Appendix 4B



# COMMUNITY SPORTS TEAM

**CEO Update April 24** 



## **Community Sports Team Projects:**





## **Examples of range of partners:**



| Internal   | Sporting  | Non-Sporting  | Community<br>Groups  | Funders   |
|--|---|---|--|---|
| <ul> <li>Active Schools</li> <li>Active<br/>Communities</li> <li>Health &amp; Fitness</li> <li>Get Active Venues</li> <li>Estates</li> <li>Marketing</li> <li>Memberships</li> </ul> | <ul> <li>National<br/>Governing Bodies</li> <li>sportscotland</li> <li>Scottish Disability<br/>Sport</li> <li>Grampian<br/>Disability Sport</li> <li>Club Sport<br/>Aberdeen</li> <li>AFCCT (Kit for All)</li> <li>5ives / ASV</li> <li>Local Sports Clubs</li> </ul> | <ul> <li>Sustrans</li> <li>Family Learning<br/>(ACC)</li> <li>Grampian<br/>Regional Equality<br/>Council</li> <li>Asylum &amp; Refugee<br/>Care (Charity)</li> <li>Priority<br/>Neighbourhood<br/>Partnerships</li> <li>Schools</li> <li>Live Life<br/>Aberdeenshire</li> </ul> | <ul> <li>Ashley Broomhill<br/>Community<br/>Council</li> <li>Northfield<br/>Community<br/>Council</li> <li>Cummings Park<br/>Community<br/>Centre</li> <li>BeCycle</li> <li>Friends of St<br/>Fitticks Park</li> </ul> | <ul> <li>CORE:</li> <li>sportscotland</li> <li>Grampian<br/>Disability Sport</li> <li>Programme for<br/>Government</li> <li>ADDITIONAL:</li> <li>Health<br/>Improvement<br/>Fund</li> <li>National Lottery</li> <li>NHS Grampian<br/>Charities</li> <li>UK Shared<br/>Prosperity</li> <li>Place Based<br/>Investment<br/>Programme (TBC)</li> <li>Scottish Cycling</li> <li>Aberdeen City &amp;<br/>Shire Hotels</li> </ul> |

**Aberdeen City Hubs:** 

sportscotland community sport hub sportscotland network

spòrsalba e national agency for sport



The Hub network represents a wide range of community groups, sports clubs and invested individuals and each one presents their own challenges and opportunities specific to their region.

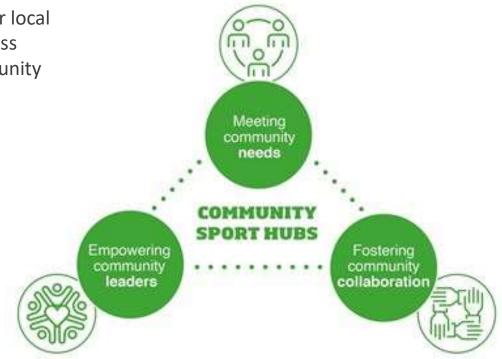
The Community Sport Hub approach is to support and empower local people to improve sport & physical activity in communities across Scotland. It starts with understanding the needs within a community and then collaborating to facilitate and deliver activities and interventions.

Our high priority areas for 2024 are;

- Northfield
- **Ruthrieston**
- New Scots Hub

We will also be focusing activity in the hubs areas of;

- Albury
- Garthdee



# **Working with Communities – For Communities:**





Community Sport Team presenting at Language Café, organised by Grampian Regional Equality Council

Engaging directly with community groups;

Hubs meetings ۲

Meeting

community

needs

Fostering community

community leaders

0n

- Public consultations
- Attending partnership events

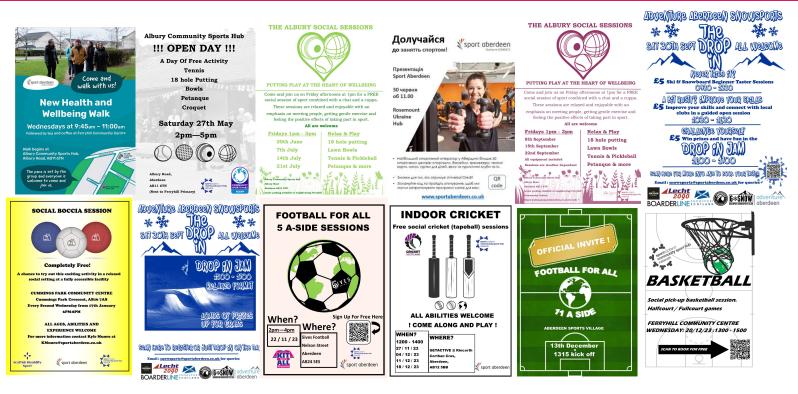
Bringing organisations together to work in partnership and achieve common goals;

Sporting & non Sporting organisations

Identifying and recruiting volunteers to deliver and support projects;

> • Working to ensure successful projects are sustainable long term by delegating delivery to community leaders

# EDI Focus – Using Sport to create positive change in communities.

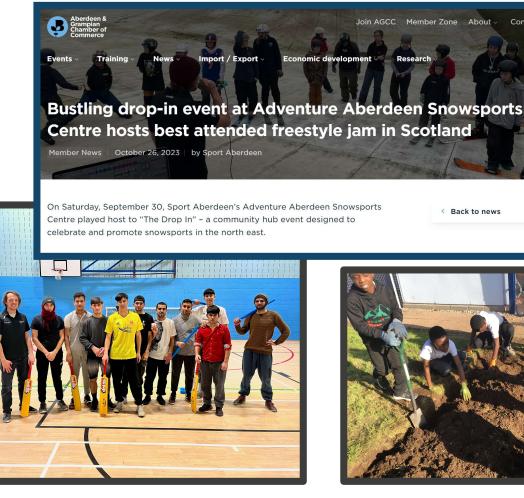


Activation and coordination of various projects and events across the city in 2023 each aiming to address barriers to activity within our key demographics;

- Diverse and Ethnic Communities
- Poverty and low income
- Disability / ASN



## **Successes & Challenges**





Contact Q



#### Clubs & Communities

26.03.24

### **Boccia brings mums together**

How boccia sessions are providing a space for mums to connect in Aberdeen

When the team at Northfield Community Sports Hub in Aberdeen were tasked with coming up with a session for a group of mums in the community, boccia might not have been the obvious choice. What started as a multisport session where the group would have the choice of what sport to play each week, however, quickly turned into a week-on-week boccia tournament for the women.

#### Positive collaboration

Northfield Community sport hub is part of the national sportscotland community sport hub network that is funded by The National Lottery and brings sports clubs and community organisations together to improve the contribution sport and physical activity has within communities across Scotland

## Successes & Challenges



Urgent need to recruit and train volunteers to increase capacity to deliver projects and allow team to seek out new opportunities

- major focus for 2024 -



# **Project Activator (Cycling) - Laura Benson**



2 year P/T role, funded by Scottish Cycling's Community Cycling Fund Develop community cycling with a key focus on targeted activation within Aberdeen



- Link underrepresented groups with cycling opportunities.
- Partnership working, linking & working with existing cycling organisations & community development workers.
- Focusing on SIMD areas Northfield & St Machar.
- Link cycling with community sport hubs where possible.
- Working towards a Sport Aberdeen Cycling & Active Travel Hub in Seaton.

## 2023 Mini Riders



## Summer Pilot Project – Ukrainian children, Dyce



- 12 children (aged 4-8 years)
- Partnership delivery volunteers
- Improved cycle confidence and skills over 3 weeks
- 1 child taught to pedal
- Parent follow up adult cycle confidence session
- Feedback to Scottish Cycling influencing draft syllabus





scottish CYCLING



# 2024 - Rock Up & Ride Communities, Seaton



## An accessible pathway to recreational cycling. Targeting women, underrepresented groups, & people living in SIMD areas.



Short led cycle rides - Seaton/beach area

12 adult project bikes

Partnership working:

- Sustrans I Bike Communities
- ACC Community Learning & Development
- Aberdeen Health & Social Care Partnership

New Scots - Community Sport's Virtual Hub

Volunteer opportunities

More groups to be targeted into 2024

## **Community Cycling Impact /Aims**



- 57 participants so far
- 6 children taught to ride
- Increases confidence on (& off) bikes
- Increases willingness to get active & cycle
- Good for mental wellbeing
- Providing New Scots with access to bikes, the ability to get active, see more of the city, & learn to cycle safely





- Create pathways to recreational or active travel cycling working with adults & children to increase levels of cycling, facilitating individual & family cycling
- Link with existing cycling, bike maintenance, & community partner organisations providing opportunities for bike ownership and cycle skill development





# Project Activator (Grampian Inclusive Cycling Bothies)

Fiona Smith



# **Grampian Inclusive Cycling Bothies**



- Grampian Inclusive Cycling Bothies Project p/t post funded by the National Lottery Community Fund and hosted by Sport Aberdeen on behalf of Grampian Disability Sport
- Goal to set up and support adapted cycling bothies across Grampian to improve assess to adapted cycling. Each bothy will have a selection of bikes and trained volunteers to support users.
- Post commenced 23<sup>rd</sup> August 2022.



## **Bothy Development**



Main hub in Grampian (Aulton pavilion) Opportunity for riders to explore Beach as well as cycle in area at the pavilion Adapted bikes ordered (12 week delivery), due mid/end May One volunteer having PVG processed, further recruitment ongoing.

#### **Peterhead & Alford Bothies**

Regular sessions running in both Peterhead and Alford Supported by 7 PVGd volunteers and a further 5 potential volunteers Regular attendance from individuals in the community and a number of day support centres, all ages attending Being approached by a number of groups to set up support sessions including Grampian Spinal Injury Support group session (Alford).

#### **Grampian Adapted Race Day**

Event being planned with Scottish Cycling and Scottish Disability Sport for Sunday 16<sup>th</sup> June at the GTM track in Alford Support from British Cycling Limitless program to run the first adapted race day in Scotland

### **Off-road Bothy**

Funding received from Aberdeenshire Club Sport to run 2 x led Offroad rides using bikes and services of Able-2-Adventure/Access Mhor Cairngorms based at Badaguish – 1<sup>st</sup> ride Monday 6<sup>th</sup> May in Ballater

Potential support to set up an off-road bothy to allow more adventurous participation.

Discussions ongoing with the organisers of Thrive (Ballater MTB festival) to form partnership to allow participation in off-road adapted cycling.





**Cornerstone - North Aberdeen & Shire** 14 September at 16:43 · 🚱

The people we support at #TeamCraigewan have been really enjoying a weekly cycle at the Peterhead race track in conjunction with Community Sports Aberdeen 55

...





Supporting LLA with their Summer of Play program (July/August 2023)



Live Life Outdoors Aberdeenshire 24 July 2023 · 🕥

## **Bothy Impact**

- Over 180 individuals, so far, able to participate in an adapted cycling session
- Helping physical and mental well being
- Introducing many participants to cycling for the first time
- Social impact (regular sessions allow a meeting place)
- Allowing participants the opportunity to try a variety of adapted bikes (4 individuals have gone on to get funding to purchase their own bike)





## **Club Sport Aberdeen**

| Affiliation<br>Year (1 <sup>st</sup> Jan) | Total<br>Members | Sports<br>Represented | Level 2 | Level 1 | Reach  |
|---|------------------|-----------------------|---------|---------|--------|
| 2021                                      | 65               | 24                    | 56      | 8       | 21,686 |
| 2022                                      | 87               | 33                    | 71      | 14      | 18,740 |
| 2023                                      | 81               | 33                    | 69      | 12      | 20,051 |
| 2024 (as of 23rd April)                   | 78               | 29                    | 69      | 9       | 19,977 |

| Benefits - Sport Aberdeen   | Benefits - Member Clubs   |
|---|---|
| Quality control of clubs working<br>directly with Active Schools / Schools<br>(Level 2) | Discount on block bookings at ACC / SA facilities                                 |
| Direct links to sports clubs  | Discount on Community Sport<br>training courses (First Aid / Child<br>Protection) |





www.clubsportaberdeen.org

Supported by Community Sport Team



## **Community Sport – Summary & Objectives 24:**



### Progress 2023/24:

- 6 Community Sports Hubs activated with potential for 2 more in 2024 (Torry & St Machar)
- 8 Projects delivered with specific ED&I remit
- Over 500 distinct participants engaged through programmes in 2023
- Positive local and national recognition of project development including New Scots, Boccia and Inclusive Cycling programmes
- Over £29k of additional project funding sourced from Health Improvement Fund, NHS Grampian & National Lottery
- £216k secured from UKSPF fund for redevelopment of Northfield OSC

## Selected Objectives for 24/25:

- Fully establish Inclusive Cycle Bothy based at Aulton Pavilion
- Develop Community Sports Hubs to be more sustainable and focus on volunteer recruitment
- Deliver successful Tennis opening events at Ruthrieston & Northfield ahead of development programmes being established