

South Locality Plan

2021-2026
(Updated April 2024)



South Locality Neighbourhoods:

Culter; Cults, Bieldside, Milltimber & Countesswells; Hazlehead; Braeside, Mannofield, Broomhill, Seafield; Garthdee; Ferryhill; Torry; Cove; Kincorth, Leggart & Nigg



Community Planning
Aberdeen

Welcome



Welcome to the South Locality Plan which sets out the priority outcomes we want to achieve by 2026. We will work together with people living and working in the South Locality to deliver the plan. The plan was first published in July 2021 and has been refreshed in 2024 to ensure it remains relevant and focussed on South Locality priorities. Moving out of the pandemic, some priorities have changed but many remain the same. As part of the refresh process, we considered feedback gathered through our ‘what matters to you’ community engagement exercise and considered local level data, including progress we have made and areas for improvement reported as part of the South Locality Annual Report 2022-23. Most importantly, we listened to people living and working across the South Locality to hear what they think and understand what would make the greatest difference to them. The refreshed plan has been developed by Community Planning Aberdeen, working with members of the South Locality Empowerment Group and South Priority Neighbourhood Partnership. The plan supports delivery of the citywide Local Outcome Improvement Plan (LOIP).



Vision and Priorities

Our collective vision is to ensure that Aberdeen is a place where all can prosper. To achieve this in the South Locality, we have identified six priorities to be achieved under the four key themes of Economy, People, Place and Community.

ECONOMY	PEOPLE	PLACE	COMMUNITY
1.Reduce number of people living in poverty. (Page 3)	3.Support children and young people (Page 5)	5. Identify and maximise use of green space (Page 7)	6. Increase the number of people and groups involved in making improvements and decisions in their community (Page 9)
2.Improve and create employment opportunities (Page 4)	4. Focus on early intervention, prevention, and re-enablement actions (Page 6)		






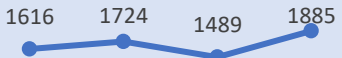
These priorities are relevant to all neighbourhoods within the locality, but we recognise that some neighbourhoods will need more support to achieve improved outcomes. Priority neighbourhoods which experience disadvantage have been identified using the Scottish Index of Multiple Deprivation (SIMD). These neighbourhoods may need additional support to benefit from the same opportunities to thrive and succeed as other neighbourhoods within the locality.

Our priority neighbourhoods within the South Locality include Torry and Kincorth.

Our Economy



What we know now

 <p>7.2% of people in the South Locality worried they would not have enough to eat compared to 19.4% of people living in priority neighbourhoods.</p>	 <p>5.6% of households in the South Locality have experienced times when they felt hungry but did not eat compared to 10% of households in priority neighbourhoods.</p>	 <p>28.3% of people in the South Locality worried they would not be able to heat their home compared to 55.6% of people living in priority neighbourhoods.</p>																				
 <p>5.6% of households in the South Locality have had to seek support for paying for heating, compared to 11.1% of households in priority neighbourhoods.</p>	 <p>People on universal credit has increased in the South Locality since 2020. 50% of UC claimants live in priority neighbourhoods.</p> <table border="1"> <tr> <th>Year</th> <th>Number of claimants</th> </tr> <tr> <td>2020</td> <td>2128</td> </tr> <tr> <td>2021</td> <td>5070</td> </tr> <tr> <td>2022</td> <td>4540</td> </tr> <tr> <td>2023</td> <td>4832</td> </tr> </table>	Year	Number of claimants	2020	2128	2021	5070	2022	4540	2023	4832	 <p>Child poverty has increased in the South Locality since 2019. 55% of children in low income families live in priority neighbourhoods.</p> <table border="1"> <tr> <th>Year</th> <th>Number of children</th> </tr> <tr> <td>2019</td> <td>1616</td> </tr> <tr> <td>2020</td> <td>1724</td> </tr> <tr> <td>2021</td> <td>1489</td> </tr> <tr> <td>2022</td> <td>1885</td> </tr> </table>	Year	Number of children	2019	1616	2020	1724	2021	1489	2022	1885
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Note of caution in considering priority neighbourhood data as sample size is smaller.

Priority 1:

Reduce number of people living in poverty. Address food and fuel poverty by identifying and using local assets (for example community cafés and community kitchens).

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Support our most vulnerable families				
<ul style="list-style-type: none"> Sustain and develop community food provision including food pantries Support communities with financial inclusion such as benefit uptake and affordable heating Insulation and retrofitting of housing to reduce fuel bills Improve affordability and accessibility of public transport Create a local trusted tradesperson scheme to ensure fairness and best value 	<p>Torry & Kincorth</p> <p>Locality Wide</p>	<p>CFINE</p> <p>Torry People's Assembly</p> <p>NESCAN</p>	<p>No. people accessing foodbanks referred to cash first initiatives (IP1.3)</p> <p>Uptake in unclaimed benefits (IP1.4)</p> <p>No. of socially rented households in fuel poverty (IP 1.2)</p>	<p>Stretch Outcome 1: Anti-Poverty All Improvement projects</p> <p>Stretch Outcome 14: Sustainable Travel 14.3</p>

Priority 2:


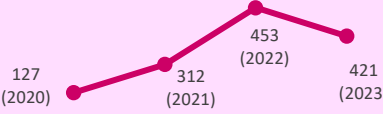



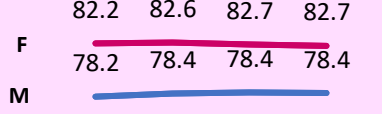
Improve and create employment opportunities; Develop skills, training and support for young people and businesses

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Support businesses and young people into employment				
<ul style="list-style-type: none"> • Support development of Social Enterprises and small business start-ups – fill empty shops • Grow the number of local job opportunities • Strengthen relationships with local businesses as part of their Corporate Social Responsibility • Explore alternative routes to apprenticeships • Develop locally available employability support and training 	<p>Torry & Kincorth</p> <p>Locality Wide</p>	<p>Business Gateway</p> <p>SHMU</p>	<p>No. of people supported to start up a social enterprise/ business (IP 2.5)</p> <p>No. of people supported into good quality employment (IP 2.1)</p>	<p>Stretch Outcome 2: Employability. All improvement projects.</p> <p>Stretch Outcome 6: Positive Destinations. Improvement projects 6.3-6.6.</p> <p>Stretch Outcome 9: Community Justice. Improvement project 9.1</p>

Our People



What we know now

 <p>94.2% of school leavers from South Locality schools achieved an initial positive destination in 2022-23. This is compared to 89.6% for schools in priority neighbourhoods. The Aberdeen City average is 93.6%.</p>	 <p>No. of referrals each month to NHSG's children and adolescent mental health services increasing. <i>(Data only available at city wide level)</i></p>	 <p>The rate of death from suicide in the South Locality is 10.4 per 100,000, this is below the citywide average of 11.1 per 100,000 of the population. <i>(Data not available at neighbourhood level)</i></p>
 <p>31.5% of people in the South Locality said they did not know how many units are in the alcoholic drinks they consume, 46% of people living in the South said they did not think about units at all. Compared to 45% and 65% in priority neighbourhoods.</p>	 <p>The rate of drug related hospital stays for the South Locality was 135.7 per 100,000 of the population. This was an improvement from 147.2 per 100,000 in 2021. <i>(Data not available at neighbourhood level)</i></p>	 <p>Life expectancy has stayed stable in the South Locality since 2018 for males and females. But it is lower in priority neighbourhoods at 79.6 (F) and 73.9 (M)</p>

Note of caution in considering priority neighbourhood data as sample size is smaller.

Priority 3:

Support children and young people to achieve their maximum potential

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Provide activities and support for Children and Young people				
<ul style="list-style-type: none"> • More freely available/low-cost facilities for children and young people, including sports facilities • Develop a pump track in Torry • Identify and develop actions to address the mental wellbeing of young people • Increase the number of care experienced young people going onto positive destinations 	<p>Torry and Kincorth</p> <p>Locality Wide</p>	<p>Streetsport, Balnagask Community Centre, Torry Dancers, VicTorry, Jesus House, Sport Aberdeen, The Bridge, Friends of St Fittick's Park</p>	<p>% of S1-S6 pupils who report they feel confident (IP 4.4)</p> <p>% of children who feel safe in their community (IP4.5)</p> <p>Develop pump track in Torry</p> <p>instances of youth anti-social behaviour calls to Police Scotland (IP7.5)</p>	<p>Stretch Outcome 4: Children's Mental Wellbeing Improvement projects 4.4 and 4.5</p> <p>Stretch Outcome 5 and 6: Positive Destination All Improvement projects</p> <p>Stretch Outcome 7: Improvement project 7.5</p>

Priority 4:

Focus on early intervention, prevention, and re-enablement actions to reduce inequalities and improve physical and mental wellbeing outcomes.

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Support people to make healthy choices				
<ul style="list-style-type: none"> Upskilling communities and partners' knowledge of health and wellbeing, weight management, services, and training. Awareness of services and signposting such as use of community noticeboards and accessible social media Upskilling communities and partners knowledge of suicide prevention services and training Raise awareness of substance service provision 	<p>Locality Wide</p> <p>Torry and Kincorth</p>	<p>Aberdeen in Recovery</p> <p>Alcohol and Drugs Action</p> <p>Friends of St Fittick's Park</p> <p>The Bridge</p> <p>DSM Foundation</p>	<p>% the number of people engaged with Stay Well Stay Connected initiatives (IP 10.3)</p> <p>No. of low-income families supported with healthy eating behaviours and maintaining weight (IP 10.4)</p> <p>No. of people in priority neighbourhoods receiving alcohol support (IP11.4)</p> <p>No. of people at stage 5 recovery from drug and alcohol (IP11.7)</p>	<p>Stretch Outcome 10: Healthy Life Expectancy Improvement project 10.1, 10.3 and 10.4</p> <p>Stretch Outcome 11: Alcohol and Drugs Improvement projects 11.1 and 11.2</p>



What we know now

 <p>71.6% of South Locality respondents to the City Voice survey reported being satisfied or fairly satisfied with the overall quality of green/open spaces, compared to 50.1% of people living in priority neighbourhoods.</p>	 <p>15.6% of people in the South Locality cycled in the last year compared to 6.3% of people living in priority neighbourhoods. 88.3% of people in the South Locality walked in the last year compared to 87.5% of people living in priority neighbourhoods.</p>	 <p>58.4% of people in the South Locality are worried about their home and community being vulnerable to severe weather compared to 83.3% of people living in priority neighbourhoods. 7.7% of people living in the South Locality agreed that the community has taken steps to prepare against this, whilst there were no positive responses to this question in priority neighbourhoods.</p>
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Priority 5:

Identify and maximise use of green space: community food growing and community garden access (inter-generational community gardens)







Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Support people to make healthy choices				
<ul style="list-style-type: none"> Encourage community growing spaces Encourage the use of green spaces for healthy benefits Increase and improve cycle and walking routes, particularly in Torry Remove high speed cyclists from Deeside line Develop opportunities/spaces for more physical activity in the area- Torry 10k. 	<p>Locality Wide</p> <p>Torry & Kincorth</p>	<p>Tullos Wildlife Garden</p> <p>Friends of St Fittick's Park</p> <p>Sport Aberdeen</p>	<p>No. of people who walk/cycle as one mode of travel (IP 14.1 & 14.2)</p> <p>No. of people reporting positive outcomes in relation to their health and wellbeing (IP15.2)</p> <p>No of community groups delivering environmental improvements in their area (IP15.4)</p>	<p>Stretch Outcome 14: Sustainable Travel All Improvement projects</p> <p>Stretch Outcome 15: Open Space and Built Environment Improvement projects 15.1, 15.2, and 15.4</p>

Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Safe and welcoming environment				
<ul style="list-style-type: none"> • Increase litter bins • Encourage responsible dog ownership • promote use of greenspace and improve access to greenspace • Improved traffic management 	Locality Wide	South Locality Empowerment Group and South Priority Neighbourhood Partnership	No of community groups delivering environmental improvements in their area (IP15.4)	<p>Stretch Outcome 13: Climate Change Improvement Project 13.2</p> <p>Stretch Outcome 15: Open Space and Built Environment Improvement projects 15.1, 15.3 and 15.4</p>

Our Community



What we know now

 <p>44.5% of people in the South Locality scored highly* for overall identity and belonging compared to 30.4% of people in south priority neighbourhoods and 38.5% city wide.</p>	 <p>49.7% of people in the South Locality scored highly* for how welcoming the place is compared to 40.9% of people in south priority neighbourhoods and 46.6% city wide.</p>	 <p>22.5% of people in the South Locality scored highly* for overall influence and sense of control compared to 22.7% of people in south priority neighbourhoods and 16.7% city wide.</p>
 <p>54.7% of people in the South Locality feel part of the community compared to only 34.8% in south priority neighbourhoods and 46% city wide.</p>	 <p>27.9% of people in the South Locality belong to community groups compared to 26.1% in south priority neighbourhoods and 24.9% city wide.</p>	 <p>In the South Locality, 17.7% are aware of Locality Plans, 8.8% are aware of Locality Empowerment Group and 4.7% of Priority Neighbourhood Partnerships.</p>

*Scored 4 and above out of a possible 7

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Priority 6:


Increase the number of people and groups involved in making improvements and decisions in their community


Our ideas about how we will achieve this together	Where we will test our ideas	Community Partners we will work with	Data that will tell us if we are improving	Link to city wide Local Outcome Improvement Plan
Support people to get involved				
<ul style="list-style-type: none"> • Increase no. and diversity of community members participating in community planning • Support community led organisations to access funding for community led initiatives • Celebrate and increase awareness of community led projects • More public consultations on a regular basis 	Locality Wide	All community groups and organisations	<p>No of community ideas being tested (IP16.2)</p> <p>No. of people participating in community planning (IP16.3)</p> <p>No. of community led initiatives being supported to access funding (IP16.4)</p>	Stretch Outcome 16: Community Empowerment All improvement projects


How to get involved


The [South Locality Empowerment Group](#) and the [Torry Partnership](#) are two of the main ways we connect with our local communities in the South Locality. As a member of a LEG and Torry Partnership you will be able to provide a voice on behalf of the people and communities across your neighbourhood.

What is in it for you?

 Influence what happens in your community

 Help make a brighter future for all

 Connect with others

 Participation can lead to credits for the Saltire Award (young people, age 12-25)

Following a recent training session provided by SCDC in partnership with ACC/AHSCP, the community had this to say about community engagement:

“Talk to us and talk to us early. Don’t make decisions and then get it approved by us. Communities have knowledge and skills to know what is best for us. We’re the local experts about our places”

“Community Engagement is where people grow”

If you are interested in getting involved in helping achieve these aims in your local community, follow this link to find out more: [Our Communities - Community Planning Aberdeen](#) or email localityplanning@aberdeencity.gov.uk.

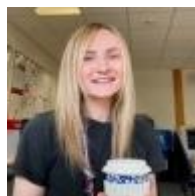
Meet your Locality Planning Team

We understand the importance of working with communities to build a thriving environment for everyone. By engaging with local communities through our dedicated locality planning team, we aim to become more receptive, supportive, and action orientated. Community input is extremely valuable to this work.

The Locality Planning Team includes staff from Aberdeen City Council and the Aberdeen City Health and Social Care Partnership working together to support improved outcome across all our localities and neighbourhoods. In the South Locality your locality planning contacts are Iain, Jade, and Teresa.



Iain Robertson,
Transformation Programme
Manager, Aberdeen City Health
and Social Care Partnership



Jade Leyden,
Community Development
Manager,
Aberdeen City Council



Teresa Dufficy, Community
Development Officer,
Aberdeen City Council

Please take a moment to complete this [survey](#) and let us know how we can enhance our service delivery and collaboration with you. Together we can make a positive impact and create a place where all people can prosper.