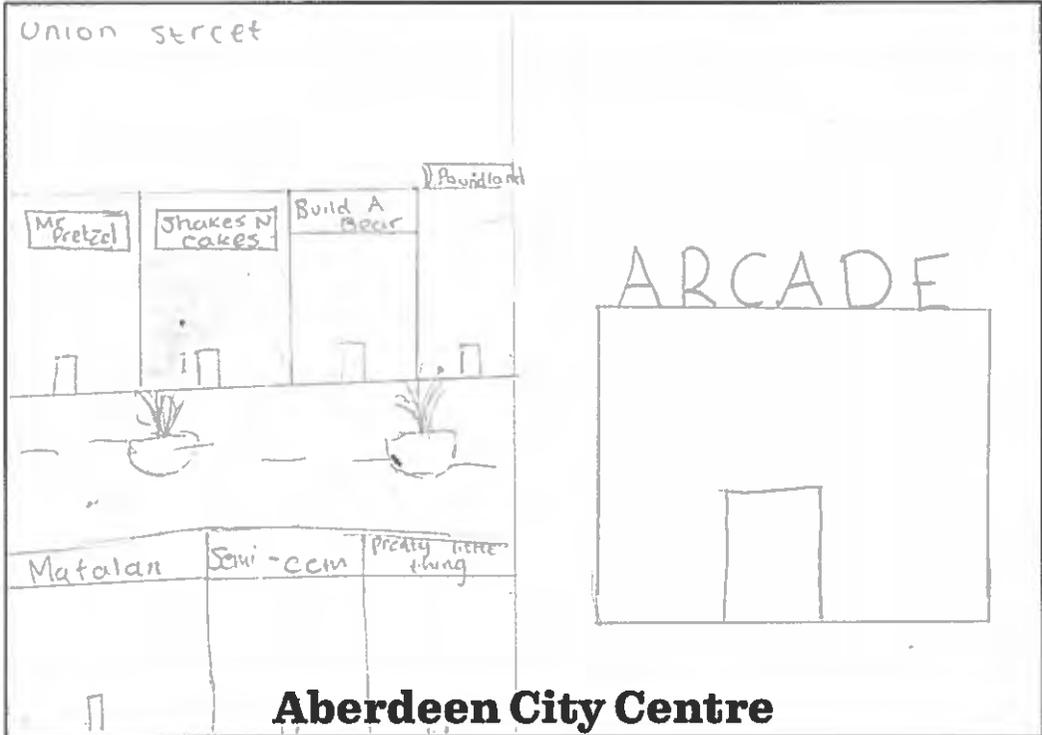
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCard



I think this is a good idea because when my friend is getting her nail done I want to sit down and eat food but I don't want to sit inside the restaurant.

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PostCard



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PostCard



There should be an arcade.

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PostCard



I think that they need to add more shops on union street because there aren't enough shops. I also think in the city centre there should be an arcade.

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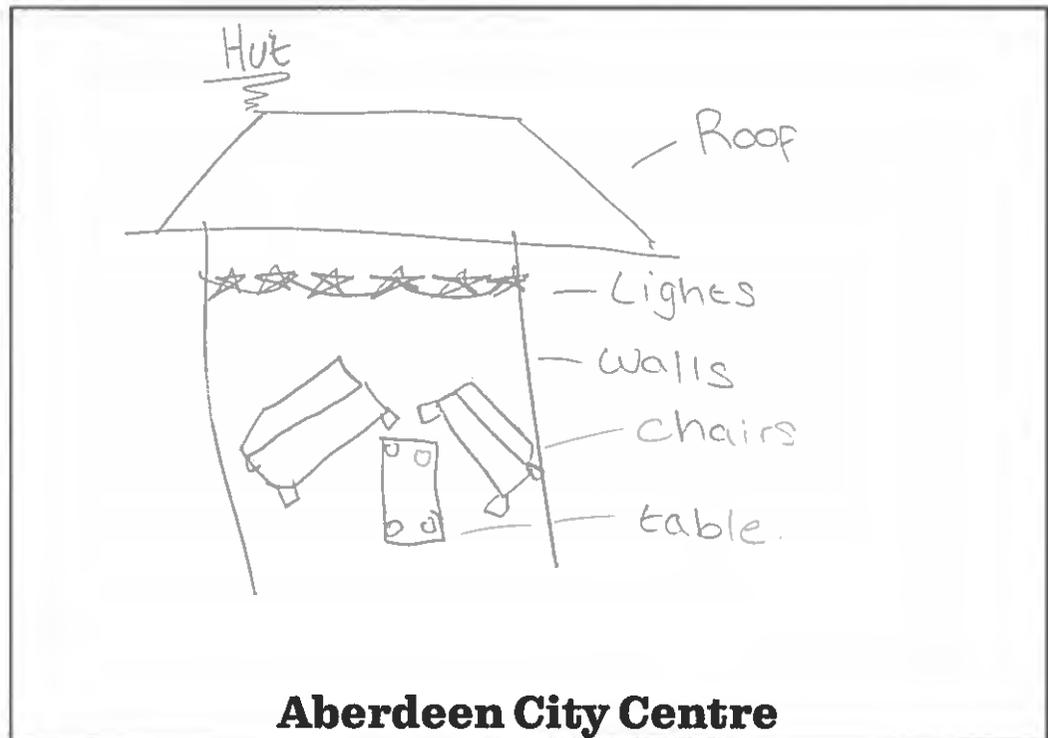
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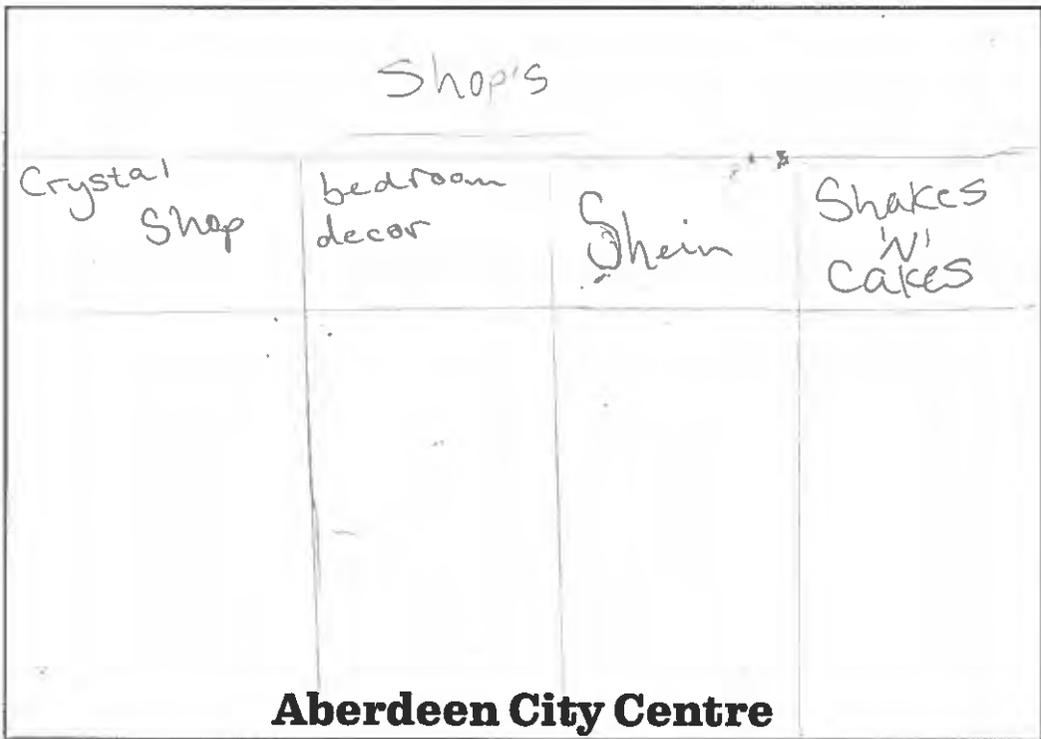
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**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCARD

There should have  
ben in town.

They could have  
put benches at car  
parking in summit area



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PostCARD

This is a hot/eatable \$  
I would put it on  
Union Street if you put  
paintings on them they  
would look really nice and  
Make people happy if it  
was just a picnic bench  
it would get wet when  
it rains then noone  
will use it. I would be  
good for eating, waiting  
on people ect



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PostCARD



In my picture  
is shops I  
would like to  
be in town.

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PostCARD

There should be go kart centers  
around Aberdeen city centre, a  
graffiti wall where anyone can do  
graffiti for free and do  
whatever designs they want



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**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCARD

Opening the shopping center  
next to Aldi Cornhill.



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PostCARD

in the city center  
they need to redo  
the market with better  
shops. The shops should  
be small businesses.



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PostCARD

I think they should  
build a aquaduct  
with all assistance  
of the city  
and make even a stream



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PostCARD



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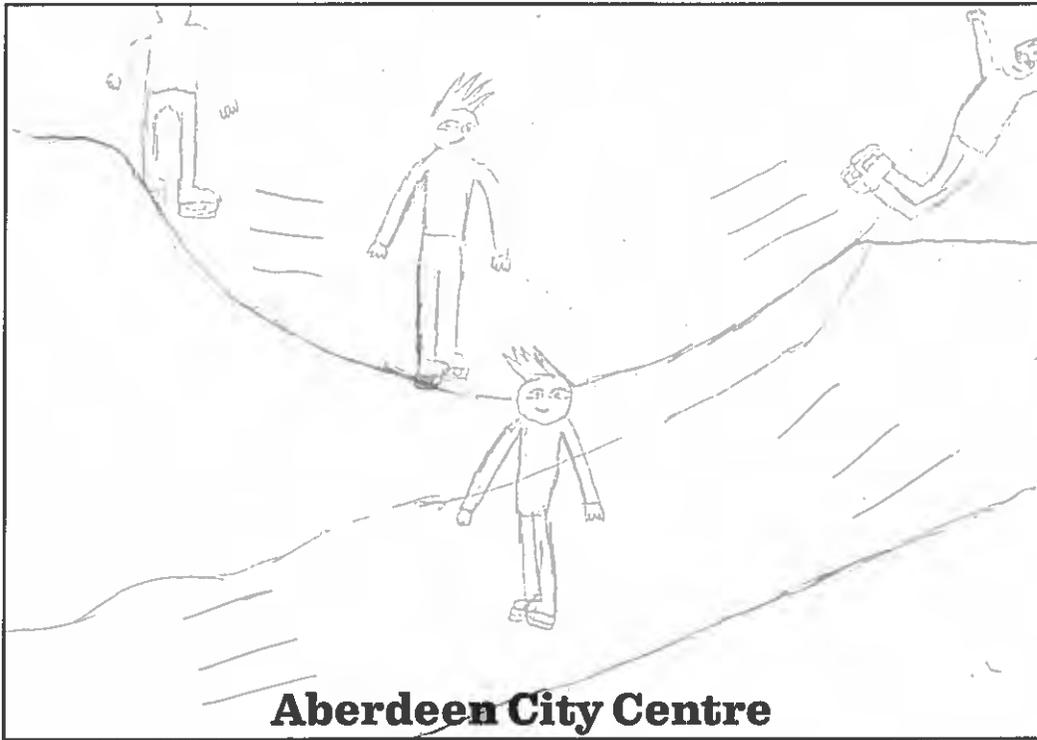
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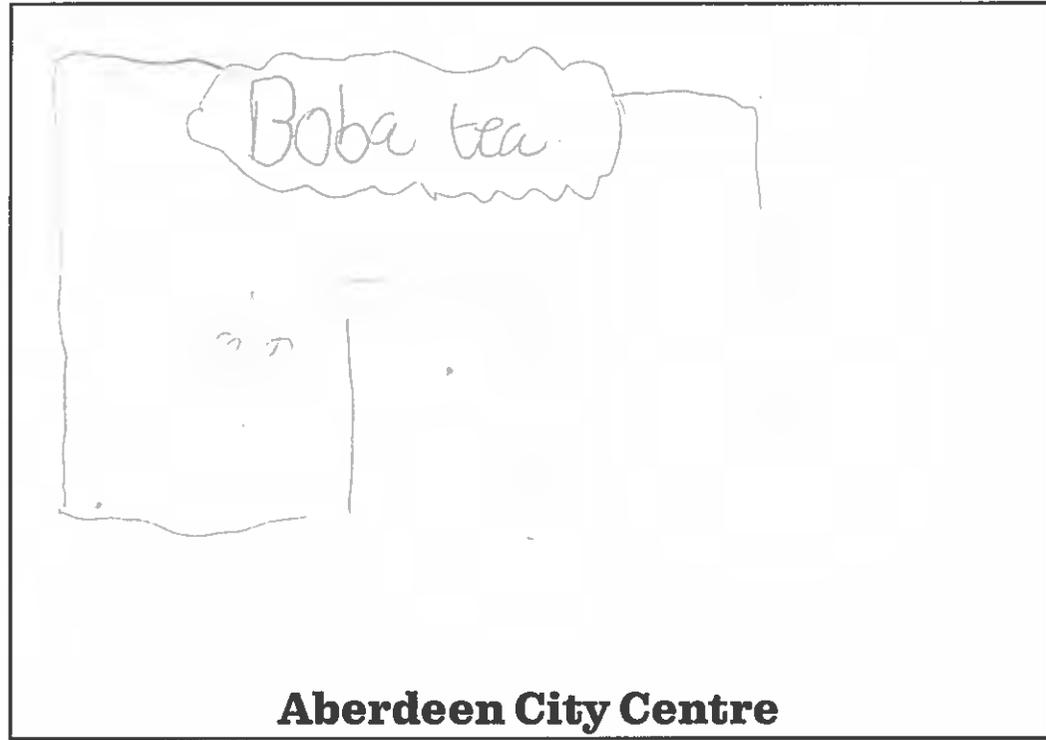
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCard

Ice rink but it's a race of ramps and turns to find out the winner and every 2 hours a guy with a gun fires out food or gift cards if people reach the loud meter where they scream to get the loudest.



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PostCard

don't know what it's called but it's like you walk around and u get jump scared by people in horror costumes



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PostCard

our idea is a christmas village but with a little pop up hut with christmas movies. Make the rides bigger and have more stalls and cafe's. Also for the christmas village instead of having to buy tokens for every thing, do all day bands that include free hot chocolate.  
Merry Christmas! ☆



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PostCard



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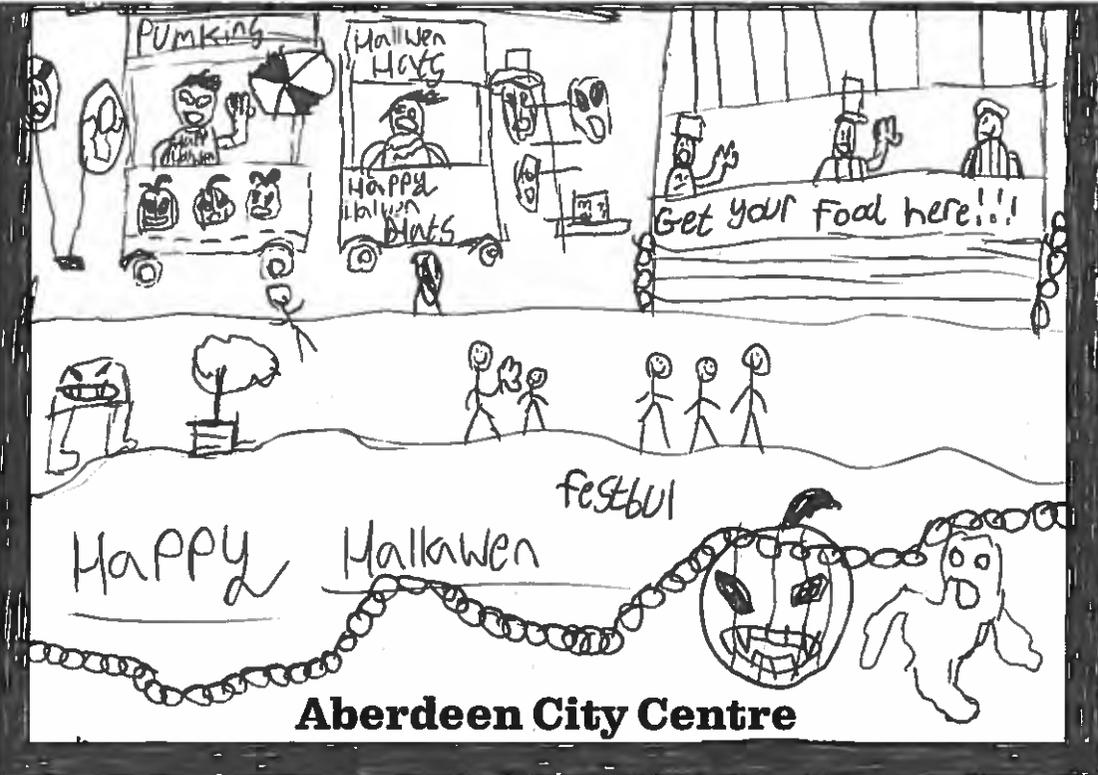
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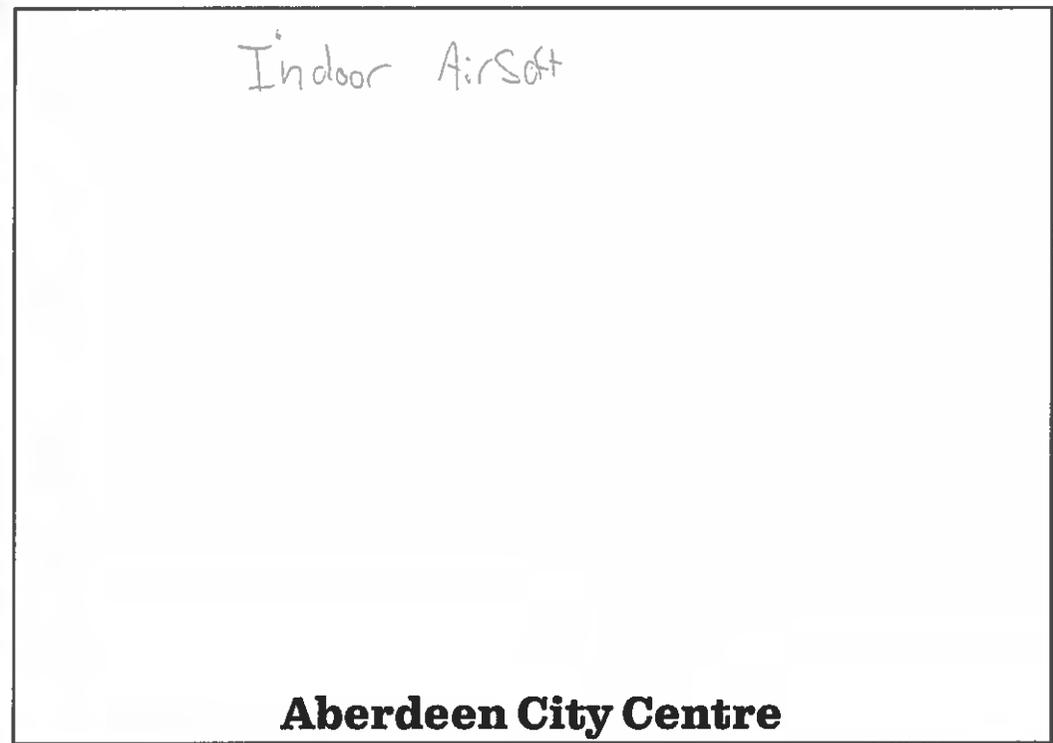
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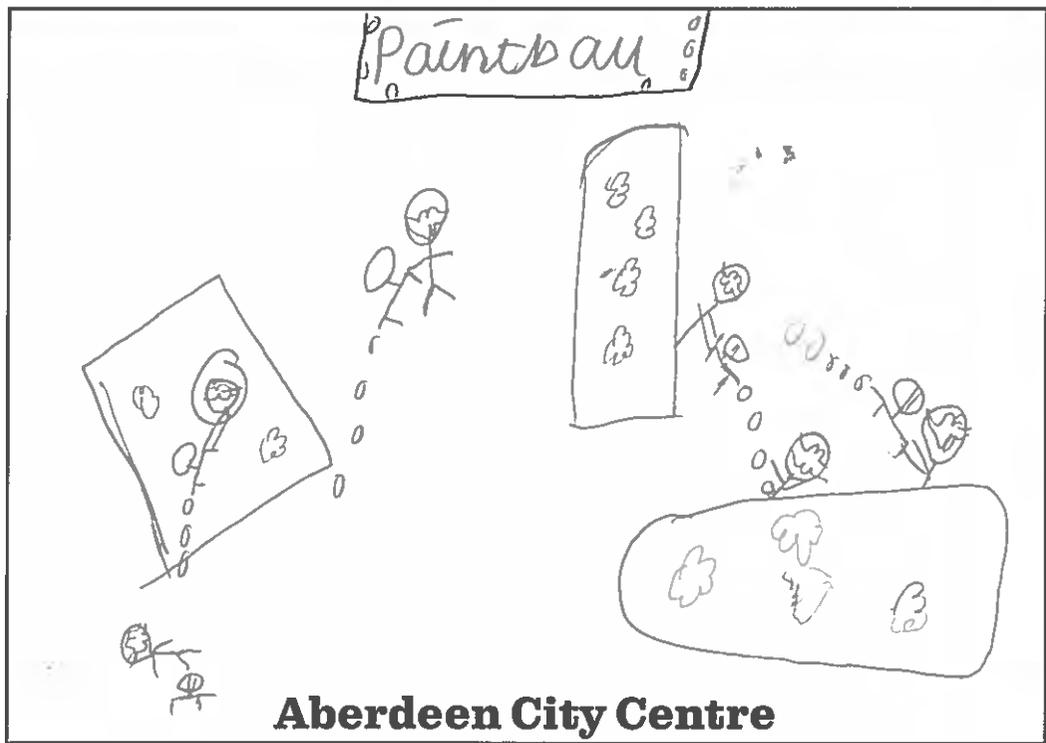
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**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCard



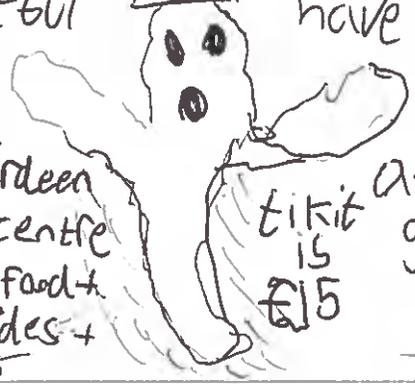
PostCard



Ghost Festival

Ghost Vibes

lojo  
Come off  
And  
have fun



Location  
at Aberdeen  
city centre  
includes food +  
free rides +  
games

Hear  
at  
ghost  
festival  
ticket  
is  
£15

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PostCard



PostCard Seating for



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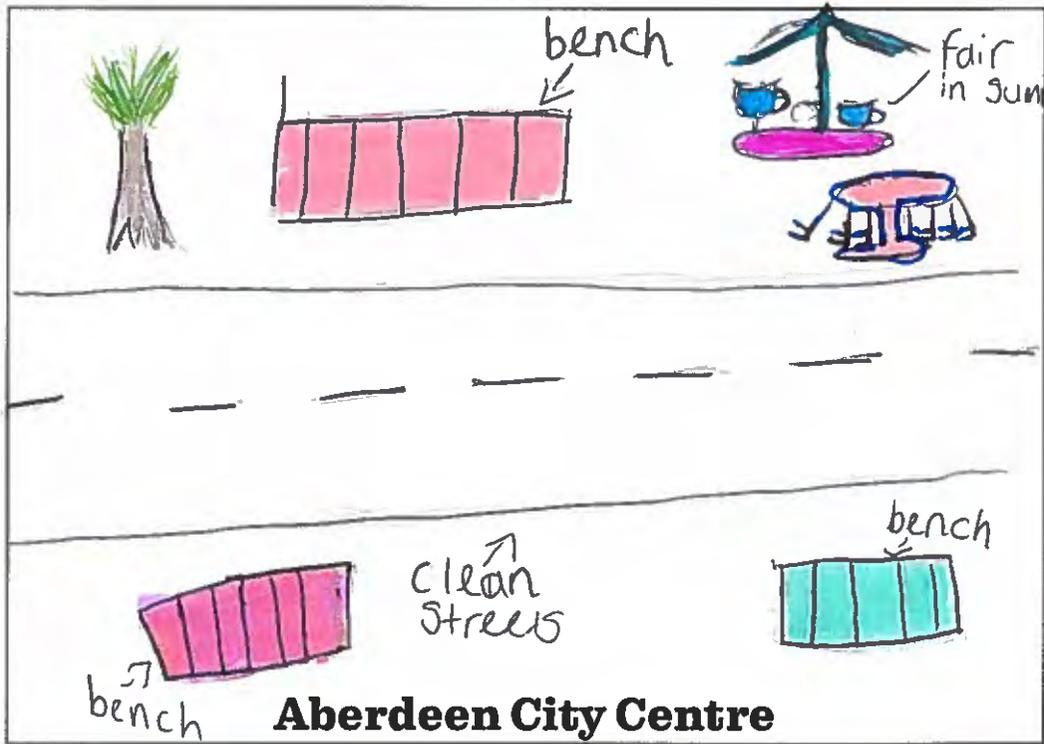
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- More stalls
  - More places to sit and enjoy events
  - More bins
  - get rid of drug dealers ect
  - remove of alcoholics/toilets!!
  - Benches for rain
  - new stairs beside the entrance
- Aberdeen City Centre**

- Should be less messy etc litter picking
  - Should be a bit more modernised.
  - Lots of plants would be a good idea to absorb carbon dioxide and fuels etc.
  - More events like festivals/Concerts
  - Some attractions
- Aberdeen City Centre**



PostCard

It would be joyful  
you would want  
to come back.

It would be clean  
Lots of people  
would want to  
come. It would not  
be too expensive  
It would be safe



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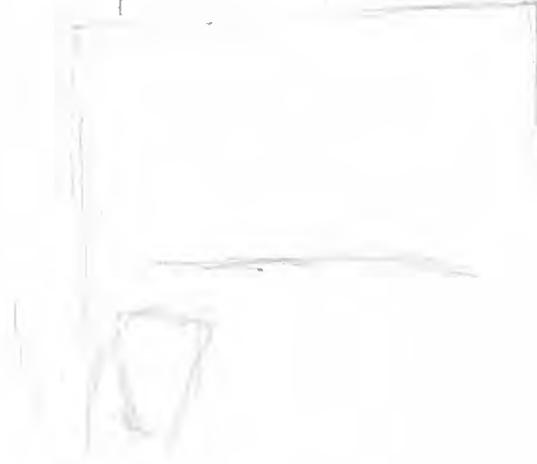
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PostCard



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PostCard



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PostCard

Have a good time with  
your space with your family  
and playing tennis.



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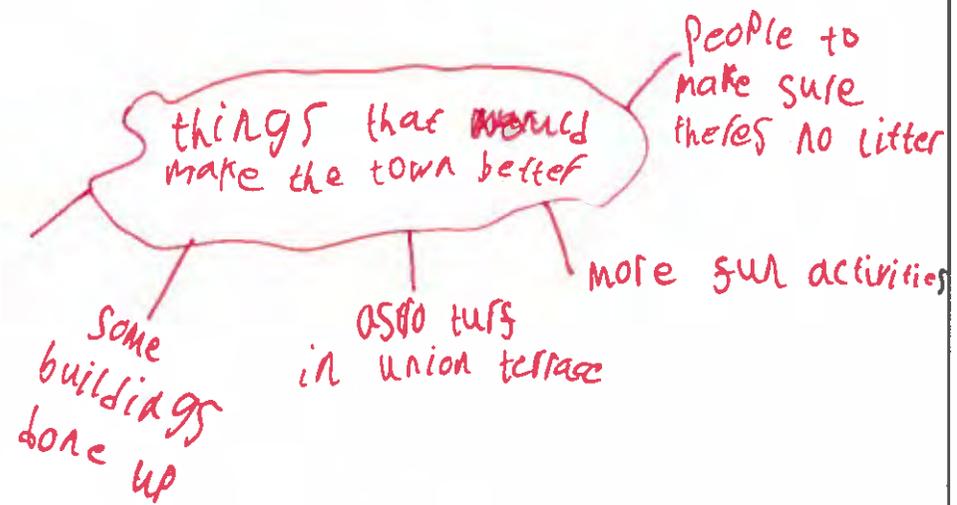
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More restaurants from america  
and other countries.  
More 5 a side astros  
Better clothes shops  
Places to sit on union street

**Aberdeen City Centre**



**Aberdeen City Centre**



PostCard



Horizontal lines for writing an address.

PostCard



Horizontal lines for writing an address.

PostCard



Horizontal lines for writing an address.

PostCard

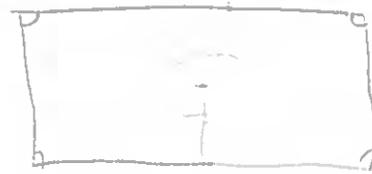
- More bright All on the walls
- More bushes around
- Statues of famous people (with names)
- more plants
- Fairy lights (hanging)
- Col'ourful lights
- trees
- police walking around
- Hallway on / Christmas (recl) Events



Horizontal lines for writing an address.

- Food Stands / Hot dog and Burger Stands.
- Waterpark in the Bon Accord centre or Union Square
- Tour Bus around the City centre.
- Fix holes and cracks in the road.
- Ice Cream Shop
- Bowling place
- Laser Tag arena
- Cops looking out for bad & dodgy people
- Another cinema like VUE or Cineworld

### Aberdeen City Centre



11 outside astro.

+ basketball hoops  
circled it.



- food stands
- cleaner
- better roads
- better Pavements and no more brick roads.

P more car parks

- outside playings field for smaller children.
- an ice cream center
- more colour.
- separate route for cars and for VUE S.

### Aberdeen City Centre

- Adding museums
- more stuff to do with history
- modernize it

### Aberdeen City Centre

- More sport brand outlets
- Outdoor markets
- More activities
- More seating areas outside
- football astro

### Aberdeen City Centre

PostCAR

This Place Feels like  
could welcome to me because  
I would be with family  
and friends and there  
would be alot more to  
do.



These Ideas would  
make me happy  
especially the  
Waterpark because  
I could meet my friends  
and I've never been to 1.

PostCAR - tomorrow

- 3d grafit paintings  
on labels - outside.
- Skate board park  
with gra
- glass exhibits  
- Super cars, rare  
cars, many  
attractions.
- more food stands
- make homeless people  
place to live.
- more roads for cars.




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PostCAR

I would like to  
new space because  
it would be great  
looking at the new  
stuff




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PostCAR




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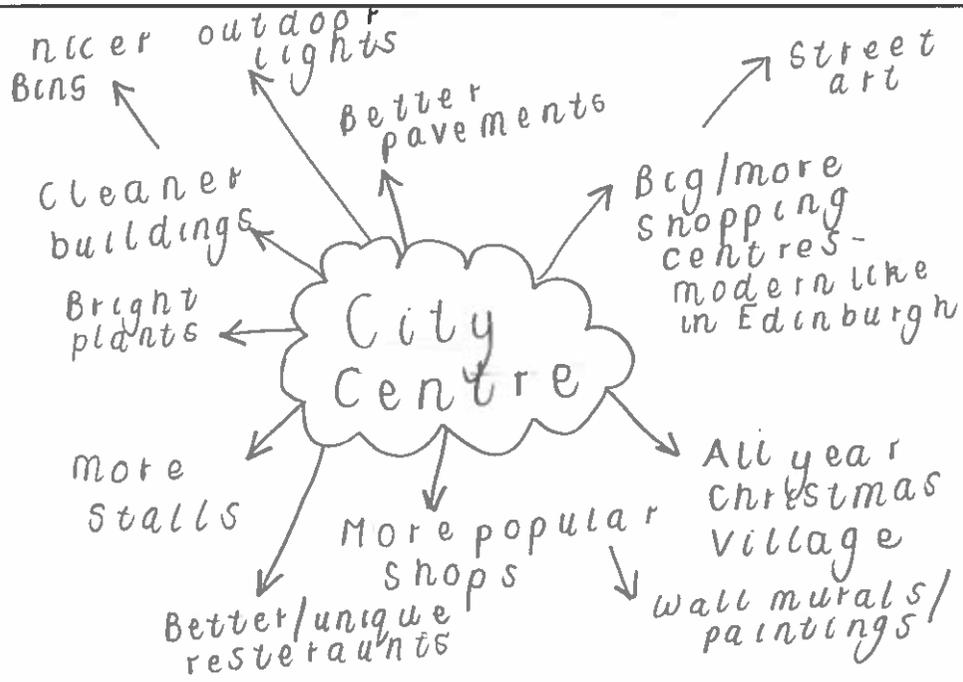
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**Aberdeen City Centre**

To Aberdeen city council. I think we should get at the city center a cool arcade with like soft play for little kids and like obstacle course for older kids. I also think it would be good if we get a indoor football pitch and that we could sign up with our friends and we would put in our age and we could play tournament against people our age.

**Aberdeen City Centre**

- Sanrio shop or something like Artbox
- More shops like HMV
- More secure
- Cleaner streets
- Decorate streets with lights, plants ect
- Cleaner buildings
- More pleasing to the eyes
- More events
- Less sketchy areas
- Cat cafes and ect
- More ~~more~~ shop options like toy shops, different clothes shops ect
- Bring back Build a Bear
- More places to eat
- More brighter

**Aberdeen City Centre**

- Better shops on union street
- more things to do as a family or with friends
- something like edinburgh dungeons

**Aberdeen City Centre**

PostCard



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PostCard

I think in the end  
these things it would bring  
people together. I think that  
could make new friends  
and it could get some  
people to meet and do things.  
or people to meet and do things.



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PostCard



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PostCard



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- Better shops
- more exciting things to do

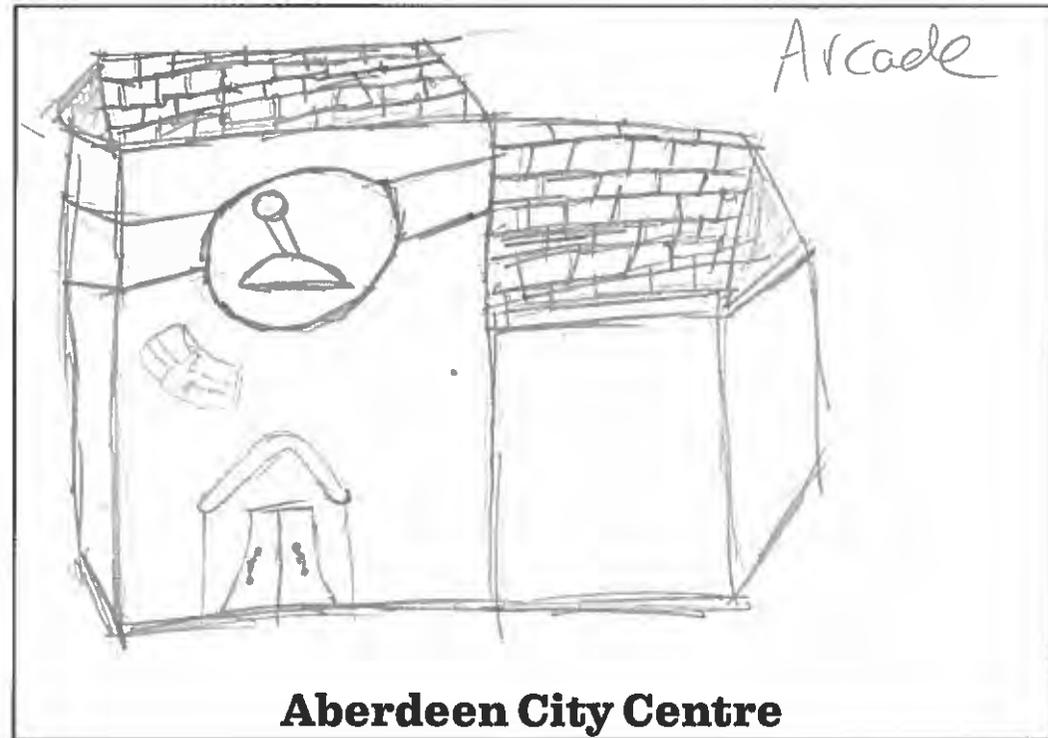
### Aberdeen City Centre

I think there should be more to do for teenagers because the atmosphere is boring and unjoyable. The city centre is dull and unhygienic. It needs to be cleaner and safer for young people.

### Aberdeen City Centre

- To much pot holes get rid of them
- Remove drug users/dodgy people
- Bring Winter Village permanently
- pro direct store
- New/modern buildings
- formal restaurants
- Rubbish picker upper
- Popular stores

### Aberdeen City Centre



### Aberdeen City Centre

PostCard



Horizontal lines for writing an address.

PostCard



Horizontal lines for writing an address.

PostCard



Horizontal lines for writing an address.

PostCard



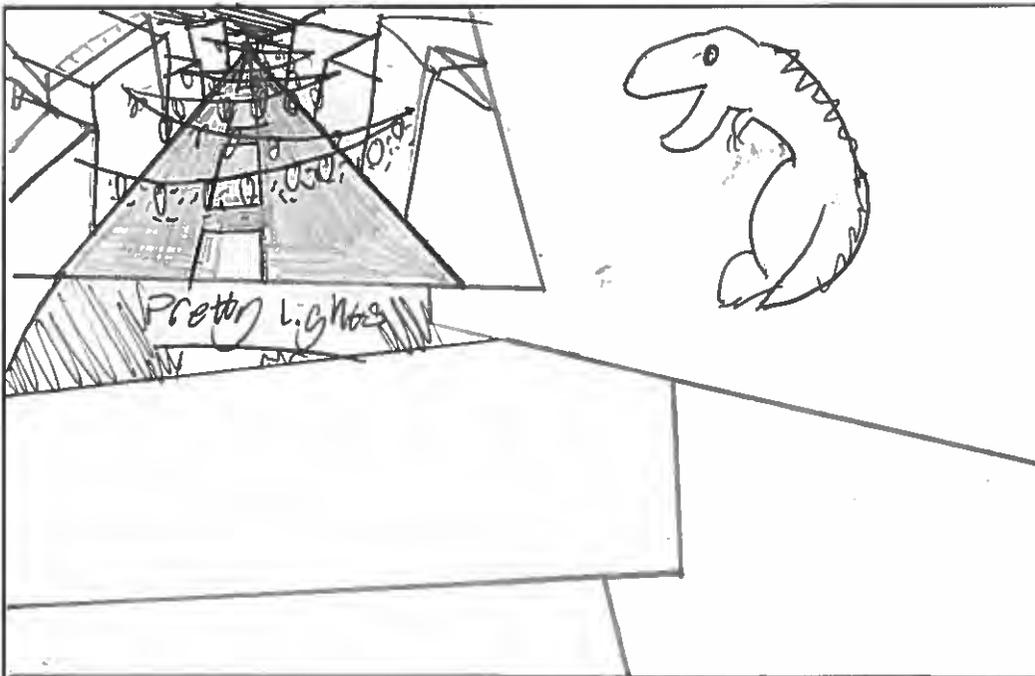
Horizontal lines for writing an address.

- water park
- brighter lights
- nice restaurants
- flowers
- less pubs
- kid parks
- Litter picker

### Aberdeen City Centre

- More seats on Union Street
- Cleaner environment
- Make it more bright and colourful (lights)
- More clothing shops on Union Street
- More modern looking (like Marishall College).

### Aberdeen City Centre



### Aberdeen City Centre

- grass area with benches and shelter
- solar smart benches to charge phone
- fairy lights around poles
- bigger pavements not so close to road

### Aberdeen City Centre

PostCard



Five horizontal lines for writing an address.

PostCard



Five horizontal lines for writing an address.



Five horizontal lines for writing an address.

PostCard



Five horizontal lines for writing an address.

- Something like the Christmas Village but for all of the different seasons, only for 1-2 weeks of the season so that the roads aren't blocked for a long time.

- things for older kids to do while their parents are shopping, kind of like a mini park.

- More parking there is no swings though, it could hit someone.

Not enough parking spaces and our parents could get parking tickets.



**Aberdeen City Centre**

nike shop  
adidas shop  
gymshark shop

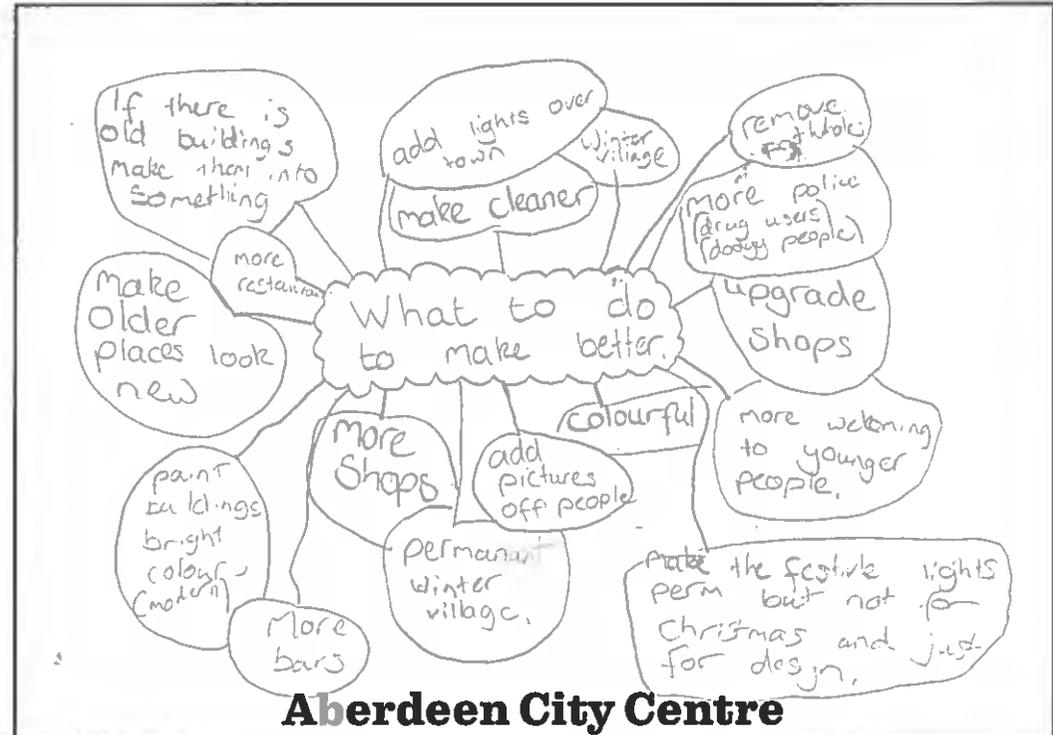
more cafes

modern

lights

malls

**Aberdeen City Centre**



**Aberdeen City Centre**

1. Have outside restaurants with heater etc.
2. Have more shops, to attract more shoppers then <sup>more money</sup>
3. Large light up signs that come on at night
4. Plant pots along the edge of the pavement
5. Rid of potholes.
6. More Police Patrol to removed drug dealers/users
7. Some music players on the pavements.

**Aberdeen City Centre** 9. Street Sports

PostCARD



PostCARD

I think you should do some ideas since it would bring more people to our town and make Aberdeen prettier. ♡



Horizontal lines for writing an address.

Horizontal lines for writing an address.

PostCARD



PostCARD



Horizontal lines for writing an address.

Horizontal lines for writing an address.

## Aberdeen City Centre

- more shops like Nike, adidas, gymshark.
- more cafes/restaurants like Sweetie shop, ice cream shop ect...
- make it more modern insted of looking a mess (make it all like mackies, miller & carter).
- the cheese cake factory og aquarium
- smoothie place
- big mall (like dubai)
- crepe place
- more hotels (fancy, better)

## Aberdeen City Centre



## Aberdeen City Centre



## Aberdeen City Centre

PostCard

more asxjos  
places to play  
~~Area~~ Sports  
Nice Shops



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PostCard better for all weathers

I think you should do some of those ideas because the city centre is very old and nothing there so I think you should make it more modern (add more shops, cafes, restaurants & things to do). It will feel better.



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PostCard

• clean  
• more greenery

I'd like to see:

- more colour + light
  - positive graffiti/street art (BLM, LGBTQ+, Feminism etc.)
  - colourful buildings
- food + drink stalls.
- street performers
- play areas + interactive activities for young kids
  - park
  - tables

generally more  
clean + colourful  
everywhere!



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PostCard



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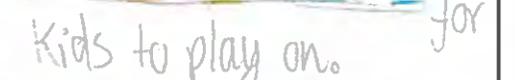
Let traffic lights so that people can see from far back

The bollard changes colour then the lights change

Led arches walk under  
Lots of plants e.g. vines, tree, flowers



stepping stones, colour, textures, and bump on the side of the street for kids to play on.

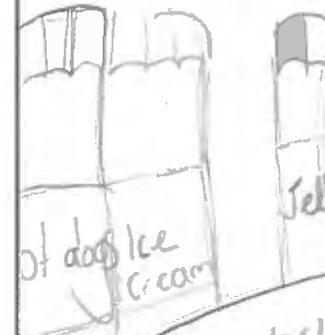


Fairy lights on the shop/walls



**Aberdeen City Centre**

1. Winter Wonderland



How you have Winter Wonderland have an Easter or Halloween sell every a valentines one! :D



2. A place inst. of ordering offline a place where you can buy your pride thing



More Lights!! to light it up at night!

**Aberdeen City Centre**

I would like a bike lane on most pavements and I would like to have a station where you can rent a bike or electric scooter for a couple of hours.

**Aberdeen City Centre**

make the city centre bright and loud fun. have a huge Astro turf football pitch. where any one can go on and there will be Aberdeen and Scottish's footballs there. make candles a lot better. Astro pitch.



**Aberdeen City Centre**

Happy  
POSTCARD

I think they should do some of this things because the old traffic lights will be easy to see from far away. The articles, stairs bump e.g and the fairly light will make the city colorful and a fun place.



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POSTCARD 01. I would love more winter wonderlands but maybe Halloween or Easter (for little kids) to make it exciting. I hate ordering offline for the suspense of it not arriving especially my pride things. It would be awesome to have a store instead. I think the city centre is already bright but instead of it being one month a year with Christmas lights have them all season! :)



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POSTCARD



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POSTCARD  
it would be so cool to play football with Aberdeen players. also if Unicsquare had a lot of lights and glow it will make the Amphitheatre really good. And a light there park would be the best



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- Jump in
- Making the place full of colour and graffiti
- more clothing shops like JD
- Market
- bike lane

### Aberdeen City Centre

• A place you can meet up with your friends -  beanbag

• More decorations like - Flowers -  flower

• Food stands -



### Aberdeen City Centre

The buildings and streets can be more colorful and have artwork on them.

More comfy chairs

Neon signs and lights

new roads and pavements.

more parking spaces

more events and activities

free stuff, cheap good deals etc.

### Aberdeen City Centre

- Fun little statues
- Outdoor cafés
- bright, large lights statue
- Pop up cafés
- bright buildings
- Pet friendly 
- Old fashioned book shop
- Libraries
- More greenery and trees
- Free Live Performances
- Artwork
- Farmers market
- Pet shops
- stage for street performers
- fresh smelling
- roof for rainy days
- seasonal decor (Summer Autumn)
- tea rooms
- Holographic buildings
- Floor water fountains in summer
- Asymmetrical buildings
- open dance floor
- colour
- LED archways
- hanging lily
- ~~bubble tea~~ bubble tea 

### Aberdeen City Centre

PostCARD

I chose these because  
it would make me  
want to go to town more



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PostCARD

A place to meet up with my friends  
would be very helpful and I would go to  
city center more with my friends.  
More decoration would make the city  
center more colourful and look nice.  
Food stalls would be really good  
to get food instead of going into C.



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PostCARD

It would be a more of an  
interesting place to go because  
there would be something nice  
to look at, room to park,  
tempting offers and just generally  
something more stimulating  
to do.



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PostCARD

Smells of freshly baked goods.  
Happy atmosphere, bright and  
colourful, cherry blossom trees,  
night light statues. Inspiring  
and creative, interactive, nice to  
look at. Shops for everyone.  
Pet friendly areas and shops



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## What makes Union Street exiting?

- going shopping with your friends
- Union Street is not always safe when theres Drunk PPL around
- They should add a shop called New Yorker.
- Bigger Christmas villages.

### Aberdeen City Centre

Some of the alleys next to Union Street would be nicer if it had more lights and a lot cleaner, so when it's darker it can be more safe.

rebuilding Aberdeen Market would also really improve town. plus matching the market to the same theme as around Marshall Collage.

### Aberdeen City Centre

- Colourful signs or buildings
- A stage for monthly or weekly festivals
- Screens around the city centre (showing something e.g. Adverts, photos of Aberdeen etc)
- Theme Park
- More cafe's outside
- Light Shows
- Performers from time to time
- Graffiti walls
- Entertainment rooms (Escape room, murder mystery, laser tag etc)
- Art Studios

### Aberdeen City Centre

- Sports Centre. Basketball, football, and a mini gym
- Smoother roads
- Cheap drink and food trucks
- Painting all the walls in different colours
- Main Landmark
- Bakerys

### Aberdeen City Centre

PostCard

the one place where  
they should work  
few more shops  
time we don't



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PostCard City Centre

to keep the city clean  
and tidy. Make the shop  
on union street more alike.  
If town was more modern  
as well that would be good.

More popular shops would be  
good as well.



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PostCard



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PostCard

It would feel great  
to live here because  
you can get food  
almost everywhere you  
go and it add a  
colourful new start  
to aberdeen, Also peop  
le who want to lose  
weight have a place to  
go to reach their goal.



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What i Would like to be added

- A Small but good park
- Shops With loads of teen clothes
- A Shop based on Skincare
- A go outdoor, or a Shop based on outdoor stuff
- different types of food. Shops/ restaurant e.g. italian, Sea food and a cafe
- A safe Place to go if you dont feel safe as if its late drunk people could be out

**Aberdeen City Centre**

Things that would make Aberdeen City Centre better

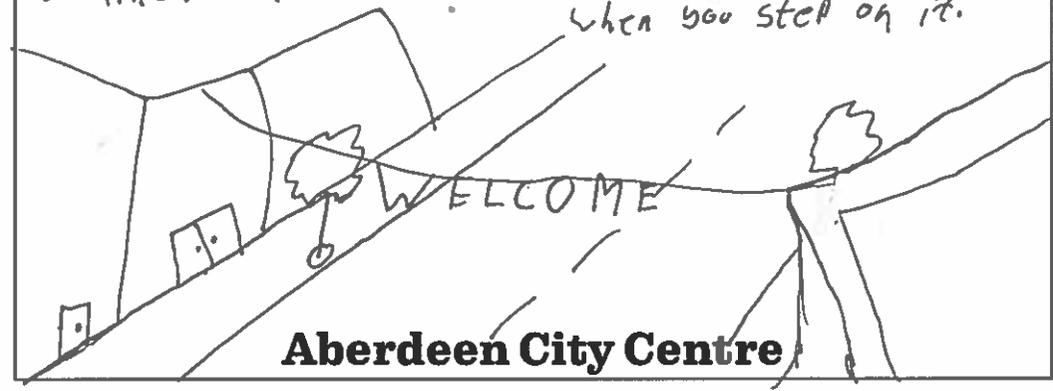
1. Hold more events. These events would be like the winter festival and Codonas' Carneil.
2. Add more greenery: This would be trees and plants.
3. Add more furniture. Things like benches and tables would be good because there arent many places to sit and eat.

**Aberdeen City Centre**

I think you should add more seating and stuff down Union Street for older people who need rest or for people who just want to take a seat maybe add something and things like that.

**Aberdeen City Centre**

fix pavement, redo road, add more lively trees, add lights, add more decorations, colourful building, add art murals, add playgrounds, add festivals fix pot holes, add bike/ scooter parks, make it more habital for animals, bowling, extene mall, tiles that ring bells when you step on it.



**Aberdeen City Centre**

PostCard



I feel like we could have more restaurants as we could get people around the world to try it. A park could get children to come in and play while parents go and shop. Different shops could be good. We haven't had a an outdoors images.

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PostCard



These changes would be very good and would attract a lot more people.

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PostCard



• More Shops • Ride Shops  
• Benches down Union Street.  
• Lights for at night when people go past.  
~~Lights~~  
~~the ground~~  
~~the windows~~  
~~and street~~

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PostCard



because it would be comfortable and more clean more naturey more music and it would just make it more appealing and not looking like its been in use since 1209

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**Aberdeen City Centre**

ASZRO

- Walks to see landmarks and buildings
- Interactive events
- Gardens  
fountains

**Aberdeen City Centre**

**Aberdeen City Centre**





POSTCARD



- more shops
- more parking spaces
- bright colours
- flowers & trees

- Police patrol to remove drug users
- more christmas things
- Sweet shops
- crystal shops

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creative drawings spray paint on this wall



POSTCARD



Turning old buildings into new in the streets for children/teens but the inside stays the same

and not just draw/write something on paper at walls add

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- Lots of stores.
- restaurants.
- car park
- Fountain
- Astro

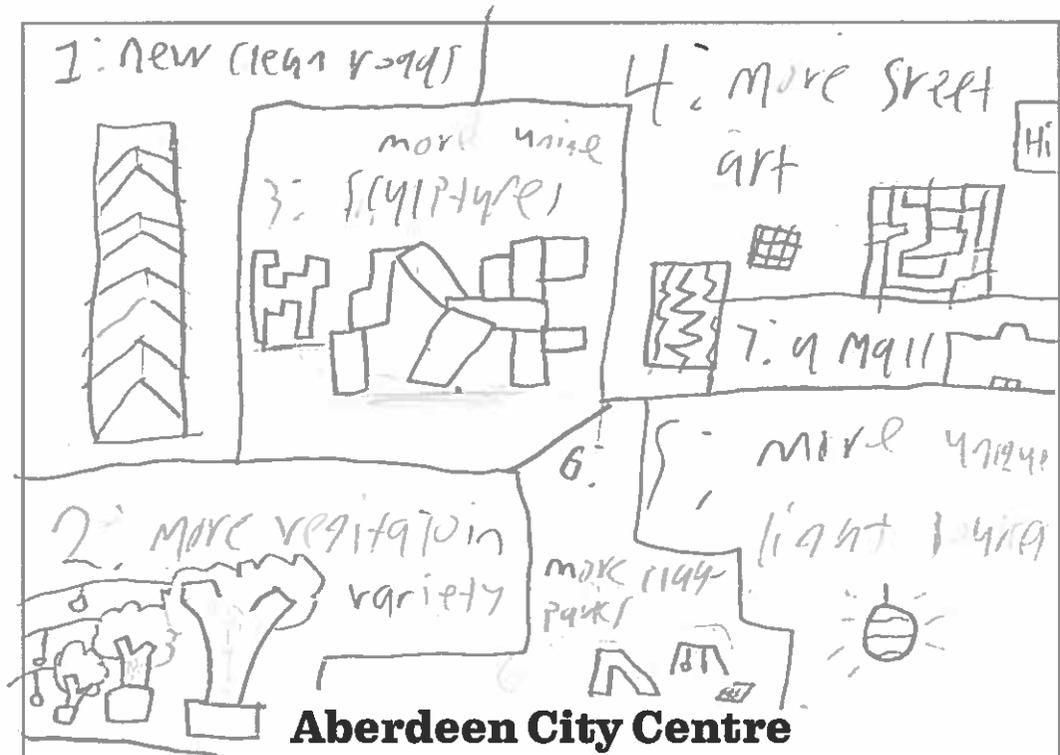
### Aberdeen City Centre

- Redo the roads or fix potholes
- add more nature
- Scavenger hunt for kids
- more cafes and food shops
- add more lights to make the streets bright
- more paths for bikes and scooters
- mini football parks

### Aberdeen City Centre

The streets are gorgeous with the bright coloured buildings. It still feels as though I'm with nature, with all the planted trees. Much easier to get around now that they've fixed the potholes

### Aberdeen City Centre



PostCAR



PostCAR



Because other people and more people will go there and there are more activities to do and more bright lights so you can see where you are

Five horizontal lines for writing an address.

Five horizontal lines for writing an address.

PostCAR

City TOWN Louise



PostCAR

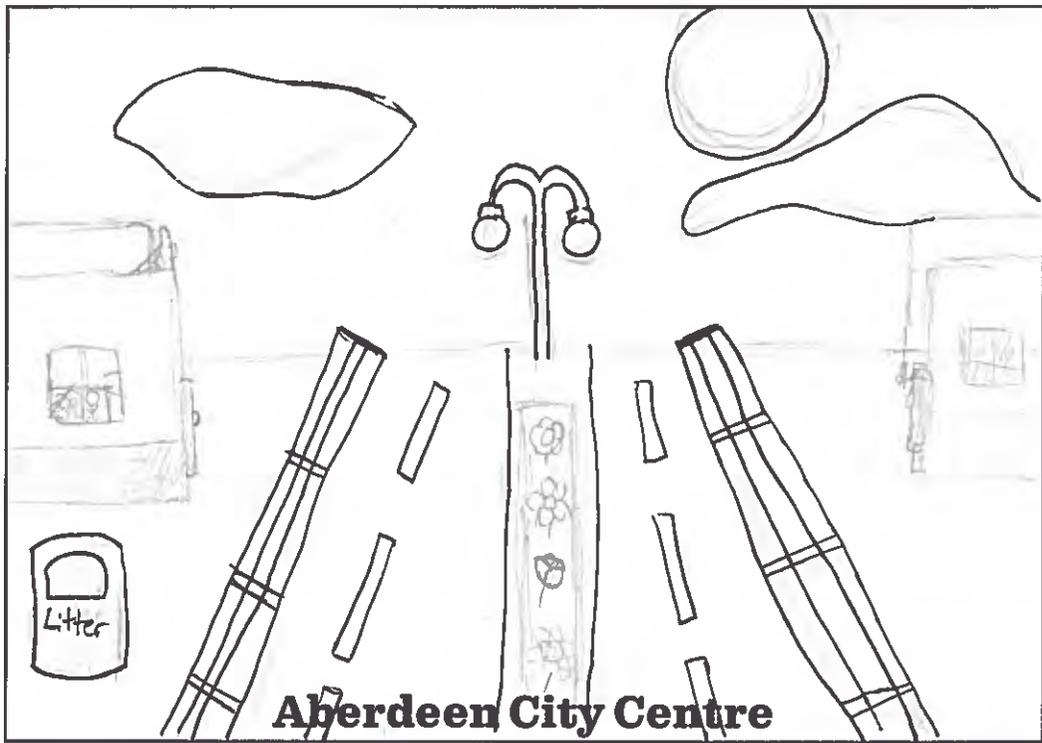


I want to make city centre more unique, fun and interesting, or for me, a more modern & stylish look

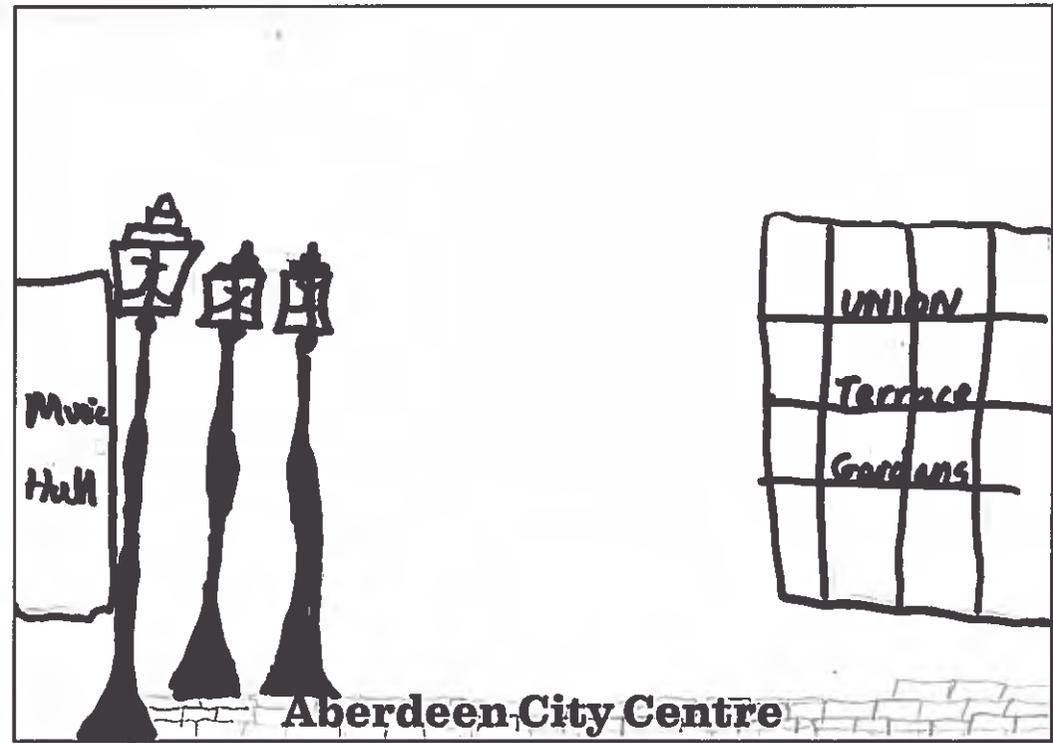


Five horizontal lines for writing an address.

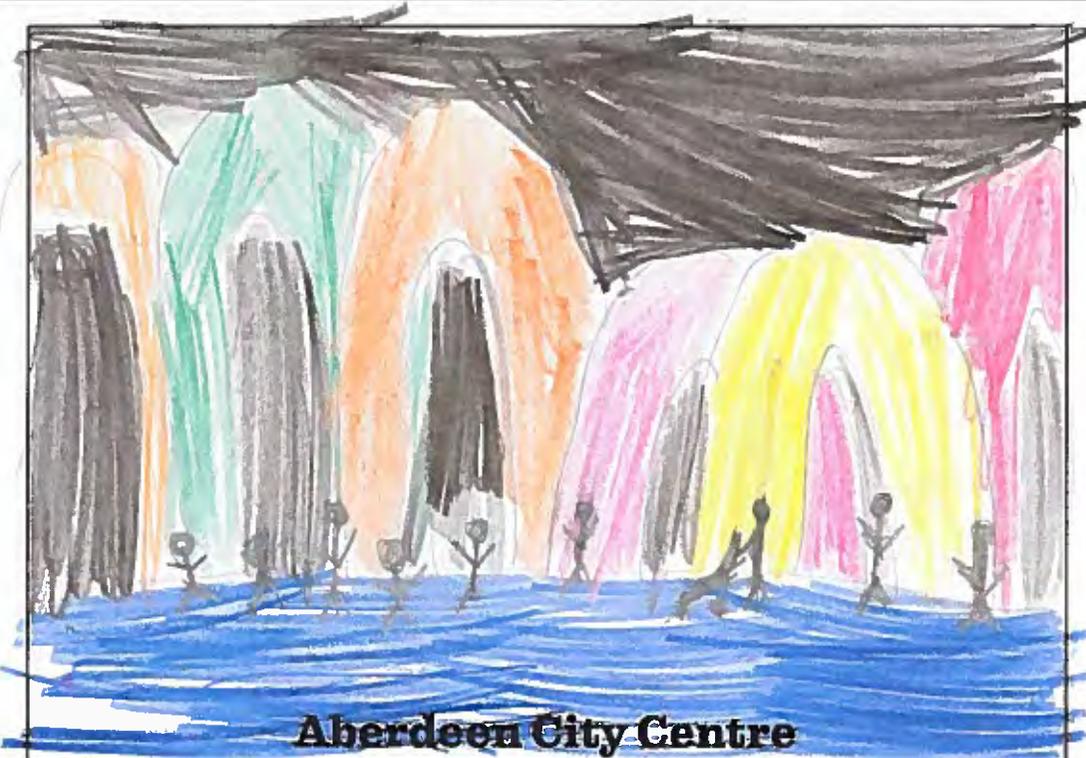
Five horizontal lines for writing an address.



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

PostCard



Aberdeen city centre is a fun place to hangout with friends. It is quite colourful and clean enough, but I think I would enjoy it more if there a loads o' event!

PostCard



Aberdeen City Centre  
Street pole lights all  
the way down the burnt  
road. UNION terrace  
on the right & Music  
Hall on the left.



Very cool lights  
and it is a very cool  
Place.

PostCard

Sophie  
Ruzleherc Academy



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**Aberdeen City Centre**



**Aberdeen City Centre**

- We could have bright lights for decoration for night.
- food stands.
- make festivals

**Aberdeen City Centre**



**Aberdeen City Centre**

PostCAR

My city centre is a fun-filled place for families and friends to gather and make joyous memories



PostCAR

with tunnel going thru it to get thru



I think that there should be a master dragon coming out of the ground.

PostCAR

decorate city



PostCAR

Horizontal lines for writing



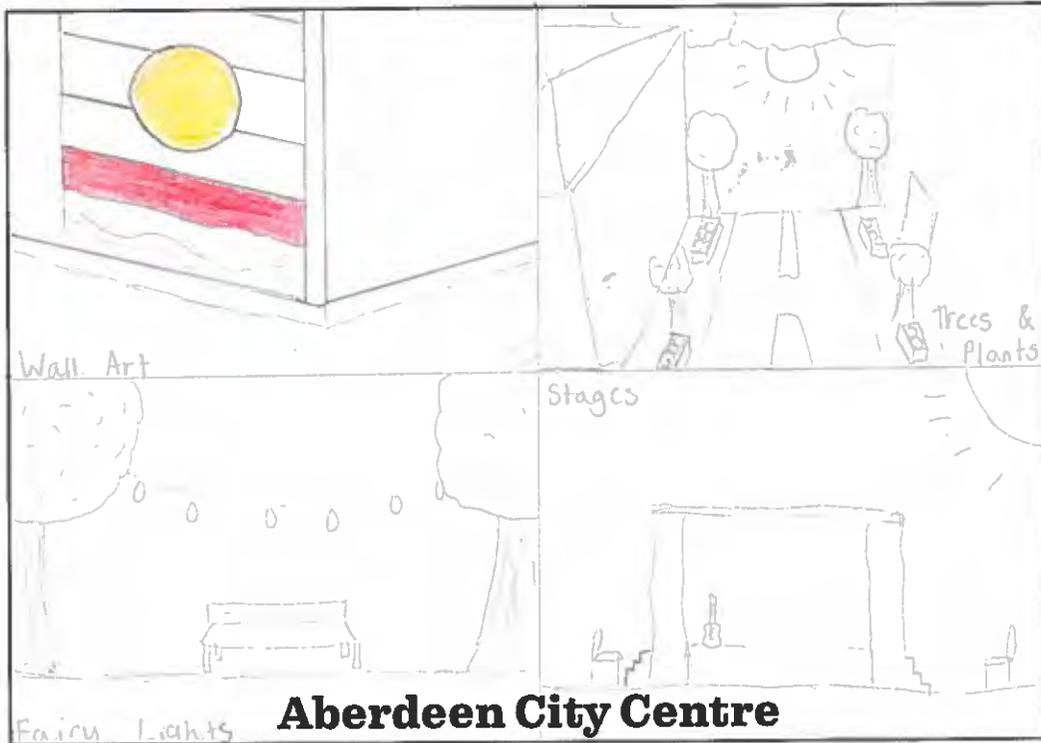
Horizontal lines for writing



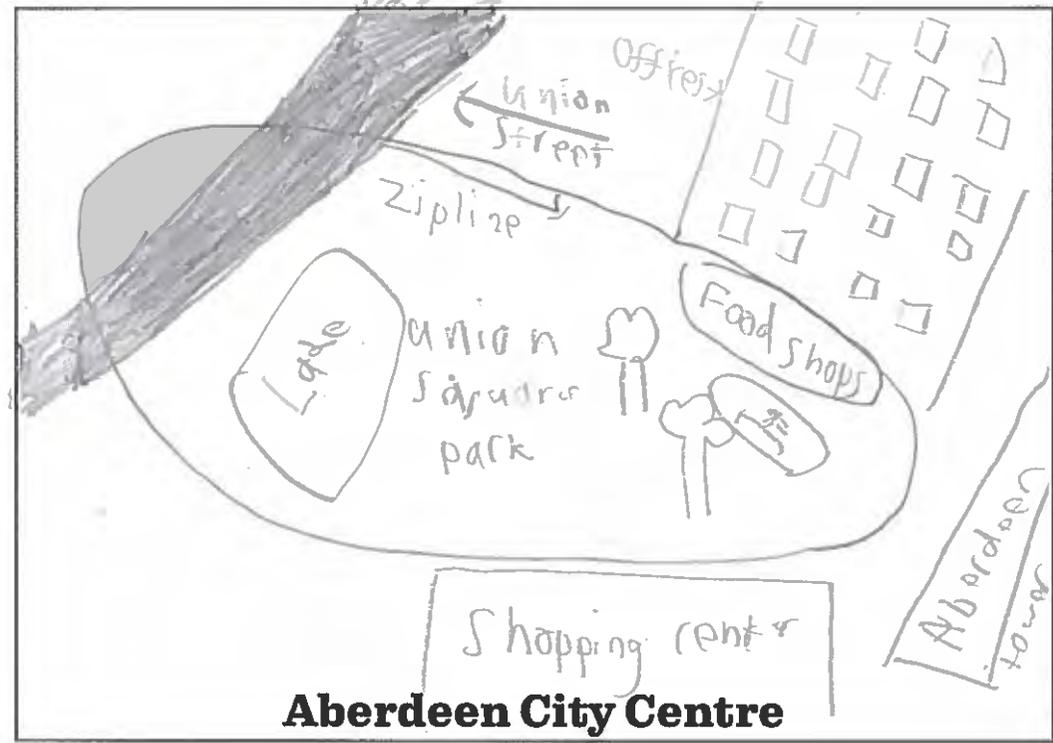
**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**

Postcard



Postcard



Four horizontal lines for an address.

Postcard

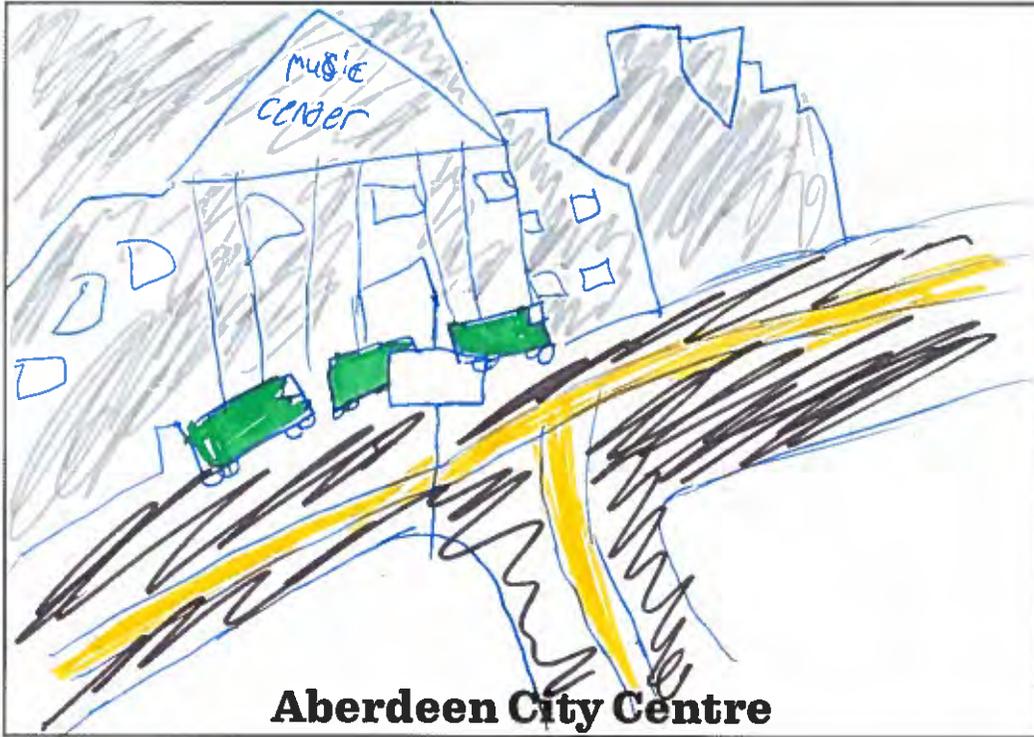


Postcard

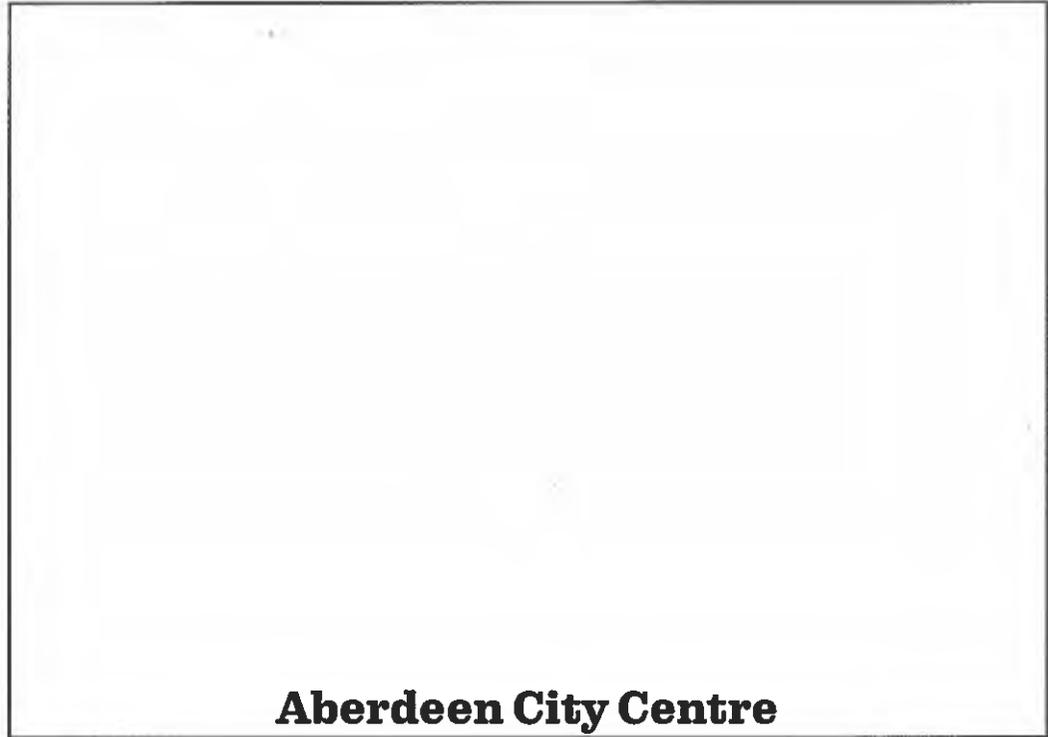


Some good things to add would be:

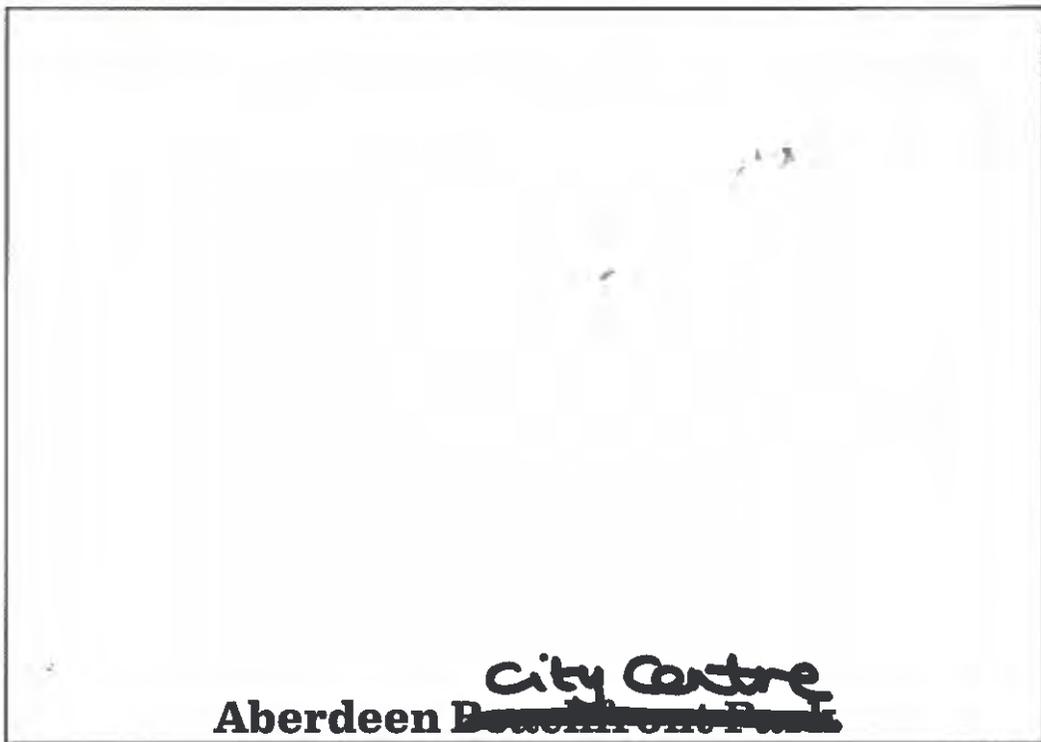
- More wall art and colour to make it more bright and welcoming.
- More trees and plants would be very nice - it would make it feel like a better atmosphere.
- Possibly more lights (fairy lights) I think it would look lovely later in the day.
- I think welcoming more street performances would be good, maybe add a little stage or place for people to sit and watch performances.



**Aberdeen City Centre**



**Aberdeen City Centre**



**Aberdeen City Centre**  
~~Aberdeen Beachfront Park~~



**Aberdeen City Centre**

Post (A?)



Five horizontal lines for writing.

Post (A?)

City Centre



Five horizontal lines for writing.

- Make it cleaner
- Colourful lights
- Trampoline
- Big graffiti wall
- Nicer shops
- Toy shops
- Night clubs
- Entertainment
- More stuff like rooftops (top of bon accord)
- More village
- Make it look modern not old
- Non alcoholic drinks for kids
- LED lights

Post (A?)



Five horizontal lines for writing.

Post (A?)



Five horizontal lines for writing.

I feel like the city centre could be a bit more bright and organized like lights and some more organization on the closed off roads.

- Less litter
- more parking
- more bins

# **Appendix 3**

## **Primary 6 Engagement Session**

inflatables  
 Sand castles  
 Competitions at beach  
 more parks

FUN. mature. mack nor  
 PUCK. mor pasi like Ma Sat. mor  
~~pas~~. at mor pasi for AMUS.  
 mack a mo taipol

easy to get to - not expensive  
 nature.  
 happy people  
 taken pole.  
 - big statue that everyone likes

Pool

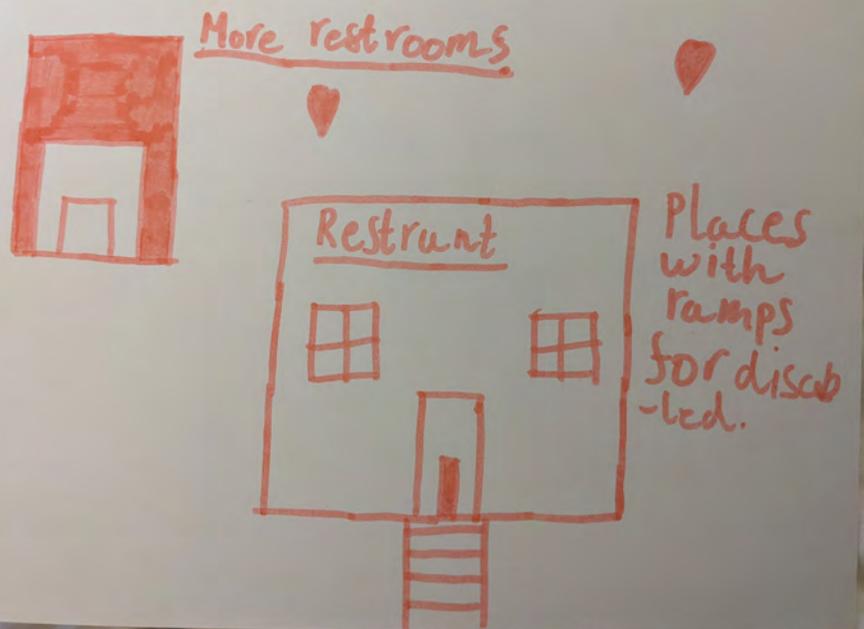
I would have a theme Park  
 Because it would be so fun for  
 people

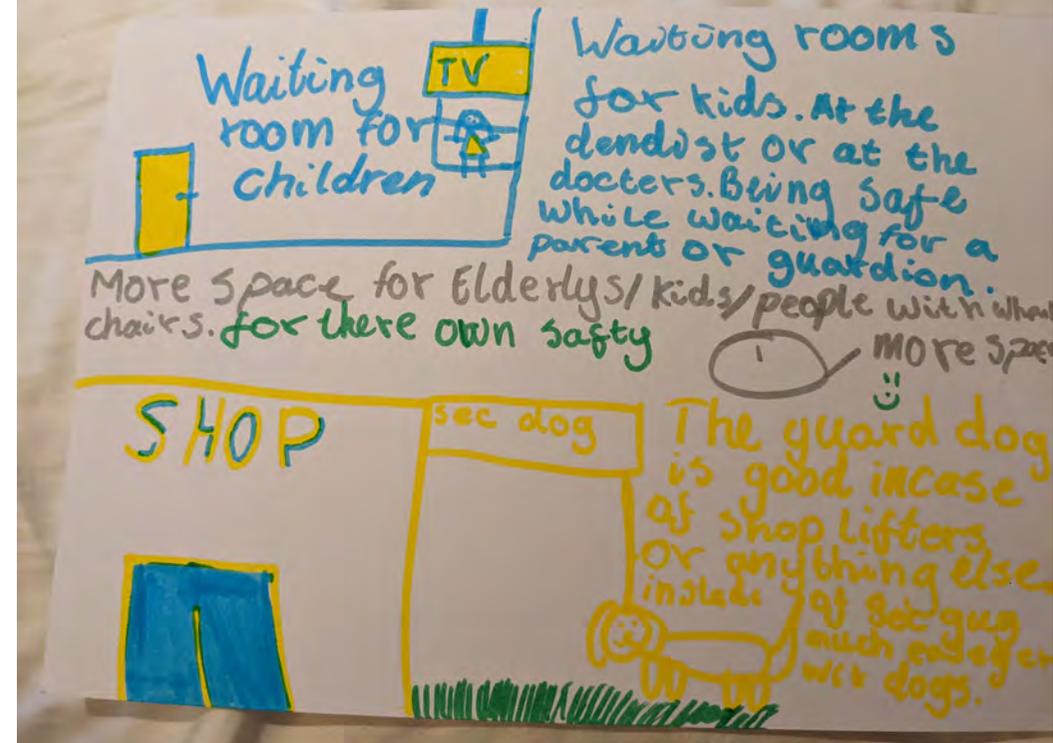
Thing i would  
 add to aberdeen -

- Pools
- more shops
- loads of fun activities

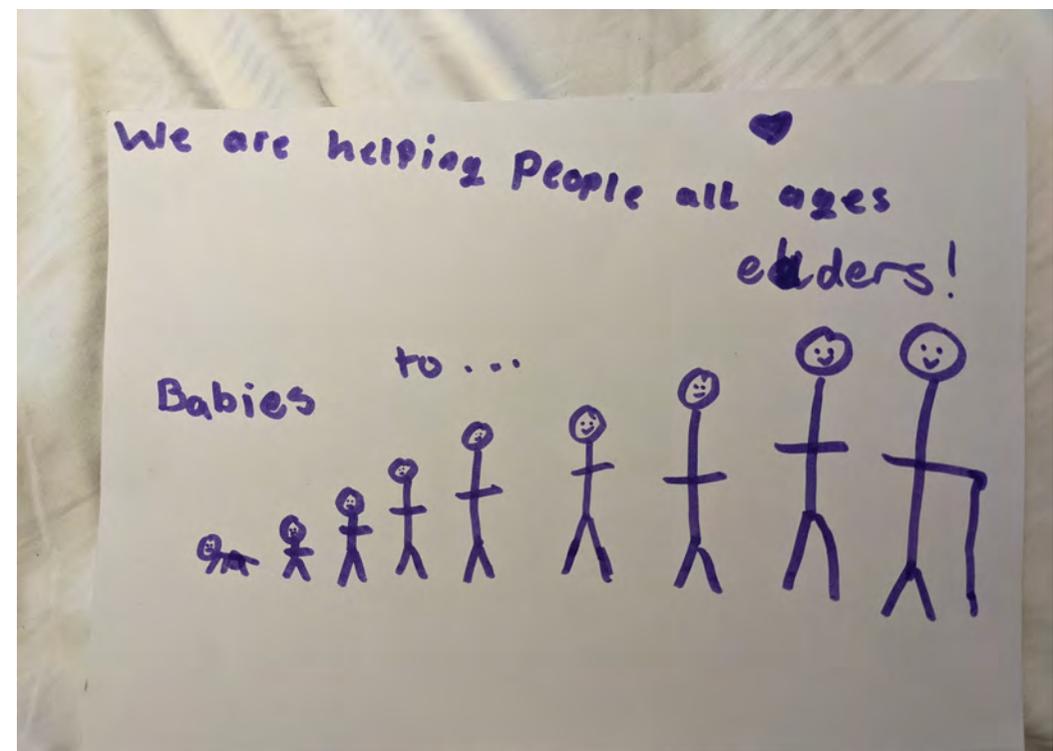
if i changed aberdeen I would make  
 i would make aberdeen have  
 theme Parks and let's more  
 activities, and I would want it  
 Really Popular and fun, and smell like  
 cotton candy, and to give everyone  
 go carts. And everything's free!

included's <sup>school's</sup> scores like  
 more food  stuff that animals  
 can eat. want more  
 Less cars, bike's <sup>outside activities</sup> and other  
 transport and give  
 animals something like  
 some food to eat  
 plant trees and  cars  
 food "vegetables" give some life.





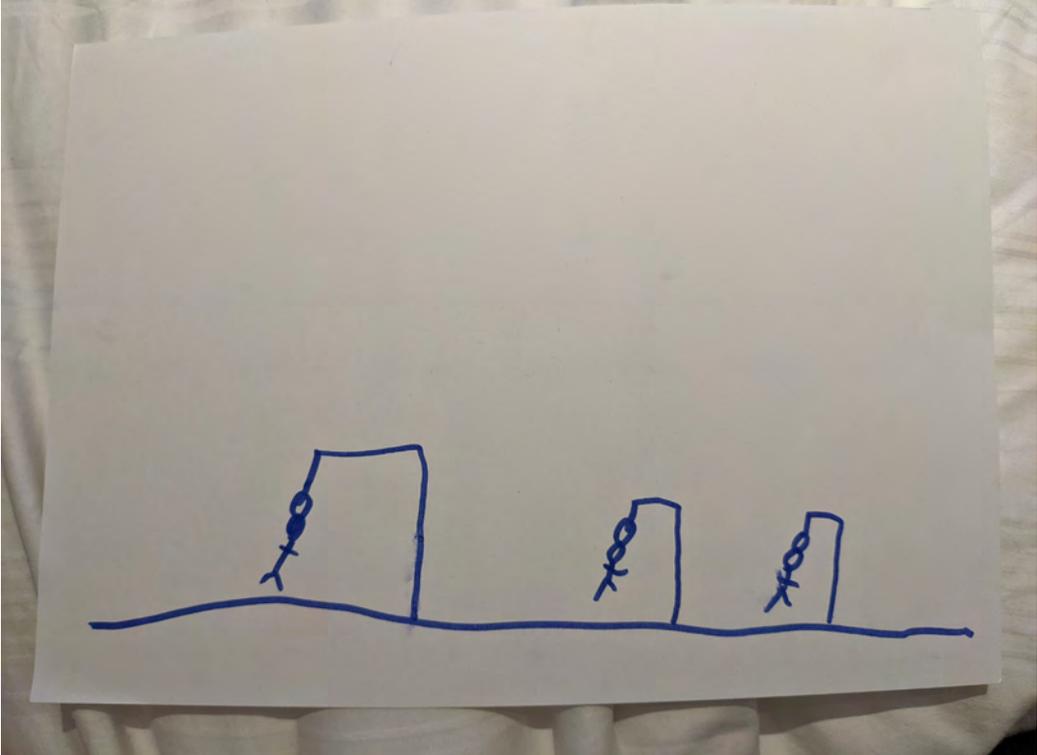
More play areas, More drive thrus, More accessible shops for people in wheelchairs, More More acces and space for elderlys. More safe Places for kids. More dog parks. Animal rescue Helping around areas keeping people safe. around parks and close to shops. More restrooms. buildings with safe acces for kids. A waiting area for children to wait in. Activety for children while they wait at the dentist. or at the dentist doctors.





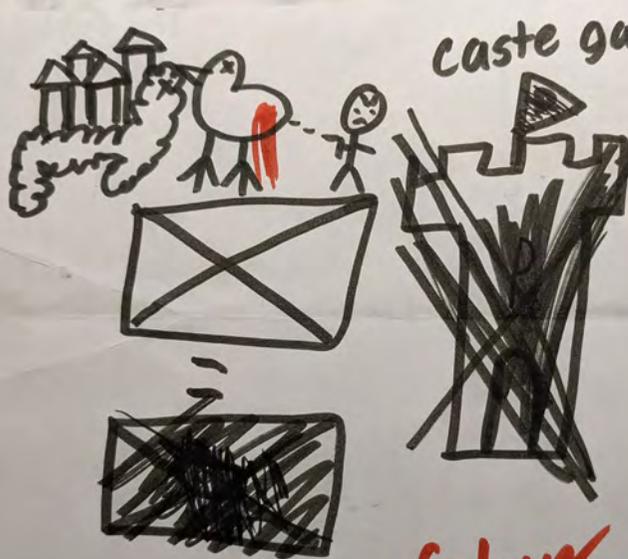
parks, school in union streets,  
football pitch to play football,  
new shops, more trees, new  
roads, a gaming shop, a big  
slide, more counters like ~~the~~  
rainbow stairs, more parking  
space, playing with my  
friend tags, high ~~buildings~~  
buildings, a sport shop, more  
toilets. water fountain, well,





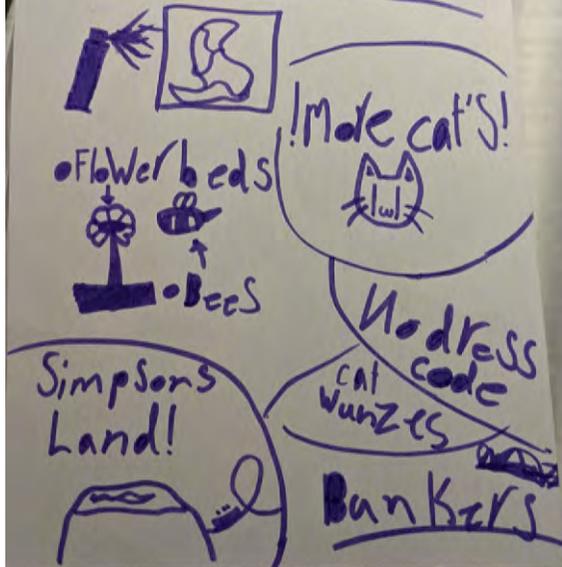
~~Safe~~  Safe, welcomed & excited. feeling challenged  
 then achievement energised  
 cycle lane, ~~more trees along~~  
~~Safe~~ - directions for places like the  
~~toilets~~  
~~Swings~~ - bright colours for building  
~~tyres~~ - Plant <sup>more</sup> trees then attach  
 or rope <sup>add more things to the park</sup>  
<sup>make cheaper</sup>  
 challenged - Put a climbing wall that's difficult  
 then when you do it you feel achieved

castle gate = ~~Pigeon~~  
 Castle  
 Cinema  
 Parks  
 Parade  
 Science  
 Centre  
 Centre



A hand-drawn diagram on a white sheet of paper. It shows a castle gate on the right, a pigeon in the center, a stick figure on the right, and a trash bin on the left. The gate is a square with a cross inside. The pigeon is a simple drawing with a red beak. The stick figure is a simple drawing with a head and limbs. The trash bin is a simple drawing with a lid. The word "Colour" is written in red at the bottom.

# More Color!



• More lights

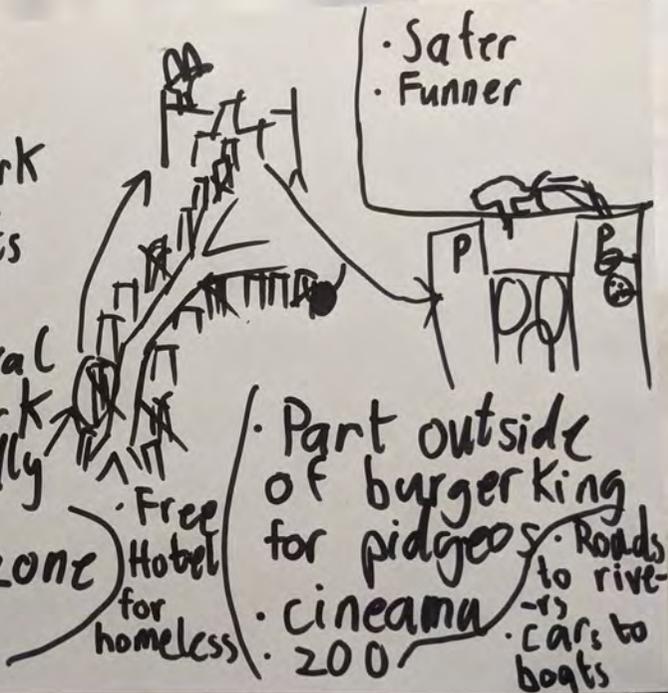
• More Paintings on building walls

• More street music

• More parades more comic book stores

• More lego stores

- More cooler
- More Nature
- Big play park
- Flowers Plants
- Plant Pots
- small carnival
- Pidgeon Park
- Animal Friendly Place
- Non drunk zone
- Gitt shop



movement



Smell



drunk people see

more cooler

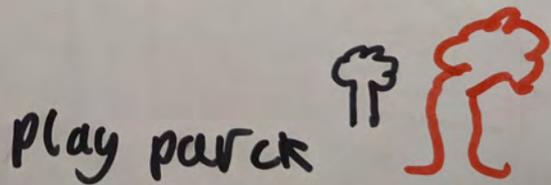
Sasty

more (M)

more nacher



more pegins



play park

Space for Piginis

art workshop

more green

Space

More Food

Paint more walls

Cinma

Zoo

Sootball



Smell

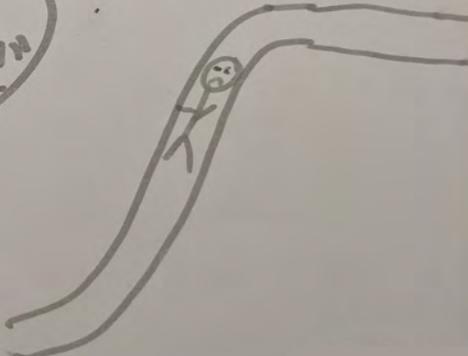
smoke

See

drunk People

hey kid!

wine



feel

people

cigarettes  
smell

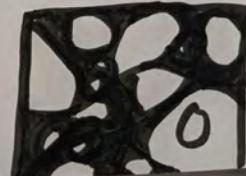
Movement

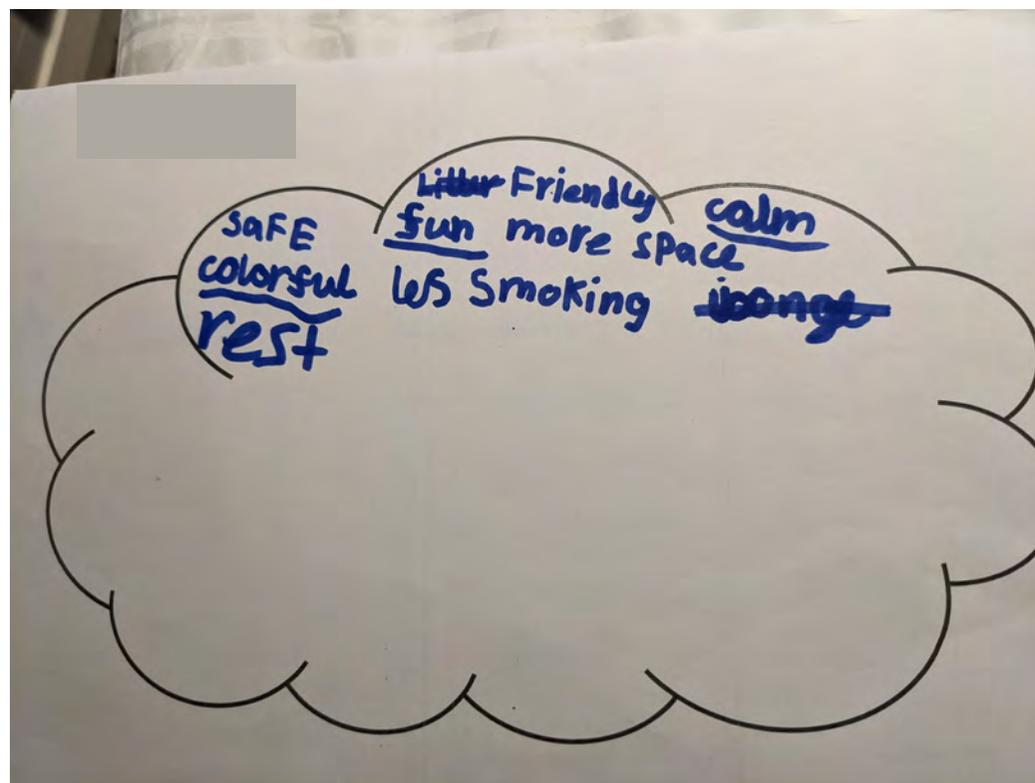
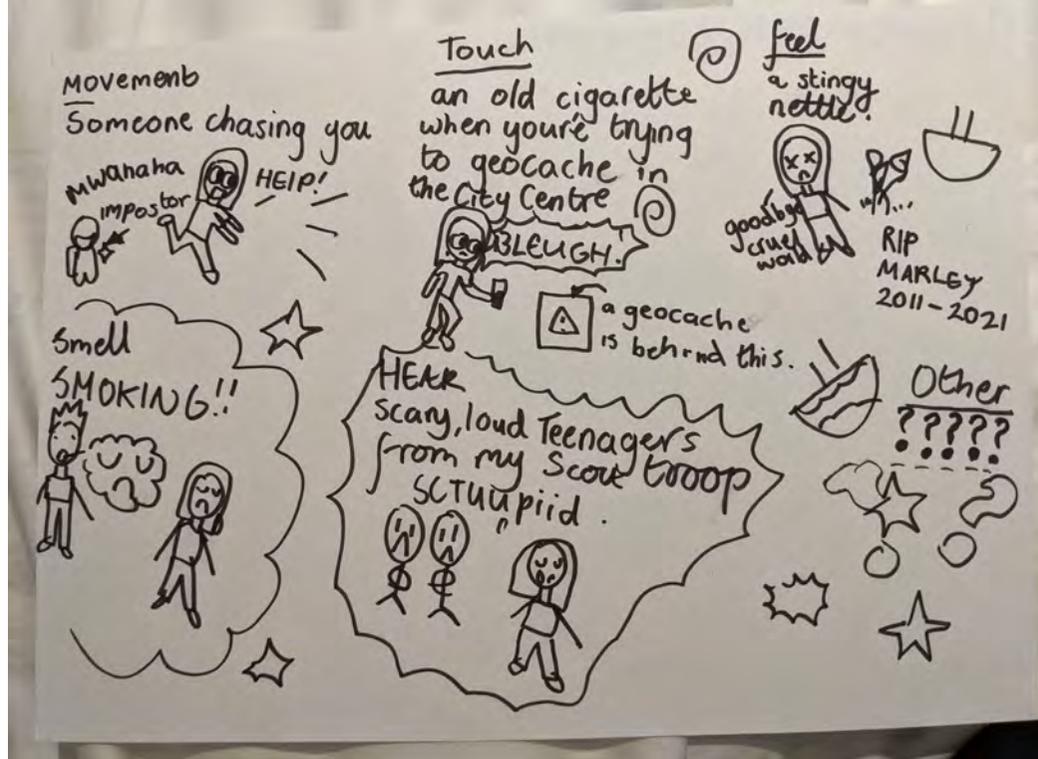
hear  
swearing

movement  
people chasing  
you

Sight

cars





- ~~Ban~~ cigarettes, drugs & Alcohol
- more Parks
- Chalk Stand
- more nature
- Police
- traffic light's
- lounge
- homeless shelter

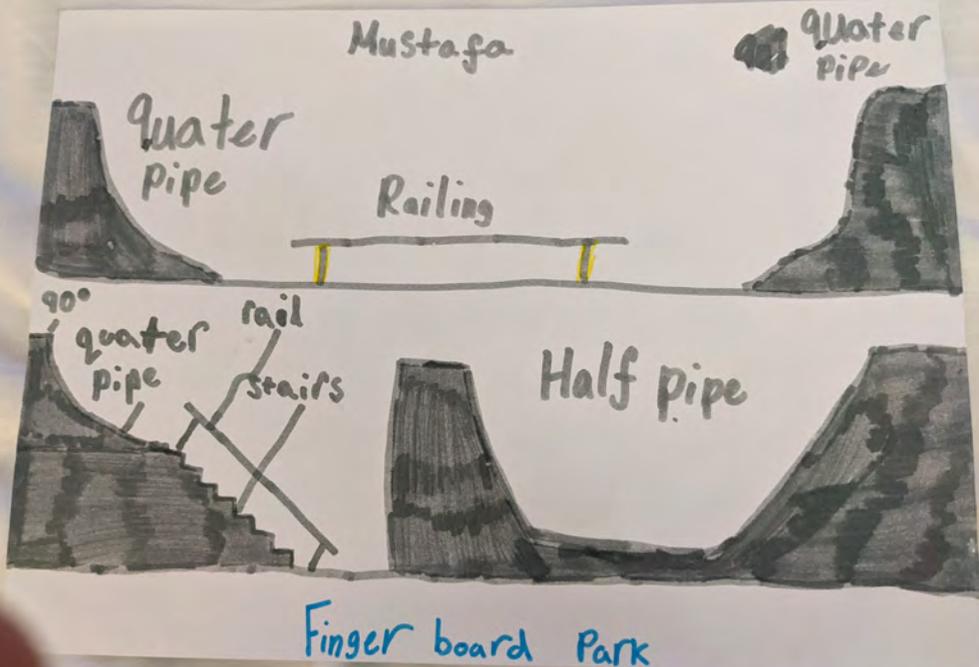
new Theatre for kids / adults,  
 Hote's / Lego Store ♡  
 fairy light's on trees



Every one's  
 Ideas !!

Gi  
 good ideas

our ideas



Ban drugs & Alcohol



## Our Safer PLACE / Aberdeen

Make Aberdeen more colour

Instead of bars  
 add kid friendly  
 bars with Slushies  
 juices, Smoothies &  
 for Adults develop  
 a drink that tastes  
 like it but without  
 the side affects  
 and without tags  
 ban cigarettes too.

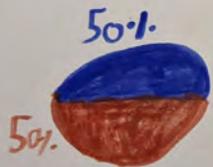


Right, now its gray &  
 boring also put Big  
 Rainbow Statues for  
 people to colour but  
 add bodyguards to  
 make sure they dont  
 mess it all up  
 with graffiti and at  
 night cover it tightly.  
 Also Rainbow or more  
 colourful buildings  
 you get to choose  
 the colour, and  
 shape and it will  
 paint it then search  
 for people with  
 the similar colour  
 & shade.

Our future is in  
 others decision  
 people who have  
 more power.  
 we should add  
 more parks  
 and bigger slides  
 like down the  
 beach into the  
 water. And we  
 should be the  
 ones to choose  
 and so one for  
 each generation.

I think color is more needed in Aberdeen like graffiti or more colorful places.

Humana



How about we could have a massive statue or a white plain wall for everyone to be included in and the people could paint on them.



Everyone is included!

We should add a pinch of rainbow concrete so it half/half. Half normal. Have rainbow



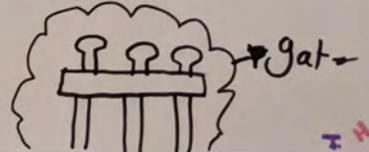
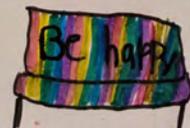
improvement to the park sketch  
25: More climbing frames, slide  
bikes and scooters  
a skateboard area because  
it does not see as fun as it  
should be and there are  
not much areas that people  
can bring their bikes, scooters  
and skateboard

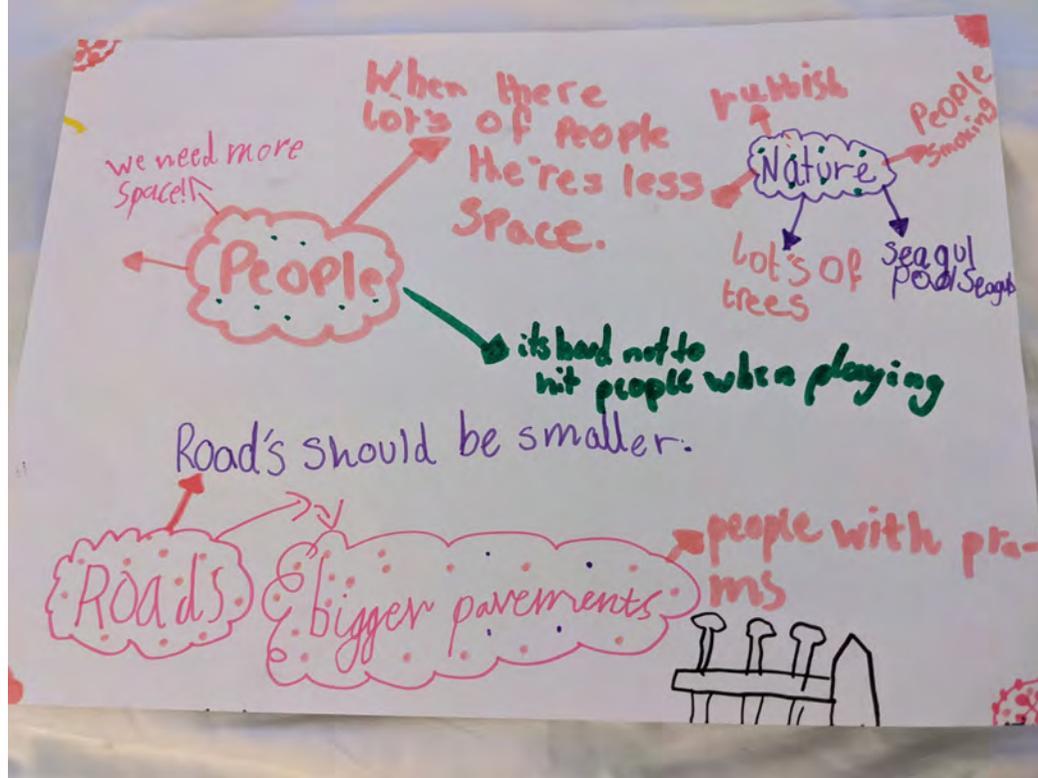
☺ Do No smoking zones. ☹

Double yellow lining should not be near houses.

- Parkour Centers
- More dog bins
- More tuck shops
- More Recycling companies
- Less polyester ★

Open the Park A Add more  
big car park next to beach M Per shops M Add Zoo somewhere!  
make bigger Parks A Baby shops Rainbow archway  
Add more furniture A Jewellery Shop  
Shops. Plushie Shop  
Rainbow stuff A  
Water fall A  
Wishing Well A  
fountain bin on beach M





I want it to feel sporty. And you could change the empty field into a football or rugby or what ever sport you like area.

Add more grass to the concrete areas. Resurface the ground. It would help kids play out side more. It could also help the economy.

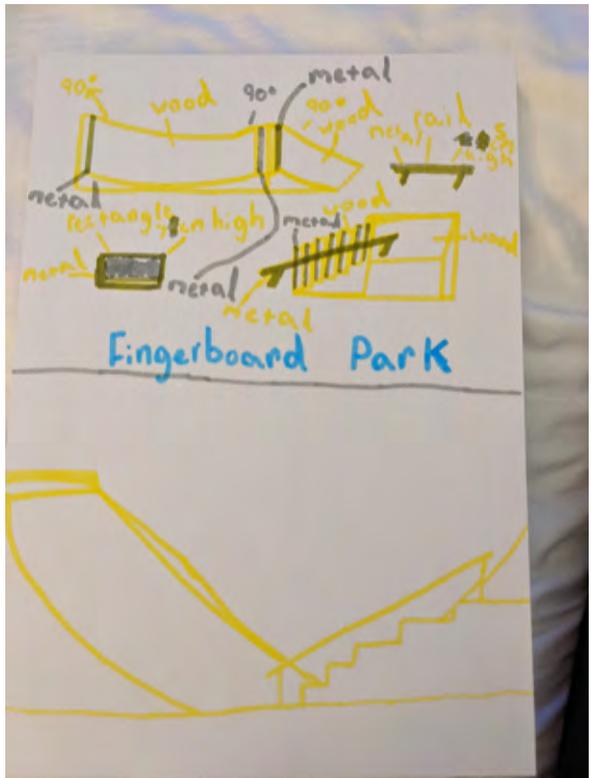
For me  
 make it clean / Lots of Bins  
 / Sharing <sup>games foods</sup> With people / Arts  
 / Arts / Gofumde / Thank  
 dens / houses / Shel <sup>giving</sup>  
 Garden / Flowers  
 Swing Se Saw  
 Slide

1. more cafes and restruant's
2. a little play place for kids - if <sup>parent</sup> you to a clip and go dont want to, just play in the area
3. Add a fountain - Because its more beautiful to <sup>the environment</sup>
4. a bright sign that says "welcome to union sparv"
5. Hang out place with friends and family
6. paintings park paintings and garden painting
7. a question of the day and little puzzles and chaly and escape rooms - so you can wake up your brain and start working for the day
8. lego competitions - to have fun and maybe you to gold a chocolate surprise or a teddy bear

grass <sup>happy</sup> ~~happy~~ more <sup>good</sup> playing More bright colours  
 flowers safe <sup>more</sup> CCTV more natural colours  
 comfortable More Shops <sup>keep</sup> Shop  
 more festives <sup>less</sup> ~~bumper~~ <sup>bumper</sup> ~~bumper~~  
 colour have more chairs outside  
 eat out doors  
 don't use gray  
 have some shelter when it rains  
 more ice cream + hot dog truck  
 NO Smoking



**A New START for US All**  
 Don't throw litter on the ground  
 Add more bins  
 Bird houses  
 Benches  
 Use the 3RS  
 Eco-Plan  
 MAKE A flower POT



↓  
Try an make the ~~roads~~ surfaces better for children by ~~no~~ making most of them soft so we dont get hurt when we fall. Instead of stones and concreat you could use tiles. So it wouldnt be as bad if we fall.

1. I want ~~to~~ ~~the~~ union street to be a fun and modern .  
2. We can do that by adding larger pavements with grass so that we can be more free. I'd also like to have benches so that we can sit down to talk to people I'd like to have more flowers to make the place pretty.

we would like it to <sup>add</sup> add more colour and not so much grey colours that would be a good idea to make it a nice place.

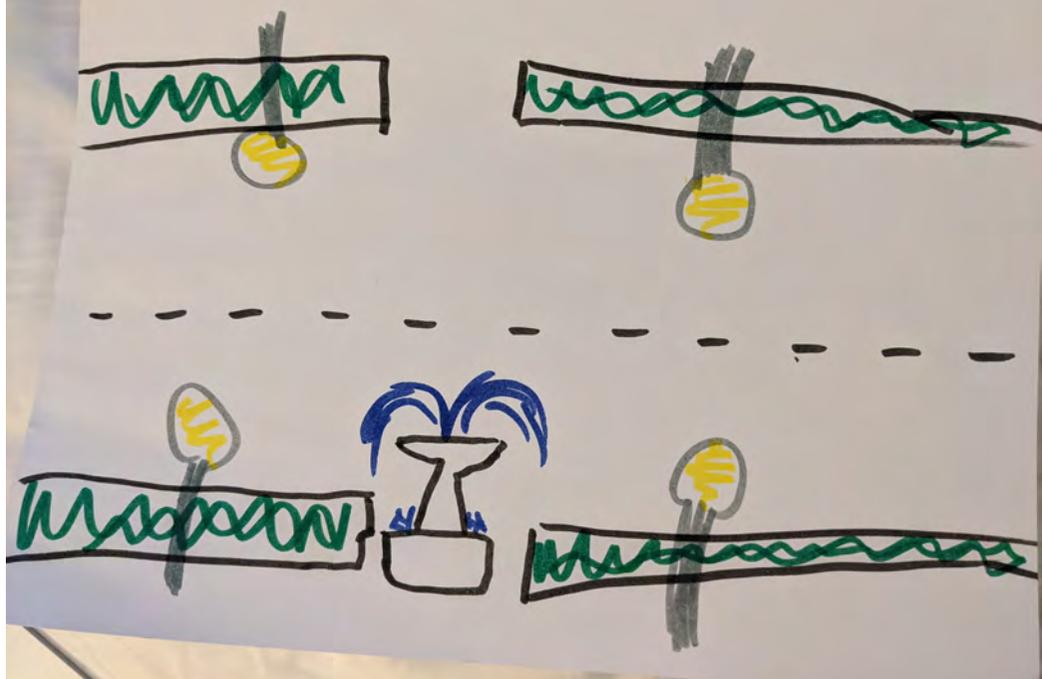
How do we want it to change?    
Idea 2  
We want it to change by putting more lights so it is light in the dark and so it is more safer on the roads and maybe make it more playful and more nature. Also make it more a happy place.

how do we want it to feel?

We want it to feel exciting  
colourful and nice and cheerful.

How are we going to make it that way?

We are going to do that by adding lots  
more grassy areas and paint it more  
colours. Make it less dirty and less  
more places to have sun. dust bins  
We want to feel that it is lively  
safe and good for the environment  
at. Also make it less busy so more  
pedestrians can cross.



I want it to be  
colourful and modern  
Modern

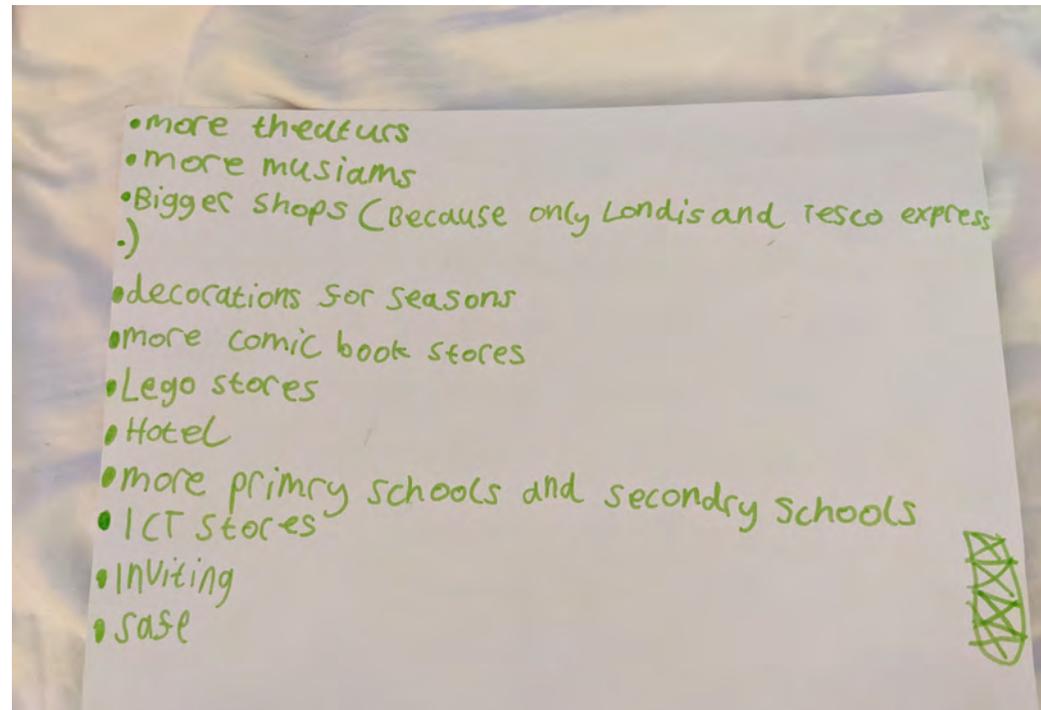
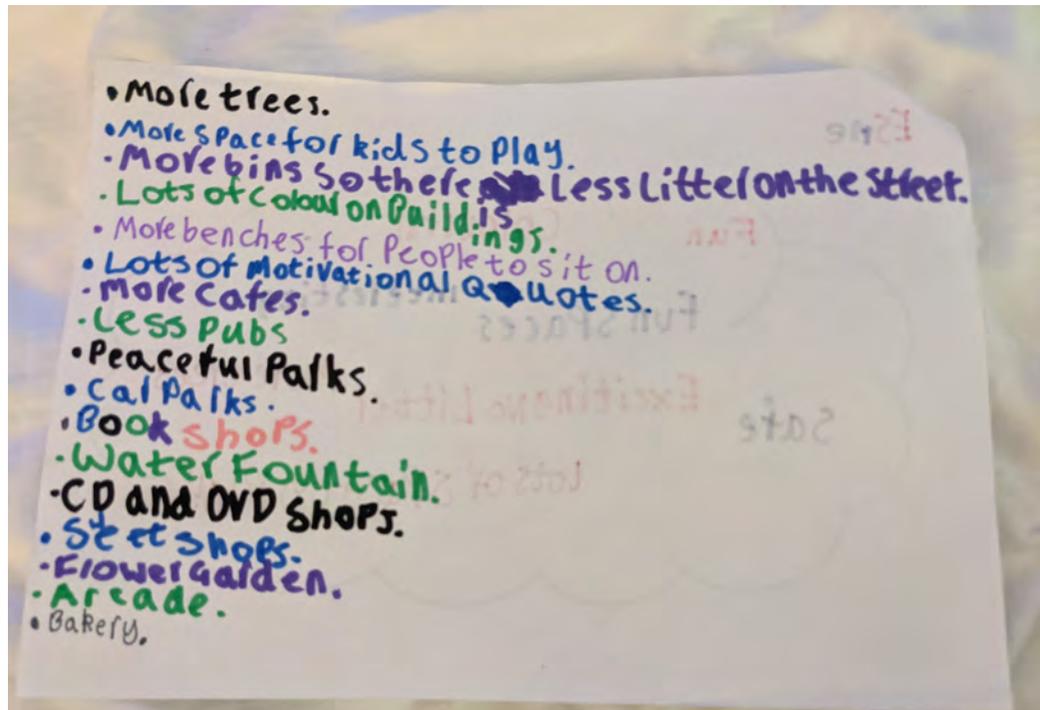
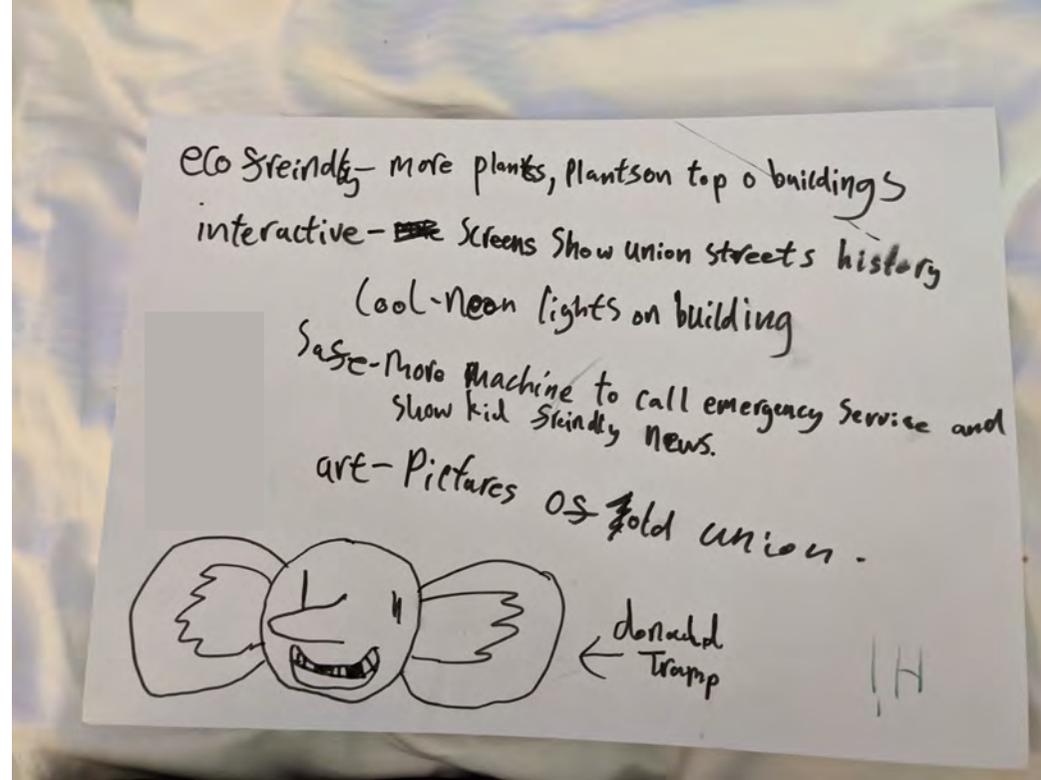
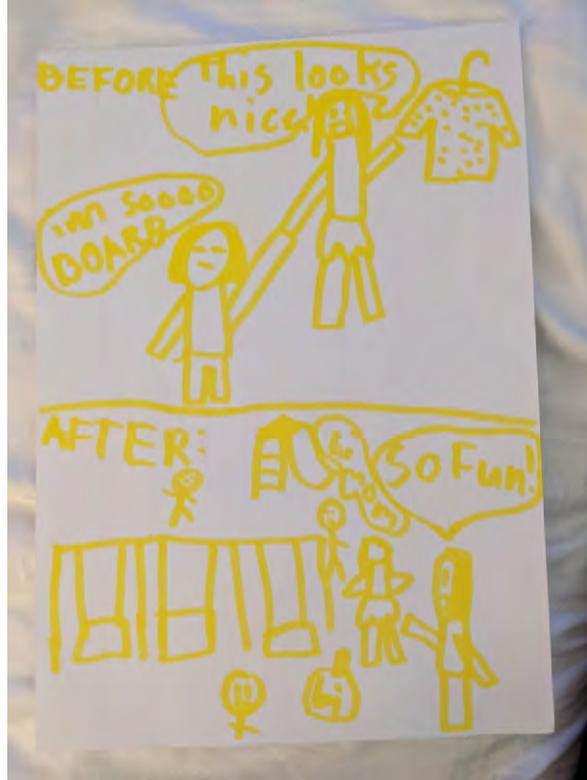
I want the shops  
clothes to be low prices  
seagulls having space  
but not eating all our  
food but chips to make  
animal and people to  
feel welcome and  
music soft floor, a  
few natures



we would like  
union square to have  
more parking spaces  
because some time when  
people go there know  
space.



and add  
a foot ball  
park and  
park for little  
kids.



ART  
more ~~art~~ installations on walls  
colourful lights  
more museums  
more music to calm people  
reduce amount of plastic

# Appendix 4

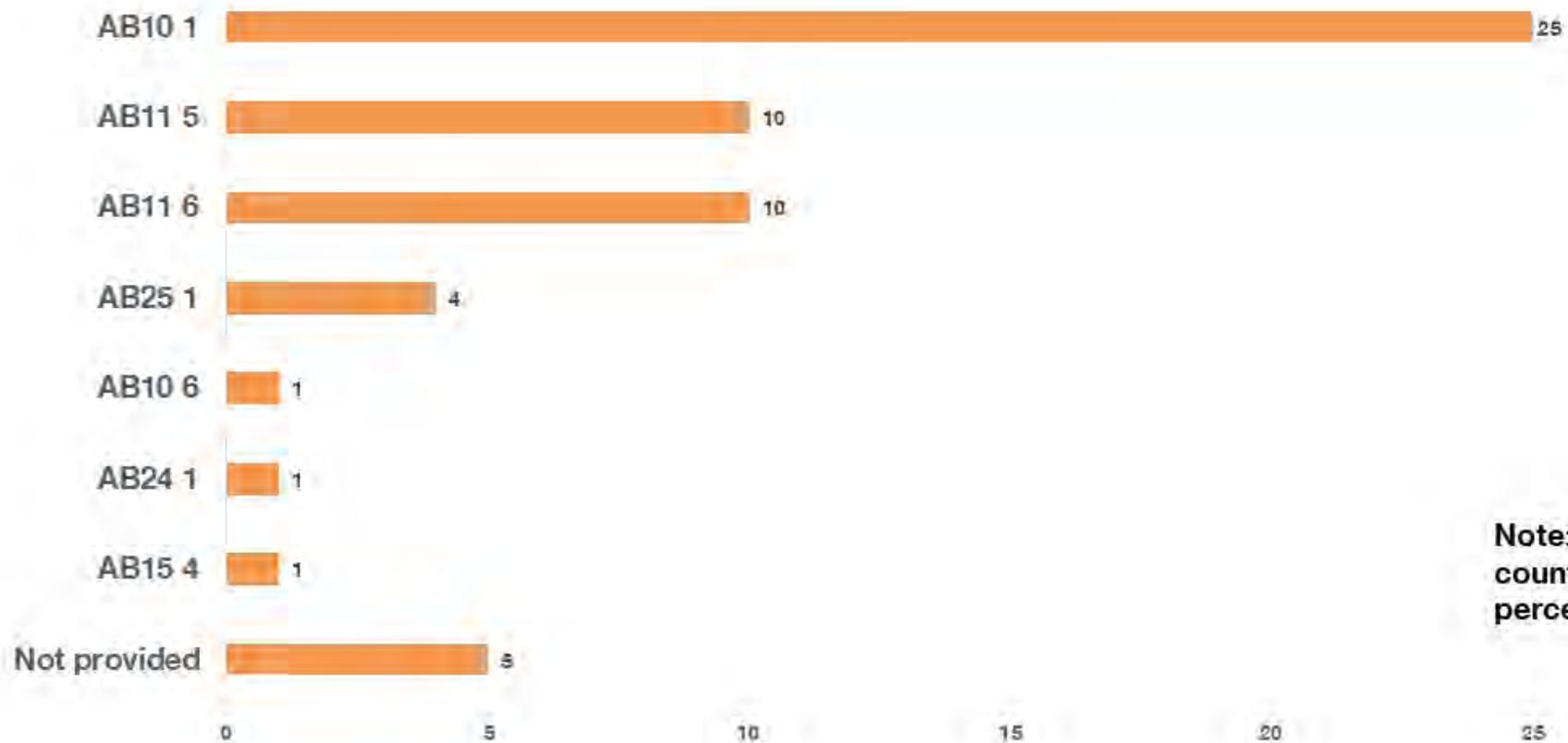
## City Centre Businesses Engagement

Businesses in the City were consulted to understand more about their priorities, challenges and day to day activities. This took the form of both face to face consultation and an online survey, which could be accessed by scanning the QR code on a flyer.

The online survey received a total of 57 responses. Please note that not every question was mandatory, therefore some were answered by fewer than 57 people. The number of businesses responding to a question is shown in the 'Base' below each chart.

This section shows the results of all questions in the online survey.

## Respondent Postcodes

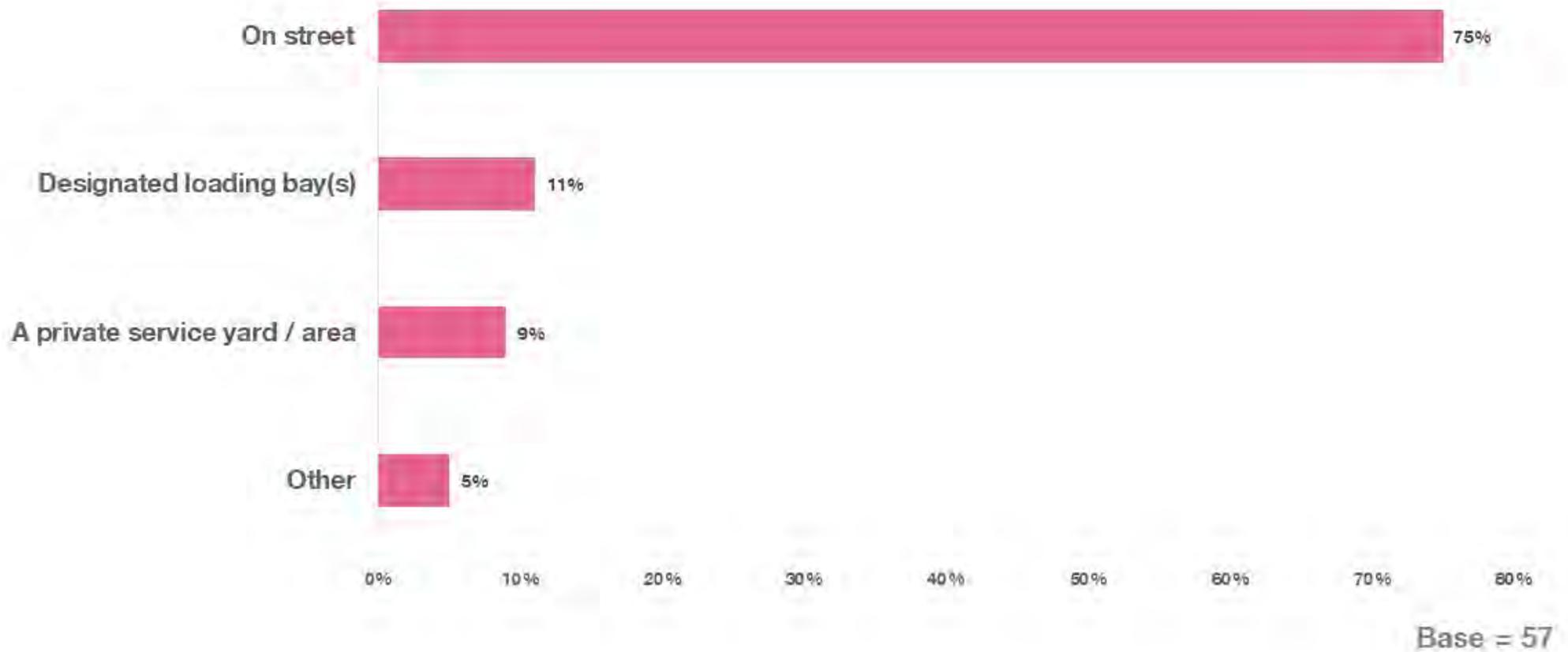


**Note: This chart shows counts rather than percentages**

Base = 57

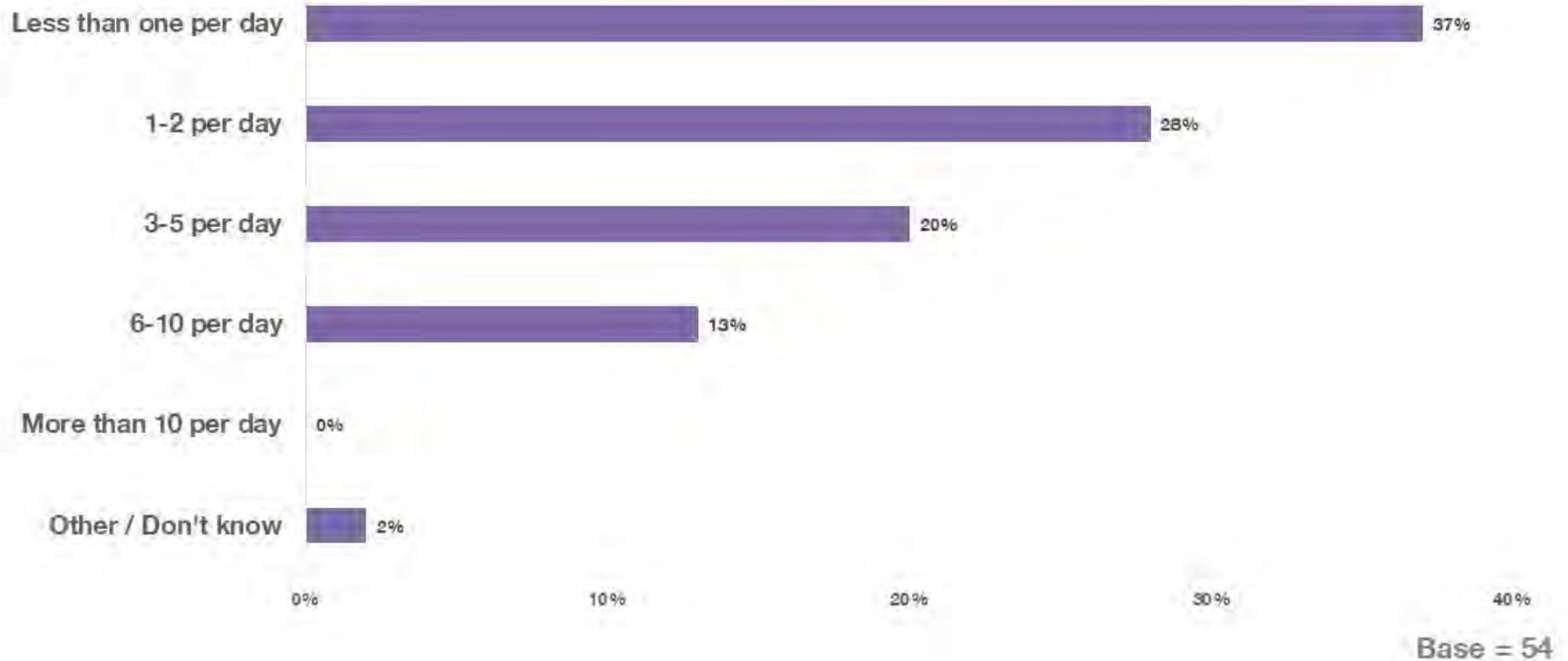
## Service and Access

From what location is your business typically serviced (eg receiving deliveries)?



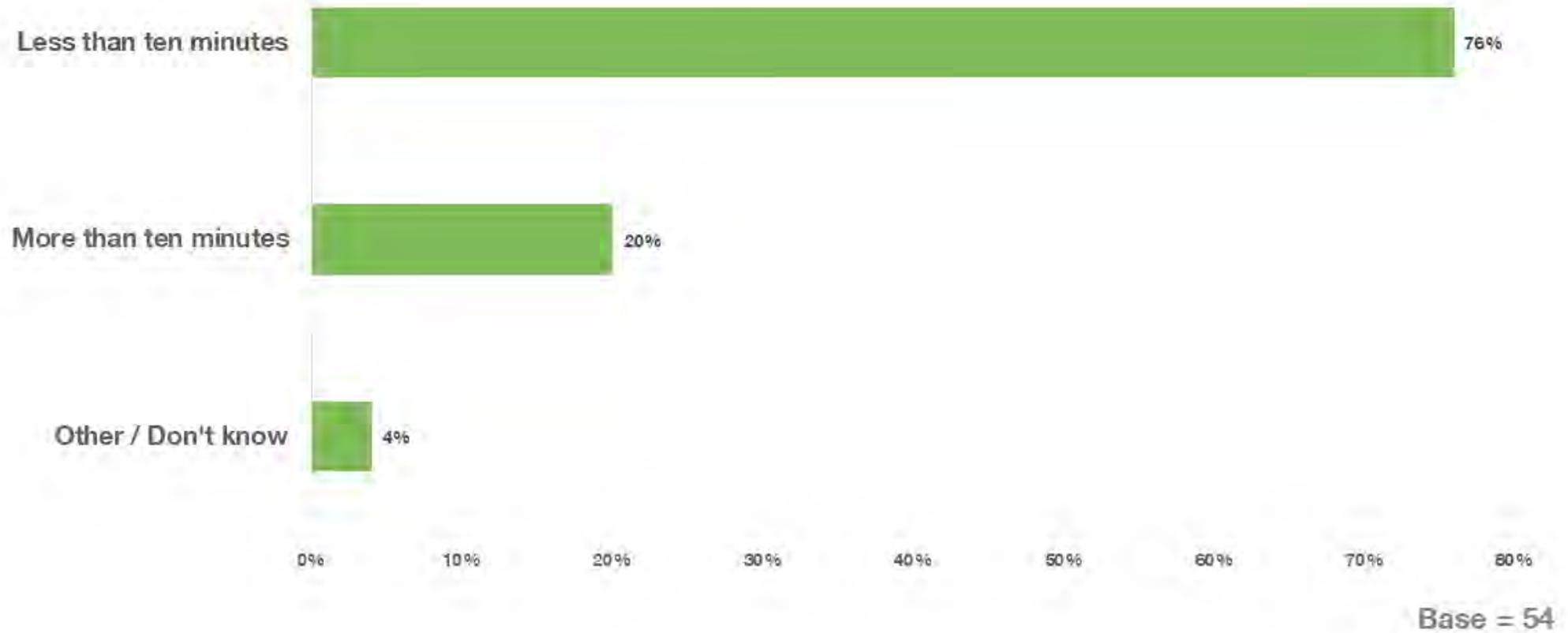
## Service and Access

On average, how many service vehicles / deliveries does your business typically cater for each day?



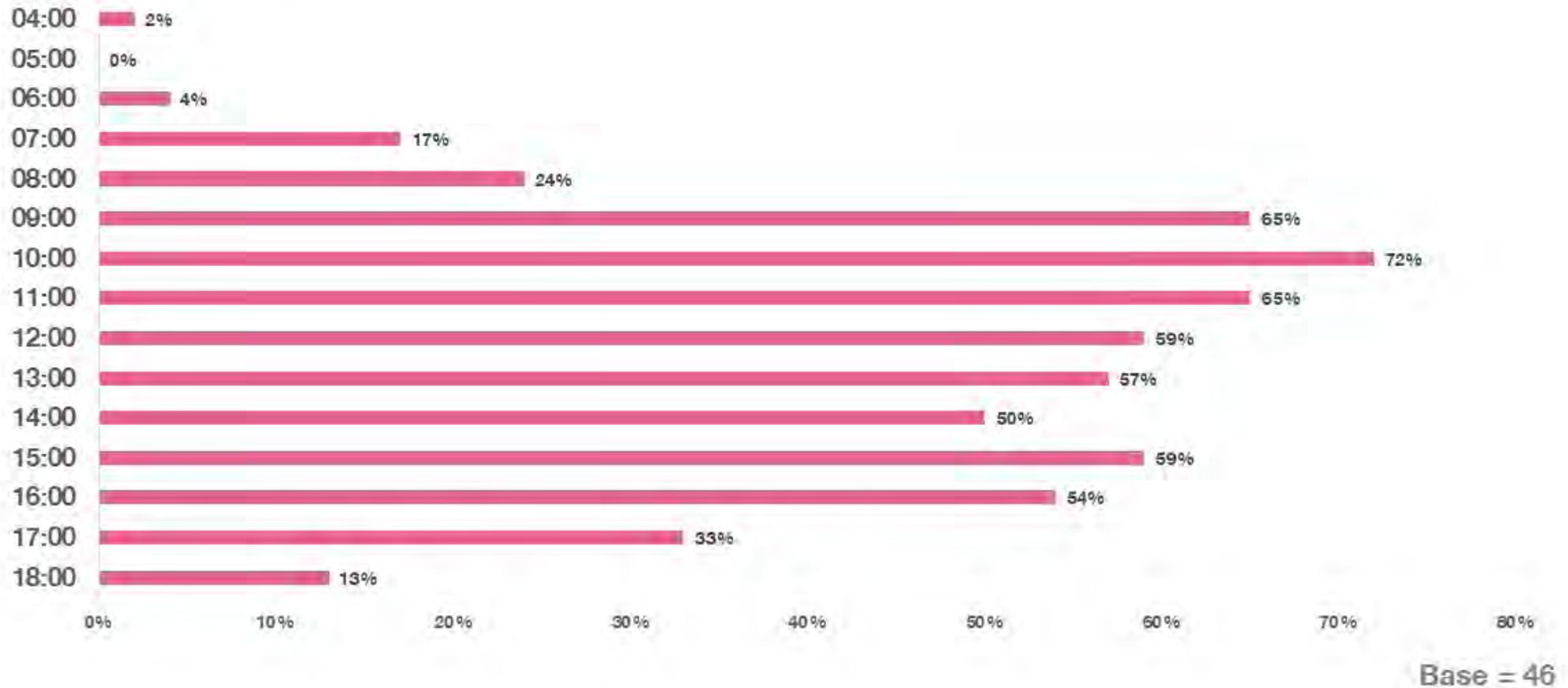
## Service and Access

On average, what is the typical duration of stay for service vehicles / deliveries?



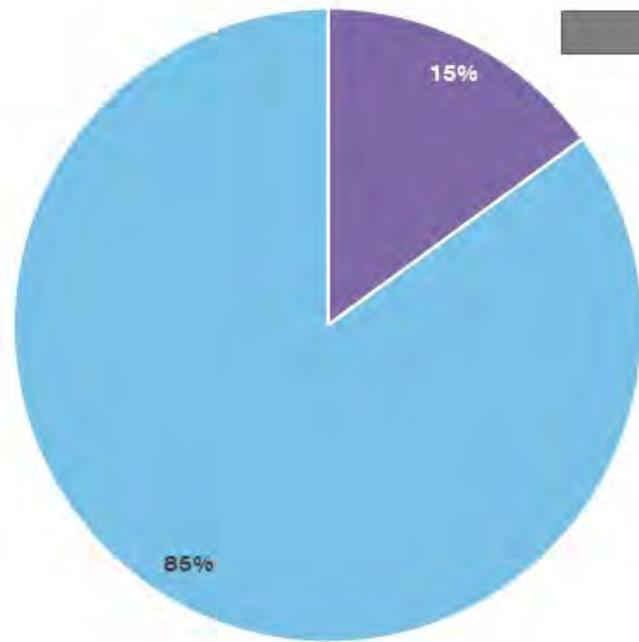
## Service and Access

What time of day do you typically receive deliveries? Please select all that apply to your usual deliveries.



## Service and Access

Does your business use a service such as Uber Eats / Deliveroo?



■ Yes ■ No

For those that use a service such as Uber Eats / Deliveroo (eight out of 53 respondents) there are a variety of access requirements:

“On the street - all times of day.”

“At the rear of the building.”

“Off street parking.”

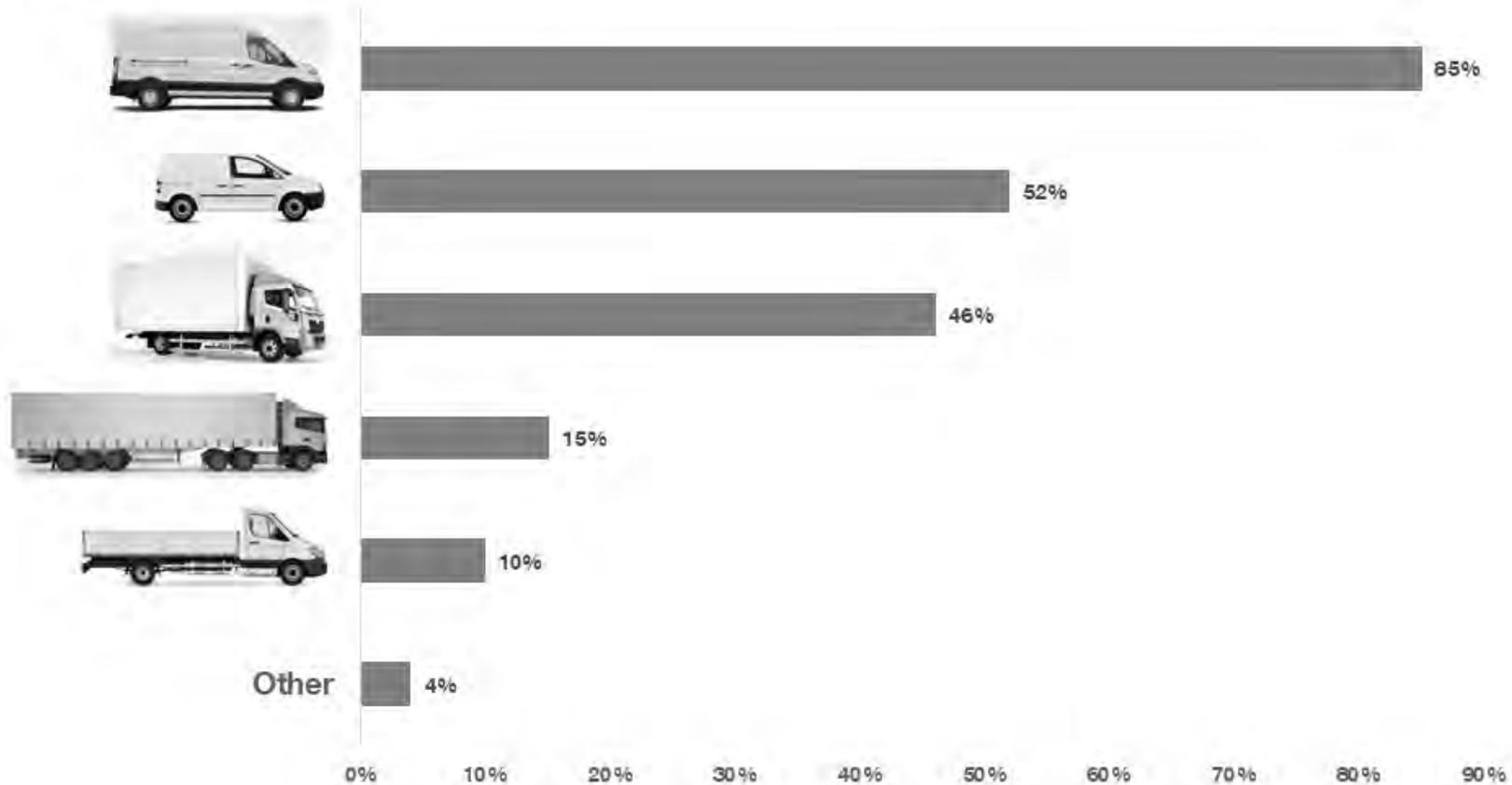
“Access required to park on street 06:00-00:00.”

“9-4pm cycle access.”

Base = 53

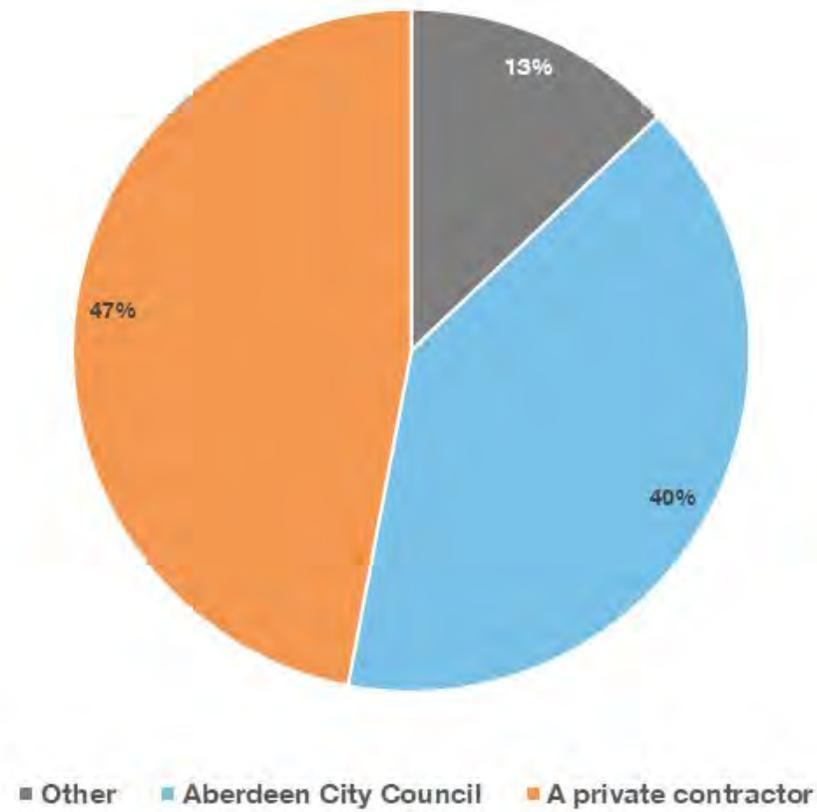
## Service and Access

Which of the following heavy goods vehicles typically service your business? (Multiple choice responses)



Base = 52

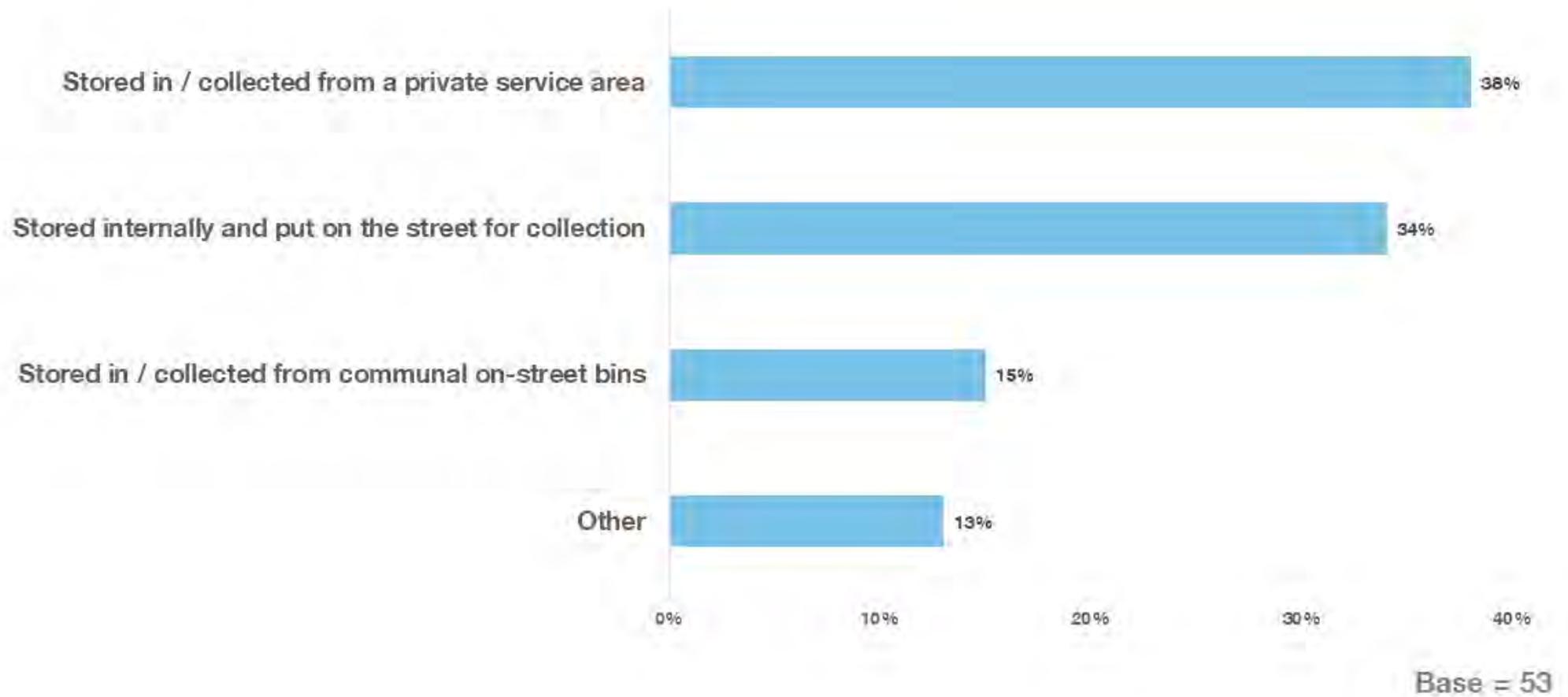
**Waste Collection**  
Who collects your waste?



Base = 55

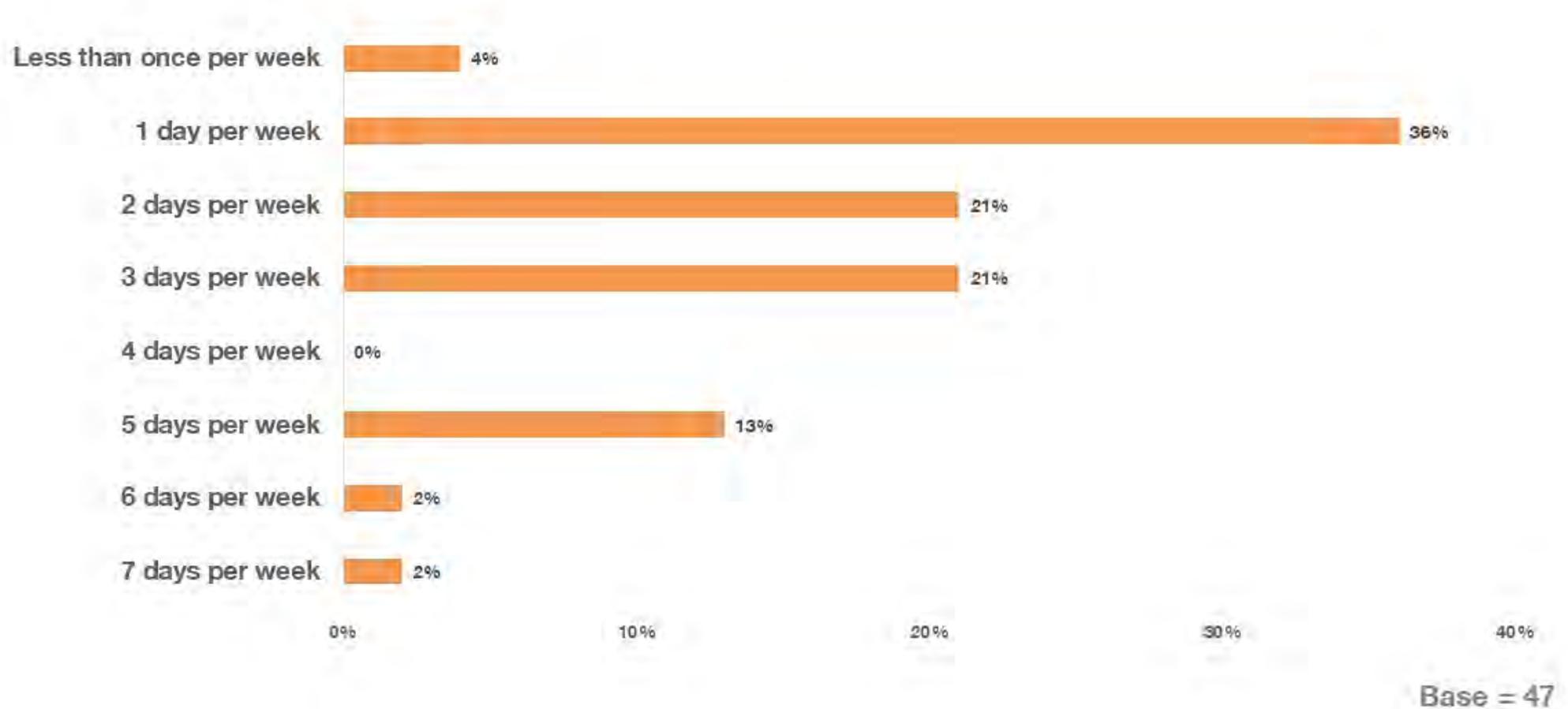
## Waste Collection

Where is your waste stored and collected from?



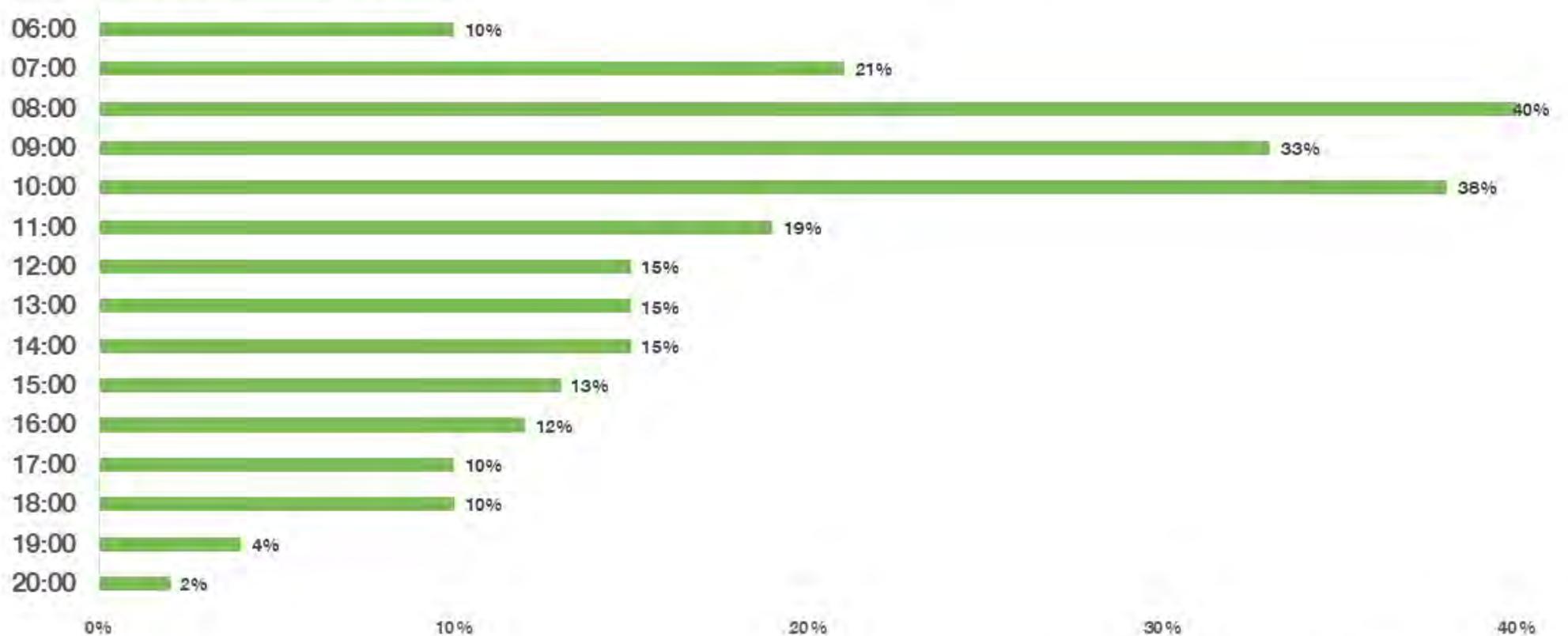
## Waste Collection

How often is waste collected from your business?



## Waste Collection

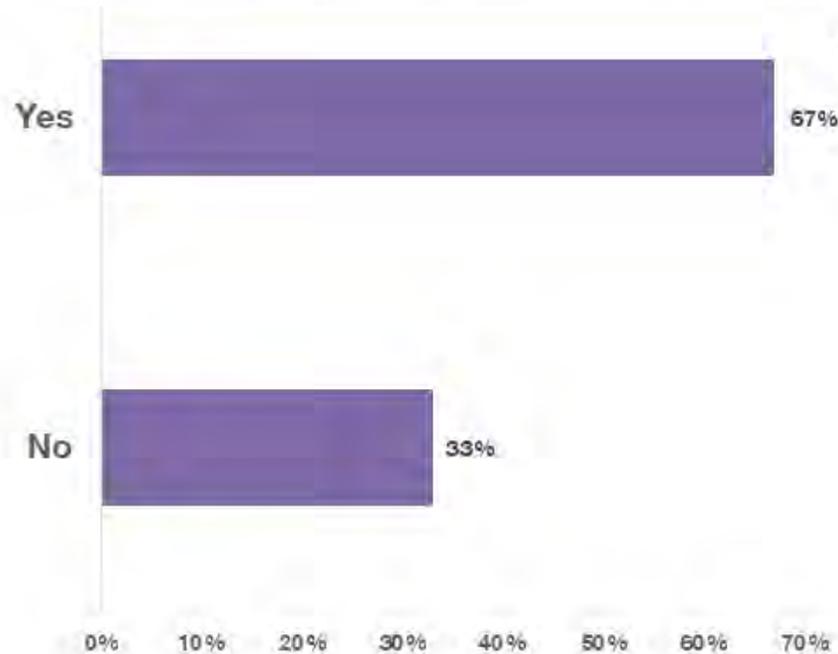
What time of day is waste typically collected? If it varies regularly, you can select more than one time (Multiple choice responses)



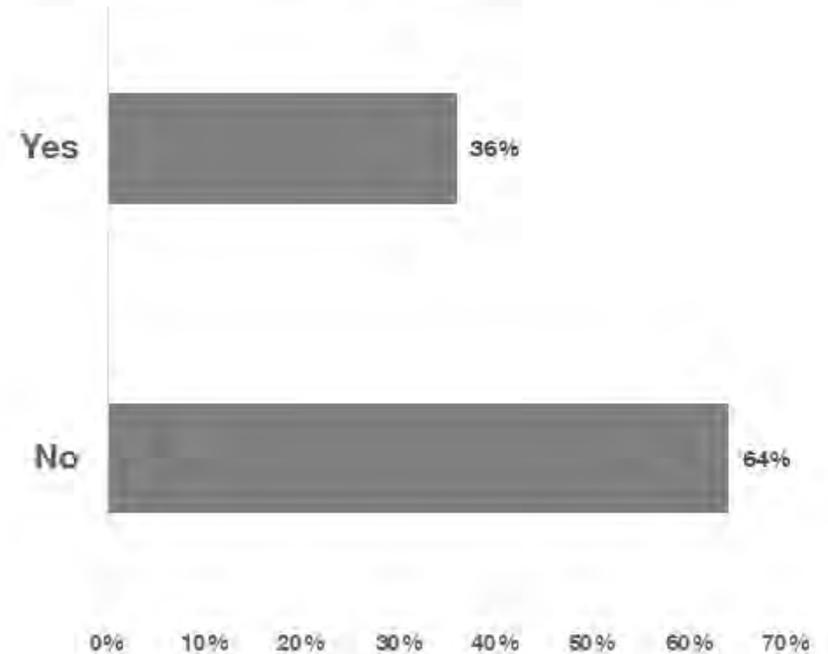
Base = 52 (including 16 'Don't know')

## Basements and Footways

Is there basement space associated with your property?



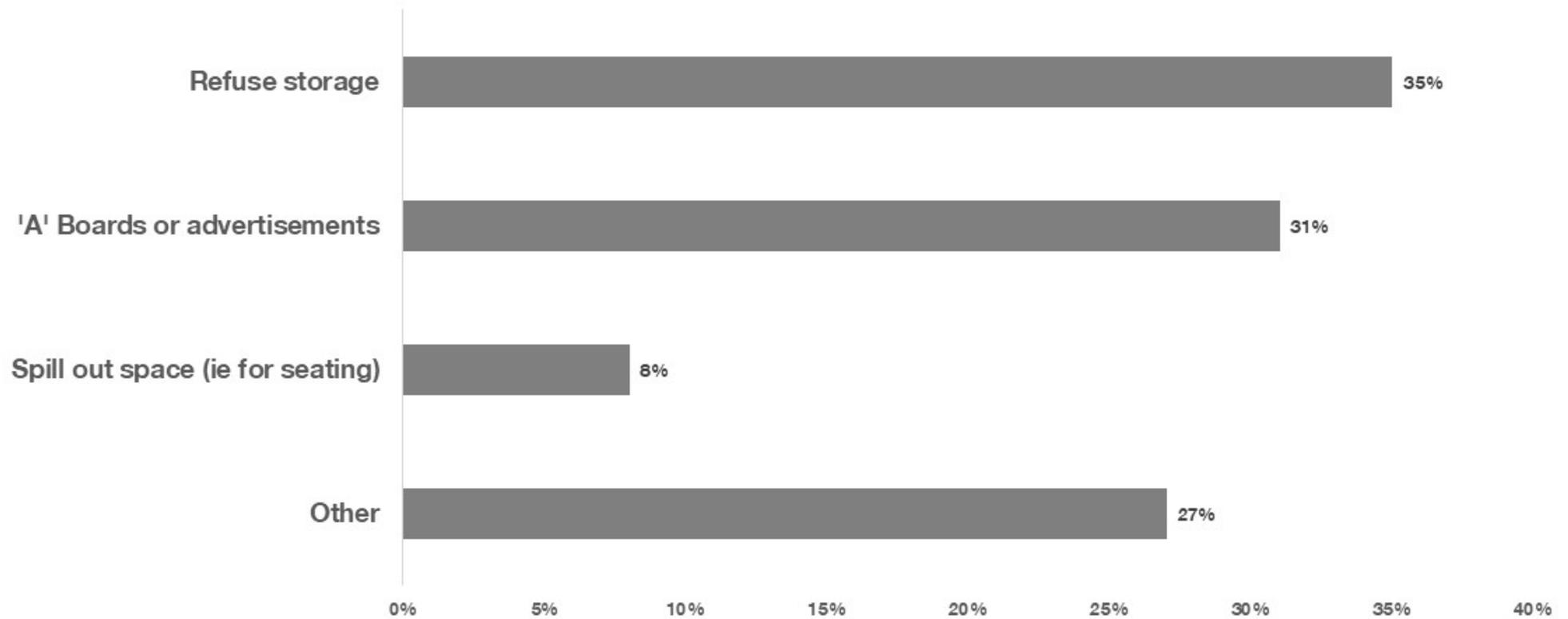
Does this basement extend into the footway?



Base = Basement space (54); Footway (33)

## Basements and Footways

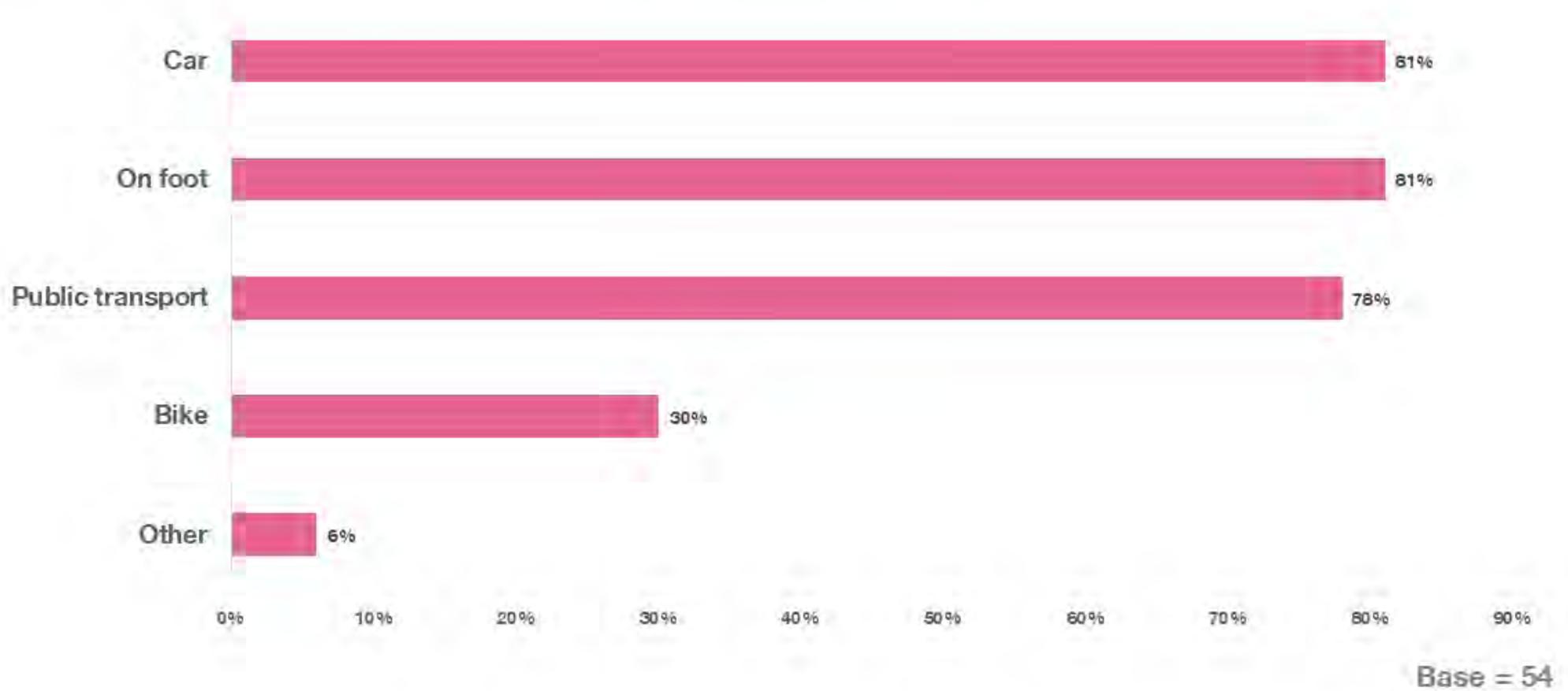
Do you utilise the footway for any of the following?



Base = 26

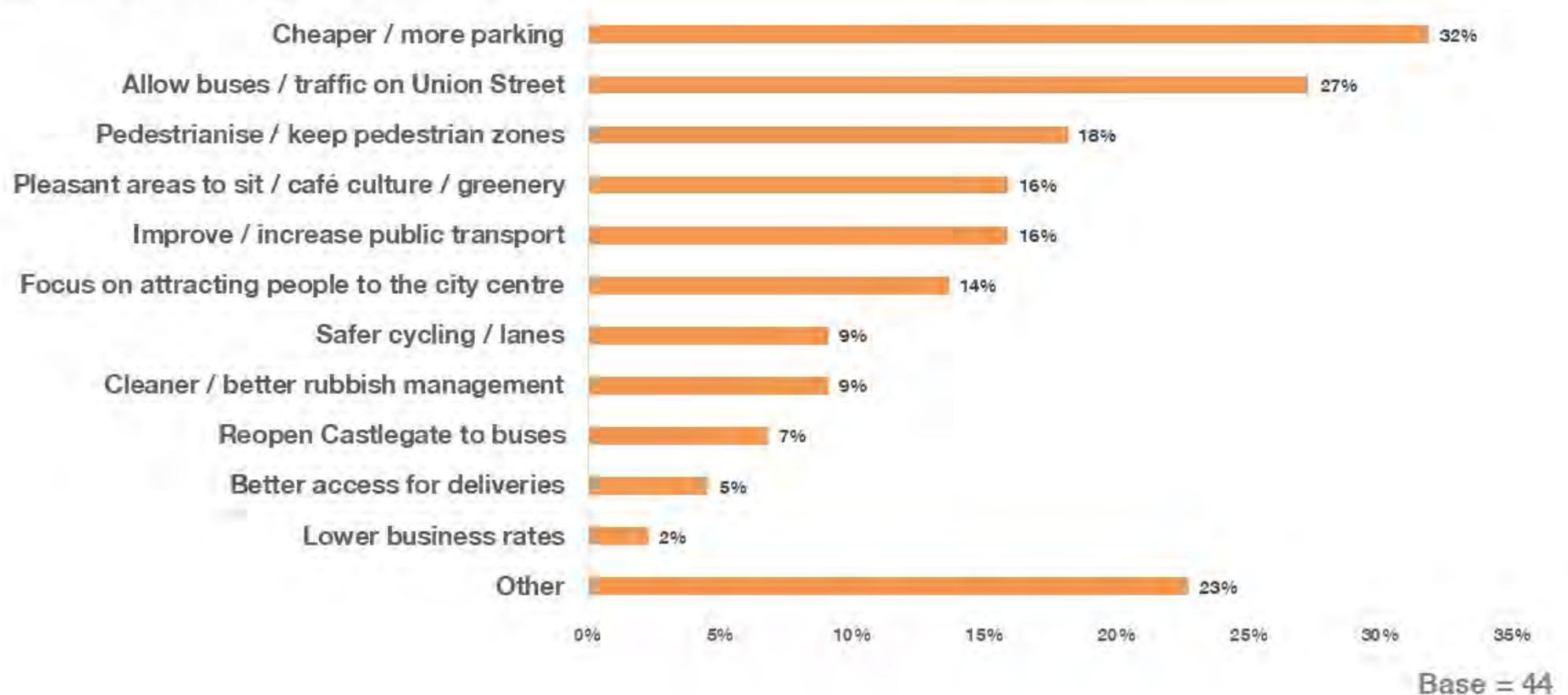
## Travelling to Work

How do you and colleagues travel to work? (Multiple responses permitted)



## Feedback on Key Spaces in Aberdeen

What improvements would you like to see in Aberdeen City Centre to the traffic, parking and use of public space? (Open question)



## Quotes – Traffic, Parking, Public Spaces

“Union Street could go traffic free but only with the use of free trams/electric bus etc running the whole length top to bottom. I think until Union Street is made more desirable we should open up Union Street to traffic.”

“Free 1hr parking on one side of Union Street or to Golden Square, North Silver Street would allow our customers quick convenient access. Many of our customers are not able to walk far or use public transport.”

“Create a café culture, Belmont Street works well, but the structures need to be of better quality, overall there appears to be little cohesion in the centre of Aberdeen. Traffic flow is very poor to the extent that personally I have stopped visiting the city centre. Parking is expensive and not easy to access, it is cheaper to order goods online and have them delivered to the door than it is to go into town and park.”

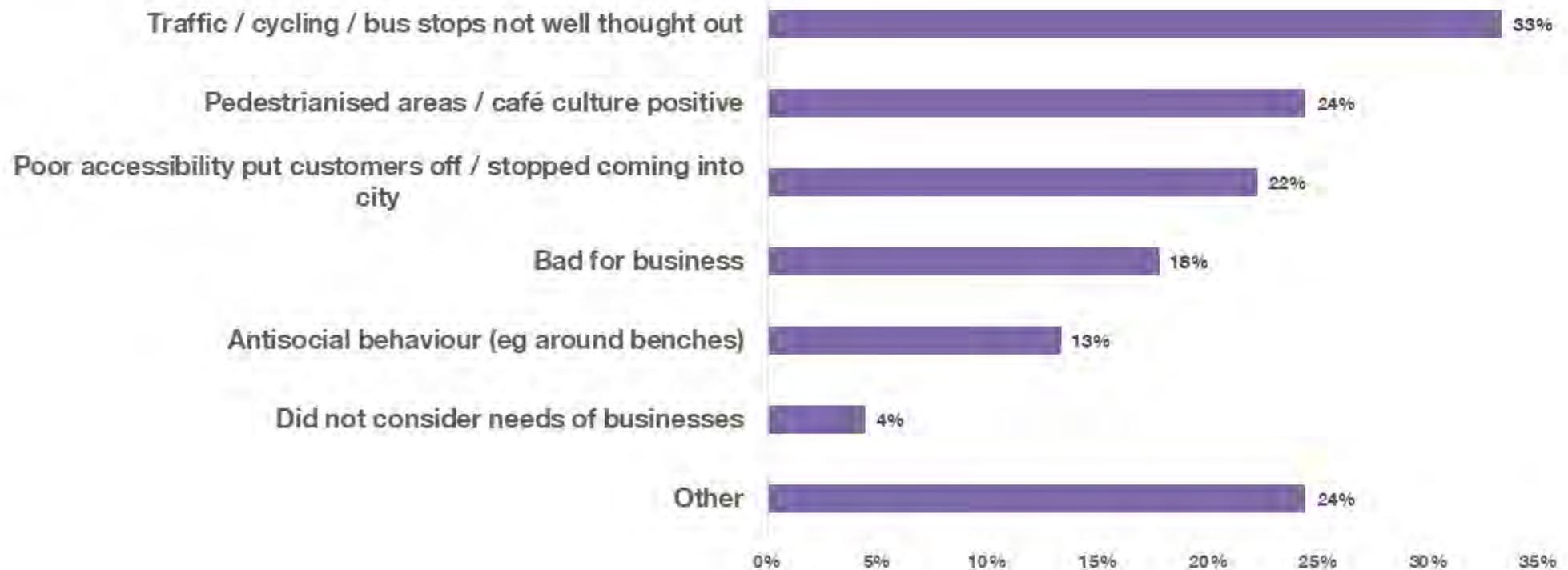
“Re-open Union Street to buses. Pressure on Guild Street at the present is awful and will only get worse nearer Christmas.”

“Re-opening of Union street to traffic. Customers are confused to how to get to us. [...] Customers arriving from the north are forced away from our end of Union Street – pushing all shoppers to Union Square.”

“Lack of access to the city centre is crucifying retail. More emphasis needs to be made on reinhabiting the city centre instead of developing greenfield sites on the outskirts of town.”

## Feedback on Temporary Measures (During COVID-19)

Are there any aspects of these measures you think have worked particularly well, or not so well?  
(Open question)



Base = 45

## Quotes – Temporary Measures

“Not well for our business, a good percentage of our customers are elderly making it impossible to visit us without local access/disabled badge parking and bus stops too far away.”

“The measures sterilised the city centre and confused / put off customers from coming into town. It did NOT help retail one bit. Actions taken shut down the city centre, where proactive, controlled one way flow would have helped everyone.”

“More space for pedestrians and more decking / outdoor spaces has been welcome but needs to look more attractive with less use of cones.”

“Generally these made sense. Now they need to be removed, other than the pedestrianisation of the bottom of Union Street which is better, but needs market stalls moved up from further down or stretched to make a longer shopping zone that joins Union Street to the shopping centres.”

“The benches have not worked at all as it seems these are being used as areas for people to congregate and drink alcohol.”

# Appendix 5

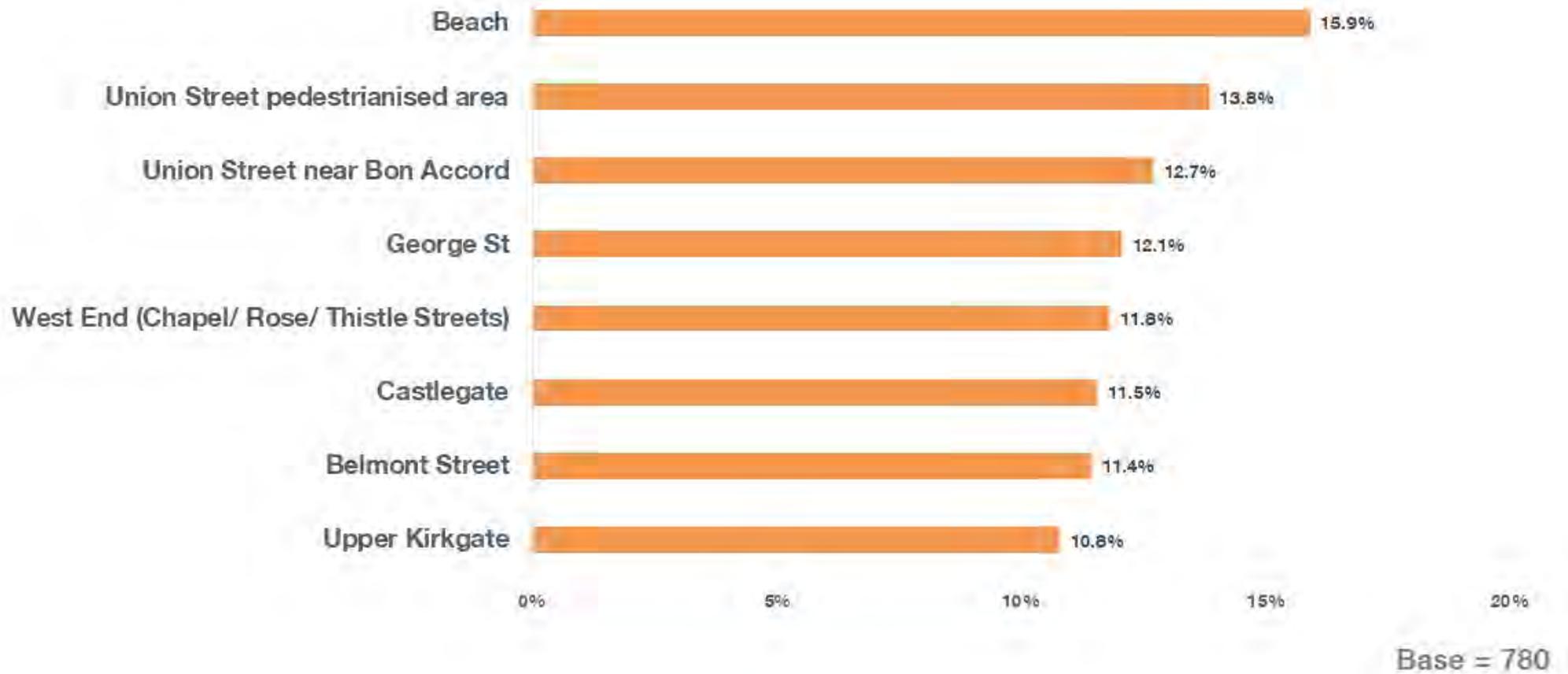
## General Public Engagement

Interviews were conducted with the general public (on street surveys) in September 2021 by a specialist fieldwork agency. A total of 780 interviews were conducted.

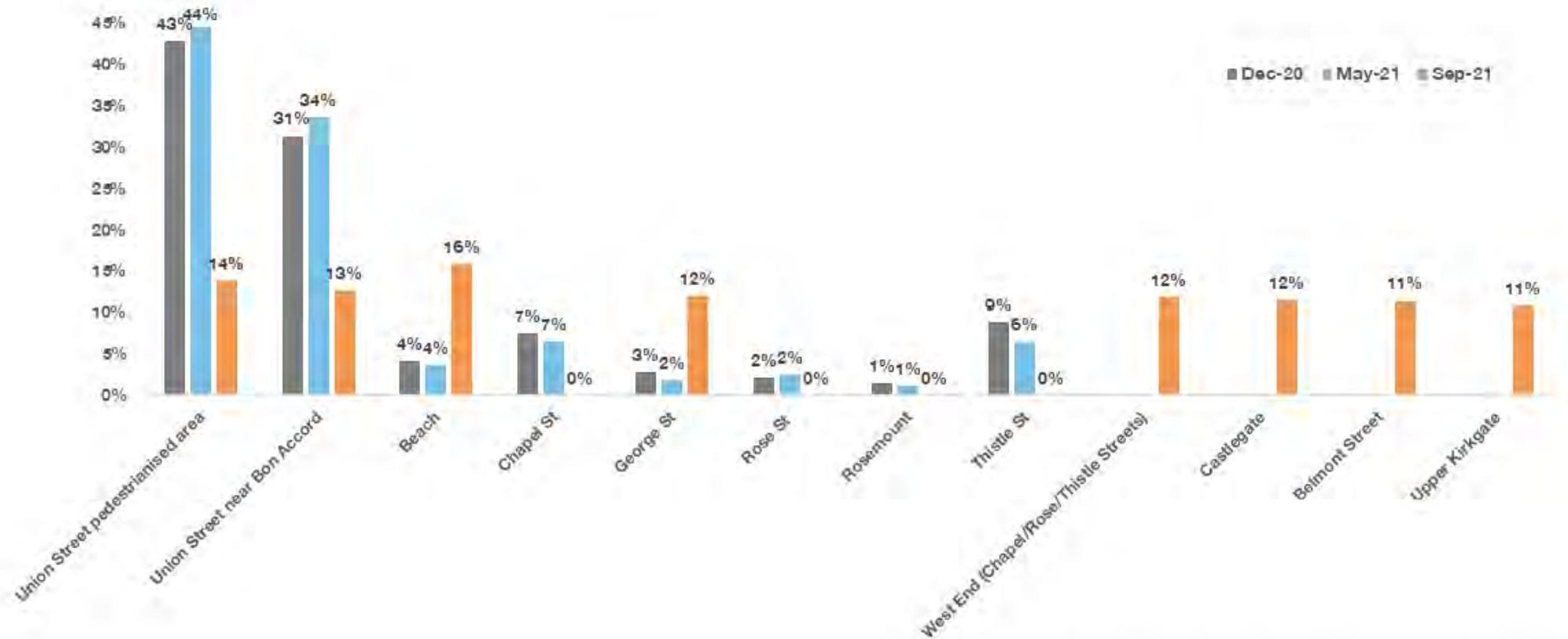
This survey was the third of three waves (the first carried out in December 2020 and May 2021), tracking public perceptions of the Spaces for People measures and their travel habits during the COVID-19 pandemic. The survey site list changed for September 2021 compared with the first two surveys. Rosemount was dropped due to the removal of its Spaces for People interventions and Chapel, Thistle and Rose Streets consolidated into one site. This allowed Castlegate, Belmont Street and Upper Kirkgate to be added instead.

Due to the change in locations, this report displays only the results of the most recent survey as they are most applicable to the study and there are fewer comparable trends over time. This section contains results from all questions, where sufficient responses were received.

## Location of Interview (September 2021)

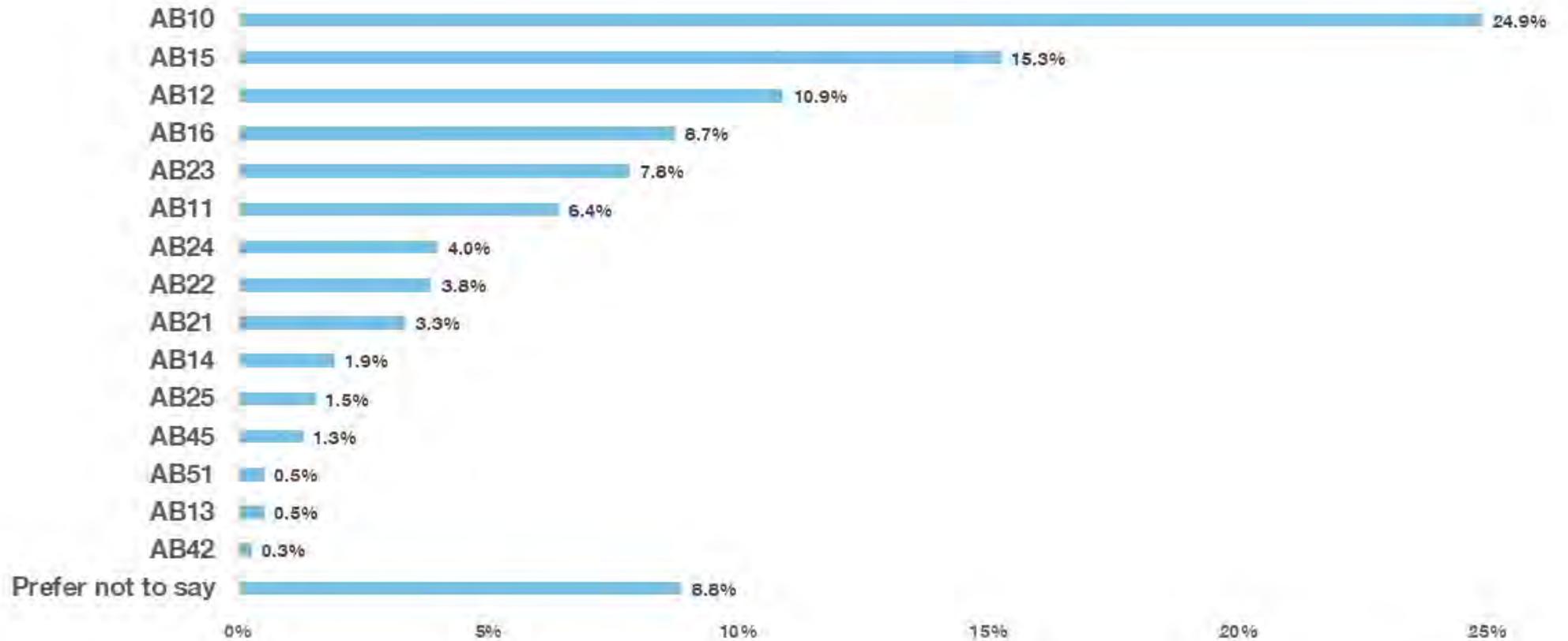


## Location of Interview (Trends 2020 – 2021)



Base = Dec '20 (956); May '21 (704); Sep '21 (780)

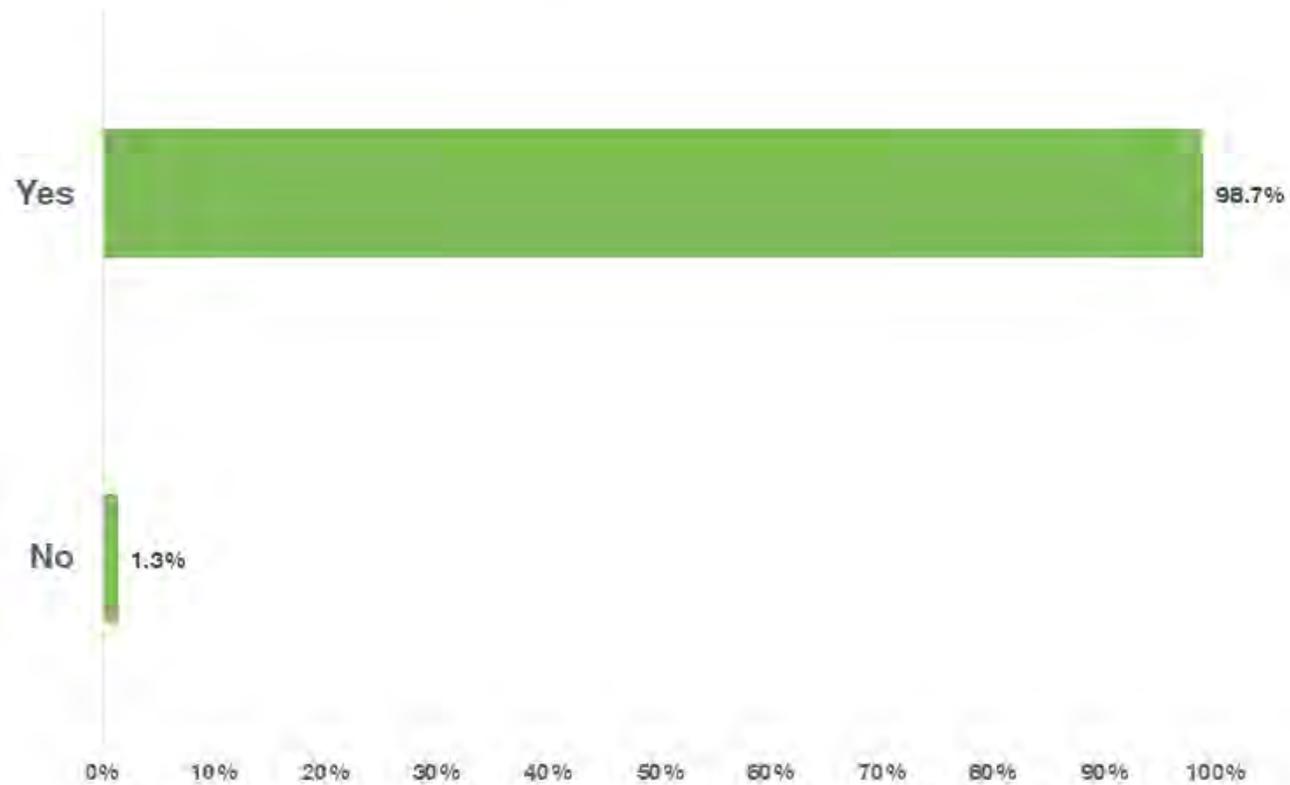
## Respondent Postcodes (September 2021)



Base = 780

## Employment and Education (September 2021)

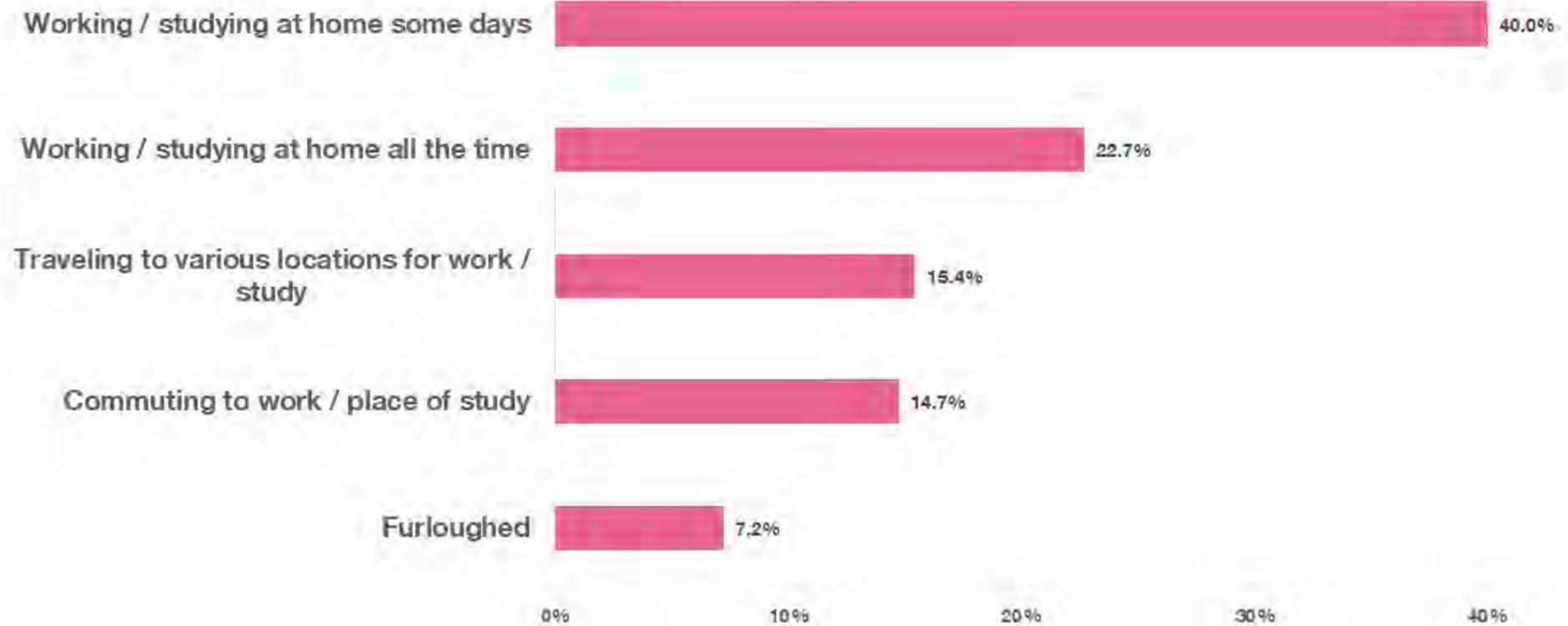
Are you currently employed or in education?



Base = 780

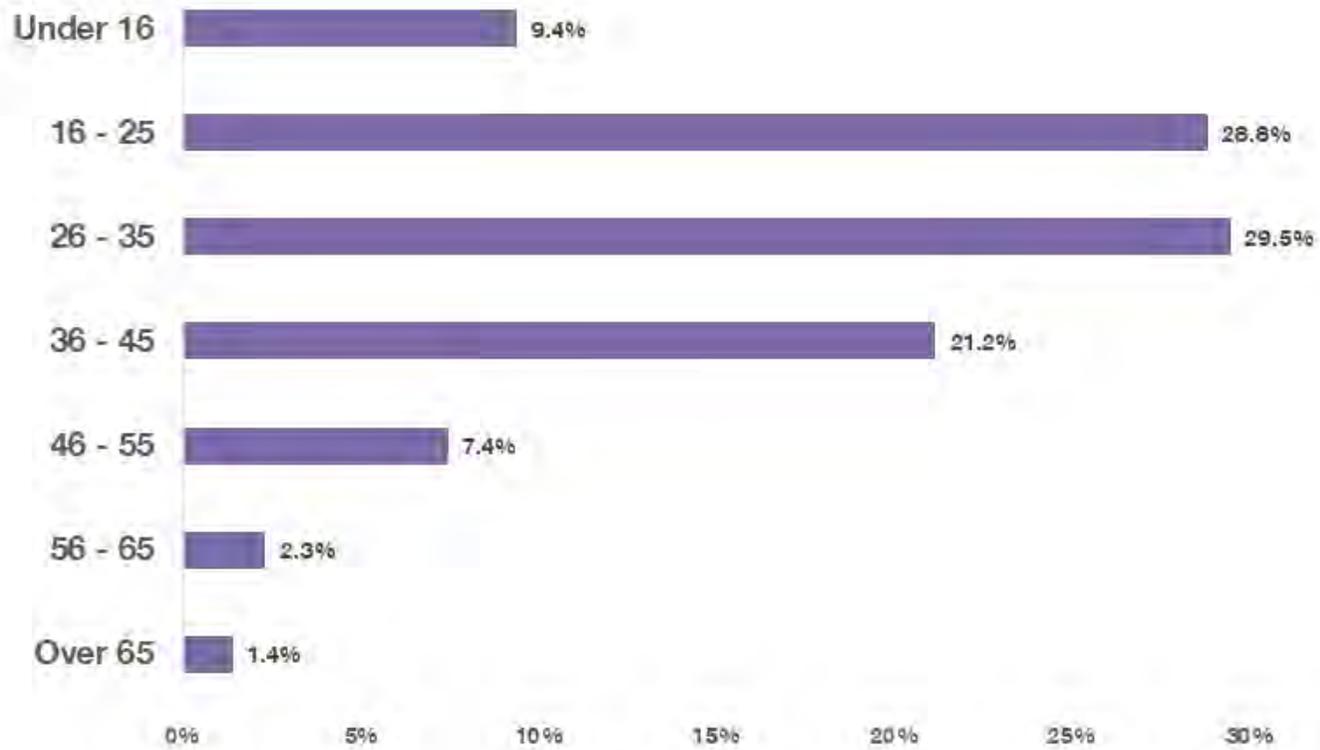
## Employment and Education (September 2021)

What best describes your working status?



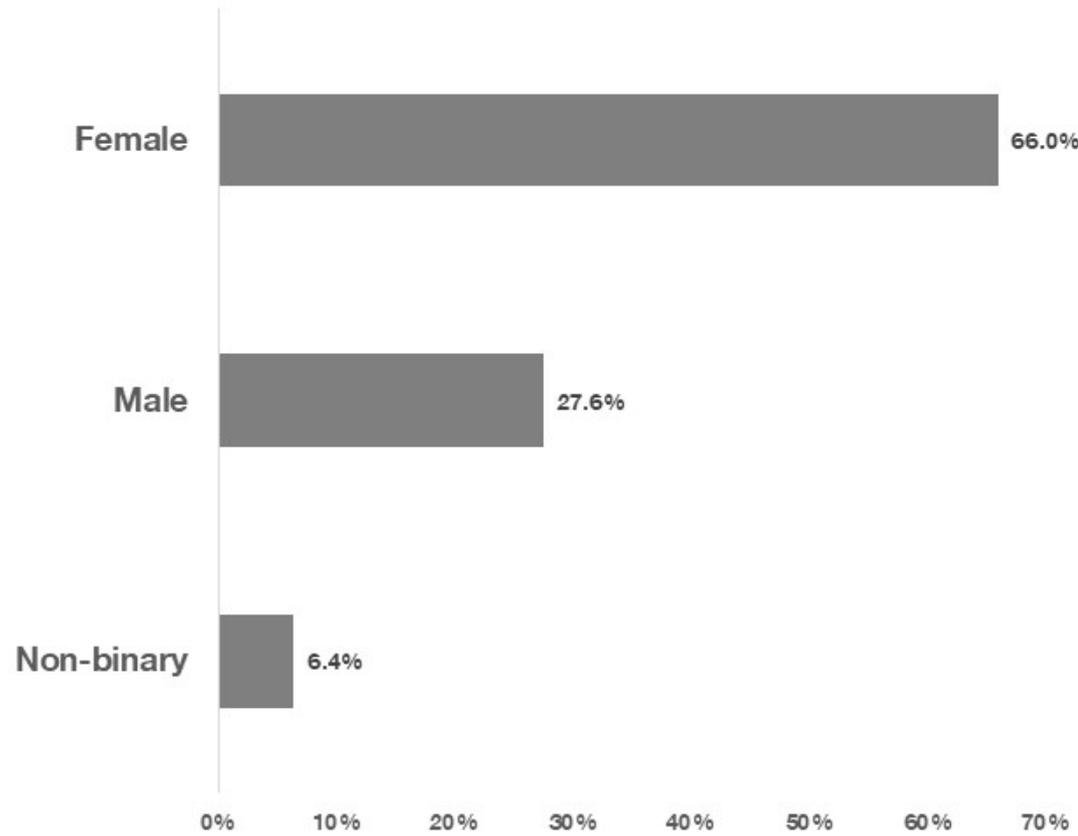
Base = 770

## Age (September 2021)



Base = 780

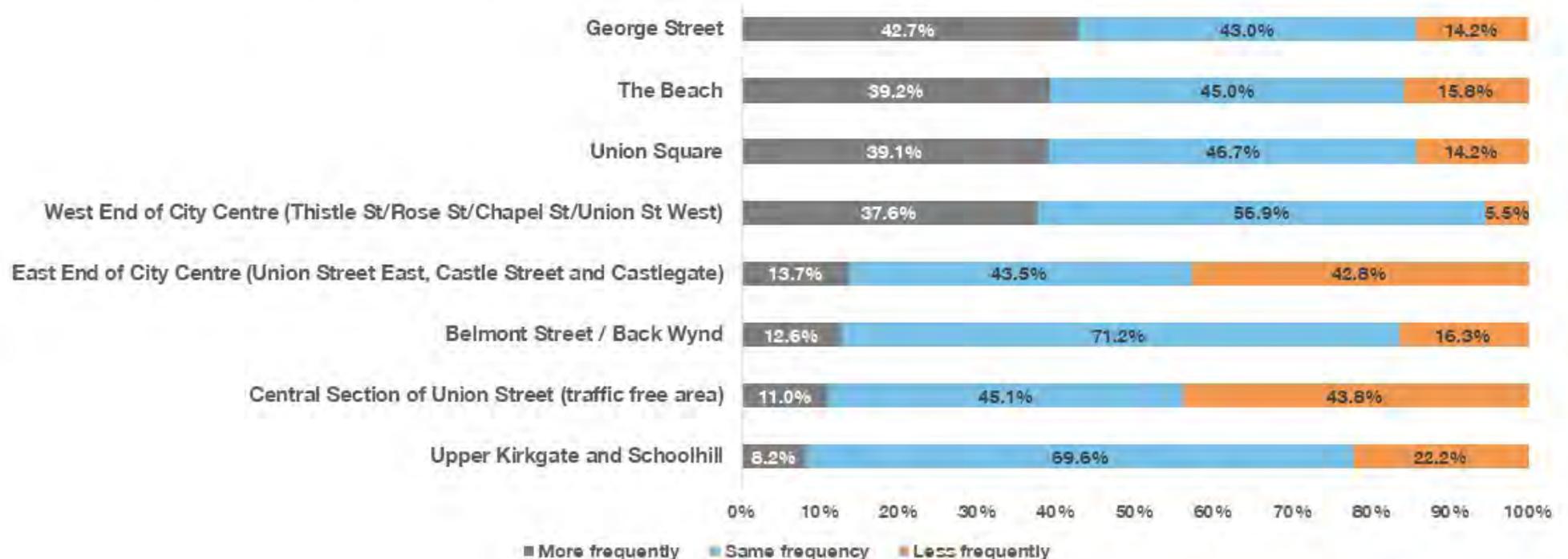
## Gender (September 2021)



Base = 780

## Visiting Key Locations During Lockdown (September 2021)

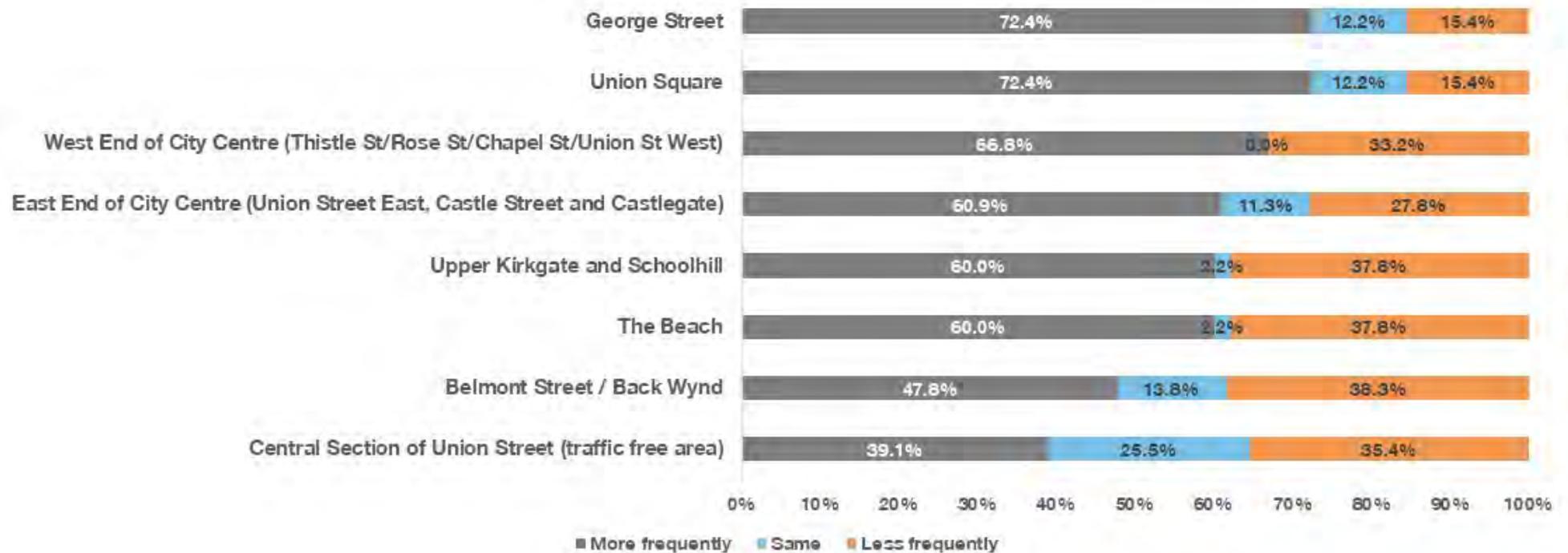
Between the middle of March 2020, when COVID-19 restrictions first began and April 2021, when restrictions began to lift, did you visit the following areas of the city more frequently, less frequently or the same amount as before?



Base = 780

## Visiting Key Locations After Lockdown Easing (September 2021)

Since 26 April 2021, when lockdown restrictions began to ease, have you visited the following areas of the city more frequently, less frequently or the same amount?



Base = 780

## Travel and Transport (September 2021)

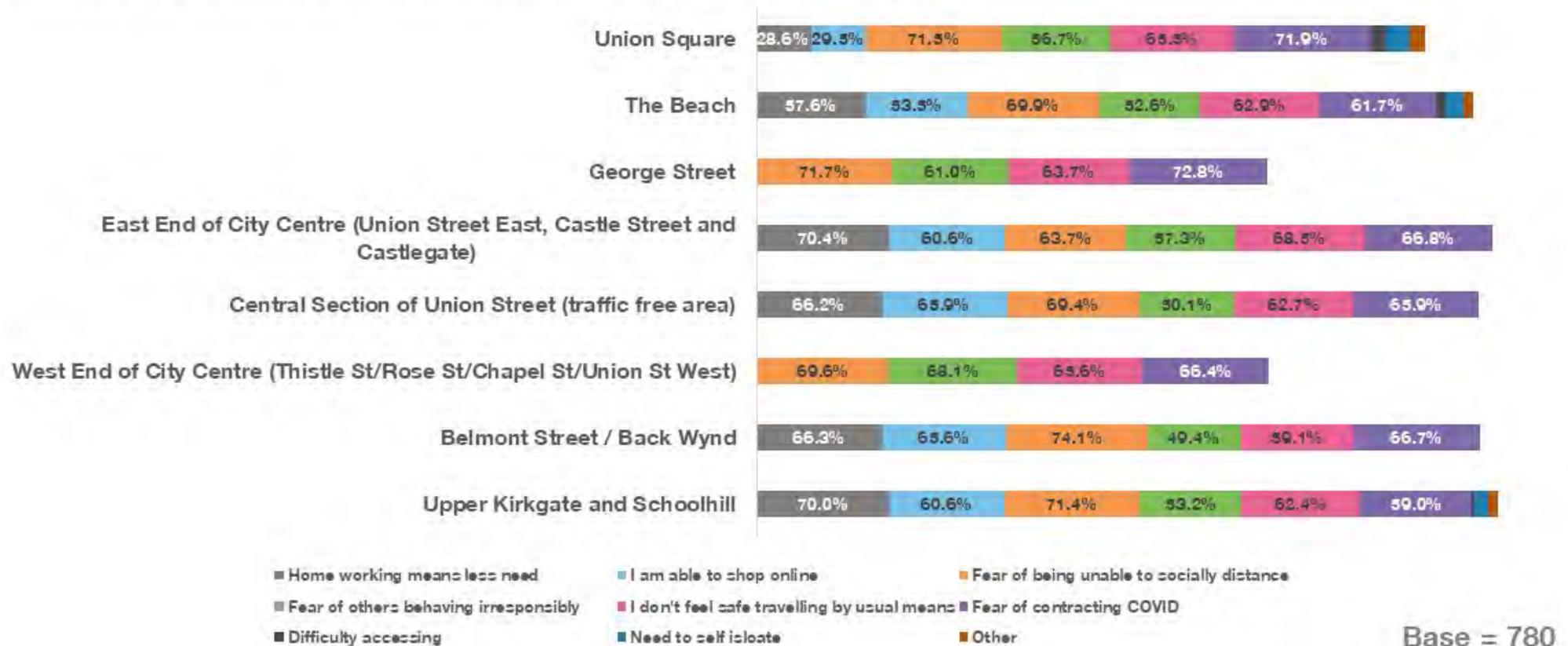
If you have visited these places more, since the middle of March 2020, when COVID-19 restrictions first began, what are the reasons for this? (Please note, multiple choices were allowed therefore rows total more than 100%)



Base = 780

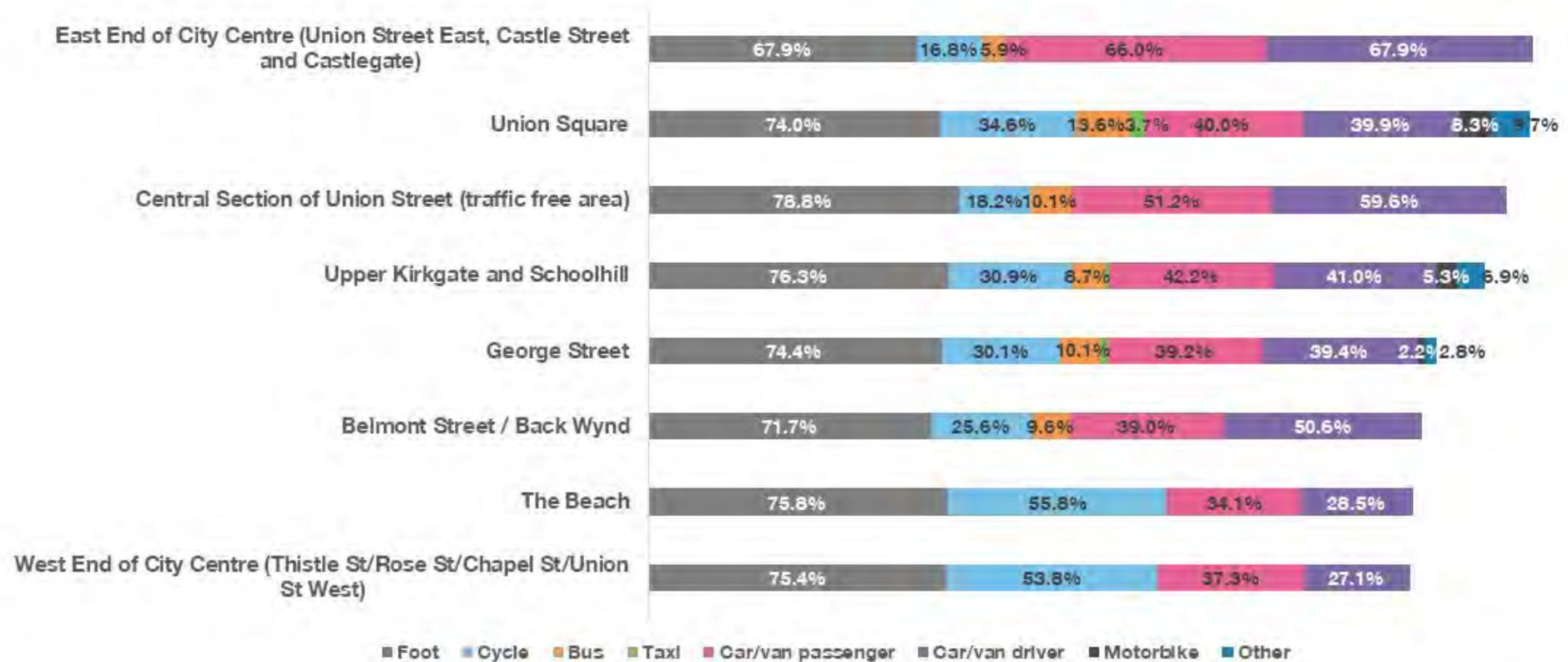
## Travel and Transport (September 2021)

If you have visited these places less, since the middle of March 2020, when COVID-19 restrictions first began, has anything prevented you from visiting these places more? (Please note, multiple choices were allowed therefore rows total more than 100%)



## Travel and Transport (September 2021)

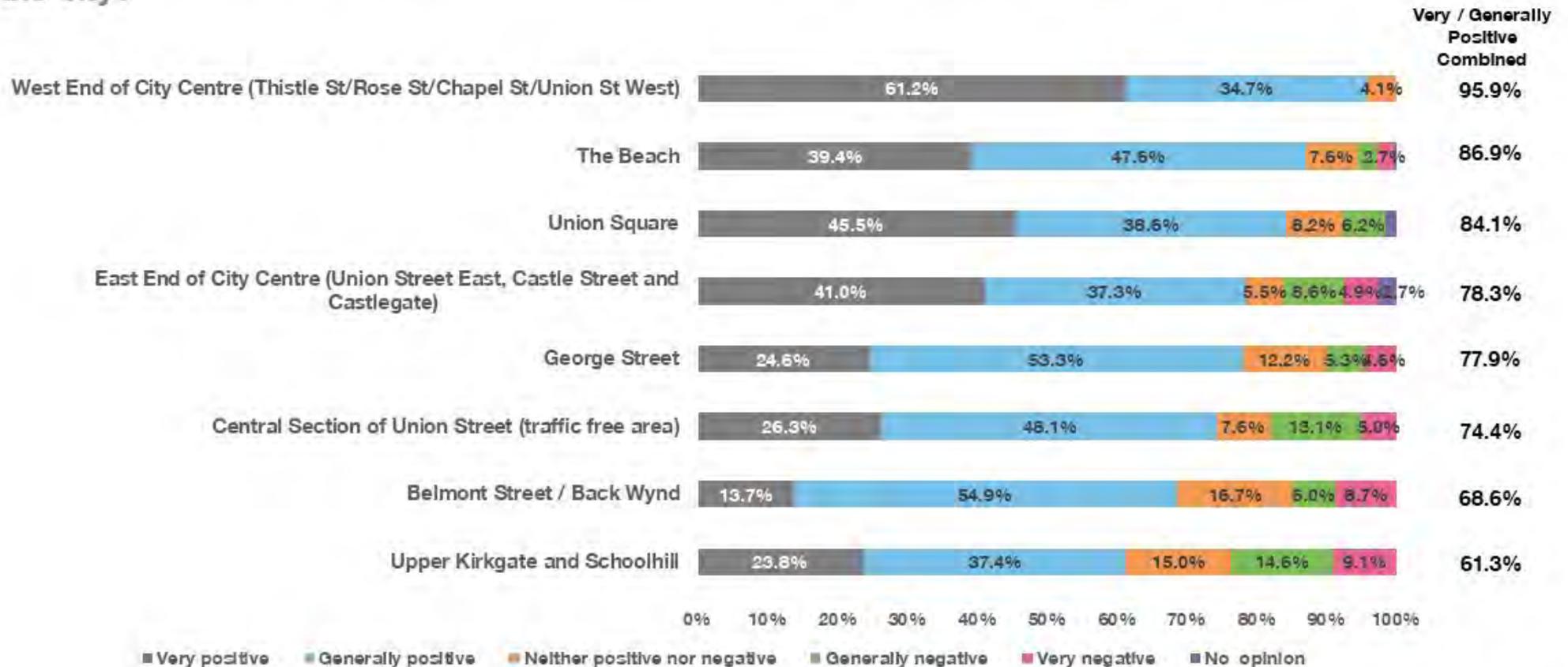
How have you visited these places? (Please note, multiple choices were allowed therefore rows total more than 100%)



Base = 780

## Temporary Measures (September 2021)

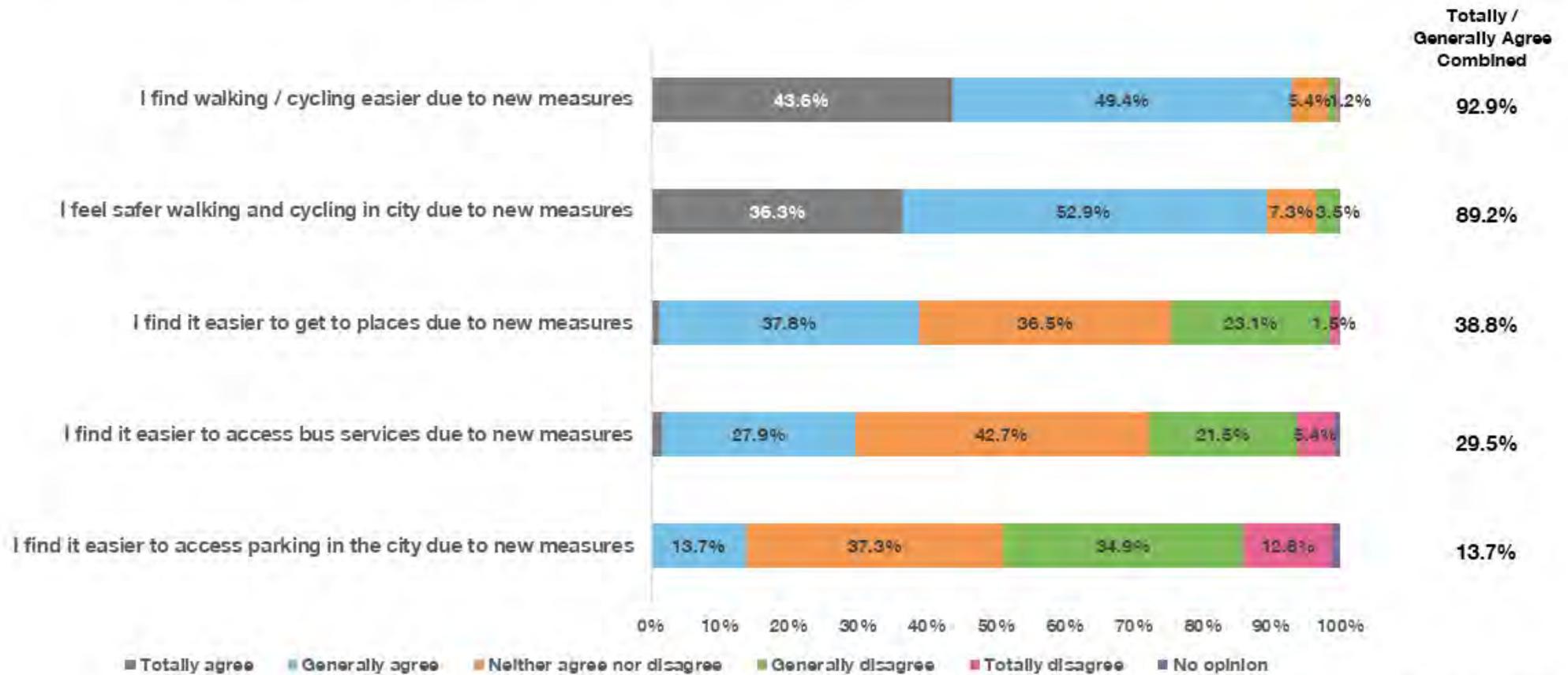
What is your opinion of the temporary measures brought in to help enable physical distancing in the city?



Base = 780

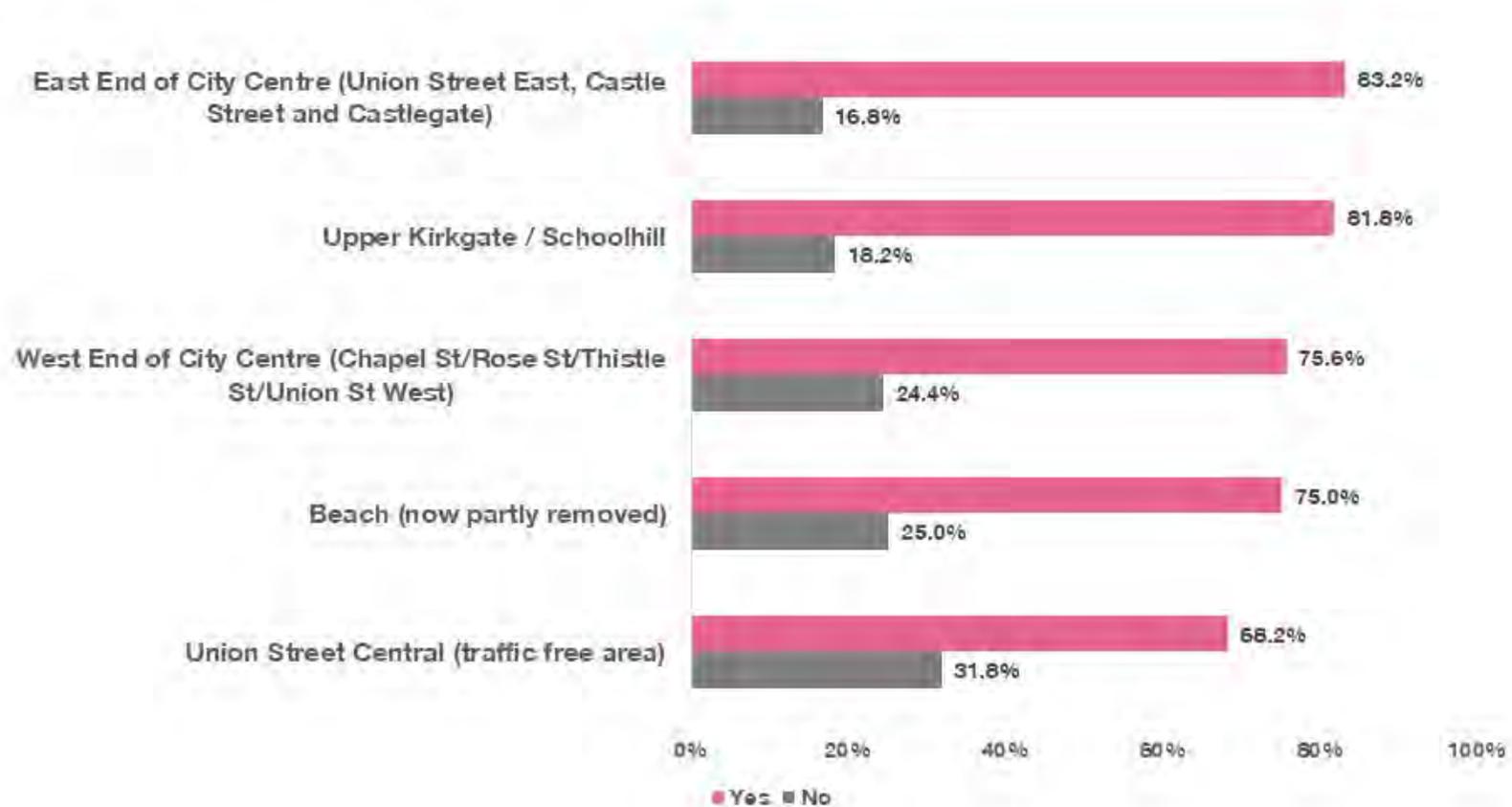
## Temporary Measures (September 2021)

How much do you agree with the following statements?



Base = 780

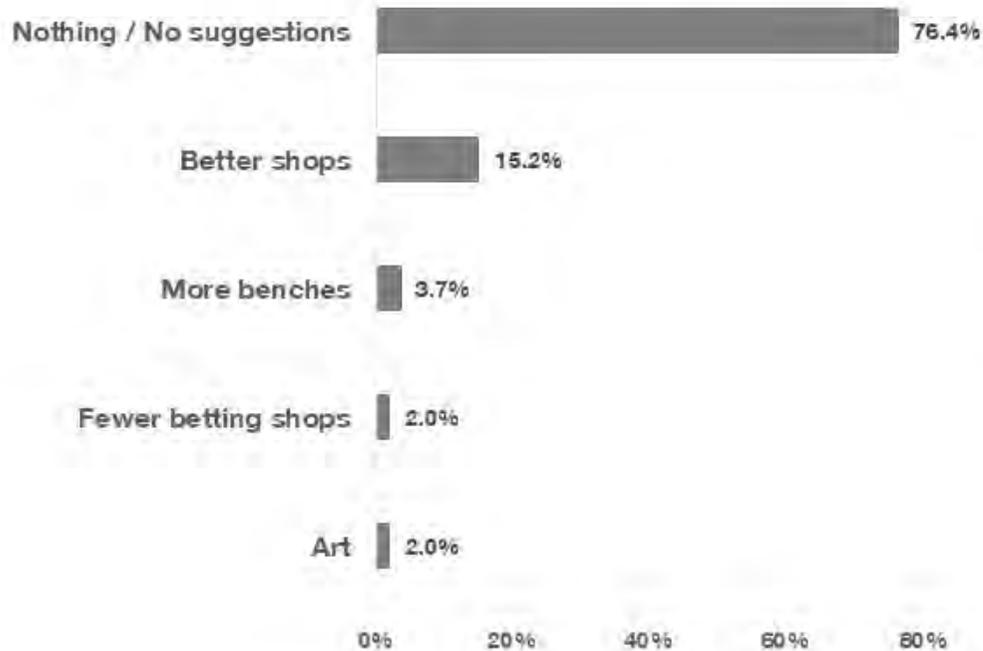
## Temporary Measures (September 2021) Should the measures be kept?



Base = 780

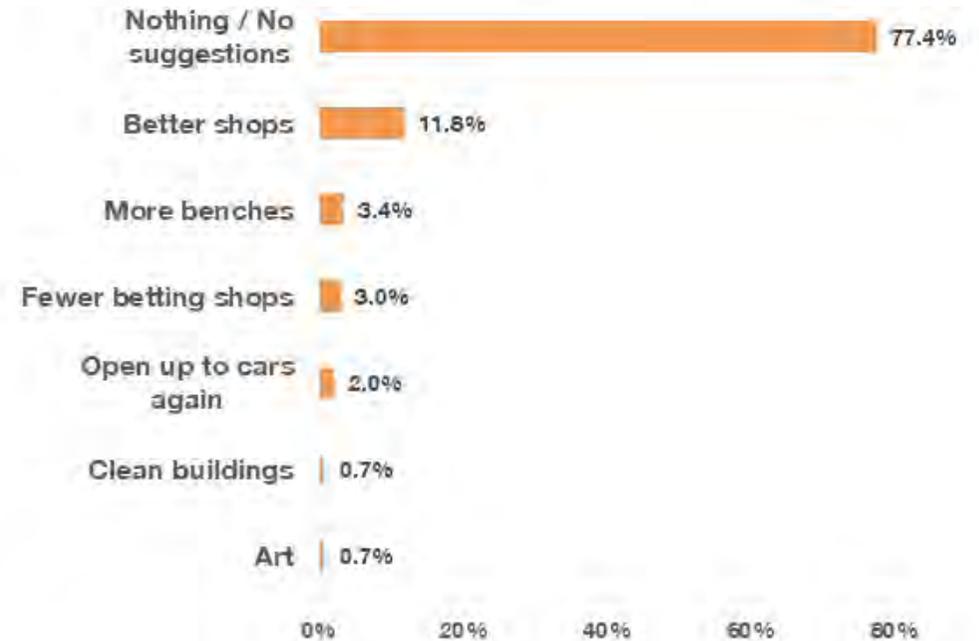
## Union Street Pedestrianised Areas (September 2021)

What would you like on a pedestrianised Union Street Central?



Base = 297 (asked of respondents at Union Street pedestrianised area, near Bon Accord, and at Castlegate)

What would make walking / cycling along the whole of Union Street more enjoyable?



Base = 297 (asked of respondents at Union Street pedestrianised area, near Bon Accord, and at Castlegate)

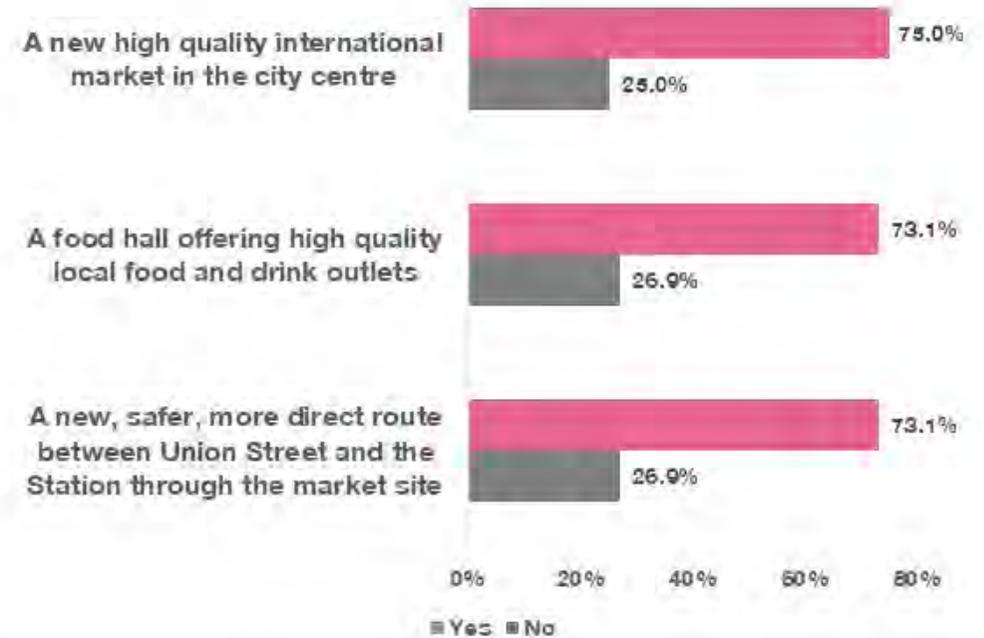
## Union Street Pedestrianised Areas (September 2021)

Would you like to see trees on...?



Base = 297 (asked of respondents at Union Street pedestrianised area, near Bon Accord, and at Castlegate)

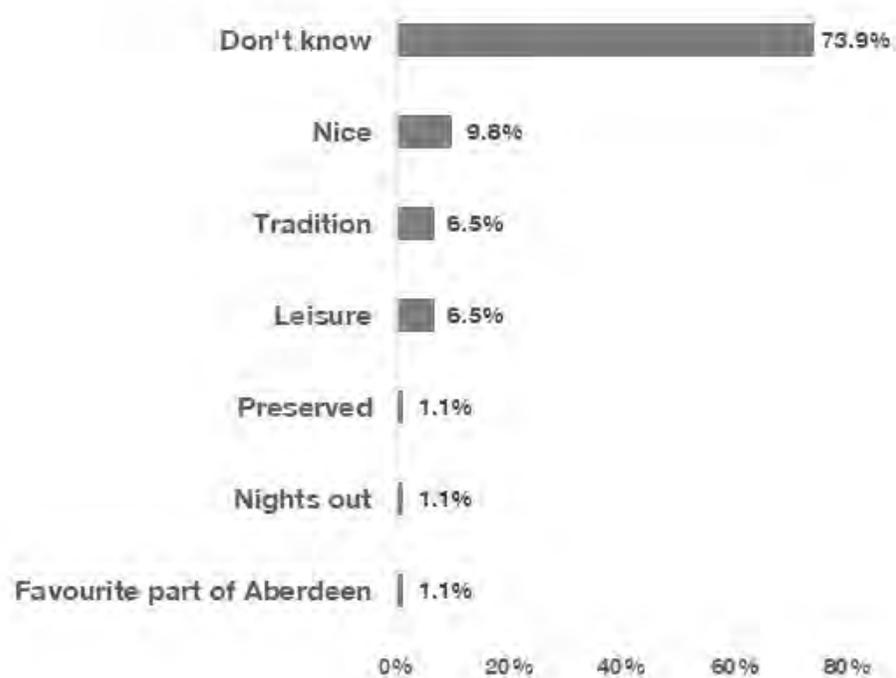
Do you think [...] is a good idea / would be popular?



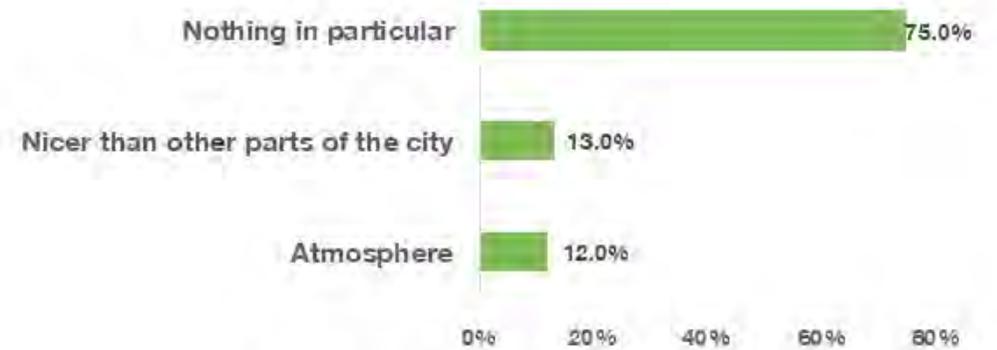
Base = 108 (asked only of respondents at Union Street pedestrianised area)

## West End (September 2021)

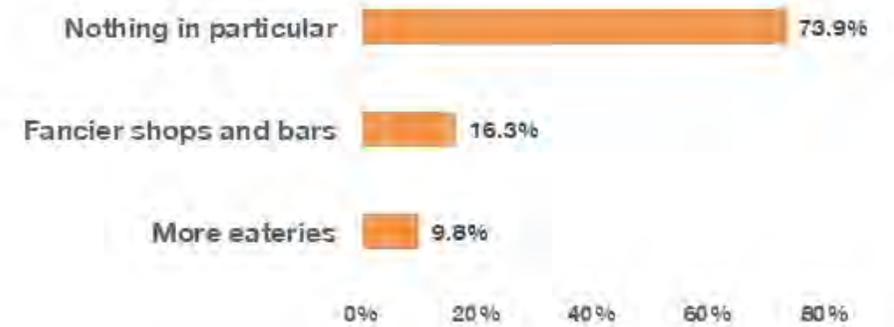
What three words do you associate with this area?



What do you like about it?



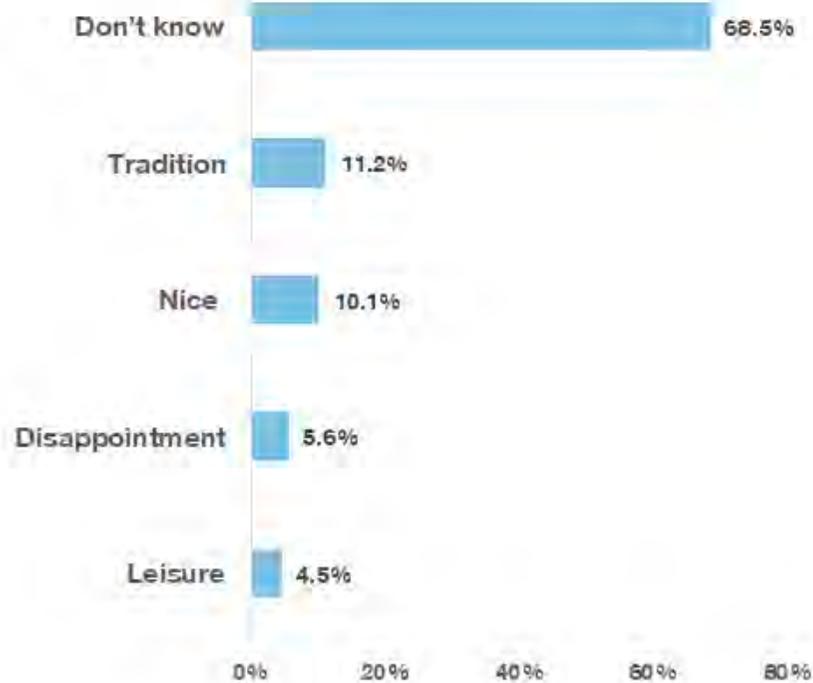
What would make you visit more?



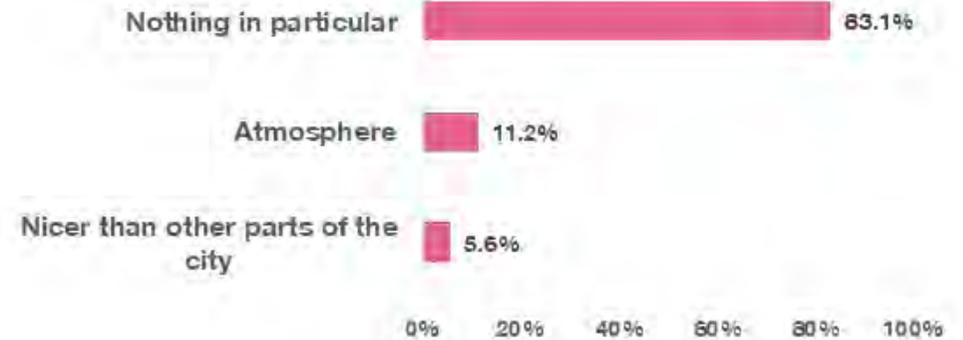
Bases = 92

## Belmont Street (September 2021)

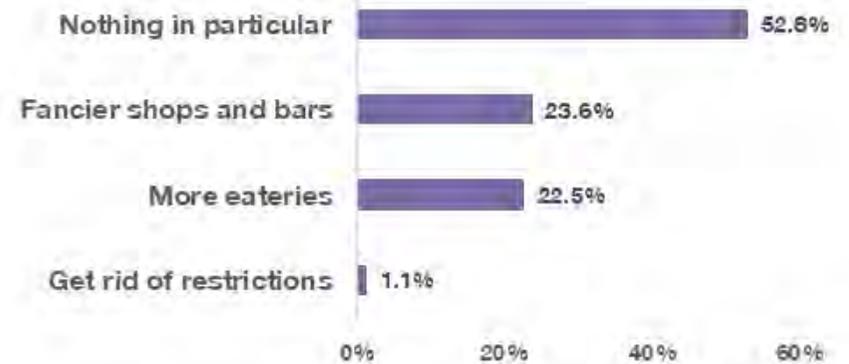
What three words do you associate with this area?



What do you like about it?

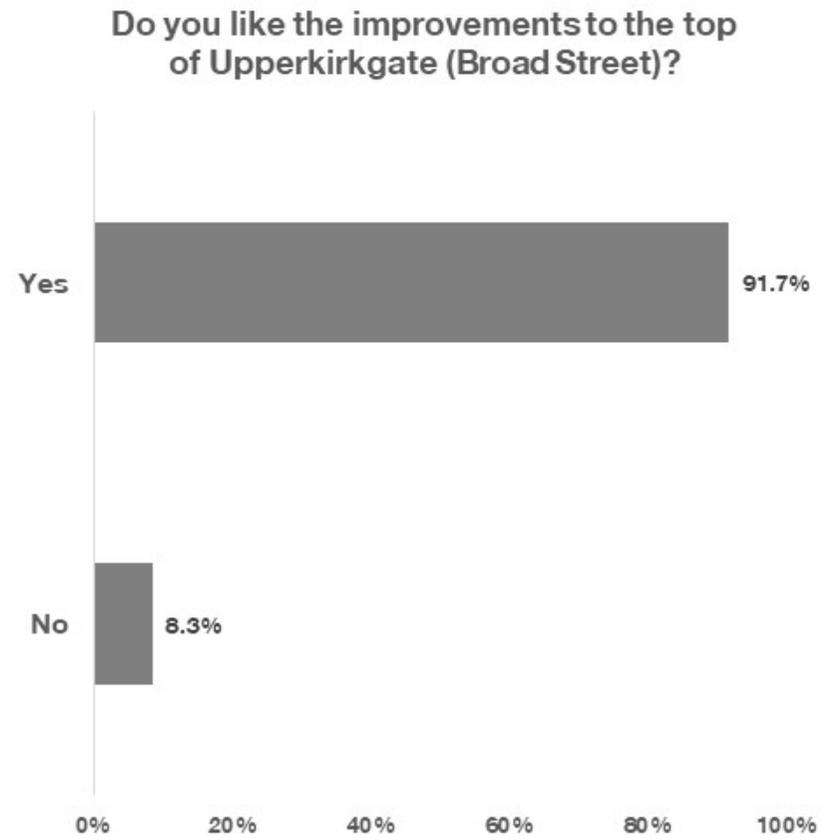


What would make you visit more?



Bases = 89

## Upperkirkgate (September 2021)



Base = 84