

## ABERDEEN CITY COUNCIL

---

<b>COMMITTEE</b>	Licensing Committee
<b>DATE</b>	5 July 2022
<b>EXEMPT</b>	No
<b>CONFIDENTIAL</b>	No
<b>REPORT TITLE</b>	Street Trading at Aberdeen Beach Consultation
<b>REPORT NUMBER</b>	COM/23/189
<b>DIRECTOR</b>	Gale Beattie
<b>CHIEF OFFICER</b>	Jenni Lawson
<b>REPORT AUTHOR</b>	Sandy Munro
<b>TERMS OF REFERENCE</b>	17

---

### 1. PURPOSE OF REPORT

- 1.1 This report provides the Committee with the results of the consultation on street trading activities at Aberdeen Beach.

### 2. RECOMMENDATION(S)

That the Committee:

- 2.1 Considers the Consultation responses in Appendices 1 to 4; and
- 2.2 Agrees to continue to consider applications for street trading at the beachfront on a case-by-case basis;

### 3. CURRENT SITUATION

- 3.1 At the meeting of the Committee on 15 March 2023 officers were instructed to undertake a consultation exercise with respect to street trading activity at Aberdeen Beach.
- 3.2 A public consultation was held online between 28 March 2023 and 28 April 2023 and was advertised on the Council's social media channels.
- 3.3 A total of 4336 responses were received. A summary of the consultation is attached as Appendix 1 to this report.
- 3.4 Opinions were initially sought on whether or not there were issues with street trading activities in the beach area. The vast majority of responses (3843) indicated there were no issues. The reasons given are detailed in Appendix 2 to the report which can be accessed at [Appendix 2 Street Trader Policy Consultation 2023-question 5 responses V2.xls \(live.com\)](#)

3.5 Opinions were then sought on the most suitable options for street trading at the beach:

No restrictions	1960
Specific area of beachfront, no restriction on numbers	968
Restricted number of specific pitches	862
Restricted number, no restriction on area	300
Other	172
No street trading at beachfront	74

Reasons for the answers are detailed in Appendix 3 to the report which can be accessed at [Appendix 3 Street Trader Policy Consultation 2023-question 7 responsesV2.xls \(live.com\)](#)

3.6 The main recurring themes within the responses appear to be that the street traders offer a welcome addition to the beachfront, create a community feel and attract footfall to the beach, whilst providing a variety of affordable options for customers and opportunities for small local businesses. Additionally, many people appear to consider supply and demand will regulate numbers.

3.7 The main themes for those opposing or concerned about street traders appear to be based on nuisance from litter and smells, issues with parking, and concerns over the aesthetics of some of the vehicles/kiosks and the impression that they are taking income from the cafes on the beachfront.

3.8 Any other comments were invited as a final question and the responses are detailed in Appendix 4 to the report which can be accessed at [Appendix 4 Street Trader Policy Consultation 2023-any other commentsV2.xls \(live.com\)](#)

The same themes identified at paragraphs 3.6 and 3.7 were largely repeated, with the vast majority of respondents viewing the street traders as a positive addition to the beachfront.

#### **4. FINANCIAL IMPLICATIONS**

4.1 There are no direct financial implications arising from the recommendations of this report.

#### **5. LEGAL IMPLICATIONS**

5.1 There are no direct legal implications arising from the recommendations of this report.

#### **6. ENVIRONMENTAL IMPLICATIONS**

6.1 There are no direct environmental implications arising from the recommendations of this report.

## 7. RISK

Category	Risks	Primary Controls/Control Actions to achieve Target Risk Level	*Target Risk Level (L, M or H)  *taking into account controls/control actions	*Does Target Risk Level Match Appetite Set?
<b>Strategic Risk</b>	No significant risks identified.			
<b>Compliance</b>	No significant risks identified.			
<b>Operational</b>	No significant risks identified.			
<b>Financial</b>	No significant risks identified.			
<b>Reputational</b>	No significant risks identified.			
<b>Environment / Climate</b>	No significant risks identified.			

## 8. OUTCOMES

<b><u>COUNCIL DELIVERY PLAN</u></b>	
	<b>Impact of Report</b>
	The proposals in this report have no impact on the Council Delivery Plan

## 9. IMPACT ASSESSMENTS

Assessment	Outcome
<b>Integrated Impact Assessment</b>	Full impact assessment not required
<b>Data Protection Impact Assessment</b>	Not required
<b>Other</b>	None

## 10. BACKGROUND PAPERS

10.1 None

## 11. APPENDICES

- 11.1 Appendix 1 - Public consultation summary
- 11.2 Appendix 2 – Q5 responses
- 11.3 Appendix 3 – Q7 responses
- 11.4 Appendix 4 – Any other comments

## 12. REPORT AUTHOR CONTACT DETAILS

<b>Name</b>	Sandy Munro
<b>Title</b>	Solicitor
<b>Email Address</b>	AleMunro@aberdeencity.gov.uk